

Business And Society 14th Edition

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Social Science, 15/e, approaches social science from a common-sense perspective, rather than from a conventional social science angle. Readers will see how seemingly diverse disciplines intermingle – anthropology and economics, for example. In the end, students will be able to approach social issues with unbiased problem-solving skills. This best-selling text on marriages, families, and relationships combines a rigorous scholarly and applied approach with a theme especially relevant to today's dynamic global environment: making choices in a diverse society. The authors use an engaging narrative to create a highly readable text that offers insightful perspectives on the diversity of our modern society, including different ethnic traditions and family forms. The balanced presentation discusses a variety of theoretical perspectives (e.g., family ecology, structure-functional, interaction-constructionist, family systems, biosocial), emphasizing both social structure and the importance of individual agency, choice, and decision-making. Students are encouraged to question assumptions and reconcile conflicting ideas and values as they make informed choices in their own lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Viewing our society from a conflict perspective. This introductory text, written from a conflict perspective, emphasizes four themes: diversity, the struggle by the powerless to achieve social justice, the changing economy, and globalization. In Conflict and Order: Understanding Society studies the forces that lead to stability and change in society and asks: Who benefits from the existing social arrangements, and who does not? How are human beings shaped by society? What are the forces that maintain social stability, produce social inequality, and resist social change? Teaching & Learning Experience This program will provide a better teaching and learning experience--for you and your students. Here's how: Personalize Learning - MySearchLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Students are encouraged to critically evaluate social sources of behavior and conflict. Engage Students - The author provides examples of those who have been empowered to achieve positive social change. Explore Theory - A conflict perspective is used to examine social structures. Understand Diversity - This text examines economic global transformations in the U.S., the struggle to achieve social justice, and the inclusion of race, class, and gender. Support Instructors - MySearchLab with eText, an Instructor's Manual & Test Bank, and PowerPoint presentations are available. Note: MySearchLab with eText does not come automatically packaged with this text. To purchase MySearchLab with eText, please visit: www.mysearchlab.com or you can purchase a valuepack of the text + MySearch Lab (at no additional cost): ValuePack ISBN-10: 0205861466 / ValuePack ISBN-13: 9780205861460

For upper-division undergraduate/beginning graduate-level courses in Medical Sociology, and for Behavioral Science courses in schools of Public Health, Medicine, Pharmacy, and Nursing. A comprehensive overview of the most current issues in medical sociology. The standard text in the field, Medical Sociology presents the discipline's most recent and relevant ideas, concepts, themes, issues, debates, and research findings. To draw students into the course, author Dr. William Cockerham integrates engaging first-person accounts from patients, physicians, and other health care providers throughout the text. The Thirteenth Edition addresses the current changes stemming from health care reform in the United States, and other issues that reflect the focus of the field today.

"In a world economy that is becoming increasingly integrated and interdependent, the relationship between business and society is becoming ever more complex. The globalization of business, the emergence of civil society organizations in many nations, and rapidly changing government regulations and international agreements have significantly altered the job of managers and the nature of strategic decision making within the firm. At no time has business faced greater public scrutiny or more urgent demands to act in an ethical and socially responsible manner than at the present"--

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For courses in Social Psychology Show how the ever-changing field of Social Psychology is useful in students' everyday lives Social Psychology, Fourteenth Edition retains the hallmark of its

past success: up-to-date coverage of the quickly evolving subject matter written in a lively manner that has been embraced by thousands of students around the world. Authors Nyla Branscombe and Robert Baron—both respected scholars with decades of undergraduate teaching experience—generate student excitement by revealing the connections between theory and real-world experiences. The Fourteenth Edition offers updated content to engage students, as well as new “What Research Tells Us About...” sections in each chapter that illustrate how research findings help answer important questions about social life.

Designed as a basic text for an introductory, interdisciplinary social science course. This text introduces students to central concepts in anthropology, sociology, economics, psychology, political science, and history. The text focuses these perspectives on a central integrative theme and interdisciplinary viewpoint—the nature and uses of power in society. POWER AND SOCIETY introduces students to some of the central challenges facing American society; for example, ideological conflict, racism and sexism, poverty and powerlessness, crime and violence, community problems, and international relations. Focusing on controversy stimulates students' interest and appreciation for social sciences.

