

## Business 2014march Question Paper

This book offers a primer on the valuation of startups. Innovative startups are characterized by high growth potential that usually absorbs liquidity. This is unattractive for traditional banks, replaced by other specialized intermediaries such as venture capital or private equity funds, which diversify their portfolio basing their strategies on a multi-year exit. Startups coexist in an evolving ecosystem with established firms, to which they transfer innovativeness, technology, flexibility, and time-to-market speed, contributing to reinvent the business models and receiving from mature firms feedback on the current market features, the existing clients, and their unsatisfied needs. The valuation paradigms represent a central issue for any start-upper seeking external finance, either from family and friends or through a wider professional placement. This book, complemented by practical cases (concerning, for instance, FinTechs, digital platforms, and e-Health applications) offers a guide to practitioners, students, and academics about the trendy valuation patterns of the startups based on their strategic business planning

- Chapterwise & Topicwise introduction to enable quick revision
- Solved Previous Years' Board Examination Questions to facilitate focused study
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Answers of ISC Marking Scheme (Qualitative Analysis) from 2014 to 2019 for perfection in answering final examination questions • Topics and concepts found difficult/ confusing by the students to aid in exam preparation • Suggestions for students for better performance in exams • Know the terms/ facts / formulae/ links to aid in-depth study • Mind maps to unlock the imagination and come up with new ideas

The book explores how technological competition is linked to the geopolitical contest between the US and China, and why Europe and the European Union (EU) have become involved in this competition for technological supremacy. China's political and economic rise, the concurrent US withdrawal from the region, and the rise of new technologies such as 5G, and AI creates a new and more unstable geopolitical environment in the region. In addition, the EU, far from being a global player, finds it increasingly difficult to play a leading role. The book analyses the nature of the ultimate goal of technological competition between the United States and China and shows how and why did the EU become the centre of this struggle. The author argues that the EU has become the new battlefield of the technological struggle since wealthy societies in the EU make this competition attractive and profitable to both the US and China. By shedding light on the geopolitical motivations of China and the question of whether the US can

contain China's advance in this domain, the book will be of interest to practitioners in the fields of international relations and political science as well as policymakers and analysts employed by diplomatic services, multilateral organizations, and non-governmental organizations.

*Sales and Revenue Generation in Sport Business* provides a comprehensive overview of the many ways in which sport organizations generate revenues across all avenues and segments of the industry. Readers will learn a practical approach to sales and how to apply the method for a successful career. This book considers the identity, direction, and intentions embodied in post-apartheid South African Foreign Policy. It aims to deepen the understanding of this evolving post-apartheid foreign policy through an exploration of the nature and trajectory of key bilateral relationships from both the global 'South' (Brazil, China, Iran, the AU) and 'North' (Japan and the UK). This window on the country's international relations enriches understanding of the normative and structural factors that influence not only South African foreign policy, but those of what Jordaan (2003) calls emerging middle powers as they seek to position themselves as influential actors in international affairs. By sketching the contours of key South African relationships the contributors offer illuminating insights into the cross-pressures shaping South African foreign policy. In addition, they also

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add depth to the emerging middle power concept by exploring four areas where the tendencies and tensions of emerging middle power foreign policies are apparent: regionalism, multilateralism, reform of global governance, and approach to moral leadership. This book was previously published as a special issue of Commonwealth and Comparative Politics.

This book presents the latest evidence on, and new approaches to, the development of Corporate Social Responsibility in emerging and established economies. To do so, it examines a broad range of industries, from fashion to banking, and various aspects, like accounting, information security, and human resource management. Special emphasis is placed on the role of education. The case studies gathered here analyse both small and medium sized companies, as well as listed enterprises. The book is a valuable resource for researchers in the fields of sustainability and corporate responsibility, provides student teaching cases for courses on CSR and sustainable management, and offers blueprints for professionals seeking guidance and inspiration on their path towards responsible business operations.

