

Dramatic Portrait The Art Of Crafting Light And Shadow

Capture the perfect portrait--even if it's with a selfie--in this updated edition of a trusted classic, now with all-new photography. Great portraits go beyond a mere record of a face. They reveal one of the millions of intimate human moments that make up a life. In *Understanding Portrait Photography*, renowned photographer Bryan Peterson shows how to spot those "aha!" moments and capture them forever. Rather than relying on pure luck and chance to catch those moments, Peterson's approach explains what makes a photo memorable, how to spot the universal themes that everyone can identify with, and how to use lighting, setting, and exposure to reveal the wonder and joy of everyday moments. This updated edition includes new sections on capturing the perfect selfie, how to photograph in foreign territory while being sensitive to cultures and customs, how to master portraiture on an iPhone, and the role of Photoshop in portraiture. Now with brand-new photography, *Understanding Portrait Photography* makes it easy to create indelible memories with light and shadow.

For those that love taking pictures, or having their picture taken, this book is a creative resource of possibilities. Get shooting. Whichever side of the camera you like to be on, this book will show you how - with some simple camera

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techniques and inexpensive items of wardrobe - you can revolutionize your portfolio. That's always been the mission of photographer Mark and presenter/model Imogen in their smash-hit YouTube channel WeeklyImogen, and their expertise has attracted 160,000 subscribers with well over a million views a month (and growing). In this book they'll turn the practical wisdom so popular with thousands of photographers worldwide into a simple and accessible guide. You won't need to spend a fortune on props, studios or equipment; photographers and models alike will quickly learn how to create an exciting, varied portfolio of fresh portrait photography.

There is so much detail to be captured in a face. Cicero (106-43 BC) said: "The face is a picture of the mind as the eyes are its interpreter." To capture a person's personality, there are many things to keep in mind, and the authors of *FACES* show us how to match up a personality with lighting, posing, and composition. Portraiture is truly an art, and this book dives deep into the details so that you end up with a gorgeous portrait that both you and your subject love. Not only is this book the most comprehensive title available on portraiture, but it contains stunning images. Each image is paired with a lighting diagram, a description of why the type of image was chosen, and then takes you through postproduction to put the finishing touches on. The authors also showcase a gallery of portraits by

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renowned photographers.

The ability to create an effective portrait is probably the single most important skill any aspiring photographer must master. Few professional photographers, whatever their area of specialization, can hope to have a successful career without ever being called upon to create a likeness of another person. The Portrait Photography Course is designed to build a student photographer's experience and get him or her started on a rewarding career. Detailed tutorials cover every aspect of studio and location work, from composition and psychology to complex lighting schemes, equipment options, and digital retouching.

Portfolios of exemplary images showcase individual photographers' work and demonstrate techniques explored in the tutorials, while interviews with top portrait photographers shed insight into their methodologies and philosophies. Presented and written by a leading portrait photographer, this book is an indispensable guide to taking professional pictures.¿

Whether you're the photographer behind the camera or the model in front of the lens, chances are you could use some help with posing, which is one of the biggest challenges when it comes to portrait photography. *POSE!* provides the knowledge and the inspiration you need to make your next photo shoot a success.

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With over 1,000 different looks for you to recreate and experiment with, the book covers a wide range of poses and subject matter in an easily accessible and visually dynamic layout. Photographer and author Mehmet Eygi demonstrates exactly how to get the right pose—from hand and leg placement, to a subtle tilt of the chin, to engaging with props and the environment around you.

Each pose covered consists of a main pose followed by three variations on that pose. Organized by subject matter, *POSE!* covers:

? WOMEN: Portrait, Beauty, Fashion, Lingerie, Implied Nude, Curvy, Curvy Boudoir, Sports, Business, Wall

? MEN: Portrait, Fashion, Implied Nude, Sports, Business, Wall

? COUPLES: Portrait, Fashion, Implied Nude, Sports

? MATERNITY: Mother, Couple

? FAMILY: Parents and Baby, New Family, Children

Whether you use *POSE!* as an educational tool to explore the art of

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posing, or you simply use it as a look-book to find photographic inspiration or to help you direct a model, you'll quickly improve your portrait photography starting with your very next shoot. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana; min-height: 13.0px}

