

Culture Communication Cyberspace Rethinking Technical Communication For International Online Environments Technical Writing And Communication Series Baywoods Technical Communications Series

This book examines Ghana's use of the fingerprint biometric technology in order to further conversations about localization championed by technical communication scholars. Localization, in this case, refers to the extent to which users demonstrate their knowledge of use by subverting and reconfiguring the purpose of technology to solve local problems. Dorpenyo argues that the success of a technology depends on how it meets the users' needs and the creative efforts users put into use situations. In *User Localization Strategies in the Face of Technological Breakdown*, Dorpenyo advocates studying how users of technological systems construct knowledge about the technology and develop local strategies to solve technological breakdowns. By analyzing technical documents and interview transcripts, the author identifies and advances three user localization strategies: linguistic localization, subversive localization, and user-heuristic experience localization, and considers how biometric systems can become a tool of marginalization.

This title was first published in 2001: *From Sacred Text to Internet* addresses two key issues affecting the global spread of religion: first, the impact of new media on the ways in which religious traditions present their messages, and second, the global relocation of religions in novel geographical and social settings. The book offers extended studies of Buddhism, Christianity, Hinduism and a wide-ranging survey chapter that refers to the presence on the Internet of many of the world's most influential religions. The chapters explore the relationship between scholarly reconstructions of the life of Jesus and representations of Jesus in contemporary popular cultures; the production and use of sacred images for the Hindu mass market; how Buddhism is represented and spread in the West; the Islamization of Egypt, its causes and influences; and the uses to which the Internet is put by religions as well as how information technology has influenced the future shape of religion. The five textbooks and Reader that make up the Religion Today Open University/Ashgate series are: o *From Sacred Text to Internet* o *Religion and Social Transformations* o *Perspectives on Civil Religion* o *Global Religious Movements in Regional Context* o *Belief Beyond Boundaries* o *Religion Today: A Reader*

This volume includes a collection of short papers presented at the second International Virtual Exchange Conference (IVEC) hosted virtually at Newcastle University in September 2020. The contributions address the conference theme, towards digital equity in internationalisation, and offer fresh insights into the current state and future of online intercultural communication and collaborative learning. Providing examples of interdisciplinary, multinational, and multimodal research and pedagogy in virtual exchange from around the world, this book will appeal to educators, administrators, researchers, and internationalisation leads in higher education interested in supporting and implementing virtual exchange.

The World Wide Web is a rich source of information about human behavior. It contains large amount of data organized via interconnected Web pages, traces of information search, user feedback on items of interest, etc. In addition to large data volumes, one of the important characteristics of the Web is its dynamics, where content, structure and usage are changing over time. This shows up in the rise of related research areas like communities of practice, knowledge management, Web communities, and peer-to-peer. In particular the notion of collaborative work and thus the need of its systematic analysis become more and more important. For instance, to develop effective Web applications, it is essential to analyze patterns hidden in the usage of Web resources, their contents and their interconnections. Machine learning and data mining methods have been used extensively to find patterns in usage of the network by exploiting both contents and link structures. We have investigated these topics in a series of workshops on Semantic Web Mining (2001, 2002) at the European Conference on Machine Learning / Principles and Practice of Knowledge Discovery from Databases (ECML/PKDD) conference series, in the selection of papers for the post-proceedings of the European Web Mining Forum 2003 Workshop, published as the Springer LNAI volume 3209 "Web Mining: From Web to Semantic Web" in 2004, as well as in the Knowledge Discovery and Ontologies workshop in 2004 and in the selection of papers for the post-proceedings of the ECML/PKDD 2005 joint workshop on Web Mining (European Web Mining Forum) and on Knowledge Discovery and

This volume offers a critical, philosophical and epistemological framework to understand better our relations to technology and social space. John MacGregor Wise: focuses on the burgeoning technological assemblage of communication and information characterized by the Internet and cyberspace; draws on the philosophy of Deleuze and Guattari and the actor-network sociology of Latour; and brings together diverse examples from cyborg films, television, museums, cyberspace and debates over a new world information and communication order. In the last chapter, the possibilities and limitations of human agency within the new wired world are described.

