

Before You Know It The Unconscious Reasons We Do What We Do

There's no doubt about it: Ebay is a popular way to make money from home. Ebay sellers rave about the online auction's ease of use and the large pool of potential buyers. Millions of sellers report Ebay as their sole source of income. If they can work from home with Ebay, why can't you?

Lists "must-see" movies in a chronological arrangement, providing information on director, producer, screenplay writer, music, cast members, and awards, along with a detailed review of each. Dr. John Bargh, the world's leading expert on the unconscious mind, presents a "brilliant and convincing book" (Malcolm Gladwell) cited as an outstanding read of 2017 by Business Insider and The Financial Times—giving us an entirely new understanding of the hidden mental processes that secretly govern every aspect of our behavior. For more than three decades, Dr. John Bargh has conducted revolutionary research into the unconscious mind, research featured in bestsellers like *Blink* and *Thinking Fast and Slow*. Now, in what Dr. John Gottman said was "the most important and exciting book in psychology that has been written in the past twenty years," Dr. Bargh takes us on an entertaining and enlightening tour of the forces that affect everyday behavior while transforming our understanding of ourselves in profound ways. Dr. Bargh takes us into his labs at New York University and Yale—where he and his colleagues have discovered how the unconscious guides our behavior, goals, and motivations in areas like race relations, parenting, business, consumer behavior, and addiction. With infectious enthusiasm he reveals what science now knows about the pervasive influence of the unconscious mind in who we choose to date or vote for, what we buy, where we live, how we perform on tests and in job interviews, and much more. Because the unconscious works in ways we are completely unaware of, *Before You Know It* is full of surprising and entertaining revelations as well as useful tricks to help you remember items on your to-do list, to shop smarter, and to sleep better. *Before You Know It* is "a fascinating compendium of landmark social-psychology research" (Publishers Weekly) and an introduction to a fabulous world that exists below the surface of your awareness and yet is the key to knowing yourself and unlocking new ways of thinking, feeling, and behaving.

'John Bargh's *Before You Know It* moves our understanding of the mysteries of human behaviour one giant step forward. A brilliant and convincing book.' – Malcolm Gladwell, author of *Blink* and *David and Goliath* How much of what we say, feel and do is under our conscious control? How much is not? And most crucial of all: if we understood how our unconscious worked – if we knew why we do what we do – could we finally, fundamentally, know ourselves? From checking a dating app to holding a cup of coffee or choosing who to vote for, our unconscious secretly governs everything we feel, think and do. In *Before You Know It*, Dr John Bargh – the world's leading expert on the unconscious mind – reveals the psychological forces that are at work behind the scenes as we go about our daily lives, and offers simple steps to improve your sleep, boost your memory and live better.

The author diligently combines his knowledge of law, mental health, reproductive medicine, and gynecology in this guide to relationships.

Congratulations! You're about to embark on an exciting adventure called parenthood. This collection of life lessons and wisdom will help you navigate the maze of tough decisions and difficult choices you are bound to face. You can keep your life balanced and purposeful simply by the choices you make. This little book offers practical, timeless advice on such topics as: Time Management Patience Faith Memories Laughter Hope Take to heart these simple messages, and your life will be blessed with happiness and peace.

The brain is a fearsomely complex information-processing environment--one that often eludes our ability to understand it. At any given time, the brain is collecting, filtering, and analyzing information and, in response, performing countless intricate processes, some of which are automatic, some voluntary, some conscious, and some unconscious. Cognitive neuroscience is one of the ways we have to understand the workings of our minds. It's the study of the brain biology behind our mental functions: a collection of methods--like brain scanning and computational modeling--combined with a way of looking at psychological phenomena and discovering where, why, and how the brain makes them happen. Want to know more? *Mind Hacks* is a collection of probes into the moment-by-moment works of the brain. Using cognitive neuroscience, these experiments, tricks, and tips related to vision, motor skills, attention, cognition, subliminal perception, and more throw light on how the human brain works. Each hack examines specific operations of the brain. By seeing how the brain responds, we pick up clues about the architecture and design of the brain, learning a little bit more about how the brain is put together. *Mind Hacks* begins your exploration of the mind with a look inside the brain itself, using hacks such as "Transcranial Magnetic Stimulation: Turn On and Off Bits of the Brain" and "Tour the Cortex and the Four Lobes." Also among the 100 hacks in this book, you'll find: Release Eye Fixations for Faster Reactions See Movement When All is Still Feel the Presence and Loss of Attention Detect Sounds on the Margins of Certainty Mold Your Body Schema Test Your Handedness See a Person in Moving Lights Make Events Understandable as Cause-and-Effect Boost Memory by Using Context Understand Detail and the Limits of Attention Steven Johnson, author of "Mind Wide Open" writes in his foreword to the book, "These hacks amaze because they reveal the brain's hidden logic; they shed light on the cheats and shortcuts and latent assumptions our brains make about the world." If you want to know more about what's going on in your head, then *Mind Hacks* is the key--let yourself play with the interface between you and the world.

