Database Concepts Kroenke 5th Edition

Starting Out with Alice: A Visual Introduction to Programming presents a fun and motivational way for novice programmers to learn the basic tenets of programming. Using Alice, an innovative and increasingly popular teaching tool, readers from a variety of backgrounds create virtual programming worlds of animations and computer games. In the successful style of Tony Gaddis' texts, useful examples and detail-oriented explanations allow students to become comfortable with fundamental concepts of programming without dealing with frustrating syntax errors and complex design techniques. With the knowledge acquired using Alice, students gain confidence in their skills to transition into Java or other programming languages.

F or undergraduate Introductory Management Information Systems courses This engaging introduction to how people use IS to solve business problems explains why MIS is the most important course in the business school by showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Included are three unique Guides per chapter focusing on the themes of ethics, security, and other timely topics; plus a number of illustrative cases, exercises, projects, and other aids to ensure that students connect the knowledge in the text to everyday life. With a new edition now publishing each year, Using MIS contains fresh, new, and current material to help keep your students up to date. Teaching and Learning Experience This program will provide a better teaching and learning experience–for you and your students. Here's how: Personalize learning with MyMISLab–the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom. Focus on important themes of ethics, security, and other timely topics through the text's Guides, designed to help students improve their skills as future business professionals. Connect classroom knowledge to everyday life with illustrative cases and a number of exercises and other interactive features. Keep content current to help keep your students up to date with the most recent events. Note: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab search for ISBN-10: 0133806898/ISBN-13: 9780133806892. That package includes ISBN-10: 0133546438/ISBN-13: 9780133546439 and ISBN-10: 0133548511/ISBN-13: 9780133548518. MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

Experiencing MIS is a Canadian text that takes a business-process approach to the study of information systems. Written in a casual, conversational tone, with rich pedagogy and bold visuals, this book teaches the concepts, skills, and behaviours that are essential for success in business in the twenty-first century. This text offers a unique alternative to MIS instructors who are constantly searching for a new and interesting approach to teaching the course. Note: MyMISLab is not included with the purchase of this product.

Using MIS is the book that teaches students how people use information systems to solve business problems. Building on students' experience and knowledge base from personal MIS to workgroup MIS to enterprise MIS, this text stresses the important role of Information Systems in satisfying business objectives. Realistic examples, mini-cases, case applications, and thought-provoking review material with projects promote active learning. This text is beneficial to the business professional interested in a basic understanding of management information systems today.

Clinical Infomation Systems are increasingly important in Medical Practice. This work is a two-part book detailing the importance, selection and implementation of information systems in the health care setting. Volume One discusses the technical, organizational, clinical and administrative issues pertaining to EMR implementation. Highlighted topics include: infrastructure of the electronic patient records for administrators and clinicians, understanding processes and outcomes, and preparing for an EMR. The second workbook is filled with sample charts and questions, guiding the reader through the actual EMR implementation process.

For undergraduate Introductory Management Information Systems courses. Exploring how people use IS to solve business problems, this engaging introduction explains why MIS is the most important course in the business school–showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Three unique Guides per chapter focus on the themes of ethics, security, and other timely topics; a number of illustrative cases, exercises, projects, and other aids ensure that students connect the knowledge in the text to everyday life. With a new edition now publishing each year, MIS Essentials, Fourth Edition contains fresh, new, and current material to help keep your students up to date. ¿ Teaching and Learning Experience ¿ This program will provide a better teaching and learning experience–for you and your students. Here's how: Personalize learning with MyMISLab–the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom. Focus on important themes of ethics, security, and other timely topics through text's Guides, designed to help students improve their skills as future business professionals. Connect classroom knowledge to everyday life with illustrative cases and a number of exercises and other interactive features. Keep content current to help keep your students up to date with the most recent events. Note:¿You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase¿both¿the physical text and MyMISLab search for ISBN-10: 0133807479 / ISBN-13: 9780133807479. That package includes ISBN-10: 0133546594 /ISBN-13: 9780133546590 and ISBN-10: 0133591328 / ISBN-13: 9780133591323. MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

This work has been revised and updated to provide a comprehensive treatment of database design for commercial database products and their applications. The book covers the basic foundation of design as well as more advanced techniques, and also incorporates coverage of data warehousing and OLAP (On-Line Analytical Processing), data mining, object-relational, multimedia, and temporal/spatial design.

