

Beyond Measure The Big Impact Of Small Changes Ted Books

When a small Alabama community is overwhelmed by such challenges as rising divorce rates, disillusioned young people, and failing businesses, a mysterious older man named Jones arrives and imparts his gift of noticing small details that bring meaning and renewal into difficult situations.

In this provocative book, Margaret Heffernan, former CEO and Fast Company contributor, fuses her own experience with that of hundreds of women to identify the biggest challenges and the best solutions that women face today. From VPs of Fortune 100 companies to entrepreneurs to women just starting their careers, she traces the patterns and themes underlying women's power, choices, love, sex, money, and many other vital topics for working women. Without sugar-coating the facts, preaching, or oversimplifying, she offers solutions and shares the truth about the working world: women's choices are limited, you can't have it all, women do work differently from men and, yes, it is possible to find success amidst all of this and feel good about it. "Finally! A book that exposes the masculine myths about what it takes to be effective in business and helps women reclaim the relational intelligence we have been taught to ignore. A must-read for all women who want to increase their power and influence in the workplace—especially those who are thinking of leaving because they are tired of the corporate gamesmanship that requires splitting themselves into a 'work me' and a 'home me.'" —Joyce K. Fletcher, professor of management, Simmons School of Management, Boston,

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Massachusetts Order your copy today!

Quantum theory is one the most important and successful theories of modern physical science. It has been estimated that its principles form the basis for about 30 per cent of the world's manufacturing economy. This is all the more remarkable because quantum theory is a theory that nobody understands. The meaning of Quantum Theory introduces science students to the theory's fundamental conceptual and philosophical problems, and the basis of its non-understandability. It does this with the barest minimum of jargon and very little mathematics in the main text. Readers wishing to delve more deeply into the theory's mathematical subtleties can do so in an extended series of appendices. The book brings the reader up to date with the results of new experimental tests of quantum weirdness and reviews the latest thinking on alternative interpretations, the frontiers of quantum cosmology, quantum gravity and potential application of this weirdness in computing, cryptography and teleportation.

So many women enter their adult lives believing that they should know where they are going and how to get there. This can make life decisions feel intimidating and overwhelming. While some choices that lie ahead are fairly predictable, such as those surrounding career, partnership, and motherhood, the effects of these choices can lead to more complicated and unexpected turns that are seldom discussed. Rather than suggesting a rule book, Rebekah Bastian, vice president at Zillow and recognized thought leader, inspires you to Blaze Your Own Trail. "I have the benefit of being a living example of crooked paths, magnificent screw-ups, and shocking successes," she writes. Through storylines and supportive data that explore workplace sexism, career changes, marriage, child-rearing, existential crises, and everything in between, you will learn to embrace and feel less alone in your own nonlinear journey. Even

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better, you can turn back decisions and make different ones. *Blaze Your Own Trail* includes nineteen possible outcomes and many routes to get there. You will find that you have the strength to make it through any of them.

Fully revised and updated since its first publication in 2011 to encompass further appalling instances of wilful blindness: Grenfell Tower, Carillion, Harvey Weinstein, Windrush and many more 'Entertaining and compellingly argued' Sunday Times 'A tour de force of brilliant insights' Philip Zimbardo 'A polemic against the dangers of docility and "groupthink" in every walk of life' Books of the Year, Financial Times 'Writing in clear, flowing prose, Heffernan draws on psychological and neurological studies and interviews with executives, whistleblowers and white-collar criminals' New York Times 'An engaging read, packed with cautionary tales ... Heffernan shows why we close our eyes to facts that threaten our families, our livelihood, and our self-image – and, even better, she points the way out of the darkness' Daniel H. Pink, author of *Drive* and *A Whole New Mind*? Why, after every major accident and blunder, do we look back and ask, how could we have been so blind? Why do some people see what others don't? And how can we change? Drawing on studies by psychologists and neuroscientists, and from interviews with business leaders, whistle blowers and white collar criminals, distinguished businesswoman and writer Margaret Heffernan examines the phenomenon of wilful blindness, exploring the reasons that individuals and groups are blind to impending personal tragedies, corporate collapses, engineering failures – even crimes against humanity. We turn a blind eye in order to feel safe, to avoid conflict, to reduce anxiety and to protect prestige. It makes us feel good at first, with consequences we don't see. But greater understanding leads to solutions, and Heffernan shows how – by challenging our biases,

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encouraging debate, discouraging conformity, and not backing away from difficult or complicated problems – we can be more mindful of what's going on around us and be proactive instead of reactive.

