

Confessions Of A Wall Street Analyst A True Story Of Inside Information And Corruption In The Stock Market

Perkins, a former chief economist at a Boston strategic-consulting firm, confesses he was an "economic hit man" for 10 years, helping U.S. intelligence agencies and multinationals cajole and blackmail foreign leaders into serving U.S. foreign policy and awarding lucrative contracts to American business. UPDATED THIRD EDITION! Confessions of a Wall Street Whiz Kid is a thought-provoking, real-life story of the ups and downs and ups again of one of Wall Street's "half-famous" financial geniuses, Peter Grandich. In 1987, at the tender age of 31, this high school drop-out was dubbed "The Wall Street Whiz Kid" by Good Morning America after accurately predicting the Black Monday stock market crash. He has since made so many stunningly-accurate market calls and financial predictions that he may well go down as the Madam Marie of the economic world. As a result, his daily financial blog has become one of the most popular on the web. In this light, witty and painfully honest autobiography, Grandich shares his thoughts about the accumulation of wealth and the hidden flaws of traditional financial planning. He exposes some of the dirty business of Wall Street and takes readers on a journey through his battles against panic attacks, suicide attempts and depression, and he shares how his faith not only helped him regain the will to live, but acts as the foundation for his financial beliefs. A contrarian by nature, Grandich also explains what he sees as the next great threat to the US - not terrorism or bio-warfare, but an economic time bomb of unprecedented proportion. Confessions of a Wall Street Whiz Kid is just that: a complete divulgence of matters of life, health, wealth-and, of course, the ins and outs of Wall Street.

"Hilarious...This book charmed my socks off." —Patricia O’Conner, New York Times Book Review Mary Norris has spent more than three decades working in The New Yorker’s renowned copy department, helping to maintain its celebrated high standards. In *Between You & Me*, she brings her vast experience with grammar and usage, her good cheer and irreverence, and her finely sharpened pencils to help the rest of us in a boisterous language book as full of life as it is of practical advice. Named a Best Book of the Year by NPR, Amazon, Wall Street Journal, Publishers Weekly, Kirkus, and Library Journal.

A paperback edition of a best-selling tour of the cutthroat world of Wall Street derivatives in the 1990s features a new epilogue and tracks the author's experiences as a successful young Morgan Stanley employee, in an account that traces the period's speculative frenzies and the ways in which they directly contributed to highly publicized losses. Reprint.

NATIONAL BESTSELLER • A raw, compelling memoir of baseball, family, fame, addiction, and recovery, by one of the most beloved baseball players of his generation “Beautifully rendered . . . Readers and fans will be rooting for him to enter the Hall of Fame and rooting even harder for him to stay sober.”—The Wall

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Street Journal How does it feel to be born with enormous gifts, in a life shadowed by tragedy? What does it mean when the gift that opens the world for us is not enough to stop us from losing the things we love? And what new gifts do we find in that loss? Baseball had been CC Sabathia's life since he was a kid in gritty, baseball-obsessed Vallejo, California. He was a star by the time he was a preteen and a professional athlete when he was still a teenager. Everything he knew about how to be a person—an adult, a husband and father, a leader—he learned in rhythm with the baseball season, the every-fifth-day high-intensity spotlight of a starting pitcher, all while dealing with one of the sport's most turbulent eras: racism in a sport with diminishing black presence; the era of performance-enhancing drugs; and the increasing tension between high-value contracts and sports owners who moved players around like game pieces. But his biggest struggle was with his own body and mind: Buoyed his whole life by talent and a fiery competitive spirit, CC found himself dealing with the steady and eventually alarming breakdown of his own body and his growing addiction in a world that encouraged and enabled it. *Till the End* is the thrilling memoir of one of the most beloved players in the game, a veteran star of the sport's marquee team during its latest championship era. It's also a book about baseball—about the ins and outs of its most important and technical position and its evolution in this volatile era. But woven within it is the moving, universal story of resilience and mortality and discovering what matters.

