

Applied Linear Statistical Models Kutner Neter

Applied statistics is more than data analysis, but it is easy to lose sight of the big picture. David Cox and Christl Donnelly distil decades of scientific experience into usable principles for the successful application of statistics, showing how good statistical strategy shapes every stage of an investigation. As you advance from research or policy question, to study design, through modelling and interpretation, and finally to meaningful conclusions, this book will be a valuable guide. Over a hundred illustrations from a wide variety of real applications make the conceptual points concrete, illuminating your path and deepening your understanding. This book is essential reading for anyone who makes extensive use of statistical methods in their work.

Explanatory Model Analysis Explore, Explain and Examine Predictive Models is a set of methods and tools designed to build better predictive models and to monitor their behaviour in a changing environment. Today, the true bottleneck in predictive modelling is neither the lack of data, nor the lack of computational power, nor inadequate algorithms, nor the lack of flexible models. It is the lack of tools for model exploration (extraction of relationships learned by the model), model explanation (understanding the key factors influencing model decisions) and model examination (identification of model weaknesses and evaluation of model's performance). This book presents a collection of model agnostic methods that may be used for any black-box model together with real-world applications to classification and regression problems.

Generalized Linear Mixed Models: Modern Concepts, Methods and Applications presents an introduction to linear modeling using the generalized linear mixed model (GLMM) as an

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overarching conceptual framework. For readers new to linear models, the book helps them see the big picture. It shows how linear models fit with the rest of the core statistics curriculum and points out the major issues that statistical modelers must consider. Along with describing common applications of GLMMs, the text introduces the essential theory and main methodology associated with linear models that accommodate random model effects and non-Gaussian data. Unlike traditional linear model textbooks that focus on normally distributed data, this one adopts a generalized mixed model approach throughout: data for linear modeling need not be normally distributed and effects may be fixed or random. With numerous examples using SAS® PROC GLIMMIX, this book is ideal for graduate students in statistics, statistics professionals seeking to update their knowledge, and researchers new to the generalized linear model thought process. It focuses on data-driven processes and provides context for extending traditional linear model thinking to generalized linear mixed modeling. See Professor Stroup discuss the book.

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780073108742 9780072386882 .

A valuable new edition of a standard reference The use of statistical methods for categorical data has increased dramatically, particularly for applications in the biomedical and social sciences. An Introduction to Categorical Data Analysis, Third Edition summarizes these methods and shows readers how to use them using software. Readers will find a unified

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generalized linear models approach that connects logistic regression and loglinear models for discrete data with normal regression for continuous data. Adding to the value in the new edition is:

- Illustrations of the use of R software to perform all the analyses in the book
- A new chapter on alternative methods for categorical data, including smoothing and regularization methods (such as the lasso), classification methods such as linear discriminant analysis and classification trees, and cluster analysis
- New sections in many chapters introducing the Bayesian approach for the methods of that chapter
- More than 70 analyses of data sets to illustrate application of the methods, and about 200 exercises, many containing other data sets
- An appendix showing how to use SAS, Stata, and SPSS, and an appendix with short solutions to most odd-numbered exercises

Written in an applied, nontechnical style, this book illustrates the methods using a wide variety of real data, including medical clinical trials, environmental questions, drug use by teenagers, horseshoe crab mating, basketball shooting, correlates of happiness, and much more. *An Introduction to Categorical Data Analysis, Third Edition* is an invaluable tool for statisticians and biostatisticians as well as methodologists in the social and behavioral sciences, medicine and public health, marketing, education, and the biological and agricultural sciences.

This book presents an accessible approach to understanding time series models and their applications. The ideas and methods are illustrated with both real and simulated data sets. A unique feature of this edition is its integration with the R computing environment.

Continuing to emphasize numerical and graphical methods, *An Introduction to Generalized Linear Models, Third Edition* provides a cohesive framework for statistical modeling. This new edition of a bestseller has been updated with Stata, R, and WinBUGS code as well as three

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new chapters on Bayesian analysis. Like its predecessor, this edition presents the theoretical background of generalized linear models (GLMs) before focusing on methods for analyzing particular kinds of data. It covers normal, Poisson, and binomial distributions; linear regression models; classical estimation and model fitting methods; and frequentist methods of statistical inference. After forming this foundation, the authors explore multiple linear regression, analysis of variance (ANOVA), logistic regression, log-linear models, survival analysis, multilevel modeling, Bayesian models, and Markov chain Monte Carlo (MCMC) methods. Using popular statistical software programs, this concise and accessible text illustrates practical approaches to estimation, model fitting, and model comparisons. It includes examples and exercises with complete data sets for nearly all the models covered.

