

Apex Dev Guide

Expert Oracle Application Express brings you groundbreaking insights into developing with Oracle's enterprise-level, rapid-development tool from some of the best practitioners in the field today. Oracle Application Express (APEX) is an entirely web-based development framework that is built into every edition of Oracle Database. The framework rests upon Oracle's powerful PL/SQL language, enabling power users and developers to rapidly develop applications that easily scale to hundreds, even thousands of concurrent users. The 13 authors of Expert Oracle Application Express build their careers around APEX. They know what it takes to make the product sing—developing secure applications that can be deployed globally to users inside and outside a large enterprise. The authors come together in this book to share some of their deepest and most powerful insights into solving the difficult problems surrounding scalability, globalization, configuration and lifecycle management, and more. You'll learn about debugging and performance, deep secrets to customizing your application user interface, how to secure applications from intrusion, and about deploying globally in multiple languages. Expert Oracle Application Express is truly a book that will move you and your skillset a big step towards the apex of Application Express development. Presents best-practices and development insights from leading experts in the field Addresses globalization, scalability, security, and other concerns of enterprise-level development Shows how to customize APEX for your own application needs

In clearly written chapters you will be guided through different aspects of Oracle Application Express. Varying from setting up your environment to maximizing SQL and PL/SQL. Examples are given based on a simple but appealing case. This book is filled with best practices on how to make the most of Oracle APEX. Developers beginning with application development as well as those who are experienced will benefit from this book. You will need to have basic knowledge of SQL and PL/SQL to follow the examples in this book. Kouzes' and Posner's bestselling *The Leadership Challenge* has been the most trusted source for becoming a better leader for millions of executives. This new guide from Kouzes and Posner, written in conjunction with coaching experts Elaine Biech, provides practical information and tools for integrating *The Practices of Exemplary Leadership* into a coaching practice or program. Filled with best practices and success stories as well as worksheets and checklists, this comprehensive resource enables coaches to quickly and easily adapt their coaching regimen to include *The Leadership Challenge* and the *Leadership Practices Inventory (LPI)*.

This practical guide brings DevOps principles to Salesforce development. It fits together two major movements within the IT world: the movement to Software/Platform as a Service (SaaS/PaaS), and the DevOps movement. While SaaS and PaaS allow companies to invest in their core competencies rather than maintain their own infrastructure, the goal of DevOps is to optimize the process of delivering software innovation and value. The release of Salesforce DX in late 2017 unlocks the possibility of a true DevOps workflow on Salesforce. But DevOps is new to the Salesforce world and there is not a widespread understanding of its goals and methods, and so adoption of Salesforce DX is still in the early stages. *Mastering Salesforce DevOps* explains how to build a powerful and comprehensive DevOps workflow for Salesforce—allowing you to finally deploy the world's most innovative platform using the world's most effective and efficient techniques. It addresses the need for a comprehensive guide to DevOps for Salesforce, allowing teams to bring proven practices from the IT world to resolve the hardest problems facing Salesforce developers today. What You Will Learn Improve company performance and software delivery performance using Salesforce DX Translate DevOps concepts into the unique language and practices of Salesforce Understand why and how you can implement Salesforce DX to achieve greater productivity and innovation Enable continuous delivery on Salesforce Build packages and architect code so it can be deployed easily Allow admins to participate in what has traditionally been a developer workflow Know the techniques for reducing the stress and risk of deployment Apply the full range of automated tests that can be used on Salesforce Who This Book Is for Salesforce developers, release managers, and those managing Salesforce development teams who need a guide to DevOps, and DevOps specialists who need to apply familiar concepts to Salesforce

This book shows developers and Oracle professionals how to build practical, non-trivial web applications using Oracle's rapid application development environment – Application Express (APEX). This third edition is revised to cover the new features and user interface experience found in APEX 20. Interactive grids and form regions are two of the newer aspects of APEX covered in this edition. The book is targeted at those who are new to APEX and just beginning to develop real projects for deployment, as well as those who are familiar with APEX and want a deeper understanding. The book takes you through the development of a demo web application that illustrates the concepts all APEX programmers should know. This book introduces the world of APEX properties, explaining the functionality supported by each page component as well as the techniques developers use to achieve that functionality. Topics include conditional formatting, user-customized reports, data entry forms, concurrency and lost updates, and security control. Specific attention is given in the book to the thought process involved in choosing and assembling APEX components and features to deliver a specific result. *Understanding Oracle APEX 20 Application Development, 3rd Edition* is the ideal book to take you from an understanding of the individual pieces of APEX to an understanding of how those pieces are assembled into polished applications. What You Will Learn Build attractive, highly functional web apps from the ground up Enhance and customize pages created by the APEX wizards Understand the security implications of page design Write PL/SQL code for process activity and verification Build complex components such as forms and interactive grids Who This Book Is For Developers new to APEX who desire a strong fundamental understanding of how APEX applications work. For existing developers and database administrators desiring to mine the most value from APEX by improving their development techniques.

If you are a developer who has some object-oriented programming experience, *Learning Apex Programming* is the perfect book for you. This book is most appropriate for developers who wish to gain an understanding of the Force.com platform and how to use Apex to create business applications.

If you are a developer who wants to learn how to develop and deploy applications from the Salesforce.com platform, then this book is for you. No prior knowledge of Salesforce is necessary.

If you're a Salesforce developer, *Mastering Apex Programming* will help you to get to grips with the Apex language, its advanced features, and best practices for building robust cloud-based applications that scale. Explore asynchronous programming, debugging and performance, and much more to master the Apex language.