Oswaal CBSE Sample Question Paper Class 11 Accountancy (For March 2020 Exam)Oswaal Books

The book is the first comprehensive consideration, since the UK Cadbury Report

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recommended a voluntary Corporate Governance Code, of the question whether Corporate Governance Codes are the most effective way of ensuring adherence to good corporate governance principles. There is no doubt that the idea of voluntary compliance with good corporate governance practices, based on the principle of 'comply or explain', has captured the imagination of the world. It is probably one of the best and most comprehensive examples of 'self-regulation' ever seen in any area where the society could be affected significantly, for current purposes by corporations. However, is this the most effective way of ensuring that corporations act responsibly and adhere to good corporate governance principles? Have these Codes really improved corporate governance practices significantly? Is it time for a rethink and, at least in certain areas, start to rely more on 'hard law' and clearer expectations to ensure compliance? All these issues are addressed in the book.

As the world has adapted to the age of digital technology, present day business leaders are required to change with the times as well. Addressing and formatting their business practices to not only encompass digital technologies, but expand their capabilities, the leaders of today must be flexible and willing to familiarize themselves with all types of global business practices. Global Business Leadership Development for the Fourth Industrial Revolution is a collection of advanced research on the methods and tactics utilized to succeed as a leader in the digital age. While highlighting topics including data privacy, corporate governance, and risk management, this book is ideally designed for

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business professionals, administrators, managers, executives, researchers, academicians, and business students who want to improve their understanding of the strategic role of digital technologies in the global economy, in networks and organizations, in teams and work groups, in information systems, and at the level of individuals as actors in digitally networked environments

This book examines the role of transnational advocacy networks in enabling effective participation for individual citizens in the deliberative processes of global governance. Contextualized around the international conference setting of the United Nations-sponsored World Summit on the Information Society (WSIS) in 2003 and 2005, the book sees epistemic communities and information and communication technologies (ICTs) as critical to the effectiveness of this important organizational form. Historically, governments have dominated the official “conference diplomacy” surrounding these World Summits. However, reflecting the UN General Assembly resolution authorizing WSIS, transnational civil society and private sector organizations were invited to participate as official partners in a multistakeholder dialogue at the summit alongside the more traditional governments and international organizations. This book asks: are transnational advocacy networks active in the global information society influential partners in these global governance processes, or merely symbolic tokens—or pawns? Cogburn explores the factors that enabled some networks—such as the Internet Governance Caucus—to persist and thrive, while others failed, and sees linkages with

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epistemic communities—such as the Global Internet Governance Academic Network—and ICTs as critical to network effectiveness.

I want to start very near the beginning of the tradition of Western literature, and its first recorded example of a man telling a woman to ‘shut up’; telling her that her voice was not to be heard in public. I’m thinking of a moment immortalised at the start of the *Odyssey*. We tend now to think of the *Odyssey* as the story of Odysseus and the adventures and scrapes he had returning home after the Trojan War – while for decades Penelope loyally waited for him, fending off the suitors who were pressing for her hand. But the *Odyssey* is just as much the story of Telemachus, the son of Odysseus and Penelope; the story of his growing up; how over the course of the poem he matures from boy to man. The process starts in the first book with Penelope coming down from her private quarters into the great hall, to find a bard performing to throngs of her suitors; he’s singing about the difficulties the Greek heroes are having in reaching home. She isn’t amused, and in front of everyone she asks him to choose another, happier number. At which point young Telemachus intervenes: ‘Mother,’ he says, ‘go back up into your quarters, and take up your own work, the loom and the distaff ... speech will be the business of men, all men, and of me most of all; for mine is the power in this household.’ And off she goes, back upstairs. Mary Beard reflects on the way women are heard – and have been heard – in public, from Homer’s *Odyssey* through Margaret Thatcher to internet trolls.