Online marketing is a JUNGLE! - It's a super challenging environment which is evolving at the speed of light - In this book, I give you tons of hints that will save you lots of money and time - Most of these facts took me months or years to discover because NO ONE talks about them! - You have dozens of marketing services, like auto responder systems, affiliate programs, PPC advertizing, SEO offers and much more! If you simply jump on the first offers that come your way, you will waste your time, REALLY! you need to be smart and speed up your learning curve - Believe me, if you want to survive and thrive with online marketing, you MUST absolutely know the detailed facts I am about to share with you.

"Most people spend far more time in preparation for their vocation than they do in preparation for marriage." With more than 35 years of experience counseling couples, Gary has found that most marriages suffer due to a lack of preparation and a failure to learn to work together as intimate teammates. So he put together this practical little book, packed with wisdom and tips that will help many develop the loving, supportive, and mutually beneficial marriage they envision, such as: What the adequate foundation for a successful marriage truly is What to expect about the roles and influence of extended family How to solve disagreements without arguing How to talk through issues like money, sex, chores, and more Why couples must learn how to apologize

and forgive Ideal for newly married couples and those considering marriage, the material lends itself to heart-felt, revealing, and critical conversations for relational success. Read this book and you'll be prepared for—not surprised by—the challenges of marriage. - Bonus features include: Book suggestions and an interactive websites to enhance the couples' experience "Talking it Over" questions and suggestions to jumpstart conversations over each chapter Appendix on healthy dating relationships and an accompanying learning exercise

This book deals with many of the real issues that will happen in most relationships, such as, dealing with blended families and in-laws. When things change in your life. Marriage is worth it but it is WORK, because happy does not just happen. Having talks about SEX: past activity & present appetites and the two issues that cause many of the problems in most relationships: money and communication. These tools and principles being based on his 30 years of being married, over 30 years of ministry and dealing with couples in personal consultation, teaching in workshops and seminars. Also a special survey, taken exclusively for this book, of couples married from 2-22 years that asked them, what are some things that they wish they knew before they were married?

Voted America's Best-Loved Novel in PBS's The Great American Read Harper Lee's Pulitzer Prize-winning masterwork of honor and injustice in the deep South—and the heroism of one man in the face of blind and violent hatred One of the most cherished stories of all time, To Kill a Mockingbird has been translated into more than forty languages, sold more than forty million copies worldwide, served as the basis for an enormously popular motion picture, and was voted one of the best novels of the twentieth century by librarians across the country. A gripping, heart-wrenching, and wholly remarkable tale of coming-of-age in a South poisoned by virulent prejudice, it views a world of great beauty and savage inequities through the eyes of a young girl, as her father—a crusading local lawyer—risks everything to defend a black man unjustly accused of a terrible crime.

Look around at work and ask yourself: "Do I feel stuck and want out?" "Is there a different life and career I crave?" "Is this 9-to-5 job the path to happiness or fulfillment, or is 'job security' a lie I was told that's keeping me from my dreams?" Whether you've always been inclined toward entrepreneurship or have recently entered into a new phase of your life and want to explore having your own business venture, there's never been a better time to overcome your fear and obstacles, to let go of the employee mindset, and to rewrite your career story. Choosing full-time entrepreneurship is a lot like committing yourself to marriage. It's a journey that requires a new mindset, a great deal of work and passion, and an unwavering commitment. But if you've ever worked for someone else, you know you're capable of this - you've just been putting all your energy into building someone else's dream instead of your own. All you need now are Tonia Morris's tried-and-true steps for making the transition from being an employee to being an entrepreneur. Are you ready? Great, get started with this resource.

