

100 Years Of Fashion Illustration Cally Blackman

Featuring more than 500 ads from the Jim Heimann Collection, this collection of fashion advertisements spanning 1900 to 1999 gives readers a stylish retrospective on the century that defined, redefined, and reinterpreted fashion.

Finalist for the Pulitzer Prize and the National Book Critics Circle Award in Biography • “One of the most beautiful biographies I’ve ever read.” —Glennon Doyle, author of #1 New York Times Bestseller, *Untamed* The highly anticipated biography of Sylvia Plath that focuses on her remarkable literary and intellectual achievements, while restoring the woman behind the long-held myths about her life and art. With a wealth of never-before-accessed materials, Heather Clark brings to life the brilliant Sylvia Plath, who had precocious poetic ambition and was an accomplished published writer—even before she became a star at Smith College. Refusing to read Plath’s work as if her every act was a harbinger of her tragic fate, Clark considers the sociopolitical context as she thoroughly explores Plath’s world: her early relationships and determination not to become a conventional woman and wife; her troubles with an unenlightened mental health industry; her Cambridge years and thunderclap meeting with Ted Hughes; and much more. Clark’s clear-eyed portraits of Hughes, his lover Assia Wevill, and other demonized players in the arena of Plath’s suicide promote a deeper understanding of her final days. Along with illuminating readings of the poems themselves, Clark’s meticulous, compassionate research brings us closer than ever to the spirited woman and visionary artist who blazed a trail that still lights the way for women poets the world over.

Fashion Drawing is a comprehensive, practical guide to fashion drawing for students of fashion

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design. The book covers men, women and children, starting with how to draw the fashion figure and continuing with garments and garment details, before teaching the reader how to render various types of fabric. This second edition has been updated to include more details on how to draw flats as well as rendering knits, denim, pile weaves and fur. Tips are also included throughout on finishing hand-rendered drawings in Adobe Illustrator and Photoshop. Contemporary in its approach and offering step-by-step guidance, the book emphasizes drawing as an integral function of the garment design process. Students learn how to manipulate various garment details with consideration for scale, construction and color as well as keeping in mind the profile of the potential customer. Illustrated throughout with a wide range of images from illustrators and designers working in today's market, Fashion Drawing provides both the inspiration and the instruction necessary to allow students to develop their own illustration style.

Effortless sophistication and timeless elegance are the hallmark of Rene? Gruau's fashion illustration. Filled with iconic full-page reproductions, detailed drawings, and biographical insights, this glorious celebration traces a career that is inextricably linked to the history of Parisian haute couture. Before photography became the primary medium for marketing fashion, there was Rene? Gruau with his pens, brushes, watercolors, and inks. Beginning in 1940 when he helped create the Miss Dior campaign, and for more than two decades, Gruau was at the forefront of fashion design. In addition to his long and fruitful partnership with Dior this book features sublime reproductions of Gruau's work with luxury designers such as Givenchy, Chanel, Balenciaga, Lacroix, and Schiaparelli. It looks at the artistic influences--from Toulouse-Lautrec to Kabuki theater--that shaped his use of pigment and line and demonstrates

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how, with just a few strokes and a splash of color, he managed to capture the perfection of a woman's hat, or make tangible a perfume's alluring scent. A gorgeous introduction to French fashion's golden age, this definitive volume is also an indispensable reference for anyone interested in fashion design, haute couture, and commercial illustration.

#1 NEW YORK TIMES BESTSELLER • Discover the life-changing memoir that has inspired millions of readers through the Academy Award®-winning actor's unflinching honesty, unconventional wisdom, and lessons learned the hard way about living with greater satisfaction. **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE GUARDIAN**

"McConaughey's book invites us to grapple with the lessons of his life as he did—and to see that the point was never to win, but to understand."—Mark Manson, author of *The Subtle Art of Not Giving a F*ck* I've been in this life for fifty years, been trying to work out its riddle for forty-two, and been keeping diaries of clues to that riddle for the last thirty-five. Notes about successes and failures, joys and sorrows, things that made me marvel, and things that made me laugh out loud. How to be fair. How to have less stress. How to have fun. How to hurt people less. How to get hurt less. How to be a good man. How to have meaning in life. How to be more me. Recently, I worked up the courage to sit down with those diaries. I found stories I experienced, lessons I learned and forgot, poems, prayers, prescriptions, beliefs about what matters, some great photographs, and a whole bunch of bumper stickers. I found a reliable theme, an approach to living that gave me more satisfaction, at the time, and still: If you know how, and when, to deal with life's challenges—how to get relative with the inevitable—you can enjoy a state of success I call "catching greenlights." So I took a one-way ticket to the desert and wrote this book: an album, a record, a story of my life so far. This is fifty years of my sights

