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A novel approach to decision engineering, with a verified framework for modeling human reasoning Soft Computing Evaluation Logic provides an in-depth examination of evaluation decision problems and presents comprehensive guidance toward the use of the Logic Scoring of Preference (LSP) method in modeling complex decision criteria. Fully aligned with current developments in computational intelligence, the discussion covers the design and use of LSP criteria for evaluation and comparison in diverse areas, such as search engines, medical conditions, real estate, space management, habitat mitigation projects in ecology, and land use and residential development suitability maps, with versatile transfer to other similar decision-modeling contexts. Human decision making is rife with fuzziness, imprecision, uncertainty, and half-truths—yet humans make evaluation decisions every day. In this book, such decision processes are observed, analyzed, and modeled. The result is graded logic, a soft computing mathematical infrastructure that provides both formal logic and semantic generalizations of classical Boolean logic. Graded logic is used for logic aggregation in the context of evaluation models consistent with observable properties of human reasoning. The LSP method, based on graded logic and logic aggregation, is a vital component of an industrial-strength decision engineering framework. Thus, the book: Provides detailed theoretical background for graded logic Provides a theory of logic aggregators Explains the LSP method for designing complex evaluation criteria and their use Shows techniques for evaluation, comparison, and selection of complex systems, as well as the cost/suitability analysis, optimization, sensitivity analysis, tradeoff analysis, and missingness-tolerant aggregation Includes a survey of available LSP software tools, including ISEE, ANSY and LSP.NT. With quantitative modeling of human reasoning, novel approaches to modeling decision criteria, and a verified decision engineering framework applicable to a broad array of applications, this book is an invaluable resource for graduate students, researchers, and practitioners working within the decision engineering realm. East Asia has led rapid economic growth in the last few decades with India joining them over the last five years. Automotive parts manufacturers have been an important component of domestic production in all these economies. Experts with several years of multi-disciplinary research experience on the field examine the actual and potential technological and localization implications of MNC operations in East Asia and India. The rich collection of country experiences are both original and incisive. This volume includes: Case studies from China, Japan, India, Thailand and Malaysia A study of the role of multinationals in Asian technology building An examination of the growing Chinese automobile sector Featuring leading academics from across Asia, this title is essential reading for those studying industrial growth in the continent's major economies.

Geared toward general readers and scholars alike, American Vanguard presents the first history of the UAW, one of America's most significant workers' organizations, from its origins through its period of greatest impact.

To date, most research on immigrant women and labor forces has focused on the participation of immigrant women on formal labor markets. In this study, contributors focus on informal economies such as health care, domestic work, street vending, and the garment industry, where displaced and undocumented women are more likely to work. Because such informal labor markets are unregulated, many of these workers face abusive working conditions that are not reported for fear of job loss or deportation. In examining the complex dynamics of how immigrant women navigate political and economic uncertainties, this collection highlights the important role of citizenship status in defining immigrant women's opportunities, wages, and labor conditions. Contributors are Pallavi Banerjee, Grace Chang, Margaret M. Chin, Jennifer Jihye Chun, Héctor R. Cordero-Guzmán, Emir Estrada, Lucy Fisher, Nilda Flores-González, Ruth Gomberg-Munoz, Anna Romina Guevarra, Shobha Hamal Gurung, Pierrette Hondagneu-Sotelo, María de la Luz Ibarra, Miliann Kang, George Lipsitz, Lolita Andrada Lledo, Lorena Muñoz, Bandana Purkayastha, Mary Romero, Young Shin, Michelle Téllez, and Maura Toro-Morn. From the concert stage to the dressing room, from the recording studio to the digital realm, SPIN surveys the modern musical landscape and the culture around it with authoritative reporting, provocative interviews, and a discerning critical ear. With dynamic photography, bold graphic design, and informed irreverence, the pages of SPIN pulsate with the energy of today's most innovative sounds. Whether covering what's new or what's next, SPIN is your monthly VIP pass to all that rocks.

I enjoyed reading this volume. It is rare to see such a comprehensive report on hard data published these days, especially one so insightfully contextualised by the editors' introductory and concluding chapters. These scholars and the others involved in the work really know their stuff, and it shows. The editors connect the preoccupations of Pacific archaeologists with those of their colleagues working in other island regions and on "big questions" of colonisation, migration, interaction and patterns and processes of cultural change in hitherto-uninhabited environments. These sorts of outward-looking, big-picture contextual studies are invaluable, but all too often are missing from locally- and regionally-oriented writing, very much to its detriment. In sum, the work strongly advances our understanding of the early prehistory of Fiji through its well-integrated combination of original research and the reinterpretation of existing knowledge in the context of wider theoretical and historical concerns. In doing so The Early Prehistory of Fiji makes a truly substantial contribution to Pacific and archaeological scholarship. Professor Ian Lilley, The University of Queensland

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

SPIN

Covers issues and events in women's history that were previously unpublished, misplaced, or forgotten, and provides new perspectives on each event

Multi-volume major reference work bringing together histories of companies that are a leading influence in a particular industry or geographic location. For students, job candidates, business executives, historians and investors.

