

Business And Its Environment

Why an organization's response to digital disruption should focus on people and processes and not necessarily on technology. Digital technologies are disrupting organizations of every size and shape, leaving managers scrambling to find a technology fix that will help their organizations compete. This book offers managers and business leaders a guide for surviving digital disruptions—but it is not a book about technology. It is about the organizational changes required to harness the power of technology. The authors argue that digital disruption is primarily about people and that effective digital transformation involves changes to organizational dynamics and how work gets done. A focus only on selecting and implementing the right digital technologies is not likely to lead to success. The best way to respond to digital disruption is by changing the company culture to be more agile, risk tolerant, and experimental. The authors draw on four years of research, conducted in partnership with MIT Sloan Management Review and Deloitte, surveying more than 16,000 people and conducting interviews with managers at such companies as Walmart, Google, and Salesforce. They introduce the concept of digital maturity—the ability to take advantage of opportunities offered by the new technology—and address the specifics of digital transformation, including cultivating a digital environment, enabling intentional collaboration, and fostering an experimental mindset. Every organization needs to understand its “digital DNA” in order to stop “doing digital” and start “being digital.” Digital disruption won't end anytime soon; the average worker will probably experience numerous waves of disruption during the course of a career. The insights offered by *The Technology Fallacy* will hold true through them all. A book in the *Management on the Cutting Edge* series, published in cooperation with MIT Sloan Management Review.

Technology continues to make great strides in society by providing opportunities for advancement, inclusion, and global competency. As new systems and tools arise, novel applications are created as well. *Smart Technology Applications in Business Environments* is an essential reference source for the latest scholarly research on the risks and opportunities of utilizing the latest technologies in different aspects of society such as education, healthcare systems, and corporations. Featuring extensive coverage on a broad range of topics and perspectives including virtual reality, robotics, and social media, this publication is ideally designed for academicians, researchers, students, and practitioners seeking current research on the improvement and increased productivity from the implementation of smart technologies.

Environmental Marketing: Strategies, Practice, Theory, and Research is a timely resource for the 1990s. It examines a broad range of issues that affect environmental behavior while providing materials and guidance to marketing decisionmakers. It will guide your organization toward a decidedly “green” marketing movement, toward marketing

concepts and tools that not only serve your organization's objectives but preserve and protect the environment as well. Environmental Marketing clearly defines the potential roles of organizations, consumers, and governments and examines how these groups impact environmental factors through the marketing process. The book helps you understand alternative perspectives to green marketing issues and, in turn, enables you to make clearer, more conscious decisions toward improving your environmental marketing performance. This resourceful text begins by defining the concept of environmental or "green" marketing and how the idea of a healthy planet and successful marketing strategies can co-exist. It discusses the consumer's behavior toward environmental products and how marketers can effectively educate them, the guidelines involved in doing so, and the consequences of failing to do so. The marketer's position on environmental changes in industry is examined along with alternatives for striking a balance between marketing objectives and environmental concerns. Finally, the book discusses the global response to environmental marketing and where multi-national organizations belong within this balance. Environmental Marketing is a book for all managers involved in decisions impacting the environment. It is also of great interest to public policymakers and academics who wish for quick insight into environmental marketing issues.

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

What would happen if you made your business decisions by the book? By the Bible that is. This updated version of the best-selling Business by the Book offers radical principles of business management that go beyond the Ten Commandments and other biblical maxims. Business by the Book is a step-by-step presentation of how businesses should be run according to the Creator of all management rules: God. Larry Burkett, founder and president of Christian Financial Concepts, provides business principles from his own experience as well as what God's Word says on topics such as: Hiring and Firing Decisions Pay Increases and Promotions Management Selection Employee Pay Decisions Borrowing and/or Lending Decisions Forming Corporations and Partnerships Business Tithing Retirement Whether you are the owner of a business, a corporate executive, or a manager, this best-selling classic is for you.

