

Business Lessons From A Radical Industrialist How A Ceo Doubled Earnings Inspired Employees And Created Innovation From One Simple Idea

Learning and Mobilising for Community Development introduces the reader to different ways of thinking about, and organising community-based education and training within different settings. Stories from the global south and north illustrate approaches to collective learning and collective action. The book provides not only an insight into the how-to of community-based education and training, but through a range of applications, demonstrates the often unspoken shadow side of the developmental work we undertake. The first section of the book outlines the key elements that underpin effective community-based education and training. It then locates community-based education and training within a broader pedagogical project, by tracing the tradition of transformative learning and education. The second half of the book focuses on stories and practice, distilling the application of theory and frameworks. The practitioners within this book emerge from unique and challenging contexts. From civil resistance in West Papua and youth empowerment in South Africa to financial freedom in Australia, these diverse experiences speak to a common quest for social change and justice.

“An actionable framework for driving change.”—Adam Grant Will the next rogue wave sink your ship—or will you choose to profit from it? At this moment, rogue waves are forming under your business. Emerging technologies, changing demographics, the data economy, automation, and other trends—the undercurrents of radical, systemic change—are crashing into each other. When they converge, they’ll produce sea changes that sink companies and wash away entire industries overnight. If your competitor can’t ride out the next wave and you can, you win. In *Rogue Waves*, Jonathan Brill—a renowned expert on resilient growth and decision making under uncertainty—shows you how to prepare your business to survive and thrive through the most radical upheavals. Drawing on years of experience as a Fortune 500 innovation executive, advisor, and entrepreneur, Brill delivers a practical action plan to: Identify and capitalize on the 10 economic, technological, and social trends that will collide to reshape your business Turn sudden threats into outsized opportunities Create a culture of entrepreneurship and experimentation Build and scale leadership skills and processes to supercharge your company’s agility and adaptability This must-read survival guide provides the predictive tools you need to take advantage of randomness, turn chaos into profit, and set your company on the course for long-term success. Resilience is your new strategy for growth.

The creation of business value and competitive advantage is crucial to any company in the modern corporate sector. By developing positive relationships with consumers, businesses can better maintain their customers’ loyalty. *Building Brand Equity and Consumer Trust Through Radical Transparency Practices* is an innovative reference source for emerging scholarly perspectives on the role of branding in organizational contexts and techniques to sustain a profitable and honest relationship with consumers. Highlighting a range of pertinent topics such as risk management, product innovation, and brand awareness, this book is ideally designed for managers, researchers, professionals, students, and practitioners interested in the development of value creation in contemporary business.

Presents the story of Plenty Coups, the last great Chief of the Crow Nation. This title contains a philosophical and ethical inquiry into a people faced with the end of their way of life.

Praise for *IMPLEMENTING VALUE PRICING A Radical Business Model for Professional Firms* "Ron Baker is the most prolific and best writer when it comes to pricing services. This is a must-read for executives and partners in small to large firms. Ron provides the basics, the advanced ideas, the workbooks, the case studies—everything. This is a must-have and a terrific book." —Reed K. Holden founder and CEO, Holden Advisors, Corp., Associate Professor, Columbia University www.holdenadvisors.com "We've known through Ron Baker's earlier books that he's not just an extraordinary thinker and truly brilliant writer—he's a mover and a shaker on a mission. This is the End of Time! Brilliant." —Paul Dunn Chairman, B1G1@ www.b1g1.com "Implementing Value Pricing is a powerful blend of theory, strategy, and tactics. Ron Baker's most recent offering is ambitious in scope, exploring topics that include economic theory, customer orientation, value identification, service positioning, and pricing strategy. He weaves all of them together seamlessly, and includes numerous examples to illustrate his primary points. I have applied the knowledge I've gained from his body of work, and the benefits to me—and to my customers—have been immediate, significant, and ongoing." —Brent Uren Principal, Valuation & Business Modeling Ernst & Young@ www.ey.com "Ron Baker is a revolutionary. He is on a radical crusade to align the interests of service providers with those of their customers by having lawyers, accountants, and consultants charge based on the value they provide, rather than the effort it takes. *Implementing Value Pricing* is a manifesto that establishes a clear case for the revolution. It provides detailed guidance that includes not only strategies and tactics, but key predictive indicators for success. It is richly illustrated by the successes of firms that have embraced value-based pricing to make their services not only more cost-effective for their customers, but more profitable as well. The hallmark of a manifesto is an unyielding sense of purpose and a call to action. Let the revolution begin." —Robert G. Cross, Chairman and CEO, Revenue Analytics, Inc. Author, *Revenue Management: Hard-Core Tactics for Market Domination*