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It is often assumed that shareholders have rights, not duties. In recent years, however, this assumption has come under intense scrutiny in all aspects of company law and capital market law - legislation, the courts, soft law, and scholarship - and, in Europe especially, major changes are under way across a diverse spectrum all the way from revised contractual arrangements to mandatory statutory provisions. Such a shift has important implications for the fundamentals of European company law, and there is a need to examine shareholders' duties and to consider where this trend is taking shareholders and their stance in law. This focused collection of essays by twenty notable scholars addresses this complex subject from a highly informative and useful variety of perspectives. Examining shareholders' duties along three axes - types of investee companies, types of shareholders, and types of business situations - the essays deal with such topics and issues as the following: - shareholders' duties as reflections of the interests they are intended to safeguard; - shareholders' duties to society; - shareholders' disclosure obligations; - duties of parent companies; - institutional investor's fiduciary duty; - how regulatory duties constrain value-reducing forms of opportunism; - the state's continuing duties in the transformation of state-owned companies; - significant shareholders' duties in transactions with the company; and - powerful shareholders' duty not to abuse right. Examining the implications of this shift in discourse - how shareholders' duties are coming to the fore under the impetus of legislation, legal doctrine, case law, and enforcement strategies - as well as its

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ideological underpinnings, this book offers a comprehensive and in-depth consideration of this rapidly developing field. It will prove of inestimable value not only to policymakers and academics, but also to investors and practitioners committed to creating conditions favourable to sustainable economic growth and responsible business behaviour.

As a security professional, have you found that you and others in your company do not always define “security” the same way? Perhaps security interests and business interests have become misaligned. Brian Allen and Rachelle Loyear offer a new approach: Enterprise Security Risk Management (ESRM). By viewing security through a risk management lens, ESRM can help make you and your security program successful. In their long-awaited book, based on years of practical experience and research, Brian Allen and Rachelle Loyear show you step-by-step how Enterprise Security Risk Management (ESRM) applies fundamental risk principles to manage all security risks. Whether the risks are informational, cyber, physical security, asset management, or business continuity, all are included in the holistic, all-encompassing ESRM approach which will move you from task-based to risk-based security. How is ESRM familiar? As a security professional, you may already practice some of the components of ESRM. Many of the concepts – such as risk identification, risk transfer and acceptance, crisis management, and incident response – will be well known to you. How is ESRM new? While many of the principles are familiar, the authors have identified few organizations that apply them in the comprehensive, holistic way that

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ESRM represents – and even fewer that communicate these principles effectively to key decision-makers. How is ESRM practical? ESRM offers you a straightforward, realistic, actionable approach to deal effectively with all the distinct types of security risks facing you as a security practitioner. ESRM is performed in a life cycle of risk management including: Asset assessment and prioritization. Risk assessment and prioritization. Risk treatment (mitigation). Continuous improvement. Throughout Enterprise Security Risk Management: Concepts and Applications, the authors give you the tools and materials that will help you advance you in the security field, no matter if you are a student, a newcomer, or a seasoned professional. Included are realistic case studies, questions to help you assess your own security program, thought-provoking discussion questions, useful figures and tables, and references for your further reading. By redefining how everyone thinks about the role of security in the enterprise, your security organization can focus on working in partnership with business leaders and other key stakeholders to identify and mitigate security risks. As you begin to use ESRM, following the instructions in this book, you will experience greater personal and professional satisfaction as a security professional – and you'll become a recognized and trusted partner in the business-critical effort of protecting your enterprise and all its assets.