Peter F. Drucker argues that what underlies the current malaise of so many large and successful organizations worldwide is that their theory of the business no longer works. The story is a familiar one: a company that was a superstar only

yesterday finds itself stagnating and frustrated, in trouble and, often, in a seemingly unmanageable crisis. The root cause of nearly every one of these crises is not that things are being done poorly. It is not even that the wrong things are being done. Indeed, in most cases, the right things are being done—but fruitlessly. What accounts for this apparent paradox? The assumptions on which the organization has been built and is being run no longer fit reality. These are the assumptions that shape any organization's behavior, dictate its decisions about what to do and what not to do, and define what an organization considers meaningful results. These assumptions are what Drucker calls a company's theory of the business. The Harvard Business Review Classics series offers you the opportunity to make seminal Harvard Business Review articles a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world—and will have a direct impact on you today and for years to come.

INTERNATIONAL BUSINESS LAW AND ITS ENVIRONMENT, 8e, International Edition centers on the basic market-entry strategies most firms deploy as they expand into international markets: trade in goods and services, protecting and licensing intellectual property, and foreign direct investment. Interweaving the law with ethics-related issues, the text shows how individual firms manage these strategies in different ways while discussing the latest political, economic, and legal developments around the world. Helpful features such as case examples, end-of-chapter questions, and ethics activities help solidify your understanding of the material.

The process of firm-level adaptation and survival have historically been of great interest to researchers of firms. However, these researchers have previously been denied an ecological framework within which to study the processes through which individual firms respond to and indeed, modify their individual environments. This book remedies this situation, providing the first comprehensive introduction to organisational autecology, or, the study of individual firms and the environments they interact with and typically modify to ensure their survival. In addition to establishing the theoretical and philosophical foundations of organisational autecology, the empirical application of this new approach is demonstrated and its future application to the domain of organisational studies is contemplated.

Runaway climate change and rampant inequality are ravaging the world and costing a fortune. Who will help lead us to a better future? Business. These massive dual challenges—and other profound shifts, such as pandemics, resource pressures, and shrinking biodiversity—threaten our very existence. Other megatrends, such as the push for a clean economy and the unprecedented focus on diversity and inclusion, offer exciting new opportunities to heal the world, and prosper by doing so. Government cannot do this alone. Business must step up. In this seminal book, former Unilever CEO Paul Polman and sustainable business guru Andrew Winston explode fifty years of corporate dogma. They reveal,

for the first time, key lessons from Unilever and other pioneering companies around the world about how you can profit by fixing the world's problems instead of creating them. To thrive today and tomorrow, they argue, companies must become "net positive"—giving more to the world than they take. A net positive company: Improves the lives of everyone it touches, from customers and suppliers to employees and communities, greatly increasing long-term shareholder returns in the process. Takes ownership of all the social and environmental impacts its business model creates. This in turn provides opportunities for innovation, savings, and building a more humane, connected, and purpose-driven culture. Partners with competitors, civil society, and governments to drive transformative change that no single group or enterprise could deliver alone. This is no utopian fantasy. Courageous leaders are already making it real—and the stakes couldn't be higher. With bold vision and compelling stories, Net Positive sets out the principles and practices that will deliver the scale of change and transformation the world so desperately needs. Join the movement now at netpositive.world

This text provides an introduction to the key activities of business placed within a managerial, organizational and environmental context. This edition places increased emphasis on globalization and the effect of technology on business. This business classic features straight-talking advice you'll never hear in school. Featuring a new foreword by Ariel Emanuel and Patrick Whitesell Mark H. McCormack, one of the most successful entrepreneurs in American business, is widely credited as the founder of the modern-day sports marketing industry. On a handshake with Arnold Palmer and less than a thousand dollars, he started International Management Group and, over a four-decade period, built the company into a multimillion-dollar enterprise with offices in more than forty countries. To this day, McCormack's business classic remains a must-read for executives and managers at every level. Relating his proven method of "applied people sense" in key chapters on sales, negotiation, reading others and yourself, and executive time management, McCormack presents powerful real-world guidance on • the secret life of a deal • management philosophies that don't work (and one that does) • the key to running a meeting—and how to attend one • the positive use of negative reinforcement • proven ways to observe aggressively and take the edge • and much more Praise for What They Don't Teach You at Harvard Business School "Incisive, intelligent, and witty, What They Don't Teach You at Harvard Business School is a sure winner—like the author himself. Reading it has taught me a lot."—Rupert Murdoch, executive chairman, News Corp, chairman and CEO, 21st Century Fox "Clear, concise, and informative . . . Like a good mentor, this book will be a valuable aid throughout your business career."—Herbert J. Siegel, chairman, Chris-Craft Industries, Inc. "Mark McCormack describes the approach I have personally seen him adopt, which has not only contributed to the growth of his business, but mine as well."—Arnold Palmer "There have been what we love to call

