Convention Tourism International Research And Industry Perspectives

The development of the festival and event industry has seen large scale growth and extensive government support as a result of objectives to enhance and project the image of place and leverage positive sponsorship and regeneration opportunities. As we move deeper into austerity measures prompted by economic recession, community festivals and events as a sacred or profane time of celebration can be considered even more important than ever before. This book for the first time explores the role and importance of 'community', 'culture' and its impact through festivals and events. Split into two distinct sections, the first introduces key themes and concepts, contextualises local traditions and culture, and investigates how festivals and events can act as a catalyst for tourism and create a sense of community. It then questions the social and political nature of festivals and community events through examining their ownership. The second section focuses on communities themselves, seeking to examine and discuss key emerging themes in community event studies such as; the role of diaspora, imagined communities, pride and identity, history, producing and consuming space and place, authenticity, and multi-ethnic communities. Examples are drawn from Portugal, the Dominican Republic, the USA, Malaysia, Malta, Finland and Australia making this book truly international. This significant volume will be valuable reading for students and academics across the fields of Event, Tourism and Hospitality studies as well as other social science disciplines.

Advances in Hospitality and Leisure, a peer-review series, delivers refreshing insights from a host of scientific studies in the domains of hospitality, leisure and tourism.

As modern organizations become more globalized and diverse, they require additional assistance to maintain effective workflows. With the support of intermediary partners, businesses can enhance their various management processes. Global Intermediation and Logistics Service Providers is a comprehensive reference source for the latest scholarly material on outsourcing strategies in contemporary business environments and examines the role of intermediaries in the dynamics of decision-making and process management. Highlighting pivotal discussions across a myriad of relevant topics, such as open innovation, competitive advantage, and social capital, this book is ideally designed for professionals, practitioners, researchers, and students interested in the impact of service providers within industrial organizations.

A multidisciplinary approach to the challenges of developing a "complete package" for convention and event tourism To be successful in today's competitive convention and event tourism market, communities need to provide a complete package that includes quality lodging, convenient and affordable transportation, restaurants, entertainment, and tourist appeal. Developing a Successful Infrastructure for Convention and Event Tourism presents a multidisciplinary approach to the challenges of developing larger infrastructural needs. This unique book closely examines what it takes for a destination to be successful, providing a balanced approach to developing convention and event tourism. Respected experts from a variety of disciplines such as economics, tourism, communications, law, and public policy discuss practical strategies and what infrastructure should be in place to better ensure success for a convention destination. Developing a Successful Infrastructure for Convention and Event Tourism provides insights into various complex aspects of developing the infrastructure for convention and event tourism, including economic development, land use issues, politics, social equity, marketing issues, security issues, governance, and citizen participation. Tourism professionals can get a broad and comprehensive look at how to best apply this expert

knowledge to their own situations. This text is extensively referenced and provides tables to clearly present data. Topics in Developing a Successful Infrastructure for Convention and Event Tourism include: public financing for headquarter convention hotels private sector investments in hotels assumptions and issues that are critical to reliable estimates of the economic impacts of event tourism the evaluation of economic impact studies a case study of what Korea did to foster rapid growth to become a major player in the international convention market emerging issues facing convention and event tourism the use of convention centers as staging grounds for disaster recovery and more! Developing a Successful Infrastructure for Convention and Event Tourism is a horizon-expanding text invaluable to tourism educators, tourism students, researchers, local and state government officials, policymakers, and anyone involved with local economic development. Provides a brief historical overview of tourism, but delves deeper to discuss emerging trends, consumer types, and looks at the way the industry is itself changing and developing. Companion text: Tourism Dynamics.

