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"This book offers analysis of the causes and extent of the movement's current malaise from a variety of vantage points. It provides eight national and regional studies - China, Britain, France, the US, Eastern Europe, Brazil, Ghana and Cameroon - that detail problems face and the revitalisation strategies trade unions have pursued in response. It also offers fresh scholarly perspective on a host of pressing labour issues: the extent and impact of global corporate restructuring; the ongoing fight to achieve core labour standards; the enduring importance of gender and diversity; the fortunes of the international labour movement; the relationship between trade unions and NGOs; the intellectual response to organised labour's present predicament; and the role of labour in the global social justice movement." -- BACK COVER.

This accessible overview helps learners master the basic principles and practices of modern marketing in an enjoyable and practical way. Its coverage balances upon three essential pillars—(1) theory and concepts; (2) practices and applications; and (3) effective learning tools. A four-part organization details topics under the headings of: understanding marketing and the marketing management process, assessing opportunities in a dynamic marketing environment, developing marketing strategy and the marketing mix, and extending marketing. For individuals interested in taking an intriguing, discovery-filled journey to the business of marketing—in sales forces, retailing, advertising, research, or any other

Consumer price index, U.S. city average and selected areas.

This is the first edition of a unique new plastics industry resource: Who's Who in Plastics & Polymers. It is the only biographical directory of its kind and includes contact, affiliation and background information on more than 3300 individuals who are active leaders in this industry and related organizations. The biographical directory is in alphabetical order by individual name. After each individual name, current affiliation and contact information is provided. This includes job title, full name of affiliation (e.g., business, university, association, research institute), business address, and electronic contacts—telephone, fax, e-mail and Web site. Home addresses and contacts are also provided for most of the entries. In the biographical summary section for each individual, the following information is provided: date and place of birth, education and educational achievements, work experience including company or other organization names, positions held and time periods. Also included in this section are the number of patents awarded, articles, and book chapters authored, and conference sessions chaired. Other information includes titles of books edited or written by the individual, listing of conferences where the person had a leadership position, and listing of memberships and positions held in professional organizations. Finally, professional and civic awards are listed. Indexes provide listings of individuals by company or other organization name, and also by geographical location. Who's

Who in Plastics & Polymers is now published in a limited edition of 1,000 copies. This edition will not be reprinted. To be sure of receiving your copy, please act now. Information on ordering follows sample pages on the reverse.

The staff of the Business Library of the Brooklyn Public Library answers more than 175,000 reference questions each year, many of them requests for rankings information. To provide quick answers to questions in the highest interest subject areas, we have compiled Business Rankings Annual. Working from a bibliographic file we have built up over the years, we have culled thousands of items from periodicals, newspapers, financial services, directories, statistical annuals and other printed material. The "top ten" from each of these rankings appears in this volume, grouped under standard subject headings for easy browsing. Typical entries provide: sequential entry number; rankings title: A descriptive phrase, identifying the contents of the list cited; ranked by: Indicates the criteria that establish the hierarchy; remarks: Provides additional details relating to the list from the source material; number listed: Notes the number of listees in the ranking source; top 10 items on the list; and source. Readers can quickly locate all rankings in which a given company; person or product appears by consulting the reference's comprehensive index. In addition, a complete listing of more than 300 sources used to compile Business Rankings Annual is provided in the bibliography.

Identifies the most controversial issues facing the media profession today, including the monopolistic control of the media by conglomerates, tabloid journalism, paparazzi, plagiarism, and Internet censorship.

" Now in its ninety-seventh year of publication, this standard Canadian reference source contains the most comprehensive and authoritative biographical information on notable living Canadians. Those listed are carefully selected because of the positions they hold in Canadian society, or because of the contribution they have made to life in Canada. The volume is updated annually to ensure accuracy, and 600 new entries are added each year to keep current with developing trends and issues in Canadian society. Included are outstanding Canadians from all walks of life: politics, media, academia, business, sports and the arts, from every area of human activity. Each entry details birth date and place, education, family, career history, memberships, creative works, honours and awards, and full addresses. Indispensable to researchers, students, media, business, government and schools, Canadian Who's Who is an invaluable source of general knowledge. The complete text of Canadian Who's Who is also available on CD-ROM, in a comprehensively indexed and fully searchable format. Search 'astronaut' or 'entrepreneur of the year,' 'aboriginal achievement award' and 'Order of Canada' and discover a wealth of information. Fast, easy and more accessible than ever, the Canadian Who's Who on CD-ROM is an essential addition to your electronic library. Network Licensing available. ISBN 0-8020-4057-8 For pricing information, please contact CEDROM-Sni (416) 260-2369 info.canada@cedrom-sni.com PST 8% applicable to Ontario residents on all of the above CD-ROM requirements: WINDOWS: 95/98/2000/NT/XP - 386/25Mhz - 4mb RAM (8mb recommended) MAC: OS 7, 8, and 9 - 4mb RAM (8mb recommended) "

Focusing on the domestic appliance industry, this book examines the formation and evolution of industrial policies in China, at both the local and the national level.