dynasties in every sport. IMG has been different. What this one brilliant man, Mark McCormack, created is the only dynasty ever over all sport.”—Frank Deford, senior contributing writer, Sports Illustrated

The following listing represents a survey and a short description of 'Earth Observing Missions' in alphabetical order. The listing in Part A considers completed-, operational-as well as planned missions on an international scale (Earth observations from space know no national boundaries). A look into past activities is important for reasons of heritage, context and of perspective. The document is intended for all who want to keep track of missions and sensors in the fast-growing field of Earth observations. There cannot be any claim to completeness, although a considerable effort was made to collect and integrate all known missions and sensors into this book. Earth observation by remote sensing changes our view and perception of the world. We begin to realize the global character of remote sensing, its multidimensional and complementary nature, its vast potential to many disciplines, its importance to mankind as a whole. Remote sensing permits for the first time in history a total system view of the Earth. The view from space toward Earth has brought about sweeping revisions in the Earth sciences, in particular in such fields as meteorology, oceanology, hydrology, geology, geography, forestry, agriculture, geodynamics, solar-terrestrial interactions, and many others. This volume presents a comprehensive analysis of the business, financial and economic aspects of emerging markets. Using case studies from India, Turkey, Bangladesh and Africa, it discusses themes such as megaprojects, infrastructure and sustainability; cross-border mergers and acquisitions; a new paradigm for educational markets; exports competitiveness; work engagement in service sector; mobile banking and crowdfunding; and venture capital flow into emerging economies, to focus on the trade, foreign investment, financial, and social progress of these economies. The chapters review the current state, learnings, changing scenarios, business practices, and financial and economic perspectives across emerging markets while examining progression, challenges and the way forward. With its rigorous approach and topical content, this book will be useful to scholars and researchers of management studies, business management, financial management, business economics, international business, finance and marketing, development studies and economics. It will also interest policymakers and practitioners in the field.

Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9780133129854. This item is printed on demand.

Adolescence is a time when youth make decisions, both good and bad, that have consequences for the rest of their lives. Some of these decisions put them at risk of lifelong health problems, injury, or death. The Institute of Medicine held three

public workshops between 2008 and 2009 to provide a venue for researchers, health care providers, and community leaders to discuss strategies to improve adolescent health.

Provides an introduction to business functions, issues and activities and to the way they interact with their environment. It is the core text for the Business In Context Series which serves as a stand-alone introduction to business studies. An ELBS/LPBB edition is available.

Providing a set of conceptual frameworks for analyzing and addressing issues in the environment of business, this work adopts a managerial orientation, focusing on strategy formulation and implementation. The author integrates treatment of the economics and politics of antitrust, regulation, environmental protection, and international trade policy. Ethical dimensions of issues are considered as well as the development of frameworks for analyzing ethical concerns and making decisions. This edition is updated to reflect developments, and contains 28 new cases.

Learn why bad decisions happen to good managers—and how to make better ones. If you read nothing else on decision making, read these 10 articles. We've combed through hundreds of articles in the Harvard Business Review archive and selected the most important ones to help you and your organization make better choices and avoid common traps.

Leading experts such as Ram Charan, Michael Mankins, and Thomas Davenport provide the insights and advice you need to: Make bold decisions that challenge the status quo Support your decisions with diverse data Evaluate risks and benefits with equal rigor Check for faulty cause-and-effect reasoning Test your decisions with experiments Foster and address constructive criticism Defeat indecisiveness with clear accountability

The past, present, and possible future of the agency designed to act as "the world's environmental conscience." The United Nations Environmental Programme (UNEP) was founded in 1972 as a nimble, fast, and flexible entity at the core of the UN system--a subsidiary body rather than a specialized agency. It was intended to be the world's environmental conscience, an anchor institution that established norms and researched policy, leaving it to other organizations to carry out its recommendations. In this book, Maria Ivanova offers a detailed account of UNEP's origin and history. Ivanova counters the common criticism that UNEP was deficient by design, arguing that UNEP has in fact delivered on much (though not all) of its mandate.