FROM THE PUBLISHER: It is very rightly said that if we teach today as we taught yesterday, then we rob our children of tomorrow. We at Oswaal Books, are extremely

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upbeat about the recent changes introduced by CBSE in its latest curriculum for 2020-2021. We have made every possible effort to incorporate all these changes in our QUESTION BANKS for the coming Academic Year. Updated & Revised Oswaal Question Banks are available for all the important subjects like ENGLISH, MATHS, SCIENCE, HINDI, SOCIAL SCIENCE (SST), COMPUTER APPLICATIONS & SANSKRIT Some of the key benefits of studying from Oswaal Question Banks are:

- Chapter-wise/ Topic-wise presentation for systematic and methodical study
- Strictly based on the latest CBSE Curriculum issued for Academic Year 2020-2021, following the latest NCERT Textbook and Exemplar
- Previous Years' Question Papers with Marking Scheme & Toppers' Answers for exam-oriented study
- Remembering, Understanding, Application, Analysing & Evaluation and Creation Based Question based on Bloom's Taxonomy for cognitive skills development
- Latest Typologies of Questions developed by Oswaal Editorial Board included
- Mind Maps in each chapter for making learning simple
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- Suggested videos at the end of each chapter for a Hybrid Learning Experience

**IMPORTANT FEATURES OF THE BOOK:**

- Self-Study Mode
- Chapter wise/Topic wise Previous Years' Board Examination Questions to facilitate focused study
- Latest Board solved paper along with Marking Scheme and Handwritten Topper's Answers for practice Exam Preparatory Material
- Answers of CBSE Marking Scheme up to March 2019 Exam with detailed explanations

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to score full marks in exams • Answering Tips & Commonly Made Errors for clearer thinking All-In-One • Revision notes, Mind Maps & Grammar charts facilitate quick revision of chapters • NCERT & Oswaal 150+ concept videos for digital learning WHAT THIS BOOK HAS FOR YOU: Latest CBSE Curriculum Strictly based on the latest CBSE curriculum issued for Academic Year 2020-2021, following the latest NCERT Textbook. Latest Typology of Questions Latest Typologies of Questions like Multiple Choice Questions, Tabular based Questions, Passage based Questions, Picture based Questions, Fill in the Blanks, Match the Following, etc. have been exclusively developed by the Oswaal Editorial Board and included in our Question Banks. Most Likely Questions 'Most likely questions' generated by our editorial Board with 100+ years of teaching experience. About Oswaal Books: We feel extremely happy to announce that Oswaal Books has been awarded as 'The Most Promising Brand 2019' by The Economic Times. This has been possible only because of your trust and love for us. Oswaal Books strongly believes in Making Learning Simple. To ensure student-friendly, yet highly exam-oriented content, we take due care in developing our Panel of Experts. Accomplished teachers with 100+ years of combined experience, Subject Matter Experts with unmatched subject knowledge, dynamic educationists, professionals with a keen interest in education and topper students from the length and breadth of the country, together form the coveted Oswaal Panel of Experts. It is with their expertise, guidance and a keen eye for details that the content in each offering

meets the need of the students. No wonder, Oswaal Books holds an enviable place in every student's heart!

Improvements in the application of online learning technologies are continually on the rise as the expectation for individuals to obtain a higher education grows and more people are seeking alternative modes of education. As more institutions implement e-learning systems, it has become increasingly important to explore the advancements and obstacles of these technologies. The Handbook of Research on Estimation and Control Techniques in E-Learning Systems presents the latest research in online learning and educational technologies for a diverse range of students and educational environments. Featuring comprehensive coverage on the implementation and usage of e-education systems, this publication explores a variety of pertinent topics including, but not limited to, ubiquitous computer technology, e-learning environments, and challenges in implementing these technologies, serving as a crucial reference source for researchers, professionals, academicians, students, government officials, and technology developers interested in the adoption and implementation of e-learning systems.