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and seens, felts and figured-outs, cools and shamefuls. Graces, truths, and beauties of brutality. Getting away withs, getting caughts, and getting wets while trying to dance between the raindrops. Hopefully, it's medicine that tastes good, a couple of aspirin instead of the infirmary, a spaceship to Mars without needing your pilot's license, going to church without having to be born again, and laughing through the tears. It's a love letter. To life. It's also a guide to catching more greenlights—and to realizing that the yellows and reds eventually turn green too. Good luck.

Comprehensive, user-friendly guide combines four vintage instructional manuals by a famous teacher. Step-by-step drawings with helpful comments explain principles of figure and fashion drawing. Techniques include pencil, pen, wash, and opaque.

Hold onto your hats and lace up your boots; we're off on a fashion adventure! Travel through 25 scenes in fashion history, circling the globe with your two young stylish travel companions--one boy and one girl, dressed the part in every picture. Each lavishly illustrated scene captures the mood and style of a unique time and place, accompanied by a trove of fashion history facts. Your journey begins over one hundred years ago, twirling around the ballroom in gowns and tailcoats. Travel on to dress up in Oriental silks to see a performance of the Ballet Russes, shimmy down in the flapper fashion of the Harlem Renaissance, fling your feather boa as you schmooze with movies stars on the Hollywood red carpet, and glue your hair into spikes as a London punk in this celebration of fashion and culture. Each vibrant, style-defining setting shows an array of characters showing off the distinguishing fashions of the time. Captions point out key fashion features, accessories, and cultural influences--like the cycling bloomers of the active and career-driven New Woman at the start of the twentieth

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century, the morale-boosting felt hats worn during the Second World War, and the plastic sunglasses inspired by space goggles from the Space Race era. Fact boxes give the time, place, key designers, and trends in silhouettes, hemlines, and sleeves for each fashion scene. Use the timelines at the back to see how historical events intersect with the evolution of fashion. One timeline summarizes the formative events of the twentieth century and three others highlight trends in shoes, hats, and bags. A Can You Find? page gives you motivation to study the scenes even more closely. Can you find a waiter dropping his tray of coffee on the streets of Paris? And a pair of roller skates at the dazzling disco jam? From Bollywood to Hollywood, suburban Canada to the French Riviera--embark on a voyage of discovery. A century of inspiring style awaits...

Features artwork from the foremost fashion illustrators of the twentieth century, including Eric Fraser, Jean Cocteau, and Jane Bixby.

Men's fashion illustration is a neglected subject. Most of the books on fashion illustration are focusing on women's wear. Can we change it? Let us try. It is a unique book, created by professionals for professionals. Book saves time and makes challenge of men's wear fashion illustration doable What makes this book is unique? Figure drawing templates of the male figure. All templates are styled and designed for fashion illustration. There is no other book on the market with that many different poses for men's fashion figure. Step by step visual guide for fashion drawing. There is no other book which shows you not only completed drawing but main steps of the process from the concept to completion. Sketches and illustrations in this book show how apparel fits

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the body, how it looks in different poses and movements. This book includes raw sketches, shows specific details of sketching. The broad range of garment types and styles. There are multiple types of apparel depicted in the book. The book is not limited only to formal wear or athletic wear. It is an extended collection of different looks in different styles. Selection of relevant men's wear terminology. The book is saturated with useful terms and examples. All visuals are annotated with types of apparel, names of garment elements and accessories. Written terms combined with clearly depicted visuals make this book an excellent reference source. The book is ideal as a visual reference for fashion professionals and students. What is in the book? Templates: men's figures, faces and hair styles. Step by step process of drawing menswear on the croquis How to draw men's t-shirt, dress shirt, casual jacket, boxy jacket, sweaters, shorts, hats Mix and match bottoms and tops for men's wear projects. Step by step fashion illustration process. Gallery of men's wear fashion drawing projects. Resources for drawing men's fashion accessories. Hats, neckwear, and shoes. Visuals and terms. Gallery of garment details relevant to men's wear. Visuals and terms. Gallery of sketches. A collection of sketched men's wear ideas. Different looks and styles are sketched to illustrate how versatile menswear fashion is. Who should use this book? Independent men's wear designers or small business professional working for the menswear market. Drawing fashion ideas for menswear market is easier and more consistent with this book. Professionals in the field of fashion design, apparel technical