Red, White and Radical explores how and why America has become so conservative since World War II. In the process, it offers lessons that professional leaders, regardless of their political stance, should heed if they want their organisational change plans to succeed. Over the past 70 years, a motley crew of suburban activists, libertarian businessmen and political opportunists have radically changed America and its national values. The rise of American conservatism is the greatest modern example of cultural change in the Western world. How did they do it – and what can we learn from this? *Red, White and Radical* is a manual for organisational change. It tells nine stories from American cultural, political and business history that illuminate how conservatives have pioneered change. From these stories, it extracts a change management lesson for professional leaders and explains how to apply that lesson in the workplace. These nine lessons are organised into a clear change framework: understanding and motivating people communicating with emotion and authenticity building teams and networks that can deliver lasting change. Along the way you’ll also learn: how Marlboro became the world’s biggest cigarette brand why conservatives love Ronald Reagan but despise Richard Nixon the origins of the social media echo chamber how Silicon Valley learned to lobby the secrets of Donald Trump’s populist X Factor. *Red, White and Radical* is not for the faint of heart. If you’re a passionate business leader who relishes the challenge of delivering true organisational change for the better, then this book is for you.

Companies don't innovate - people do! With today's markets changing at warp-speed, no existing business believes it has a future without a strong focus on innovation. Companies with bold

leadership are attempting to create a culture in which innovation can flourish. To do so, they need radical innovators and business activists. This is what Lessons in Radical Innovation is about. There are many books on innovation, but this is the first to take the debate from the corporate level to the individual. It's about real people who took risks, who set themselves extraordinary goals against almost impossible odds. These are stories about out-of-the-box thinking; about passionate individuals and the different kinds of companies they created. The book provides a structured way to think about innovation and gives practical examples of how individuals are doing it. Share their ideas, attitudes and tools - real world examples of real people making a real difference - and build your own context for thriving as a business radical.

The world has witnessed extraordinary economic growth, poverty reduction and increased life expectancy and population since the end of WWII, but it has occurred at the expense of undermining life support systems on Earth and subjecting future generations to the real risk of destabilising the planet. This timely book exposes and explores this colossal environmental cost and the dangerous position the world is now in. Standing up for a Sustainable World is written by and about key individuals who have not only understood the threats to our planet, but also become witness to them and confronted them.

Discover a groundbreaking, science-based approach to leadership that catalyzes radical innovation for dramatic—and permanent—results. Today's business environment is undergoing a revolutionary transformation, defined by extraordinary levels of VUCA (volatility, uncertainty, complexity, and ambiguity). But most traditional companies are still built for the old-world economy when the new mandate from VUCA requires a fresh leadership approach. Dr. Sunnie Giles is a new generation expert on radical innovation who takes the mystery out of what radical innovation is and transforms organizations into ones fit to deliver radical innovation. Her in-depth research reveals that applying concepts from neuroscience, complex systems approach, and quantum mechanics can help leaders catalyze radical innovation rapidly. Giles's breakthrough leadership development program, called Quantum Leadership, is the key to survival in the today's VUCA market, with huge consequences for organizations' bottom lines. The New Science of Radical Innovation provides profound insights and actionable tools to help you accelerate the speed of execution, balance between team cohesion and self-organization, and tap into the power of collective wisdom. Inside, discover how to develop the six leadership competencies you need to catalyze radical innovation in your organization: • Self Management • Providing Safety • Creating Differentiation • Strengthening Connection • Facilitating Learning • Stimulating Radical Innovation This book will help you redefine how value is created in your industry.

There was nothing out of the ordinary about Jim Koplín. He was just your typical central Minnesota gay farm boy with a Ph.D. in experimental psychology who developed anarchist-influenced, radical-feminist, and anti-imperialist politics, while never losing touch with his rural roots. But perhaps the most important thing about Jim is that throughout his life, almost literally to his dying breath, he spent some part of every day on the most important work we have: tending the garden. Plain Radical is a touching homage to a close friend and mentor taken too soon. But it is also an exploration of the ways in which an intensely local focus paired with a fierce intelligence can provide a deep, meaningful, even radical engagement with the world. Drawing on first hand accounts as well as the nearly 3,000 pages of correspondence that flowed between the two men between 1988 and 2012, this book is about the intersection of two biographies and the ideas two men constructed together. It is in part a love story, part intellectual memoir, and part political polemic; an argument for how we should understand problems and think about solutions—in those cases when solutions are possible—to create a decent human future.

As technology continues to drive innovation and impact societies across multiple national boundaries and cultures, new approaches towards marketing products must be created and implemented to be successful in an era of hypercompetition. Transcultural Marketing for Incremental & Radical Innovation provides in depth discussion on tactics for improving existing products while inventing completely new products and product categories. This publication will prove to be helpful for scholars, practitioners, and university students who wish to better understand the importance of marketing products and services across different cultures and multiple languages.

