

Alan Bryman

Alan Bryman has expanded on his internationally well-known work on Disney theme parks and Disneyization to create a fascinating and highly readable book. It should prove of interest to beginning students in a number of different courses and fields, as well as to scholars interested in culture and consumption. There is no question that the model created by Disney, and emulated in whole or in part by many organizations and in many settings, will continue to influence social structure and culture well into the future. This is an important book about a significant social process. And, it manages to be a fun read, as well!' - George Ritzer, author of McDonaldization and Professor of Sociology, University of Maryland`Bryman's analysis of contemporary consumption is full of detail and provides a host of examples ranging from restaurants and hotels, to theme parks, zoos and sports stadia. Without doubt students will find it an accessible text, one that should allow them to think about consumption, familiar consumer products, settings and activities, sociologically' - Barry Smart, Professor of Sociology, University of Portsmouth`Bryman's dissection of Disneyization is a timely and significant contribution to the growing literature on Disney. In fact, his excellent analysis of the extension of Disneyization throughout society explains why we should care about the Disney phenomenon at all. This is not only an important book for Disney scholars, but for any one interested in the future of modern society' - Janet Wasko Professor of Communication Studies, University of Oregon This is an agenda-setting new work in the sociology of culture and modern society. It argues that the contemporary world is increasingly converging towards the characteristics of the Disney theme parks. This process of convergence is revealed in: the growing influence of themed environments in settings like restaurants, shops, hotels, tourism and zoos; the growing trend towards social environments that are driven by combinations of forms of consumption: shopping, eating out, gambling, visiting the cinema, watching sports; the growth in cachet awarded to brands based on licensed merchandise; and the increased prominence of work that is a performance in which the employees have to display certain emotions and generally convey impressions as though working in a theatrical event. This insightful book demonstrates the importance of control and surveillance in consumer culture. Of interest to a wide variety of students studying in business, sociology, cultural studies, media studies and leisure studies courses this will also be of interest to anybody interested in understanding the intricacies of modern society.

In this textbook Alan Bryman provides a detailed and critical examination of the literature on leadership in organizations, giving special recognition to the needs of students of organizational behaviour and the social psychology of organizations. After an examination of the complexity of the concept of leadership, the author describes the major approaches to the analysis of leadership in organizations, including: the idea that effective leaders have special traits; the various attempts to examine leader behaviour; normative approaches to the study of leadership; and the various theories which emphasize the importance of recognizing situational differences in understanding leadership effectiveness.

Research Methodology: Business and Management Contexts is a book for business and management students required to take a course in research methodology at an undergraduate level. The title provides a practical guide to research with examples that are relevant to South Africa and includes steps on how to write a conclusion and make recommendations.

First published in 1988. Routledge is an imprint of Taylor & Francis, an informa company.

Business Research Methods is the complete introduction to doing business research and is an ideal guide for students embarking on a research project. Developed specifically with business and management students in mind, this textbook explores the nature and purpose of business research and the issues it entails, while also providing students with practical advice through "Tips and skills" boxes. In addition to a broad range of relevant examples, the book features a substantial discussion of ethics, and a strong emphasis on the most frequent challenges faced by students, such as choosing a research question, planning a project, and writing it up. Fresh voices and perspectives run throughout this edition. New author, Bill Harley, further internationalizes the book's coverage, based on his expertise in the Australian business and management context. Also hear from Amrit, Jordan, Anna, Ed, and Alex - an additional five students whose personal insights and advice in the "student experience" feature help you avoid common mistakes, and follow their successful strategies when undertaking your own research project. This edition has been extensively revised, updated, and streamlined. Coverage of E-Research is now woven throughout the entire book to reflect the centrality of internet-based research methods. The book is accompanied by a suite of online resources that include: For students: * Multiple choice questions * Research Project guide * Interviews with students * Data sets * Using Excel in data analysis (in Excel) * Web links For lecturers: * Test bank * Discussion questions * PowerPoint slides * Lecturer's guide * Case studies * Figures and plates from the text * VLE cartridge

