

Applied Business Math 14th Edition

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters.

An authorized reissue of the long out of print classic textbook, Advanced Calculus by the late Dr Lynn Loomis and Dr Shlomo Sternberg both of Harvard University has been a revered but hard to find textbook for the advanced calculus course for decades. This book is based on an honors course in advanced calculus that the authors gave in the 1960's. The foundational material, presented in the unstarred sections of Chapters 1 through 11, was normally covered, but different applications of this basic material were stressed from year to year, and the book therefore contains more material than was covered in any one year. It can accordingly be used (with omissions) as a text for a year's course in advanced calculus, or as a text for a three-semester introduction to analysis. The prerequisites are a good grounding in the calculus of one variable from a mathematically rigorous point of view, together with some acquaintance with linear algebra. The reader should be familiar with limit and continuity type arguments and have a certain amount of mathematical sophistication. As possible introductory texts, we mention Differential and Integral Calculus by R Courant, Calculus by T Apostol, Calculus by M Spivak, and Pure Mathematics by G Hardy. The reader should also have some experience with partial derivatives. In overall plan the book divides roughly into a first half which develops the calculus (principally the differential calculus) in the setting of normed vector spaces, and a second half which deals with the calculus of differentiable manifolds.

The seventh edition of this text continues to provide solid, practical, and current coverage of the mathematical topics students must master to attain success in business today. The text begins with a review of basic mathematics and goes on to introduce key business topics in an algebra-based context. A new section in Chapter 1 on problem solving (Section 1.1) helps students become better critical thinkers, meanwhile reviewing basic skills. Optional scientific calculator boxes are integrated throughout, and financial calculator boxes are now presented in later chapters to help students become more comfortable with technology as they enter the business world. The text continues to incorporate applications to a wide variety of careers so that students from all disciplines can relate to the material. A real-world application has been added to every chapter opener.

The Y.M.B.A. business series is designed for students 12 to 16 years of age. Each learning workbook includes topic based lesson pages to explain concepts plus related worksheets to help apply and practice key concepts. Business skills are utilized in every industry. Developing strategic thinking and applying business and life skills are essential for future success. So why wait?

For one-semester courses in Calculus. Helps students "get the idea." Calculus for Business, Economics, Life Sciences, and Social Sciences, Brief Version, 14th Edition offers more built-in guidance than any other text in its field -- with special emphasis on applications and prerequisite skills -- and a host of student-friendly features to help students catch up or learn on their own. The text's emphasis on helping students "get the idea" is enhanced in the new edition by a design refresh, updated data and applications, and a robust MyLab(tm) Math course. Calculus for Business, Economics, Life Sciences, and Social Sciences, Brief Version contains Chapters 1-8 and is designed for a one-term course in Applied Calculus. The full version of Calculus for Business, Economics, Life Sciences, and Social Sciences, 14th Edition includes Chapters 1-11 and is generally used for a 2-semester course. Also available with MyLab Math By combining trusted author content with digital tools and a flexible platform, MyLab(tm) Math personalizes the learning experience and improves results for each student. Note: You are purchasing a standalone product; MyLab Math does not come packaged with this content. Students, if interested in purchasing this title with MyLab Math, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Math, search for: 0134862643 / 9780134862644 Calculus for Business, Economics, Life Sciences, and Social Sciences, Brief Version, and MyLab Math with Pearson eText - Title-Specific Access Card Package, 14/e Package consists of: 0134851994 / 9780134851990 Calculus for Business, Economics, Life Sciences, and Social Sciences, Brief Version 0134856597 / 9780134856599 MyLab Math with Pearson eText - Standalone Access Card - for Calculus for Business, Economics, Life Sciences, and Social Sciences, Brief Version