This book is entirely up to date to reflect recent changes in technology and AIS practice. Covers such subjects as EDI, reengineering, neural networks, client/server, computer security, and events accounting. Give your students a classic introduction to computer concepts with a modern twist with Morley/Parker's UNDERSTANDING COMPUTERS: TODAY AND TOMORROW, COMPREHENSIVE, 16E. Known for a unique emphasis on societal issues and industry insights from respected leaders, this book makes computer concepts relevant to today's career-focused students. This edition offers an increased emphasis on mobile computing and related issues, such as mobile commerce and mobile security. Students become familiar with the impact of new and emerging technologies, including smart watches, drones, 3D scanners and printers, robot assistants, perceptual computing, 5G, White Fi and much more.

This text emphasizes the three major driving forces behind e-commerce: technological change, business development, and social issues, to provide a coherent conceptual framework for understanding the field.

5 Stars! from Doody's Book Reviews! (of the 13th Edition) "This edition continues to raise the bar for books on drug use and abuse. The presentation of the material is straightforward and comprehensive, but not off putting or complicated." As a long-standing, reliable resource Drugs & Society, Fourteenth Edition continues to captivate and inform students by taking a multidisciplinary approach to the impact of drug use and abuse on the lives of average individuals. The authors have integrated their expertise in the fields of drug abuse, pharmacology, and sociology with their extensive experiences in research, treatment, drug policy making, and drug policy implementation to create an edition that speaks directly to students on the medical, emotional, and social damage drug use can cause.

"Microbiology covers the scope and sequence requirements for a single-semester microbiology course for non-majors. The book presents the core concepts of microbiology with a focus on applications for careers in allied health. The pedagogical features of the text make the material interesting and accessible while maintaining the career-application focus and scientific rigor inherent in the subject matter. Microbiology's art program enhances students' understanding of concepts through clear and effective illustrations, diagrams, and photographs. Microbiology is produced through a collaborative publishing agreement between OpenStax and the American Society for Microbiology Press. The book aligns with the curriculum guidelines of the American Society for Microbiology."--BC Campus website.

In addition to covering the basics of collecting, preserving and presenting evidence, Criminal Evidence, 12th edition, presents the latest developments in the law of evidence that are of interest to criminal justice personnel. Highlights include: chapter outlines, lists of key terms and concepts for each chapter, a glossary, and new, up-to-date cases in Part II. Thoroughly revised, updated, and streamlined to include recent case law on evidence Each chapter includes outlines, key terms and concepts, and review questions to aid understanding Appendices include a helpful glossary; Federal Rules of Evidence as amended and effective through December 1, 2013; Table of Jurisdictions That Have Adopted Some System of Uniform Rules for Regulating the Admission and Exclusion of Evidence through 2014; and Table of Contents of the Uniform Rules of Evidence with 2005 Amendments

As the world grows increasingly interconnected, data communications has become a critical aspect of business operations. Wireless and mobile technology allows us to seamlessly transition from work to play and back again, and the Internet of things has brought our appliances, vehicles, and homes into the network; as life increasingly takes place online, businesses recognize the opportunity for a competitive advantage. Today's networking professionals have become central to nearly every aspect of business, and this book provides the essential foundation needed to build and manage the scalable, mobile, secure networks these businesses require. Although the technologies evolve rapidly, the underlying concepts are more constant. This book combines the foundational concepts with practical exercises to provide a well-grounded approach to networking in business today. Key management and technical issues are highlighted and discussed in the context of real-world applications, and hands-on exercises reinforce critical concepts while providing insight into day-to-day operations. Detailed technical descriptions reveal the tradeoffs not presented in product summaries, building the analytical capacity needed to understand, evaluate, and compare current and future technologies.

A latest edition of readings for the Introductory Sociology college market features thirty percent new articles that address current issues of contemporary sociology, from gender and politics to religion and AIDS, in a collection complemented by correlating charts that list key introductory textbooks. Original. 20,000 first printing.

Business and Society: Corporate Strategy, Public Policy and Ethics, by Post, Lawrence and Weber was the first book to be published in the field of business and society and is the market leader! For over thirty years, Business and Society has been updated and reinvented in response to society's relationship to business. Post, Lawrence and Weber discuss the social and ethical impacts of business. Business and Society, 10e highlights why government regulation is sometimes required as well as new models of business-community collaboration. Business and Society, 10e is a book with a point of view. Post, Lawrence and Weber believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to play in the modern economy; and that ethics and integrity are essential to personal fulfillment and to business success.