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redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. --F or undergraduate Introductory Management Information Systems courses This engaging introduction to how people use IS to solve business problems explains why MIS is the most important course in the business school by showing students how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Included are three unique Guides per chapter focusing on the themes of ethics, security, and other timely topics; plus a number of illustrative cases, exercises, projects, and other aids to ensure that students connect the knowledge in the text to everyday life. With a new edition now publishing each year,Using MIS contains fresh, new, and current material to help keep your students up to date. Teaching and Learning Experience This program will provide a better teaching and learning experience—for you and your students. Here's how: Personalize learning with MyMISLab—the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom. Focus on important themes of ethics, security, and other timely topics through the text's Guides, designed to help students improve their skills as future business professionals. Connect classroom knowledge to everyday life with illustrative cases and a number of exercises and other interactive features. Keep content current to help keep your students up to date with the most recent events. This package contains: 0133546438 / 9780133546439 Using MIS, 7e 0133548511 / 9780133548518 NEW MyMISLab with Pearson eText Access Card for Using MIS, 7e

A hands-on beginner's guide to designing relational databases and managing data using Microsoft Access Relational databases represent one of the most enduring and pervasive forms of information technology. Yet most texts covering relational database design assume an extensive, sophisticated computer science background. There are texts on relational database software tools like Microsoft Access that assume less background, but they focus primarily on details of the user interface, with inadequate coverage of the underlying design issues of how to structure databases. Growing out of Professor Jonathan Eckstein's twenty years' experience teaching courses on management information systems (MIS) at Rutgers Business School, this book fills this gap in the literature by providing a rigorous introduction to relational databases for readers without prior computer science or programming experience. Relational Database Design for Business, with Microsoft Access helps readers to quickly develop a thorough, practical understanding of relational database design. It takes a step-by-step, real-world approach, using application examples from business and finance every step the way. As a result, readers learn to think concretely about database design and how to address issues that commonly arise when developing and manipulating relational databases. By the time they finish the final chapter, students will have the knowledge and skills needed to build relational databases with dozens of tables. They will also be able to build complete Microsoft Access applications around such databases. This text: Takes a hands-on approach using numerous real-world examples drawn from the worlds of business, finance, and more Gets readers up and running, fast, with the skills they need to use and develop relational databases with Microsoft Access Moves swiftly from conceptual fundamentals to advanced design techniques Leads readers step-by-step through data management and design, relational database theory, multiple tables and the possible relationships between them, Microsoft Access features such as forms and navigation, formulating queries in SQL, and normalization Introductory Relational Database Design for Business, with MicrosoftAccess is the definitive guide for undergraduate and graduate students in business, finance, and data analysis without prior experience in database design. While Microsoft Access is its primary "hands-on" learning vehicle, most of the skills in this text are transferrable to other relational database software such as MySQL.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For undergraduate and graduate courses in Business Data Communication / Networking (MIS) With its clear writing style, job-ready detail, and focus on the technologies used in today's marketplace, Business Data Networks and Security guides readers through the details of networking, while helping them train for the workplace. It starts with the basics of security and network design and management; goes beyond the basic topology and switch operation covering topics like VLANs, link aggregation, switch purchasing considerations, and more; and covers the latest in networking techniques, wireless networking, with an emphasis on security. With this text as a guide, readers learn the basic, introductory topics as a firm foundation; get sound training for the marketplace; see the latest advances in wireless networking; and learn the importance and ins and outs of security. Teaching and Learning Experience This textbook will provide a better teaching and learning experience—for you and your students. Here's how: The basic, introductory topics provide a firm foundation. Job-ready details help students train for the workplace by building an understanding of the details of networking. The latest in networking techniques and wireless networking, including a focus on security, keeps students up to date and aware of what's going on in the field. The flow of the text guides students through the material.