Explore the complex relationship between tourism and intimacy in this new book with a worldwide perspective! With a unique combination of academic and personal accounts, Sex and Tourism: Journeys of Romance, Love, and Lust takes you behind the scenes with motel owners, adventure travel guides, backpackers, and others working on all sides of the international tourism industry. The editors have created a model that views the situation from three different perspectives: tourist, tourism provider, and nature of the encounter. Unlike other related volumes, this book is not just about the sex trade, but also about the role of tourism in love, marriage, and relationships. The global focus of Sex and Tourism will introduce you to: off-season romance on the island of Crete sex tourism in Cambodia a South Korean museum dedicated to women forced into sexual slavery by the Japanese military the sexual aspects of adventure travel in Canada cross-cultural marriage in Thailand gentleman's clubs in New Orleans Australian river guides and their potential liaisons with clients People who travel to escape their day-to-day lives often become involved in situations they would never find themselves in at home. Good or bad, many of these situations are examined in Sex and Tourism. You'll learn about the illegal trafficking of girls in Nepal, worldwide programs for combating child sex rings, and the lethal combination of AIDS and tourism, but you'll also find accounts of love and romance far from home. You will see how the tourism industry can act as a facilitator of human intimacy and what happens when different cultural realities collide. Anyone involved in recreation, leisure, anthropology, social science, or tourism will be interested in this book. Sex and Tourism is an enlightening guide to the complex world found at the crossroads of sightseeing and sex.

Over the past decade, the field of urban tourism has consolidated with the appearance of several books that concentrate upon the Western European and North American experience. Recently, the scope and range of urban research has widened considerably, including the welcome appearance of studies that examine the tourism phenomenon in cities outside the Euro-American heartland. Despite this growing international body of debate and scholarship on tourism and cities, particularly in the developed North, literature that relates to the developing world as a whole, and to Africa in particular, remains sparse. The task of Urban Tourism in the Developing World: The South African Experience is to augment the current international scholarship concerning urban tourism in the developing world. More especially, the contributors draw attention to a range of case studies from South Africa that provide some starting points to address the uneven scholarly coverage of urban tourism the African context has received to date. In addition, the research material presented here seeks to contribute toward raising the South African, and indeed the African profile, within growing international scholarship concerning issues of urban tourism and development. This collection aims to expand an emerging South African and African tourism research "voice" concerning the tourism and development nexus, as well as to stem critiques that this body of research appears to have developed in a theoretical vacuum, divorced from

broader international tourism research discourses. This collection of essays not only further develops an independent South African tourism perspective, but also presents research that is closely tied to international urban tourism research debates. In addition, this analysis of urban tourism in the South African context enriches the rather Western-oriented theories of urban tourism discourse through its emphasis on how urban tourism is evolving in urban Africa. Christian M. Rogerson is professor of human geography in the School of Geography, Archaeology and Environmental Studies, University of the Witwatersrand, Johannesburg, South Africa. Gustav Visser is senior lecturer in human geography in the Department of Geography, University of the Free State, Bloemfontein, South Africa.

Discover the bridge between theory and applied research in the hospitality industry The success of marketing programs is dependent on the knowledge of the trends in the marketplace. Handbook of Marketing Research Methodologies for Hospitality and Tourism is a comprehensive guide that clearly explains analyzing markets, utilizing qualitative and quantitative research methodologies, applying findings to market, development, and marketing strategies for the hospitality industry. The text contains detailed outlines and case studies of several types of research, including feasibility studies, market assessment studies, and site selection studies. Numerous graphic examples and presentation techniques are provided to bridge between theory and applied research with ease. Handbook of Marketing Research Methodologies for Hospitality and Tourism clearly details, all in a single volume, the application of research methodology to the real world, as well as showing how to effectively communicate findings and recommendations. This resource provides dozens of case examples and close attention to clearly explaining all facets of market analysis. Part one discusses research and methodologies, including primary and secondary data and integrative research. Part two explores market analysis and assessment, including marketing assessment for development planning and assessing focal points and intuitive techniques. The third part helps the reader apply their learned research into strategies. The final section explains market analysis planning and communications, including preparing a research-based business review and the effective presentation of research findings. The text provides appendixes of essential data, and a helpful glossary of terms. Topics in Handbook of Marketing Research Methodologies for Hospitality and Tourism include: qualitative market analysis techniques and applications quantitative market research and analysis techniques and applications approaches to organized site selection studies, market studies, and project feasibility studies identification of the processes and sources for key market data for projects, markets, and sites presentation and communication techniques and strategies for market analysis and research findings the relationship of market analysis and research to marketing and development strategy selection and more! Handbook of Marketing Research Methodologies for Hospitality and Tourism is a perfect resource for upper-level undergraduate students and graduate students in hospitality colleges and schools; hotel and restaurant development and market research personnel in hospitality corporations; and market research firms serving the hospitality industry.