Featuring 15 explosive new chapters, this new edition of the New York Times bestseller brings the story of *Economic Hit Men* up-to-date and, chillingly, home to the U.S.?but it also gives us hope and the tools to fight back. Former economic hit man John Perkins shares new details about the ways he and others cheated countries around the globe out of trillions of dollars. Then he reveals how the deadly EHM cancer he helped create has spread far more widely and deeply than ever in the US and everywhere else—to become the dominant system of business, government, and society today. Finally, he gives an insider view of what we each can do to change it. Economic hit men are the shock troops of what Perkins calls the corporatocracy, a vast network of corporations, banks, colluding governments, and the rich and powerful people tied to them. If the EHMs can't maintain the corrupt status quo through nonviolent coercion, the jackal assassins swoop in. The heart of this book is a completely new section, over 100 pages long, that exposes the fact that all the EHM and jackal tools—false economics, false promises, threats, bribes, extortion, debt, deception, coups, assassinations, unbridled military power—are used around the world today exponentially more than during the era Perkins exposed over a decade ago. As dark as the story gets, this reformed EHM also provides hope. Perkins offers specific actions each of us can take to transform what he calls a failing Death Economy into a Life Economy that provides sustainable abundance for all. From the tranquility of an Oriental monastery to the tumult of the New York Stock Exchange, the hero of this amazing novel embarks on a quest for a father, a

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fortune, and the ultimate essence of the universe. The illegitimate son of a Chinese woman and an American officer, he was reared as an orphan by Taoist monks. When he learns that his father may be a wealthy Wall Street entrepreneur, he feels compelled to go to New York. His efforts to reconcile his two lives -- to find the Tao in the Dow -- make a story rich in character, wit, and insight.

A SUNDAY TIMES BESTSELLER 'Irreverently funny ... kept me giggling all week.' Scotland on Sunday "Do you have a list of your books, or do I just have to stare at them?" Shaun Bythell is the owner of The Bookshop in Wigtown, Scotland. With more than a mile of shelving, real log fires in the shop and the sea lapping nearby, the shop should be an idyll for bookworms. Unfortunately, Shaun also has to contend with bizarre requests from people who don't understand what a shop is, home invasions during the Wigtown Book Festival and Granny, his neurotic Italian assistant who likes digging for river mud to make poultices. The Diary of a Bookseller (soon to be a major TV series) introduced us to the joys and frustrations of life lived in books. Sardonic and sympathetic in equal measure, Confessions of a Bookseller will reunite readers with the characters they've come to know and love.

NEW YORK TIMES BESTSELLER • A former Galleon Group trader portrays an after-hours Wall Street culture where drugs and sex are rampant and billions in trading commissions flow to those who dangle the most enticements. A remarkable writing debut, filled with indelible moments, The Buy Side shows as no book ever has the rewards—and dizzying temptations—of making a living on the Street. Growing up in the 1980's Turney Duff was your average kid from Kennebunk, Maine, eager to expand his horizons. After trying – and failing – to land a job as a journalist, he secured a trainee position at Morgan Stanley and got his first feel for the pecking order that exists in the trading pits. Those on the “buy side,” the traders who make large bets on whether a stock will rise or fall, are the “alphas” and those on the “sell side,” the brokers who handle their business, are eager to please. How eager to please was brought home stunningly to Turney in 1999 when he arrived at the Galleon Group, a colossal hedge-fund management firm run by secretive founder Raj Rajaratnam. Finally in a position to trade on his own, Turney was encouraged to socialize with the sell side and siphon from his new broker friends as much information as possible. Soon he was not just vacuuming up valuable tips but also being lured into a variety of hedonistic pursuits. Naïve enough to believe he could keep up the lifestyle without paying a price, he managed to keep an eye on his buy-and-sell charts and, meanwhile, pondered the strange goings on at Galleon, where tens of millions were being made each week in sometimes mysterious ways. At his next positions, at Argus Partners and J.L. Berkowitz, Turney climbed to even higher heights – and, as it turned out, plummeted to even lower depths – as, by day, he solidified his reputation one of the Street's most powerful healthcare traders, and by night, he blazed a path through the city's nightclubs, showing off

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his social genius and voraciously inhaling any drug that would fill the void he felt inside. A mesmerizingly immersive journey through Wall Street's first millennial decade, and a poignant self portrait by a young man who surely would have destroyed himself were it not for his decision to walk away from a seven-figure annual income, *The Buy Side* is one of the best coming-of-age-on-the-Street books ever written.