A comprehensive guide filled with best practices and tailor-made examples - a must-read for all Lightning Platform architects! Key Features Use the Lightning Platform to build integrated, scalable, and robust apps focused on enterprise-level customer demands Use the Lightning Component framework to deliver modern and responsive user experiences targeting multiple devices through Lightning Experience and Salesforce Mobile Extend your application with access to external services and AI Book Description Salesforce Lightning provides a secure and scalable platform to build, deploy, customize, and upgrade applications. This book will take you through the architecture of building an application on the Lightning platform to help you understand its features and best practices, and ensure that your app keeps up with your customers' increasing needs as well as the innovations on the platform. This book guides you in working with the popular aPaaS offering from Salesforce, the Lightning Platform. You'll see how to build and ship enterprise-grade apps that not only leverage the platform's many productivity features, but also prepare your app to harness its extensibility and

customization capabilities. You'll even get to grips with advanced application architectural design patterns such as Separation of Concerns, Unit Testing and Dependency Integration. You will learn to use Apex and JavaScript with Lightning Web Components, Platform Events, among others, with the help of a sample app illustrating patterns that will ensure your own applications endure and evolve with the platform. Finally, you will become familiar with using Salesforce DX to develop, publish, and monitor a sample app and experience standard application life cycle processes along with tools such as Jenkins to implement CI/CD. By the end of this book, you will have learned how to develop effective business apps and be ready to explore innovative ways to meet customer demands. What you will learn Create and deploy AppExchange packages and manage upgrades Understand Enterprise Application Architecture patterns Customize mobile and desktop user experience with Lightning Web Components Manage large data volumes with asynchronous processing and big data strategies Implement Source Control and Continuous Integration Add AI to your application with Einstein Use Lightning External Services to integrate external code and data with your Lightning Application Who this book is for This book is for Lightning platform developers who want to discover the true potential of the platform to develop complex scalable applications for use in enterprise businesses.

A complete guide to building and deploying web apps with Heroku A cloud application platform, Heroku is currently the only approved platform for creating apps within Facebook, and its number of users is growing at rapid pace. However, there are very few books on the market that offer professional-level coverage of this platform, until now. The author duo begins with an introduction to the Heroku platform and its associated core concepts and then goes on to explain how writing for this platform differs from that of traditional development systems. Example applications, additional resources, and advice for your next steps round out this resource, making it a thorough, indispensable guide. Features information not found anywhere else, as both authors work for Heroku Explains the inner workings of Heroku with special emphasis placed on building web and mobile applications Introduces GIT-based development workflow and the process model within the Heroku platform Details coding, building, deploying, and scaling effectively using the Heroku tool base Providing you with fully functional code and downloadable code examples, Professional Heroku Programming is your complete guide to mastering this platform.

Build and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring '19 Key Features An end-to-end guide with practice tests to help you achieve the Salesforce Platform Developer certification Design data models, user interfaces, and business logic for your custom applications Understand the complete development life cycle from designing to testing Book Description Salesforce Lightning Platform, used to build enterprise apps, is being increasingly adopted by admins, business analysts, consultants, architects, and especially developers. With this Salesforce certification, you'll be able to enhance your development skills and become a valuable member of your organization. This certification guide is designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring '19. Starting with Salesforce fundamentals and performing data modeling and management, you'll progress to automating logic and processes and working on user interfaces with Salesforce components. Finally, you'll learn how to work with testing frameworks, perform debugging, and deploy metadata, and get to grips with useful tips and tricks. Each chapter concludes with sample questions that are commonly found in the exam, and the book wraps up with mock tests to help you prepare for the DEV501 certification exam. By the end of the book, you'll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification. What you will learn Solve sample questions and mock tests and work with exam patterns Gain an understanding of declarative Salesforce tools such as Process Builder, flows, and many more Code in Salesforce using the Developer Console and IDEs Grasp the basics of object-oriented programming Write Apex classes, Visualforce pages, and Apex test classes with easy-to-follow steps Explore the different deployment tools that you can use to push metadata to different environments Build custom declarative apps and programs on Force.com platforms Who this book is for The Salesforce Platform Developer I Certification Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform. No prior knowledge of Apex programming is required.

Click your way to automating business processes with Salesforce Visual Workflow Key Features Create and maintain complex business processes using Process builder Discover how to debug and deploy Flow and Process Builder Use new or existing Flows to work with Salesforce Lightning Experience Book Description Salesforce Management System is an information system used in CRM to automate business processes, such as sales and marketing. Process Builder is a visual tool created to automate business processes in Salesforce. It enables users with no coding expertise to build complex Salesforce workflows. The book starts with an introduction to Process Builder, focussing on the building blocks of creating Processes. Then you will learn about different applications of Process Builder for developing streamlined solutions. You will learn how to easily automate business processes and tackle complex business scenarios using Processes. The book explains the workings of the Process Builder so that you can create reusable processes. It also explains how you can migrate existing Workflow Rules to Process Builder. By the end of the book, you will have a clear understanding of how to use Flows and Process Builder to optimize code usage. What you will learn Develop an application using point and click with the help of Process Builder Bypass Processes for specific users Understand the concepts of reusable processes Handle complex business processes using Process Builder and keep them clean Work with formulae in Process Builder to minimize the code required Create a process with no criteria so as to minimize the amount of rework Overcome Salesforce's known limitation in terms of referencing picklist values Who this book is for This book is for people who want to use Process Builder to automate their business requirements by clicking, not coding. A basic understanding of Salesforce is required, but not extensive programming knowledge.