Our traditional ways of looking at economics, business and politics are not fit for purpose. The causes of the recent crisis were behavioural and international, but our measures are superficial and financial, recorded at a national or company level. This is combined with a fervent quest for endless 'growth', no matter how unsustainable. Theory has to catch up with reality. Many books chart different courses for economic and business management but New Normal, Radical Shift is different. Using examples from international organizations around the world, it analyses not only the business model that failed, but challenges wider economic and political beliefs that employees' interests always conflict with those of managers and business owners. Neela Bettridge and Philip Whiteley argue that the right messages about good practice in business struggle to be heard, not because of indifference or inertia, but because dysfunctional philosophies are still supported not only within business and business schools, but also within political circles and by trade unions, NGOs and others campaigning for workers' rights. The central belief of the 'old normal' is that profits are made by exploiting workers and the environment. In this book the authors' arguments - all supported by exemplary case studies - demonstrate that this belief is false, opening up enormous possibilities in a 'new normal' of enhanced working lives, environmental protection and business success.

Get out of the office and dream! To keep your brand innovative you need to feed your creative spirit and the office is not the place to do that. So get out, disrupt and reimagine the status quo, get into a café and dream. Recreating the convivial, collaborative, creative world of the avant-garde the guys at The Dream Café have developed a fresh, new approach which is being used by major brands and businesses to great success. They create actual Dream Café locations – settings which encourage freedom of thought and collaboration. Explaining how space and process can be harnessed to produce the kind of unanticipated multicultural and interdisciplinary encounters that lead to unpredictable outcomes. Now, for the first time, the innovation consultants at The Dream Café have made their model and methods available to us all in this exciting new book. Focuses on the urgent need to enable major brand businesses to formulate, refine, and deliver the big brand idea that will disrupt and redefine the market Shows how to innovate and stand out by embracing risk and innovation Equal parts inspiration and practical implementation The concept covered is currently being used extensively by major global brands and companies

"I raced through RADICAL CANDOR--It's thrilling to learn a framework that shows how to be both a better boss and a better colleague. RADICAL CANDOR is packed with illuminating truths, insightful advice, and practical suggestions, all illustrated with engaging (and often funny) stories from Kim Scott's own experiences at places like Apple, Google, and various start-ups.

Indispensable."--Gretchen Rubin author of NYT bestseller THE HAPPINESS PROJECT "Reading Radical Candor will help you build, lead, and inspire teams to do the best work of their lives. Kim Scott's insights--based on her experience, keen observational intelligence and analysis--will help you be a better leader and create a more effective organization."--Sheryl Sandberg author of the NYT bestseller LEAN IN "Kim Scott has a well-earned reputation as a kick-ass boss and a voice that CEOs take seriously. In this remarkable book, she draws on her extensive experience to provide clear and honest guidance on the fundamentals of leading others: how to give (and receive) feedback, how to make smart decisions, how to keep moving forward, and much more. If you manage people?whether it be 1 person or a 1,000--you need RADICAL CANDOR. Now."--Daniel Pink author of NYT bestseller DRIVE From the time we learn to speak, we're told that if you don't have anything nice to say, don't say anything at all. When you become a manager, it's your job to say it--and your obligation. Author Kim Scott was an executive at Google and then at Apple, where she developed a class on how to be a good boss. She has earned growing fame in recent years with her vital new approach to effective management, Radical Candor. Radical Candor is a simple idea: to be a good boss, you have to Care Personally at the same time that you Challenge Directly. When you challenge without caring it's obnoxious aggression; when you care without challenging it's ruinous empathy. When you do neither it's manipulative insincerity. This simple framework can help you build better relationships at work, and fulfill your three key responsibilities as a leader: creating a culture of feedback (praise and criticism), building a cohesive team, and achieving results you're all proud of. Radical Candor offers a guide to those bewildered or exhausted by management, written for bosses and those who manage bosses. Taken from years of the author's experience, and distilled clearly giving actionable lessons to the reader; it shows managers how to be successful while retaining their humanity, finding meaning in their job, and creating an environment where people both love their work and their colleagues.

An award-winning curator and editor of Icon magazine chronicles his travels through Latin America in search of urban design activists, citing the examples of visionaries who are revolutionizing social housing, public architecture and community development.

A field manual to the technologies that are transforming our lives Everywhere we turn, a startling new device promises to transfigure our lives. But at what cost? In this urgent and revelatory excavation of our Information Age, leading technology thinker Adam Greenfield forces us to reconsider our relationship with the networked objects, services and spaces that define us. It is time to re-evaluate the Silicon Valley consensus determining the future. We already depend on the smartphone to navigate every aspect of our existence. We're told that innovations—from augmented-reality interfaces and virtual assistants to autonomous delivery drones and self-driving cars—will make life easier, more convenient and more productive. 3D printing promises unprecedented control over the form and distribution of matter, while the blockchain stands to revolutionize everything from the recording and exchange of value to the way we organize the mundane realities of the day to day. And, all the while, fiendishly complex algorithms are operating quietly in the background, reshaping the economy, transforming the fundamental terms of our politics and even redefining what it means to be human. Having successfully colonized everyday life, these radical technologies are now conditioning the choices available to us in the years to come. How do they work? What challenges do they present to us, as individuals and societies? Who benefits from their adoption? In answering these questions, Greenfield's timely guide clarifies the scale and nature of the crisis we now confront —and offers ways to reclaim our stake in the future.