The International Encyclopedia of Hospitality Management is the definitive reference work for any individual studying or working in the hospitality industry. There are 185 Hospitality Management degrees in the UK alone. This new edition updates and significantly revises twenty five per cent of the entries and has an additional twenty new entries. New online material makes it the most up-to-date and accessible hospitality management encyclopedia on the market. It covers all of the relevant issues in the field of hospitality management from a sectoral level (lodging, restaurants/food service, time-share, clubs and events) as well as a functional one (accounting and finance, marketing, strategic management, human resources, information technology and facilities management). Its unique, user-friendly structure enables readers to find exactly the information they require at a glance – whether they require broad detail that takes a more cross-sectional view across each subject field or more focused information that looks closely at specific topics and issues within the hospitality industry today.

Following the turbulent events of the first few years of the 21st century, the growth of new security and disaster measures have led to significant changes to urban design and the management of urban space. This book blends the genealogical method of Foucault with the theory of rhythms by Lefebvre to examine these changes. The spatial history of urban disaster is linked to the rhythms of everyday urban experience to offer a revised understanding of the regulation of order and disorder in the city. In doing so, the book highlights issues of 'hardening' space, the drift from civil defence to civil protection to civil contingencies and resilience; this assessment realigns the potential impact of tightening security practices and resilient ways of thinking, doing and acting on societal security. This also links to growing concerns about quality of life over the use and potential abuse of security and disaster legislation for managing social unrest. Examples studied include the increased exclusion of minorities (such as young people) from democracy and public life; security oriented interventions in the ethnic minority communities, the use of automated technologies in policing civil and minor offences (e.g. digital plate recognition and speeding) and the interplay of diverse social groups in more commercially aligned and increasingly 'securitised' public spaces of the 'entrepreneurial' city. This book highlights many significant problems with the direction of British democracy and suggests there may be both positive and negative results from becoming more resilient. While providing a critical appraisal of the realignment of neoliberal democracy at large, it also links discussion on 'gentrification', 'revanchism' and 'urban security' to a forward looking agenda for further research. International Perspectives of Festivals and Events addresses contemporary issues concerning the potential of festivals and events to produce economic, social, cultural and community benefits. Incorporating a range of international perspectives, the book provides the reader with a global look at current trends and topics, which have until now, been underrepresented by current literature. International Perspectives of Festivals and Events includes a broad range of

research, case studies and examples from well-known scholars in the field to form a unified volume that informs the reader of the current status of festivals and events around the world. In a fast-moving industry where new theory and practice is implemented rapidly, this is essential reading for any advanced student or researcher in festivals and events. There have been striking increases in both long-distance travel and in communications through mobile phones, text messaging, emailing and videoconferencing. Such developments in communication, along with a similar increase in physical travel and movement of goods around the globe, reconfigure social networks by disconnecting and reconnecting people in new ways. This original book puts forward one of the first social science studies of the geographies of social networks and related mobilities of travel, communications and face-to-face meetings. The book examines five interdependent mobilities that form and reform these geographies of networks and travel in the contemporary world. These are: physical travel of people for work, leisure, pleasure, migration and escape; physical movement of objects delivered to producers, consumers and retailers; imaginative travel elsewhere through images and memories seen on texts, TV, computer screens and film; virtual travel on the internet; and communicative travel through letters, cards, telegrams, telephones, faxes, text messages and videoconferences. In the book the authors examine the interconnections between these different mobilities. They research how travel and social meetings require systems of coordination using virtual and communicative travel in-between physical travel and meetings. They argue that, while it might be imagined that there would be less need of physical meetings with improved technology, on the contrary, scheduled visits and meetings have become highly significant. The research shows that they are necessary to social life in the contemporary world, both within business and, especially, within families and friendships which are increasingly conducted at a distance.

