

Automotive Mascots A Collectors Guide To British Marque Corporate And Accessory Mascots

After saving Alfa Romeo from oblivion in 1987, it took Fiat nearly five years to debut the first new Alfa produced under its control. This is the story of how the competition versions of the 155/156/147 family of cars were developed and subsequently raced to many championship titles and race wins. Alfa Romeo's 155 saloon was a comprehensively successful racing touring car that won the German and world-wide DTM Championship, and later ITC races. The model also took on the role of representing the company in national touring car championships throughout the world, most notably winning the British Touring Car Championship in 1994. The 156 was Alfa's successor to the 155 and was also raced with much success. This book follows the development and competition history of this model too, along with its sibling, the 147. Together, these models kept the Alfa Romeo name at the pinnacle of motor sport for many years, from 1992 to 2006, and will become future motorsport classics.

Brand new, first edition of Mobilia Sourcebook: The Essential Auto Collectibles Directory. The ultimate book resource for the automotive collecting hobby. This first edition includes 600 main listings and 2,000 cross-references -- all indexed by more than 50 unique collecting categories. If your particular interest is gas-powered miniature racers, there is a special section devoted to all the active suppliers in that market. Interested in pedal cars, in automotive literature, in license plates, in automotive art? What about an interest in Route 66 or automotive signs or motorcycle collectibles? Each category of collecting interest -- 50 in all -- has its own section of vendors, each with address and phone number, and up-to-date description of its business and specialty. A directory like the Sourcebook is only as good as its indexing. This book ensures that the reader can find key contacts with ease. This is a great resource and a hobby first. -- 600 Listings of Key Automobilia Specialists -- 50 Unique Collecting Categories -- 2000 References -- Comprehensive Index

20th-century French glass designer René Lalique was known for his art deco creations of glass art, perfume bottles, vases, jewellery, chandeliers, clocks, and - the unusual subject of this book - car radiator cap ornaments. Stunningly beautiful and now highly collectible, these glass mascots range in design from a peacock's head to the goddess of speed, from a boar to an owl, from a fox to the king's greyhound, some in clear, strikingly coloured glass, others frosted, some electrically illuminated and all with their Lalique provenance etched somewhere into the glass.

"To understand the history and spirit of America, one must know its wars, its laws, and its presidents. To really understand it, however, one must also know its cheeseburgers, its love songs, and its lawn ornaments. The long-awaited Guide to the United States Popular Culture provides a single-volume guide to the landscape of everyday life in the United States. Scholars, students, and researchers will find in it a valuable tool with which to fill in the gaps left by traditional history. All American readers will find in it, one entry at a time, the story of their lives."--Robert Thompson, President, Popular Culture Association. "At long last popular culture may indeed be given its due within the humanities with the publication of The Guide to United States Popular Culture. With its nearly 1600 entries, it promises to be the most comprehensive single-volume source of information about popular culture. The range of subjects and diversity of opinions represented will make this an almost indispensable resource for humanities and popular culture scholars and enthusiasts alike."--Timothy E. Scheurer, President, American Culture Association "The popular culture of the United States is as free-wheeling and complex as the society it animates. To understand it, one needs assistance. Now that explanatory road map is provided in this Guide which charts the movements and people involved and provides a light at the end of the rainbow of dreams and expectations."--Marshall W. Fishwick, Past President, Popular Culture Association Features of The Guide to United States Popular Culture: 1,010 pages 1,600 entries 500 contributors Alphabetic entries Entries range from general topics (golf, film) to specific individuals, items, and events Articles are supplemented by bibliographies and cross references Comprehensive index

This book details the origin and racing history of the Ferrari 333 SP. Uniquely, none of the 333 SP models were entered into races by Ferrari itself. The cars were built specifically for customer use; a purchase price of \$900,000 included two spare engines and race technical support supplied by Ferrari engineers. A total of 40 cars were built; the first four by Ferrari, the remainder manufactured by Dallara & Michellotto using Ferrari engines. All of the cars were sold to, and race entries made by, privateer teams. From 1994, the cars contested the IMSA World Sports Car Championship, the United States Road Racing Championship, and the American Le Mans Series, at circuits throughout North America. In 1997, the cars also featured in the Europe-based International Sports Racing Series, as well as the 24 Hours of Le Mans. Two years later, the Doran-Lista team installed a Judd V10 engine into its 333 SP, with the aim of increasing power and improving fuel efficiency. In all, from the 126 races entered, 47 victories were claimed by the 333 SP.