This is a mini tutorial guide that discusses the most important and the most frequently used technical aspects of

Visualforce development, thereby making it a perfect companion for Visualforce developers. This book is for Visualforce developers who are looking for a pocket guide that will resolve their most frequently faced issues.

Historically, grief and spirituality have been jealously guarded as uniquely human experiences. Although non-human animal grief has been acknowledged in recent times, its potency has not been recognised as equal to human grief. Anthropocentric philosophical questions still underpin both academic and popular discussions. In *Enter the Animal*, Teya Brooks Pribac examines what we do and don't know about grief and spirituality. She explores the growing body of knowledge about attachment and loss and how they shape the lives of both human and non-human animals. A valuable addition to the vibrant interdisciplinary conversation about animal subjectivity, *Enter the Animal* identifies conceptual and methodological approaches that have contributed to the prejudice against nonhuman animals. It offers a compelling theoretical base for the consideration of grief and spirituality across species and highlights important ethical implications for how humans treat other animals.

Extend and unleash the power of Salesforce CRM and the advanced features of the Lightning interface to create techniques for user interaction and derive real-world solutions. Key Features Implement advanced user interface techniques to improve the look and feel of Salesforce CRM. Discover hidden features and hacks that extend standard configuration to provide enhanced functionality and customization. Build real-world process automation using detailed recipes to harness the full power of Salesforce CRM. Book Description Salesforce CRM is a market-leading customer relationship management (CRM) application that is accessed over the internet. This application greatly enhances a company's sales performance, improves customer satisfaction, and provides a robust customer relationship management system for an organization. *Salesforce CRM Admin Cookbook, Second Edition* enables you to instantly extend and unleash the power of Salesforce CRM and its Lightning Experience framework. It provides clear, comprehensive instructions along with detailed screenshots and code. Whether you are looking for solutions to enhance the core features, such as data management, process automation, data validation, and home page administration, or are looking for ideas on advanced customization techniques, this book will provide you with immediate, practical, and exciting real-world recipes. This book guides you through interesting topics spanning a variety of functional areas. Recipes are provided that allow you to configure, build and extend the capability of Salesforce CRM using the Lightning Experience framework. What you will learn Building home page components and creating custom links to provide additional functionality and improve the Home Tab layout Improving the look and feel of Salesforce CRM with the presentation of graphical elements using advanced user interface techniques Improving the data quality in Salesforce CRM and automatic data capture Implement an approval process to control the way approvals are managed for records in Salesforce CRM Increase productivity using tools and features to provide advanced administration Extend Lightning Experience Record Pages to tailor user interaction experience Create Lightning component to implement Search before Create for customer/person accounts Who this book is for If you are a system administrator interested in developing and enhancing your skills with data management, process automation and security enhancements with Salesforce CRM, then this book is for you. Some basic understanding of Salesforce CRM and system administration knowledge would be needed.

Agile Oracle Application Express shows how skilled, motivated, and self-organizing developers can realize extraordinary commercial benefits from Oracle Application Express. The secret is to couple Application Express with an agile software development approach. This book leads the way. Oracle Application Express is well-suited to agile processes, with its support for rapid prototyping and team development. Application Express supports a gamut of enabling technologies such as SQL, HTML, CSS, JavaScript, and more that enable you to deliver any type of web application to meet your development needs. *Agile Oracle Application Express* helps you take the feature set of Application Express and marry it with the processes of agile development to iteratively design, create, and deliver quality applications on time and within budget.

Master the advanced concepts of PL/SQL for professional-level certification and learn the new capabilities of Oracle Database 12c About This Book Learn advanced application development features of Oracle Database 12c and prepare for the 1Z0-146 examination Build robust and secure applications in Oracle PL/SQL using the best practices Packed with feature demonstrations and illustrations that will help you learn and understand the enhanced capabilities of Oracle Database 12c Who This Book Is For This book is for Oracle developers responsible for database management. Readers are expected to have basic knowledge of Oracle Database and the fundamentals of PL/SQL programming. Certification aspirants can use this book to prepare for 1Z0-146 examination in order to be an Oracle Certified Professional in Advanced PL/SQL. What You Will Learn Learn and understand the key SQL and PL/SQL features of Oracle Database 12c Understand the new Multitenant architecture and Database In-Memory option of Oracle Database 12c Know more about the advanced concepts of the Oracle PL/SQL language such as external procedures, securing data using Virtual Private Database (VPD), SecureFiles, and PL/SQL code tracing and profiling Implement Virtual Private Databases to prevent unauthorized data access Trace, analyze, profile, and debug PL/SQL code while developing database applications Integrate the new application development features of Oracle Database 12c with the current concepts Discover techniques to analyze and maintain PL/SQL code Get acquainted with the best practices of writing PL/SQL code and develop secure applications In Detail Oracle Database is one of the most popular databases and allows users to make efficient use of their resources and to enhance service levels while reducing the IT costs incurred. Oracle Database is sometimes compared with Microsoft SQL Server, however, Oracle Database clearly supersedes SQL server in terms of high availability and addressing planned and unplanned downtime. Oracle PL/SQL provides a rich platform for application developers to code and build scalable database applications and introduces multiple new features and enhancements to improve development experience. *Advanced Oracle PL/SQL Developer's Guide, Second Edition* is a

handy technical reference for seasoned professionals in the database development space. This book starts with a refresher of fundamental concepts of PL/SQL, such as anonymous block, subprograms, and exceptions, and prepares you for the upcoming advanced concepts. The next chapter introduces you to the new features of Oracle Database 12c, not limited to PL/SQL. In this chapter, you will understand some of the most talked about features such as Multitenant and Database In-Memory. Moving forward, each chapter introduces advanced concepts with the help of demonstrations, and provides you with the latest update from Oracle Database 12c context. This helps you to visualize the pre- and post-applications of a feature over the database releases. By the end of this book, you will have become an expert in PL/SQL programming and will be able to implement advanced concepts of PL/SQL for efficient management of Oracle Database. Style and approach The book follows the structure of the Oracle Certification examination but doesn't restrict itself to the exam objectives. Advanced concepts have been explained in an easy-to-understand style, supported with feature demonstrations and case illustrations.