Multi-volume major reference work bringing together histories of companies that are a leading influence in a particular industry or geographic location. For students, job candidates, business

executives, historians and investors.

This book provides vital information on more than 5,500 of the largest U.S. public and private companies U.S. public and private companies and other enterprises (government-owned, foundations, schools, partnership, subsidiaries, joint ventures, cooperation and not-for-profits) with sales of more than \$125 million, plus public companies with a market capitalization of more than \$500 million. Each entry includes description of operations and ownerships; five years of financial including sales, net income, market cap and number of employees; address, telephone, fax and Web site; fiscal year-end; names of CEO, CFO and chief human resources officer; and, if public stock exchange and symbol. Indexed by industry, headquarters location and stock symbol.

Providing actual documents created by the nation's leading law firms, this comprehensive, Second Edition, five-volume library gives you virtually every form you need to meet today's corporate legal and procedural requirements -- from the simplest, to the most sophisticated corporate action -- for all types of corporate entities. From closely-held companies to public corporations, its approximately 500 forms provide practical, easy-to-use tools that have been proven in the field. In addition, in recognition of the increased use of noncorporate business entities, coverage has been expanded and the set now includes information on forming limited partnerships, limited liability companies, and limited liability partnerships. All of the forms are complete and unabridged, so you have a full template for the finished product. Contemporary Corporation Forms covers practically every corporate function and situation under such topics as: Shareholder agreements Registered agent filings Foreign qualifications Board meetings: directors, officers, and managers Private placement Shareholders' meetings, elections, voting, and notice Compensation of directors, officers, and managers Warrants, options, dividends, and spinoffs Equity transfers Amendments and changes in capital Initial public offerings Merger, consolidation, and sale of assets Dissenters' rights, environmental concerns Professional corporations, nonprofit corporations Inspection of records Dissolution

Now in its ninety-third year of publication, this standard Canadian reference source contains the most comprehensive and authoritative biographical information on notable living Canadians. Those listed are carefully selected because of the positions they hold in Canadian society, or because of the contribution they have made to life in Canada. The volume is updated annually to ensure accuracy, and more than 1,000 new entries are added each year to keep current with developing trends and issues in Canadian society. Included are outstanding Canadians from all walks of life: politics, media, academia, business, sports and the arts, from every area of human activity. Each entry details birth date and place, education, family, career history, memberships, creative works, honours and awards, and full addresses. Indispensable to researchers, students, media, business, government and schools, Canadian Who's Who is an invaluable source of general knowledge. The complete text of Canadian Who's Who is also available on CD-ROM, in a comprehensively indexed and fully searchable format. Search 'astronaut' or 'entrepreneur of the year,' 'aboriginal achievement award' and 'Order of Canada' and discover a wealth of information. Fast, easy and more accessible than ever, the Canadian Who's Who on CD-ROM is an essential addition to your computer library. Network Licencing available. ISBN 0-8020-4973-7 For pricing

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publishing@utpress.utoronto.ca PST 8% applicable to Ontario residents on all of the above CD-ROM requirements: WINDOWS: 95/98/2000/NT - 386/25Mhz - 4mb RAM (8mb recommended) MAC: System 7 or higher - 4mb RAM (8mb recommended) Highlights successful communication practices at Dell, General Electric, Microsoft, and Monsanto.

This thorough update to Benjamin Compaine's original 1979 benchmark and 1982 revisit of media ownership tackles the question of media ownership, providing a detailed examination of the current state of the media industry. Retaining the wealth of data of the earlier volumes, Compaine and his co-author Douglas Gomery chronicle the myriad changes in the media industry and the factors contributing to these changes. They also examine how the media industry is being reshaped by technological forces in all segments, as well as by social and cultural reactions to these forces. This third edition of *Who Owns the Media?* has been reorganized and expanded, reflecting the evolution of the media industry structure. Looking beyond conventional wisdom and expectations, Compaine and Gomery examine the characteristics of competition in the media marketplace, present alternative positions on the meanings of concentration, and ultimately urge readers to draw their own conclusions on an issue that is neither black nor white. Appropriate for media practitioners and sociologists, historians, and economists studying mass media, this volume can also be used for advanced courses in broadcasting, journalism, mass communication, telecommunications, and media education. As a new benchmark for the current state of media ownership, it is invaluable to anyone needing to understand who controls the media and thus the information and entertainment messages received by media consumers.

Who's Who in Canadian Business, now in its 21st year, is a comprehensive and independent guide to Canada's business elite. Listing over 5,000 corporate and entrepreneurial leaders, each with a detailed biography and contact information, this directory is an excellent resource for anyone needing information on Canada's business world. Biographies include such information as current employment, address, education, career history, publications, favourite charities, and honours. Those listed are included because of the positions they hold in Canadian business and industry, or because of the contributions they have made to business in Canada. The directory is updated annually; new and updated biographies are marked for easy reference. All biographies are indexed by company name. Included in this edition is the PROFIT 100 / Next 100 listing of Canada's fastest-growing companies, as well as a list of professional associations, each with full address, contact names, and a brief description.

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