Avid Interplay Web Services Api Overview Guide

Who are we, and how do we relate to each other? Luciano Floridi, one of the leading figures in contemporary philosophy, argues that the explosive developments in Information and Communication Technologies (ICTs) is changing the answer to these fundamental human questions. As the boundaries between life online and offline break down, and we become seamlessly connected to each other and surrounded by smart, responsive objects, we are all becoming integrated into an "infosphere". Personas we adopt in social media, for example, feed into our 'real' lives so that we begin to live, as Floridi puts in, "onlife". Following those led by Copernicus, Darwin, and Freud, this metaphysical shift represents nothing less than a fourth revolution. "Onlife" defines more and more of our daily activity - the way we shop, work, learn, care for our health, entertain ourselves, conduct our relationships; the way we interact with the worlds of law, finance, and politics; even the way we conduct war. In every department of life, ICTs have become environmental forces which are creating and transforming our realities. How can we ensure that we shall reap their benefits? What are the implicit risks? Are our technologies going to enable and empower us, or constrain us? Floridi argues that we must expand our ecological and ethical approach to cover both natural and man-made realities, putting the 'e' in an environmentalism that can deal successfully with the new challenges posed by our digital technologies and information

society.

Offering a fresh approach to bringing life to schools and schools to life, this book goes beyond touting the benefits of learning gardens to survey them as a whole-systems design solution with potential to address myriad interrelated social, ecological, and educational issues. The theoretical and conceptual framework presented creatively places soil at the center of the discourse on sustainability education and learning garden design and pedagogy. Seven elements and attributes of living soil and learning gardens are presented as a guide for sustainability education: cultivating a sense of place; fostering curiosity and wonder; discovering rhythm and scale; valuing biocultural diversity; embracing practical experience ; nurturing interconnectedness. The living soil of learning gardens forms the basis of a new metaphoric language serving to contest dominant mechanistic metaphors presently influencing educational discourse. Student voices and examples from urban schools provide practical understanding of how bringing life to schools can indeed bring schools to life.

A comprehensive manual for pre- and in-service ESL and EFL educators, this frontline text balances insights from current reading theory and research with highly practical, field-tested strategies for teaching and assessing L2 reading in secondary and post-secondary contexts. Teaching Readers of English: provides a through yet accessible survey of L2 reading theory and research addresses the unique cognitive and socioeducational challenges encountered by L2 readers covers the features of L2 texts

that teachers of reading must understand acquaints readers with methods for designing reading courses, selecting curricular materials, and planning instruction explores the essential role of systematic vocabulary development in teaching L2 literacy includes practical methods for assessing L2 students' proficiency, achievement, and progress in the classroom. Pedagogical features in each chapter include questions for reflection, further reading and resources, reflection and review questions, and application activities.

"The first in an unmissable series, Priest of Bones is a fresh and compelling take on grimdark fantasy. Mashing together soldiers, gangsters, magic and war into a heady mix that is a hulking big brother to The Lies of Locke Lamora."--Anna Stephens, author of Godblind The war is over, and army priest Tomas Piety heads home with Sergeant Bloody Anne at his side. But things have changed while he was away: his crime empire has been stolen and the people of Ellinburg--his people--have run out of food and hope and places to hide. Tomas sets out to reclaim what was his with help from Anne, his brother, Jochan, and his new gang: the Pious Men. But when he finds himself dragged into a web of political intrigue once again, everything gets more complicated. As the Pious Men fight shadowy foreign infiltrators in the back-street taverns, brothels, and gambling dens of Tomas's old life, it becomes clear: The war is only just beginning. This is the eagerly-anticipated revision to one of the seminal books in the field of software architecture which clearly defines and explains the topic.