Kutner, Nachtsheim, Neter, Wasserman, Applied Linear Regression Models, 4/e (ALRM4e) is the long established leading authoritative text and reference on regression (previously Neter was lead author.) For students in most any discipline where statistical analysis or interpretation is used, ALRM has served as the industry standard. The text includes brief introductory and review material, and then proceeds through regression and modeling. All topics are presented in a precise and clear style supported with solved examples, numbered formulae, graphic illustrations, and "Comments" to provide depth and statistical accuracy and precision.

Applications used within the text and the hallmark problems, exercises, and projects are drawn from virtually all disciplines and fields providing motivation for students in any discipline. ALRM 4e provides an increased use of computing and graphical analysis throughout, without sacrificing concepts or rigor.

Praise for the First Edition "The attention to detail is impressive. The book is very wellwritten

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and the author is extremely careful with his descriptions . . . the examples are wonderful." —The American Statistician Fully revised to reflect the latest methodologies and emerging applications, Applied Regression Modeling, Second Edition continues to highlight the benefits of statistical methods, specifically regression analysis and modeling, for understanding, analyzing, and interpreting multivariate data in business, science, and social science applications. The author utilizes a bounty of real-life examples, case studies, illustrations, and graphics to introduce readers to the world of regression analysis using various software packages, including R, SPSS, Minitab, SAS, JMP, and S-PLUS. In a clear and careful writing style, the book introduces modeling extensions that illustrate more advanced regression techniques, including logistic regression, Poisson regression, discrete choice models, multilevel models, and Bayesian modeling. In addition, the Second Edition features clarification and expansion of challenging topics, such as: Transformations, indicator variables, and interaction Testing model assumptions Nonconstant variance Autocorrelation Variable selection methods Model building and graphical interpretation Throughout the book, datasets and examples have been updated and additional problems are included at the end of each chapter, allowing readers to test their comprehension of the presented material. In addition, a related website features the book's datasets, presentation slides, detailed statistical software instructions, and learning resources including additional problems and instructional videos. With an intuitive approach that is not heavy on mathematical detail, Applied Regression Modeling, Second Edition is an excellent book for courses on statistical regression analysis at the upper-undergraduate and graduate level. The book also serves as a valuable resource for professionals and researchers who utilize statistical methods for decision-making in their

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everyday work.

In a conversational tone, *Regression & Linear Modeling* provides conceptual, user-friendly coverage of the generalized linear model (GLM). Readers will become familiar with applications of ordinary least squares (OLS) regression, binary and multinomial logistic regression, ordinal regression, Poisson regression, and loglinear models. The author returns to certain themes throughout the text, such as testing assumptions, examining data quality, and, where appropriate, nonlinear and non-additive effects modeled within different types of linear models. Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. [Learn more.](#)

"This entry-level text offers clear and concise guidelines on how to select, construct, interpret, and evaluate count data. Written for researchers with little or no background in advanced statistics, the book presents treatments of all major models using numerous tables, insets, and detailed modeling suggestions. It begins by demonstrating the fundamentals of linear regression and works up to an analysis of the Poisson and negative binomial models, and to the problem of overdispersion. Examples in Stata, R, and SAS code enable readers to adapt models for their own purposes, making the text an ideal resource for researchers working in public health, ecology, econometrics, transportation, and other related fields"--

This book introduces basic computing skills designed for industry professionals without a

