

Domestic And International Tourism In A Globalized World

Tourism to and within India has undergone some important changes in recent years seen by the rising numbers of international tourists and increase in domestic tourism. This has led to the redevelopment and rebranding of many of its destinations as the Indian government has begun to recognise the potential importance of tourism to the Indian economy and has begun to invest in tourism infrastructure. It is also recognised that as its economy continues to grow at a rapid rate, India will also become one of the most important countries in terms of future outbound tourism. Tourism and India is the first book to specifically focus on and fully analyze the issues facing contemporary India both as a destination and a potential source of tourists. The book analyses previous research and applies critical theory to key aspects of tourism in this region and supports this with a wide range of examples to illustrate the key conceptual points. As such the book examines aspects of tourism in India including tourism governance, cultural tourism, heritage tourism, nature-based tourism from the supply side and international tourism, domestic tourism, outbound tourism and the Indian Diaspora from the demand side. This timely book includes original research to offer insights into India's future development in terms of tourism. It will be of interest to students, researchers and academics in the areas of Tourism, Geography and related disciplines.

Many countries have a rich tradition of domestic travel and holidaying which not only predates but exceeds mass international travel. This is particularly the case in Asia where recent economic prosperity and trends in globalization have not merely spurred, but continue to shape traditions in domestic tourism. This book is the first to address specifically the continuities and changes in domestic tourism in Asia. It explores the ethos of domestic travel and holiday-making in order to understand the distinctive common strands that underlie conventional and contemporary tourism practices, against the local and global backdrop. A considerable range of countries is covered in the case studies, including those with patrimonial histories, namely China and India, the economically developed nation-state of Japan and the microstates of Taiwan, Singapore, Macao and Hong Kong, besides the coastal countries of Malaysia, Philippines, Laos and Vietnam, as well as the land-locked countries of Kyrgyzstan and Mongolia. The book presents some of the many interfaces of Asian cultural and natural heritages with tourism, while giving due considerations to today's political and economic realities.

Examine the reasons for the rapid growth of China's tourism industry Tourism and Hotel Development in China: From Political to Economic Success is a comprehensive guide to the development of the tourism industry in Mainland China following the end of the Cultural Revolution. Conceived as a textbook but

equally valuable as a professional resource for consultants, researchers, and tourist organizations, this insightful book tracks the unique circumstances that sparked the growth of China's tourism and hotel industry from a political, diplomatic activity to a burgeoning economic industry. The book includes background information on geography, culture, history, politics, and economics, and examines the evolution of tourism policies, inbound vs. outbound travel, hotel operations and trends, and the Chinese government's role in developing tourism. China may be a latecomer to international tourism development, but visitors have made it one of the world's top 10 travel destinations every year since 1994. Since historic policy shifts in 1978 opened China's doors to the outside world, inbound tourism has played a significant role in building a national economy. And the increase in disposable income among China's citizens has helped create a sizable market for domestic and outbound tourism as well. *Tourism and Hotel Development in China* looks at the major factors and characteristics of each type of tourism, international hotel development trends and their influence on China's hotel industry, related human resources issues, travel services, the development of hotel chains in China, compensation and incentive management, and the future of China's tourism and hotel industry. Topics examined in *Tourism and Hotel Development in China* include: travel and tourism, pre-and post-1949 the Asia market the intercontinental market international tourism in different regions of China popular urban tourist destinations in China approved outbound destinations outbound travel to Hong Kong challenges facing travel services local protectionism travel agencies hotel franchising foreign vs. local hotel chains outsourcing and much more! *Tourism and Hotel Development in China: From Political to Economic Success* follows the journey of China's tourism industry from a public relations vehicle, restricted by the economy and controlled by the government, to an important source of commerce for a country whose national economy was nearly on the verge of collapse.

This book examines and addresses the particular character of urban tourism occurring in the global South. It presents research essays on tourism in urban areas of South Africa, a country which is associated with big 5 nature tourism but where urban areas are also major tourism destinations. The book contextualizes urban tourism in South Africa as part of 'the other half of urban tourism' - an overlooked but energetic scholarship which is emerging on urban places in the global South. The volume moves to present a collection of original material variously on national perspectives on urban tourism following by a cluster of city level perspectives. The last three contributions turn to the role of tourism in small towns, the bottom rung in the urban settlement system. Issues of concern include gastronomic tourism, VFR travel, airports, climate change, AirBnb and creative tourism. Finally, as COVID-19 is potentially a defining historical moment for urban tourism, the volume incorporates historical research perspectives in order to address the overwhelming 'present-mindedness' of mainstream urban tourism writings. The book highlights the challenges and opportunities for tourism

development in the environment of the urban global South and is relevant to scholars of both tourism and urban studies as well as researchers in development studies.