Focusing on what can be referred to as the 'precarity-agency-migration nexus', this comprehensive volume leverages the political, economic, and social dynamics of migration to better understand both deepening inequality and popular resistance. Drawing on rich ethnographic and interview-based studies of the United States and Latin America, the authors show how migrants are navigating and challenging conditions of insecurity and structures of power. Detailed case studies illuminate collective survival strategies along the migrant trail, efforts by nannies and dairy workers in the northeast United States to assert dignity and avoid deportation, strategies of reintegration used by deportees in Guatemala and Mexico, and grassroots organizing and public protest in California. In doing so they reveal varied moments of agency without presenting an overly idyllic picture or presuming limitless potential for change. Anchoring the study of migration in the opposition between precarity and agency, the authors thus provide a new window into the continuously unfolding relationship between national borders, global capitalism, and human freedom. This book was originally published as a special issue of the journal Citizenship Studies.

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New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

Empowerment of Women for Promoting Health and Quality of Life critically reviews the key theoretical and empirical foundations and policy options for Global Public Health (GPH). The author presents the lessons learned from a meta-analysis of 80 self-organized, successful women's empowerment case studies across the world that have enhanced the health and well-being of their families and communities. The information gleaned offers rare opportunities for understanding what works, how women empower themselves, and how others--professionals included--can help. Additionally, Dr. Kar designs an "EMPOWER" model for empowerment of women for GPH and human development. Using an ecological perspective, the model defines the domains, dimensions, and processes of empowerment, and is applied to a community-based women's empowerment-for-health-promotion initiative. The implications for empowerment and GPH policy, practice, and research are also discussed.

As the American labour movement mobilizes for a major resurgence through new organizing, this text presents research on union organizing strategies. The introduction defines the context of the current climate and subsequent chapters include community-based organizing and building

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

DIVComing from a broad cross-section of academic disciplines and theoretical positions, this collection of essays questions and reworks Marxist critiques of capitalism that center on the West and which posit a uniform model of development. More specifically/div

A perennial bestseller that begins with a warning: Proceed with caution. This book is only for those with a twisted imagination. Be prepared to leave conventional thought behind and join the ranks of the demented and insane. Previously published as Would You Rather . . .?, with 356,000 copies in print, Damned If You Do . . . is an addictive game in a book that challenges readers to ask—and attempt to answer—more than 400 questions that range from the heinous to the nauseating to the downright disturbing. Each is a field-tested conversation starter guaranteed to provoke ridiculous fun, break the ice at any party, and, like some kind of sick Rorschach test, open a unique window into the minds of friends and family. Some questions delight in their own grossness: Would you rather . . . Eat three earthworms—OR—wear a necklace made of them on your wedding day? Be trapped in an elevator with wet dogs—OR—three fat men with bad breath? Some force you to reveal values: Would you rather . . . Age only from the neck up—OR—age only from the neck down? Be stupid and rich—OR—smart and poor? Some create that squirming sensation: Would you rather . . . Get a bad case of poison ivy way up inside your nose—OR—inside your inner ear? And some are just deliciously absurd. Each question also features related, often off-the-wall information, from quotes to dumb jokes to delightfully odd trivia (326-pound President William Howard Taft once got stuck in the White House bathroom).

Babson recounts Detroit's odyssey from a bulwark of the "open shop" to the nation's foremost "union town." Through words and pictures, Working Detroit documents the events in the city's ongoing struggle to build an industrial society that is both prosperous and humane. Babson begins his account in 1848 when Detroit has just entered the industrial era. He weaves the broader historical realties, such as Red Scare, World War, and economic depression into his account, tracing the ebb and flow of the working class activity and organization in Detroit -- from the rise of the Knights of Labor and the American Federation of Labor in the 19th century, through the Congress of Industrial Organizations and the sitdown strike of the 1930s, to the civil rights and women's movements of the 1960s and 1970s. The book concludes with an examination of the present day crisis facing the labor movement.

This is the most comprehensive and up-to-date reference work on Asian Americans, comprising three volumes that address a broad range of topics on various Asian and Pacific Islander American groups from 1848 to the present day. • Presents information on Asian Americans and individual Asian ethnic groups that provides comprehensive overviews of the respective groups • Includes special topic entries that contain source information regarding major historical events • Comprises work from a truly outstanding list of contributors that include scholars, journalists, writers, community activists, graduate students, and other specialists • Expands the boundaries of Asian American studies through innovative entries that address transnationalism, gender and sexuality, and inter- and cross-disciplinarity

Listing user groups, newsgroups, and Web sites dedicated solely to Windows 95, this book includes guidance on finding the best free stuff from all the online services, inside information on where to find the incredible free things on Microsoft Network, Microsoft's online service, tips on using and taking advantage of Microsoft's new Windows 95, and more.