Over one billion people access the internet worldwide, and new problems of language, security, and culture accompany this access. To foster productive and effective communication, it becomes imperative to understand people's different linguistic and cultural backgrounds, as well as their value systems. *Reconceptualizing New Media and Intercultural Communication in a Networked Society* is a critical scholarly resource that addresses the need for understanding the complex connections between culture and new media. Featuring a broad range of topics such as social presence, crisis communication, and hyperpersonal communication model, this book is geared towards academicians, researchers, professionals, practitioners, and students seeking current research on the discipline of intercultural communication and new media.

"Gender and the Politics of Possibilities explores the lesser-known side of globalization beyond the effects of national governments and multinational cooperations by taking a look at grassroots movements by women that have shaped and continue to shape globalization today. Manisha Desai highlights the significant role that women play in cross-border trade in Africa, in transborder activism on issues that affect women, and in cultural change and social justice."--BOOK JACKET.

2007 Choice Outstanding Academic Title At the funeral of Matthew Shepard—the young Wyoming man brutally murdered for being gay—the Reverend Fred Phelps led his parishioners in protest, displaying signs with slogans like "Matt Shepard rots in Hell," "Fags Die God Laughs," and "God Hates Fags." In counter-protest, activists launched an "angel action," dressing in angel costumes, with seven-foot high wings, and creating a visible barrier so one would not have to see the hateful signs. Though long thought of as one of the most virulently anti-gay genres of contemporary American politics and culture, in *God Hates Fags*, Michael Cobb maintains that religious discourses have curiously figured as the most potent and pervasive forms of queer

expression and activism throughout the twentieth century. Cobb focuses on how queers have assumed religious rhetoric strategically to respond to the violence done against them, alternating close readings of writings by James Baldwin, Tennessee Williams, Jean Toomer, Dorothy Allison, and Stephen Crane with critical legal and political analyses of Supreme Court Cases and anti-gay legislation. He also pays deep attention to the political strategies, public declarations, websites, interviews, and other media made by key religious right organizations that have mounted the most successful regulations and condemnations of homosexuality.

This 13th edition of Lesikar's *Business Communication: Connecting in a Digital World*, by Kathryn Rentz, and Paula Lentz brings the contemporary perspective of two expert teachers to Ray Lesikar's classic textbook. Taking a unique problem-solving approach, it integrates current technologies and trends throughout, while maintaining an emphasis on the fundamentals: careful analysis of the communication problem, development of an audience-focused solution, and clear, correct use of language and visuals. Combined with abundant realistic examples, exercises, and cases, this approach makes Lesikar one of the most pedagogically effective books in the field.

Bordered Writers examines innovative writing pedagogies and the experiences of Latinx student writers at Hispanic-Serving Institutions nationwide. *Bordered Writers* explores how writing program administrators and faculty at Hispanic-Serving Institutions (HSIs) are transforming the teaching of writing to be more inclusive and foster Latinx student success. Like its 2007 predecessor, *Teaching Writing with Latino/a Students*, this collection contributes to ongoing conversations in writing studies about multicultural pedagogy and curriculum, linguistic diversity, and supporting students of color, while focusing further attention on the specific experiences and strategies of students and faculty at HSIs. Although members of Latinx communities comprise the largest underrepresented minority group in the nation, the needs and strengths of Latinx writers in college classrooms are seldom addressed. *Bordered Writers* thus helps to fill a critical gap, giving voice to past and present Latinx scholars, rhetoricians, and students, both in academic essays and in personal testimonios, in four pivotal areas: developmental English and bridge programs, first-year writing, professional and technical writing, and writing centers and mentored writing. Across contributions, the collection strives to connect all bordered writers and educators, making higher education today not only stronger but also more representative of the nation's population. "This book is a concerted effort by a group of impassioned scholars who wish to contribute to a better understanding of the challenges Latinx students encounter as they embark on their college careers, especially in terms of the narrow, monolingual ideologies that continue to inform the teaching of writing in colleges across the country." — Juan C. Guerra, University of Washington