This exceptionally produced trainee guide features a highly illustrated design, technical hints and tips from industry experts, review questions and a whole lot more! NCCER introduces a new applied math book that teaches the fundamentals of math in a way that is engaging, interesting and relevant. Key content includes: Show Me the Money, It's All About Space, Where Do You Live?, Cattle Country, Breaking Ground, Payday, Divide and Conquer, Choosing Teams, Gravity Can Work for You or Against You, Shocking - Simply Shocking, First I'm Hot - Then I'm Cold, Inside and Out, The Bottom Line, and Everyone Has an Angle. Instructor Supplements Instructors: Product supplements may be ordered directly through OASIS at <http://oasis.pearson.com>. For more information contact your Pearson NCCER/Contren Sales Specialist at <http://nccer.pearsonconstructionbooks.com/store/sales.aspx>. Instructor's Edition (includes Resource CD) 0-13-227300-4 Core Trainee Guide Hardcover + Applied Construction Math 0-13-235039-4 Core + Safety + Careers + Tools + Math 0-13-235031-9 Core+ Contren Connect + Safety + Careers + Tools + Math 0-13-235033-5

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that

may come packaged with the bound book. This accessible text is designed to help readers help themselves to excel. The content is organized into two parts: (1) A Library of Elementary Functions (Chapters 1–2) and (2) Calculus (Chapters 3–9). The book's overall approach, refined by the authors' experience with large sections of college freshmen, addresses the challenges of teaching and learning when readers' prerequisite knowledge varies greatly. Reader-friendly features such as Matched Problems, Explore & Discuss questions, and Conceptual Insights, together with the motivating and ample applications, make this text a popular choice for today's students and instructors.

College Algebra provides a comprehensive exploration of algebraic principles and meets scope and sequence requirements for a typical introductory algebra course. The modular approach and richness of content ensure that the book meets the needs of a variety of courses. The text and images in this textbook are grayscale.

For courses in Mathematics for Business and Mathematical Methods in Business. This classic text continues to provide a mathematical foundation for students in business, economics, and the life and social sciences. Abundant applications cover such diverse areas as business, economics, biology, medicine, sociology, psychology, ecology, statistics, earth science, and archaeology. Its depth and completeness of coverage enables instructors to tailor their courses to students' needs. The authors frequently employ novel derivations that are not widespread in other books at this level. The Twelfth Edition has been updated to make the text even more student-friendly and easy to understand.

&> Note: You are purchasing a standalone product; MyMathLab does not come packaged with this content. If you would like to purchase both the physical text and MyMathLab, search for ISBN-10: 0321947622 / ISBN-13: 9780321947628. That package includes ISBN-10: 0321431308 / ISBN-13: 9780321431301, ISBN-10: 0321654064 / ISBN-13: 978032165406, and ISBN-10: 0321945522 / ISBN-13: 9780321945525.

MyMathLab is not a self-paced technology and should only be purchased when required by an instructor. Barnett/Ziegler/Byleen is designed to help students help themselves succeed in the course. This text offers more built-in guidance than any other on the market—with special emphasis on prerequisites skills—and a host of student-friendly features to help students catch up or learn on their own.

Explains how Billy Beene, the general manager of the Oakland Athletics, is using a new kind of thinking to build a successful and winning baseball team without spending enormous sums of money.

Helps students to assess what they've learned by providing exercises pertaining to what was learned in each chapter. Includes true/false, short answer, multiple choice, etc. questions.

This book deals with methods for solving nonstiff ordinary differential equations. The first chapter describes the historical development of the classical theory, and the second chapter includes a modern treatment of Runge-Kutta and extrapolation methods. Chapter three begins with the classical theory of multistep methods, and concludes with the theory of general linear methods. The reader will benefit from many illustrations, a historical and didactic approach, and computer programs which help him/her learn to solve all kinds of ordinary differential equations. This new edition has been rewritten and new material has been included.

This accessible text is designed to help readers help themselves to excel. The content is organized into three parts: (1) A Library of Elementary Functions (Chapters 1–2), (2) Finite Mathematics (Chapters 3–9), and (3) Calculus (Chapters 10–15). The book's overall approach, refined by the authors' experience with large sections of college freshmen, addresses the challenges of learning when readers' prerequisite knowledge varies greatly. Reader-friendly features such as Matched Problems, Explore & Discuss questions, and Conceptual Insights, together with the motivating and ample applications, make this text a popular choice for today's students and instructors.

Succeed in the course with this Study Guide for BUSINESS MATH, filled with vocabulary, fill-in-the-blank, true/false, multiple choice, and problem solving questions for each chapter.