Domestic and International Tourism's Contribution to State Revenue
Domestic Tourism in Asia
Diversity and Divergence
Routledge

Examine China's impact on the world tourism market! Tourism in China is a comprehensive study of tourism and the travel industry in China--past, present, and future. Since joining many of its Asia-Pacific neighbors in identifying tourism as a vehicle for socioeconomic growth and poverty alleviation, China has become the leader in the Asian travel industry, surpassing all forecasts with high and constant growth in international and domestic tourism activity. In fact, the World Trade Organization predicts that by 2020, China will become the world's leading tourism destination, receiving 145 million visitors. This timely book examines the diverse opportunities and challenges the country's tourism industry faces in meeting those projections. A unique, interdisciplinary guide that appeals to practitioners and academics, Tourism in China has been called "probably the most in-depth analysis of China's tourism industry" by the World Trade Organization's Dr. Harsh Varma. The book presents a collection of articles--scholarly in nature, comprehensive in scope--that serves as a significant (and much-needed) reference on Chinese tourism, though not including minority or border tourism, or the Hong Kong or Taiwan markets. The industry's historical development, its impact on the Chinese economy and ecology, and its current and future markets are examined extensively. Tourism in China also examines: the impressions of Western travelers in China during the 19th century the tourism boom and its development since 1978 the development of ecotourism in China's nature reserves the effect of the tourism boom on the hotel industry the development of theme parks in China. With two-thirds of China's provincial governments committed to making tourism one of their pillar industries, it is essential that tourism professionals, academics, and students around the world have a thorough understanding of this leader in current and future world travel. Tourism in China provides a detailed look at how the country's tourism industry was built and how it will continue to expand. Helpful tables and figures, as well as a glossary of relevant terms, make the information easy to access and understand.

This book examines the fast growing role of internal and international tourism on local economic development in certain areas of China, and identifies the factors that determine the success or failure of tourism-oriented development.

This is a fully revised edition of the groundbreaking study on tourism, which was originally published in 1990. The original chapters have been empirically updated and many new research findings incorporated and evaluated. This Second Edition deepens our understanding of how the tourist gaze orders and regulates the relationship with the tourist environment, demarcating the 'other' and identifying the 'out-of-the-ordinary'. It elucidates the relationship between tourism and embodiment and elaborates on the

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connections between mobility as a mark of modern and postmodern experience and the attraction of tourism as a lifestyle choice. The result is a book that builds on the proven strengths of the first edition and revitalizes the argument to address the needs of researchers and students in the new century. Praise for the First Edition: `There is much to be applauded here...this is an engaging and thought provoking book which should be read by those interested in advertising and the changing nature of contemporary culture' - Contemporary Sociology `The book is written in a very accessible style that would serve as a good point of entry for anyone interested in leisure, tourism, and cultural change in contemporary societies. The scope of Urry's book is breathtaking, one is left with a feeling of coming to terms with the complex set of social relations that are tourism, both in their production and consumption' - Planning Practice and Research

Asia is regarded as the fastest growing area for international and domestic tourism in the world today and over the next 20 years. Given the economic, social and environmental importance of tourism in the region, there is a need for a comprehensive and readable overview of the critical debates and controversies in tourism in the region and the major factors that are affecting tourism development both now and in the foreseeable future. This Handbook provides a contemporary survey of the region and its continued growth and development as a key destination and generator of tourism, which is marked by a high proportion of intra-regional travel. The book is divided into five sections. This first section provides an introduction to the region and context to the nationally focused chapters. The next three sections are then broadly based on the three UNWTO Asian regions: South-East Asia, South and Central Asia, and East and North-East Asia, providing readers with a valuable snapshot of tourism at various scales, and from various approaches and positions. The concluding section considers future prospects for tourism in Asia. The handbook is interdisciplinary in coverage and is also international in scope through its authorship and content. It presents a range of perspectives and understanding of the processes and forces that are shaping tourism in this fascinating and dynamic region that is one of the focal points of global tourism. This is essential reading for students, researchers and academics interested in tourism in the growth region of Asia now and in the future.