The book that made a legend--and capture's America's sport in detail that's never been matched, now featuring a foreword by Nicholas Dawidoff a and never-before-seen content from the Plimpton Archives. George Plimpton was perhaps best known for *PAPER LION*, the book that set the bar for participatory sports journalism. With his characteristic wit, Plimpton recounts his experiences in talking his way into training camp with the Detroit Lions, practicing with the team, and taking snaps behind center. His breezy style captures the pressures and tensions rookies confront, the hijinks that pervade when sixty high-strung guys live together in close quarters, and a host of football rites and rituals. One of the funniest and most insightful books ever written on football, *PAPER LION* is a classic look at the gridiron game and a book *The Wall Street Journal* calls "a continuous feast...The best book ever about football--or anything!"

Late legendary couturiers of modern fashion speaking eloquently about life, design, and inspiration. Vionnet, Chanel, Dior, Saint Laurent, McQueen—these names define haute couture, and long after the designers have passed away, their influence on fashion continues to be profound. In an exceptional compilation of the original words of these couturiers, *Couture Confessions* provides a unique and in-depth look at the lives and work of these fashion icons. In this engaging, beautifully designed book, Pamela Golbin, acclaimed chief curator of twentieth-century fashion and textiles at Paris's Musée des Arts Décoratifs, has ingeniously constructed conversations in the designers' own words that highlight their compelling personal stories as well as essential fashion "moments"—from designers Paul Poiret, Cristóbal Balenciaga, Madame Grès, Alexander McQueen, Madeleine Vionnet, and Gabrielle Chanel to Elsa Schiaparelli, Yves Saint Laurent, Jeanne Lanvin, Pierre Balmain, and Christian Dior. Featuring striking illustrations by internationally recognized illustrator Yann Legendre, each "interview" asks the questions every fashion lover has always wanted to ask, making these legends approachable, human, and ever more inspiring.

"*Reminiscences of a Stock Operator*" is the most widely read, highly recommended investment book ever. Generations of readers have found that it has more to teach them about markets and people than years of experience. This is a timeless tale that will enrich your life - and your portfolio.

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so many stunningly-accurate market calls and financial predictions that he may well go down as the Madam Marie of the economic world. As a result, his daily financial blog has become one of the most popular on the web. In this light, witty and painfully honest autobiography, Grandich shares his thoughts about the accumulation of wealth and the hidden flaws of traditional financial planning. He exposes some of the dirty business of Wall Street and takes readers on a journey through his battles against panic attacks, suicide attempts and depression, and he shares how his faith not only helped him regain the will to live, but acts as the foundation for his financial beliefs. A contrarian by nature, Grandich also explains what he sees as the next great threat to the US - not terrorism or bio-warfare, but an economic time bomb of unprecedented proportion. Confessions of a Wall Street Whiz Kid is just that: a complete divulgence of matters of life, health, wealth-and, of course, the ins and outs of Wall Street.

Animal House meets Liar's Poker in this hysterically funny, often unbelievable, and absolutely, positively true account of life at DLJ, one of the hottest investment banks on Wall Street.

“Fascinating, rich, and probing . . . a beguiling and endlessly interesting portrait”—The Wall Street Journal For fans of John le Carré and Ben Macintyre, an exclusive first-person account of one of the Cold War’s most notorious spies “Kuper provides a different and valuable perspective, humane and informative. If the definition of a psychopath is someone who refuses to accept the consequences of his actions, does George fit the definition? There he sits, admitting it was all for nothing, but has no regrets. Or does he?” —John le Carré Few Cold War spy stories approach the sheer daring and treachery of George Blake’s. After fighting in the Dutch resistance during World War II, Blake joined the British spy agency MI6 and was stationed in Seoul. Taken prisoner after the North Korean army overran his post in 1950, Blake later returned to England to a hero’s welcome, carrying a dark secret: while in a communist prison camp in North Korea, he had secretly switched sides to the KGB after reading Karl Marx’s Das Kapital. As a Soviet double agent, Blake betrayed uncounted western spying operations—including the storied Berlin Tunnel, the most expensive covert project ever undertaken by the CIA and MI6. Blake exposed hundreds of western agents, forty of whom were likely executed. After his unmasking and arrest, he received, for that time, the longest sentence in modern British history—only to make a dramatic escape to the Soviet Union in 1966, five years into his forty-two-year sentence. He left his wife, three children, and a stunned country behind. Much of Blake’s career existed inside the hall of mirrors that was the Cold War, especially following his sensational escape from Wormwood Scrubs prison. Veteran journalist Simon Kuper tracked Blake to his dacha outside Moscow, where the aging spy agreed to be interviewed for this unprecedented account of Cold War espionage. Following the master spy’s death in Moscow at age ninety-eight on December 26, 2020, Kuper is finally able to set the record straight.