Discover the secrets to success in sport-related tourism and adventure travel! This essential handbook of sport-related travel provides an in-depth look at an international industry growing by leaps and bounds. Sport and Adventure Tourism serves as a unique reference resource for sports and tourism professionals, educators and students, presenting an invaluable overview of a niche market that's rapidly outgrowing its niche. Covering every aspect of sport tourism from historical, economic, and sport-specific starting points, the book features thoughtful and incisive commentary from the foremost experts in the field. Presented in a concise, easy-to-read format, Sport and Adventure Tourism provides an unrivaled orientation to all facets of sport-related tourism and leisure management. Sports travel (both participatory and spectatorial) and adventure tourism are examined in terms of size and growth of the market, marketing and management strategies, and future prospects. The book includes international, up-to-date case studies, links to relevant Websites and an extensive roster of references. Sport and Adventure Tourism examines all aspects of sport-related tourism, including:

planning, developing, and marketing an event skiing and snowboarding boating, sailing, and fishing the "phenomenon" of golf tourism mountain-based adventure tourism the growing spa industry virtual sports tourism-an alternative to travel This one-of-a-kind primer presents an informative study of sports, leisure, and adventure travel, covering everything from golf tourism to heli-skiing to sports event and spa tourism. A handbook for professionals, a textbook for academics, and a highly readable introduction for anyone interested in sport-related travel, Sport and Adventure Tourism is an essential guide for anyone who takes a not-so-leisurely approach to leisure time.

The Wiley Blackwell Companion to Tourism presents a collection of readings that represent an essential and authoritative reference on the state-of-the-art of the interdisciplinary field of tourism studies. Presents a comprehensive and critical overview of tourism studies across the social sciences Introduces emerging topics and reassesses key themes in tourism studies in the light of recent developments Includes 50 newly commissioned essays by leading experts in the social sciences from around the world Contains cutting-edge perspectives on topics that include tourism's role in globalization, sustainable tourism, and the state's role in tourism development Sets an agenda for future tourism research and includes a wealth of bibliographic references

Conference Proceedings of 4th International Conference on Tourism Research

This book presents critical insights and contemporary perspectives for exploring current trends, concerns and prospects of events tourism. It examines modern-day global issues facing the events and tourism industry, policymakers, researchers and academics to advance understanding of practice and development of theory. Organised in four parts, this book examines how events tourism is designed, planned and delivered. The first part engages with the core, fundamental concepts of events tourism which establish a basic understanding of the field. The second part addresses contemporary issues related to visitor attractions, music festivals, small and user-generated events, wanderlust and entrepreneurship. The third part focuses on meetings and challenges in the conference industry after disasters, the economic impact and other dilemmas of mega-events, and city and destination concerns. The fourth and final part provides a peek into the future of events tourism vis-à-vis reshaping cities, music festivals and critical dilemmas of the 21st century. With an international appeal because of cross-national contributions, this book will interest events and tourism practitioners, academics, students, researchers, policymakers, and business and investment sector professionals across the globe.

The part of the tourism industry which covers events, conventions and meetings is a substantial part of the global economy and provides employment for a very large number of people worldwide. The breakdown of employees in this sector is complex - employees can be full-time, casual labor or part of a volunteer workforce, and events can be as diverse as the Olympic Games and a local meeting. This book examines the role of people who work in events, meetings and conventions by looking at the context in which they work, and presenting theories, perspectives underlying trends of employment in this sector. Leading authors

present international examples to further understanding of the concepts involved in people management in tourism events. This book will be an important resource for students and researchers of leisure, tourism and events management.