The Radical Leap is a business parable originally launched in 2004. In the last 10 years, the book has sold over 100,000 copies and inspires business leaders all over the world to bring Love, Energy, Audacity, and Proof to their work and their life.

New York Times • Times Critics Top Books of 2019 This long-overdue biography reestablishes William Monroe Trotter's essential place next to Douglass, Du Bois, and King in the pantheon of American civil rights heroes. William Monroe Trotter (1872– 1934), though still virtually unknown to the wider public, was an unlikely American hero. With the stylistic verve of a newspaperman and the unwavering fearlessness of an emancipator, he galvanized black working-class citizens to wield their political power despite the violent racism of post-Reconstruction America. For more than thirty years, the Harvard-educated Trotter edited and published the Guardian, a weekly Boston newspaper that was read across the nation. Defining himself against the gradualist politics of Booker T. Washington and the elitism of W. E. B. Du Bois, Trotter advocated for a radical vision of black liberation that prefigured leaders such as Marcus Garvey, Malcolm X, and Martin Luther King Jr. Synthesizing years of archival research, historian Kerri Greenidge renders the drama of turn-of-the-century America and reclaims Trotter as a seminal figure, whose prophetic, yet ultimately tragic, life offers a link between the vision of Frederick Douglass and black radicalism in the modern era.

The founder and chairman of a major carpet manufacturer describes how he transformed his company in accordance with Earth-friendly initiatives and sustainable practices, and reveals how his company's examples can be adopted by other businesses.

A WALL STREET JOURNAL BEST-SELLING BOOK NAMED BY THE WASHINGTON POST AS ONE OF THE 11 LEADERSHIP BOOKS TO READ IN 2018 Radical Inclusion: What the Post-9/11 World Should Have Taught Us About Leadership examines today's leadership landscape and describes the change it demands of leaders. Dempsey and Brafman persuasively explain that today's leaders are in competition for the trust and confidence of those they lead more than ever before. They assert that the nature of power is changing and should not be measured by degree of control alone. They offer principles for adaptation and bring them to life with examples from business, academia, government, and the military. In building their argument, Dempsey and Brafman introduce several concepts that illuminate both the vulnerability and the opportunity in leading today: Radical Inclusion. Fear of losing control in our fast-paced, complex, highly scrutinized environment is pushing us toward exclusion?exactly the wrong direction. Leaders should instead develop an instinct for inclusion. The word "radical" emphasizes the urgency of doing so. The Era of the Digital Echo. The speed and accessibility of information create "digital echoes" that make facts vulnerable, eroding the trust between leader and follower. Relinquishing Control to Preserve Power. Power and control once went hand in

hand, but no longer. In today's environment, control is seductive but unlikely to produce optimum, affordable, sustainable solutions. Leaders must relinquish and share control to build and preserve power. The principles discussed in *Radical Inclusion* are memorable and the book is full of engaging stories. From a young vegan's confrontation with opponents in Berkeley to a young lieutenant's surprising visitor during the Cold War, from a reflection on the significance of Burning Man to a discussion of challenges faced in the Situation Room, *Radical Inclusion* will provide you with leadership tools to address real leadership challenges.

"America's greenest CEO" and the hero from the award-winning documentary "The Corporation" makes the urgent, compelling case that sustainable business pays. His story is now legend. In 1994, after reading *The Ecology of Commerce* by Paul Hawken, Ray Anderson felt a "spear in the chest" the founder of Interface, Inc., a billion-dollar carpeting manufacturer, realized that his company was plundering the environment and he needed to steer it on a new course. Since then, Interface has cut its greenhouse gas emissions by 82%, and the goal is to reach zero environmental footprint by 2020. Thoughtful and winning, *Confessions of a Radical Industrialist* shows how Anderson revolutionized his company, in the process bringing costs down, improving quality, making it one of "Fortune"'s "100 Best Companies to Work For" -- and driving up profits. "The publisher has aimed for sustainability in all aspects of this book's production, from the inks and glues to the trim size. The interior paper is 100% post-consumer recycled, certified by the Forest Stewardship Council, and ancient-forest friendly. Instead of a jacket, the cover boards are wrapped in 100% recycled paper stock coated in a biodegradable varnish - and these are just two examples among many." "From the Hardcover edition."