The revised edition of Business Environment presents a thorough overhaul, updated with the latest information and developments. Having ten new chapters, including comparative study of business environments in India, China, SAARC and European Countr

Let's talk about the ozone layer. Let's discuss how beneficial this shield is to human, animal and plant health. After which, let's move towards how it can be protected from future harm. After all, damage to the ozone layer will ultimately

affect all life on Earth. Knowledge is the first step to acting towards environmental care. Get this book today!

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Focused Operations Management shows how to do much more with existing resources in terms of throughput, response time and quality. It provides a system view and will touch upon performance measures, operations management, quality, cost-accounting, pricing, and above all, value creation and value enhancement.

This work has been designed to meet the objectives of the BTEC National double core unit the organization in its environment. Divided into four parts, it has been revised and includes new material on organizations in the EC, 1992, government industrial policy, Chunnel and privatization.

This is the decade for climate action. Internal and external stakeholders demand action. How we choose to act in the next ten years will determine our foreseeable future. Businesses hold a critical role for climate futures. The need for businesses to reduce their carbon footprint is now unquestioned, but how to achieve reductions in a credible way is neither clear nor easy once you've tackled the obvious energy culprits. Climate Positive Business lays out the path of business climate strategy, highlighting how your business must set goals, measure impact, and improve performance. Greenhouse gas protocols can instruct you on the core accounting process that lies at the heart of climate strategy. At least as important to success are the details that protocols don't tell you: the sticking points; the areas of controversy, and the best practices. Rooted in real experience and written in an entertaining and engaging style, this book provides you with the tips, tools, and techniques to tackle your company's carbon footprint, and it helps you do so in a way that is credible and appropriately ambitious to meet stakeholder expectations. The book will equip you with tools to think critically about GHG reduction, carbon offsets, and carbon removal, as well as help ensure we collectively implement real solutions to slow and eventually reverse the climate crisis. It includes lessons learned from real-world consulting projects and provides a plan of action for readers to implement. A go-to book for business looking to understand, manage, and reduce their carbon footprint, it is an invaluable resource for sustainable business practitioners, consultants, and those aspiring to become climate champions.

This highly effective text provides superior legal, ethical, and regulatory coverage while fully integrating practical business practices for tomorrow's business managers. Legal topics are explored and explained through real-world business examples (over 300 references to business are made in the text). In addition to a solid foundation in the law, students learn valuable legal and ethical reasoning skills through a variety of critical thinking exercises. Students receive -- and appreciate -- practical advice on when it is necessary to call a lawyer, how best to use legal aid services and how to avoid legal trouble in the first place. This text fulfills current curricular and AACSB accrediting standards. Strategic Management (2020) is a 325-page open educational resource designed as an introduction to the key topics and themes of strategic management. The open textbook is intended for a senior capstone course in an undergraduate business program and suitable for a wide range of undergraduate business students including those majoring in marketing, management, business administration, accounting, finance,

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real estate, business information technology, and hospitality and tourism. The text presents examples of familiar companies and personalities to illustrate the different strategies used by today's firms and how they go about implementing those strategies. It includes case studies, end of section key takeaways, exercises, and links to external videos, and an end-of-book glossary. The text is ideal for courses which focus on how organizations operate at the strategic level to be successful. Students will learn how to conduct case analyses, measure organizational performance, and conduct external and internal analyses.

This book provides insight into the Life Cycle Management (LCM) concept and the progress in its implementation. LCM is a management concept applied in industrial and service sectors to improve products and services, while enhancing the overall sustainability performance of business and its value chains. In this regard, LCM is an opportunity to differentiate through sustainability performance on the market place, working with all departments of a company such as research and development, procurement and marketing, and to enhance the collaboration with stakeholders along a company's value chain. LCM is used beyond short-term business success and aims at long-term achievements by minimizing environmental and socio-economic burden, while maximizing economic and social value.