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design and garment product development for menswear. Draw accurate menswear fashion illustration with this book. Fashion merchandising professionals interested in menswear. Use the book as a reference for garment elements terms and a glossary of menswear garment types. Students who study fashion design, patternmaking and fashion merchandising. With this book, a student's project can reach a level of professional competency. Who created this book? Irina V. Ivanova is a fashion designer and professional visual artist. Irina is the author of the "Children's wear fashion illustration resource book" and "How to draw fashion Flats" books. With this book, you can draw menswear fashion, fast, with style and confidence.

The art form of fashion illustration goes back to the beginning of the 20th century and today's exponents are still benefiting from some of the styles, shapes and colours of fashion illustrators from decades ago. Whether they work with traditional pencils, crayons and watercolours or with a digital pen, fashion illustrators today will find inspiration from these stunning images. This volume collates the best fashion illustration that were captured in the pages of the iconic Harper's Bazaar magazine from 1930 to 1970. The publication has been at the forefront of fashion since the 19th century and it is no surprise that it published the best work in this art form. From the mannered shapes of Leon Benigni of the 1930s to the looser outlines of the late 1960s, the book is a beautiful resource for all illustrators.

Modern Fashion Illustration is a how-to book that offers step-by-step the art of fashion

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illustration, and how to promote it in today's world of social media. It also includes a collection of whimsical fashion illustrations by the author, featuring illustrations waiting to be colored in by novices and practiced illustrators alike. After graduating from college with a BFA in Studio Art, Holly Nichols sought a way to merge her love of fashion with art. Her sketchbook and napkin doodles of designer duds became refined drawings that she now creates with her beloved artist markers. She uses her fashion-inspired illustrations to engage her audience of more than 1 MILLION Instagram followers in both the fashion and art communities. Holly has created fashionable illustrations and artful campaigns for TRESemmé, Saks Fifth Avenue, Barney's New York, Neiman Marcus, Disney, Living Proof, and many more. She creates her work both in her studio, and straight from the seats of fashion week and more. Her work is sold internationally and she works with corporate clients to create fashion and beauty illustrations for campaigns, live-sketch events, and more. Today, she uses artist-quality illustration markers to hand-sketch garments with love from her studio just south of Boston, MA. (www.hnicholsillustration.com)

100 Years of Fashion Illustration Laurence King Publishing

Fashion illustration is and always has been about far more than pretty drawings of pretty dresses. This lavish celebration of today's leading artists in the field showcases the timeless craft and amazing diversity that characterize the genre. From David Downton to Cecilia Carlstedt and from Jason Brooks to Jordi Labanda, 28 masters of

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fashion illustration from across the world are featured, one by one, in a grand tour of the best work currently produced. While some illustrators create daringly bold graphics, others prefer delicate watercolours and ink drawings. Throughout the volume, both hi-tech multimedia effects and traditional drawing skills are given pride of place, with many of the artists using a mixture of techniques. Lively commentary accompanies the images, while interviews with each illustrator provide further insight into their influences and methods. A source of inspiration for aspiring illustrators, designers and advertising creatives, this gorgeous volume will also catch the eye of fashion lovers and all those who have an interest in contemporary figurative art and visual communication.

A rich, comprehensive collection of images covering the revolution in menswear over the last 100 years with text by fashion historian Cally Blackman. Rare photography and illustrations reveal the elegant tailoring of Savile Row and tough khaki and denim of the uniform and workplace giving way to an exuberant array of styles and colors as the century progresses. Packed with images of Hollywood style icons, the artist personalities of the 1930s, and more, the evolution of menswear from practical to peacock is explored in an array of rarely seen photographs and illustrations. The impact of Pierre Cardin, Giorgio Armani, Ralph Lauren, and other designers is contrasted with the street fashion of the 1960s, punk, and the club scene to bring together the story of the flourishing menswear market in one invaluable book. A unique collection, 100 Years of Menswear will prove indispensable for all fashion students, historians of dress, and

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lovers of men's clothes.