The *Oxford Handbook of Transnational Feminist Movements* explores the historical, political, economic and social contexts in which transnational feminist movements have emerged and spread, and the contributions they have made to global knowledge, power and social change over the past half century. The publication of the handbook in 2015 marks the fortieth anniversary of the United Nations International Women's Year, the thirtieth anniversary of the Third World Conference on Women held in Nairobi, the twentieth anniversary of the Beijing Declaration and Platform for Action, and the fifteenth anniversaries of the Millennium Development Goals and of UN Security Council Resolution 1325 on 'women, peace and security'. The editors and contributors critically interrogate transnational feminist movements from a broad spectrum of locations in the global South and North: feminist organizations and networks at all levels (local, national, regional, global and 'glocal'); wider civil society organizations and networks; governmental and multilateral agencies; and academic and research institutions, among others. The handbook reflects candidly on what we have learned about transnational feminist movements. What are the different spaces from which transnational feminisms have operated and in what ways? How have they contributed to our understanding of the myriad formal and informal ways in which gendered power relations define and inform everyday life? To what extent have they destabilized or transformed the global hegemonic systems that constitute patriarchy? From a position of fifty years of knowledge production, activism, working with institutions, and critical reflection, the handbook recognizes that transnational feminist movements form a key epistemic community that can inspire and provide leadership in shaping political spaces and institutions at all levels, and transforming international political economy, development and peace processes. The handbook is organized into ten sections, each beginning with an introduction by the editors. The sections explore the main themes that have emerged from transnational feminist movements: knowledge, theory and praxis; organizing for change; body politics, health and well-being; human rights and human security; economic and social justice; citizenship and statebuilding; militarism and religious fundamentalisms; peace movements, UNSCR 1325 and postconflict rebuilding; feminist political ecology; and digital-age transformations and future trajectories.

Public Internet discussion forums offer opportunities for intercultural interaction in many languages on a vast range of topics, but are often overlooked by language educators in favour of purpose-built exchanges between learners. The book investigates this untapped pedagogical potential.

Lelia Green looks at what drives technological change, showing that the adoption of new technologies is not inevitable. She also explores how a variety of technology cultures coexist and interact.

The *Routledge Handbook of Translation and Technology* provides a comprehensive and accessible overview of the dynamically evolving relationship between translation and technology. Divided into five parts, with an editor's introduction, this volume presents the perspectives of users of translation technologies, and of researchers concerned with issues arising from the increasing interdependency between translation and technology. The chapters in this Handbook tackle the advent of technologization at both a technical and a philosophical level, based on industry practice and academic research. Containing over 30 authoritative, cutting-edge chapters, this is an essential reference and resource for those studying and researching translation and technology. The volume will also be valuable for translators, computational linguists and developers of translation tools.

The increasingly global nature of the World Wide Web presents new challenges and opportunities for technical communicators who must develop content for clients or colleagues from other cultures and in other nations. As international online access grows, technical communicators will encounter a range of challenges related to culture and communication in cyberspace. These challenges include how to design content and develop services for online distribution to a culturally diverse audience of users; how to address cultural and linguistic factors effectively when collaborating with international colleagues and clients via online media; and how to develop effective online teaching and training practices and materials for use in learning environments comprised of culturally diverse groups of students. The contributors to *Culture, Communication and Cyberspace* examine these challenges through chapters that explore the different aspects of international online communication. The contributing authors use a range of methodologies to review a variety of topics related to culture and communication in cyberspace. In so doing, the authors also examine how business trends, such as international outsourcing, content management, and the use of open source software (OSS), are affecting and could change practices in the field of technical communication as related to online cross-cultural interactions.

Cyberspace is a difficult area for lawyers and lawmakers. With no physical constraining borders, the question of who is the legitimate lawmaker for cyberspace is complex. *Rethinking the Jurisprudence of Cyberspace* examines how laws can gain legitimacy in cyberspace and identifies the limits of the law's authority in this space.

Maps are changing. They have become important and fashionable once more. *Rethinking Maps* brings together leading researchers to explore how maps are being rethought, made and used, and what these changes mean for working cartographers,

applied mapping research, and cartographic scholarship. It offers a contemporary assessment of the diverse forms that mapping now takes and, drawing upon a number of theoretic perspectives and disciplines, provides an insightful commentary on new ontological and epistemological thinking with respect to cartography. This book presents a diverse set of approaches to a wide range of map forms and activities in what is presently a rapidly changing field. It employs a multi-disciplinary approach to important contemporary mapping practices, with chapters written by leading theorists who have an international reputation for innovative thinking. Much of the new research around mapping is emerging as critical dialogue between practice and theory and this book has chapters focused on intersections with play, race and cinema. Other chapters discuss cartographic representation, sustainable mapping and visual geographies. It also considers how alternative models of map creation and use such as open-source mappings and map mash-up are being creatively explored by programmers, artists and activists. There is also an examination of the work of various 'everyday mappers' in diverse social and cultural contexts. This blend of conceptual chapters and theoretically directed case studies provides an excellent resource suited to a broad spectrum of researchers, advanced undergraduate and postgraduate students in human geography, GIScience and cartography, visual anthropology, media studies, graphic design and computer graphics. Rethinking Maps is a necessary and significant text for all those studying or having an interest in cartography.