This book presents a comprehensive overview of the tourism market development in Central and Eastern European countries. It is divided into 13 chapters, including a chapter dedicated to Belarus, all richly illustrated with colorful maps and illustrations. The book presents the output of international conferences organized every two years by the Department of Regional Geography and Tourism of the University of Wroclaw which have served as inspiration for this book. Chapter 1 provides the characteristics of 20 post-communist countries of the region on the international tourism market and it sets the background and context for the following chapters. Chapters 2 to 13 present the condition of research on tourism, tourist attractions, tourist infrastructure, tourism movement, main types of tourism as well as tourist regionalization in 12 Central and Eastern European countries. All chapters have been updated with reference to the statistics. This book is a revised and updated version of "The Geography of Tourism of Central and Eastern Europe Countries" published by the Department of Regional Geography and Tourism of Wroclaw University in 2012. It has been developed by a group of specialists through their exchange of research experience in the scope of

international tourism in Central and Eastern Europe.

The boom in tourism to and within China is quite a recent phenomenon. China is now among the leading international tourist destinations, and demand for domestic tourism is rapidly increasing. This study examines the role of tourism in the local economic development in different areas of China, and identifies the decisive factors in determining the success or failure of tourism-oriented development strategy at the local level. The author juxtaposes case studies of Guilin, a domestic and international tourist destination in a less developed local area, Suzhou, also both a domestic and international destination but in a more mature local economy, and lastly Beidaihe, a mainly domestic tourist destination.

This book tries to examine the complex global phenomenon of international tourism, exploring its various concepts in their different manifestations. The book offers comprehensive information on various concepts, methods and frameworks giving a systematic overview of the subject on a global basis. Key elements of the book include: nature and components of the tourism industry; destination planning and management; marketing strategies and communication; economic dimensions and international co-operation.

Contributed articles at a seminar.

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This book contains 35 papers from the Tourism Outlook Conference held in Lombok, Indonesia in July 2015. The book presents comprehensive discussions on sustainability in the tourism industry. It includes research on various constituents of the tourism sector and analyses of each of them from a sustainability standpoint. Case studies that are global in nature are presented to show how sustainable applications can be used and how concerns can be addressed. The book is a response to rapid change in contemporary tourism trends brought about by global economic and social forces such as development pressures, population growth, major resource extraction, industrial fishing, global climate change and steadily rising sea levels. *Balancing Development and Sustainability in Tourism Destinations* serves as a platform for students and educators, government agency employees, hospitality and tourism industry practitioners, public and private land managers, community development workers, and others interested in identifying practical solutions, charting new directions, and creating

opportunities for sustainable tourism development.

Second Edition Of The Book Has Been Termed The Single Most Useful Text In The Field Of International Tourism Marketing. It Includes A Host Of Fresh Examples And Practical Ideas To Demonstrate How Every Element Of The Book S Comprehensive 10-Step Program Works And How Each Can Be Implemented. Long Considered An Essential Reference Source For The Teachers/Students Involved In Travel, Tourism, And Recreation Programmes As Well As For The Book Shelves Of Every Local Government Tourism Office, Visitor Authority, Convention Center, Chamber Of Commerce, University Library And The Front Offices Of Hotel Chains, Transportation Companies And Travel Specialists.Reviews Public And Private Groups In The Visitor Business Take Note: This Fresh Edition Of A Widely Regarded, Savvy Book Shows What To Do, How To Do It, And When...Updated...To Reflect The Swift Changes That Will Affect Tourism Past Century S End. The Book Reader, Fall 1996 This Book A Most Useful Exposition On How A Community Or Agency Can Go About Conceptualizing, Designing, Delivering And Promoting A Successful Tourism Package Is A Must Read. Business Punch (Kingston, Jamaica), September 3-16, 1996Comments If You Are In The Travel Business, Get This Book. It S Going To Make You Work Smarter...And It S Going To Make Any Place In The Country A Better Place To Visit. Brad Smith, Foremost West, May 6, 1996 Promoting International Tourism Is Commended To All Who Wish To Learn And Become Engaged In The Tourism Business. Larry Langley Senior Marketing Consultant, Universal Federation Of Travel Agents Association ...Of Immense Value Not Only To The Student Of International Marketing, But Also As A Wonderfully Practical Strategic Plan For A Community Or Commercial Venture... Georgia Maclean Former Director Of Tourism, Canada High Commission, London ...A Wealth Of Actional Information In A Highly Professional, How-To Format That Should Be Required Reading For Anyone Interested In Promoting International Tourism. Terry Cahill Vice President, San Diego Convention And Visitors Bureau

In the realm of tourism one of the fastest emerging and perhaps the most neglected sector is Domestic Tourism. Specifically in the context of the state of tourism in India, despite persistent effort, the international tourists remains at the centre of commercial and cultural concern for the governmental and private agencies operating in the area. In fact what is most often missed out is the need to strengthen domestic tourism so that while it may create high commercial revenues from the domestic sector but at the same time the potential growth of this sector may lead to the strengthening of the infrastructure, resources and strategies that directly work as the major source of influence in the sector of international tourism. This book, therefore, helps in creating an environment and devising strategies which are conducive to the growth of domestic tourism. The case study of Rajasthan has helped in exploring vast potential and resources of the state, not only for the international tourists but for the domestic tourists as well. This work is based on the stigma of Domestic Tourism which has to be heard, to develop, to highlight and to make it a sustainable one.