Editor: Melanie E. L. Bush - Foreword: Robin D. G. Kelley Co-editors: Rose M. Brewer, Daniel Douglas, Loretta Chin, Robert Newby Series Editor: Mohammad H. Tamdgidi
Roderick Douglas Bush (1945–2013) was a scholar, educator, mentor, activist and a loving human being. In reflecting on his life well-lived, the contributors in *Rod Bush: Lessons from a Radical Black Scholar on Liberation, Love, and Justice* share insightful lessons from his life and works on how to effect liberation and radical social transformation in the everyday practices of scholarship, teaching, activism, and personal interaction through a loving spirit dedicated to social justice. Rod Bush was deeply convinced that "Pan-European racism is the Achilles' heel of the modern world-system, and the demographic situation of the United States, with its large, strategically located populations of color, is a key locus of struggle for a more just, democratic, and egalitarian world order." This book shows by the example of Rod Bush how one can "be the change"—through a commitment to everyday practices and personal transformations that embody, enable, embrace, and engage global social change. This anthology provides deep reflections on the question of how one can live radical principles in contemporary times. What does it mean to be human? How does one embed love and justice in one's worldview and daily practice? Rod Bush, partner, colleague, teacher, mentor, comrade, and friend, was well known as an activist scholar who incorporated his values into his teaching, mentorship and everyday interactions. Therefore, his theoretical interests and practical involvements in movements are intimately linked and simultaneous. In his foreword, Robin D. G. Kelley shares his intimate views of Rod Bush's life and works. In his view, Rod's "commitment to study and struggle in the service of human liberation knew no boundaries. His vision was planetary. He wrote critically and brilliantly about Black radical movements—here and abroad—and about the destructive power of racism, colonialism, capitalism (the modern world-system), all with the goal of transforming a society based on exploitation, subjugation, and war into a society rooted in mutual benefit, life, and love." At a historical moment when the political landscape is fraught with volatility, and the Movement for Black Lives and other struggles for dignity and justice gain increasing momentum, Rod's life serves as an example, providing many lessons that we can draw from and practice ourselves. Rod consistently asserted that it is critical to recognize the historical leadership of those involved in struggles for Black Liberation and justice writ large. For, a vision for Black Lives is indeed a vision that benefits all humanity. The anthology is edited by Melanie E. L. Bush and co-edited by Rose M. Brewer, Daniel Douglas, Loretta Chin, and Robert Newby. Contributors include: Robin D. G. Kelley (Foreword), Angelo Taiwo Bush, Chriss Sneed, Daniel Douglas, Godfrey Vincent, Matthew Birkhold, Loretta Chin, Latoya A. Lee, Tatiana Chichester, A. Kia Sinclair, Mojúbàolú Olufúnké Okome, Natalie P. Byfield, Komozi Woodard, Bob Barber, Rodney D. Coates, Charles "Cappy" Pinderhughes, Jr., James V. Fenelon, Walda Katz-Fishman, Jerome Scott, Rose M. Brewer, Robert Newby, Roderick D. Bush, and Melanie E. L. Bush. The anthology is a volume (XII, 2019) in the Edited Collection Series of *Human Architecture: Journal of the Sociology of Self-Knowledge*, edited by Mohammad H. Tamdgidi. Endorsements "One look at the list of contributors to this compendium with its diverse assembly of scholars, and I knew that Rod Bush's lessons would be fully absorbed and explicated. I only wish I could have spent more time with him and been a beneficiary of his immense insights on love, liberation and justice. Rod would be proud of the commentaries and the thoughtful devotion of the editors." — Herb Boyd, writer, activist, and academic, most recently author of *Black Detroit — A People's History of Self-Determination* and the forthcoming *Black Panther Film: Paradigm Shift or Not? An Anthology* co-edited with Haki Madhubuti "Though—sadly—not a household name, when the history of his era is written, undoubtedly the immense intellectual and political contributions of Rod Bush will not only be acknowledged but also celebrated. The volume at hand gives an indication of why this is so." — Gerald Horne, author, *The Apocalypse of Settler Colonialism: The Roots of Slavery, White Supremacy and Capitalism in 17th Century North America and the Caribbean* "This is a brilliant collection of essays by notable engaged scholars celebrating the life and work of Rod Bush, as a whole forming a textual critique of Bush's essential research, theory, and writing. It elucidates the most important decolonial movements of our time, including race, class and gender, Black internationalism, Black nationalism and Native American struggles, social justice, and more. Other essays reveal the beauty and ethical stance of the man himself. The book is a treasure that social science and humanities instructors will find invaluable as a teaching text." — Roxanne Dunbar-Ortiz, professor-emerita, author of *An Indigenous Peoples History of the United States*, and *Loaded: A Disarming History of the Second Amendment* "Rod Bush was a most remarkable person. He started out as my

student, and became my friend and collaborator. Rod mixed first-class scholarship with first-class activism. He became a model for all of us. We shall miss him dearly. The way to honor him is to emulate him. We can all learn from him.” — Immanuel Wallerstein, Senior Research Scholar, Yale University, author of *The Modern World-System I-IV*, and *The World-System and Africa* “This volume is not only a welcome tribute to a deep thinker, talented organizer, outstanding teacher, and a caring, compassionate human being. It is also a rich tapestry of insights, stories and images that inspires us to keep pushing until everyone — everyone — lives in a world of peace, justice and freedom.” — Max Elbaum, author of *Revolution in the Air: Sixties Radicals Turn to Lenin, Mao and Che*