Printed in full color. Software development happens in your head. Not in an editor, IDE, or designtool. You're well educated on how to work with software and hardware, but what about wetware--our own brains? Learning new skills and new technology is critical to your career, and it's all in your head. In this book by Andy Hunt, you'll learn how our brains are wired, and how to take advantage of your brain's architecture. You'll learn new tricks and tipsto learn more, faster, and retain more of what you learn. You need a pragmatic approach to thinking and learning. You need to Refactor Your Wetware. Programmers have to learn constantly; not just the stereotypical new technologies, but also the problem domain of the application, the whims of the user community, the quirks of your teammates, the shifting sands of the industry, and the evolving characteristics of the project itself as it is built. We'll journey together through bits of cognitive and neuroscience, learning and behavioral theory. You'll see some surprising aspects of how our brains work, and how you can take advantage of the system to improve your own learning and thinking skills. In this book you'll learn how to: Use the Dreyfus Model of Skill Acquisition to become more expert Leverage the architecture of the brain to strengthen different thinking modes Avoid common "known bugs" in your mind Learn more deliberately and more effectively Manage knowledge more efficiently IBM's DB2 Express Edition is one of the most capable of the free database platforms available in today's marketplace. In Beginning DB2, author Grant Allen gets you started using DB2 Express Edition for web sites, desktop applications, and more. The

author covers the basics of DB2 for developers and database administrators, shows you how to manage data in both XML and relational form, and includes numerous code examples so that you are never in doubt as to how things work. In this book, you'll find: A friendly introduction to DB2 Express Edition, an industrial–strength, relational database from IBM Dozens of examples so that you are never in doubt as to how things work Coverage of important language interfaces, such as from PHP, Ruby, C#, Python, and more The book is aimed at developers who want a robust database to back their applications.

A thrilling account of how Russia is waging a hidden war against America and the West, using espionage, corruption, fake news, and KGB-style murder March 2018. Two Russian assassins arrive in a provincial English city to kill a former officer from Russia's GRU intelligence agency. His crime? Passing secrets to British spies. The poison? A lethal nerve agent, novichok. The attempted execution was a reminder – as if one were needed - of Russia's contempt for international norms. The Soviet Union and its doctrine are long gone, but the playbook used by the Kremlin's spies during that long confrontation with the West is back. And the underlying goal remains the same: to undermine democracy and exploit divisions within American and European society and politics. Moscow's support for Donald Trump in the 2016 presidential election has grown into the biggest political scandal of modern times. Its American players are well-known. In Shadow State, award-winning journalist and bestselling author Luke Harding

reveals the Russians behind the story: the spies, hackers and internet trolls. Harding charts how the Kremlin has updated Communist-era methods of influence and propaganda for the age of Facebook and Twitter, and considers the compelling question of our age: what exactly does Vladimir Putin have on President Trump? Similar to those of the Cold War, Putin's ambitions are truly global. His emissaries include oligarchs, bankers, lawyers, mercenaries, and agents of influence. They roam from Salisbury to Helsinki, Ukraine to Central Africa, London to Washington, D.C. Shadow State is the singular account of how the Kremlin seeks to reshape the world, to divide the US from its European friends, and to remake America in its own dark and kleptocratic image. This is an essential read for anyone who wants to understand how our politics came to be so chaotic and divided. Nothing less than the future of Western democracy is at stake.

About the Second Edition: "... a clear and thorough understanding of how the industry as a whole competes, succeeds, and in some instances fails to bring new products to the marketplace.... delivers helpful information in a concise, organized style, bringing together diverse elements of the food industry that are all important for a new product introduction into the marketplace.... [a] should-have reference book for anyone involved in developing new food products working in or with the food industry." —Journal of Product Innovation

Management, Vol. 23, No. 3 See what's new in the Third Edition: Examination of modern marketing techniques such as neuromarketing technology, test market modeling software, and social network marketing Exploration of economic challenges and how to do more with less to combat rising food commodity prices and lower carbon footprint Cohesive overview of all aspects of new food product development technologies and advances In-depth review of techniques of new product development and simulated test markets Expanded discussion of the problems specific to product development for the food service industry With new material highlighting the latest trends and science in marketing and electronic communication and their combined effect on market research, New Food Product Development: From Concept to Marketplace, Third Edition, describes stages of development in detail, beginning with sources of ideas and moving through development, final screening, and introduction into the marketplace. Drawing on his extensive experience in new food product development, the author outlines ways a company can organize for new product development and optimize available resources. He focuses on the roles, functions, and interactions of the members of the food product development team, other company departments, and outside resources in the food product development process. A well-grounded, broad perspective in the fundamentals of the new food development

process in industry, this new edition of a bestseller clearly delineates cost-effective best practices for bringing new products to market.