Conferences and conventions are one of the fastest growing areas of the events industry. This is a substantially important sector yet research into many dimensions is in its infancy. This timely book, uniquely presents a 'state of the art' synthesis of the research on both demand and supply sides of the industry as well as insights into how current and future trends are affecting conferences and conventions. This volume provides a critical review of the players involved in conferences and conventions; destination image and impacts; and current and future trends. The players in the industry include attendees/delegates, professional conference organisers, and association meeting planners. On the destination side, conference venues and facilities, along with convention and visitor bureaux are examined, as well as how destination image can be developed and improved. Further, this section considers the economic, social and environmental impacts of conferences and conventions. The final section considers some of the major trends that are likely to impact on the industry, including climate change, new technologies and risk and crisis management. To reflect the sector's international nature case studies and examples from different geographical regions are included throughout. By identifying gaps in our knowledge, and presenting a collection of themes to guide future research, this book not only adds to our current knowledge, but will underpin the advancement of knowledge in the future. This book is essential reading for all those interested in Events.

Community Destination Management in Developing Economies is a user-friendly guide that provides a comprehensive view of the issues facing planners, policymakers, and destination managers who attempt to ensure a sustainable future for community destinations in developing economies. Travel and tourism experts from a wide range of disciplines discuss illustrative case studies and effective practical approaches for various facets of destination management. This book explains in detail the complex task of destination management, making the needed basic knowledge and skills understandable to all readers. The book is extensively referenced and has several helpful figures, tables, and photographs to clarify concepts and topics.

Make sure your culinary arts students are prepared for the "real world!" Standing the Heat: Assuring Curriculum Quality in Culinary Arts and Gastronomy chronicles the creation and development of an undergraduate degree program in culinary arts at the Dublin Institute of Technology. Written by the head of the institute's School of Culinary Arts and Food Technology, Standing the Heat is a handbook for developing a curriculum that maximizes career opportunities for students as an alternative to the limited path of instructional training offered in hotel management or hospitality degrees. The book details the merger of a vocational education with a more cognitive education that prepares chefs to be more than mere "cooking operatives," introducing educational concepts that establish the culinary arts as a discipline deserving of serious scholarly attention. Standing the Heat: Assuring Curriculum Quality in Culinary Arts and Gastronomy is a first-hand account of efforts by the School of Culinary Arts and Food Technology to raise culinary arts education to the degree level as a remedy to the traditional formal education and training that have failed to prepare students for life in the "real world." The book assembles a course of study that produces culinarians who