Build and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring '19 Key Features An end-to-end-guide with practice tests to help you achieve the Salesforce Platform Developer certification Design data models, user interfaces, and business logic for your custom applications Understand the complete development life cycle from designing to testing Book Description Salesforce Lightning Platform, used to build enterprise apps, is being increasingly adopted by admins, business analysts, consultants, architects, and especially developers. With this Salesforce certification, you'll be able to enhance your development skills and become a valuable member of your organization. This certification guide is designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring '19. Starting with Salesforce fundamentals and performing data modeling and management, you'll progress to automating logic and processes and working on user interfaces with Salesforce components. Finally, you'll learn how to work with testing frameworks, perform debugging, and deploy metadata, and get to grips with useful tips and tricks. Each chapter concludes with sample questions that are commonly found in the exam, and the book wraps up with mock tests to help you prepare for the DEV501 certification exam. By the end of the book, you'll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification. What you will learn Solve sample questions and mock tests and work with exam patterns Gain an understanding of declarative Salesforce tools such as Process Builder, flows, and many more Code in Salesforce using the Developer Console and IDEs Grasp the basics of object-oriented programming Write Apex classes, Visualforce pages, and Apex test classes with easy-to-follow steps Explore the different deployment tools that you can use to push metadata to different environments Build custom declarative apps and programs on Force.com platforms Who this book is for The Salesforce Platform Developer I Certification Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform. No prior knowledge of Apex programming is required.

Provides information on building applications and solving enterprise challenges using Force.com.

Advanced Apex Programming focuses entirely on the Apex language and core design patterns. You'll learn how to truly think in Apex - to embrace limits and bulk patterns. You'll see how to develop architectures for efficient and reliable trigger handling, and for asynchronous operations. You'll discover that best practices differ radically depending on whether you are building software for a specific organization or for a managed package. And you'll find approaches for incorporating testing and diagnostic code that can dramatically improve the reliability and deployment of Apex software, and reduce your lifecycle and support costs. Based on his experience as a consultant, Salesforce MVP, and architect of major AppExchange packages, Dan Appleman focuses on the real-world problems and issues that are faced by Apex developers every day, along with the obscure problems and surprises that can sneak up on you if you are unprepared. This book is not intended to be a deep-dive on security, programming, reporting, configuration, etc. but more of a high-level overview on salesforce.com, Force.com development, tools, methodology and other resources. We will not cover all aspects of salesforce.com. We wrote this book to (hopefully) become an invaluable resource for anyone new or inexperienced with the Force.com platform. For new administrators and developers coming on to the platform, we see a gaping hole in existing reference books. This book is not intended for end users or advanced developers. This book is for people somewhere in the middle; let's say a business analyst or a new Java or .NET developer. We would like this to be the first book you pick up after your boss walks in and says, "Let's take a look at salesforce.com and see if we can build some applications in the cloud." This book contains the information that we wish we had when we started developing applications on Force.com.

Django Cookbook Web Development with Django This book is an exploration of Django, which is a Python framework used for the development of web apps. This book provides you with an explanation of what the framework is and its relationship to Python. The first chapter guides you on how to set up the environment ready for programming with Django. The Admin Interface in Django will also be discussed. After reading, you will learn how to set up, launch and use this interface. This book also guides you as to how to create views in Django. The process of URL mapping, models in Django, and how to perform page redirection will also be discussed in this book. The various ways to send E-mails in Django will also be covered. Generic views as well as form processing will also be discussed in detail, as well as the processes for handling both cookies and sessions. Here is a preview of what you'll learn: Setting up the Environment The Admin Interface Creating Views in Django - URL Mapping Template System Models Page Redirection Sending E-mails Generic Views Form Processing in Django Uploading Files Handling Cookies Sessions in Django Memory Caching in Django Download your copy of " h1 Django Cookbook " by scrolling up and clicking "Buy Now With 1-Click" button. Use this hands-on guide to build powerful solutions on the Salesforce platform without using a single line of code. This revised and expanded second edition includes Process Builder, Flow Builder, Lightning App Builder, Lightning Bolt

Solutions, and more. Practical Salesforce Development Without Code shows you how to unlock the power of the Salesforce platform to solve real business problems. Adhering to Salesforce's "clicks, not code" mantra, Salesforce expert Phil Weinmeister walks Salesforce newcomers and veterans through different business problems and identifies effective—and proven—approaches to solutions using the platform's declarative framework. By adopting this book as your guide, you will learn how to deliver business solutions within Salesforce by combining analysis, creativity, and logic with core elements such as validation rules, workflow rules, processes, flows, formula fields, and Lightning apps. In addition, Weinmeister dissects and explains the most useful functions and features for declarative developers and shows you how to use them. Best of all, Weinmeister uses real-life business scenarios and visuals. Applying the lessons learned from this how-to guide will ultimately save you time and ensure that your clients or internal customers are enabled, equipped, and empowered. What You'll Learn Build objects, fields, and relationships to establish a sensible data model Automate business processes by using Workflow, Process Builder, and Flow Utilize functions and develop formulas effectively for a variety of business needs Develop approval processes to handle exception scenarios Employ actions to easily create efficient and relevant user experiences Manage your environments and deploy your solutions Who This Book Is for Business analysts, Salesforce administrators, and Salesforce developers