For fans of Vera Brittain's Testament of Youth, a bestselling writer's American debut and a heart-wrenching novel of WWI—a tale of love, regret, and the powerful draw of the road not taken Iris Crane's tranquil life is shattered when a letter summons memories from her bittersweet past: her first love, her best friend, and the tragedy that changed everything. Iris, a young Australian nurse, travels to France during World War I to bring home her fifteen-year-old brother, who ran away to enlist. But in Paris she meets the charismatic Dr. Frances Ivens, who convinces Iris to help establish a field hospital in the old abbey at Royaumont, staffed entirely by women—a decision that will change her life. Seamlessly interwoven is the story of Grace, Iris's granddaughter in 1970s Australia. Together their narratives paint a portrait of the changing role of women in medicine and the powerful legacy of love.

Over the last five years, widespread concern about the effects of social media on democracy has led to an explosion in research from different disciplines and corners of academia. This book is the first of its kind to take stock of this emerging multi-disciplinary field by synthesizing what we know, identifying what we do not know and obstacles to future research, and charting a course for the

future inquiry. Chapters by leading scholars cover major topics – from disinformation to hate speech to political advertising – and situate recent developments in the context of key policy questions. In addition, the book canvasses existing reform proposals in order to address widely perceived threats that social media poses to democracy. This title is also available as Open Access on Cambridge Core.

Data is at the center of many challenges in system design today. Difficult issues need to be figured out, such as scalability, consistency, reliability, efficiency, and maintainability. In addition, we have an overwhelming variety of tools, including relational databases, NoSQL datastores, stream or batch processors, and message brokers. What are the right choices for your application? How do you make sense of all these buzzwords? In this practical and comprehensive guide, author Martin Kleppmann helps you navigate this diverse landscape by examining the pros and cons of various technologies for processing and storing data. Software keeps changing, but the fundamental principles remain the same. With this book, software engineers and architects will learn how to apply those ideas in practice, and how to make full use of data in modern applications. Peer under the hood of the systems you already use, and learn how to use and operate them more effectively Make informed decisions by identifying the

strengths and weaknesses of different tools Navigate the trade-offs around consistency, scalability, fault tolerance, and complexity Understand the distributed systems research upon which modern databases are built Peek behind the scenes of major online services, and learn from their architectures NATIONAL BESTSELLER • For anyone who wants to learn a foreign language, this is the method that will finally make the words stick. "A brilliant and thoroughly modern guide to learning new languages."—Gary Marcus, cognitive psychologist and author of the New York Times bestseller Guitar Zero At thirty years old, Gabriel Wyner speaks six languages fluently. He didn't learn them in school—who does? Rather, he learned them in the past few years, working on his own and practicing on the subway, using simple techniques and free online resources—and here he wants to show others what he's discovered. Starting with pronunciation, you'll learn how to rewire your ears and turn foreign sounds into familiar sounds. You'll retrain your tongue to produce those sounds accurately, using tricks from opera singers and actors. Next, you'll begin to tackle words, and connect sounds and spellings to imagery rather than translations, which will enable you to think in a foreign language. And with the help of sophisticated spaced-repetition techniques, you'll be able to memorize hundreds of words a month in minutes every day. This is brain hacking at its most exciting, taking what we know about

neuroscience and linguistics and using it to create the most efficient and enjoyable way to learn a foreign language in the spare minutes of your day. Follows the adventures of Paul Atreides, the son of a betrayed duke given up for dead on a treacherous desert planet and adopted by its fierce, nomadic people, who help him unravel his most unexpected destiny.