DATA MODELING AND DATABASE DESIGN presents a conceptually complete coverage of indispensable topics that each MIS student should learn if that student takes only one database course. Database design and data modeling encompass the minimal set of topics addressing the core competency of knowledge students should acquire in the database area. The text, rich examples, and figures work together to cover material with a depth and precision that is not available in more introductory database books. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

For a thorough, timely, and distinctly effective overview of how information systems are being used in the health care industry today, turn to HEALTH MANAGEMENT INFORMATION SYSTEMS: Methods and Practical Applications, Second Edition. Skillfully revised for both content and format, this exceptional teaching and learning tool gives students a solid command of vital information to set them on the path to professional success. Each chapter opens with a scenario that introduces students to a particular HMIS problem to be understood and overcome; new emphasis on application aids in helpful understanding to readers; graphics and tables throughout the text illustrate concepts for fast comprehension; plus, five major cases based on real-life experience.

Today's database professionals must understand how to apply database systems to business processes and how to develop database systems for both business intelligence and Web-based applications. Database Development and Management explains all aspects of database design, access, implementation, application development, and management, as well

Database Systems: A Pragmatic Approach is a classroom textbook for use by students who are learning about relational databases, and the professors who teach them. It discusses the

database as an essential component of a software system, as well as a valuable, mission critical corporate resource. The book is based on lecture notes that have been tested and proven over several years, with outstanding results. It also exemplifies mastery of the technique of combining and balancing theory with practice, to give students their best chance at success. Upholding his aim for brevity, comprehensive coverage, and relevance, author Elvis C. Foster's practical and methodical discussion style gets straight to the salient issues, and avoids unnecessary fluff as well as an overkill of theoretical calculations. The book discusses concepts, principles, design, implementation, and management issues of databases. Each chapter is organized systematically into brief, reader-friendly sections, with itemization of the important points to be remembered. It adopts a methodical and pragmatic approach to solving database systems problems. Diagrams and illustrations also sum up the salient points to enhance learning. Additionally, the book includes a number of Foster's original methodologies that add clarity and creativity to the database modeling and design experience while making a novel contribution to the discipline. Everything combines to make Database Systems: A Pragmatic Approach an excellent textbook for students, and an excellent resource on theory for the practitioner.

Comprehensive coverage of critical issues related to information science and technology.

Since the publication of the Institute of Medicine (IOM) report Clinical Practice Guidelines We Can Trust in 2011, there has been an increasing emphasis on assuring that clinical practice guidelines are trustworthy, developed in a transparent fashion, and based on a systematic review of the available research evidence. To align with the IOM recommendations and to meet the new requirements for inclusion of a guideline in the National Guidelines Clearinghouse of the Agency for Healthcare Research and Quality (AHRQ), American Psychiatric Association (APA) has adopted a new process for practice guideline development. Under this new process APA's practice guidelines also seek to provide better clinical utility and usability. Rather than a broad overview of treatment for a disorder, new practice guidelines focus on a set of discrete clinical questions of relevance to an overarching subject area. A systematic review of evidence is conducted to address these clinical questions and involves a detailed assessment of individual studies. The quality of the overall body of evidence is also rated and is summarized in the practice guideline. With the new process, recommendations are determined by weighing potential benefits and harms of an intervention in a specific clinical context. Clear, concise, and actionable recommation statements help clinicians to incorporate recommendations into clinical practice, with the goal of improving quality of care. The new practice guideline format is also designed to be more user friendly by dividing information into modules on specific clinical questions. Each module has a consistent organization, which will assist users in finding clinically useful and relevant information quickly and easily. This new edition of the practice guidelines on psychiatric evaluation for adults is the first set of the APA's guidelines developed under the new guideline development process. These guidelines address the following nine topics, in the context of an initial psychiatric evaluation: review of psychiatric symptoms, trauma history, and treatment history; substance use assessment; assessment of suicide risk; assessment for risk of aggressive behaviors; assessment of cultural factors; assessment of medical health; quantitative assessment; involvement of the patient in treatment decision making; and documentation of the psychiatric evaluation. Each guideline recommends or suggests topics to include during an initial psychiatric evaluation. Findings from an expert opinion survey have also been taken into consideration in making recommendations or suggestions. In addition to reviewing the available evidence on psychiatry evaluation, each guideline also provides guidance to clinicians on implementing these recommendations to enhance patient care.