Are you studying for an A-Level in Law? Are you thinking about reading Law or a related subject at university? Or maybe you already have a place at Law School? If you answered 'yes' to any of the above or if you have a general interest in how the Law works, Law Made Simple is the perfect introduction to this huge and complex subject. Covering all the foundation subjects, Contract, Torts, Land, Trusts, Criminal, Public and EU Law as well as an introduction to the personnel and mechanisms that make up the English Legal System, Law Made Simple will offer you a clear and concise introduction to both the legislation and case law relating to all the major topics. This 13th edition now includes a brand new chapter on Public Law and Human Rights, a completely revised and updated chapter on Sources of Law and has been fully updated to take into account developments across the curriculum such as the ratification of the Lisbon Treaty; the Supreme Court and the Ministry of Justice; the Legal Services Act 2007; and the Fixed Term Parliaments Act 2011.

Prestigious and authoritative, this fully updated fourteenth edition of Simpson's Forensic Medicine remains a classic; one of the world's leading introductory texts in the field of forensic medicine. It presents all that the generalist or student needs to know about the interface between medicine and the law.

The revised 13th edition of the essential reference for the prescribing of drugs for patients with mental health disorders The revised and updated 13th edition of The Maudsley Prescribing Guidelines in Psychiatry provides up-to-date information, expert guidance on prescribing practice in mental health, including drug choice, treatment of adverse effects and how to augment or switch medications. The text covers a wide range of topics including pharmacological interventions for schizophrenia, bipolar disorder, depression and anxiety, and many other less common conditions. There is advice on prescribing in children and adolescents, in substance misuse and in special patient groups. This world-renowned guide has been written in concise terms by an expert team of psychiatrists and specialist pharmacists. The Guidelines help with complex prescribing problems and include information on prescribing psychotropic medications outside their licensed indications as well as potential interactions with other medications and substances such as alcohol, tobacco and caffeine. In addition, each of the book's 165 sections features a full reference list so that evidence on which guidance is based can be readily accessed. This important text: Is the world's leading clinical resource for evidence-based prescribing in day-to-day clinical practice and for formulating prescribing policy Includes referenced information on topics such as transferring from one medication to another, prescribing psychotropic medications during pregnancy or breastfeeding, and treating patients with comorbid physical conditions, including impaired renal or hepatic function. Presents guidance on complex clinical problems that may not be encountered routinely Written for psychiatrists, neuropharmacologists, pharmacists and clinical psychologists as well as nurses and medical trainees, The Maudsley Prescribing Guidelines in Psychiatry are the established reference source for ensuring the safe and effective use of medications for patients presenting with mental health problems.

This proceedings volume presents a selection of the best papers from the 14th International Conference on Business Excellence, Business Revolution in the Digital Era (ICBE 2020), held in Bucharest, Romania. The respective papers share the latest findings and perspectives on innovation in a turbulent business environment, and on improvements in economic, societal and technological structures and processes to help reach major sustainability goals.

Schermerhorn, Management 14e continues to offer the same balanced theory approach as with previous editions. Students need an active and engaged learning classroom environment that brings personal meaning to course content and the instructor's course objectives. Schermerhorn communicates with students through rich, timely features and cases that bring management topics, theories, and concepts to life. The underlying goal is to translate foundation theories into lasting tools for students as they move beyond the classroom where their skills will be put to the test.

This best-selling text emphasizes that social and cultural changes are the pervasive realities of our era. One of the main themes of Contemporary Society is that the transition from an industrial to a post-industrial order in the modern world is fraught with difficulties, as was the transition from an agricultural to an industrial order in an earlier era. Within this framework, we can observe the increasing fragmentation of the social order, which tends to lead people away from community and a common purpose and often invites conflict and disunity. At the same time, countervailing social forces are also at work, providing some stability, some shelter in the storm. Finally, societies are faced with the rapid and transformative power of information technology, a fact that propels separate groups of people into a global entity.

A new edition of a popular college reference features thirty percent new articles addressing current issues of contemporary sociology, from politics and religion to crime and poverty, in a volume that links each article to related chapters in widely used introductory textbooks. Original. 35,000 first printing.

This accessible text is designed to help readers help themselves to excel. The content is organized into three parts: (1) A Library of Elementary Functions (Chapters 1–2), (2) Finite Mathematics (Chapters 3–9), and (3) Calculus (Chapters 10–15). The book's overall approach, refined by the authors' experience with large sections of college freshmen, addresses the challenges of learning when readers' prerequisite knowledge varies greatly. Reader-friendly features such as Matched Problems, Explore & Discuss questions, and Conceptual Insights, together with the motivating and ample applications, make this text a popular choice for today's students and instructors.