In his deadliest case yet, Detective Superintendent Roy Grace faces a complex kidnapping in Dead If You Don't, by award winning crime writer Peter James. Kipp Brown, successful businessman and compulsive gambler, is having the worst run of luck and is beginning to lose big style. Taking his teenage son, Mungo, to a football match should have given him a welcome respite, if only for a few hours. But it's at the stadium where his nightmare begins. Within minutes of arriving at the game the boy suddenly disappears and Kipp gets a terrifying message that someone has his child, and to get him back alive, Kipp will have to pay. Roy Grace is brought in to investigate what seems to be a straightforward case of kidnap. But rapidly Grace finds himself entering a dark, criminal underbelly of the city, where the rules are different and nothing is what it seems . . . Although the Roy Grace novels can be read in any order, Dead If You Don't is the fourteenth title in the bestselling series. Discover more of the Brighton detective's investigations with Dead at First Sight and Find Them Dead. Now a

major ITV series, Grace, starring John Simm.

Therapists and other helping professionals, such as teachers, doctors and nurses, social workers, and clergy, work in highly demanding fields and can suffer from burnout, compassion fatigue, and secondary stress. This happens when they give more attention to their clients' well being than their own. Both students and practitioners in these fields will find this book an essential guide to striking an optimal balance between self-care and other-care. The authors describe the joys and hazards of the work, the long road from novice to senior practitioner, the essence of burnout, ways to maintain the professional and personal self, methods experts use to maintain vitality, and a self-care action plan. Vivid real-life examples and self-reflection questions will engage and motivate readers to think about their own work and ways to enhance their own resilience. Eloquently written and supported by extensive research, helping professionals will find this a valuable resource both when a novice and when an experienced practitioner.

"The most interesting book ever written about Google" (The Washington Post) delivers the inside story behind the most successful and admired technology company of our time, now updated with a new Afterword. Google is arguably the most important company in the world today, with such pervasive influence that its

name is a verb. The company founded by two Stanford graduate students—Larry Page and Sergey Brin—has become a tech giant known the world over. Since starting with its search engine, Google has moved into mobile phones, computer operating systems, power utilities, self-driving cars, all while remaining the most powerful company in the advertising business. Granted unprecedented access to the company, Levy disclosed that the key to Google's success in all these businesses lay in its engineering mindset and adoption of certain internet values such as speed, openness, experimentation, and risk-taking. Levy discloses details behind Google's relationship with China, including how Brin disagreed with his colleagues on the China strategy—and why its social networking initiative failed; the first time Google tried chasing a successful competitor. He examines Google's rocky relationship with government regulators, particularly in the EU, and how it has responded when employees left the company for smaller, nimbler start-ups. In the Plex is the "most authoritative…and in many ways the most entertaining" (James Gleick, The New York Book Review) account of Google to date and offers "an instructive primer on how the minds behind the world's most influential internet company function" (Richard Waters, The Wall Street Journal). Looks at the process of educational change and examines how a successful school reform project at one institution can be applied to other schools to achieve

similar levels of improvement.

In this volume of 15 articles, contributors from a wide range of disciplines present their analyses of Disney movies and Disney music, which are mainstays of popular culture. The power of the Disney brand has heightened the need for academics to question whether Disney's films and music function as a tool of the Western elite that shapes the views of those less empowered. Given its global reach, how the Walt Disney Company handles the role of race, gender, and sexuality in social structural inequality merits serious reflection according to a number of the articles in the volume. On the other hand, other authors argue that Disney productions can help individuals cope with difficult situations or embrace progressive thinking. The different approaches to the assessment of Disney films as cultural artifacts also vary according to the theoretical perspectives guiding the interpretation of both overt and latent symbolic meaning in the movies. The authors of the 15 articles encourage readers to engage with the material, showcasing a variety of views about the good, the bad, and the best way forward. The "rags to riches" story of Karol Jakubowicz's involvement in the work of the Council of Europe took him from the role of an awestruck newcomer from Poland in 1990 to that of the Chairman of the Steering Committee on the Media and New Communication Services (2005-06). Along the way, he was elected, delegated by