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Although he was a suburban husband and father, living a far different life than the “Wolf of Wall Street,” Michael Kimelman had a good run as the cofounder of a hedge fund. He had left a cushy yet suffocating job at a law firm to try his hand at the high-risk life of a proprietary trader — and he did pretty well for himself. But it all came crashing down in the wee hours of November 5, 2009, when the Feds came to his door—almost taking the door off its hinges. While his wife and children were sequestered to a bedroom, Kimelman was marched off in embarrassment in view of his neighbors and TV crews who had been alerted in advance. He was arrested as part of a huge insider trading case, and while he was offered a “sweetheart” no-jail probation plea, he refused, maintaining his innocence. The lion’s share of *Confessions of a Wall Street Insider* was written while Kimelman was an inmate at Lewisburg Penitentiary. In nearly two years behind bars, he reflected on his experiences before incarceration—rubbing elbows and throwing back far too many cocktails with financial titans and major figures in sports and entertainment (including Leonardo DiCaprio, Alex Rodriguez, Ben Bernanke, and Alan Greenspan, to drop a few names); making and losing hundreds of thousands of dollars in daily gambles on the Street; getting involved with the wrong people, who eventually turned on him; realizing that none of that mattered in the end. As he writes: “Stripped of family, friends, time, and humanity, if there’s ever a place to give one pause, it’s prison . . . Tomorrow is promised to no one.” In *Confessions of a Wall Street Insider*, he reveals the triumphs, pains, and struggles, and how, in the end, it just might have made him a better person. Skyhorse Publishing, along with our Arcade, Good Books, Sports Publishing, and Yucca imprints, is proud to publish a broad range of biographies, autobiographies, and memoirs. Our list includes biographies on well-known historical figures like Benjamin Franklin, Nelson Mandela, and Alexander Graham Bell, as well as villains from history, such as Heinrich Himmler, John Wayne Gacy, and O. J. Simpson. We have also published survivor stories of World War II, memoirs about overcoming adversity, first-hand tales of adventure, and much more. While not every title we publish becomes a New York Times bestseller or a national bestseller, we are committed to books on subjects that are sometimes overlooked and to authors whose work might not otherwise find a home. The inside account of a financial meltdown that reshaped Wall Street In 1983, Lew Glucksman, then co-CEO of the heralded investment bank Lehman Brothers, demanded the resignation of chairman Pete Peterson, with whom he had long argued over how to manage the company. Shockingly, Peterson, who had taken charge a decade earlier and led Lehman from near collapse to record profits, agreed to step down. In this meticulously researched volume, Ken Auletta details the turmoil, infighting, and power struggles that brought about Peterson’s departure and the eventual sale of one of Wall Street’s oldest and most prestigious firms. Set against the backdrop of the 1980s stock exchange, where hotshot young traders made and lost millions in a single afternoon, the story of Lehman’s fall is a suspenseful battle of wills between bankers, traders, and

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executives motivated by greed, envy, and ego. Auletta, who conducted hundreds of hours of interviews and was granted access to private company records, has crafted a thorough, enduring, and engaging account of pivotal events that continued to influence this storied financial institution until its ultimate demise in 2008.