Many companies are relying on a business model that is fundamentally suited to a different era. Now, organizations are under pressure from new trends such as digitization and servitization. Trying to adapt to a new environment, they risk relying on improvements that only scratch the surface of developing a radically different value proposition. Based on rigorous research into companies that have successfully and radically redesigned their business models, *Radical Business Model Transformation* shows why they made the leap, what they had to do to achieve it and how it has transformed the potential for their organizations. This book is a step-by-step guide for leaders who want to seize the opportunity of new business models and gain a competitive advantage. It explains how to assess the status quo, identify the value of future business models and develop a transformation path. It also provides advice on how to involve both the leadership team and all other employees in order to implement successful business model transformation. Illustrative case studies of organizations that have crossed the line to a more transformative business range from exponential-growth companies like Netflix and global players like Xerox, SAP and Daimler to mid-sized hidden champions like Knorr-Bremse and LEGIC. *Radical Business Model Transformation* is essential reading for business leaders, transformation experts and MBA students interested in ensuring that their business model is future-proof and can withstand the new proliferation of innovations that are set to transform the business landscape.

In 1994, Interface founder and chairman Ray Anderson set an audacious goal for his commercial carpet company: to take nothing from the earth that can't be replaced by the earth. Now, in the most inspiring business book of our time, Anderson leads the way forward and challenges all of industry to share that goal. The Interface story is a compelling one: In 1994, making carpets was a toxic, petroleum-based process, releasing immense amounts of air and water pollution and creating tons of waste. Fifteen years after Anderson's "spear in the chest" revelation, Interface has: -Cut greenhouse gas emissions by 82% -Cut fossil fuel consumption by 60% -Cut waste by 66% -Cut water use by 75% -Invented and patented new machines, materials, and manufacturing processes -Increased sales by 66%, doubled earnings, and raised profit margins With practical ideas and measurable outcomes that every business can use, Anderson shows that profit and sustainability are not mutually exclusive; businesses can improve their bottom lines and do right by the earth.

“The most powerful and instructive change manual you'll ever read. It will persuade and inspire you to change your business, your work, and maybe your life.” —Daniel H. Pink, bestselling author of *A Whole New Mind* In *Practically Radical*, William C. Taylor, the New York Times bestselling co-author of *Mavericks at Work* offers a refreshing, rigorous new look at pragmatic ways to shake things up and make positive change in difficult times. Anything but your typical business book, *Practically Radical* is a must-own for small business owners and CEOs, for managers at all levels, and innovators and entrepreneurs of every stripe.

Inoperative Learning embodies a weak philosophy of education. It does not offer a set of solutions or guidelines for improving educational outcomes, but rather renders taken-for-granted assumptions about the theory-practice coupling inoperative. By arguing that such logic reduces education to instrumental ends, this book presents a challenge to contemporary notions of education as outcomesbased, goal-directed learning. From the perspective of learning, the neutralization of progress, growth, and maturity would usually be seen as obstacles needing to be overcome on the path toward set goals. Yet Lewis argues that a serious investigation of inoperativity opens up possibilities that would be otherwise unavailable in a world fixated on the question of learning. In dialogue with philosophers (Agamben, Benjamin, and Esposito), authors (Kafka and Walser) and qualitative researchers (Lather), Lewis turns our collective attention to what remains when concepts such as learning, child development, teacher effectivity, and personal growth are left idle. *Inoperative Learning* presents a radical rewriting of educational possibilities. It should therefore be of great interest to educational researchers and educational philosophers concerned with the question of alternative logics of education beyond learning. The book may also be of interest to theorists in the critical humanities that are engaged in education as a thematic concern in their research and classroom practices.

Radical Candor is the sweet spot between managers who are obnoxiously aggressive on the one side and ruinously empathetic on the other. It is about providing guidance, which involves a mix of praise as well as criticism, delivered to produce better results and help employees develop their skills and boundaries of success. Great bosses have a strong relationship with their employees, and Kim Scott Malone has identified three simple principles for building better relationships with your employees: make it personal, get stuff done, and understand why it matters. *Radical Candor* offers a guide to those bewildered or exhausted by management, written for bosses and those who manage bosses. Drawing on years of first-hand experience, and distilled clearly to give actionable lessons to the reader, *Radical Candor* shows how to be successful while retaining your integrity and humanity. *Radical Candor* is the perfect handbook for those who are looking to find meaning in their job and create an environment where people both love their work, their colleagues and are motivated to strive to ever greater success.