This best-selling introduction to research methods provides students and researchers with unrivalled coverage of both quantitative and qualitative methods, making it invaluable for anyone embarking on social research. Bridging the gap between theory and practice, Social Research Methods is packed full of engaging examples and practical tips to equip students with the tools and knowledge needed for them to complete their own research projects. In addition to providing practical advice, Bryman deftly explores the nature of social research and the wider issues impinging on it. This book is supported by an Online Resource Centre, which includes: For Students * A researcher's toolkit to take students step by step through the research process * Multiple choice questions to help students test their knowledge and understanding * A guide to using Excel in data analysis to help develop analytical skills For Lecturers * A test bank of questions which can be customized to meet teaching needs * PowerPoint slides for each chapter * New seminar outlines including suggested activities and tasks * New exam and course work questions to set in class

"The first encyclopedia to cover inclusively both quantitative and qualitative research approaches, this set provides clear explanations of 1,000 methodologies, avoiding mathematical equations when possible with liberal cross-referencing and bibliographies. Each volume includes a list of works cited, and the third contains a comprehensive index and lists of person names, organizations, books, tests, software, major concepts, surveys, and methodologies."--"Reference that rocks," American Libraries, May 2005.

The book provides the reader with an understanding of the importance of research design and its place in the research process; describes the main types of research designs in social research; explains the logic and purposes of design to enable students to evaluate particular research strategies; equips students with the design skills to operate in real-world research situations.

First published in 1977, Clergy, Ministers and Priests provides the first sociological analysis of the differences in value orientation between clergy in the Church of England, ministers in the Methodist Church and priests in the Roman Catholic Church.

"[This book] offers a comprehensive review of the new approaches to leadership research. . . . What becomes clear from this book is that the kind of leadership research that emerged in the 1980s is still in an infant stage and that there are a lot of issues that require further attention. By exploring the ambiguities, inconsistencies or matters that require clarification, Bryman succeeds in writing a valuable contribution to understanding new approaches to leadership. . . . This book is recommended reading for any scholar in the field of leadership." --Organization Studies "The sheer breadth of the text means that it is a book one will return to recurrently. . . . Bryman's text proves a useful way of sociologically

connecting some more influential recent approaches in the management field with traditions of serious scholarship that have slightly longer legs than the latest business school fad. . . . The book offers many excellent examples and discussions of identities which might be considered to be charismatic, from religion, social movements, politics, and organizational life in business. . . . The book is a useful and timely contribution to the sociology of organizations and management. . . . It redefines a field of analysis in ways that are provocative and may be important. . . . The book is to be recommended." --Sociology "Charisma and Leadership in Organizations is an excellent book. The clarity of style and argument is exceptional, the mixture of theory and exemplification just right. Indeed, some of the cases drawn on to illuminate the arguments are fascinating as well as diverse --Gladstone, Hitler, and Tony Benn are to be found here as well as the Jehovah's Witnesses, the Reverend Moon and the film director Michael Cimino. . . . Perhaps the beauty of this text from the point of view of both author and publisher is that it could have very wide uses: not only the business undergraduate and MBA market but also sociologists and other social science students as well as, of course, their lecturers. Certainly, Bryman's book is the kind of text that could lead you unhesitatingly to constructing an option on leadership and charisma, or to dwelling at length upon these topics within a more general course. Within business studies and organisational behavior courses it is to be hoped that Charisma and Leadership comes to be seen as more than just another specialist text." --The Service Industries Journal "Alan Bryman . . . has extended our understanding of this subject through his latest book. . . . The use of vignettes located within several chapters illustrated and clarified many of Bryman's major points. Moreover, the integration and reference to leadership theories presented in the early chapters connected major ideas presented by either supporting or refuting them. I also found the brief summaries at the end of each chapter to be helpful. . . . Bryman clearly and simply removes the cloud that often surrounds charisma and leadership. He enunciates his presentation concisely and enables readers to easily assess the strengths and weaknesses of the New Leadership. From a theoretical perspective, I think it is time we accept such a paradigm. I recommend a copy of this book to those interested in expanding their knowledge about an exciting area within the leadership domain." --Business Horizons "The author provides a detailed review of the literature associated with the concept of 'New Leadership, ' together with some ideas of his own on a fascinating subject." --Long Range Planning "The author has thoroughly researched the topic of charisma and its effect on leadership. . . . We desperately need the 'new leaders' he describes." --Henry F. Houser, Professor of Management, Auburn University at Montgomery How do executives like Lee Iacocca and Steve Jobs consistently reap excellent job performance, loyalty, and praise from employees? In recent years, researchers and practitioners concerned with the effective functioning of organizations have scrutinized this subject carefully. In Charisma and Leadership in Organizations, Alan Bryman explores the nature of these charismatic qualities by questioning the differences between management and leadership, the role of vision, and the nature of transformational leadership. By examining the vanguards of contemporary business and by drawing examples from the lives of holy men of late antiquity, Sufi saints, nineteenth century millenarian chiefs, and political figures like Nkrumah and Gladstone, Bryman brings a fresh perspective to the discussion of charismatic leadership. Most notably, he specifically and emphatically rejects the notion that charisma is a mystical quality that denotes personal magnetism. Finally, Bryman discusses the nature of charisma in relation to the 'New Leadership' school of thought. Intended for students, academics and professionals in management and organization studies as well as for sociologists and social science students, Charisma and Leadership in Organizations is a timely work that provides a much needed critical review of current leadership literature.