Here is the true story of a top Wall Street player's transformation from a straight-arrow believer to a jaded cynic, who reveals how Wall Street's insider game is really played. Dan Reingold was a top Wall Street analyst for fourteen years and Salomon Smith Barney analyst Jack Grubman's chief competitor in the red-hot sector of telecom. Reingold was part of the "Street" and believed in it. But in this action-packed, highly personal memoir written with accomplished Fast Company senior writer Jennifer Reingold the author describes how his enthusiasm gave way to disgust as he learned how deeply corrupted Wall Street and much of corporate America had become during the roaring stock market bubble of the 1990s. Confessions of a Wall Street Analyst provides a front-row seat at one of the most dramatic -- and ultimately tragic -- periods in financial history. Reingold recounts his introduction to the world of Wall Street leaks and secret deal-making; his experiences with corporate fraud; and Wall Street's alarming penchant for lavish spending and multimillion-dollar pay packages. Reingold spars with arch rival Grubman; fends off intense pressures from Wall Street bankers and corporate CEOs; and is wooed by Morgan Stanley's CEO, John Mack, and CSFB's über-banker Frank Quattrone. Reingold describes instances in which confidential deals are whispered days before their official announcement. He recalls the moment he learns that Bernie Ebbers's WorldCom was massively cooking its books. And he is shocked to have been an unwitting catalyst for a series of sexually explicit e-mails that would rock Wall Street; bring Jack Grubman to his knees; and contribute to the stepping aside of Grubman's boss, Citigroup CEO Sandy Weill. Some of Reingold's stories are outrageous, others hilarious, and many are simply absurd. But, together, they provide a sobering exposé of Wall Street: a jungle of greed and ego, a place brimming with conflicts and inside information, and a business absurdly out of touch with the Main Street it claims to serve. He shows how government investigators, headlines notwithstanding, never got to the heart of the ethical and legal transgressions of the era. And how they completely overlooked Wall Street's pervasive use of inside information, leaving investors -- even sophisticated professionals -- cheated. The book ends with a series of important policy recommendations to clean up the investing business. In the tradition of Liar's Poker and Den of Thieves, Confessions of a Wall Street Analyst is a no-holds-barred insider's account that will open the eyes of every investor.

Main Street grabs for the brass ring. Wall Street snatches it away. The Yin and Yang of trading the Stock Markets. Investing, daytrading, gambling. Based on a true story, Jay and Stevy, retail investors, outsiders, battle the insiders, the wolves of Wall Street: The Market Makers, the smart money, the front running

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brokerage houses, lying Talking Heads, brazen stock manipulators. Against all odds, will they succeed

The First Book from n+1—an Essential Chronicle of Our Financial Crisis HFM: Where are you going to buy protection on the U.S. government's credit? I mean, if the U.S. defaults, what bank is going to be able to make good on that contract? Who are you going to buy that contract from, the Martians? n+1: When does this begin to feel like less of a cyclical thing, like the weather, and more of a permanent, end-of-the-world kind of thing? HFM: When you see me selling apples out on the street, that's when you should go stock up on guns and ammunition.

In this astounding account, Wall Street's notorious bad boy—the original million-dollar-a-week stock chopper—leads us through a drama worthy of *The Sopranos*, from the FBI raid on his estate to the deal he cut to rat out his oldest friends and colleagues to the conscience he eventually found. With his kingdom in ruin, not to mention his marriage, the Wolf faced his greatest challenge yet: how to navigate a gauntlet of judges and lawyers, hold on to his kids and his enraged model wife, and possibly salvage his self-respect. It wasn't going to be easy. In fact, for a man with an unprecedented appetite for excess, it was going to be hell. But the man at the center of one of the most shocking scandals in financial history soon sees the light of what matters most: his sobriety, and his future as a father and a man.

A tour of Wall Street in the tradition of *Liar's Poker* also traces the life and career of the author, the co-founder of *TheStreet.com* and *Smart Money* magazine, from his Philadelphia childhood through his exploits as a financial journalist. Reprint. 60,000 first printing.