In Citizenship and Advocacy in Technical Communication, teachers, researchers, and practitioners will find a variety of theoretical frameworks, empirical studies, and teaching approaches to advocacy and citizenship. Specifically, the collection is organized around three main themes or sections: considerations for understanding and defining advocacy and citizenship locally and globally, engaging with the local and global community, and introducing advocacy in a classroom. The collection covers an expansive breadth of issues and topics that speak to the complexities of undertaking advocacy work in TPC, including local grant writing activities, cosmopolitanism and global transnational rhetoric, digital citizenship and social media use, strategic and tactical communication, and diversity and social justice. The contributors themselves, representing fifteen academic institutions and occupying various academic ranks, offer nuanced definitions, frameworks, examples, and strategies for students, scholars, practitioners, and educators who want to or are already engaged in a variegated range of advocacy work. More so, they reinforce the inherent humanistic values of our field and discuss effective rhetorical and current technological tools at our disposal. Finally, they show us how, through pedagogical approaches and everyday mundane activities and practices, we (can) advocate either actively or passively.

Women, Science, and Technology is an ideal reader for courses in feminist science studies. This third edition fully updates its predecessor with a new introduction and twenty-eight new readings that explore social constructions mediated by technologies, expand the scope of feminist technoscience studies, and move beyond the nature/culture paradigm.

How can we interpret cyberspace? What is the place of the embodied human agent in the virtual world? This innovative collection examines the emerging arena of cyberspace and the challenges it presents for the social and cultural forms of the human body. It shows how changing relations between body and technology offer new arenas for cultural representations. At the same time, the contributors examine the realities of human embodiment and the limits of virtual worlds. Topics examined include: technological body modifications, replacements and prosthetics; bodies in cyberspace, virtual environments and cyborg culture; cultural representations of technological embodiment in visual and literary productions; and cyberpunk science fiction as a pre-figurative social and cultural theory.

Grounded on the assumption that the relationship between the arts and the sciences is dictated by technology, the essays in Rethinking Technologies explore trends in contemporary thought that have been changing our awareness of science, technology, and the arts.

This book explores the development of the Chinese animation film industry from the beginning of China's reform process up to the present. It discusses above all the relationship between the communist state's policies to stimulate "creative industries", concepts of creativity and aesthetics, and the creation and maintenance, through changing circumstances, of a national style by Chinese animators. The book also examines the relationship between Chinese animation, changing technologies including the rise first of television and then of digital media, and youth culture, demonstrating the importance of Chinese animation in Chinese youth culture in the digital age.

Winner of the 2020 CCCC Research Impact Award Lean Technical Communication: Toward Sustainable Program Innovation offers a theoretically and empirically-grounded model for growing and stewarding professional and technical communication programs under diverse conditions. Through case studies of disruptive innovations, this book presents a forward-looking, sustainable vision of program administration that negotiates short-term resource deficits with long-term resilience. It illustrates how to meet many of the newest challenges facing technical communication programs, such as building and maintaining change with limited resources, economic shortfalls, technology deficits, and expanding/reimagining the role of our programs in the 21st century university. Its insights benefit those involved in the development of undergraduate and graduate programs, including majors, service courses, minors, specializations, and certificates.

With the newly inaugurated US Presidential Administration signing several orders to mitigate discrimination and racism within the United States government, attentions globally are once again brought to the Black Lives Matter campaign, and its message. Discrimination in business contexts, social interactions, and educational institutions remains a concern for leaders today. The empowerment of marginalize communities has been rapidly spreading through societies, thanks to the platforms that social media now offer. The Research Anthology on Empowering Marginalized Communities and Mitigating Racism and Discrimination is a three-volume, hand-selected compilation of the highest quality research on the empowerment of marginalized communities that have been experiencing ongoing discrimination. To shed light on the underpinnings of disparities between marginalized groups and overreaching society, this text explores social justice applications and practices and the changes being made or pushed for around the globe that promote equality, fair treatment, and inclusivity. This book is ideal for sociologists, teachers, activists, practitioners, managers, administrators, policymakers, government officials, researchers, academicians, and students working in fields such as gender studies, race studies, social justice, behavioral studies, history, sociology, anthropology, psychology, law, as well as anyone interested in the current practices and advances in mitigating racism and discrimination in society.