the Steering Committee, and invited by the Council of Europe Secretariat to serve in a number of other capacities. In all of them, he contributed a wide variety of papers, reports and studies to assist the steering committee and other bodies in collecting information and formulating ideas in the general field of freedom of expression, creation of free and democratic media systems (including the issue of public service media), regulation of transfrontier television, the adjustment of Council of Europe human rights standards to the conditions of the information society, and the development of broadcasting legislation in Council of Europe member states. The present collection of these papers and reports is published in the conviction that they retain their value and relevance. It provides the additional benefit of offering a glimpse of the work preceding the formulation of Committee of Ministers recommendations and declarations, as well as resolutions of the Council of Europe Parliamentary Assembly. INSTANT NEW YORK TIMES BESTSELLER AND A NEW YORK TIMES CRITICS' PICK "Thrilling . . . [told] with gonzo élan . . . When the sommelier and blogger Madeline Puckette writes that this book is the Kitchen Confidential of the wine world, she's not wrong, though Bill Buford's Heat is probably a shade closer." —Jennifer Senior, The New York Times Professional journalist and amateur drinker Bianca Bosker didn't know much about wine—until she

discovered an alternate universe where taste reigns supreme, a world of elite sommeliers who dedicate their lives to the pursuit of flavor. Astounded by their fervor and seemingly superhuman sensory powers, she set out to uncover what drove their obsession, and whether she, too, could become a "cork dork." With boundless curiosity, humor, and a healthy dose of skepticism, Bosker takes the reader inside underground tasting groups, exclusive New York City restaurants, California mass-market wine factories, and even a neuroscientist's fMRI machine as she attempts to answer the most nagging question of all: what's the big deal about wine? What she learns will change the way you drink wine—and, perhaps, the way you live—forever. "Think: Eat, Pray, Love meets Somm." —theSkimm "As informative as it is, well, intoxicating." —Fortune This book proposes a new, pragmatic way of approaching economic development which features policy learning based on a comparison of international best policy practices. While the important role of government in promoting private sector development is being recognized, policy discussion often remains general without details as to what exactly to do and how to avoid common pitfalls. This book fills the gap by showing concrete policy contents, procedures, and organizations adopted in high-performing East Asian economies. Natural resources and foreign aid and investment can take a country

to a certain income level, but growth stalls when given advantages are exhausted. Economies will be caught in middle income traps if growth impetus is not internally generated. Meanwhile, countries that have soared to high income introduced mindset, policies, and institutions that encouraged, or even forced, accumulation of human capital – skills, technology, and knowledge. How this can be done systematically is the main topic of policy learning. However, government should not randomly adopt what Singapore or Taiwan did in the past. A continued march to prosperity is possible only when policy makers acquire capability to formulate policy suitable for local context after studying a number of international experiences. Developing countries wanting to adopt effective industrial strategies but not knowing where to start will benefit greatly by the ideas and hands-on examples presented by the author. Students of development economics will find a new methodological perspective which can supplement the ongoing industrial policy debate. The book also gives an excellent account of national pride and pragmatism exhibited by officials in East Asia who produced remarkable economic growth, as well as serious effort by an African country to emulate this miracle.

This book is a bridge between ecological paradigms – organismal/community approaches to food web dynamics and ecosystem-level approaches to

production. The unification of organismal, community, and ecosystem approaches in ecology is emerging due to the growing availability of new techniques for assessing trophic interactions and their implications for ecosystems. Trophic Ecology is a formal text for both newcomers to the discipline as well as seasoned professionals looking for new ideas and refreshers on old topics. A wide range of topics are explained including autotrophy, heterotrophy, omnivory, decomposition, foraging behavior and theory, trophic cascades, bioenergetics, and production. The audience is upper-level undergraduate students and entry-level graduate students interested in autecological, organismal approaches to ecology, community and ecosystem ecology. It is also a reference text for instructors teaching upper-division courses, providing examples from the literature, quantitative approaches to teach, and new hypotheses yet to be fully tested by ecologists.