The ultimate guide to fashion sketching with more than 250 beautiful illustrations.

Is fashion your passion? Unlock the language of clothes with this ultimate fashion show that traces people's dresses over the past 3000 years. Fashion is a visual feast, packed with stunning illustrations of 1,500 costumes from around the globe. It celebrates famous trendsetters, designers, and fashion icons from Queen Henrietta Maria to Jackie Onassis and Jean Paul Gautier. Fashion endlessly reinvents itself, reflecting society's trends and innovations. Discover why different looks caught on, from the elaborate ruffs, wigs, and farthingales of the 17th century, to Dior's "new look" in 1947 and shoulder pads in the 1980s. Find out why for centuries people's dress was regulated by governments' "sumptuary rules" and how the invention of new textiles from velvet to spandex that influenced clothing design. Whether you're part of the fashion industry, a student, or you just love clothes, Fashion is both a glorious visual treat and a treasured history.

Learn how to draw stylish looks with step-by-step guidance from a top New York designer and teacher. Drawing is vitally important for the fashion industry. Now, leading fashion designer and illustrator Anna Kiper contributes to the revival of this unique art form with Fashion Illustration. Every illustration lesson included presents a story with exciting design details and ideas to inspire designers to rediscover the art of hand drawing as a tool for creating vibrant and original work. This book will help you: Achieve

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movement and attitude in figure drawing by following a few simple steps Develop striking and energetic page compositions Explore effortless ways to illustrate print, textures, and embellishments Discover an exciting variety of media and techniques to enrich your individual drawing style With chapters including The Fashion Figure, Fashion Dictionary, Accessories, Illustrating Men, Illustrating Children, Fabric Rendering Techniques, and more, even beginners can learn to illustrate fashion from a designer's perspective.

Fashion Drawing is a comprehensive, practical guide to fashion drawing for students. The author covers men, women and children, starting with how to draw the fashion figure and continuing with garments and garment details, before teaching the reader how to render various types of fabric. Contemporary in its approach and offering step-by-step guidance, the book emphasizes drawing as an integral function of the garment design process. Students learn how to manipulate various garment details with consideration for scale, construction and colour as well as keeping in mind the profile of the potential customer. Illustrated throughout with a wide range of images from illustrators and designers working in today's market, Fashion Drawing provides both the inspiration and the instruction necessary to allow students to develop their own illustration style.

This lively chronicle of the years 1847–1947—the century when the Jewish people changed how we see the world—is “[a] thrilling and tragic history...especially good on the

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ironies and chain-reaction intimacies that make a people and a past” (The Wall Street Journal). In a hundred-year period, a handful of men and women changed the world. Many of them are well known—Marx, Freud, Proust, Einstein, Kafka. Others have vanished from collective memory despite their enduring importance in our daily lives. Without Karl Landsteiner, for instance, there would be no blood transfusions or major surgery. Without Paul Ehrlich, no chemotherapy. Without Siegfried Marcus, no motor car. Without Rosalind Franklin, genetic science would look very different. Without Fritz Haber, there would not be enough food to sustain life on earth. What do these visionaries have in common? They all had Jewish origins. They all had a gift for thinking in wholly original, even earth-shattering ways. In 1847, the Jewish people made up less than 0.25% of the world’s population, and yet they saw what others could not. How? Why? Norman Lebrecht has devoted half of his life to pondering and researching the mindset of the Jewish intellectuals, writers, scientists, and thinkers who turned the tides of history and shaped the world today as we know it. In *Genius & Anxiety*, Lebrecht begins with the Communist Manifesto in 1847 and ends in 1947, when Israel was founded. This robust, magnificent, beautifully designed volume is “an urgent and moving history” (The Spectator, UK) and a celebration of Jewish genius and contribution.

The iconic bestseller - showcasing more than 500 of fashion's greatest names by A- Z - now updated in a stunning new edition Fully revised and updated for 2020, this new

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edition of Phaidon's iconic global bestseller *The Fashion Book* takes a fresh look at the fashion world and the people who created and inspired it. Spanning almost 200 years, the entire industry is represented: from designers to photographers, stylists, and retailers, as well as editors and creative directors. Marking significant changes on the fashion landscape, this revised edition features important new names who have fundamentally shaped the way we see fashion in recent years, including Virgil Abloh, Gosha, and Alessandro Michele, influential image-maker Petra Collins, model and contemporary icon Rihanna, and Leandra Medine, alongside fashion pioneers of the previous edition such as Coco Chanel, Issey Miyake, Kate Moss, Erdem, and Richard Avedon. This bestselling - and now updated - classic volume remains a comprehensive and definitive view of the fashion industry today.