Electronic communication is radically altering literacy practices. Silicon Literacies unravels the key features of the new communication order to explore the social, cultural and educational impact of silicon literacy practices. Written by leading international scholars from a range of disciplines, the essays in this collection examine the implications of text produced on a

keyboard, visible on a screen and transmitted through a global network of computers. The book covers topics as diverse as role-playing in computer games, the use of graphic symbols in on-screen texts and Internet degree programmes to reveal that being literate is to do with understanding how different modalities combine to create meaning. Recognizing that reading and writing are only part of what people have to learn to be literate, the contributors enhance our understanding of the ways in which the use of new technologies influence, shape and sometimes transform literacy practices.

The Routledge Companion to Global Internet Histories brings together research on the diverse Internet histories that have evolved in different regions, language cultures and social contexts across the globe. While the Internet is now in its fifth decade, the understanding and formulation of its histories outside of an anglophone framework is still very much in its infancy. From Tunisia to Taiwan, this volume emphasizes the importance of understanding and formulating Internet histories outside of the anglophone case studies and theoretical paradigms that have thus far dominated academic scholarship on Internet history. Interdisciplinary in scope, the collection offers a variety of historical lenses on the development of the Internet: as a new communication technology seen in the context of older technologies; as a new form of sociality read alongside previous technologically mediated means of relating; and as a new media "vehicle" for the communication of content.

Provides cross-cultural perspectives on computer-mediated communication.

Praise for the First Edition: 'A landmark volume that provides a foundation stone for a new subject - the study of new media. It is stunningly well-edited, offering a very high standard of original contributions in a skilfully orchestrated and organised textbook' - James Curran, Goldsmiths College, University of London 'This is the first major review of interactive technologies and their cultural and social context. This is more than a welcome addition to one's library; it is the authoritative overview of international research perspectives on interactive media technologies by leading scholars around the world' - Ellen Wartella, University of Texas, Austin 'The Handbook of New Media is a landmark for the study of information and communication technologies within the field of communication. Its international team of editors and authors has brought together insights gained from over two decades of scholarly research. This indispensable reference demonstrates an increased maturity and stature for "new media" research within the field' - William H Dutton, University of Southern California 'A truly comprehensive and authoritative volume. This Handbook will be an absolutely essential text for anyone concerned with social aspects of the new media' - Kevin Robins, Goldsmiths College, University of London Thoroughly revised and updated, this Student Edition of the successful Handbook of New Media has been abridged to showcase the best of the hardback edition. It stakes out the boundaries of new media research and scholarship and provides a definitive statement of the current state of the field. New to the Student Edition: - Improved organization of material to make it more accessible for students and easier to incorporate into course design - An introduction by the editors, which clearly lays out the main themes in new media studies as well as providing instructors with a guide to how to get the most out of the Handbook in the classroom - All chapters are updated to combine classic studies and background material with latest developments in the field The first edition of the Handbook immediately established itself as the central reference work in the field. This new revised edition offers students the most comprehensive and up-to-date introduction to the area.

How control over information creation, processing, flows, and use has become the most effective form of power: theoretical foundations and empirical examples of information policy in the U.S., an innovator informational state. As the informational state replaces the bureaucratic welfare state, control over information creation, processing, flows, and use has become the most effective form of power. In *Change of State* Sandra Braman examines the theoretical and practical ramifications of this "change of state." She looks at the ways in which governments are deliberate, explicit, and consistent in their use of information policy to exercise power, exploring not only such familiar topics as intellectual property rights and privacy but also areas in which policy is highly effective but little understood. Such lesser-known issues include hybrid citizenship, the use of "functionally equivalent borders" internally to allow exceptions to U.S. law, research funding, census methods, and network interconnection. Trends in information policy, argues Braman, both manifest and trigger change in the nature of governance itself. After laying the theoretical, conceptual, and historical foundations for understanding the informational state, Braman examines 20 information policy principles found in the U.S. Constitution. She then explores the effects of U.S. information policy on the identity, structure, borders, and change processes of the state itself and on the individuals, communities, and organizations that make up the state. Looking across the breadth of the legal system, she presents current law as well as trends in and consequences of several information policy issues in each category affected. *Change of State* introduces information policy on two levels, coupling discussions of specific contemporary problems with more abstract analysis drawing on social theory and empirical research as well as law. Most important, the book provides a way of understanding how information policy brings about the fundamental social changes that come with the transformation to the informational state.