This four-volume set documents the complexity and richness of women's contributions to American history and culture, empowering all students by demonstrating a more populist approach to the past. • Provides significantly more detail than typical reference works on women's history and culture, enabling readers to better appreciate the contributions of women of all socio-cultural statuses • Covers the astounding range of American women's experience, including women of various economic and racial statuses, religious affiliations, political and ideological identifications, and sexualities • Includes a significant selection of primary documents, thereby combining the educational power of secondary and primary literature to create a richer learning experience for users

Have activists taken the bumper-sticker adage "Think Globally, Act Locally" too literally? Randy Shaw argues that they have, with destructive consequences for America. Since the 1970s, activist participation in national struggles has steadily given way to a nearly exclusive focus on local issues. America's political and corporate elite has succeeded in controlling the national agenda, while their adversaries—the citizen activists and organizations who spent decades building federal programs to reflect the country's progressive ideals—increasingly bypass national fights. The result has been not only the dismantling of hard-won federal programs but also the sabotaging of local agendas and community institutions by decisions made in the national arena. Shaw urges activists and their organizations to implement a "new national activism" by channeling energy from closely knit local groups into broader causes. Such activism enables locally oriented activists to shape America's future and work on national fights without traveling to Washington, D.C., but instead working in their own backyards. Focusing on the David and Goliath struggle between Nike and grassroots activists critical of the company's overseas labor practices, Shaw shows how national activism can rewrite the supposedly ironclad rules of the global economy by ensuring fair wages and decent living standards for workers at home and abroad. Similarly, the recent struggles for stronger clean air standards and new federal budget priorities demonstrate the potential grassroots national activism to overcome the

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corporate and moneyed interests that increasingly dictate America's future. Reclaiming America's final section describes how community-based nonprofit organizations, the media, and the Internet are critical resources for building national activism. Shaw declares that community-based groups can and must combine their service work with national grassroots advocacy. He also describes how activists can use public relations to win attention in today's sprawling media environment, and he details the movement-building potential of e-mail. All these resources are essential for activists and their organizations to reclaim America's progressive ideals.

In southeastern Morocco, around the oasis of Tafilalet, the Ait Khabbash people weave brightly colored carpets, embroider indigo head coverings, paint their faces with saffron, and wear ornate jewelry. Their extraordinarily detailed arts are rich in cultural symbolism; they are always breathtakingly beautiful—and they are typically made by women. Like other Amazigh (Berber) groups (but in contrast to the Arab societies of North Africa), the Ait Khabbash have entrusted their artistic responsibilities to women. Cynthia Becker spent years in Morocco living among these women and, through family connections and female fellowship, achieved unprecedented access to the artistic rituals of the Ait Khabbash. The result is more than a stunning examination of the arts themselves, it is also an illumination of women's roles in Islamic North Africa and the many ways in which women negotiate complex social and religious issues. One of the reasons Amazigh women are artists is that the arts are expressions of ethnic identity, and it follows that the guardians of Amazigh identity ought to be those who literally ensure its continuation from generation to generation, the Amazigh women. Not surprisingly, the arts are visual expressions of womanhood, and fertility symbols are prevalent. Controlling the visual symbols of Amazigh identity has given these women power and prestige. Their clothing, tattoos, and jewelry are public identity statements; such public artistic expressions contrast with the stereotype that women in the Islamic world are secluded and veiled. But their role as public identity symbols can also be restrictive, and history (French colonialism, the subsequent rise of an Arab-dominated government in Morocco, and the recent emergence of a transnational Berber movement) has forced Ait Khabbash women to adapt their arts as their people adapt to the contemporary world. By framing Amazigh arts with historical and cultural context, Cynthia Becker allows the reader to see the full measure of these fascinating artworks.

The explosion of data analytics in the auditing profession demands a different kind of auditor. Auditing: A Practical Approach with Data Analytics prepares students for the rapidly changing demands of the auditing profession by meeting the data-driven requirements of today's workforce. Because no two audits are alike, this course uses a practical, case-based approach to help students develop professional judgement, think critically about the auditing process, and develop the decision-making skills necessary to perform a real-world audit. To further prepare students for the profession, this course integrates seamless exam review for successful completion of the CPA Exam.