Sidney Poitier is one of the most revered actors in the history of Hollywood. He has overcome enormous obstacles in extraordinary times and is a role model for many Americans because of his convictions, bravery, and grace. Poitier reflects on his amazing life in *Life Beyond Measure*, offering inspirational advice and personal stories in the form of extended letters to his great-granddaughter. Writing for all who admire his example and who search for wisdom only a man of great experience can offer, this American icon shares his thoughts on love, faith, courage, and the future. Poitier draws upon the perspective and wisdom gained from his memories as a poor boy in the Bahamas, his experience of racism coming to the United States, falling in love and raising a family, breaking the race barrier in theater and film during the Civil Rights Era, achieving stardom and success in Hollywood, and being a diplomat and humanitarian. He reflects on the deepest questions and the significant passages of his life, the virtues that helped him through tough times, and the sense of purpose and history that strengthened him. He emphasizes the importance of the role of faith in a technological age, as well as our responsibility to the earth and future generations. Throughout, Poitier shares stories about the people of courage he has met along the way and the meaning of life in the face of death. *Life Beyond Measure* is the perfect book to inspire readers to live the fullest life with integrity, from one of our most respected celebrities and a national treasure.

Get into the best schools. Land your next big promotion. Dress for success. Run faster. Play tougher. Work harder. Keep score. And whatever you do—make sure you win. Competition runs

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through every aspect of our lives today. From the cubicle to the race track, in business and love, religion and science, what matters now is to be the biggest, fastest, meanest, toughest, richest. The upshot of all these contests? As Margaret Heffernan shows in this eye-opening book, competition regularly backfires, producing an explosion of cheating, corruption, inequality, and risk. The demolition derby of modern life has damaged our ability to work together. But it doesn't have to be this way. CEOs, scientists, engineers, investors, and inventors around the world are pioneering better ways to create great products, build enduring businesses, and grow relationships. Their secret? Generosity. Trust. Time. Theater. From the cranberry bogs of Massachusetts to the classrooms of Singapore and Finland, from tiny start-ups to global engineering firms and beloved American organizations—like Ocean Spray, Eileen Fisher, Gore, and Boston Scientific—Heffernan discovers ways of living and working that foster creativity, spark innovation, reinforce our social fabric, and feel so much better than winning. The inspiring, unlikely, laugh-out-loud story of how one woman learned to lead—and how she ultimately succeeded, not despite her many mistakes, but because of them. This is the story of how Kristen Hadeed built Student Maid, a cleaning company where people are happy, loyal, productive, and empowered, even while they're mopping floors and scrubbing toilets. It's the story of how she went from being an almost comically inept leader to a sought-after CEO who teaches others how to lead. Hadeed unintentionally launched Student Maid while attending college ten years ago. Since then, Student Maid has employed hundreds of students and is widely recognized for its industry-leading retention rate and its culture of trust and accountability. But Kristen and her company were no overnight sensation. In fact, they were almost nothing at all. Along the way, Kristen got it wrong almost as often as she got it right.

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Giving out hugs instead of feedback, fixing errors instead of enforcing accountability, and hosting parties instead of cultivating meaningful relationships were just a few of her many mistakes. But Kristen's willingness to admit and learn from those mistakes helped her give her people the chance to learn from their own screwups too. *Permission to Screw Up* dismisses the idea that leaders and organizations should try to be perfect. It encourages people of all ages to go for it and learn to lead by acting, rather than waiting or thinking. Through a brutally honest and often hilarious account of her own struggles, Kristen encourages us to embrace our failures and proves that we'll be better leaders when we do.

Powerful Beyond Measure is a complete transformational guide to living a life of authenticity and abundance that's deeply rooted in love, acceptance, compassion, and kindness. Readers learn how to discover and embrace their inner power, release and heal the emotional residue from the past, and envision a future of unbounded possibilities that allows their passions and purpose to be fulfilled. Through insight, self-exploration, and step-by-step, practical exercises, *Powerful Beyond Measure* guides readers along the journey of lifelong spiritual growth-- empowering them to take control of their destinies and create lives filled with joy, health, happiness, and success.