Pharmacy Calculations: An Introduction for Pharmacy Technicians is designed for pharmacy technician students enrolled in a training program, technicians preparing for the certification exam, and for on-site training. As the role for pharmacy technicians continues to evolve and expand, one thing remains constant. The safety of patients is the highest priority for anyone working in pharmacy, whether in hospital, retail, or institutional practices. A thorough understanding of pharmacy math ensures accuracy in computations and safety and quality in practice. This book offers a complete review of the basic mathematics concepts and skills, which provide a foundation for more advanced understanding of pharmacy-related topics. The guide provides students with the pharmacy basics necessary for correctly interpreting prescriptions and drug orders, and for performing dosing calculations that technicians face every day. The chapters are broken down into four units and are organized to complement most pharmacy technician training curricula and to support the ASHP model curriculum:

- Review of Mathematics
- Systems of Measurement
- Preparing for Problem Solving in Pharmacy
- Dosing Calculations and Other Pharmacy Problems

Key features throughout the book include:

- Chapter objectives
- Key terms and definitions
- Examples of problem scenarios or calculations questions and solutions
- "Tech Note!" —provides a highlight of key points within the chapters
- "Numbers at Work" —illustrates why key concepts are important to know and skills are critical to master
- Practice problems
- A test bank
- Appendices that include the parts of a prescription, a glossary of terms, conversions, and abbreviations tables.

For additional resources related to this book, visit www.ashp.org/techcalculations.

For two-semester courses in Calculus. Helps students "get the idea." Calculus for Business, Economics, Life Sciences, and Social Sciences, 14th Edition offers more built-in guidance than any other text in its field - with special emphasis on applications and prerequisite skills - and a host of student-friendly features to help students catch up or learn on their own. The text's emphasis on helping students "get the idea" is enhanced in the new edition by a design refresh, updated data and applications, and a robust MyLab(tm) Math course. Calculus for Business, Economics, Life Sciences, and Social Sciences, 14th Edition includes Chapters 1-11 and is generally used for a 2-semester course. Calculus for Business, Economics, Life Sciences, and Social Sciences, Brief Version contains Chapters 1-8 and is designed for a one-term course in Applied Calculus. Also available with MyLab Math By combining trusted author content with digital tools and a flexible platform, MyLab Math personalizes the learning experience and improves results for each student. Note: You are purchasing a standalone product; MyLab Math does not come packaged with this content. Students, if interested in purchasing this title with MyLab Math, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Math, search for: 0134862635 / 9780134862637 Calculus for Business, Economics, Life Sciences, and Social Sciences and MyLab Math with Pearson eText -- Title-Specific Access Card Package, 14/e Package consists of: 013466857X / 9780134668574 Calculus for Business, Economics, Life Sciences, and Social Sciences 0134856791 / 9780134856797 MyLab Math with Pearson eText - Standalone Access Card - for Calculus for Business, Economics, Life Sciences, and Social Sciences

This work teaches business-management students all the basic mathematics used in a retail business and follows the standard curriculum of Business Math courses.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come

packaged with the bound book. Business Math Brief, Tenth Edition unlocks the world of math by showing how it is used in the business world. Written in a conversational style, the book covers essential topics such as banking, interest, insurance, taxes, depreciation, and inventory. It carefully explains common business practices such as markup, markdown, and cash discounts—showing students how these tools work in small business or personal finance. Authors encourage self-starters from the beginning, with the review of basic math, annotated examples, stop and check exercises, skill builders and application exercises. This edition includes updated problem sets, new trends and laws, and the one-of-a-kind MyMathLab website.

For courses in Business Mathematics. Focuses on current issues, real companies, and pragmatic business scenarios Business Mathematics by Clendenen and Salzman teaches students the mathematical skills they need for success in business, emphasizing mastery of business concepts and scenarios that require a mathematical solution. With a strong focus on current issues, real companies, and pragmatic business scenarios, the authors cover the full spectrum of basic business math, placing every concept in context with relevant examples. Along with an updated MyLab(tm) Math course, the 14th Edition has been significantly revised to modernize the text, improve discussions, and make the material more meaningful to students. This revision is packed with data, examples, graphs, photographs, and case studies that demonstrate the material's relevance as it teaches students to interpret data and information. A global perspective is emphasized through examples and exercises that highlight issues in other countries. Also available with MyLab Math By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. Note: You are purchasing a standalone product; MyLab Math does not come packaged with this content. Students, if interested in purchasing this title with MyLab Math, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Math, search for: 0135195969 / 9780135195963 Business Mathematics Plus MyLab Math with Pearson eText - Access Card Package Package consists of: 0134693329 / 9780134693323 Business Mathematics, 14e 0134836235 / 9780134836232 MyLab Math with Pearson eText - Access Card - for Business Mathematics, 14/e

Miller's name appears first on the earlier editions.