The author offers a novel based on the life of her grandmother, Lily Casey Smith, who learned to break horses in childhood, journeyed 500 miles on a pony as a teen to become a teacher, and ran a vast ranch in Arizona with her husband while raising two children, including Rosemary Smith Walls, portrayed in the author's acclaimed *The Glass Castle*. Includes reading-group guide. Reprint. A New York Times Best Book of the Year. Sometimes photographers have to shoot in less than ideal lighting situations. Maybe the wedding is mid-day in the middle of a field, or perhaps the event is in a florescent-lit room. These scenarios can be particularly intimidating for beginning photographers who don't know how to handle the many undesirable lighting situations they may encounter. In *Shooting in Sh*tty Light*, professional photographers Lindsay Adler and Erik Valind cover the top ten worst lighting situations and provide a variety of solutions for each. They explain which solutions are most practical and

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why one option might be preferable over another, examining such problems as extremely low lighting when no flash is allowed, strong backlight, and the light on an overcast day. Unlike other books that focus on natural light or lighting in general, this book addresses a very real need of beginning photographers, answering the question, "What do I do when the lighting is terrible?" Lindsay and Erik candidly show you the tools at your disposal, demonstrating the techniques essential to getting the job done with minimal fuss. Shows how to deal with ten of the worst lighting situations, such as harsh midday light, extremely low light, and mixed light. Offers real-life examples and practical solutions for handling poor light, such as identifying natural reflectors, bouncing light off a wall, or utilizing flash gels. Features a fun, conversational style to help you conquer the fear of poor lighting and approach any lighting situation with confidence!

Without light, there is no photograph. As almost every photographer knows, the word 'photograph' has its roots in two Greek words that, together, mean 'drawing with light.' But what is less commonly acknowledged and understood is the role that shadow plays in creating striking, expressive imagery, especially in portraiture. It is through deft,

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nuanced use of both light and shadow that you can move beyond shooting simply ordinary, competent headshots into the realm of creating dramatic portraiture that can so powerfully convey a subject's inner essence, communicate a personal narrative, and express your photographic vision. In *The Dramatic Portrait: The Art of Crafting Light and Shadow*, Chris Knight addresses portraiture with a unique approach to both light and shadow that allows you to improve and elevate your own portraiture. He begins with the history of portraiture, from the early work of Egyptians and Greeks to the sublime treatment of light and subject by artists such as Caravaggio, Rembrandt, and Vermeer. Chris then dives into a deep, hands-on exploration of light, shadow, and portraiture, offering numerous lessons and takeaways. He covers: The qualities of light: hard, soft, and the spectrum in between; The relationships between light, subject, and background, and how to control them; Lighting patterns such as Paramount, Rembrandt, loop, and split; Lighting ratios and how they affect contrast in your image; Equipment: from big and small modifiers to grids, snoots, barn doors, flags, and gels; Multiple setups for portrait shoots, including those that utilize one, two, and three lights; How color contributes to drama and mood, eliciting an emotional response

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from the viewer; How to approach styling your portrait, from wardrobe to background; The post-processing workflow, including developing the RAW file, maximizing contrast, color grading, retouching, and dodging and burning for heightened drama and effect; How all of these elements culminate to help you define your personal style and create your own narrative.

Photographer, author, and educator Roberto Valenzuela has a proven track record for teaching and explaining difficult concepts to photographers of all skill levels. His remarkable ability to break down complicated ideas into understandable, approachable elements that photographers can truly grasp—and then use their newfound knowledge to improve their photography—made his first book, *Picture Perfect Practice*, a breakout success. In *Picture Perfect Posing*, Roberto takes on the art of posing. For many photographers, after learning to compose an image and even light it properly, a portrait can still easily be a failure if the pose is not natural, elegant, and serving the needs of both the subject and the photographer. Instead of just showing page after page of poses—like most posing books on the market—Roberto actually breaks down the concept of posing by examining the anatomy, starting with the core foundation: the spinal chord and neck. Building from there, Roberto discusses every component of what makes poses work, as well as fail. How should the model hold her hands? Bend her elbows? Position her fingers? Should the model look toward or away from the camera, and why? It all depends on what the photographer wants for the shot, and Roberto

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discusses the entire process, from the intent of the photographer through the execution of the pose. For those who have been discouraged by an inability to pose their subjects, or who have simply not known where to start in order to "figure it out," *Picture Perfect Posing* is the essential resource they need to learn how posing truly works, and how they can learn to direct the exact pose they need for the shot they want.