Clear, comprehensive, and trusted, Bryman's Social Research Methods has guided over a quarter of a million students through their research methods course and student research project. The thoroughly updated sixth edition offers unrivalled coverage of quantitative, qualitative, and mixed methods with renewed focus and a fresh, modern feel. "Part chronicle, part analysis and part advice manual, Social Scientists Meets the Media combines the thoughts of academics and media people to produce a vivid and valuable series of accounts that will prove of service to all academics seeking a wider audience but wary of the terra incognita they face in finding one" Ellis Cashmore, Staffordshire University Social Scientists know they are in a dilemma: their work may fall prey to sensationalism, but at the same time they don't want to be overlooked. Social Scientists Meet the Media collects the experiences of academics who have sought to publicize their research. It contains personal accounts from social scientists with extensive media contact and representatives from radio, television and the press. Based on these often humorous and sometimes chastening accounts, the editors suggest ways to achieve a more fruitful relationship between social scientists and the media.

"We wrote this book for undergraduate students taking a research methods course, most often in sociology departments but also in other social science disciplines, such as health studies, social work, and education. We cover a wide range of methods and approaches to study design, data collection, and analysis. Research methods are not tied to any particular nation, and the principles underlying them transcend national boundaries. The same is true of this book. Alan Bryman wrote the original text on which ours is based with the needs of British postsecondary students in mind, but instructors across Europe and Canada adopted it as well. Edward Bell later adapted Bryman's textbook for Canadian instructors and students. He preserved the qualities that contributed to the book's initial success-its clarity, comprehensiveness, and presentation of social research methods in an international context-while expanding the discussion of Canadian and, more broadly, North American examples, sources, and research studies. We, Jen Reck and Jessica Fields, adapted Bryman and Bell's Canadian text for a U.S. audience. We were initially drawn to the text as a foundation for ours not only because of its clarity and comprehensiveness but also for its attention to qualitative and quantitative methods. The text took differences between qualitative and quantitative research seriously, but did not assume that those differences are either inevitable or insurmountable. We've tried to preserve these qualities in this adaptation while bringing concerns and

commitments of special importance to American readers. We emphasize research methods as a tool to understand and address social problems, divisions, and inequities with which the United States and other countries struggle. We approach research as a collection of decisions to be made thoughtfully: having considered one's options and with implications and consequences in sight. And we highlight the work of scholars from historically marginalized communities in an effort to broaden and deepen the available picture of sociological research. Our hope is that this book, first, elevates the work already underway to address historical inequities and, second, welcomes a new generation of scholars into the sociological project of seeking understanding as way to promote justice"--