Build Powerful, Scalable, Cloud-Based Enterprise Solutions Fast with the Newest Version of Force.com Using Force.com, you can build enterprise applications with world-class value, scalability, and reliability--and do it in days or weeks, not months or years. In this book, top Force.com developer Jason Ouellette offers all the technical guidance and sample code you'll need to get outstanding results with the newest version of Force.com. Drawing on his experience building three of the world's top ten Force.com applications, Jason Ouellette walks you through the entire project lifecycle, from identifying potential applications to prototyping, coding, and deployment. Throughout, he offers practical insights you won't find in Salesforce.com's documentation--or anywhere else. This edition thoroughly covers Force.com's most powerful new improvements, including Batch Apex, Chatter, Adobe Flex and XML support, and the Force.com Free Edition. Throughout, Ouellette covers all you need to know about user interfaces, database design, workflow, analytics, security, and much more. All his code samples can be run and adapted using a no-cost Force.com Developer Edition account. Learn how Force.com provides customizable business application infrastructure and what makes it unique Master the Force.com database and configure its built-in security features Use advanced business logic, including Batch Apex, managed sharing, and metadata queries Build intuitive user interfaces with Visualforce and extend them with JavaScript, Adobe Flex, or Force.com Sites Master Force.com's options for seamlessly integrating existing systems and choose the right alternative for your project Create flexible reports and display them in dashboards Deliver applications in multiple languages and support multiple currencies Add social media features with Force.com's new Chatter collaboration tools

Harness the power of Apex design patterns to build robust and scalable code architectures on the Force.com platform About This Book Apply Creational, Structural and behavioural patterns in Apex to fix governor limit issues. Have a grasp of the anti patterns to be taken care in Apex which could have adverse effect on the application. The authors, Jitendra Zaa is a salesforce MVP and Anshul Verma has 12+ years of experience in the area of application development. Who This Book Is For If you are a competent developer with working knowledge of Apex, and now want to deep dive into the world of Apex design patterns to optimize the application performance, then this book is for you. Prior knowledge of Salesforce and Force.com platform is recommended. What You Will Learn Apply OOPs principal in Apex to design a robust and efficient solution to address various facets to a business problem Get to grips with the benefits and applicability of using different design patterns in Apex Solve problems while instantiating, structuring and giving dynamic behavior to Apex classes Understand the implementation of creational, structural, behavioral, concurrency and anti-patterns in your application Follow the Apex best practices to resolve governor limit issues Get clued up about the Inheritance, abstract classes, polymorphism in Apex to deal with the object mechanism Master various design patterns and determine the best out of them Explore the anti patterns that could not be applied to Apex and their appropriate solutions In Detail Apex is an on-demand programming language providing a complete set of features for building business applications – including data models and objects to manage data. Apex being a proprietor programming language from Salesforce to be worked with multi tenant environment is a lot different than traditional OOPs languages like Java and C#. It acts as a workflow engine for managing collaboration of the data between users, a user interface model to handle forms and other interactions, and a SOAP API for programmatic access and integration. Apex Design Patterns gives you an insight to several problematic situations that can arise while developing on Force.com platform and the usage of Design patterns to solve them. Packed with real life examples, it gives you a walkthrough from learning design patterns that Apex can offer us, to implementing the appropriate ones in your own application. Furthermore, we learn about the creational patterns that deal with object creation mechanism and structural patterns that helps to identify the relationship between entities. Also, the behavioural and concurrency patterns are put forward explaining the communication between objects and multi-threaded programming paradigm respectively. We later on, deal with the issues regarding structuring of classes, instantiating or how to give a dynamic behaviour at a runtime, with the help of anti-patterns. We learn the basic OOPs principal in polymorphic and modular way to enhance its capability. Also, best practices of writing Apex code are explained to differentiate between the implementation of appropriate patterns. This book will also explain some unique patterns that could be applied to get around governor limits. By the end of this book, you will be a maestro in developing your applications on Force.com for Salesforce Style and approach This book is a step-by-step guide, complete with well-tested programs and real world situations to solve your common occurring problems in Apex design by using the anti-patterns. It gets crackling from exploring every appropriate solution to comparing the best one as per OOps principal.

Learn to harness the power of the Apex language to build Salesforce applications KEY FEATURES - Learn how to work with the Apex language. - Learn how to develop Apex Triggers. - Learn how to use SOQL and SOSL to retrieve data. - Learn how to write Object-Oriented Salesforce code. - Explore the best practices to deliver scalable and maintainable code. DESCRIPTION This book covers the fundamentals of the Salesforce Apex programming language used by developers to build powerful applications in the cloud. In this book, you will learn how to work with the Apex language to build scalable applications that can interact with and update data from your users. We cover the language from the ground up, introducing programming concepts such as variables and control statements alongside clear and concise examples to help you understand the key concepts and features. Platform-specific features such as Apex triggers, SOQL and SOSL are covered in detail to help ensure you deliver robust and scalable solutions. Nuances and best practices for development are discussed along with how to effectively test your code to ensure that you can deploy it to users with confidence. Object-oriented programming in Apex is also covered in-depth to ensure that you can develop dynamic solutions and build for the future. The book also discusses and shows developers how to integrate with third-party solutions using REST APIs in Apex. By the end of the book, the reader will know how to start developing applications using Apex with confidence. WHAT WILL YOU LEARN - Learn how to declare variables in Apex. - Understand how to work with collections in Apex. - Use different control statements within Apex to control program flow. - Learn how to use the built-in tools to test in Apex. - Understand how to make callouts to external applications and data sources. WHO THIS BOOK IS FOR This book is intended for those starting out with Apex, whether existing Salesforce Admins or those joining the Salesforce ecosystem with little professional prior programming experience, such as students. The reader is expected to have some basic familiarity with Salesforce as a platform, although key concepts are reviewed. TABLE OF CONTENTS 0. Introduction 1. An Introduction to the Salesforce Platform 2. What is Apex? 3. Variables in Apex 4. Collections 5. Control Statements 6. Apex Triggers 7. SOQL 8. SOSL 9. Defining Apex Classes 10. Apex Class Inheritance 11. Testing Apex 12. Callouts in Apex 13. Epilogue