Camping is a hobby that many of us like to enjoy. Camping is a great way to spend some time out in the wild, learn about things, and have fun. But sometimes you feel like there is more to camping than just this, or maybe that you're not really getting the most out of camping. The thing is, there are a few things that you can do in order to make your camping trips truly amazing, but these hacks are not known to many. Camping is a ton of fun, but these hacks can help turn it from just your average vacation into one that is a whole lot better for yourself, and for your family. For many, camping might seem a bit tedious. There is so much put into it, and sometimes, being out in the wild can get a bit boring so to speak. I know this feeling, and sometimes it can really kill the vibe of the adventure of it.

Do you know your letters? Can you count to twenty? Learn all that and more in this all-in-one concept picture book. Perfect for kids heading to kindergarten, this book covers the alphabet, counting, opposites, shapes, colors, and seasons. Award winning author-illustrator Valorie Fisher uses bright, gorgeous photos of retro toys to illustrate these topics in a completely fresh way. Parents will love this stylish and funny approach to basic concepts, while kids will learn, well, everything.

Plenty of Canucks fans have taken in a game at Rogers Arena and will tell you they know just how to tell the Sedin twins apart. But only real fans can immediately recall Pavel Bure's penalty shot in the 1994 Stanley Cup final, or have hit the road to support their team in enemy territory. 100 Things Canucks Fans Should Know & Do Before They Die is the ultimate resource for true Vancouver Canucks fans. Whether you're a diehard from the days of Stan Smyl or a more recent supporter, these are the 100 things every fan needs to know and do in their lifetime.

Experienced sportswriters Mike Halford and Thomas Drance have collected every essential piece of Canucks knowledge and trivia, as well as must-do activities, and ranks them all from 1 to 100, providing an entertaining and easy-to-follow checklist as you progress on your way to fan superstardom.

Knowledge and memory are an important part of the fabric of being a fan. So are experiences. 100 Things also includes things fans should actually see and do before they join their heroes at the Pearly Gates. This book contains numerous tips and suggestions for enjoying a team on a different, more involved, level.

The book is about the basic doctrine out the Christ that present-day Christians should know according to the bible. It teaches many things that Christians should obey and embrace, likewise there are topics that Christians should follow according to the bible that traditional Christian churches today do not teach their followers.

This book, written for and to the author's children, contains the information that he wanted to pass on to them before they started living their lives on their own. He realized that there was plenty he failed to teach them while he was away from home on business. This book is his attempt to put the information that he thought they would need into a form that they could read now and reference again later. It contains information about the things that they would face for the first time, such as planning and budgeting, bank accounts and writing checks, building and maintaining a good credit report, apartments and leases, and the responsibilities and costs involved in owning an automobile. It contains information that he hoped would help his children minimize the mistakes that they were sure to make. After he wrote it, he realized that ANYONE who was about to start living life on their own could benefit from this information. This book contains information about the most important things YOU'LL need to know before you start living life on your own.

The idea of "The Green Book" is to give the Motorist and Tourist a Guide not only of the Hotels and Tourist Homes in all of the large cities, but other classifications that will be found useful wherever he may be. Also facts and information that the Negro Motorist can use and depend upon. There are thousands of places that the public doesn't know about and aren't listed. Perhaps you know of some? If so send in their names and addresses and the kind of business, so that we might pass it along to the rest of your fellow Motorists. You will find it handy on your travels, whether at home or in some other state, and is up to date. Each year we are compiling new lists as some of these places move, or go out of business and new business places are started giving added employment to members of our race.

This book provides easily accessible guidance for new teachers who are planning to apply for their first teaching job. The ideas in the book, garnered from years of experience hiring teachers at all levels of

the public school system, are organized in time order, providing teacher applicants with timely and specific details about how to prepare for each step of the interview process. This is a book that every aspiring teacher should own.

Pulling from Packers history since the team's inception in 1919, this guide to all things gold and green offers dedicated fans all of the stats, trivia, and miscellaneous, fun-filled information craved about this storied franchise. From the significance of 4th and 26 and the best place to eat before kickoff to all the uniform numbers Mike Michalske wore during his eight-year career, this ultimate resource contains every essential piece of Packers knowledge as well as must-do activities. This updated edition includes details on the Packers' Super Bowl XLV triumph over the Pittsburgh Steelers and key moments and personalities from the teams' most recent seasons. Whether a die-hard booster from the days of Ray Nitschke or a new supporter of head coach Mike McCarthy and quarterback Aaron Rodgers, these are the 100 things fans need to know and do in their lifetime.