Offering an overview of usability, testing, and information architecture for EPOC, WAP, PDAs, handhelds, and handsets, this how-to guide dives into the details about medium-specific issues and design strategies. * Discusses designing for the current wireless platforms: cellular phones and PDAs * Covers both stand alone as well as Web-based application design * Contains a case study of a usability test

Murdered artists. Masterful forgeries. Art crime at its worst. As an insurance investigator and world renowned expert in nonverbal communication, Dr Genevieve Lenard faces the daily challenge of living a successful, independent life. Particularly because she has to deal with her high functioning Autism. Nothing - not her studies, her high IQ or her astounding analytical skills - prepared her for the changes about to take place in her life. It started as a favour to help her boss' acerbic friend look into the murder of a young artist, but soon it proves to be far more complex. Forced out of her predictable routines, safe environment and limited social interaction, Genevieve is thrown into exploring the meaning of friendship, expanding her social definitions, and for the first time in her life be part of a team in a race to stop more artists from being murdered. The Gauguin Connection is an art crime novel with an autistic main character who explores the mystery of political intrigue, art heists, white collar crime, kidnapping and so much more! Enjoy this FREE book.

Introduction to Contemporary Print Culture examines the role of the book in the modern world. It considers the book's deeply intertwined relationships with other media through ownership structures, copyright and adaptation, the constantly shifting roles of authors, publishers and readers in the digital ecosystem and the merging of print and digital technologies in contemporary understandings of the book object. Divided into three parts, the book first introduces students to various theories and methods for understanding print culture, demonstrating how the study of the book has grown out of longstanding academic disciplines. The second part surveys key sectors of the contemporary book world – from independent and alternative publishers to editors, booksellers, readers and libraries – focusing on topical debates. In the final part, digital technologies take centre stage as eBook regimes and mass-

digitisation projects are examined for what they reveal about information power and access in the twenty-first century. This book provides a fascinating and informative introduction for students of all levels in publishing studies, book history, literature and English, media, communication and cultural studies, cultural sociology, librarianship and archival studies and digital humanities.

First Published in 2001. Routledge is an imprint of Taylor & Francis, an informa company. This book proposes that community development has been increasingly influenced and co-opted by a modernist, soulless, rational philosophy - reducing it to a shallow technique for 'solving community problems'. In contrast, this dialogical approach re-maps the ground of community development practice within a frame of ideas such as dialogue, hospitality and depth. For the first time community development practitioners are provided with an accessible understanding of dialogue and its relevance to their practice, exploring the contributions of internationally significant thinkers such as P. Freire, M. Buber, D. Bohm and H.G Gadamer, J. Derrida, G. Esteva and R. Sennett. What makes the book distinctive is that: first, it identifies a dialogical tradition of community development and considers how such a tradition shapes practice within contemporary contexts and concerns – economic, social, political, cultural and ecological. Second, the book contrasts such an approach with technical and instrumental approaches to development that fail to take complex systems seriously. Third, the approach links theory to practice through a combination of storytelling and theory-reflection – ensuring that readers are drawn into a practice-theory that they feel increasingly confident has been 'tried and tested' in the world over the past 25 years.