“America's greenest CEO” and the hero from the award-winning documentary *The Corporation* makes the urgent, compelling case that sustainable business pays. His story is now legend. In 1994, after reading *The Ecology of Commerce* by Paul Hawken, Ray Anderson felt a “spear in the chest”: the founder of Interface, Inc., a billion-dollar carpeting manufacturer, realized that his company was plundering the environment and he needed to steer it on a new course. Since then, Interface has cut its greenhouse gas emissions by 82%, and the goal is to reach zero environmental footprint by 2020. Thoughtful and winning, *Confessions of a Radical Industrialist* shows how Anderson revolutionized his company, in the process bringing costs down,

improving quality, making it one of Fortune's "100 Best Companies to Work For" — and driving up profits. *The publisher has aimed for sustainability in all aspects of this book's production, from the inks and glues to the trim size. The interior paper is 100% post-consumer recycled, certified by the Forest Stewardship Council, and ancient-forest friendly. Instead of a jacket, the cover boards are wrapped in 100% recycled paper stock coated in a biodegradable varnish – and these are just two examples among many.

Create simple, engaging, and effective outputs that actually get results Billions of corporate dollars are spent every year on initiatives to help people succeed in their job, but much of it goes to waste. Across industries, people are scrambling to find what they need to grow and improve at work, and executives are left wondering why these initiatives aren't effective. Author Juliana Stancampiano has plumbed the depths of this massive disconnect with her team. With this book, she bridges the gap. Radical Outcomes is a blueprint for a new way of working. Instead of taking old methods and retrofitting them for new technology, Stancampiano unveils a collaborative, fast, and effective way of working that avoids randomness and organizational drag. The book offers a new way of working—the future of the way people and teams will work together. Find out how to get tangible results through a structured process Cut through noise and information overload to give people what they really need Design the right output for the right outcome Improve and succeed no matter where you are in the organization Find out how to create radical outcomes through high performing teams—and get started today.

A dramatic re-evaluation of the founding of the United States and the history of capitalism. In retelling the story of the radical Alexander Hamilton, Parenti rewrites the history early America and global economic history writ large. For much of the twentieth century, Hamilton—sometimes seen as the bad boy of the founding fathers or portrayed as the patron saint of bankers—was out of fashion. In contrast his rival Thomas Jefferson, the patrician democrat and slave owner who feared government overreach, was claimed by all. But more recently, Hamilton has become a subject of serious interest again. He was a contradictory mix: a tough soldier, austere workaholic, exacting bureaucrat, yet also a sexual libertine, and a glory-obsessed romantic with suicidal tendencies. As Parenti argues, we have yet to fully appreciate Hamilton as the primary architect of American capitalism and the developmental state. In exploring his life and work, Parenti rediscovers this gadfly as a path breaking political thinker and institution builder. In this vivid historical portrait, Hamilton emerges as a singularly important historical figure: a thinker and politico who laid the foundation for America's ascent to global supremacy—for better or worse.

The online economy offers challenges to traditional businesses as well as incredible opportunities. Chris Anderson makes the compelling case that in many instances businesses can succeed best by giving away more than they charge for. Known as "Freemium," this combination of free and paid is emerging as one of the most powerful digital business models. In Free, Chris Anderson explores this radical idea for the new global economy and demonstrates how it can be harnessed for the benefit of consumers and businesses alike. In the twenty-first century, Free is more than just a promotional gimmick: It's a business strategy that is essential to a company's successful future. Download the audiobook of Free for free! Details inside the book.

For many of us, feelings of deficiency are right around the corner. It doesn't take much—just hearing of someone else's accomplishments, being criticized, getting into an argument, making a mistake at work—to make us feel that we are not okay. Beginning to understand how our lives have become ensnared in this trance of unworthiness is our first step toward reconnecting with who we really are and what it means to live fully. —from Radical Acceptance "Believing that something is wrong with us is a deep and tenacious suffering," says Tara Brach at the start of this illuminating book. This suffering emerges in crippling self-judgments and conflicts in our relationships, in addictions and perfectionism, in loneliness and overwork—all the forces that keep our lives constricted and unfulfilled. Radical Acceptance offers a path to freedom, including the day-to-day practical guidance developed over Dr. Brach's twenty years of work with therapy clients and Buddhist students. Writing with great warmth and clarity, Tara Brach brings her teachings alive through personal stories and case histories, fresh interpretations of Buddhist tales, and guided meditations. Step by step, she leads us to trust our innate goodness, showing how we can develop the balance of clear-sightedness and compassion that is the essence of Radical Acceptance. Radical Acceptance does not mean self-indulgence or passivity. Instead it empowers genuine change: healing fear and shame and helping to build loving, authentic relationships. When we stop being at war with ourselves, we are free to live fully every precious moment of our lives.

An illuminating melding of narrative and inspiring practical guidance, this is both the extraordinary true story of a family's survival in Stalinist Siberia and a guide to becoming a person who can give to others.