It was impulsive of me, I know, to go out on a limb and write what I did in that postcard after only two dates with Carla. At the time, however, something inside told me that she was the one. But could I trust that little voice inside? If anything, I should have distrusted it, for I'd only recently broken up with my high school sweetheart. So what did that little voice and I really know? // Can we trust that voice inside that tells us he or she is the one? // Carla far exceeded anyone I had imagined would come my way. Spring term had just ended for us at the university we attended when she left to work at a camp for the summer. I can have a pretty one-track mind and so using a blank postcard that a friend of mine had brought back from a recent trip of his to Hawaii, I jotted a note to Carla along with the cryptic note "82884WWBTAOWD" tucked away in the bottom right-hand corner. It looked like a postal code, and no one but me knew that it stood for "We will be there after our wedding day: 8/28/84." Inside I was sure I knew what I wanted, but outside there wasn't a chance I would let anyone know. As much as I was drawn to a life together with Carla, I didn't yet want her to know it! That was pretty bold of me (or maybe psycho), considering it was three years prior to my projected Hawaiian honeymoon.¹ But I was so smitten by Carla I could have penned the note with my own testosterone. Rereading that postcard today you can tell that we didn't know each other all that well, but every encounter I'd had with Carla (all two of them!) left me more captivated by this woman. One of those meetings was at "Rock n Roll," one of those crazy guy-girl college functions at a skating rink, where the small group Carla was leading and the group of guys that grabbed me decided to gather. Truth be told, I had looked forward to skating in circles about as much as being chained in front of the home decorating channel. But like most hot-blooded college males, at the time I was willing to make an exception if the prospect of picking up a great woman was involved. As a joke, the DJ played one of those junior high "couples only" songs. It was at that point I realized Carla was the one. Not really the one to marry just the one to ask to skate. My heart was racing as I built up courage to ask Carla. As trite and cheesy as that may sound, my hands sweat more than an evangelist at a summer tent revival when I'm nervous. So for me to ask Carla whom I didn't really know to skate with me while holding my sweat-slippery hands took some big-time courage. (Don't laugh. All of us have personal insecurities held over from 7th grade.) I didn't want to gross her out, but I also didn't want to let the opportunity slip by, because in the vernacular of the early 1980s Carla was what my friends and I called a "godly fox." What a stupid phrase. At the time, however, that saying was "off the hook." Carla had me "crazier than a mug," another phrase with the shelf life of about a month. And though the way we say it changes more often than a university freshman changes majors, the experience down through the centuries remains the same: I soon fully believed Carla was the one. She was the most beautiful, most Christ-centered, most amazing woman I had ever met. Put bluntly, I was deeply infatuated with her. Married people often tell singles in that twitter-pated state of mind I was in that spring, "You'll know whether she's the one." "But how?" you naturally ask when you begin getting serious. "Oh, you'll just know." "But how?!" you may think. Often, no one will give you a better answer than "You just know that you know," another stupid phrase that needs to go out with 1980s parachute pants. Yet in spite of all I didn't know then, and as presumptuous as my hidden Hawaiian love note was, Carla entered my life somehow as an answer to a question my heart had been asking for years. Something clicked in me when I met her, and I knew that if she was not the girl I would marry, then my future wife would probably be someone an awful lot like her. That much I already knew. If only "knowing that you know" were easier. But that's precisely the point, we think. Knowing whether she or he is the one isn't easy for a reason. It's difficult because the journey God is leading you on is one that will search you to the core. "Knowing that you know" isn't as simple as browsing the Internet to match your online personality profile with some pre-selected mate. Instead it's a journey that will challenge your faith, deepen your trust, and refine who you are in the process. You see, this journey isn't only about seeking a yes or no answer to marriage. It's about something much larger, where God's Spirit mysteriously touches our lives and we find God wooing us through our search to "know that we know" into a relationship with Him more beautiful than the very thing you're seeking by picking up this book. That journey is what this book is all about."