This new edition of Understanding Oracle APEX 5 Application Development shows APEX developers how to build practical, non-trivial web applications. The book introduces the world of APEX properties, explaining the functionality supported by each page component as well as the techniques developers use to achieve that functionality. The book is targeted at those who are new to APEX and just beginning to develop real projects for production deployment. Reading the book and working the examples will leave you in a good position to build good-looking, highly-functional, web applications. Topics include: conditional formatting, user-customized reports, data entry forms, concurrency and lost updates, and updatable reports. Accompanying the book is a demo web application that illustrates each concept mentioned in the book. Specific attention is given in the book to the thought process involved in choosing and assembling APEX components and features to deliver a specific result. Understanding Oracle APEX 5 Application Development is the ideal book to take you from an understanding of the individual pieces of APEX to an understanding of how those pieces are assembled into polished applications. Teaches how to develop non-trivial APEX applications. Provides deep understanding of APEX functionality. Shows the techniques needed for customization.

Learn how to build logic into your apps by configuring Salesforce.com Lightning Process Builder and Visual Workflow software tools to meet the needs of your organization without the use of code. You will be able to build workflow diagrams on the Salesforce.com platform and perform complex logic. Individuals who have created workflow diagrams in other applications (e.g., Microsoft Visio) will feel very comfortable using these two tools from Salesforce. If you find yourself in a situation where a standard Salesforce configuration does not meet your needs, you can always rely on a developer to extend the functionality through Visualforce and Apex code. What if you could take back that control and not rely on a developer or consultant? With two new technologies—Process Builder and Visual Workflow—introduced onto the Salesforce.com platform, you can accomplish much of what was normally handled with Apex code. Lightning Process Builder and Visual workflow both allow for advanced logic that standard configuration such as Salesforce.com Workflow cannot do. Salesforce.com Lightning Process Builder and Visual Workflow details how these technologies can be used to: Create a call center application that guides operators through a call with screens that change based on the caller's responses. Automatically submit approvals to speed up and streamline your business. Update related records for any object being modified, including standard and custom objects.

Note: The third edition of this book is now available ISBN: 978-1936754106 in both paperback and eBook formats Beyond the Force.com documentation - Second edition Advanced Apex Programming for Salesforce.com and Force.com is neither a tutorial nor a book for beginners. Intended for developers who are already familiar with the Apex language, and experienced Java and C# developers who are moving to Apex, this book starts where the Force.com documentation leaves off. Instead of trying to cover all of the features of the platform, Advanced Apex programming focuses entirely on the Apex language and core design patterns. You'll learn how to truly think in Apex - to embrace limits and bulk patterns. You'll see how to develop architectures for efficient and reliable trigger handling, and for asynchronous operations. You'll discover that best practices differ radically depending on whether you are building software for a specific organization or for a managed package. And you'll find approaches for incorporating testing and diagnostic code that can dramatically improve the reliability and deployment of Apex software, and reduce your lifecycle and support costs. Based on his experience as a consultant, Force.com MVP and architect of a major AppExchange package, Dan Appleman focuses on the real-world problems and issues that are faced by Apex developers every day, along with the obscure problems and surprises that can sneak up on you if you are unprepared. This second edition contains updates through Winter 14 (API 29) along with significant new content on triggers, asynchronous design patterns, concurrency and more Expert Oracle Application Express, 2nd Edition is newly updated for APEX 5.0 and brings deep insight from some of the best APEX practitioners in the field today. You'll learn about important features in APEX 5.0, and how those can be

applied to make your development work easier and with greater impact on your business. Oracle Application Express (APEX) is an entirely web-based development framework that is built into every edition of Oracle Database. The framework rests upon Oracle's powerful PL/SQL language, enabling power users and developers to rapidly develop applications that easily scale to hundreds, even thousands of concurrent users. APEX has seen meteoric growth and is becoming the tool of choice for ad-hoc application development in the enterprise. The many authors of Expert Oracle Application Express, 2nd Edition build their careers around APEX. They know what it takes to make the product sing—developing secure applications that can be deployed globally to users inside and outside a large enterprise. The authors come together in this book to share some of their deepest and most powerful insights into solving the difficult problems surrounding globalization, configuration and lifecycle management, and more. New in this edition for APEX 5.0 is coverage of Oracle REST Data Services, map integration, jQuery with APEX, and the new Page Designer. You'll learn about debugging and performance, deep secrets to customizing your application user interface, how to secure applications from intrusion, and about deploying globally in multiple languages. Expert Oracle Application Express, 2nd Edition is truly a book that will move you and your skillset a big step towards the apex of Application Express development. Contains all-new content on Oracle REST Data Services, jQuery in APEX, and map integration Addresses globalization and other concerns of enterprise-level development Shows how to customize APEX for your own application needs

Visualforce Development Cookbook is written in such a way that even complex concepts are explained in an easy-to-understand manner. Following a Cookbook structure, the book covers some essential technical scenarios and includes over 75 recipes focusing on real-world development problems. This book is packed with illustrations and also contains lots of code samples for the better understanding of the reader. "Visualforce Development Cookbook" is aimed at developers who have already grasped the basics of Visualforce. Awareness of the standard component library and the purpose of controllers is expected.