The new Tenth Edition of this bestselling book teaches readers not only how to identify successful investment opportunities, but how to anticipate and deal with investment problems and controversies as well. Jones carefully and gradually develops key concepts, while covering all the necessary background material. Only essential formulas are included. It's one of the most readable, comprehensible investments titles available! * Includes added ethics coverage of the Sarbanes-Oxley Legislation. * Contains increased discussion of globalization issues. * Details the variety of securities available, the markets in which they are traded, mechanics of securities training, and insight into the important concept of risk and return.

Abnormal Psychology: The Science and Treatment of Psychological Disorders consists of a balance and blending of research and clinical application, the use of paradigms as an organizing principle, and involving the learner in the kinds of real-world problem solving engaged in by clinicians and scientists. Students learn that psychopathology is best understood by considering multiple perspectives and that these varying perspectives provide the clearest accounting of the causes of these disorders as well as the best possible treatments.

Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

A complete revision of the successful pocketbook, the fourteenth edition of A Pediatric Vade-Mecum will continue to provide, students and pediatric residents with invaluable information on the diagnosis and management of illness in children. Thoroughly revised and updated throughout and with a new editorial and author team, it will provide the trainee with practical evidence-based advice for the safe and effective management of the sick child. Retaining the easy-to-digest style that has made previous editions so popular, the content has been restructured into five major sections: acute pediatric problems, outpatient pediatrics, formulary, normal values and glossary of terms, with entries in sections 1 and 2 organized alphabetically for ease of reference. Key Features: * Covers immediate management of common emergencies and pediatric conditions supplemented with useful background information * Provides evidence-based treatment

guidelines and information on conditions not always covered by local departmental protocols * Based on the needs of doctors in training * Includes useful pediatric formulary based upon Medicines for Children for rapid reference * Enhanced in this new edition by the inclusion of a helpful 'Glossary of terms'

An introduction to e-commerce focusing on key concepts and the latest empirical and financial data. Hundreds of examples from companies such as Facebook, Google, Twitter, and Amazon illustrate how e-commerce is altering business practices and driving shifts in the global economy

Utilizing a complete theoretical framework and a global perspective, REVEL for "Society: The Basics," Thirteenth Edition offers students an accessible and relevant introduction to sociology. John Macionis, author of the best-selling Introductory Sociology franchise over the last three decades, empowers students to see the world around them through a sociological lens, helping them to better understand their own lives. Informative as well as engaging, REVEL for "Society: The Basics" will change the way readers see the world, and open the door to a new perspective and new opportunities. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. Enlivening course content with media interactives and assessments, REVEL empowers educators to increase engagement with the course, and to better connect with students. NOTE: REVEL is a fully digital delivery of Pearson content. This ISBN is for the standalone REVEL access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use REVEL."

For courses in Introductory Sociology See sociology in everyday life Society: The Basics utilizes a complete theoretical framework and a global perspective to offer students an accessible and relevant introduction to sociology. John Macionis, author of the best-selling Introductory Sociology franchise over the last three decades, empowers students to see the world around them through a sociological lens, helping them to better understand their own lives. Informative as well as engaging, Society: The Basics will change the way readers see the world, and open the door to a new perspective and new opportunities. In addition to extensively updated data, the Fourteenth Edition offers engaging discussions of hot-button contemporary topics such as the increased proliferation of social media as well as expanded coverage of race, class, and gender. Also available with MySocLab® MySocLab for the Introductory Sociology course extends learning online to engage students and improve results. Media resources with assignments bring concepts to life, and offer students opportunities to practice applying what they've learned. Please note: this version of MySocLab does not include an eText. Society: The Basics, Fourteenth Edition is also available via REVEL™, an interactive learning environment that enables students to read, practice, and study in one continuous experience. Note: You are purchasing a standalone product; MyLab™ & Mastering™ does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134226992 / 9780134226996 Society: The Basics plus MySocLab® for Introductory Sociology – Access Card Package, 14/e Package consists of: 0134206320 / 9780134206325 Society: The Basics, 14/e 0133878104 / 9780133878103 MySocLab for Introductory Sociology Access Card

Offers students with a logical introduction to contract law. Exploring various developments and case decisions in the field of contract law, this title combines an examination of authorities and commentaries with a modern contextual approach.

Designed for the introduction to drugs and substance abuse course as taught in departments of health education, psychology, biology, sociology, and criminal justice, this full-color market-leading text provides the latest information on drugs and their effects on society and human behavior. For over thirty years, instructors and students have relied on it to examine drugs and behavior from the behavioral, pharmacological, historical, social, legal, and clinical perspectives.

The essential guide to energy independence – fully revised and updated

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