Electronic Inspection Copy available for instructors here Leadership pervades every aspect of organizational and social life, and its study has never been more diverse, nor more fertile. With contributions from those who have defined that territory, this volume is not only a key point of reference for researchers, students and practitioners, but also an agenda-setting prospective and retrospective look at the state of leadership in the twenty-first century. It evaluates the domain and stretches it further by considering leadership scholarship from every angle, concluding with an optimistic look at the future of leaders, followers and their place in organizations and society at large. Each section represents a distinctive slant on leadership: - Macro perspectives - including strategic leadership, organization theory, charismatic leadership, complexity leadership, and networks. - Political and philosophical perspectives - including distributed leadership, critical leadership, ethics, the military and cults. - Psychological perspectives - including personality, leadership style and contingency theories, transformational leadership, exchange relationships, shared leadership, cognition, leadership development, gender, trust, identity and the 'dark side' of leadership. - Cultural perspectives - including spirituality, aesthetics, and creativity. - Contemporary and emergent perspectives - followership, historical methods, virtual leadership, emotions, image, celebrity, and the quest for a general theory of leadership

George Ritzer's McDonaldisation thesis argued that contemporary life is succumbing to the standardization, flexibility and practicability of fast-food service. This book brings together specially commissioned papers by leading social and cultural analysts to engage in a critical appraisal of the thesis. The contributors discuss the roots of the thesis, the rationalization of late modern life, the effects of increasing cultural commodification, the continuing prominence of American cultural and economic imperialism and the impact of globalization on social and cultural life. The strengths and weaknesses of the McDonaldisation thesis are clearly evaluated and the irrational consequences of rationalization are pinpointed and critically

First published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.

Quantitative data analysis is now a compulsory component of most degree courses in the social sciences and students are increasingly reliant on computers for the analysis of data. Quantitative Data Analysis with Minitab explains statistical tests for Minitab users using the same formulae free, non technical approach, as the very successful SPSS version. Students will learn a wide range of quantitative data analysis techniques and become familiar with how these techniques can be implemented through the latest version of Minitab. Techniques covered include univariate analysis (with frequency table, dispersion and histograms), bivariate (with contingency tables correlation, analysis of variance and non-parametric tests) and multivariate analysis (with multiple regression, path analysis, covariance and factor analysis). In addition the book covers issues such as sampling, statistical significance, conceptualisation and measurement and the selection of appropriate tests. Each chapter concludes with a set of exercises. Social science students will welcome this integrated, non mathematical introduction to quantitative data analysis and the minitab package.

Advances in Mixed Methods Research provides an essential introduction to the fast-growing field of mixed methods research. Bergman's book examines the current state of mixed-methods research, exploring exciting new ways of conceptualizing and conducting empirical research in the social and health sciences. Contributions from the world's leading experts in qualitative, quantitative, and mixed methods approaches are brought together, clearing the way for a more constructive approach to social research. These contributions cover the main practical and methodological issues and include a number of different visions of what mixed methods research is. The discussion also covers the use of mixed methods in a diverse range of fields, including sociology, education, politics, psychology, computational science and methodology. This book represents an important contribution to the ongoing debate surrounding the use of mixed methods in the social sciences and health research, and presents a convincing argument that the conventional, paradigmatic view of qualitative and quantitative research is outdated and in need of replacement. It will be essential reading for anyone actively engaged in qualitative, quantitative and mixed methods research and for students of social research methods. Manfred Max Bergman is Chair of Methodology and Political Sociology at the University of Basel.