are capable and responsible decision makers, ready to meet the challenges of operating a business while incorporating the values of food safety, customer care, ethics, and passion into the highest quality foodservice. Topics addressed in the book include: admission criteria teaching staff recruitment and development physical resources course management student guidance examinations and syllabuses course review and much more! Standing the Heat: Assuring Curriculum Quality in Culinary Arts and Gastronomy is an important step in establishing the culinary arts as a viable curriculum in higher education. This book is essential for hotel school program directors and practitioners, researchers, academics, and students in the field of culinary arts. Event Studies is the only book devoted to developing knowledge and theory about planned events. It focuses on event planning and management, outcomes, the experience of events and the meanings attached to them, the dynamic processes shaping events and why people attend them. This title draws from a large number of foundation disciplines and closely related professional fields, to foster interdisciplinary theory focused on planned events. This revised edition has been updated to reflect and examine a number of substantial and important new ideas. New to the fourth edition: New sections on the evolution of design theory, management, planning and marketing theory applied to events, sensory stimulation, leadership, and the nature of crises and security issues New content on critical event studies and what this means for research and practice, the life-cycle model for event programming, and an action plan for how events can be a positive force in sustainable cities New and additional case studies from a wide range of international events, and reviews of the evolving theory of contemporary research in Events Studies are included throughout This will be an invaluable resource for all undergraduate students of Events Studies throughout their degree programs. This book gathers the proceedings of the 2018 International Conference on Digital Science (DSIC'18), held in Budva, Montenegro, on October 19 – 21, 2018. DSIC'18 was an international forum for researchers and practitioners to present and discuss the latest innovations, trends, results, experiences and concerns in Digital Science. The main goal of the Conference was to efficiently disseminate original findings in the natural and social sciences, art & the humanities. The contributions address the following topics: Digital Agriculture & Food Technology Digital Art & Humanities Digital Economics Digital Education Digital Engineering Digital Environmental Sciences Digital Finance, Business & Banking Digital Health Care, Hospitals & Rehabilitation Digital Media Digital Medicine, Pharma & Public Health Digital Public Administration Digital Technology & Applied Sciences Digital Virtual Reality The International Encyclopedia of Hospitality Management is the definitive reference work for any individual studying or working in the hospitality industry. This new edition updates and significantly revises 25% of the entries and has an additional 20 new entries. New online material makes it the most up-to-date and accessible Hospitality Management encyclopedia on the market. It covers all of the relevant issues in the field of hospitality management from both a sectoral level: Lodging, Restaurants/Food service, Time-share, Clubs and Events as well as a functional one: Accounting & Finance, Marketing, Strategic Management, Human Resources, Information Technology and Facilities Management. Its

unique user-friendly structure enables readers to find exactly the information they require at a glance; whether they require broad detail which takes a more crosssectional view across each subject field, or more focused information which looks closely at specific topics and issues within the hospitality industry today.

Understand Thailand's important symbols, icons, and social practices Thailand's culture is unlike any other. Travelers attempting to fully immerse themselves in all that this tourist destination has to offer find it essential to become culturally sensitive. Thailand Tourism provides readers with an indispensable overview of this remarkable land of contrasts. This invaluable text reveals the South East Asian country, its history, its culture, and its people's fun-loving perspective of life. The importance of Thai symbols and their meaning, icons and social practices, its proud history of its constitutional monarchy, and its numerous religious temples are examined in detail. This book offers tourists and students of tourism an informative, realistic view of the people, food, entertainment, and scenery of one of the most exotic lands in the world. Thailand was never colonized by a foreign power. Because of the lack of outside influence, this South East Asian nation has fostered a culture thrillingly different from others. Thailand Tourism offers a rare, in-depth look at this unique country and provides the information travelers need to know to easily move about and make their trip memorable. The guide includes helpful typical tourist itineraries illustrating what to expect when booking plans. The Thai viewpoints on sexuality, marriage, and societal changes are analyzed in detail. The issue of violence is discussed, including its ingrained presence in everyday life. Helpful tables detail demographic information from several countries to shed light not only on where travelers originate, but also to study the contrasts with the Thai culture. The book also presents a primer on the semiotics of tourism, and then discusses significant signs and symbols infused in Thai culture including Thai smiles, the royal kingdom of Thailand, Buddhist monks, Buddha statues, and Wats (temples). The importance of elephants in modern Thailand is explored, as well as the importance of the nation's ethnic tribes and the cultural significance of the Wai. Thai food, the Thai sex industry, and a comparison between Thailand and America are also examined. The final section presents author Arthur Asa Berger's own notes of his travels throughout Thailand with cogent perspectives of the country as a 'monoculture'. Topics in Thailand Tourism include: a theoretical discussion of tourism statistical data on tourism in Thailand typical tourist itineraries in Thailand perceptions of Thailand in travel literature violence in Thai society analysis of Thai culture such as Thai smile, Wats, Buddha statues Discover an exotic, spiritual, sensual country like no other. Thailand Tourism is a must read for anyone planning to visit Thailand, students of tourism, and students of Thailand's culture.