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strong computer science background. Written in an easily accessible manner, and accompanied by a user-friendly website, it serves as a self-study guide to survey data science and data engineering for those who aspire to start a computing career, or expand on their current roles, in areas such as applied statistics, big data, machine learning, data mining, and informatics. The authors draw from their combined experience working at software and social network companies, on big data products at several major online retailers, as well as their experience building big data systems for an AI startup. Spanning from the basic inner workings of a computer to advanced data manipulation techniques, this book opens doors for readers to quickly explore and enhance their computing knowledge. Computing with Data comprises a wide range of computational topics essential for data scientists, analysts, and engineers, providing them with the necessary tools to be successful in any role that involves computing with data. The introduction is self-contained, and chapters progress from basic hardware concepts to operating systems, programming languages, graphing and processing data, testing and programming tools, big data frameworks, and cloud computing. The book is fashioned with several audiences in mind. Readers without a strong educational background in CS--or those who need a refresher--will find the chapters on hardware, operating systems, and programming languages particularly useful. Readers with a strong educational background in CS, but without significant industry background, will find the following chapters especially beneficial: learning R, testing, programming, visualizing and processing data in Python and R, system design for big data, data stores, and software craftsmanship.

Linear Statistical Models Developed and refined over a period of twenty years, the material in this book offers an especially lucid presentation of linear statistical models. These models lead

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to what is usually called "multiple regression" or "analysis of variance" methodology, which, in turn, opens up a wide range of applications to the physical, biological, and social sciences, as well as to business, agriculture, and engineering. Unlike similar books on this topic, *Linear Statistical Models* emphasizes the geometry of vector spaces because of the intuitive insights this approach brings to an understanding of the theory. While the focus is on theory, examples of applications, using the SAS and S-Plus packages, are included. Prerequisites include some familiarity with linear algebra, and probability and statistics at the postcalculus level. Major topics covered include: Methods of study of random vectors, including the multivariate normal, chi-square, t and F distributions, central and noncentral The linear model and the basic theory of regression analysis and the analysis of variance Multiple regression methods, including transformations, analysis of residuals, and asymptotic theory for regression analysis. Separate sections are devoted to robust methods and to the bootstrap. Simultaneous confidence intervals: Bonferroni, Scheffé, Tukey, and Bechhofer Analysis of variance, with two- and three-way analysis of variance Random component models, nested designs, and balanced incomplete block designs Analysis of frequency data through log-linear models, with emphasis on vector space viewpoint. This chapter alone is sufficient for a course on the analysis of frequency data.

A classic that just keeps getting better, *The Little SAS Book* is essential for anyone learning SAS programming. Lora Delwiche and Susan Slaughter offer a user-friendly approach so that readers can quickly and easily learn the most commonly used features of the SAS language. Each topic is presented in a self-contained, two-page layout complete with examples and graphics. Nearly every section has been revised to ensure that the sixth edition is fully up-to-

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date. This edition is also interface-independent, written for all SAS programmers whether they use SAS Studio, SAS Enterprise Guide, or the SAS windowing environment. New sections have been added covering PROC SQL, iterative DO loops, DO WHILE and DO UNTIL statements, %DO statements, using variable names with special characters, the ODS EXCEL destination, and the XLSX LIBNAME engine. This title belongs on every SAS programmer's bookshelf. It's a resource not just to get you started, but one you will return to as you continue to improve your programming skills.

The essential introduction to the theory and application of linear models—now in a valuable new edition Since most advanced statistical tools are generalizations of the linear model, it is necessary to first master the linear model in order to move forward to more advanced concepts. The linear model remains the main tool of the applied statistician and is central to the training of any statistician regardless of whether the focus is applied or theoretical. This completely revised and updated new edition successfully develops the basic theory of linear models for regression, analysis of variance, analysis of covariance, and linear mixed models. Recent advances in the methodology related to linear mixed models, generalized linear models, and the Bayesian linear model are also addressed. Linear Models in Statistics, Second Edition includes full coverage of advanced topics, such as mixed and generalized linear models, Bayesian linear models, two-way models with empty cells, geometry of least squares, vector-matrix

calculus, simultaneous inference, and logistic and nonlinear regression. Algebraic, geometrical, frequentist, and Bayesian approaches to both the inference of linear models and the analysis of variance are also illustrated. Through the expansion of relevant material and the inclusion of the latest technological developments in the field, this book provides readers with the theoretical foundation to correctly interpret computer software output as well as effectively use, customize, and understand linear models. This modern Second Edition features: New chapters on Bayesian linear models as well as random and mixed linear models Expanded discussion of two-way models with empty cells Additional sections on the geometry of least squares Updated coverage of simultaneous inference The book is complemented with easy-to-read proofs, real data sets, and an extensive bibliography. A thorough review of the requisite matrix algebra has been added for transitional purposes, and numerous theoretical and applied problems have been incorporated with selected answers provided at the end of the book. A related Web site includes additional data sets and SAS® code for all numerical examples. Linear Model in Statistics, Second Edition is a must-have book for courses in statistics, biostatistics, and mathematics at the upper-undergraduate and graduate levels. It is also an invaluable reference for researchers who need to gain a better understanding of

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regression and analysis of variance.