In August of 2007, when global stock markets plunged and gold headed to a low of \$660 an ounce, many investment experts warned of an imminent drop in the price of gold to \$500 an ounce. Instead, J.S. Kim told his clients to buy gold and predicted a month later that gold would reach \$850 an ounce by the end of 2007. Gold hit \$850 an ounce on January 3, 2007. On November 16, 2007, as Wall Street firms advised their clients to "buy the dips", J.S. boldly stated, "Use rallies like the one last Wednesday where the Dow piled on 300+ points in one session to sell out if for some reason you are still heavily invested in U.S. stocks" and predicted that triple-digit losses in the Dow would soon become "commonplace." By the second week of January, the DJIA and the Nikkei 225 had both plunged more than 1,000 points while stock markets in Korea, Hong Kong, and Europe also plummeted. Learn why you shouldn't listen to the investment industry...ever. And discover how to build a fortune from the coming global economic crisis. The cult classic that predicted the rise of fake news—revised and updated for the post-Trump, post-Gawker age. Hailed as "astonishing and disturbing" by the *Financial Times* and "essential reading" by *TechCrunch* at its original publication, former American Apparel marketing director Ryan Holiday's first book sounded a prescient alarm about the dangers of fake news. It's all the more relevant today.

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Trust Me, I'm Lying was the first book to blow the lid off the speed and force at which rumors travel online—and get "traded up" the media ecosystem until they become real headlines and generate real responses in the real world. The culprit? Marketers and professional media manipulators, encouraged by the toxic economics of the news business. Whenever you see a malicious online rumor costs a company millions, politically motivated fake news driving elections, a product or celebrity zooming from total obscurity to viral sensation, or anonymously sourced articles becoming national conversation, someone is behind it. Often someone like Ryan Holiday. As he explains, "I wrote this book to explain how media manipulators work, how to spot their fingerprints, how to fight them, and how (if you must) to emulate their tactics. Why am I giving away these secrets? Because I'm tired of a world where trolls hijack debates, marketers help write the news, opinion masquerades as fact, algorithms drive everything to extremes, and no one is accountable for any of it. I'm pulling back the curtain because it's time the public understands how things really work. What you choose to do with this information is up to you."

Brazilian-born Gil is trying to find the American Dream. In the meantime, he polishes the shoes of the superrich and powerful on Wall Street—high-rolling traders as uninhibited as they are ruthless. Gil sees things as few other people do—from the ground up—and his perspective on the day-to-day insanity of the trading floor is priceless. But this fly on the wall overhears one or two things that maybe he shouldn't. And when a Glossy magazine journalist, desperate for a big break, persuades him to be an undercover source for what may be the biggest insider trading scam in Wall Street history, Gil is catapulted into a danger zone darker than anything he or the journalist could have imagined.

If you're going to read one book about Hollywood, this is the one. As the co-founder of Creative Artists Agency, Michael Ovitz earned a reputation for ruthless negotiation, brilliant strategy, and fierce loyalty to his clients. He reinvented the role of the agent and helped shape the careers of hundreds of A-list entertainers, directors, and writers, including Steven Spielberg, Martin Scorsese, Meryl Streep, Sean Connery, Bill Murray, Robin Williams, and David Letterman. But this personal history is much more than a fascinating account of celebrity friendships and bare-knuckled dealmaking. It's also an underdog's story: How did a middle-class kid from Encino work his way into the William Morris mailroom, and eventually become the most powerful person in Hollywood? How did an agent (even a superagent) also become a power in producing, advertising, mergers & acquisitions, and modern art? And what were the personal consequences of all those deals? After decades of near-silence in the face of controversy, Ovitz is finally telling his whole story, with remarkable candor and insight.

Named a Pick of the Month by Apple Books and a Best Book of Fall by Powell's and The Story Exchange "A gorgeous and revelatory blend of memoir, travelogue, and long-forgotten history."—Abbott Kahler Annabel Abbs's *Windswept: Walking the Paths of Trailblazing Women* is a beautifully written

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meditation on connecting with the outdoors through the simple act of walking. In captivating and elegant prose, Abbs follows in the footsteps of women who boldly reclaimed wild landscapes for themselves, including Georgia O’Keeffe in the empty plains of Texas and New Mexico, Nan Shepherd in the mountains of Scotland, Gwen John following the French River Garonne, Daphne du Maurier along the River Rhône, and Simone de Beauvoir—who walked as much as twenty-five miles a day in a dress and espadrilles—through the mountains and forests of France. Part historical inquiry and part memoir, the stories of these writers and artists are laced together by moments in Abb’s own life, beginning with her poet father who raised her in the Welsh countryside as an “experiment,” according to the principles of Rousseau. Abbs explores a forgotten legacy of moving on foot and discovers how it has helped women throughout history to find their voices, to reimagine their lives, and to break free from convention. As Abbs traces the paths of exceptional women, she realizes that she, too, is walking away from her past and into a radically different future. Windswept crosses continents and centuries in a provocative and poignant account of the power of walking in nature.