Understand, create, and manage small databases. Written by two of the world's leading database authorities, Database Concepts introduces the essential concepts readers need to create and use small databases. The fifth edition has been thoroughly revised to reflect the changes in Microsoft® Access 2010, as well as other database management software.

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For courses in database management. Hands-on exploration of database fundamentals Database Concepts offers students practical help creating and managing small databases, from two of the world's leading database authorities. The text focuses on database concepts, rather than features and functions of a particular product, making it flexible enough to work with the instructor's preferred software. Data sets for three sample databases run throughout portions of the text so students can practice working with complete databases. Three running projects challenge learners to apply concepts and techniques to real business situations. In the 9th edition, Microsoft® Office 2019, and particularly Microsoft Access(tm) 2019, is now the basic software used and is shown running on Microsoft Windows(tm) 10.

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. For Student Value Editions that include MyLab(tm) or Mastering(tm), several versions may exist for each title--including customized versions for individual schools--and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering platforms. For introductory courses in Management Information Systems A process focus that's engaging, relevant, and easy to teach Transform your MIS course with Processes, Systems, and Information: An Introduction to MIS - a hands-on, process approach to business. Earl H. McKinney, Jr., and David M. Kroenke show students exactly how businesses use information systems and technology to create competitive strategies, support business processes, and accomplish their goals. Complete with numerous examples of business situations, this book helps students understand what business systems actually are and why they're so important. In the 3rd Edition, you'll find a reflection of the current technological landscape, coverage of technologies new to the business scene, and a strong emphasis on security. Its clear and concise presentation, within the process context, makes Processes, Systems, and Information the ideal book for majors and non-majors alike. Non-majors will see the vital role IS plays in supporting their business processes. Also available with MyLab MIS MyLab(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. And, with Decision-Making Mini Simulations and Auto-Graded Excel and Access Projects, students learn how MIS concepts will help them succeed in their future careers. Note: You are purchasing a standalone product; MyLab MIS does not come packaged with this content. Students, if interested in purchasing this title with MyLab MIS, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson

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Introductory, theory-practice balanced text teaching the fundamentals of databases to advanced undergraduates or graduate students in information systems or computer science.

For undergraduate Introduction to Management Information Systems courses. Flexible modules for instructors, real-world lessons for students. Help your students see why MIS is the most important course in the business school with Experiencing MIS. This modular text shows students how businesses use-and need-information systems to accomplish their goals, objectives, and competitive strategy. Teaching and Learning Experience This program will provide a better teaching and learning experience-for you and your students. Here's how: Personalize learning with MyMISLab-the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom. Modular Approach offers flexibility for instructors in covering the material they want. Focus on important themes of ethics, security, and other timely topics through text's Guides, designed to help students improve their skills as future business professionals. Connect classroom knowledge to everyday life with illustrative cases and a number of exercises and other interactive features. Keep content current to help keep your students up to date with the most recent events. Note: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab search for ISBN-10: 0133806901/ISBN-13: 9780133806908. That package includes ISBN-10: 0133517047/ISBN-13: 9780133517040and ISBN-10: 013359467X/ISBN-13: 9780133594676. MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

Improving Performance is recognized as the book that launched the Process Improvement revolution. It was the first such approach to bridge the gap between organization strategy and the individual. Now, in this revised and expanded new edition, Gary Rummler reflects on the key needs of organizations faced with today's challenge of managing change in today's complex world. The book shows how to apply the three levels of performance and link performance to strategy, move from annual programs to sustained performance improvement, redesign processes, overcome the seven deadly sins of performance improvement and much more.