Demanding high price tags, the superior work of the fine French artisan Rene Lalique is not only breathtakingly beautiful, but highly collectible synonymous with fine luxurious art glass worldwide. From the strikingly bold and original Art Nouveau and art deco styles of Rene Lalique, and those of Cristallerie Lalique after his death, this full-color guide presents the refined figurines, vases, and lamps as well as the clocks, ashtrays, and tableware and boudoir accessories of a continuing legacy. Complete with a biography of Rene Lalique, and an overview of his work, this book is the essential guide to Lalique glass for high-end collectors, antique dealers, and glass enthusiasts. Antiques dealer and author, Mark F. Moran pieces and essential accurate up-to-date prices and presents them here in full-color.

This easy to use guide helps you to prepare for your European trip, and check the information you require on the road. With unrivalled coverage, it provides the key facts you need to drive in 50 countries across Europe – as well as general advice to help you deal with the unexpected, no matter where you are!

This is a new edition for motoring historians and enthusiasts which discusses a wealth of items ranging from 1900 to 1950, which are illustrated and priced. It covers lamps, horns, mirrors, clocks, dashboard instruments, tools, spares, clothing, badges, mascots, signs, containers, cigarette cards, maps, publicity material, trophies, motoring novelties, toy cars and concludes with an enlarged section on pedal cars.

Provides photographs and prices for automobile collectibles from hubcaps and mascots to stamps and stickpins

An antiques price guide for more than 50,000 items, with detailed descriptions.

Shows, describes, and lists the current price for signs, pottery, Avon bottles, toys, instruments, dishes, books, ornaments, gramophones, menus, tiles, mirrors, models, and quilts

Rootes Cars of the 50s, 60s & 70s is the only full-colour comprehensive guide to all Hillman, Humber, Sunbeam, Singer & Talbot cars & vans, built from 1950 until the end of production in the 1970s. With model-by-model descriptions and detailed technical information, this is an invaluable Rootes resource.

A third revised edition of the guide to collecting automobilia which includes identification and general interest comments, as well as old catalogue illustrations and a price guide. A new section covers motor sport and post-1950 motoring.

Presents examples of the common "super cute" comic art characters used in Japanese advertisements, signs, and public service announcements.

Featuring more than five thousand color photographs for easy identification, this definitive guide to a wide range of collectibles provides up-to-date values for items ranging from Barbie dolls, ceramics, Americana, and autographs to sports memorabilia, advertising items, jewelry, toys, and textiles. Original.

Providing collectors with information on virtually every aspect of toy collecting, this guide contains over 15,000 listings of both antique and modern toys. It features the same popular format as top selling Schroeder's Antiques Price Guide, with hundreds of photos, histories, and much more.

The book uses articles published over the years on the subject by internationally recognised collectors and experts Ian Cooling and Tony Bailey, together with sections on the Swallow mascot another authority, Gilbert Mond, Historian of the Swallow Register. This book will be the definitive guide to this famous mascot and will be essential reading for anyone wishing to learn more about them, or needing to identify examples they are contemplating buying. It draws on key articles by leading authorities Ian Cooling, Tony Bailey and Gil Mond published since 1992 in Jaguar World and Jaguar Automobilia Collector, including the much sought-after major series of Mascot articles that appeared in 2002 and which, like many of these magazines, is no longer available. It also includes especially written additional new material updating the legal position for mounting mascots on cars in the UK, plus articles on finding and building a collection. It also describes the origins of the original F Gordon Crosby designed mascot in 1938 together with many photos of this iconic bronze casting.

Revealing why Morgan returned to its original 3 Wheeler concept after a century. How the new 3 Wheeler was created, became a best-seller, and was made, this book shows what it's like to drive, strengths, weaknesses, and factory improvements made since the 2011 launch – from modifications, possible developments, and even why it is – or isn't – your kind of vehicle.

This American edition is filled with up-to-date authoritative valuations and photographs of more than 10,000 objects. A succinct description of each item contains a price range.