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- The qualities of light: hard, soft, and the spectrum in between

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- The relationships between light, subject, and background, and how to control them
- Lighting patterns such as Paramount, Rembrandt, loop, and split
- Lighting ratios and how they affect contrast in your image
- Equipment: from big and small modifiers to grids, snoots, barn doors, flags, and gels
- Multiple setups for portrait shoots, including those that utilize one, two, and three lights
- How color contributes to drama and mood, eliciting an emotional response from the viewer
- How to approach styling your portrait, from wardrobe to background
- The post-processing workflow, including developing the RAW file, maximizing contrast, color grading, retouching, and dodging and burning for heightened drama and effect

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- How all of these elements culminate to help you define your personal style and create your own narrative

The secrets of great portraits are shared with photographers at every level in this resource that includes sections on cameras, illumination, film and digital, lighting set-ups, creativity and conceptualization, connecting with the subject, and having a point of view. Original.

FASHION FLAIR FOR PORTRAIT AND WEDDING PHOTOGRAPHY shows photographers how to apply the concepts of fashion photography, including preparation, styling, props, lighting, posing, and post-processing, to their portrait and wedding photography. This practical guide demonstrates how using fashion photography concepts and ideas in your work helps you stand out against your competition, grow your business, and make your work more lucrative. You'll learn how to prepare for a shoot, including choosing the location, wardrobe, hair, makeup styling, and poses, as well as considering the lighting and equipment. You'll also find in-camera techniques, fashion lighting essentials, Photoshop techniques, and a variety of other tricks to achieve the fashion flair aesthetic. Finally, you'll discover business and marketing tips, including useful social networking sites, products, and services to help you maximize the fashion flair approach and make it work for you. By offering portrait and wedding clients something unique, they'll seek you out for striking and powerful imagery that really stands out and offers an experience they won't forget.

More and more men are seeking out great portrait, commercial, or fashion photography. For working photographers, photographing men may be one of today's greatest new opportunities. But, while there are dozens of books, guides, and workshops on photographing women, there's

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been practically nothing comparable for men... until now! Jeff Rojas's *Photographing Men* is today's definitive full-color guide to every aspect of modern male photography. Rojas builds on his unique in-person course, which has made him Google's #1 go-to search result for knowledge on photographing males. Rojas covers posing, styling, posing, lighting, post-production, and more, showing how to achieve outstanding results and maximum creative expression. You'll discover how to: Make male clients look natural, masculine, and confident Skillfully document your male clients' best attributes, physical and emotional Define every man's face shapes, body shapes, and other features Compensate for flaws and perceived flaws, including acne, baldness, double chins, gray hair, wrinkles, and large features Overcome the challenges of styling male subjects, including big, skinny, and short men Understand how a suit should really fit your subject - and what to do if suits are out of the question Properly light all shapes and sizes of men for portraits, fashion, and commercial images (with complete lighting diagrams, behind-the-scenes images, and gear lists) Get detailed examples and tips for portraits, 3/4 poses, and full-length poses Photograph entrepreneurs, managers, prosperous men, innovators, "classic" and "handsome" men, athletes, muscle men, underwear models, and even movie stars Complement every man's features in post-production techniques And much more

A behind-the-lens guide by an acclaimed master instructs readers on professional lighting and portrait techniques while sharing informative anecdotes, technical notes, and lighting diagrams. Take Your Portraiture in Dramatic New Directions Whether you're a pro looking to update and diversify your portfolio, or an amateur ready to experiment with exacting new styles, you'll find inspiration and clear how-to in *The Portrait Photographer's Lighting Style Guide*. Today's most

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popular portrait styles are broken down with lighting diagrams and exposure information, as well as the story behind the shot, to create an indispensable reference for anyone interested in creating more up-to-date, professional-style portraits. Inside you'll find:

- * Diagrams for lighting 60 portraits in a wide variety of styles
- * Gear, lens, and exposure information for each shot
- * Photoshop tutorials for everything from RAW processing to HDR, digital makeovers, and more
- * Inspiring photographs--including celebrity shots of Angelina Jolie, Samuel L. Jackson, and more--from 11 international photographers

This book is renowned for being the book to own to understand lighting! This is better than all the other how to books on the market which just provide set examples for photographers to follow. *Light Science and Magic* provides photographers with a comprehensive theory of the nature and principles of light to allow individual photographers to use lighting to express their own creativity. It will show you in-depth how to light the most difficult subjects such as surfaces, metal, glass, liquids, extremes (black-on-black and white-on-white), and people. With more information specific for digital photographers, a brand new chapter on equipment, much more information on location lighting, and more on photographing people, you'll see why this is one of the only recommended books by www.strobist.com.