The essential health behavior text, updated with the latesttheories, research, and issues Health Behavior: Theory, Research and Practice provides athorough introduction to understanding and changing healthbehavior, core tenets of the public health role. Covering theory,applications, and research, this comprehensive book has become thegold standard of health behavior texts. This new fifth edition hasbeen updated to reflect the most recent changes in the publichealth field with a focus on health behavior, including coverage ofthe intersection of health and community, culture, andcommunication, with detailed explanations of both established andemerging theories. Offering perspective applicable at theindividual, interpersonal, group, and community levels, thisessential guide provides the most complete coverage of the field togive public health students and practitioners an authoritativereference for both the theoretical and practical aspects of healthbehavior. A deep understanding of human behaviors is essential foreffective public health and health care management. This guideprovides the most complete, up-to-date information in the field, togive you a real-world understanding and the background knowledge toapply it successfully. Learn how e-health and social media factor into healthcommunication Explore the link between culture and health, and the importanceof community Get up to date on emerging theories of health behavior andtheir applications Examine the push toward evidence-based interventions, andglobal applications Written and edited by the leading health and social behaviortheorists and researchers, Health Behavior: Theory, Research andPractice provides the information and real-world perspectivethat builds a solid understanding of how to analyze and improvehealth behaviors and health.

Handbook of Management Information Systems is a clear, specific, rigorous, and complete discussion regarding the design, implementation and utilization of computer-based information systems (CBIS). In an outstanding framework, it covers both human and technical issues of successful information systems design for managerial applications. It covers the existing technology of CBIS and also explores future and emerging trends and technologies by introducing information systems reengineering, security issues and measures, total quality management, information superhighway, Intranet, Extranet, electronic data interchange, global information systems, executive information systems, decision support systems, group support systems, geographic information systems, multimedia, virtual reality, expert systems, natural language processing, and applied artificial intelligence. Numerous real life cases illustrate the practical applications of this growing technology. Key Features * Includes detailed discussion of the upcoming information systems technologies * Presents numerous information systems applications found in the business world * Places heavy emphasis on human issues and the user perspective throughout the text * Presents a complete discussion of organizational, ethical and social impacts of information systems * Offers numerous review questions, and projects to facilitate the actual design of information systems * Features the most recent coverage of software products for successful information systems design

"The thirteenth edition of Modern Database Management expands and improves its coverage of the latest principles, concepts, and technologies. With a strong focus on business systems development, the book explores the foundational knowledge and skills that database developers need for professional success. This edition is also designed to be more accessible to readers and includes a new framework to better understand data management from a broader perspective."--Cover.

A high price call girl whose sordid life revolves around the dark, frightening jungle of Manhattan is being stalked by dangerous psychopath, with only a detective to save her.

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This is a revision of the market leading book for providing the fundamental concepts of database management systems. - Clear explaination of theory and design topics- Broad coverage of models and real systems- Excellent examples with up-to-date introduction to modern technologies- Revised to include more SQL, more UML, and XML and the Internet

For undergraduate database management students or business professionals Here's practical help for understanding, creating, and managing small databases--from two of the world's leading database authorities. Database Concepts gives undergraduate database management students and business professionals alike a firm understanding of the concepts behind the software, using Access 2016 to illustrate the concepts and techniques. Three projects run throughout the text, to show students how to apply the concepts to real-life business situations. The text provides flexibility for choosing the software instructors want to use in class; allows students to work with new, complete databases, including Wedgewood Pacific, Heather Sweeney Designs, and Wallingford Motors; and includes coverage for some of the latest information on databases available. Teaching and Learning Experience This text will provide a better teaching and learning experience-for you and your students. Here's how: Provides a firm understanding of the concepts behind the software Uses Access 2013 to illustrate the concepts and techniques while also providing flexibility to choose the software used in class Allows students to work with new, complete databases Includes coverage of some of the latest information available