Best-selling author Rick Riordan presents the finale of Kwame Mbalia's trilogy, in which Tristan Strong faces off with his archenemy, King Cotton, once and for all. "Imagine if you combined Anansi the Spider, John Henry, and Marvel into, like, one book."--New York Times best-selling author and Newbery Medalist Kwame Alexander After reuniting with Ayanna, who is now in his world, Tristan travels up the Mississippi in pursuit of his

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archenemy, King Cotton. Along the way they encounter new haints who are dead set on preventing their progress north to Tristan's hometown of Chicago. It's going to take many Alkean friends, including the gods themselves, the black flames of the afokena gloves, and all of Tristan's inner strength to deliver justice once and for all. Shocking twists, glorious triumphs, and a cast of unforgettable characters make this series conclusion as satisfying as it is entertaining. Complete your middle grade fantasy collection with these best-selling fan favorites: Rick Riordan Presents: Race to the Sun by Rebecca Roanhorse Rick Riordan Presents: City of the Plague God by Sarwat Chadda Rick Riordan Presents: Dragon Pearl by Yoon Ha Lee Rick Riordan Presents: Sal and Gabi Break the Universe by Carlos Hernandez The Percy Jackson and the Olympians series by Rick Riordan

From New York Times bestselling author comes a world packed with action and adventure, perfect for fans of Rick Riordan and Soman Chainani.

The ultimate guide for anyone wondering how President Joe Biden will respond to the COVID-19 pandemic—all his plans, goals, and executive orders in response to the coronavirus crisis. Shortly after being inaugurated as the 46th President of the United States, Joe Biden and his administration released this 200 page guide detailing his plans to respond to the coronavirus pandemic. The National Strategy for the COVID-19 Response and Pandemic Preparedness breaks down seven crucial goals of President Joe Biden's administration with regards to the coronavirus pandemic: 1. Restore trust

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with the American people. 2. Mount a safe, effective, and comprehensive vaccination campaign. 3. Mitigate spread through expanding masking, testing, data, treatments, health care workforce, and clear public health standards. 4. Immediately expand emergency relief and exercise the Defense Production Act. 5. Safely reopen schools, businesses, and travel while protecting workers. 6. Protect those most at risk and advance equity, including across racial, ethnic and rural/urban lines. 7. Restore U.S. leadership globally and build better preparedness for future threats. Each of these goals are explained and detailed in the book, with evidence about the current circumstances and how we got here, as well as plans and concrete steps to achieve each goal. Also included is the full text of the many Executive Orders that will be issued by President Biden to achieve each of these goals. The National Strategy for the COVID-19 Response and Pandemic Preparedness is required reading for anyone interested in or concerned about the COVID-19 pandemic and its effects on American society.

USA Today bestselling author Jane Henry delivers a gritty, impassioned romance of arranged marriage, fearless love, and ultimate triumph over evil. I'm the girl no one wants. Scarred beyond repair and locked away, I'm tainted and tarnished. Unworthy of friendship, love, or hope. But I was born into Bratva life, and my life is not my own. I'm ripped from my home and forced to marry a man I've never met, sight unseen. He's ruthless, possessive, and fierce... My husband.

A Best Book of the Year: The Washington Post • Chicago Tribune • NPR • Vogue •

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Elle • Real Simple • InStyle • Good Housekeeping • Parade • Slate • Vox • Kirkus Reviews • Library Journal • BookPage Longlisted for the 2020 Booker Prize An Instant New York Times Bestseller A Reese's Book Club Pick "The most provocative page-turner of the year." --Entertainment Weekly "I urge you to read Such a Fun Age." --NPR A striking and surprising debut novel from an exhilarating new voice, *Such a Fun Age* is a page-turning and big-hearted story about race and privilege, set around a young black babysitter, her well-intentioned employer, and a surprising connection that threatens to undo them both. Alix Chamberlain is a woman who gets what she wants and has made a living, with her confidence-driven brand, showing other women how to do the same. So she is shocked when her babysitter, Emira Tucker, is confronted while watching the Chamberlains' toddler one night, walking the aisles of their local high-end supermarket. The store's security guard, seeing a young black woman out late with a white child, accuses Emira of kidnapping two-year-old Briar. A small crowd gathers, a bystander films everything, and Emira is furious and humiliated. Alix resolves to make things right. But Emira herself is aimless, broke, and wary of Alix's desire to help. At twenty-five, she is about to lose her health insurance and has no idea what to do with her life. When the video of Emira unearths someone from Alix's past, both women find themselves on a crash course that will upend everything they think they know about themselves, and each other. With empathy and piercing social commentary, *Such a Fun Age* explores the stickiness of transactional relationships, what it means to make

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someone "family," and the complicated reality of being a grown up. It is a searing debut for our times.