Make personalized marketing a reality with this practical guideto predictive analytics Predictive

Marketing is a predictive analytics primer fororganizations large and small, offering practical tips andactionable strategies for implementing more personalized marketingimmediately. The marketing paradigm is changing, and this bookprovides a blueprint for navigating the transition from creative-to data-driven marketing, from one-size-fits-all to one-on-one, andfrom marketing campaigns to real-time customer experiences. You'lllearn how to use machine-learning technologies to improve customeracquisition and customer growth, and how to identify and re-engageat-risk or lapsed customers by implementing an easy, automatedapproach to predictive analytics. Much more than just theory andtestament to the power of personalized marketing, this book focuseson action, helping you understand and actually begin using thisrevolutionary approach to the customer experience. Predictive analytics can finally make personalized marketing areality. For the first time, predictive marketing is accessible toall marketers, not just those at large corporations — infact, many smaller organizations are leapfrogging their largercounterparts with innovative programs. This book shows you how tobring predictive analytics to your organization, with actionableguidance that get you started today. Implement predictive marketing at any size organization Deliver a more personalized marketing experience Automate predictive analytics with machine learningtechnology Base marketing decisions on concrete data rather than unprovenideas Marketers have long been talking about delivering personalizedexperiences across channels. All marketers want to deliverhappiness, but most still employ a one-size-fits-all approach.Predictive Marketing provides the information and insightyou need to lift your organization out of the campaign rut and intothe rarefied atmosphere of a truly personalized customerexperience.
The acclaimed bestseller that's teaching the world about the power of mass collaboration.

Translated into more than twenty languages and named one of the best business books of the year by reviewers around the world, Wikinomics has become essential reading for business people everywhere. It explains how mass collaboration is happening not just at Web sites like Wikipedia and YouTube, but at traditional companies that have embraced technology to breathe new life into their enterprises. This national bestseller reveals the nuances that drive wikinomics, and share fascinating stories of how masses of people (both paid and volunteer) are now creating TV news stories, sequencing the human gnome, remixing their favorite music, designing software, finding cures for diseases, editing school texts, inventing new cosmetics, and even building motorcycles.

Winner of the Booker prize and twice winner of the Booker of Bookers, Midnight's Children is "one of the most important books to come out of the English-speaking world in this generation" (New York Review of Books). Reissued for the 40th anniversary of the original publication--with a new introduction from the author--Salman Rushdie's widely acclaimed novel is a masterpiece in literature. Saleem Sinai is born at the stroke of midnight on August 15, 1947, the very moment of India's independence. Greeted by fireworks displays, cheering crowds, and Prime Minister Nehru himself, Saleem grows up to learn the ominous consequences of this coincidence. His every act is mirrored and magnified in events that sway the course of national affairs; his health and well-being are inextricably bound to those of his nation; his life is inseparable, at times indistinguishable, from the history of his country. Perhaps most remarkable are the telepathic powers linking him with India's 1,000 other "midnight's children," all born in that initial hour and endowed with magical gifts. This novel is at once a fascinating family saga and an astonishing evocation of a vast land and its people–a brilliant

incarnation of the universal human comedy. Midnight's Children stands apart as both an epochal work of fiction and a brilliant performance by one of the great literary voices of our time.

Since the time when interactive television emerged as a medium for the home environment,ithasbeenpermanentlyevolving.Changingrequirementsanduser behavior, e.g., the demand for being mobile and have access to information and entertainmentanywhereandanytime,arechallenginginteractiveTV.Newkinds of interactive services have to be conceived for the increasing mobile, ubiquitous requirements of the di?erent user groups. In these changing environments, a better understanding of emerging contexts and their implications is essential. This gave birth to the idea for the theme of the EuroITV 2008 Conference: "Changing Television Environments." EuroITV 2008, the 6th edition of the - ropean Conference on Interactive Television, was organized and hosted by the HCI and Usability Unit, ICT&S Center, University of Salzburg, Austria. The EuroITV Conference Series started at Brighton University in 2003 and 2004. It was followed by Aalborg University in 2005, Athens University of Economics and Business in 2006 and by CWI (Centrum Voor Wiskunde en Informatica) in Amsterdam 2007. We would like to thank all former Chairs for making this greatconference series happen andfor providing us with the opportunity to host EuroITV 2008.