South-East Asia has developed rapidly as a tourist destination, but what are the effects of this growth upon the peoples of the region? How far is it possible to control the impact of tourism whilst also supporting the industry's role in the region's development? This book, first published in 1993, attempts to answer these questions by providing a critical analysis of the nature of tourism as it has developed in the area. It questions

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commonly held assumptions about tourism both from a western perspective and from the point of view of policy makers in the region. It explores central issues such as the impact of tourism on the environment, culture and the economy, placing it within an historical and political context in order to assess the implications of current developments. The contributors use case studies from a variety of countries on such aspects as the sex industry, dream holidays and rural handicrafts, assessing tourist perceptions, both domestic and international, and policy decisions. By taking a long-term perspective it should provoke thought on the ways to develop sustainable tourism for the future.

Analyses the characteristics of the international tourism market and the tourism development policies pursued by industrialised and developing countries.

'This book is one of several indications that the sociology of tourism is on the move.... these articles raise relevant important themes in the study of tourism.... The contributors to this very readable book provide valuable insights, many of which have been derived from empirical research, that should interest anyone involved in the study of international tourism. And by moving us away from polarised positions over the social impact of tourism toward more complex but also more considered perspectives they have also helped alter the agenda for future research' - David Harrison, University of Sussex Tourism is becoming an increasingly prominent feature of contemporary life. More of us travel for pleasure than ever before, yet the social scientific literature on tourism is relatively scant. This book provides an original contribution to the field of tourist studies. The contributors to International Tourism reconceptualize the local and the global, avoiding such crude oppositions as centre v periphery, modern v traditional, macro v micro and North v South. Instead, they demonstrate that the local cannot be understood without the global, and that the global can never be isolated from the regional setting within which it operates. Providing new insights into theories of touristic practice, this volume places tourism within the same framework as other transnational global studies.

Scientific Essay from the year 2010 in the subject South Asian Studies, South-Eastern Asian Studies, grade: 1,3, University of Applied Sciences Berlin (MBA EurAsia), language: English, abstract: According to the World Tourism Organization (UNWTO), China will become the world's flagship tourism destination as the largest host country worldwide and the fourth largest to send tourists abroad by 2020. This paper focuses on the growing marketplace for the Chinese tourism industry and evaluates the current industry trends, evolving market and growth prospects of the tourism industry, focusing on inbound tourists, i.e. international visitors from abroad. Including current figures about the tourism sector of this global player, a collection of further reading and important surveys about the tourist market and its challenges nowadays, this paper provides an in-depth insight into the future of this industry.

Tourism Trends and Policies, published biennially, analyses tourism performance and major policy trends, initiatives and reforms across 50 OECD and partner countries, providing up-to-date tourism data and analysis.

Domestic tourism in developing countries is rapidly outstripping international tourism and could soon involve ten times the numbers. This is an examination of the numbers involved, their profile, behaviour, impacts and the relevant policy responses. The volume looks at the impacts of local mass tourism in various socio-economic and environmental contexts and on diverse social groups. It provides analysis and overviews of seven of the main countries involved in Asia, Africa and Latin America.

We look at green supply chain management from the vantage point of the triple bottom line: environmental, economic, and social. There are many sustainability decisions that can be made on which we have an incredible impact. Usually, managers have the opportunity to make

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decisions in five areas of the supply chain: plan, source, make, deliver, and return. Nowadays, consumers care more about where and how the products are produced and delivered, what they are made of, and who made them. Regulatory bodies are continuously creating pressure on firms to adopt eco-friendly practices in their businesses for better environmental sustainability. As a result, firms have just two choices: to adopt green and/or eco-friendly practices in their supply chain operations to fulfill their customers' and regulatory bodies' requirement or not to adopt green practices and lose their business position and potential customers.

The 2020 edition analyses tourism performance and policy trends across 51 OECD countries and partner economies. It highlights the need for coherent and comprehensive approaches to tourism policy making, and the significance of the tourism economy, with data covering domestic, inbound and outbound tourism, enterprises and employment, and internal tourism consumption.

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