Great individuals are assumed to cause the success of radical innovations--thus Henry Ford is depicted as the one who established the automobile industry in America. Hayagreeva Rao tells a different story, one that will change the way you think about markets forever. He explains how "market rebels"--activists who defy authority and convention--are the real force behind the success or failure of radical innovations. Rao shows how automobile enthusiasts were the ones who established the new automobile industry by staging highly publicized reliability races and lobbying governments to enact licensing laws. Ford exploited the popularity of the car by using new mass-production technologies. Rao argues that market rebels also establish new niches and new cultural styles. If it were not for craft brewers who crusaded against "industrial beer" and proliferated brewpubs, there would be no specialty beers in America. But for nouvelle cuisine activists who broke the stranglehold of Escoffier's classical cuisine in France, there would have been little hybridization and experimentation in modern cooking. Market rebels also thwart radical innovation. Rao demonstrates how consumer activists have faced down chain stores and big box retailers, and how anti-biotechnology activists in Germany penetrated pharmaceutical firms and delayed the commercialization of patents. Read Market Rebels to learn how activists succeed when they construct "hot causes" that arouse intense emotions, and exploit "cool mobilization"--unconventional techniques that engage audiences in collective action. You will realize how the hands that move markets are the joined hands of market rebels. Some images inside the book are unavailable due to digital copyright restrictions.

The key to rising to the top of your company lies in a simple message and philosophy. The ultimate inspirational story for ambitious innovators, market-disruptors, and global business entrepreneurs. Celebrating DHL's fiftieth anniversary as a world-leading delivery company, global CEO Ken Allen tells the unique story of his journey to the top of the

industry. In this business memoir, he shares the strategies and skills he has developed throughout his career, drawing on both his core values and extensive experience. This book is an inimitable guide to succeeding in any business, focusing on strategy and practical advice while revealing the simple lessons you need to learn to excel in life and work. It is an accessible read for entrepreneurs and managers at any stage of their career, packed with motivational material and no-nonsense tips. This simple and honest book is a must-have for anyone looking to reach the top of their field.

The Godmother of Silicon Valley, legendary teacher, and mother of a Super Family shares her tried-and-tested methods for raising happy, healthy, successful children using Trust, Respect, Independence, Collaboration, and Kindness: TRICK. Esther Wojcicki--"Woj" to her many friends and admirers--is famous for three things: teaching a high school class that has changed the lives of thousands of kids, inspiring Silicon Valley legends like Steve Jobs, and raising three daughters who have each become famously successful. What do these three accomplishments have in common? They're the result of TRICK, Woj's secret to raising successful people: Trust, Respect, Independence, Collaboration, and Kindness. Simple lessons, but the results are radical. Wojcicki's methods are the opposite of helicopter parenting. As we face an epidemic of parental anxiety, Woj is here to say: relax. Talk to infants as if they are adults. Allow teenagers to pick projects that relate to the real world and their own passions, and let them figure out how to complete them. Above all, let your child lead. How to Raise Successful People offers essential lessons for raising, educating, and managing people to their highest potential. Change your parenting, change the world.

How did the Grateful Dead use its fanatical following to build a \$100 million brand that still thrives today? How did upstart Boston Beer Company--makers of Sam Adams--prevail over rival Anheuser-Busch without an advertising budget? And how did Iams create the premium pet food market and leap from \$16 million to \$600 million in sales in just fifteen years, while charging twice the price of competitor Ralston-Purina? The answer: radical marketing. In this fresh, provocative book, Sam Hill and Glenn Rifkin identify the marketing strategies that have enabled ten innovative companies to emerge as industry leaders. What do these organizations have in common? Each is in tune emotionally with its customer base, allowing them to glean superior marketing insight without spending millions of dollars. Each is more focused on the big picture--growth and expansion--rather than short-term profits. And, despite their current success, each started out with little more than a passion for their product. Engrossing, informative, and invaluable, Radical Marketing demonstrates how any company, large or small, can achieve unprecedented success through inventive and revolutionary tactics.

Break through to your peak performance! Whether you're navigating your way on a new team, expanding your leadership role, or just trying to get heard in a meeting, you're facing the kind of workplace challenge we all run into sooner or later: you need a new performance. In Performance Breakthrough, Cathy Salit presents the revolutionary strategies that she's proven successful through over twenty years' experience custom-creating workshops for powerhouse clients including American Express, Nike, Coca-Cola, and DIRECTV. Artfully blending techniques from theatrical performance with the new science of performative psychology, Salit guides readers through forging new relationships guaranteed to yield greater success and satisfaction. Performance Breakthrough outlines proven techniques, including taking an emotional inventory; crafting new scripts for greater confidence, stronger relationships, and better outcomes; building ensembles; improvising; and listening--really listening--including accepting others' criticism and input. No matter what your challenge, Salit's innovative philosophy, case studies, practical exercises, and inspiring advice will help you deliver your own top performance.

First published in 1971, Rules for Radicals is Saul Alinsky's impassioned counsel to young radicals on how to effect constructive social change and know "the difference between being a realistic radical and being a rhetorical one." Written in the midst of radical political developments whose direction Alinsky was one of the first to question, this volume exhibits his style at its best. Like Thomas Paine before him, Alinsky was able to combine, both in his person and his writing, the intensity of political engagement with an absolute insistence on rational political discourse and adherence to the American democratic tradition.

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