The book is current and interdisciplinary, engaging with recent developments around this topic and including perspectives from sciences, arts, and humanities. It will be a welcome contribution to studies of the Anthropocene as well as studies of

research methods and practices. —Sam Mickey, University of S. Francisco Educational institutions play an instrumental role in social and political change, and are responsible for the environmental and social ethics of their institutional practices. The essays in this volume critically examine scholarly research practices in the age of the Anthropocene, and ask what accountability educators and researchers have in 'righting' their relationship to the environment. The volume further calls attention to the geographical, financial, legal and political barriers that might limit scholarly dialogue by excluding researchers from participating in traditional modes of scholarly conversation. As such, Right Research is a bold invitation to the academic community to rigorous self-reflection on what their research looks like, how it is conducted, and how it might be developed so as to increase accessibility and sustainability, and decrease carbon footprint. The volume follows a three-part structure that bridges conceptual and practical concerns: the first section challenges our assumptions about how sustainability is defined, measured and practiced; the second section showcases artist-researchers whose work engages with the impact of humans on our environment; while the third section investigates how academic spaces can model eco-conscious behaviour. This timely volume responds to an increased demand for environmentally sustainable research, and is outstanding not only in its interdisciplinarity, but its embrace of non-traditional formats, spanning academic articles, creative acts, personal reflections and dialogues. Right Research will be a valuable resource for educators and researchers interested in developing and hybridizing their scholarly communication formats in the face of the current climate crisis.

Stay up to date on international trends in convention tourism! Convention Tourism: International Research and Industry Perspectives is a thorough analysis of the industry's key markets, combining insightful articles with detailed case studies. Equally valuable as a professional handbook, research reference guide, and textbook, this comprehensive book includes an account of the history of convention tourism and its economic contributions, marketing and human resources analyses, global and regional developments, and research issues and challenges. Convention Tourism addresses issues critical to the three key regions of the convention and meeting industry--North America, Europe, and Asia-Pacific. The book features a wide range of material from the top educators around the world, reflecting an international perspective befitting the industry's growing trend toward globalization. Convention Tourism also presents in-depth studies that focus on the United States, the Mediterranean, Australia, and Korea, and takes a look ahead at likely business, technological, and social trends that are likely to affect the convention industry in the coming years. Convention Tourism also examines: proposed economic impact assessment framework regional planning and development initiatives education and training programs from industry associations and universities research resources international meeting management As more and more international sites compete with traditional markets for lucrative convention contracts, it is crucial that

professionals, researchers, and academics have a global understanding of the industry's past, present, and future. Convention Tourism is an essential overview of the most important element of the business tourism industry.

A unique chance to explore different aspects of place, heritage, and tourism For many nations around the world, cultural tourism is not only a major industry but also a support for national identity and a means for preserving heritage. Cultural Tourism: Global and Local Perspectives brings together in one volume interdisciplinary explorations of cultural tourism from leading international authorities in different locations around the world. Experts from the Cultural Tourism Research Group of the Association for Tourism and Leisure Education (ATLAS) discuss major issues that have emerged from the ATLAS research program over the past decade. Students and practitioners can examine important global and local issues such as authenticity, 'placelessness', the changing relationships between local communities and tourists, the changing meaning of religious heritage, festivals, and special events. Cultural Tourism presents a unique view of global and local cultural tourism issues in four main sections. The first part is a collection of discussions on the tensions caused by globalization, with an emphasis on the issue of authenticity. The second part focuses on cultural tourism demand, with examinations on the motivations and behavior of cultural tourists in various destinations. The third section spotlights the relationship between tourists, residents, and local culture. The final part examines ways cultural events can develop tourism. 72 figures and tables make complex information easy to access and understand. Topics in Cultural Tourism include: interpretation of 'authentic' culture growth of 'township tourism' the success or failure of community-based tourism projects impact of globalization on distinctiveness of place analysis of tourism development based on new cultural attractions and ethnic diversity basic steps needed to establish, manage, and market cultural routes case study of Castilla y Leon in Spain—trying to find ways to effectively compete with coastal areas new types of cultural attractions, such as 'ecomuseums' religious tourism heritage as a tool for formal and informal learning 'festivalization' and much more! Using research and studies from places around the world like Brazil, the United Kingdom, Portugal, Spain, South Africa, and the Netherlands, Cultural Tourism: Global and Local Perspectives provides a valuable window on the current state of cultural tourism and makes informative reading for practitioners, researchers, educators, and students.