A groundbreaking introduction to vectors, matrices, and least squares for engineering applications, offering a wealth of practical examples.

Applied Linear Statistical Models 5e is the long established leading authoritative text and reference on statistical modeling, analysis of variance, and the design of experiments. For students in most any discipline where statistical analysis or interpretation is used, ALSM serves as the standard work. The text proceeds through linear and nonlinear regression and modeling for the first half, and through ANOVA and Experimental Design in the second half. All topics are presented in a precise and clear style supported with solved examples, numbered formulae, graphic illustrations, and "Comments" to provide depth and statistical accuracy and precision. Applications used within the text and the hallmark problems, exercises, projects, and case studies are drawn from virtually all disciplines and fields providing motivation for students in virtually any college. The Fifth edition provides an increased use of computing and graphical analysis throughout, without sacrificing concepts or rigor. In general, the 5e uses larger data sets in examples and exercises, and the use of automated software without loss of understanding.

Linear Models: An Integrated Approach aims to provide a clear and deep

understanding of the general linear model using simple statistical ideas. Elegant geometric arguments are also invoked as needed and a review of vector spaces and matrices is provided to make the treatment self-contained.

Focusing on user-developed programming, *An R Companion to Linear Statistical Models* serves two audiences: those who are familiar with the theory and applications of linear statistical models and wish to learn or enhance their skills in R; and those who are enrolled in an R-based course on regression and analysis of variance. For those who have never used R, the book begins with a self-contained introduction to R that lays the foundation for later chapters. This book includes extensive and carefully explained examples of how to write programs using the R programming language. These examples cover methods used for linear regression and designed experiments with up to two fixed-effects factors, including blocking variables and covariates. It also demonstrates applications of several pre-packaged functions for complex computational procedures.

The focus of *Linear Statistical Models: An Applied Approach, Second Edition*, is on the conceptual, concrete, and applied aspects of model building, data analysis, and interpretation. Without sacrificing depth and breadth of coverage, Bruce L. Bowerman and Richard T. O'Connell's clear and concise explanations make the material accessible even to those with limited statistical experience.

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Applicable for all statistics courses or practical use, teaches how to understand more advanced multivariate statistical methods, as well as how to use available software packages to get correct results. Study problems and examples culled from biomedical research illustrate key points. New to this edition: broadened coverage of ANOVA (traditional analysis of variance), the addition of ANCOVA (analysis of Co-Variance); updated treatment of available statistics software; 2 new chapters (Analysis of Variance Extensions and Mixing Regression and ANOVA: ANCOVA).

This book is a concise and innovative book that gives a complete presentation of the design and analysis of experiments in approximately one half the space of competing books. With only the modest prerequisite of a basic (non-calculus) statistics course, this text is appropriate for the widest possible audience. Two procedures are generally used to analyze experimental design data—analysis of variance (ANOVA) and regression analysis. Because ANOVA is more intuitive, this book devotes most of its first three chapters to showing how to use ANOVA to analyze balanced (equal sample size) experimental design data. The text first discusses regression analysis at the end of Chapter 2, where regression is used to analyze data that cannot be analyzed by ANOVA: unbalanced (unequal sample size) data from two-way factorials and data from incomplete block designs. Regression is then used again in Chapter 4 to analyze data resulting from two-level fractional factorial and block confounding experiments. Praise for the Fourth Edition "As with previous editions, the authors have produced a leading