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Previous Years' Board Examination Questions • Mind Maps for clarity of Concepts. CBSE Curriculum was most recently updated on 29th March 2020 for Academic year 2020 – 2020. There were major changes observed which will have direct impact on the Question Paper design for Board Examinations 2020. Keeping this in mind Oswaal Sample Question Papers have been thoroughly updated as per the latest Board guidelines. This makes them extremely relevant for Exam oriented study. **IMPORTANT FEATURES OF THE BOOK:** Self-Study Mode Ten Sample Question Papers covering important concepts from an examination perspective (1-5 solved and 6-10 for Self-Assessment) . Exam Preparatory Material Answers from the CBSE Marking Scheme upto March 2020 Exam with detailed explanations as per the word limit for exam-oriented study. Answering Tips & Commonly Made Errors for clearer thinking. . On Tips Notes On tips notes, Mind Maps & Grammar charts facilitate quick revision of chapters **WHAT THIS BOOK HAS FOR YOU:** Latest CBSE Curriculum Strictly based on the latest CBSE curriculum issued on 29th March 2020 for Academic Year 2020-2020, for classes 9 to 12 following the latest NCERT Textbook. Latest Typology OF Questions Objective Type Questions included as per the latest design of the question paper issued by CBSE. Most Likely Questions 'Most likely questions' generated by our editorial Board with 100+ years of teaching experience. About Oswaal Books: Oswaal Books strongly believes in Making Learning Simple. To ensure student-friendly, yet highly exam-oriented content, we take due care in developing our Panel of Experts.

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Accomplished teachers with 100+ years of combined experience, Subject Matter Experts with unmatched subject knowledge, dynamic educationists, professionals with a keen interest in education and topper students from the length and breadth of the country, together form the coveted Oswaal Panel of Experts. It is with their expertise, guidance and a keen eye for details that the content in each offering meets the need of the students. No wonder, Oswaal Books holds an enviable place in every student's heart! "

The rapid rise of knowledge-based economies has revolutionized the perceptions and practices of globalized business. Recent developments in engineering, electronics, and biotechnology have expanded the very definition of entrepreneurship in today's international market, weaving discussions of enhanced connectivity and communication, environmental sustainability, and government policy changes into a complex, multidimensional conversation. The Handbook of Research of Entrepreneurship in the Contemporary Knowledge-Based Global Economy provides a comprehensive survey of the most recent developments in the field of entrepreneurship, highlighting their effects on information technology, business networking, knowledge production, distribution, and organization. This timely publication features extensive coverage of the fast-developing entrepreneurial field, illuminating recent technological, social, and strategic innovations in language that is accessible for a worldwide audience of business educators, researchers, and students.

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This authoritative text showcases research-based articles on entrepreneurship for knowledge economies; academic entrepreneurship; women and entrepreneurship; entrepreneurship education; organizational learning ability; innovations in industry, agriculture, and management; and the evolution of a new, all-inclusive corporate culture.

This book uses surveys to bridge the gap between studies into European economics and policymaking in Europe. It is also available as open access.

The integration of technology into entrepreneurial initiatives has led to the use of online communities to raise funds for projects and ventures. Through the use of social media platforms and the social web, crowdfunding has provided an innovative, large-scale fundraising solution for both personal and professional initiatives. *Strategic Approaches to Successful Crowdfunding* brings together a collection of research-based chapters relating to the use of the social web to raise funds and provide financial support for start-up companies, individual pursuits, and philanthropic endeavors. Focusing on a diverse set of topics relating to e-commerce, capital investment, peer-to-peer lending, digital philanthropy, and virtual communities, this timely publication is an essential reference source for academicians, researchers, professionals, and graduate students interested in understanding the dynamics, best practices, and managerial solutions for drawing funds and financial support from online communities.