Here is an amusing collection of ingenious mnemonics devised to help us learn and understand hundreds of important facts as children and can continue to resonate with us as adults. Featuring all the mnemonics you'll ever need to know, this fun little book will bring back all the simple, easy-to-remember rhymes from your childhood—once learned, fix the information in the brain forever—such as learning to count by reciting "One, Two, buckle my shoe, Three, Four, knock at the door." Packed with clever verses, engaging acronyms, curious—and sometimes hilarious—sayings that can be used to solve a problem or cap an argument. Take a trip back to the classroom, and rediscover the assortment of practical memory aids covering a range of different subjects, including spelling, time, mathematics, history, general trivia, and much more. The information is organized in short snippets by category such as: * Geographically Speaking: Remember North East South West by reciting Never Eat Slimy Worms or Naughty Elephants Squirt Water. * Time and the Calendar: "Thirty days hath September, April, June, and November; All the rest have 31 excepting February alone; And that has 28 days clear; With 29 in each leap year." * Think of a Number: Know the Roman numerals by remembering "I Value Xylophones Like Cows Dig Milk." * World History: "In fourteen hundred, ninety-two, Columbus sailed the ocean blue, And found this land, land of the Free, beloved by you, beloved by me." The clever verses, engaging acronyms, curious sayings are endless. Guaranteed to amuse and inform, here is a perfect gift for any language lover—complete with a To/From gift plate.

"Texas Divorce and Family Law Guide: What You Should Know BEFORE You Call a Lawyer" by David Todd. Learn how to avoid common mistakes and protect your rights.

After a decade of spending a delightful summer week at their country house in New Hampshire, the members of the extended Seton family are confronted by a terrible accident, testing the values and relationships that hold them together.

Austin, Texas child injury attorney David Todd explains what you should know before you call a lawyer when your child has been hurt by someone else's negligence. Learn how to avoid the common mistakes made by parents of injured children that can destroy their case. Protect your child's injury claim and learn how to pursue their accident case.

We all each and every day come up with amazing ideas, a lot of those ideas which can change the world for good but never go ahead and implement it due to the scare of it not working. If that is you, then this is for you This is for those of us who come up with beautiful ideas but get stuck and never go ahead in the pursuit of gaining them The book will take you through the complete process of validating an idea and the solution and knowing it works, it will help you out when you come up with a wonderful idea but get

submerged in limitations or questions that if it would work? This book will help you know if it works It will take you through important factors all the way from making it work to various ways to be a part of the ecosystem. It will help you find your good idea in absolutely no time If you are the guy who wants to make it happen, go ahead this is for you It will endorse you into a pilgrimage which you undertake to your idea. All that's going to ever happen is in 6 simple steps, the validity of the idea and furthermore, the problem and solution. Detailed explanation through processes such as funding and various stages of the company to the analysis of the requirements of the company and analyzing the efficiency of the solution followed by a guide through the process of implementation, all the way from the startup outlook and business perspective to post-implementation processes, from analyzing funding to the process of finding your mentor to preparing a business plan and learning to network. If you are ready to boost your business skills, you are in the right place.

Psychologist and ex-smoker Sandra Rutter offers step-by-step instructions to a stress-free, guilt-free way to stop smoking--for good. Learn about a stress-free, guilt-free way to stop smoking - for good. An ex-smoker and psychologist, Sandra Rutter walks you through her innovative method in *Quit Before You Know It*, providing you with step-by-step instructions and strategies that you can use to help you kick the habit. Also available in a pocket-sized edition.

THE STORY: The setting is the bombed-out, post-holocaust sanctuary of a church, where the Reverend Eddie (clad in long underwear) prepares to deliver his final sermon: *Life Is Like a Basketball Game*. Abetted by his faithful helper, the hunch-back

This story is about a young child who is cared for by her grandmother in her mid-forties. The start of the day is filled with new ideas, fun activities and adventure the moment the child arrives. Chloe is a brilliant 3-year old child filled with lots of energy, excitement and surprises, grandma may not be ready for. The idea of a lemon-aid stand steers grandma in another direction. The thought of taking a small break seems to evaporate quickly. But the love between the two of them grows more and more each day. And before you know it! The day is gone and a new day has begun. Being a parent and grandparent is a blessing and a great reward from God.

A collection of poems written while my mother was dying of cancer, and the grieving that followed.