This major inter-disciplinary collection, edited by two of the best respected figures in the field, provides a superb general introduction to this subject. Chapters include discussions of fieldwork methodology, analyzing discourse, the advantages and pitfalls of team approaches, the uses of computers, and the applications of qualitative data analysis for social policy. Shrewd and insightful, the collection will be required reading for students of the latest thinking on research methods.

This comprehensive text combines theoretical and applied discussions to provide a guide to research for social policy and social work.

The SAGE Handbook of Organizational Research Methods provides a rich resource for organizational researchers, locating the technical aspects of organizational research in the wider context of the relevant personal, epistemological, theoretical, historical, ethical, and political issues. David Buchanan and Alan Bryman have gathered together many of the world's leading writers on theory, method, and analysis in organizational research and have made this the most comprehensive and cutting-edge volume in this ever-growing field.

Now in its third Canadian edition, the market-leading Social Research Methods is an engaging and straightforward introduction to conducting quantitative and qualitative research in the social sciences. Building on the success of previous editions, the authors deftly guide students through all aspects of the research process, while providing useful tips on how to effectively collect, analyze, and interpret data, and disseminate those findings to others. With a brand new chapter on ethics and extensive updates throughout, this new edition continues to be an essential guide to the conceptual foundations, methodological approaches, and practical skills necessary for successful social research.

This book focuses on a key issue in the methodology of the social and behavioural sciences: the mixing of different research methods. The extent to which qualitative and quantitative research differ from one another has long been a subject of debate. Although many methodologists have concluded that the two approaches are not mutually exclusive, there are few books on either the theory or the practice of mixing methods. *Mixing Methods: Qualitative and Quantitative Research* presents a comprehensive discussion of the theoretical, methodological and practical issues. It also covers a number of case studies of research which have successfully combined qualitative and quantitative approaches. Contributors include sociologists who have written extensively on the methodology of the social sciences and researchers who have concerned themselves with important social policy issues in the fields of further education, community services and household finances.

How to do your Social Research Project or Dissertation provides a straight-talking, easy-to-navigate, and reassuring guide to support final-year social science undergraduates. Uniquely shaped by real social science undergraduates from a range of institutions, the book includes their advice to help you through with what can be a daunting, but rewarding stage of your degree. From the look and feel of the book, to the development of the chapter content and the advice it provides, students have been involved at every stage of the book's development to ensure it is focused on what's important to you. Expert advice from real supervisors across the subject disciplines in the 'Working with your supervisor' feature also helps you to make the most of research supervision, and learn from the experience of real researchers in your chosen field. By providing anecdotes, words of wisdom, scenarios, or simply reminders, hints, and tips on how best to prepare for meetings, and communicate effectively, *How to do your Social Research Project or Dissertation* is the most complete guide to facilitate the student-supervisor working relationship. Dedicated chapters cover all the typical stages of a research project or dissertation in the social sciences, while their carefully constructed structure allows you to quickly and efficiently navigate the content. Throughout the book, you'll focus on three key questions: 'What do I need to know?', 'What do I need to think about?' and 'What do I need to do?'. In so doing, each chapter gives you a clear and direct checklist of actions as you progress through your dissertation or research project, keeping you organized, motivated, and confident. The book's online resources include a wealth of free-to-access materials, including: DT Author-led videos for each chapter of the book focussing on key areas of social research including supervision, thinking up research questions and ethical challenges in social research among others. DT Student videos focussing on key issues in undertaking a research project or dissertation and how these have been overcome. DT 'Finding your Way' research pitfalls and how to avoid them. DT General dissertation template. DT Good and bad examples of various research tools: questionnaires, interview questions, observation plans. DT Good and bad examples of extracts from literature reviews. DT Downloadable research checklist. DT Further reading/research suggestions, broken down by chapter. DT A list of links to online time-management tools. DT Research plan templates. DT Links to freely available datasets. DT Tips on increasing your sample size. DT SPSS/NVIVO links/resources. DT Interactive activity to help narrow down research topics. DT Mind-mapping tool. DT Interactive editing exercise to practise writing-up, and making efficient use of word count.