Now that learning is seen as lifelong and lifewide, what specifically makes a learning context? What are the resultant consequences for teaching practices when working in specific contexts? Drawing upon a variety of academic disciplines, *Rethinking Contexts for Learning and Teaching* explores some of the different means of understanding teaching and learning, both in and across contexts, the issues they raise and their implications for pedagogy and research. It specifically addresses What constitutes a context for learning? How do we engage the full resources of learners for learning? What are the relationships between different learning contexts? What forms of teaching can most effectively mobilise learning across contexts? How do we methodologically and theoretically conceptualise contexts for learning? Drawing upon practical examples and the UK's TLRP, this book brings together a number of leading researchers to examine the assumptions about context embedded within specific teaching and learning practices. It considers how they might be developed to extend opportunity by drawing upon learning from a range of contexts, including schools, colleges, universities and workplaces.

This book argues for hybridity of Western and African cultures within cybercultural and subcultural forms of communication. Kehbama Langmia argues that when both Western and African cultures merge together through new forms of digital communication, marginalized populations in Africa are able to embrace communication, which could help in the socio-cultural and political development of the continent. On the other hand, the book also engages Richard McPhail's Electronic Colonization Theory in order to demonstrate how developing areas such as Africa experience a new form of imperialistic subjugation because of electronic and digital communication. *Globalization and Cyberculture* illustrates how new forms of communication inculcate age-old traditional forms of communications into Africa's cyberculture while complicating notions of identity, dependency, and the digital divide gap.

Technical communication instructors need professional development opportunities that will aid them in creating their online

courses; in developing curricula; and in teaching in what may be a new environment. Although instructors can turn to instructional design teams for assistance in using Learning Management System and its functions, they specifically need their own first-hand, immersive learning within their pedagogical training. In other words, teachers need to learn in an online context like the environment that their students will use; such direct training helps instructors to facilitate student learning in a technologically distributed classroom. Beyond learning technological skills to facilitate a course, these teachers need to learn to use the technology effectively to keep students on track and to teach them skills and material. This collection—which includes three contributions from 2007 and 10 from 2017—focuses on the types of professional development instructors need to be successful in the online technical communication classroom. Formed as a 10-year retrospective of the field and its advances in online education professional development, the book offers instructors theoretical and practical suggestions for creating and teaching successful online courses and managing entire online technical communication programs. This book was originally published as a special issue of *Technical Communication Quarterly* (TCQ).

Culture, Communication and Cyberspace Rethinking Technical Communication for International Online Environments Routledge
Project managers leading international projects must deliver value and align the project outcomes to the wider strategic goals of the organization. However, they are faced with the challenges of cross cultural communication and behavioural differences, large-scale and technically complex projects involving multiple stakeholders, and slow decision making when speed is of the essence. *Leading International Projects* helps overcome these challenges by taking a holistic approach, drawing on systemic, behavioural and psychological perspectives to build team trust, communicate to avoid misunderstanding and conflict, and identify and minimize risk of derailment. It provides a practical toolbox for successfully managing international projects. *Leading International Projects* provides case studies from experienced project professionals working internationally, each offering deep insights into the challenges of cross-border projects and practical ideas on how to lead successfully. It presents the experiences of consultants and senior project management professionals and their reflections on projects that they ran. Practical guidance on managing the complex dynamics of international projects is provided through individual, team and organizational diagnostic and development tools.