Discusses the reckless annihilation of fish and birds by the use of pesticides and warns of the possible genetic effects on humans.

The field of Business Process Management (BPM) is marred by a seemingly endless sequence of (proposed) industry standards. Contrary to other fields (e.g., civil or electronic engineering), these standards are not the result of a widely supported consolidation of well-understood and well-established concepts and practices. In the BPM domain, it is frequently the case that BPM vendors opportunistically become involved in the creation of proposed standards to exert or maintain their influence and interests in the field. Despite the initial fervor associated with such standardization activities, it is no less frequent that vendors either choose to drop their support for standards that they earlier championed on an opportunistic basis or elect only to partially support them in their commercial offerings. Moreover, the results of the standardization processes themselves are a concern. BPM standards tend to deal with complex concepts, yet they are never properly defined and all-too-often not informed by established research. The result is a plethora of languages and tools, with no consensus on concepts and their implementation. They also fail to provide clear direction in the way in which BPM standards should evolve. One can also observe a dichotomy between the "business" side of BPM and its "technical" side. While it is clear that the application of BPM will fail if not placed in a proper business context, it is equally clear that its application will go nowhere if it remains merely a motivational exercise with schemas of business processes hanging on the wall gathering dust.

Businesses compete in many ways, including nonmarket areas like corporate responsibility. Learn how to sharpen your firm's competitive edge. Baron's integrated approach combines the disciplines of economics, political science, law, and ethics to provide a deeper understanding of the managerial issues that arise in the business landscape. The seventh edition includes four new chapters on financial markets and their regulation, the investor's perspective and renewable power, the political economy of India, and behavioral ethics. The book also includes 26 new cases on timely topics.

THE LEGAL ENVIRONMENT TODAY: BUSINESS IN ITS ETHICAL, REGULATORY, E-COMMERCE, AND GLOBAL SETTING, 7th Edition gives students the working knowledge of business-related laws recommended by the Association to Advance Collegiate Schools of Business, and helps strengthen the reasoning skills they need to interpret and apply them. Challenging students to analyze and resolve the legal issues in the chapters, the text includes many learning features, including full cases and excerpts from 2010 and 2011 decisions, exam preparation tools, hypothetical situations and exercises, ethical discussions, and international considerations. Chapter topics include the latest on

corporate responsibility, the housing crisis, financial and credit card reforms, health-care laws, and much more. Hands-on and student friendly, the text includes online access to interactive flash cards, quizzing, and other study tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Business of Less rewrites the book on business and the environment. For the last thirty years, corporate sustainability was synonymous with the pursuit of 'eco-efficiency' and 'win-win' opportunities. The notion of 'eco-efficiency' gives us the illusion that we can achieve environmental sustainability without having to question the pursuit of never-ending economic growth. The 'win-win' paradigm is meant to assure us that companies can be protectors of the environment whilst also being profit maximizers. It is abundantly clear that the state of the natural environment has further degraded instead of improved. This book introduces a new paradigm designed to finally reconcile business and the environment. It is called 'net green', which means that in these times of ecological overshoot businesses need to reduce total environmental impact and not just improve the eco-efficiency of their products. The book also introduces and explains the four pollution prevention principles 'again', 'different', 'less', and 'labor, not materials'. Together, 'net green' and the four pollution prevention principles provide a road map, for businesses and for every household, to a world in which human prosperity and a healthy environment are no longer at odds. The Business of Less is full of anecdotes and examples. This brings its material to life and makes the book not only very accessible, but also hugely applicable for everyone who is worried about the fate of our planet and is looking for answers.