Now, it is easier than ever before to understand complex mathematical concepts and formulas and how they relate to real-world business situations. All you have to do it apply the handy information you will find in Business Math For Dummies. Featuring practical practice problems to help you expand your skills, this book covers topics like using percents to calculate increases and decreases, applying basic algebra to solve proportions, and working with basic statistics to analyze raw data. Find solutions for finance and payroll applications, including reading financial statements, calculating wages and commissions, and strategic salary planning. Navigate fractions, decimals, and percents in business and real estate transactions, and take fancy math skills to work. You'll be able to read graphs and tables and apply statistics and data analysis. You'll discover ways you can use math in finance and payroll investments, banking and payroll, goods and services, and business facilities and operations. You'll learn how to calculate discounts and markup, use loans and credit, and understand the ins and outs of math for business facilities and operations. You'll be the company math whiz in no time at all! Find out how to: Read graphs and tables Invest in the future Use loans and credit Navigate bank accounts, insurance, budgets, and payroll Calculate discounts and markup Measure properties and handle mortgages and loans Manage rental and commercial properties Complete with lists of ten math shortcuts to do in meetings and drive your coworkers nuts and ten tips for reading annual reports, Business MathFor Dummies is your one-stop guide to solving math problems in business situations.

Here is fundamental math that students can use to prepare for tests, or to brush up on math skills before entering the job market. Following a review of basic arithmetic and percent calculation, the book covers applied math for business functions-sales, purchasing, pricing goods for sale, calculating payrolls, investment in stocks and bonds, applications to market terminology, stock market reports, brokerage fees, and more.

NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of the MyLab(tm) and Mastering(tm) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the MyLab platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. For one-semester courses in Finite Math & Applied Calculus or Mathematics for Business. This package includes MyLab Math. Built-in guidance that helps students "get the idea." College Mathematics for Business, Economics, Life Sciences, and Social Sciences, 14th Edition offers more built-in guidance than any other text in its field - with special emphasis on prerequisites skills - and a host of student-friendly features to help students catch up or learn on their own. The text's emphasis on helping students "get the idea" is enhanced in the new edition by a design refresh, updated data and applications, and a robust MyLab(tm) Math course. Personalize learning with MyLab Math By combining trusted author content with digital tools and a flexible platform, MyLab Math personalizes the learning experience and improves results for each student. 0134862619 / 9780134862613 College Mathematics for Business, Economics, Life Sciences, and Social Sciences Plus MyLab Math with Pearson eText- Title-Specific Access Card Package, 14/e Package consists of: 0134674146 / 9780134674148 College Mathematics for Business, Economics, Life Sciences, and Social Sciences 0134880463 / 9780134880464 MyLab Math with Pearson eText - Standalone Access Card - for College Mathematics for Business, Economics, Life Sciences, and Social Sciences

This classic, newly-revised book presents fundamental mathematics in the context of business and consumer applications to help put readers on the path to success. The all-new 1997 edition improves upon previous editions with a wealth of updated features.

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. For Books a la Carte editions that include MyLab(tm) or Mastering(tm), several versions may exist for each title-including customized versions for individual schools-and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering platforms. For one-semester courses in Finite Math & Applied Calculus or Mathematics for Business. Built-in guidance that helps students "get the idea." College

Mathematics for Business, Economics, Life Sciences, and Social Sciences, 14th Edition offers more built-in guidance than any other text in its field - with special emphasis on prerequisites skills - and a host of student-friendly features to help students catch up or learn on their own. The text's emphasis on helping students "get the idea" is enhanced in the new edition by a design refresh, updated data and applications, and a robust MyLab(tm) Math course. Also available with MyLab Math By combining trusted author content with digital tools and a flexible platform, MyLab Math personalizes the learning experience and improves results for each student. Note: You are purchasing a standalone product; MyLab Math does not come packaged with this content. Students, if interested in purchasing this title with MyLab Math, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Math, search for: 0134862562 / 9780134862569 College Mathematics for Business, Economics, Life Sciences, and Social Sciences, Books a la Carte, Plus MyLab Math with Pearson eText- Title-Specific Access Card Package, 14/e Package consists of: 0134676084 / 9780134676081 College Mathematics for Business, Economics, Life Sciences, and Social Sciences, Books a la Carte 0134880463 / 9780134880464 MyLab Math with Pearson eText - Standalone Access Card - for College Mathematics for Business, Economics, Life Sciences, and Social Sciences