Waste has plagued almost every industrial-age firm for the past century. In this powerfully argued alternative to conventional cost management thinking, experts H. Thomas Johnson and Anders Bröms assert that any company can avoid the waste that is generated through excessive operating costs in the short run and excessive losses from market instability in the long run. To gain more secure levels of profitability, management must simply change how it thinks about work and how it organizes work. *Profit Beyond Measure* details how two extremely profitable manufacturers, Toyota and the Swedish truck maker Scania, have rejected the traditional mechanistic mindset of managing by results that generates waste. Johnson and Bröms explain how Toyota and Scania achieve their legendary cost advantage through a revolutionary concept they call managing by means (MBM). Instead of being driven to meet preconceived accounting targets, the production systems of Toyota and Scania are governed by the three precepts that guide all living systems: self-organization, interdependence, and diversity. Amid a wealth of new insights into Toyota's vaunted system, Johnson and Bröms introduce the tools of MBM to show how design, production, and profitability analysis are done to customer order. They demonstrate that by following the principles that emulate life systems, even a lean and profitable company can organize work to greatly lessen its long-term earnings instability and sharply reduce its short-run

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operating costs. Scania has achieved sixty-five years of financial stability and longevity in the face of fierce competition. Toyota has amassed a market value since 1988 that has rivaled -- or sometimes surpassed -- the American "Big Three" automakers combined. The principles that Johnson and Bröms set forth in *Profit Beyond Measure* can guarantee the same richer, longer life to any company that applies them.

An eye-opening, groundbreaking tour of the purpose of work in our lives, showing how work operates in our culture and how you can find your own path to happiness in the workplace. Why do we work? The question seems so simple. But Professor Barry Schwartz proves that the answer is surprising, complex, and urgent. We've long been taught that the reason we work is primarily for a paycheck. In fact, we've shaped much of the infrastructure of our society to accommodate this belief. Then why are so many people dissatisfied with their work, despite healthy compensation? And why do so many people find immense fulfillment and satisfaction through "menial" jobs? Schwartz explores why so many believe that the goal for working should be to earn money, how we arrived to believe that paying workers more leads to better work, and why this has made our society confused, unhappy, and has established a dangerously misguided system. Through fascinating studies and compelling anecdotes, this book dispels this myth. Schwartz takes us through hospitals and hair salons, auto plants and boardrooms, showing workers in all walks of life, showcasing the trends and patterns that lead to happiness in the workplace. Ultimately, Schwartz proves that the root of

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what drives us to do good work can rarely be incentivized, and that the cause of bad work is often an attempt to do just that. How did we get to this tangled place? How do we change the way we work? With great insight and wisdom, Schwartz shows us how to take our first steps toward understanding, and empowering us all to find great work. Ariyanna "Ari" Ramirez has had enough of no love. After a two year relationship filled with more heartbreak than happiness, she is starting over. When she meets handsome, suave, single father, Simeon "Sime" Cartwright, she has no idea that her life is about to change forever. Their romance is one for the ages, but nothing worth having comes easy. Together they face trials and tribulations with an ex who seeks to harm her, after their break up and turmoil from the recent reappearance of the mother of his child, who abandoned her six years ago. Will they be able to make it and live happily ever after, or will they fold under the weight or the world on their shoulders?

The founder of Architizer.com and practicing architect draws on his unique position at the crossroads of architecture and social media to highlight 100 important buildings that embody the future of architecture. We're asking more of architecture than ever before; the response will define our future. A pavilion made from paper. A building that eats smog. An inflatable concert hall. A research lab that can walk through snow. We're entering a new age in architecture—one where we expect our buildings to deliver far more than just shelter. We want buildings that inspire us while helping the environment; buildings that delight our senses while serving the needs of a community; buildings

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made possible both by new technology and repurposed materials. Like an architectural cabinet of wonders, this book collects the most innovative buildings of today and tomorrow. The buildings hail from all seven continents (to say nothing of other planets), offering a truly global perspective on what lies ahead. Each page captures the soaring confidence, the thoughtful intelligence, the space-age wonder, and at times the sheer whimsy of the world's most inspired buildings—and the questions they provoke: Can a building breathe? Can a skyscraper be built in a day? Can we 3D-print a house? Can we live on the moon? Filled with gorgeous imagery and witty insight, this book is an essential and delightful guide to the future being built around us—a future that matters more, and to more of us, than ever.