An adaptation of 'Social Research Methods' by Alan Bryman, this volume provides a comprehensive introduction to the area of business research methods. It gives students an assessment of the contexts within which different methods may be used and how they should be implemented.

This text provides a non-technical approach to quantitative data analysis and a user-friendly introduction to SPSS. It takes the reader step-by-step through the techniques, reinforced by exercises.

This textbook provides first-hand, inside accounts of the process of doing research in organizations. It is intended both for students of research methods in sociology and social psychology, and for students of organization studies, organizational behaviour and management. The contributors tackle such problems as: gaining access to organizations, 'getting on' in organizations, quantitative and qualitative styles of investigation, the use of historical materials, the effects of resources on the context of research, the part played by political factors in organizational research, the relevance of grounded theory and conducting research within a cross-cultural framework.

Most researchers in organization and management studies stick to two or three traditional research methods like surveys and interviews. Sticking with the familiar is seen as a safe bet, and innovation is discouraged by academic incentives and rewards. But research participants are now suffering from 'survey fatigue', and using the same old methods runs the risk of generating the same old findings. This book describes twelve unconventional methodologies in organization and management research. These include unconventional research settings and data sources, unconventional research designs and data collection methods, unconventional analytic approaches, and designs and methods that exploit new technology developments. The aim is to encourage dialogue and experimentation with regard to the development of innovative, unconventional approaches to organization and management research. Several commentators have criticized the way in which research methods have become more formulaic, and have argued for greater diversity in research approaches. The methodological perspective that we adopt shapes our interpretation of the information that we gather. Different methods generate different kinds of information, leading to different ways of understanding the phenomena that we are investigating. Our methods influence our styles of theorizing, ways of thinking and reasoning, and forms of writing and reporting research. This book will be of value to academic researchers in organization and management studies, Doctoral candidates, and Masters students on MBA and similar programmes.

This latest edition has been fully updated to accommodate the needs of users of SPSS Releases 17, 18 and 19 while still being applicable to users of SPSS Releases 15 and 16. As with previous editions, Alan Bryman and Duncan Cramer continue to offer a comprehensive and user-friendly introduction to the widely used IBM SPSS Statistics. The simple, non-technical approach to quantitative data analysis enables the reader to quickly become familiar with SPSS and with the tests available to them. No previous experience of statistics or computing is required as this book provides a step-by-step guide to statistical techniques, including: Non-parametric tests Correlation Simple and multiple regression Analysis of variance and covariance Factor analysis. This book comes equipped with a comprehensive range of exercises for

further practice, and it covers key issues such as sampling, statistical inference, conceptualization and measurement and selection of appropriate tests. The authors have also included a helpful glossary of key terms. The data sets used in Quantitative Data Analysis with IBM SPSS 17, 18 and 19 are available online at http://www.routledgetextbooks.com/textbooks/_author/bryman-9780415579193/; in addition, a set of multiple-choice questions and a chapter-by-chapter PowerPoint lecture course are available free of charge to lecturers who adopt the book.

A fundamental book for social researchers. It provides a first-class, reliable guide to the basic issues in data analysis. Scholars and students can turn to it for teaching and applied needs with confidence.

This work provides an overview of the Disney organization, in particular the theme parks and their significance for contemporary culture. The author examines topics such as Walt Disney's life and how his biography has been constructed, the Disney Company in the years after his death and various writings about the Disney theme parks. He raises important issues about the parks such as: whether they are harbingers of postmodernism; the significance of consumption at the parks; and the representation of past and future. The discussion of theme parks links with the presentation of Disney's biography and his organization by showing how central economic and business considerations have been in their development and how the significance of these considerations is typically marginalized in order to place an emphasis on fantasy and magic.

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780199583409 .

Providing a non-technical approach to quantitative data analysis and a user-friendly introduction to the widely used SPSS, this edition has been completely updated to accommodate the needs of users of SPSS releases 14, 15 and 16 (whilst still being applicable to those using earlier versions).

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