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textbook on regression." —Journal of the American Statistical Association A comprehensive and up-to-date introduction to the fundamentals of regression analysis Introduction to Linear Regression Analysis, Fifth Edition continues to present both the conventional and less common uses of linear regression in today's cutting-edge scientific research. The authors blend both theory and application to equip readers with an understanding of the basic principles needed to apply regression model-building techniques in various fields of study, including engineering, management, and the health sciences. Following a general introduction to regression modeling, including typical applications, a host of technical tools are outlined such as basic inference procedures, introductory aspects of model adequacy checking, and polynomial regression models and their variations. The book then discusses how transformations and weighted least squares can be used to resolve problems of model inadequacy and also how to deal with influential observations. The Fifth Edition features numerous newly added topics, including: A chapter on regression analysis of time series data that presents the Durbin-Watson test and other techniques for detecting autocorrelation as well as parameter estimation in time series regression models Regression models with random effects in addition to a discussion on subsampling and the importance of the mixed model Tests on individual regression coefficients and subsets of coefficients Examples of current uses of simple linear regression models and the use of multiple regression models for understanding patient satisfaction data. In addition to Minitab, SAS, and S-PLUS, the authors have incorporated JMP and the freely available R software to illustrate the discussed techniques and procedures in this new edition. Numerous exercises have been added throughout, allowing readers to test their understanding of the material. Introduction to Linear

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Regression Analysis, Fifth Edition is an excellent book for statistics and engineering courses on regression at the upper-undergraduate and graduate levels. The book also serves as a valuable, robust resource for professionals in the fields of engineering, life and biological sciences, and the social sciences.

Applied Linear Statistical Models 5e is the long established leading authoritative text and reference on statistical modeling. For students in most any discipline where statistical analysis or interpretation is used, ALSM serves as the standard work. The text includes brief introductory and review material, and then proceeds through regression and modeling for the first half, and through ANOVA and Experimental Design in the second half. All topics are presented in a precise and clear style supported with solved examples, numbered formulae, graphic illustrations, and "Notes" to provide depth and statistical accuracy and precision. Applications used within the text and the hallmark problems, exercises, and projects are drawn from virtually all disciplines and fields providing motivation for students in virtually any college. The Fifth edition provides an increased use of computing and graphical analysis throughout, without sacrificing concepts or rigor. In general, the 5e uses larger data sets in examples and exercises, and where methods can be automated within software without loss of understanding, it is so done.

The book is based on both authors' several years of experience in teaching linear models at various levels. It gives an up-to-date account of the theory and applications of linear models. The book can be used as a text for courses in statistics at the graduate level and as an accompanying text for courses in other areas. Some of the highlights in this book are as follows. A relatively extensive chapter on matrix theory (Appendix A) provides the necessary

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tools for proving theorems discussed in the text and offers a selection of classical and modern algebraic results that are useful in research work in econometrics, engineering, and optimization theory. The matrix theory of the last ten years has produced a series of fundamental results about the definiteness of matrices, especially for the differences of matrices, which enable superiority comparisons of two biased estimates to be made for the first time. We have attempted to provide a unified theory of inference from linear models with minimal assumptions. Besides the usual least-squares theory, alternative methods of estimation and testing based on convex loss functions and general estimating equations are discussed. Special emphasis is given to sensitivity analysis and model selection. A special chapter is devoted to the analysis of categorical data based on logit, loglinear, and logistic regression models. The material covered, theoretical discussion, and its practical applications will be useful not only to students but also to researchers and consultants in statistics. There are two approaches to undergraduate and graduate courses in linear statistical models and experimental design in applied statistics. One is a two-term sequence focusing on regression followed by ANOVA/Experimental design. Applied Linear Statistical Models serves that market. It is offered in business, economics, statistics, industrial engineering, public health, medicine, and psychology departments in four-year colleges and universities, and graduate schools. Applied Linear Statistical Models is the leading text in the market. It is noted for its quality and clarity, and its authorship is first-rate. The approach used in the text is an applied one, with an emphasis on understanding of concepts and exposition by means of examples. Sufficient theoretical foundations are provided so that applications of regression analysis can be carried out comfortably. The fourth edition has been updated to keep it current with

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important new developments in regression analysis.