"I have no wish to play the pontificating fool, pretending that I've suddenly come up with the answers to all life's questions. Quite that contrary, I began this book as an exploration, an exercise in self-questing. In other words, I wanted to find out, as I looked back at a long and complicated life, with many twists and turns, how well I've done at measuring up to the values I myself have set." —Sidney Poitier In this luminous memoir, a true American icon looks back on his celebrated life and career. His body of work is arguably the most morally significant in cinematic history, and the power and influence of that work are indicative of the character of the man behind the many storied roles. Sidney Poitier here explores these elements of character and personal values to take his own measure—as a man, as a husband and a father, and as an actor. Poitier

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credits his parents and his childhood on tiny Cat Island in the Bahamas for equipping him with the unflinching sense of right and wrong and of self-worth that he has never surrendered and that have dramatically shaped his world. "In the kind of place where I grew up," recalls Poitier, "what's coming at you is the sound of the sea and the smell of the wind and momma's voice and the voice of your dad and the craziness of your brothers and sisters...and that's it." Without television, radio, and material distractions to obscure what matters most, he could enjoy the simple things, endure the long commitments, and find true meaning in his life. Poitier was uncompromising as he pursued a personal and public life that would honor his upbringing and the invaluable legacy of his parents. Just a few years after his introduction to indoor plumbing and the automobile, Poitier broke racial barrier after racial barrier to launch a pioneering acting career. Committed to the notion that what one does for a living articulates to who one is, Poitier played only forceful and affecting characters who said something positive, useful, and lasting about the human condition. Here is Poitier's own introspective look at what has informed his performances and his life. Poitier explores the nature of sacrifice and commitment, pride and humility, rage and forgiveness, and paying the price for artistic integrity. What emerges is a picture of a man in the face of limits—his own and the world's. A triumph of the spirit, *The Measure of a Man* captures the essential Poitier.

A powerful manifesto for CEOs and employees alike: Influential and award-winning

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business leader Margaret Heffernan reveals how organizations can build ideal workplace cultures and create seismic shifts by making deceptively small changes. By implementing sweeping changes, businesses often think it's possible to do better, to earn more, and have happier employees. So why does engagement prove so difficult and productivity so elusive? In *Beyond Measure*, Margaret Heffernan looks back over her decades spent overseeing different organizations and comes to a counterintuitive conclusion: it's the small shifts that have the greatest impact. Heffernan argues that building the strongest organization can be accelerated by implementing seemingly small changes, such as embracing conflict as a creative catalyst; using every mind on the team; celebrating mistakes; speaking up and listening more; and encouraging time off from work. Packed with incredible anecdotes and startling statistics, *Beyond Measure* takes us on a fascinating tour across the globe, highlighting disparate businesses and revealing how they've managed to change themselves in big ways through incremental shifts. How did the CIA revolutionize their intelligence gathering with one simple question? How did one organization increase their revenue by \$15 million by instituting a short coffee break? How can a day-long hackathon change the culture of a company? Told with wry wit and knowing humor, Heffernan proves that it's often the small changes that make the greatest, most lasting impact.

"From the director of *Race to Nowhere* comes a ... book for parents, students, and educators on how to revolutionize learning, prioritize children's health, and re-envision

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success for a lifetime"--

With the world at the threshold of profound changes, the question becomes: Where are the philosophers? Where are the great thinkers of today? Where is the next Jefferson, Curie, or Mandela? Which technologies and changes in the nature of life will they harness, embrace, or be inspired by? As the world's center of gravity has shifted over the centuries from Europe and then to the US, so too has the center of intellectual gravity. With that center shifting to Asia and also to the emerging world, will those places produce the transformational thinkers of the twenty-first century? Embarking on an around-the-world search, David Rothkopf strives to answer these questions, uncovering what the next big ideas are and where they're emerging. Who are the people behind the ideas, and how they will be colored by their place and culture of origins?

1984 is George Orwell's terrifying vision of a totalitarian future in which everything and everyone is slave to a tyrannical regime lead by The Party. Winston Smith works for the Ministry of Truth in London, chief city of Airstrip One. Big Brother stares out from every poster, the Thought Police uncover every act of betrayal. When Winston finds love with Julia, he discovers that life does not have to be dull and deadening, and awakens to new possibilities. Despite the police helicopters that hover and circle overhead, Winston and Julia begin to question the Party; they are drawn towards conspiracy. Yet Big Brother will not tolerate dissent - even in the mind. For those with original thoughts they

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invented Room 101. . .