The very best portrait photography strives to give the viewer access into their subject's inner self; to provide a window into their soul. With the advent of the digital age and the potential afforded by post-processing, a whole generation of photographic artists has access to greater creative possibilities than ever before. Spearheading this new breed

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of creative photographer is author Natalie Dybisz, better known in the photographic community as Miss Aniela. Devoted to exploring portraiture at its most creative portraits with context, story, and constructed elements *Creative Portrait Photography* takes the reader on a behind-the-scenes journey through the creation of Natalie Dybisz's innovative digital portraits, from first concept to post-processing. Also featuring an extensive showcase chapter in which other photographer-artist's work and working methods are laid bare, *Creative Portrait Photography* has everything you need to inspire you and transform your perspective on portrait photography.

Learning to work with light is an important milestone in every photographer's career, and the ability to craft light to fit your vision for an image is a skill that cannot be overrated. Most often, that crafting of light is spoken of in terms of the *quality* and *quantity* of light. But there is an important, third component of light that heavily influences the final look of the image: the *color* of light. In *Chroma: A Photographer's Guide to Lighting with Color*, photographer Nick Fancher helps you elevate your game when it comes to introducing the bold, creative, and intentional use of color into your work.

Whether you're using a high-powered strobe or a small hotshoe flash, *Chroma* is for you. Nick begins with a discussion of color theory, gels, and white balance, then examines how to determine which colors complement your subject matter (whether

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that's people or products). He moves on to cover topics such as:

- Balancing, mixing, and overpowering ambient light with artificial light
- Layering colors for unique color combinations
- Mixing hard and soft light to achieve extremely rich color
- Lighting detail and texture
- Modifier options, such as ring flash, snoots, barn doors, softboxes, and filters
- Gobos to control the light
- Post-processing for vibrant, powerful colors
- How (and why) to light with color, even when the end goal is a black and white image

Illustrated throughout with innovative and expressive imagery, *Chroma* also includes behind-the-scenes photos, lighting diagrams, and Lightroom settings so you can follow along from the initial concept through to the final edit.

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With lighting techniques beneficial for professional photographers but also accessible for those less experienced with a camera, this handy reference offers insights into

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utilizing “hot lights” (tungsten-based continuous light sources) to achieve glamorous, Hollywood-inspired shots. This “Hollywood” lighting—characterized by dramatic contrast, sharp shadows, and a sultry mood—is simple to create and allows photographers to “sculpt” the subject, accentuating their best features while minimizing flaws. Though the focus is on nostalgic lighting style, the book acknowledges modern advances in photographic technology and discusses how to produce these dazzling retro effects using both digital and traditional film cameras. Throughout the book, lighting diagrams showing the photograph’s setup accompany nearly every image, carefully illustrating the lighting techniques for easy re-creation.

The most successful portraits take us well beyond the surface of how someone looks and show us the inner essence of who someone is. They reveal character, soul, and depth. They uncover hidden hopes and profound truths, revealing that authentic and deeply human light that shines within. And while technical expertise is undoubtedly important, it’s not the light, camera, or pose that creates a great portrait. It’s you, and it’s the connection you create with the subject that makes all the difference. In *Authentic Portraits*, photographer Chris Orwig teaches you that the secret to creating meaningful portraits is simple: curiosity, empathy, kindness, and soul...plus a bit of technique. While Chris spends significant time on the fundamentals of “getting the shot”—working with natural light, nailing focus, dialing in the correct exposure, effectively posing and directing the subject, intentionally composing the frame—he also

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passionately discusses the need for personal development, creative collaboration, and connection with the subject. Because who you are directly and deeply affects what you create, and it is only through cultivating your own inner light that you will be able to bring it out in your subjects. Filled with instruction, insight, and inspiration, *Authentic Portraits* is an honest and personal book about creating better frames. It's also about becoming your best self. Take the journey, and you'll learn to find your vision and voice, bring intention to your photography and your life, embrace mystery, and understand the importance of gratitude and empathy. Along the way, you will teach the camera to see in a way that replicates how you feel, and you'll find you have all you need to create work of lasting significance.