This book offers an overview of recent research on the psychology of judgment and decision making, the field that investigates the processes by which people draw conclusions, reach evaluations, and make choices. An introductory, historically oriented chapter provides a way of viewing the overall structure of the field, its recent trends, and its possible directions. Subsequent sections present significant recent papers by prominent researchers, organized to reveal the currents, connections, and controversies that animate the field. Current trends in the field are illustrated with papers from ongoing streams of research. The papers on "connections" explore memory, explanation and argument, affect, attitudes, and motivation. Finally, a section on "controversies" presents problem representation, domain knowledge, content specificity, rule-governed versus rule-described behavior, and proposals for radical departures and new beginnings in the field. Students and researchers in psychology who have an interest in cognitive processes will find this text to be rewarding reading.

Analyzes management-labor relations at Chrysler during the past fifty years, explains why Chrysler has had more strikes than its competitors, and discusses the influence of political change

Since 1973, TEXAS MONTHLY has chronicled life in contemporary Texas, reporting on vital issues such as politics, the environment, industry, and education. As a leisure guide, TEXAS MONTHLY continues to be the indispensable authority on the Texas scene, covering music, the arts, travel, restaurants, museums, and cultural events with its insightful recommendations.

How does one capture the delightful irony of Edith Wharton's prose or the spare lyricism of Kate Chopin's? Kathleen Wheeler challenges the reader to experiment with a more imaginative method of literary criticism in order to comprehend more fully writers of the Modernist and late Realist period. In examining the creative works of seven women writers from the late nineteenth and early twentieth centuries, Wheeler never lets the mystery and magic of literature be overcome by dry critical analysis. Modernist Women Writers and Narrative Art begins by evaluating how Edith Wharton, Kate Chopin, and Willa Cather all engaged in an ironic critique of realism. They explored the inadequacies of this form in expressing human experience and revealed its hidden, often contradictory, assumptions. Building on the foundation that Wharton, Chopin, and Cather established, Jean Rhys, Katherine Mansfield, Stevie Smith, and Jane Bowles brought literature into the era we now consider modernism. Drawing on insights from feminist theory, deconstructionism and revisions of new historicism, Kathleen Wheeler reveals a literary tradition rich in narrative strategy and stylistic sophistication.

The Sunday Times Humour Book of the Year. Anyone can be a success, but it takes real and original genius to foul up big time. These are the all-time greats, Gods in the field of failure, surreal artists, who spurn mere drab success ('I'm a winner, Lord Sugar') to explore the vast, magical, life-enhancing possibilities of getting it wrong. Any of us could make a mistake, but these great souls can turn the simplest everyday task into a scene of jaw-dropping wonder. These are the immortals. Stephen Pile, President of the Not Terribly Good Club of Great Britain and author of the number-one best-seller The Book of Heroic Failures, takes us on an all-new and mind-bendingly hilarious tour to celebrate the most spectacular and absurd failures of the last twenty-five years. Failure is everywhere. There are 235 stories in total spread from the Outer Hebrides to America, Ireland, Australia, Europe and Africa. The Syrian entry, for example, holds

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the world all-comers record as the driver who got most lost under satnav direction (5000 miles). From the most driving test failures (959), the most pointless election (in Dakota, in which not even the mayor voted), the worst robbery (when two different sets of bank robbers struck simultaneously) and the worst mugger (who left his victim \$250 better off), to the holidaying rugby team of fifty-somethings from Dorchester who, due to a mis-translation, ended up playing the top team from Romania live on state TV, this is the ultimate book to make you feel better about yourself and the world around you. The Ultimate Book of Heroic Failures fails miserably at failing to be a runaway success amongst funny books.

This anthology is the perfect introduction to Asian American studies, as it both defines the field across disciplines and illuminates the centrality of the experience of Americans of South Asian, East Asian, Southeast Asian, and Filipino ancestry to the study of American culture, history, politics, and society. The reader is organized into two parts: "The Documented Past" and "Social Issues and Literature." Within these broad divisions, the subjects covered include Chinatown stories, nativist reactions, exclusionism, citizenship, immigration, community growth, Asia American ethnicities, racial discourse and the Civil Rights movement, transnationalism, gender, refugees, anti-Asian American violence, legal battles, class polarization, and many more. Among the contributors are such noted scholars as Gary Okihiro, Michael Omi, Yen Le Espiritu, Lisa Lowe, and Ronald Takaki; writers such as Sui Sin Far, Bienvenido Santos, Sigrid Nunez, and R. Zamora Linmark, as well as younger, emerging scholars in the field.

'Groundbreaking....Dragon Ladies explores the emergence of a distinct Asian American feminist movement through the rich perspectives of well-known Asian American activists, writers, and artists who analyze personal experiences through a political lens.' Ms. MagazineThis book showcases the growing politicization of Asian American women and their emerging feminist movement. These prominent writers, artists, and activists draw on a wealth of personal experience and political analysis to address issues of immigration, work, health, domestic violence, sexuality, and the media. In doing so, they seize the power of their unique political perspectives and cultural backgrounds to transform the landscape of race, class, and gender in the United States.

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