The Olympics. Britain's Got Talent. The Rich List. The Nobel Prize. Everywhere you look: competition - for fame, money, attention, status. We depend on competition and expect it to identify the best, make complicated decisions easy and, most of all, to motivate the lazy and inspire the dreamers. How has that worked out so far? Rising levels of fraud, cheating, stress, inequality and political stalemates abound. Siblings won't speak to each other they're so rivalrous. Kids can't make friends because they don't want to cede their top class ranking to their fellow students. (Their parents don't want them to either.) The richest men in the world sulk when they fall a notch or two in the rich list. Doping proliferates among athletes. Auditors and fund managers go to jail for insider trading. Our dog-eat-dog culture has decimated companies, incapacitated collaborators and sown distrust. Winners take all while the desire to win consumes all, inciting panic and despair. Just as we have learned that individuals aren't rational and markets aren't efficient but went ahead operating as though they were, we now know that competition quite regularly doesn't work, the best do not always rise to the top and the so-called efficiency of competition throws off a very great deal of waste. It might be comforting to designate these 'perverse outcomes' but as aberrations mount, they start to look more like a norm. It doesn't have to be that way. Around the world, individuals and organizations are finding creative, collaborative ways to work that don't pit people against each other but support them in their desire to work together. While the rest of

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the world remains mired in pitiless sniping, racing to the bottom, the future belongs to the people and companies who have learned that they are greater working together than against one another. Some call that soft but it's harder than anything they've done before. They are the real winners.

Every year nine million people are diagnosed with tuberculosis, every day over 13,400 people are infected with AIDs, and every thirty seconds malaria kills a child. For most of the world, critical medications that treat these deadly diseases are scarce, costly, and growing obsolete, as access to first-line drugs remains out of reach and resistance rates rise. Rather than focusing research and development on creating affordable medicines for these deadly global diseases, pharmaceutical companies instead invest in commercially lucrative products for more affluent customers. Nicole Hassoun argues that everyone has a human right to health and to access to essential medicines, and she proposes the Global Health Impact (global-health-impact.org/new) system as a means to guarantee those rights. Her proposal directly addresses the pharmaceutical industry's role: it rates pharmaceutical companies based on their medicines' impact on improving global health, rewarding highly-rated medicines with a Global Health Impact label. Global Health Impact has three parts. The first makes the case for a human right to health and specifically access to essential medicines. Hassoun defends

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the argument against recent criticism of these proposed rights. The second section develops the Global Health Impact proposal in detail. The final section explores the proposal's potential applications and effects, considering the empirical evidence that supports it and comparing it to similar ethical labels. Through a thoughtful and interdisciplinary approach to creating new labeling, investment, and licensing strategies, Global Health Impact demands an unwavering commitment to global justice and corporate responsibility. A powerful manifesto for CEOs and employees alike, this book reveals how organizations can make huge changes with surprisingly small steps. In an age of 'radical' shifts and 'disruption', business leader Margaret Heffernan lays the groundwork for a new kind of thinking, arguing that organizations can create seismic shifts by making deceptively small changes such as using every mind on the team, celebrating mistakes and encouraging time off from work. A popular TED speaker, Heffernan is a wise and witty storyteller who fully engages her reader at every turn. Filled with incredible anecdotes and startling statistics, she takes us on a fascinating tour across the globe, highlighting disparate business and revealing how they've managed to change themselves in big ways through incremental shifts. How did the CIA revolutionize their intelligence gathering with one simple question? How did one organization increase their revenue by 15

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million by instituting a short coffee break? How can a day-long hackathon change the culture of a company? Heffernan investigates all these scenarios and comes to the same conclusion: big improvements can come from simply making small changes.

Do you have a real relationship with God, or do you just have a religion? Do you know God, or do you just know about God? In *How Big Is Your God?* Paul Coutinho, SJ, challenges us to grow stronger and deeper in our faith and in our relationship with God—a God whose love knows no bounds. To help us on our way, Coutinho introduces us to people in various world religions—from Hindu friends to Buddhist teachers to St. Ignatius of Loyola—who have shaped his spiritual life and made possible his deep, personal relationship with God.

Foundational introduction to the concept that organizations create major impacts by making small changes.