A new, comprehensive guide to motoring and transport museums offering a fresh conversation on their role and the portrayal of our motoring history. Written by a long-established motoring writer with wide experience of driving and the fettling of old cars all over the world. This new motor museum companion includes: British motoring and transport museums guide via descriptions and photographs. 90 British museums described. Comprehensive world motor museum listing: over 350 global museums cited. Out-takes from visits to selected overseas museums. Provides a glossary of old-car/motorcycle terms and types to assist the museum visitor and old car enthusiast. Discusses the museum culture and its new age. Visits to many museums by the author were self-funded: he paid his own way.

Vol. 2 has been up-dated with the latest auction results and the added description including Desk Ornaments. This is now the definitive work on the subject, invaluable to students, collectors, dealers, museums, libraries and auction houses who have an interest in Lalique glass of the Art Deco period.

THE ONE-STOP SOURCEBOOK WITH MORE THAN 60,000 PRICES LISTED! [] COMPLETELY REVISED AND EXPANDED. The Official Price Guide to Antiques and Collectibles contains the most up-to-date information on thousands upon thousands of the most sought-after antiques and collectibles. Whether your passion is traditional antiques, such as furniture, china, and silver, or you are looking for the latest hot pop culture collectible from TV or film, rock 'n' roll, Barbie, and G.I. Joe, this is the guide that provides comprehensive coverage. [] UNIQUE FOCUS ON BABY-BOOMER COLLECTIBLES. Today's hottest collectible category is postwar collectibles and memorabilia, from the late 40s through the baby-boom years. The Official Price Guide gives you the latest prices for thousands of items in this ever-growing category--that's more values than any other major price guide. [] WRITTEN BY EXPERTS. Eric Alberta has headed the Collectibles department at both Christies and Phillips auction houses. With more than twenty-five years of experience, he now runs an appraisal and consulting firm. Art Maier teaches appraising at New York University. He is a consultant for international auction houses and their clients. [] PROFESSIONAL ADVICE. In addition to Alberta and Maier, more than thirty-five other experts, and more than twenty-five auction houses and galleries nationwide, contribute invaluable information in their individual areas so that you can get the best deal. [] SPECIAL FEATURES. Tips on where and what to collect, regional preferences, and how to spot fakes and reproductions. [] FULLY ILLUSTRATED. More than 500 black-and-white photos throughout the volume help identify the precise items you are looking for. HOUSE OF COLLECTIBLES Serving collectors for more than thirty-five years

Daring designers such as Louis Comfort Tiffany and Reneacute Lalique are remembered for their intricate pattern creations with glass that pushed the evolution of design. These entrancingly beautiful masterpieces of yesterday are commanding high prices in today's antiques and collectibles marketplace. Author John Shuman III gives art glass collectors the helpful advice they need - from bidding techniques at auctions and detecting fakes and frauds, to protecting valuable. With the aid of this identification and price guide they'll obtain a collection they can be proud to display. Valuable information and current market prices are included for Baccarat, Custard Glass, Durand Art Glass, Fairy Lamps, Kimball Glass, Lalique, Loetz, Tiffany, and much more.

Readers will confidently identify collectible pieces with more than 300 color images, illustrations, and vintage advertisements. They'll peruse original advertisements from sale catalogues and marvel at the progression of some of the most highly sought after art glass pieces from popular manufactures.

Lists current values for music boxes, jukeboxes, player pianos, instruments, sheet music, and recordings

The best all-new, all-colour price guide to help you identify and value your collectables quickly and easily. Clear and easy-to-use, with over 5,000 collectables featured memorabilia this is the surest route to getting real value for money. A nice little earner Judith Miller knows Collectables The Telegraph

The history of Dinky Toys, Corgi Toys and other makers of diecast metal cars has been covered in great detail in many books and magazine articles; by contrast, information on plastic toy cars is much harder to come by. Yet collectors are taking an increasing interest in plastic cars, particularly as the rise in the value of early diecast and tinsplate models has put many of these out of reach of the average enthusiast. For the first time, this book aims to provide a systematic introduction to the vast number of plastic cars made during the 1950s and 1960s. Years of research have enabled the author to uncover many fascinating facts about the companies who made these toys. Some were major players in the toy industry, like Tri-ang and Brimtoy in the UK, Norev and Minialuxe in France, Gama and Siku in Germany and Ingap in Italy. Many others, though, were more obscure, and some only modeled one car before disappearing without trace. More than 250 photographs of these toys are included, with the emphasis being on the most colorful and realistic examples, all of them based on real vehicles of the period. In many cases, the toy is pictured alongside its original box, the presence of which can often double the value of the item to a collector. Readers will also find a handy glossary listing the names of many of the companies who were active in this field in the 1950s and 1960s, together with some evocative period advertisements and catalogue illustrations. If you thought that a model car had to be made of diecast metal to be worth collecting, this book might change your mind . . . With 250 color photos, extensive appendices and identification aids this is a must have for any collector or dealer.