Great is no longer good enough. Beyond Great delivers a powerful new playbook of 9 core strategies to thrive in a post-COVID world where all the rules of the game are being re-written. Beyond Great answers to two fundamental questions which face business leaders today in a world shaped by daunting and disruptive technological, economic, and social change. First, what is outstanding performance in this new volatile era? Second, how do we build competitive advantage in a world with new and often uncertain rules? Supported by years of research and hands-on consulting practice, this book presents a comprehensive framework for building a high performing, resilient, adaptive, and socially responsible global company. The book begins by taking an incisive look at these disruptive forces transforming globalization, including economic nationalism; the boom in data flows and digital commerce; the rise of China; heightened public concerns about capitalism and the environment; and the emergence of borderless communities of digitally connected consumers. Distilled from the study of hundreds of companies and interviews with dozens of business leaders, the authors have distilled nine core strategies – the new winning playbook of the 21st century. Beyond Great argues that business leaders today must lead with a new kind of openness, flexibility and light-footedness, constantly layering in new strategies and operational norms atop existing ones to allow for "always-on" transformation. Leaders must master a

whole new set of rules about what it takes to be "global," becoming shapeshifters adept at handling contradiction, multiplicity, and nuance. This book will show them how.

Whether you're a current project manager seeking to validate the skills and knowledge acquired through years of practical experience or a newcomer to the PM field looking to strengthen your resume, the PMP® certification from the Project Management Institute (PMI®) provides you with the means to do so. This updated edition of the best-selling PMP®: Project Management Professional Study Guide was developed to help you prepare for this challenging exam, and includes additional study tools designed to reinforce understanding of critical subject areas. Key Topics Include: Project Initiation. Determining project goals, identifying constraints and assumptions, defining strategies, producing documentation. Project Planning. Refining a project, creating a WBS, developing a resource management plan, establishing controls, obtaining approval. Project Execution. Committing and implementing resources, managing and communicating progress, implementing quality assurance procedures. Project Control. Measuring Performance, taking corrective action, ensuring compliance, reassessing control plans, responding to risk event triggers. Project Closing. Documenting lessons learned, facilitating closure, preserving records and tools, releasing resources. Professional Responsibility. Ensuring integrity, contributing to knowledge base, balancing stakeholder interests, respecting differences. Note:CD-ROM/DVD and other supplementary materials are not included as part of eBook file. (PMI, PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

* Provides clarity to the confusing the field of business enterprise; * Draws on theories, concepts and models from the established business great and good; * Contains international case studies to illustrate and examine globalisation. For the first time in history, more than half of the world's businesses are small, however, the technological revolution has meant that some small firms are "born global" i.e. they operate in multiple markets and/or geographies from the outset. Business enterprises need to move and adapt quickly, in line with competition and changing customer tastes. The challenges they face to succeed are relentless. "Enterprise and its Business Environment" offers a clear and insightful introduction to the world of business enterprise and the inner workings of the firm. It explores the role of entrepreneurs, consumers and businesses to understand how their roles affect the production and allocation of good and services and provides a solid base from which those new to the study of business can develop their own interests in relation to the most powerful economic and entrepreneurial forces shaping the world in which we live. "Enterprise and its Business Environment" is written and contributed to by a team of expert scholars from Heriot-Watt University, who teach across the globe. This important text: * Brings structure to the field of 'business enterprise' by organizing basic ideas and introducing concepts; * Builds on the established theories and contributions of the great and good in the field of management and organization;*

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Uses international case studies to examine globalisation and its significance to organisations. To help support their learning, readers have access to a range of online resources including chapter-by-chapter multiple choice questions which will enable them to assess how well they have grasped individual chapters. The text also features a range of supplementary readings, in text exercises and cases/examples to help bring concepts to life. Part of the "The Global Management Series"; a complete portfolio of global business and management texts that successfully meets the needs of students on international undergraduate and postgraduate business and management degree courses. Each book is a clear, concise and practical and has a thorough pedagogic structure to suit a 12 week semester. The series offers a flexible 'pick and mix' choice of downloadable e-chapters, so that users can select and build learning materials tailored to their specific needs. See www.goodfellowpublishers.com/GMS for details. Each book in the series is edited and contributed to by a team of experienced academics based in the UK, Dubai and Malaysia it provides an essential learning aid for students across a wide range of business and management courses and an invaluable teaching tool for lecturers and academics. "Series Editors": Robert MacIntosh, Professor of Strategy and Kevin O'Gorman, Professor of Management, both at Heriot-Watt University, UK]

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