An essential read for all leisure and tourism experts, this educational book analyzes and explains demographics, global supply and demand, globalization, intercultural behavior and mobility to help you forecast future consumer needs.

This book offers conceptual discourse, empirical evidence, application of existing and emerging theories, and implication of practical findings. It discusses the perspectives of both providers and recipients of quality services across a wide spectrum of hospitality and tourism sectors.

Inside City Tourism explores how European cities use tourism to bolster their economies and image, appraising it in terms of history, measurement, structure, operations and leadership. This book distinguishes itself from other texts through its pan-European perspective and

by combining both theory and practice. New and original case materials are used to exemplify mainstream approaches to city marketing, identify recurrent problems and opportunities, and exemplify best practice.

"From Political to Economic Success is a comprehensive guide to the development of the tourism industry in Mainland China following the end of the Cultural Revolution.

The Routledge Handbook of Tourism Cities presents an up-to-date, critical and comprehensive overview of established and emerging themes in urban tourism and tourist cities. Offering socio-cultural perspectives and multidisciplinary insights from leading scholars, the book explores contemporary issues, challenges and trends. Organised into four parts, the handbook begins with an introductory section that explores contemporary issues, challenges and trends that tourism cities face today. A range of topics are explored, including sustainable urban tourism, overtourism and urbanisation, the impact of terrorism, visitor–host interactions, as well as reflections on present and future challenges for tourism cities. In Part II the marketing, branding and markets for tourism cities are considered, exploring topics such as destination marketing and branding, business travellers and exhibition hosting. This section combines academic scholarship with real-life practice and case studies from cities. Part III discusses product and technology developments for tourism cities, examining their supply and impact on different travellers, from open-air markets to creative waterfronts, from social media to smart cities. The final Part offers examples of how urban tourism is developing in different parts of the world and how worldwide tourism cities are adapting to the challenges ahead. It also explores emerging forms of specialist tourism, including geology and ecology-based tourism, socialist heritage and post-communist destination tourism. This handbook fills a notable gap by offering a critical and detailed understanding of the diverse elements of the tourist experience today. It contains useful suggestions for practitioners, as well as examples for theoretical frameworks to students in the fields of urban tourism and tourism cities. The handbook will be of interest to scholars and students working in urban tourism, heritage studies, human geography, urban studies and urban planning, sociology, psychology and business studies.

This edited collection contains six refreshing critical assessments of the leisure-sport relationship from societies that have staged the Olympic and Paralympic Games and contains valuable information for those who live in societies that aspire to host the Games. The collection begins and ends with discussions of the Olympic Games as a platform for protest. The first and last chapters consider the changing political relationships from 1968 in Mexico City, when one of the most politically-charged gestures ever made by athletes took place, and the campaigns surrounding the ethical responsibilities of those hosting the Olympics in London in 2012. Other chapters consider the sociocultural legacy of the Seoul Olympics, assess the likely regeneration legacies of the London 2012 Games, examine the relationship between hosting societies and indigenous cultures and analyse the effectiveness and appeal of Olympic mascots. This collection provides not just insight into the past and present effects of the Olympic and Paralympic Games but also offers readers the opportunity to reflect upon and consider the impact of these sports mega-events on their everyday lives. This book was published as a special issue of Leisure Studies.

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