Discover the Office option every business can afford Now your business can benefit from sophisticated communication and collaboration services fully integrated with Microsoft Office products. Once limited to companies large enough to afford data centers and the expensive IT staff to support them, these services can now be yours, and this book shows you how. Each chapter begins with a common business problem you've most likely faced, followed by the Office 365 solution. You'll learn to share documents, secure your communications, manage and share calendars and tasks, conduct video meetings, and give your business the edge it deserves. Teaches you how your business, large or small, can benefit from Office 365 Explains how to take advantage of Exchange Online, Lync Online, and SharePoint Online Shows you what makes Office 365 so affordable and why it doesn't require an IT staff Highlights what constitutes successful collaboration and how to facilitate it Explores specific Office 365 solutions for familiar business issues Addresses how to conduct video conferences, schedule meetings, set up discussions, and make remote PowerPoint presentations with Office 365 With this book, you'll discover how Office 365 can benefit your business every day of the year!

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classroom. Focus on important themes of ethics, security, and other timely topics through text's Guides, designed to help students improve their skills as future business professionals. Connect classroom knowledge to everyday life with illustrative cases and a number of exercises and other interactive features. Keep content current to help keep your students up to date with the most recent events. 0133807479 / 9780133807479 MIS Essentials Plus NEW MyMiSLab with Pearson eText -- Access Card Package Package consists of: 0133546594 / 9780133546590 MIS Essentials 0133591328 / 9780133591323 NEW MyMISLab with Pearson eText -- Access Card -- for MIS Essentials

Learn effective and scalable database design techniques in a SQL Server 2016 and higher environment. This book is revised to cover in-memory online transaction processing, temporal data storage, row-level security, durability enhancements, and other design-related features that are new or changed in SQL Server 2016. Designing an effective and scalable database using SQL Server is a task requiring skills that have been around for forty years coupled with technology that is constantly changing. Pro SQL Server Relational Database Design and Implementation covers everything from design logic that business users will understand, all the way to the physical implementation of design in a SQL Server database. Grounded in best practices and a solid understanding of the underlying theory, Louis Davidson shows how to "get it right" in SQL Server database design and lay a solid groundwork for the future use of valuable business data. The pace of change in relational database management systems has been tremendous these past few years. Whereas in the past it was enough to think about optimizing data residing on spinning hard drives, today one also must consider solid-state storage as well as data that are constantly held in memory and never written to disk at all except as a backup. Furthermore, there is a trend toward hybrid cloud and on-premise database configurations as well a move toward preconfigured appliances. Pro SQL Server Relational Database Design and Implementation guides in the understanding of these massive changes and in their application toward sound database design. Gives a solid foundation in best practices and relational theory Covers the latest implementation features in SQL Server 2016 Helps you master in-memory OLTP and use it effectively Takes you from conceptual design to an effective, physical implementation What You Will Learn Develop conceptual models of client data using interviews and client documentation Recognize and apply common database design patterns Normalize data models to enhance scalability and the long term use of valuable data Translate conceptual models into high–performing SQL Server databases Secure and protect data integrity as part of meeting regulatory requirements Create effective indexing to speed query performance Who This Book Is For Programmers and database administrators of all types who want to use SQL Server to store data. The book is especially useful to those wanting to learn the very latest design features in SQL Server 2016, features that include an improved approach to in-memory OLTP, durability enhancements, temporal data support, and more. Chapters on fundamental concepts, the language of database modeling, SQL implementation, and of course, the normalization process, lay a solid groundwork for readers who are just entering the field of database design. More advanced chapters serve the seasoned veteran by tackling the very latest in physical implementation features that SQL Server has to offer. The book has been carefully revised to cover all the design-related features that are new in SQL Server 2016.

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