Master the Apex object oriented programming language in this video series from Apex expert Zanis Khan. Click here to watch all of Zanis' other videos on O'Reilly . There are 15 topics within this Apex video series: Introducing Apex . This first topic in the Apex programming video series provides an overview to Apex. Learn about Apex functionality, architecture, and use cases. Follow along with Zanis to install the Developer Edition of Salesforce. Write your first Apex program. Apex Data Types . This second topic in the Apex programming video series explains data types. Follow along with Zanis during the hands-on part of this video and learn how to use primitive (integer, double, long, date, datetime, string, ID, Boolean), collection, sObject, Enums, and Class data types. Apex Variables . This third topic in the Apex programming video series explains variables in detail. Follow along with Zanis during the hands-on part of this video and practice creating variables. Realize how similar the variable concept is between Java and Apex. Apex Arrays . This fourth topic in the Apex programming video series explores arrays. Follow along with Zanis during the hands-on part of this video and practice creating arrays and inserting and accessing elements of an array. Apex Constants . This fifth topic in the Apex programming video series explains constants, which are variables which do not change their value once assigned. Follow along with Zanis during the hands-on part of this video and learn how to create and use constants. Decision Making in Apex . This sixth topic in the Apex programming video series explains decision making in Apex. Follow along with Zanis during the hands-on part of this video and practice creating IF and IF-ELSE statements in Apex. Apex Loops . This seventh topic in the Apex programming video series covers loops. Follow along with Zanis during the hands-on part of this video and learn when to use loops and how to create FOR, WHILE, and DO-WHILE loops in Apex. Apex Classes . This eighth topic in the Apex programming video series focuses on classes. Follow along with Zanis during the hands-on part of this video and learn how to create and use classes and their modifiers (Private, Public, and Global) in Apex. Apex Methods . This ninth topic in the Apex programming video series explains methods (also known as functions). Follow along with Zanis during the hands-on part of this video and practice writing public and protected methods, and...

Learn everything you need to become a successful data architect on the Salesforce platform Key Features Adopt best practices relating to data governance and learn how to implement them Learn how to work with data in Salesforce while maintaining scalability and security of an instance Gain insights into managing large data volumes in Salesforce Book Description As Salesforce orgs mature over time, data management and integrations are becoming more challenging than ever. Salesforce Data Architecture and Management follows a hands-on approach to managing data and tracking the performance of your Salesforce org. You'll start by understanding the role and skills required to become a successful data architect. The book focuses on data modeling concepts, how to apply them in Salesforce, and how they relate to objects and fields in Salesforce. You'll learn the intricacies of managing data in Salesforce, starting from understanding why Salesforce has chosen to optimize for read rather than write operations. After developing a solid foundation, you'll explore examples and best practices for managing your data. You'll understand how to manage your master data and discover what the Golden Record is and why it is important for organizations. Next, you'll learn how to align your MDM and CRM strategy with a discussion on Salesforce's Customer 360 and its key components. You'll also cover data governance, its multiple facets, and how GDPR compliance can be achieved with Salesforce. Finally, you'll discover Large Data Volumes (LDVs) and best practices for migrating data using APIs. By the end of this book, you'll be well-versed with data management, data backup, storage, and archiving in Salesforce. What you will learn Understand the Salesforce data architecture Explore various data backup and archival strategies Understand how the Salesforce platform is designed and how it is different from other relational databases Uncover tools that can help in data management that minimize data trust issues in your Salesforce org Focus on the Salesforce Customer 360 platform, its key components, and how it can help organizations in connecting with customers Discover how Salesforce can be used

for GDPR compliance Measure and monitor the performance of your Salesforce org Who this book is for This book is for aspiring architects, Salesforce admins, and developers. You will also find the book useful if you're preparing for the Salesforce Data Architecture and Management exam. A basic understanding of Salesforce is assumed.

Architect and deliver packaged Force.com applications that cater to enterprise business needs About This Book Explore the lightning framework, advanced application life cycle processes, and testing Use the Force.com platform to build truly integrated, scalable, and robustly engineered applications focused on enterprise-level customer demands Using the Lightning technology to deliver modern and responsive user experiences targeting multiple devices through Lightning Experience and Salesforce1 Mobile. Step-by-step, work on examples to get you building your own ready-to-install packaged application Who This Book Is For This book is for advanced Force.com developers and architects who need to understand the Salesforce platform from the perspective of enterprise-level requirements. A prior understanding of Apex and Visualforce is a must. Those familiar with other enterprise software ecosystems will also find this book ideal as they adopt Force.com. What You Will Learn Package, install, test, and upgrade an application Define architecture-aligning data storage and functional requirements Develop Apex code that is easy to navigate, self-documenting, testable, robust, and organic Leverage your application's clientagnostic Service layer backbone to support numerous platform areas Get the most from hosting your application within the Lightning Experience and Salesforce1 Mobile clients Apply querying, indexing, and asynchronous best practices Leverage mocking and dependency injection in your Apex tests Explore tips for developing advanced applications In Detail Companies of all sizes have seen the need for Force.com's architectural strategy focused on enabling their business objectives. Successful enterprise applications require planning, commitment, and investment in the best tools, processes, and features available. This book will teach you how to architect and support enduring applications for enterprise clients with Salesforce by exploring how to identify architecture needs and design solutions based on industry standard patterns. There are several ways to build solutions on Force.com, and this book will guide you through a logical path and show you the steps and considerations required to build packaged solutions from start to finish. It covers all aspects, from engineering to getting your application into the hands of your customers, and ensuring that they get the best value possible from your Force.com application. You will get acquainted with extending tools such as Lightning App Builder, Process Builder, and Flow with your own application logic. In addition to building your own application API, you will learn the techniques required to leverage the latest Lightning technologies on desktop and mobile platforms. Style and approach The book takes a straightforward approach, taking apart the Force.com architecture for you to gain a deep understanding of how you can implement the Salesforce platform based on enterprise-level requirements.