As a photographer it's possible to train your mind to see inspiration in any situation, and this book will show you how. By introducing you into her creative process, Brooke Shaden—one of the most recognized names in modern art photography—reveals techniques and exercises that you can undertake in order to be inspired by your environment, everyday, everywhere. In addition to the exercises, you'll learn how to compose, plan and shoot colorful, atmospheric, fairy-tale artistic photography, so you can adapt Shaden's techniques and apply them to your own photographic style. Indeed, all artistic photographers seek to achieve their own style, but it's not always easy to see how to get there. This book provides the perfect balance of insight and instruction to help you find inspiration whenever you need it, and capitalize on it every

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time.

Discusses the fundamentals of portrait photography and reveals how to get the best shots of subjects both in the studio and outdoors, addressing the problems and opportunities both settings present.

A reference for wedding and portrait photographers as well as amateur shutterbugs of any experience level demonstrates how to maximize natural lighting for the best effects, drawing on the expertise of an award-winning wedding photographer to outline specific techniques. By the author of *Wedding Photography Unveiled*. Original.

It used to be that the only people that needed professional-looking headshots were actors and models, but now thanks to Facebook, Twitter, LinkedIn, and social media in general, headshots are hot! They've never been more in demand than they are today, and Peter Hurley's unique headshot style and trademark look have made him the most sought-after headshot photographer in the world today. Here's your chance to learn exactly how to create "the look" that everybody's after. This is bankable stuff! If you're not adding headshots to what you offer as a photographer, you're leaving a lot of money on the table. Peter knows first-hand the secrets to not only lighting your headshots like a pro (there's a whole chapter on that alone), but in this book he reveals, in the very same fashion that made him a famous name with photographers everywhere, how he gets authentic expressions and incredibly flattering positioning that will make your clients look better than they ever have in any photo—period! It's all here:

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he shows you his positioning techniques, his secrets for getting genuine smiles and images that look so natural you won't believe they're posed (but of course, they are), and you'll learn the very same techniques that Peter uses to create amazing headshots for everyone from execs at top Fortune 500 companies, to Silicon Valley startups, to actors and public figures who know all too well how important a great-looking headshot really is. Peter doesn't hold anything back. He reveals all his tricks of the trade, from his trademark lighting look, to how to create good-looking backgrounds on location, to positioning tricks you won't hear anywhere else, and it's all written in Peter's fun, quirky, inspiring style that lets you know, right from the beginning, you can do this, and you can do this big! These are the techniques that Peter has crafted from years in front of the lens, as a model for top brands like Abercrombie & Fitch and Guess, and years behind the lens, giving him an insight few photographers will ever possess, and he's willing to share every bit of it—every trick, every technique, and every nuance—in this book that will pay for itself at your very next shoot. Yes, it's that good.

"Photographers learn from a master the impact and drama that can be created through the precise creation of low key portraits—portraits in which the tonal range is primarily dark. While the low key technique lends a classic, artistic, subdued mood to images that may seem relaxed and effortless, creating this style presents significant challenges for the photographer, all of which are addressed in this book. Guidelines for selecting the best lighting equipment and light modifiers for efficiently creating low key portraits are detailed, as are the most effective

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techniques for measuring the light in the scene for correct exposure. Photographers of all levels learn to consider the impact of creating images in a controlled key."

This volume offers an in-depth analysis of around 50 shots, enabling the readers to create classic Hollywood-style portraits of their own.

A collection of images and behind-the-lens insights by the photographer includes dozens of portraits of celebrities, athletes, and world leaders accompanied by essays on his creative and technical processes.