#1 NEW YORK TIMES BESTSELLER • The brilliant coming-of-age-and-into-superstardom story of one of the greatest artists of all time, in his own words—featuring never-before-seen photos, original scrapbooks and lyric sheets, and the exquisite memoir he began writing before his tragic death **NAMED ONE OF THE BEST MUSIC BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW AND ONE OF THE BEST BOOKS OF THE YEAR BY THE WASHINGTON POST AND THE GUARDIAN • NOMINATED FOR THE NAACP IMAGE AWARD** Prince was a musical genius, one of the most beloved, accomplished, and acclaimed musicians of our time. He was a startlingly original visionary with an imagination deep enough to whip up whole worlds, from the sexy, gritty funk paradise of “Uptown” to the mythical landscape of *Purple Rain* to the psychedelia of “Paisley Park.” But his most ambitious creative act was turning Prince Rogers Nelson, born in Minnesota, into Prince, one of the greatest pop stars of any era. *The Beautiful Ones* is the story of how Prince became Prince—a first-person account of a kid absorbing the world around him and then creating a persona, an artistic vision, and a life, before the hits and fame that would come to define him. The book is told in four parts. The first is the memoir Prince was writing before his tragic death, pages that bring us into his childhood world through his own lyrical prose. The second part takes us through Prince’s early years as a musician, before his first album was released, via an evocative scrapbook of writing and photos. The third section shows us Prince’s evolution through candid images that go up to the cusp of his greatest achievement, which we see in the book’s fourth section: his original handwritten treatment for *Purple Rain*—the final stage in Prince’s self-creation, where he retells the autobiography of the first three parts as a heroic journey. The book is framed by editor Dan Piepenbring’s riveting and moving introduction about his profound collaboration with Prince in his final months—a time when Prince was thinking deeply about how to reveal more of himself and his ideas to the world, while retaining the mystery and mystique he’d so carefully cultivated—and annotations that provide context to the book’s images. This work is not just a tribute to an icon, but an original and energizing literary work in its own right, full of Prince’s ideas and vision, his voice and image—his undying gift to the world.

Weaving together state-of-the-art research, theory, and clinical insights, this book provides a new understanding of the unconscious and its centrality in human functioning. The authors review heuristics, implicit memory, implicit learning, attribution theory, implicit motivation, automaticity, affective versus cognitive salience, embodied cognition, and clinical theories of unconscious functioning. They integrate this work with cognitive neuroscience views of the mind to create an empirically supported model of the unconscious. Arguing that widely used psychotherapies--including both psychodynamic and cognitive approaches--have not kept pace with current science, the book identifies promising directions for clinical practice.

Here is a book as joyous and painful, as mysterious and memorable, as childhood itself. *I Know Why the Caged Bird Sings* captures the longing of lonely children, the brute insult of bigotry, and the wonder of words that can make the world right. Maya Angelou’s debut memoir is a modern American classic beloved worldwide. Sent by their mother to live with their devout, self-sufficient grandmother in a small Southern town, Maya and her brother, Bailey, endure the ache of abandonment and the prejudice of the local “powhitetrash.” At eight years old and back at her mother’s side in St. Louis, Maya is attacked by a man many times her age—and has to live with the consequences for a lifetime. Years later, in San Francisco, Maya learns that love for herself, the kindness of others, her own strong spirit, and the ideas of great authors (“I met and fell in love with William Shakespeare”) will allow her to be free instead of imprisoned. Poetic and powerful, *I Know Why the Caged Bird Sings* will touch hearts and change minds for as long as people read. “*I Know Why the Caged Bird Sings* liberates the reader into life simply because Maya Angelou confronts her own life with such a moving wonder, such a luminous dignity.”—James Baldwin From the Paperback edition.

Dead girls don't usually get to tell their story, but Alice Lee has always been different. When she arrived in New York on her 18th birthday carrying nothing but \$600 cash and a stolen camera,

Alice was looking for a fresh start. Now, just one month later, she is the city's latest Jane Doe, an unidentified murder victim. Ruby Jones is also trying to start over; she travelled halfway around the world only to find herself lonelier than ever. Until she finds Alice Lee's body by the Hudson River. From this first, devastating encounter, the two women form an unbreakable bond. Stuck somewhere between life and death, Alice is sure that Ruby is the key to solving the mystery of her life - and death. And Ruby - struggling to forget what she saw that morning - finds herself unable to let Alice go. Not until she is given the ending she deserves. Before You Knew My Name is about what happens to a woman's story - to her life - when it is cut short by a deliberate act of violence. Instead of asking whodunnit, this powerful, hopeful novel asks: Who was she? And what did she leave behind? The answers might surprise you.

"God has placed before you an open door. What will you do?"

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