From Jim Collins, the most influential business thinker of our era, comes an ambitious upgrade of his classic, *Beyond Entrepreneurship*, that includes all-new findings and world-changing insights. What's the roadmap to create a company that not only survives its infancy but thrives, changing the world for decades to come? Nine years before the publication of his epochal bestseller *Good to Great*, Jim Collins and his mentor, Bill Lazier, answered this question in their bestselling

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book, *Beyond Entrepreneurship*. *Beyond Entrepreneurship* left a definitive mark on the business community, influencing the young pioneers who were, at that time, creating the technology revolution that was birthing in Silicon Valley. Decades later, successive generations of entrepreneurs still turn to the strategies outlined in *Beyond Entrepreneurship* to answer the most pressing business questions. *BE 2.0* is a new and improved version of the book that Jim Collins and Bill Lazier wrote years ago. In *BE 2.0*, Jim Collins honors his mentor, Bill Lazier, who passed away in 2005, and reexamines the original text of *Beyond Entrepreneurship* with his 2020 perspective. The book includes the original text of *Beyond Entrepreneurship*, as well as four new chapters and fifteen new essays. *BE 2.0* pulls together the key concepts across Collins' thirty years of research into one integrated framework called *The Map*. The result is a singular reading experience, which presents a unified vision of company creation that will fascinate not only Jim's millions of dedicated readers worldwide, but also introduce a new generation to his remarkable work.

No Better Mom for the Job is for any mom who has ever felt inadequate--who loves her kids fiercely but sometimes thinks another mom would do a better job in her shoes. Becky Keife knows the ups and downs of motherhood. And she has learned along the way and from other mamas that it doesn't work to try to do

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more or be better. Confidence comes from leaning on the One who made you a mother. Through these pages, you will discover how to - exchange negative internal dialogue for joyful gratitude - identify and celebrate your one-of-a-kind mom strengths - establish boundaries that set you and your child up for success - recognize evidence of God's work in your life and growth in your kids - and much more Filled with encouraging stories and practical, biblical wisdom, each chapter also includes one simple action step and a powerful prayer, all to help you see yourself as exactly the mom your child needs.

On June 23, 2008, President George W. Bush nominated Ann Dunwoody as a four-star general in the US Army-the first time a woman had ever achieved that rank. The news generated excitement around the world. Now retired after nearly four decades in the Army, Dunwoody shares what she learned along the way, from her first command leading 100 soldiers to her final assignment, in which she led a 60 billion enterprise of over 69,000 employees, including the Army's global supply chain in support of Iraq and Afghanistan. What was the driving force behind Dunwoody's success? While her talent as a logistician and her empathy in dealing with fellow soldiers helped her rise through the ranks, Dunwoody also realized that true leaders never stop learning, refining, growing, and adapting. In *A Higher Standard*, Dunwoody details her evolution as a soldier and reveals the

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core leadership principles that helped her achieve her historic appointment. Dunwoody's strategies are applicable to any leader, no matter the size or scope of the organization. They include lessons such as "Never Walk by a Mistake," a mandate to recognize when something is wrong, big or small, and to hold people accountable. Not only can this save billions for industry, it can sometimes save the lives of soldiers and citizens. She also advises that "Leaders Aren't Invincible-Don't Try to Be": to be our best, we have to acknowledge our worst. And she encourages readers to "Leverage the Power of Diversity" by creating teams of people from different backgrounds to provide a broad range of ideas and devise the best-informed decisions. With these and other guiding principles, *A Higher Standard* offers practical, tactical advice that everyone can use to lead and achieve with maximum success.

An extraordinary story, never before told: The intimate, behind-the-scenes life of an American boy raised by his terrorist father—the man who planned the 1993 World Trade Center bombing. What is it like to grow up with a terrorist in your home? Zak Ebrahim was only seven years old when, on November 5th, 1990, his father El-Sayyid Nosair shot and killed the leader of the Jewish Defense League. While in prison, Nosair helped plan the bombing of the World Trade Center in 1993. In one of his infamous video messages, Osama bin Laden urged the world

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to “Remember El-Sayyid Nosair.” For Zak Ebrahim, a childhood amongst terrorism was all he knew. After his father’s incarceration, his family moved often, and as the perpetual new kid in class, he faced constant teasing and exclusion. Yet, though his radicalized father and uncles modeled fanatical beliefs, to Ebrahim something never felt right. To the shy, awkward boy, something about the hateful feelings just felt unnatural. In this book, Ebrahim dispels the myth that terrorism is a foregone conclusion for people trained to hate. Based on his own remarkable journey, he shows that hate is always a choice—but so is tolerance. Though Ebrahim was subjected to a violent, intolerant ideology throughout his childhood, he did not become radicalized. Ebrahim argues that people conditioned to be terrorists are actually well positioned to combat terrorism, because of their ability to bring seemingly incompatible ideologies together in conversation and advocate in the fight for peace. Ebrahim argues that everyone, regardless of their upbringing or circumstances, can learn to tap into their inherent empathy and embrace tolerance over hatred. His original, urgent message is fresh, groundbreaking, and essential to the current discussion about terrorism.