A powerful portfolio involves so much more than just a strong grasp of the technical aspects of photography—it's a complex mix of style, techniques, and intriguing ideas. Many photographers struggle to achieve a high-impact portfolio, feeling that they lack the creative spark to invigorate them and move their work forward. Creative 52 is that spark—and your guide to a new and more creative portfolio in just one year! A remedy for that "average" portfolio, this collection of innovative projects will help portrait, wedding, and fashion photographers build a portfolio that draws the attention of editors and clients—leaving the competition behind. While other how-to books often use bland imagery simply to prove a technical point, and many fine art books are filled with beautiful imagery but contain minimal (if any) educational insights to help working photographers, this book blends both: inspiration and knowledge that you can use to create images that attract potential clients. Divided into three parts—concept, technique, and post-processing—author Lindsay Adler's 52 challenges each contain a description of the project, potential inspiration and suggestions of other artists to check out, and her own unique solution to the challenge—all to push you beyond your comfort zone to explore new ideas and approaches to your work. Includes a year's worth of weekly projects that motivate you to

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experiment with new concepts, techniques, and software tools like Adobe Photoshop to achieve more eye-catching images Offers the cure for “expected” imagery, showing how to produce memorable photographs that are distinct from the competition, enabling you to reach new clients Empowers you with the encouragement and expertise necessary to create spectacular images

Renowned celebrity photographer Michael Grecco’s seminal bestselling book "Lighting and the Dramatic Portrait: The Art of Celebrity and Editorial Photography" is a photographers "lighting bible". A must-have for portrait photographers, Grecco reveals step-by-step every aspect of his craft including exact diagrams for perfect lighting while inspiring the true art of the portrait. You’ll learn exactly why "Time," "People," and "Business Week" and celebrities such as Chris Rock, Salma Hayek, Kate Winslet, and Lucy Liu all trust Michael Grecco to shoot their coveted celebrity covers. Grecco's beautiful, insightful work is all around us--on movie posters, in advertising, on magazine covers, everywhere. “I delight in inspiring people,” he writes. “I want them to stop, think, and feel.” Now Grecco shares the secrets of great portraits with photographers at every level, in "Lighting and the Dramatic Portrait." Sections on cameras, illumination, film and digital, creativity and conceptualization, connecting with the subject, and having a point of view, plus intriguing case studies that show “how I got that picture,” make this book a resource photographers will use again and again through the years. Whether the subject is a star or a soccer mom, Grecco shows how to add artistry, drama, wit, humor, and personality to their portrait.

The definitive biography of the beguiling Diane Arbus, one of the most influential and important photographers of the twentieth century, a brilliant and absorbing exposition that links the

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extraordinary arc of her life to her iconic photographs. Diane Arbus brings to life the full story of one of the greatest American artists of the twentieth century, a visionary who revolutionized photography and altered the course of contemporary art with her striking, now iconic images. Arbus comes startlingly to life on these pages, a strong-minded child of unnerving originality who grew into a formidable artist and forged an intimacy with her subjects that has inspired generations of artists. Arresting, unsettling, and poignant, her photographs stick in our minds. Why did these people fascinate her? And what was it about her that captivated them? It is impossible to understand the transfixing power of Arbus's photographs without understanding her life story. Arthur Lubow draws on exclusive interviews with Arbus's friends, lovers, and colleagues, on previously unknown letters, and on his own profound critical understanding of photography, to explore Arbus's unique perspective. He deftly traces Arbus's development from a wealthy, sexually precocious free spirit into first a successful New York fashion photographer, and then a singular artist who coaxed hidden truths from her subjects. Lubow reveals that Arbus's profound need not only to see her subjects but to be seen by them drove her to forge unusually close bonds with these people, helping her discover the fantasies, pain, and heroism within each of them. Diane Arbus is the definitive biography of this unique, hugely influential artist. This magnificently absorbing, sensitive treatment of a singular personality brushes aside the clichés that have long surrounded Arbus and her work to capture a brilliant portrait of this seminal artist whose work has immeasurably shaped art and modern culture. Lubow's Diane Arbus finally does justice to Arbus, and brings to life the story and art of one of the greatest American artists in history. Diane Arbus includes a 16-page black-and-white photo insert.

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This best-selling *The Art of Dramatic Writing* presents simply, clearly, and concisely the fundamentals of all good writing. The author offers a step-by-step guide for the development of fiction, plays, and television and radio scripts. He shows how to probe the secrets of human motivation to create flesh and blood characters who create suspense and conflict and who grow emotionally under stress and strain. Basically, this book outlines in detail the Egri Method of Creative Writing, which has won such wide acclaim. This method, used by Lajos Egri in his private consultations with writers and producers in Hollywood and with student writers all over the world, is here presented in full.