Although music is known to be part of the great social movements that have rocked the world, its specific contribution to political struggle has rarely been closely analyzed. Is it truly the 'lifeblood' of movements, as some have declared, or merely the entertainment

between the speeches? Drawing on interviews, case studies and musical and lyrical analysis, Rosenthal and Flacks offer a brilliant analysis and a wide-ranging look at the use of music in movements, in the US and elsewhere, over the past hundred years. From their interviews, the voices of Pete Seeger, Ani DiFranco, Tom Morello, Holly Near, and many others enliven this highly readable book.

"This book will help licensed professional counselors incorporate Equine Assisted Counseling (EAC) into their practices, even those who have no prior experience working with horses. It provides a strong research foundation for understanding the efficacy of equine assisted interventions and the potentially powerful impact that a horse can have in creating a new counseling dynamic. Chapters address using horses to help clients dealing with various traumas and abuse, anxiety, depression, atypical behaviors,and social skills and communication issues. One chapter is written by the internationally renowned "horse whisperer" Pat Parilli and offers a look at EAC from the horse's point of view and describes the process of developing a relationship with the horsein a positive, safe, and respectful manner, an important topic to ensure the well-being of the horse throughout a session. Counselors will find this a valuable resource for understanding and utilizing EAC as a new resource in their own practices, as willstudents seeking to learn about this innovative approach"--Provided by publisher.

In the last few decades, Japanese popular culture productions have been consolidated as one of the most influential and profitable global industries. As a creative industry,

Japanese Media-Mixes generate multimillion-dollar revenues, being a product of international synergies and the natural appeal of the characters and stories. The transnationalization of investment capital, diversification of themes and (sub)genres, underlying threat in the proliferation of illegal audiences, development of internet streaming technologies, and other new transformations in media-mix-based production models make the study of these products even more relevant today. In this way, manga (Japanese comics), anime (Japanese animation), and video games are not necessarily products designed for the national market. More than ever, it is necessary to reconcile national and transnational positions for the study of this cultural production. The present volume includes contributions aligned to the analysis of Japanese popular culture flow from many perspectives (cultural studies, film, comic studies, sociology, etc.), although we have emphasized the relationships between manga, anime, and international audiences. The selected works include the following topics: • Studies on audiences—national and transnational case studies; • Fandom production and Otaku culture; • Cross-media and transmedia perspectives; • Theoretical perspectives on manga, anime, and media-mixes.

Healthcare Information Management Systems, 4th edition, is a comprehensive volume addressing the technical, organizational and management issues confronted by healthcare professionals in the selection, implementation and management of healthcare information systems. With contributions from experts in the field, this book

focuses on topics such as strategic planning, turning a plan into reality, implementation, patient-centered technologies, privacy, the new culture of patient safety and the future of technologies in progress. With the addition of many new chapters, the 4th Edition is also richly peppered with case studies of implementation. The case studies are evidence that information technology can be implemented efficiently to yield results, yet they do not overlook pitfalls, hurdles, and other challenges that are encountered. Designed for use by physicians, nurses, nursing and medical directors, department heads, CEOs, CFOs, CIOs, COOs, and healthcare informaticians, the book aims to be a indispensible reference.

Audio/Video (AV) systems and Information Technology (IT) have collided. IT is being leveraged to create compelling networked media and file-based workflows. Video Systems in an IT Environment has helped thousands of professionals in broadcast, post and other media disciplines to understand the key aspects the AV/IT "tapeless convergence. World-renowned educator and speaker Al Kovalick adds his conversational and witty style to this text making the book an enjoyable learning experience. Now in its second edition, this book includes: basics of networked media, storage systems for AV, MXF and other file formats, Web services and SOA, software platforms, 14 methods for high availability design, element management, security, AV technology, transition issues, real-world case studies and much more. Each chapter weaves together IT and AV techniques providing the reader with actionable information

on the issues, best practices, processes and principles of seamless AV/IT systems integration.

Offers the first look at the aesthetics of contemporary design from the theoretical perspectives of media theory and 'software studies'.

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