When Reuben discovers an old pocket watch, he soon realizes it holds an incredible power: it can turn you invisible for fifteen minutes. And the watch's power is even more

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extraordinary than he knows. Soon, he's on the run from a despot determined to possess it for himself ...

This book consists of essays that stand on their own but are also loosely connected. Part I documents how numbers and geometry arise in several cultural contexts and in nature: scale, proportion in architecture, ancient geometry, megalithic stone circles, the hidden pavements of the Laurentian library, the shapes of the Hebrew letters, and the shapes of biological forms. Part II shows how many of the same numbers and number sequences are related to the modern mathematical study of numbers, dynamical systems, chaos, and fractals.

"Traditionally, scientists have emphasized what they call the first and second natures of personality--genes and culture, respectively. But today the field of personality science has moved well beyond the nature vs. nurture debate. In *Who Are You, Really?* Dr. Brian Little presents a distinctive view of how personality shapes our lives--and why this matters. Little makes the case for a third nature to the human condition--the pursuit of personal projects, idealistic dreams, and creative ventures that shape both people's lives and their personalities. Little uncovers what personality science has been discovering about the role of personal projects, revealing how this new concept can help people better understand themselves and shape their lives" -- provided by publisher.

Golding's iconic 1954 novel, now with a new foreword by Lois Lowry, remains one of

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the greatest books ever written for young adults and an unforgettable classic for readers of any age. This edition includes a new Suggestions for Further Reading by Jennifer Buehler. At the dawn of the next world war, a plane crashes on an uncharted island, stranding a group of schoolboys. At first, with no adult supervision, their freedom is something to celebrate. This far from civilization they can do anything they want. Anything. But as order collapses, as strange howls echo in the night, as terror begins its reign, the hope of adventure seems as far removed from reality as the hope of being rescued.

Allergies, asthma, obesity, acne: these are just a few of the conditions that may be caused—and someday cured—by the microscopic life inside us. The key is to understand how this groundbreaking science influences your health, mood, and more. In just the last few years, scientists have shown how the microscopic life within our bodies—particularly within our intestines—has an astonishing impact on our lives. Your health, mood, sleep patterns, eating preferences—even your likelihood of getting bitten by mosquitoes—can be traced in part to the tiny creatures that live on and inside of us. In *Follow Your Gut*, pioneering scientist Rob Knight pairs with award-winning science journalist Brendan Buhler to explain—with good humor and easy-to-grasp examples—why these new findings matter to everyone. They lead a detailed tour of the previously unseen world inside our bodies, calling out the diseases and conditions believed to be most directly impacted by them. With a practical eye toward deeper

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knowledge and better decisions, they also explore the known effects of antibiotics, probiotics, diet choice and even birth method on our children's lifelong health.

Ultimately, this pioneering book explains how to learn about your own microbiome and take steps toward understanding and improving your health, using the latest research as a guide.

Presents the text of Alice Walker's story "Everyday Use"; contains background essays that provide insight into the story; and features a selection of critical response. Includes a chronology and an interview with the author.

A Radical New Model for Unleashing Your Company's Potential In most organizations nearly everyone is doing a second job no one is paying them for—namely, covering their weaknesses, trying to look their best, and managing other people's impressions of them. There may be no greater waste of a company's resources. The ultimate cost: neither the organization nor its people are able to realize their full potential. What if a company did everything in its power to create a culture in which everyone—not just select "high potentials"—could overcome their own internal barriers to change and use errors and vulnerabilities as prime opportunities for personal and company growth?

Robert Kegan and Lisa Lahey (and their collaborators) have found and studied such companies—Deliberately Developmental Organizations. A DDO is organized around the simple but radical conviction that organizations will best prosper when they are more deeply aligned with people's strongest motive, which is to grow. This means going

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beyond consigning “people development” to high-potential programs, executive coaching, or once-a-year off-sites. It means fashioning an organizational culture in which support of people’s development is woven into the daily fabric of working life and the company’s regular operations, daily routines, and conversations. An Everyone Culture dives deep into the worlds of three leading companies that embody this breakthrough approach. It reveals the design principles, concrete practices, and underlying science at the heart of DDOs—from their disciplined approach to giving feedback, to how they use meetings, to the distinctive way that managers and leaders define their roles. The authors then show readers how to build this developmental culture in their own organizations. This book demonstrates a whole new way of being at work. It suggests that the culture you create is your strategy—and that the key to success is developing everyone.

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