Thinking Globally, Composing Locally explores how writing and its pedagogy should adapt to the ever-expanding environment of international online communication. Communication to a global audience presents a number of new challenges; writers seeking to connect with individuals from many different cultures must rethink their concept of audience. They must also prepare to address friction that may arise from cross-cultural rhetorical situations, variation in available technology and in access between interlocutors, and disparate legal environments. The volume offers a pedagogical framework that addresses three interconnected and overarching objectives: using online media to contact audiences from other cultures to share ideas; presenting ideas in a manner that invites audiences from other cultures to recognize, understand, and convey or act upon them; and composing ideas to connect with global audiences to engage in ongoing and meaningful exchanges via online media. Chapters explore a diverse range of pedagogical techniques, including digital notebooks designed to create a space for active dialogic and multicultural inquiry, experience mapping to identify communication disruption points in international customer service, and online forums used in global distance education. *Thinking Globally, Composing Locally* will prove an invaluable resource for instructors seeking to address the many exigencies of online writing situations in global environments. Contributors: Suzanne Blum Malley, Katherine Bridgman, Maury Elizabeth Brown, Kaitlin Clinnin, Cynthia Davidson, Susan Delagrange, Scott Lloyd Dewitt, Amber Engelson, Kay Halasek, Lavinia Hirsu, Daniel Hocutt, Vassiliki Kourbani, Tika Lamsal, Liz Lane, Ben Lauren, J. C. Lee, Ben McCorkle, Jen Michaels, Minh-Tam Nguyen, Beau S. Pihlaja, Ma Pilar Milagros, Cynthia L. Selfe, Heather Turner, Don Unger, Josephine Walwema

Rethinking Empowerment looks at the changing role of women in developing countries and calls for a new approach to empowerment. An approach that adopts a more nuanced, feminist interpretation of power and em(power)ment, recognises that local empowerment is always embedded in regional, national and global contexts, pays attention to institutional structures and politics and acknowledges that empowerment is both a process and an outcome. Moreover, the book warns that an obsession with measurement rather than process can undermine efforts to foster transformative and empowering outcomes. It concludes that power must be restored as the centrepiece of empowerment. Only then will the term and its advocates provide meaningful ammunition for dealing with the challenges of an increasingly unequal, and often sexist, global/local world.

The Other Kind of Funnies refutes the mainstream American cultural assumption that comics have little to do with technical communication—that the former are entertaining (in a low-brow sense) and juvenile, whereas the latter is practical and serious (to the point of stuffiness). The first of its kind, this book demonstrates the exciting possibilities of using comics in technical communication. It defines comics as a medium and art form that includes cartoons, comic strips, comic books, and graphic novels; provides conceptual and historical backgrounds on comics; and discusses the appeals and challenges of using comics-style technical communication. More specifically, it examines comics-style instructions, educational materials, health/risk communication, and political/propaganda communication. The author argues that comics-style technical communication encourages reader participation, produces covert persuasion, facilitates intercultural communication, benefits underprivileged audiences such as children and readers of lower literacy, and challenges the positivist view of technical communication. An abundance of comics-style technical communication examples, carefully selected from across cultures and times, demonstrates the argument. While the book proposes that comics can create user-friendly, visually oriented, engaging, and socially responsible technical communication, it is also quick to acknowledge the limitations and challenges of comics-style technical communication and provides heuristics on how to cope with them. *The Other Kind of Funnies* is unique in its interdisciplinary approach. It focuses on technical communication but speaks to design, cultural and intercultural studies, historical studies, and to some extent, education, politics, and art.

The American welfare state has long been a source of political contention and academic debate. This *Oxford Handbook* pulls together much of our current knowledge about the origins, development, functions, and challenges of American social policy. After the Introduction, the first substantive part of the handbook offers an historical overview of U.S. social policy from the colonial era to the present. This is followed by a set of chapters on different theoretical perspectives available for understanding and explaining the development of U.S. social policy. The three following parts of the volume focus on concrete social programs for the elderly, the poor and near-poor, the disabled, and workers and families. Policy areas covered include health care, pensions, food assistance, housing, unemployment benefits, disability benefits, workers' compensation, family support, and programs for soldiers and veterans. The final part of the book focuses on some of the consequences of the U.S. welfare state for poverty, inequality, and citizenship. Many of the chapters comprising this handbook emphasize the disjointed patterns of policy making inherent to U.S. policymaking and the public-private mix of social provision in which the government helps certain groups of citizens directly (e.g., social insurance) or indirectly (e.g., tax expenditures, regulations). The contributing authors are experts from political science, sociology, history, economics, and other social sciences.

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