Get started developing on the Force.com platform in no time. With step-by-step guidance, starting with setting up your developer environment and progressing through to deploying to production, you will learn industry best practices to release robust custom applications with tangible benefits to your company or your client. Geared specifically toward beginning developers, Beginning Salesforce Developer establishes a strong understanding of basic code constructs through examples. Rather than simply explaining how to use the platform, you will receive a comprehensive understanding of why, allowing you to address platform quirks and "gotchas" that might occur. The book also serves to lay the foundation for continuing on to Salesforce Developer Pro. What You'll Learn Configure your Salesforce development environment Understand the Salesforce data model and query languages Create basic Apex triggers Use standard controllers with basic Visualforce pages Utilize Visualforce with custom-built Apex controllers Write test coverage Who This Book Is For Salesforce administrators who wish to transition into developing on the Force.com platform. The book also serves as a quick immersion into the world of development for complete beginners through proprietary Salesforce development languages on the Force.com platform.

The definitive tutorial and reference for Domino developers this is more than an installation or implementation guide. The book shows Domino administrators how to build interactive Web content with Domino tools, replicate information using the new Domino Weblicator tool, and get a site up and running quickly. The CD-ROM includes Domino add-ons and utilities.

Take advantage of all the exciting Reporting features of Oracle Application Express 4.2. Designed for a hands-on approach, this book contains in-depth practical guidelines from George Bara, a well-known Oracle APEX expert and blogger. From Classic to Interactive Reports, Web Services and PDF Printing, "Oracle APEX Reporting Tips & Tricks" is a must-have for all database developers that want to make the most out of the Oracle APEX reporting engine.

Probably the best preparation you could have for the DEV401 exam is this comprehensive handbook that covers all the fundamentals. It will put you on track for becoming a Salesforce.com Certified Force.com Developer. Simple and to-the-point examples that can be tried out in your developer org A practical book for professionals who want to take the DEV 401 Certification exam Sample questions for every topic in an exam pattern to help you prepare better, and tips to get things started Full of screen-shots, diagrams, and clear step-by-step instructions that cover the entire syllabus for the exam In Detail When migrating to the new wave of cloud-based applications, we now think about business logic, we think about automating processes, and we think about how we can make the systems better. Force.com is a cloud-based platform that is used to build and deploy enterprise applications on the cloud with minimum coding. Demand for Force.com experts is growing rapidly and companies look for certified professionals. This books comes in handy when you are seeking to clear the Salesforce.com Certified Force.com Developer exam. The Force.com Developer Certification Handbook (DEV401) is a practical guide for you to become a Salesforce.com Certified Force.com Developer. This book will help you to impress your colleagues with excellent Force.com skills, and prepare for the Dev 401 certification exam. From building applications to automating business processes everything is covered from the certification perspective, and you will gain hands-on expertise with the step-by-step approach of this book. Force.com

Developer Certification Handbook (DEV401) will help you build and deploy a complete application on Force.com by using point and click. With this book you will learn to create and manage custom objects and their data. You will build the user interface for your applications and automate your business process by using workflows and approvals. This definitive certification guide provides a disciplined approach to be adopted for successfully clearing the DEV 401 exam, which gives you an edge over Force.com developers who are not certified. Each chapter contains ample practice questions at the end.

Build, design, and style beautiful and informative applications on the Salesforce Lightning platform Key Features Build and Test Lightning Components that enhance application usability and adaptability Apply Security Best Practices to your Custom Lightning Components Design Lightning Components for Salesforce UIs such as Lightning Pages, Salesforce 1 Application, Communities, and more. Book Description Built on the Salesforce App Cloud, the new Salesforce Lightning Experience combines three major components: Lightning Design System, Lightning App Builder, and Lightning Components, to provide an enhanced user experience. This book will enable you to quickly create modern, enterprise apps with Lightning Component Framework. You will start by building simple Lightning Components and understanding the Lightning Components architecture. The chapters cover the basics of Lightning Component Framework semantics and syntax, the security features provided by Locker Service, and use of third-party libraries inside Lightning Components. The later chapters focus on debugging, performance tuning, testing using Lightning Testing Services, and how to publish Lightning Components on Salesforce AppExchange. What you will learn Understand Lightning Components architecture Learn Locker security best practices Debug and Improve performance of your Lightning Components Use third-party libraries along with Lightning Component Framework Learn how to publish Lightning Components on AppExchange Use Lightning Out to take your Lightning Components outside the Salesforce platform Who this book is for This book is for Salesforce developers or developers from other platforms who are familiar with HTML, CSS, and JavaScript and want to build and test Salesforce Lightning components. No knowledge of Salesforce Lightning is required.

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