MAHARASTRA HSC QB Malcolm Forbes said “Education's purpose is to replace an

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empty mind with an open one” and this is something which is always followed by Maharashtra State Board of Secondary & Higher Education (MSBSHSE). The aim of the Board is not just to let learners obtain basic knowledge but to make them life-long learners. The purpose of this book is to nurture individuality and thus enhance one's innate potentials which help in increasing the self-study mode for students. This book strengthens knowledge and attitude related to subject. This book is designed in such a way that students can set their own goals and can improve their problem solving and thinking skills. This book is strictly as per the latest Maharashtra Board Curriculum for HSC Exams. It contains variety of questions from latest textbooks. It contains all types of questions like VSA Questions (Very Short Answer), SA Questions (Short Answer), MCQs (Multiple Choice Questions) and LA Questions (Long Answer). A synopsis is given for every chapter which contains important points from that chapter. Each chapter has high quality figures wherever required for better, fast and clear understanding. OSWAAL HSC Question Bank is different and better in terms of High Quality Questions which are developed by 'OSWAAL Expert Panel'. The Question Bank is strictly based on the latest MSBSHSE Textbooks and is arranged 'TOPIC-WISE' where each Topic from every Chapter is explained in detail. Through OSWAAL Books students are taught how to think, not what to think. We at OSWAAL Books try to use quality content, standard language, creativity and high quality figures, which makes learning easy and fun. This is one of the reasons that the scope of this book extends from students to

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teachers. Teachers can use this book as a perfect teaching guide and students can use this book for good learning and practice.

Russia is one of the world's largest growing economies. With this exciting new growth and development, there is a wealth of knowledge to be discovered from the strategies and models being used and created throughout Russia's economy.

South Australia - and the world - is entering a time of transformational change: social, economic, industrial and environmental. As a new government takes the reins, it has the power to shape the future of our state and its citizens at a crucial moment. The automotive industry has closed, but maritime shipbuilding projects are booming. Automation and artificial intelligence technologies are on the rise - and with them, both fears of jobs lost and the promise of increased productivity and wellbeing. Which way will we go? In this insightful collection of essays, some of South Australia's leading policy thinkers consider our future in the context of jobs, our economy and its drivers, industrial relations, law and order, the environment, education, health (including ageing and aged care) and more.

In the modern era, businesses have developed a complex relationship with the society surrounding them. While the effects of business activity are clearly seen, their direct impact varies from country to country. *Comparative Perspectives on Global Corporate Social Responsibility* is a pivotal reference source for the latest scholarly research on the accountability contemporary businesses face for the environmental, social, and economic impacts that they create. Highlighting the variant expressions between developed and developing countries, this book is ideally designed for graduate students, professionals, practitioners, and academicians interested in furthering their knowledge on corporate social

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responsibility.

Enhancing Firm Sustainability Through Governance presents a fresh perspective on corporate governance and how the relationship between governance mechanisms, processes and variables should be understood through a new unifying theory: the relational cor

Some of the key highlights of Oswaal Sample Papers are: • Ten Sample Question Papers covering important concepts from an examination perspective (1-5 solved and 6-10 for Self-Assessment\*) • All Typologies of Questions specified by included for examination success • Scheme of Evaluation upto March/April 2020 Exam with detailed explanations as per the word limit for exam-oriented study • 'On Tips Notes' for crisp revision We hope Oswaal Sample Papers empower each and every student to excel, now and always!!

This book helps organizations to maximize wealth creation, build enduring relationships with stakeholders and be a net contributor to the economies of operated geographies. Based on extensive research, CXO interviews and case studies, the book assists companies to develop their own governance best practices.

This book identifies the driving forces behind globalization and proposes innovative ways for small and medium-enterprises (SMEs) to confront them. More than ever, sustainable competitive advantage requires SMEs to continually adapt their strategy and confront new and current competition in the international market. SMEs working with multinational companies could also benefit from winning strategies based on a sensible analysis of rational and irrational phenomena at the micro- and macro-economic levels. This book uses different models developed and established through international business experiences to determine the relevant strategy in the global market. It illustrates each model through real, successful

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case studies of globalization of factor, efficiency, and innovation-driven SMEs. It will benefit scholars of entrepreneurship, international business, regional development as well as managers, governmental institutions, and regional development, and consultants to SMEs. “Are you an ethical person?” Regardless of your answer, a follow-up probe might be: “How do you know?” Your personal values reflect your beliefs, what you care about. These values, if they really matter to you, are activated by and through your everyday decisions. How do you ensure that your values, those that reflect your best ethical self, are actually demonstrated in the choices you make on a daily basis? Sometimes what we say we value does not match our actual behavior. Being ethical requires the ability to discern and navigate competing values, continually striving to attain both personal and organizational goals with moral strength. This necessitates the development of skills that support personal governance and your moral competency. To be ethical, building moral strength needs to become a focus of your daily life, which calls for making a deliberate effort to apply the values you say you hold. In reading this book you will see how awareness of your thoughts and emotions—along with specific moral competencies—can influence your desire to do the right thing and bolster your ability to exercise moral strength at work. Drawing insight from the latest research in management, business ethics, organizational behavior, and psychology, each