An informative, timely, and irreverent guide to financial investment offers a close-up look at the current high-tech boom, explains how to maximize gains and minimize losses, and examines a broad spectrum of financial opportunities, from mutual funds to real estate to gold, especially in light of the dot-com crash. The author reveals how he finds companies on the verge of tremendous growth, and argues that the successful investor must understand the essence of a company

What Liar’s Poker was to the 1980s, The Zeroes is to the first decade of the new century: an insider’s memoir of a gilded era when Wall Street went insane-and took the rest of us down with it. Randall Lane never set out to become a Wall Street power broker. But during the decade he calls the Zeroes, he started a small magazine company that put him near the white-hot center of the biggest boom in history. Almost by accident, a man who drove a beat-up Subaru and lived in a rented walk-up became the go-to guy for big shots with nine-figure incomes. Lane’s saga began with a simple idea: a glossy magazine exclusively for and about traders, which would treat them like rock stars and entice them to splurge on luxury goods. Trader Monthly was an instant hit around the world. Wall Streeters loved the spotlight, and advertisers like Gulfstream, Maybach, and Bulgari loved the marketing opportunity. To accelerate the buzz, Lane’s staff threw parties featuring celebrities, premium steaks, cigars, and top-shelf vodka. Nothing was too expensive or too outrageous. Private jets in Napa Valley. Casino nights in London. And \$1,000-a-seat boxing matches in New York, where traders from Goldman Sachs and Bear Stearns pounded each other in front of tuxedoed throngs. Before long, Wall Street’s rich and powerful trusted Lane as a fellow insider- the guy who could turn an anonymous trader into a cover model and media darling. And the rest of the world sought him out as a way to tap into Wall

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Street's riches. As he emptied his bank account to help keep his little company afloat, he became a nexus for the absurd. Traders who turned 9/11 and Hurricane Katrina into multimillion-dollar windfalls. John McCain closing out the craps tables during an all-night gambling binge. Pop artist Peter Max hustling hundreds of thousands of dollars by selling traders paint-by-numbers portraits. Al Gore, John Travolta, Moby. Corrupt Caribbean rulers, the mobsters from Goodfellas, the pope. And a retired baseball star turned market guru named Lenny Dykstra, whose rise and fall was a great metaphor for the decade. All played roles in Lane's increasingly surreal world. When the crash of 2008 hit, Lane's company and life savings were destroyed along with the high-flying traders and dealmakers his magazines exalted. But Lane walked away with something more lasting: an incredible true story, told by a skilled writer and reporter who sat squarely in the middle of one of the critical periods in modern financial and cultural history. People will turn to *The Zeroes* for many years to come, to find out what the era was really like.

PRAISE FOR *A Killing on Wall Street* "Derrick Niederman brings special qualities to his novel: He is funny, smart, and imparts to *A Killing on Wall Street* a wicked, jaundiced eye and an insider's ability to both educate and amuse." -John Spooner investment advisor and bestselling author of *Confessions of a Stockbroker* "Derrick Niederman's *A Killing on Wall Street* is at the same time an absorbing whodunit and a textbook for Investment Finance 101, written with witty dialogue, and not without puns, anagrams, and one or two references that escaped this reader who remembers 1929." -Charles P. Kindleberger Ford International Professor of Economics, MIT Emeritus; author of *Manias, Panics and Crashes: A History of Financial Crises* "A Killing on Wall Street grabs you from page one and won't let you go until the final word. Intrigue, insight, and passion combine for a rocketship read. If Derrick Niederman were a stock, I'd be buying." -Keith Ablow author of *Denial and Projection*