Published in association with *Vogue* magazine, *Vogue Fashion* is the definitive style bible for everyone interested in the past, present and future of fashion. It takes a fresh look at fashion history, charting the evolution from opulence to minimalism and Coco Chanel to twenty-first-century trends. Former *Vogue* writer Linda Watson chronicles all the significant designers, developments and movements of the decades, from the 1920s flapper through the war years and Christian Dior's new Look to the Swinging Sixties and New Romanticism. The A to Z section highlights over 250 of the greatest designers of all time - the men and women who have inspired, created and altered the course of fashion, from Azzedine Alaïa to Zoran by way of Balenciaga and Yohji Yamamoto.

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Illustrated with inspirational archive images, Vogue Fashion also features the work of the photographers who have helped immortalize seminal fashion 'moments'.

Yves Saint Laurent is one of the world's most famous designers, whose haute couture collections have deeply marked society and revolutionized the image of women. All About Yves documents the life of this great designer, from his childhood, to the seminal moments of his career, up until his death in 2008. This one-of-a-kind book includes unseen sketches and photographs of Saint Laurent's key collections, as well as fascinating removable documents that include handwritten letters, paper dolls, contact sheets, magazines, and invitations. All About Yves was compiled in collaboration with the Fondation Pierre Bergé – Yves Saint Laurent and is essential reading for those with a passion for YSL.

This stunning survey reveals the genre of fashion drawing to be an art form in its own right. Drawing Fashion celebrates renowned art dealer Jo'lle Chariou's unique collection of some of the most remarkable fashion illustrations from the twentieth and twenty-first centuries. These original works define the fine art of illustrating fashion, from Poiret, Chanel, Balenciaga, and Dior to Comme des Garçons, McQueen, and Viktor & Rolf. This catalogue, which accompanies the exhibition at the Design Museum in London, showcases fashion illustrators at their creative heights: Lepape at the beginning of the century, Bérard in the 1930s and Forties, Cecil Beaton in the Fifties, Antonio from the Sixties to the Eighties, and current artists Mats Gustafson, François Berthoud, and

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Aurore de La Morinerie. In their engaging and highly informative essays, Germany Times Magazine journalist Holly Brubach and London Sunday Times chief fashion writer Colin McDowell reveal how the art of drawing fashion continues to reflect not only the spirit and style of the decades, but also the wider social and cultural changes of the past century.

This book documents the most exciting and diverse period in fashion: from 1900 on, when women's lives and manner of dress changed dramatically. From home dressmaking to couture, from wartime rationing to 'The New Look', from the birth of the teenager to mass manufacture, this selection of over 400 photographs and illustrations tells the fascinating story of a fashion revolution. 100 Years of Fashion will appeal to everyone with an interest in fashion.

A lavishly illustrated and beautifully designed book that celebrates the work of the great fashion illustrators from late-19th century to the present day. The book covers the work of fashion illustrators, such as Rene Gruau and Antonio Lopez, fine artists such as Boldini and Warhol, and graphic designers such as Tony Viramontes and Bob Peak.

Learn the basics of fashion illustration and all the necessary tools and techniques from the field with Fashion Illustration Techniques! Filled with step-by-step drawings and covering all the fundamentals such as drawing head and body

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proportions, choosing colors, and much more, this complete guide is the only reference book you'll need to start designing for the world of fashion. Zeshu Takamura has based this book on the curriculum of the beginner's course at the fashion design school that he teaches in, and lends his years of experience and skills to this comprehensive resource. Inside, you'll find each skill set broken down by week: - The 1st Week: Let's Master Basic Drawing - The 2nd Week: Let's Master Body Parts and Garment Items Drawing - The 3rd Week: Let's Try Coloring - The 4th Week: Master Design Drawing and Make Your Own Design With easy-to-follow instructions that will prepare you for this creative field, Fashion Illustration Techniques is a must-have for all fashion design students who require a basic knowledge of drawing and illustration techniques.