Kutner, Neter, Nachtsheim, Wasserman, Applied Linear Regression Models, 4/e (ALRM4e) is the long established leading authoritative text and reference on regression (previously Neter was lead author.) For students in most any discipline where statistical analysis or interpretation is used, ALRM has served as the industry standard. The text includes brief introductory and review material, and then proceeds through regression and modeling. All topics are presented in a precise and clear style supported with solved examples, numbered formulae, graphic illustrations, and "Notes" to provide depth and statistical accuracy and precision. Applications used within the text and the hallmark problems, exercises, and projects are drawn from virtually all disciplines and fields providing motivation for students in any discipline. ALRM 4e provides an increased use of computing and graphical analysis throughout, without sacrificing concepts or rigor by using larger data sets in examples and exercises, and where methods can be automated within software without loss of understanding, it is so done.

A Hands-On Way to Learning Data Analysis Part of the core of statistics, linear models are used to make predictions and explain the relationship between the response and the predictors. Understanding linear models is crucial to a broader competence in the practice of statistics. Linear Models with R, Second Edition explains how to use linear models

Least squares estimation, when used appropriately, is a powerful research tool. A deeper understanding of the regression concepts is essential for achieving optimal benefits from a least squares analysis. This book builds on the fundamentals of statistical methods and provides appropriate concepts that will

allow a scientist to use least squares as an effective research tool. Applied Regression Analysis is aimed at the scientist who wishes to gain a working knowledge of regression analysis. The basic purpose of this book is to develop an understanding of least squares and related statistical methods without becoming excessively mathematical. It is the outgrowth of more than 30 years of consulting experience with scientists and many years of teaching an applied regression course to graduate students. Applied Regression Analysis serves as an excellent text for a service course on regression for non-statisticians and as a reference for researchers. It also provides a bridge between a two-semester introduction to statistical methods and a theoretical linear models course. Applied Regression Analysis emphasizes the concepts and the analysis of data sets. It provides a review of the key concepts in simple linear regression, matrix operations, and multiple regression. Methods and criteria for selecting regression variables and geometric interpretations are discussed. Polynomial, trigonometric, analysis of variance, nonlinear, time series, logistic, random effects, and mixed effects models are also discussed. Detailed case studies and exercises based on real data sets are used to reinforce the concepts. The data sets used in the book are available on the Internet.

Emphasizing conceptual understanding over mathematics, this user-friendly text

introduces linear regression analysis to students and researchers across the social, behavioral, consumer, and health sciences. Coverage includes model construction and estimation, quantification and measurement of multivariate and partial associations, statistical control, group comparisons, moderation analysis, mediation and path analysis, and regression diagnostics, among other important topics. Engaging worked-through examples demonstrate each technique, accompanied by helpful advice and cautions. The use of SPSS, SAS, and STATA is emphasized, with an appendix on regression analysis using R. The companion website (www.afhayes.com) provides datasets for the book's examples as well as the RLM macro for SPSS and SAS. Pedagogical Features:

- *Chapters include SPSS, SAS, or STATA code pertinent to the analyses described, with each distinctively formatted for easy identification.
- *An appendix documents the RLM macro, which facilitates computations for estimating and probing interactions, dominance analysis, heteroscedasticity-consistent standard errors, and linear spline regression, among other analyses.
- *Students are guided to practice what they learn in each chapter using datasets provided online.
- *Addresses topics not usually covered, such as ways to measure a variable's importance, coding systems for representing categorical variables, causation, and myths about testing interaction.

Building Better Models with JMP® Pro provides an example-based introduction to business analytics, with a proven process that guides you in the application of modeling tools and concepts. It gives you the "what, why, and how" of using JMP® Pro for building and applying analytic models. This book is designed for business analysts, managers, and practitioners who may not have a solid statistical background, but need to be able to readily apply analytic methods to solve business problems. In addition, this book will greatly benefit faculty members who teach any of the following subjects at the lower to upper graduate level: predictive modeling, data mining, and business analytics. Novice to advanced users in business statistics, business analytics, and predictive modeling will find that it provides a peek inside the black box of algorithms and the methods used. Topics include: regression, logistic regression, classification and regression trees, neural networks, model cross-validation, model comparison and selection, and data reduction techniques. Full of rich examples, Building Better Models with JMP Pro is an applied book on business analytics and modeling that introduces a simple methodology for managing and executing analytics projects. No prior experience with JMP is needed. Make more informed decisions from your data using this newest JMP book.

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