A marketing director's story of working at a startup called Google in the early days of the tech boom: "Vivid inside stories . . . Engrossing" (Ken Auletta). Douglas Edwards wasn't an engineer or a twentysomething fresh out of school when he received a job offer from a small but growing search engine company at the tail end of the 1990s. But founders Larry Page and Sergey Brin needed staff to develop the brand identity of their brainchild, and Edwards fit the bill with his journalistic background at the San Jose Mercury News, the newspaper of Silicon Valley. It was a change of pace for Edwards, to say the least, and put him in a unique position to interact with and observe the staff as Google began its rocket ride to the top. In entertaining, self-deprecating style, he tells his story of participating in this moment of business and technology history, giving readers a chance to fully experience the bizarre mix of camaraderie and competition at this phenomenal company. Edwards, Google's first director of marketing and brand management, describes the idiosyncratic Page and Brin, the evolution of the famously nonhierarchical structure in which every employee finds a problem to

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tackle and works independently, the races to develop and implement each new feature, and the many ideas that never came to pass. *I'm Feeling Lucky* reveals what it's like to be "indeed lucky, sort of an accidental millionaire, a reluctant bystander in a sea of computer geniuses who changed the world. This is a rare look at what happened inside the building of the most important company of our time" (Seth Godin, author of *Linchpin*). "An affectionate, compulsively readable recounting of the early years (1999–2005) of Google . . . This lively, thoughtful business memoir is more entertaining than it really has any right to be, and should be required reading for startup aficionados." —Publishers Weekly, starred review "Edwards recounts Google's stumbles and rise with verve and humor and a generosity of spirit. He kept me turning the pages of this engrossing tale." —Ken Auletta, author of *Greed and Glory on Wall Street* "Funny, revealing, and instructive, with an insider's perspective I hadn't seen anywhere before. I thought I had followed the Google story closely, but I realized how much I'd missed after reading—and enjoying—this book." —James Fallows, author of *China Airborne*

"Every person wrongfully convicted of a crime at some point dreams of getting revenge against the system. In *Confessions of an Innocent Man*, the dream comes true and in a spectacular way." —John Grisham, *New York Times* bestselling author of *The Reckoning* A thrillingly suspenseful debut novel and a fierce howl of rage that questions the true meaning of justice. Rafael Zhetta relishes the simplicity and freedom of his life. He is the owner and head chef of a promising Houston restaurant, a pilot with open access to the boundless Texas horizon, and a bachelor, content with having few personal or material attachments that ground him. Then, lightning strikes. When he finds Tieresse—billionaire, philanthropist, sophisticate, bombshell—sitting at one of his tables, he also finds his soul mate and his life starts again. And just as fast, when she is brutally murdered in their home, when he is convicted of the crime, when he is sentenced to die, it is all ripped away. But for Rafael Zhetta, death row is not the end. It is only the beginning. Now, with his recaptured freedom, he will stop at nothing to deliver justice to those who stole everything from him. This is a heart-stoppingly suspenseful, devastating, page-turning debut novel. A thriller with a relentless grip that wants you to read it in one sitting. David R. Dow has dedicated his life to the fight against capital punishment—to righting the horrific injustices of the death penalty regime in Texas. He delivers the perfect modern parable for exploring our complex, uneasy relationships with punishment and reparation in a terribly unjust world.

A Dartmouth fraternity member who blew the whistle on inhumane hazing practices in a *Rolling Stone* profile presents a true account of sordidness and redemption.

Wall Street is a funny business. All you have is your reputation. Taint it and someone else will fill your shoes. Longevity comes from maintaining that reputation. Ask Jack Grubman, the All-Star telecom analyst from Salomon Smith

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Barney; uber-banker Frank Quattrone at CS First Boston; Morgan Stanley's Mary "Queen of the Net" Meeker; or Merrill Lynch's Henry Blodget. Well, they probably won't tell you anything. But have I got some great stories for you. Successful hedge fund manager Andy Kessler looks back on his years as an analyst on Wall Street and offers this cautionary tale of the intoxicating forces loose in the world of finance that overwhelmed sober analysis.

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