Renowned manga artist and comics creator Camilla D'Errico's beginner's guide to drawing her signature Japanese-style characters. From comics to video games to contemporary fine art, the beautiful, wide-eyed-girl look of shoujo manga has infiltrated pop culture, and no artist's work today better exemplifies this trend than Camilla D'Errico's. In her first instructional guide, D'Errico reveals techniques for creating her emotive yet playful manga characters, with lessons on drawing basic body construction, capturing action, and creating animals, chibis, and mascots. Plus, she gives readers a behind-the-scenes look at her character design process, pointers on creating their own comics, and prompts for finishing her drawings. Pop Manga is both a celebration of creativity and an indispensable guide that is sure to appeal to manga diehards and aspiring artists alike.

A guide for collectors discusses the history of die-cast toy cars of the 1950s and 1960s and surveys the companies that manufactured the toys around the world, including such major names as Dinky Toys, Corgi Toys, Solido, Tekno, and Tootsietoy.

Luigi Chinetti's association with Ferrari, and the origins, formation and racing history of NART (North American Racing Team). A complex organisation, inextricably linked to Luigi Chinetti Motors Inc, NART enjoyed success on the race tracks of the US and Europe for three decades – as well as financial difficulties and arguments with organisers – to rightly become a legend.

This comprehensive pictorial overview of Rover cars and car-derived vans covers the 60 years from 1945 to 2005. It describes and illustrates all of the great classic Rovers up to and including the SD1, and goes on to look at the models inherited from British Leyland that attracted Rover badges. It finishes with the models designed in conjunction with Honda; the later British-designed cars – and even the final City Rover. There is also consideration of some Rover models that were designed but, for various reasons, did not enter production, and can now only be seen as prototypes in museums. A title in Veloce's popular Pictorial History series, this book describes all of the postwar models with illustrations and technical data for each.

Discusses the history and collecting of such diverse automobile-related items as sales literature, postcards, license plates, hood ornaments, motoring garb, and toy automobiles, with a price guide at the end
A comprehensive, illustrated compendium of collectibles and antiques profiles more than eight thousand items, ranging from furniture to glassware, along with color photographs, descriptive captions, and authoritative values.

Automotive MascotsA Collector's Guide to British Marque, Corporate & Accessory MascotsVeloce Publishing Ltd

A full colour guide to British radiator and accessory mascots of 1896 to 1960 compiled by two leading experts in the field. Packed with information and stunning pictures, this comprehensive guide is a must for collectors and would-be collectors. As well as detailing the authors' collecting experiences, the book tells the reader how to get started, where to buy and - very importantly - how to spot fakes. 54 British marque mascots are covered, as are mascots produced by corporations such as ICI and the accessory mascots which owners could purchase to individualise their cars

The new updated and enlarged edition of the only book on the complete Jaguar XK/XKR range of 1996 to 2014. Covering design, development, maintenance, modifications and full model-by-model details, this is the perfect 'handbook' for the XK range.

This book covers the background, conception, design, production and aftermath of the iconic Ferrari 288 GTO, including the prototypes, the early production cars, the mainstream production cars in their various specification guises, and the Evolution cars planned for the aborted Group B FIA race series. It features over 400 relevant photographs, from original production images to the cars as they are today, including the 1984 Geneva Salon where the car debuted, the first ever GTO Reunion in 1985, current salon and action images, right up to the 25th Anniversary Ferrari 288 GTO Reunion held in America in 2009. Also featured are the actual factory production approval sheets, as filed with the Italian government, in an illustrated technical drawing form, along with a chassis by chassis register of every 288 GTO built, including destroyed prototypes, production cars, and GTO Evoluzioni – in fact all 284 cars ever built.

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