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chapter is intended to help adult learners examine, leverage, and continue to develop their best ethical selves in organizational life.

Besides the ongoing concern with the epistemological and theoretical hegemony of the West in African academic practice, the book aims at understanding how knowledge is produced and controlled through the interplay of the politics of knowledge and current intellectual discourses in universities in Africa. In this regard, the book calls for African universities to relocate from the position of object to subject in order to gain a form of liberated epistemological voice more responsive to the social and economic complexities of the continent. In itself, this is a critical exposé of contemporary practices in knowledge advancement in the continent. Broadly the book addresses the following questions: How can African universities reinvent knowledge production and dissemination in the face of the dominant Eurocentricism so pervasive and characteristic of academic practice in Africa to enhance their relevance to the contexts in which they operate? How can such change, particularly at knowledge production and distribution levels, be undertaken, without falling into an intellectual and discursive ghettoization in the global context? What then is the role of academics, policy makers and curriculum and program designers in dealing with biases and distortions to integrate policies, knowledge and pedagogy that reflect current cultural diversity, both local and

global? Against this backdrop, while some contributions in this book argue that emancipatory epistemic voice in African universities is not yet born, or it is struggling with little success, many dissenting voices charge that if Africans do not take responsibility and construct knowledge strategies for their own emancipation, who will?

This book provides a rich overview and takes a closer look at the current state of theory and practice in the field of sustainable business models. The chapters in this book examine and analyze existing and new approaches towards sustainable business models and showcase the implementation of sustainable business through both quantitative and qualitative studies, including several case studies and many practical examples. It approaches these issues from the standpoints of diverse business disciplines to yield new insights and ideas that are relevant from both an academic and professional perspective. In its essence, the book examines how firms' value creation processes can be driven by sustainability and social responsibility and how this impacts business and society. Readers will find a range of sustainable business models that have been employed and are being pioneered in various industries around the globe – which are thoroughly investigated and discussed, and put into a comprehensive conceptual framework.

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Exam-targeted, 5 solved & 5 Self-Assessment papers with Hints All CBSE-specified typologies of questions Answers follow Board Marking Scheme and word limit Polish concepts with 'Answering Tips' Avoid mistakes with 'Commonly Made Errors' Crisp revision with 'On-Tips Notes' (applicable only for science, maths, social, computer application & selected subjects in class 11) Learn more with 'Mind Maps' Clarify doubts with 'Oswaal Grammar Charts' QR codes for quick revision on mobiles/tablets

Discover success in global business today with the most strategic approach to international business topics and unique coverage not found in other books. GLOBAL BUSINESS, 4th Edition, is the first global business book that answers the big question, What determines the success and failure of firms around the globe? Globally renowned scholar and author Mike Peng integrates both an institution-based view and resource-based view throughout every chapter, bringing an unparalleled continuity and strategic approach to the learning process. The book combines an inviting, conversational style with the latest research and examples that reflect the most recent global developments. A wealth of business cases from Mike Peng and other respected international experts delve into how companies throughout the world have expanded globally. All-new video cases that cover every chapter's opening case and closing case,

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world maps that connect geography and culture to business decisions, and unique global debate sections that draw you into cutting-edge international discussions help you learn to think independently and view business challenges from a truly global perspective. With GLOBAL BUSINESS, 4th Edition, you view business through the eyes of a true world citizen and gain the understanding you need to become an effective manager within today's global business landscape. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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