Prepare your students to meet the demands of today's business world with the proven, practical dual approach in Burton/Shelton's BUSINESS MATH USING EXCEL, 2nd Edition. This book equips readers to master the math concepts most useful in contemporary business by first teaching students the traditional methods of calculating. The authors then emphasize a second approach that teaches the same math concepts using the functions of Microsoft Excel. This edition of BUSINESS MATH USING EXCEL prepares students to use the latest version of Excel 2010. Your future business professionals learn to create formulas and master the functions of Excel while developing high level math skills and refining other skills that will prepare them to succeed in the workplace. This edition's new, full-color design presents concepts in manageable sections to help build confidence for students at all levels of math proficiency. New profiles and new personal finance features emphasize the practicality of the book's content as they demonstrate how professionals use math daily and highlight common consumer issues. A new CourseMaster outcomes-based learning solution with homework tools and automatic grading saves you time while helping students focus on the concepts most important for business math success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Comprehensive guide on basic formulas & definitions for an introductory course in business mathematics.

Longlisted for the National Book Award New York Times Bestseller A former Wall Street quant sounds an alarm on the mathematical models that pervade modern life -- and threaten to rip apart our social fabric We live in the age of the algorithm. Increasingly, the decisions that affect our lives--where we go to school, whether we get a car loan, how much we pay for health insurance--are being made not by humans, but by mathematical models. In theory, this should lead to greater fairness: Everyone is judged according to the same rules, and bias is eliminated. But as Cathy O'Neil reveals in this urgent and necessary book, the opposite is true. The models being used today are opaque, unregulated, and uncontestable, even when they're wrong. Most troubling, they reinforce discrimination: If a poor student can't get a loan because a lending model deems him too risky (by virtue of his zip code), he's then cut off from the kind of education that could pull him out of poverty, and a vicious spiral ensues. Models are propping up the lucky and punishing the downtrodden, creating a "toxic cocktail for democracy." Welcome to the dark side of Big Data. Tracing the arc of a person's life, O'Neil exposes the black box models that shape our future, both as individuals and as a society. These "weapons of math destruction" score teachers and students, sort resumes, grant (or deny) loans, evaluate workers, target voters, set parole, and monitor our health. O'Neil calls on modelers to take more responsibility for their algorithms and on policy makers to regulate their use. But in the end, it's up to us to become more savvy about the models that govern our lives. This important book empowers us to ask the tough questions, uncover the truth, and demand change. -- Longlist for National Book Award (Non-Fiction) -- Goodreads, semi-finalist for the 2016 Goodreads Choice Awards (Science and Technology) -- Kirkus, Best Books of 2016 -- New York Times, 100 Notable Books of 2016 (Non-Fiction) -- The Guardian, Best Books of 2016 -- WBUR's "On Point," Best Books of 2016: Staff Picks -- Boston Globe, Best Books of 2016, Non-Fiction

The fundamental mathematical tools needed to understand machine learning include linear algebra, analytic geometry, matrix decompositions, vector calculus, optimization, probability and statistics. These topics are traditionally taught in disparate courses, making it hard for data science or computer science students, or professionals, to efficiently learn the mathematics. This self-contained textbook bridges the gap between mathematical and machine learning texts, introducing the mathematical concepts with a minimum of prerequisites. It uses these concepts to derive four central machine learning methods: linear regression, principal component analysis, Gaussian mixture models and support vector machines. For students and others with a mathematical background, these derivations provide a starting point to machine learning texts. For those learning the mathematics for the first time, the methods help build intuition and practical experience with applying mathematical concepts. Every chapter includes worked examples and exercises to test understanding. Programming tutorials are offered on the book's web site.

NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of the MyLab(tm) and Mastering(tm) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the MyLab platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. For two-semester courses in Calculus. This package includes MyLab Math. Helps students

"get the idea." Calculus for Business, Economics, Life Sciences, and Social Sciences, 14th Edition offers more built-in guidance than any other text in its field - with special emphasis on applications and prerequisite skills - and a host of student-friendly features to help students catch up or learn on their own. The text's emphasis on helping students "get the idea" is enhanced in the new edition by a design refresh, updated data and applications, and a robust MyLab(tm) Math course. Calculus for Business, Economics, Life Sciences, and Social Sciences, 14th Edition includes Chapters 1-11 and is generally used for a 2-semester course. Calculus for Business, Economics, Life Sciences, and Social Sciences, Brief Version contains Chapters 1-8 and is designed for a one-term course in Applied Calculus. Personalize learning with MyLab Math By combining trusted author content with digital tools and a flexible platform, MyLab Math personalizes the learning experience and improves results for each student. 0134862635 / 9780134862637 Calculus for Business, Economics, Life Sciences, and Social Sciences and MyLab Math with Pearson eText -- Title-Specific Access Card Package, 14/e Package consists of: 013466857X / 9780134668574 Calculus for Business, Economics, Life Sciences, and Social Sciences 0134856791 / 9780134856797 MyLab Math with Pearson eText - Standalone Access Card - for Calculus for Business, Economics, Life Sciences, and Social Sciences

Contains vocabulary-fill in the blank, true and false and multiple choice, and problem solving questions for each chapter.

A helpful tool for students, this studyguide includes: HOW TO STUDY BUINESS MATH topics, as well as CHAPTER REVIEWS:

VOCABULARY, DRILL, APPLICATIONS for all chapters found in the text.

The text and images in this book are in grayscale. A hardback color version is available. Search for ISBN 9781680922929. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

For one-semester courses in Finite Math & Applied Calculus or Mathematics for Business. Built-in guidance that helps students "get the idea." College Mathematics for Business, Economics, Life Sciences, and Social Sciences, 14th Edition offers more built-in guidance than any other text in its field -- with special emphasis on prerequisites skills -- and a host of student-friendly features to help students catch up or learn on their own. The text's emphasis on helping students "get the idea" is enhanced in the new edition by a design refresh, updated data and applications, and a robust MyLab(tm) Math course. Also available with MyLab Math By combining trusted author content with digital tools and a flexible platform, MyLab Math personalizes the learning experience and improves results for each student. Note: You are purchasing a standalone product; MyLab Math does not come packaged with this content. Students, if interested in purchasing this title with MyLab Math, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Math, search for: 0134862619 / 9780134862613 College Mathematics for Business, Economics, Life Sciences, and Social Sciences Plus MyLab Math with Pearson eText-- Title-Specific Access Card Package, 14/e Package consists of: 0134674146 / 9780134674148 College Mathematics for Business, Economics, Life Sciences, and Social Sciences 0134880463 / 9780134880464 MyLab Math with Pearson eText -- Standalone Access Card - for College Mathematics for Business, Economics, Life Sciences, and Social Sciences

This book is ideal for one- or two-semester or two- or three-quarter courses covering topics in college algebra, finite mathematics, and calculus for students in business, economics, and the life and social sciences. Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences provides a mathematical foundation for students in a variety of fields and majors. The authors establish an emphasis on algebraic calculations that sets this text apart from other introductory, applied mathematics books. Because the process of calculating variables builds skills in mathematical modeling, this emphasis paves the way for students to solve real-world problems that use calculus. The book's comprehensive structure—covering college algebra in Chapters 0 through 4, finite mathematics in Chapters 5 through 9, and calculus in Chapters 10 through 17—offers instructors flexibility in how they use the material based on the course they're teaching, the semester they're at, or what the students' background allows and their needs dictate.

Math for Business & Finance: An Algebraic Approach provides modern examples for students to understand business mathematics and make connections with real-world applications. The course covers mathematical concepts from an algebraic approach, combined with Business applications. Every chapter is devoted to a Personal Finance theme, with topics that include Payroll and the Cost of Purchasing a Home. There is also extensive integration of scientific calculator notation, and also has the Wall Street Journal and Kiplinger news clips that have been widely popular in Jeffrey Slater's other two Business Math texts. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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