For anyone who loves fashion, this is a dream book: a vast collection of original sketches by 50 of the world's most celebrated fashion designers. Style maven Laird Borrelli has brought together 250 stunning sketches, designs, and concepts by a galaxy of prominent designers from every international fashion capital. Top names like Christian Lacroix and Karl Lagerfeld join hot up-and-comers such as Roksanda Ilincic and Yoshikazu Yamagata in a magnificent and unprecedented gallery of distinctive signature illustration styles, unique creative thought processes, and work in a huge variety of media. Lively text introduces each

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designer, and an utterly invaluable reference section in back provides contact details for each designer's label. Fashion illustration has never looked so good. A comprehensive, visual survey of fashion drawing in the twentieth century offers four hundred images illustrating the development of fashion as seen through the works of the greatest illustrators of the period.

The adventures of Christopher Robin and his friends, in which Pooh Bear uses a balloon to get honey, Piglet meets a Heffalump, and Eeyore has a birthday. Intended for fashion illustrators and graphic designers, this book gives a variety of approaches, techniques, and styles for illustrating fashion with hundreds of images.

A design tutorial by Daniela Bambrilla, Versace's chief design illustrator, the book is an idea of couturier Favio Marconi who, impressed by her drawing style, her unique taste designing fashion collections and the precision with which she captures the flow of fabric over the body, convinced her to put it into print. Here Bambrilla reveals her fresh and innovative style, not better than others, as she writes, but original and distinctive for Versace's workshop, halfway between fashion sketching and illustration. Manuela Brambatti began to work in the fashion world in the late '70's for the fashion magazine Style and for other magazines. She has collaborated with Giorgio Correggiari, Krizia, and Gian

Marco Venturi. Employee, and later exclusive partner of the Versace fashion house from 1981 to 2009, Manuela, was crucial in setting standards in the Style magazine for the presentation of all fashion collections and their illustrations and, in recent years, the Home Collection of the Brand. Foreword writer Bruno Gianesi worked for Gianni Versace's for sixteen years as head stylist and manager of theatrical projects. He designed costumes for respected choreographers and directors such as Maurice Bjart, Roland Petit, William Forsythe, and Bob Wilson and designed also clothing for famous members of the international jet-set, including Elton John, Madonna, Lady Diana, and Sting. The journalist and foreword writer Tony di Corcia published several books about Gianni Versace. A history of the women who taught Americans how to dress in the first half of the 20th century—and whose lessons we'd do well to remember today.

This follow-up to Jason Brooks's highly successful Paris Sketchbook is a stunning gift book that brings the big smoke to life through beautiful imagery. From the West End to the Square Mile and from Liberty to hipster hang-outs, Brooks explores modern-day London through his unique visual repertoire that unites high fashion, fine art, and traveler's sketches made on the fly. Although best known for his gorgeous fashion illustrations, which feature regularly in Vogue and Elle, travel has been a recurrent theme in Brooks's work and, with this new volume, his picturesque adventures continue

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to amuse and inspire. Part guide book, part illustrated journal, this whimsical take on the swinging city will appeal to both London lovers and fashionistas. Sumptuous production with different stocks and inks will make this a must for anyone who loves fashion illustration and beautiful books.

Presents over one thousand different fabric swatches from key designers, including Barbour, Bruce Oldfield, Marimekko, Paul Smith, and Basso and Brooke.

The latest in our essential Encyclopedia of Art series puts the spotlight on the catwalk to provide a practical compendium of all-media fashion design techniques. Suitable for beginners as well as experienced illustrators, this book takes readers step-by-step through precise techniques used by professionals. Learn to depict fabric textures and folds, work with color and tone to create the illusion of body forms, and transform real-life model poses into stylized figures. Containing a visual gallery of over 500 illustrations to clarify each method described, this book is an essential guide to help designers, fashion mavens, and even amateur doodlers, communicate their ideas and develop a unique graphic style.

Originally published in 1919, this volume features text and illustrations that explain everything from drawing the basic human form to stylistic details of collars, shoes, parasols, hats, and other garments and accessories.

The primary skill needed by anyone who works in fashion is the ability to convey—to clients and the general public alike—images of the designs. The impression given to the

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viewer depends on whether the fashion design drawings are good. Contemporary Fashion Illustration Techniques thoroughly describes the basics of fashion illustration, and covers the latest trends such as vivid images, sprightly movement, and garment material texture. After all, fashion drawing is not simply about sketching a body and face; only when you accurately reproduce the garments and their colors can the designs truly come to life.

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