A collection of over 60 photographs by leading photographer Michael Grecco whose work regularly appears in *Entertainment Weekly*, *Premiere* and numerous other entertainment publications. Each shot is carefully analysed from concept to execution providing a valuable insight into his creative and technical methods.

Presenting an alternative to the formal, corporate-style poses of yesteryear, this book offers a modern, vibrant approach that aims to capture a moment in the lifestyle of the person or persons in the picture. Clear, concise text discusses the essential technical aspects of photography from choosing a camera and equipment to an appreciation of exposure, aperture, metering, shutter speed, depth of field and white balance settings, in addition to how natural light, color and movement affect a photograph. A guide to posing helps to ensure dynamic and arresting images. Along with advice on setting up a small studio at home, choice of backgrounds and using artificial light, there are hints and tips on pre-shoot preparations such as make-up, hair styling and suitable clothing for the subject of the portrait. Post-production

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techniques include skin retouching and color correction, plus a guide to printing options and presentation.

Providing readers with a study of learning how to turn poorly lit images into finely crafted, masterfully lit photographs, this guidebook instills photographers with the self-confidence to think on their feet and photograph any portrait subject anywhere. Acclaimed photographer Neil van Niekirk presents seven distinctly different lighting scenarios—available light, exposure metering, a touch of flash, bounced on-camera flash, off-camera flash, video light, and hard sunlight—to show readers how to manipulate the direction and quality of light, the subject’s and photographer’s position, and numerous other variables so as to turn a bad image into a stunning, professional-level portrait. Packed with dozens of instructional, full-color photos, this work also features 10 sample photo sessions, allowing readers the opportunity to see the seven lighting scenarios put to practice.

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn’t look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you’re looking to improve your ability to pose your subjects—whether they’re men, women, couples, or groups—best-selling author and photographer Lindsay Adler’s *The Photographer’s Guide to Posing: Techniques to Flatter Everyone* is the perfect resource for you. In the first half of *The Photographer’s Guide to Posing*, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers things that ruin a pose—such as placement of the hands, and your subject’s expression and posture. Next, Lindsay dives into “posing

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essentials,” outlining her approach to start with a “base pose,” then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter’s specific challenges, provides “go-to poses” you can always use, and covers how to train the eye to determine the best pose for your subject(s). Lindsay also teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

“A deeply reported and business-savvy chronicle of Tesla's wild ride.” — Walter Isaacson, New York Times Book Review The outrageous inside story of Elon Musk and Tesla's bid to build the world's greatest car—from award-winning Wall Street Journal tech and auto reporter Tim Higgins Elon Musk is among the most controversial titans of Silicon Valley. To some he's a genius and a visionary; to others he's a mercurial huckster. Billions of dollars have been gained and lost on his tweets; his personal exploits are the stuff of tabloids. But for all his outrageous talk of mind-uploading and space travel, his most audacious vision is the one closest to the ground: the electric car. When Tesla was founded in the 2000s, electric cars were novelties, trotted out and thrown on the scrap heap by carmakers for more than a century. But where most onlookers saw only failure, a small band of Silicon Valley engineers and entrepreneurs saw potential. The gas-guzzling car was in need of disruption; the world was ready for Car 2.0. So they pitted themselves against the biggest, fiercest business rivals in the world, setting out to make a car that was quicker, sexier, smoother, cleaner than the competition. But as the

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saying goes, to make a small fortune in cars, start with a big fortune. Tesla would undergo a truly hellish fifteen years, beset by rivals, pressured by investors, hobbled by whistleblowers, buoyed by its loyal supporters. Musk himself would often prove Tesla's worst enemy--his antics more than once took the company he had initially funded largely with his own money to the brink of collapse. Was he an underdog, an antihero, a conman, or some combination of the three? Wall Street Journal tech and auto reporter Tim Higgins had a front-row seat for the drama: the pileups, wrestling for control, meltdowns, and the unlikeliest outcome of all, success. A story of power, recklessness, struggle, and triumph, *Power Play* is an exhilarating look at how a team of eccentrics and innovators beat the odds--and changed the future.

In this sexy, bold book, Pulitzer-Prize winning photographer Brian Smith tells the stories behind the photos and lessons learned in 30 years of photographing celebrities and people from all walks of life. Smith's long list of famous and infamous subjects includes pro basketball players Dwayne Wade and Shaquille O'Neal; billionaires Bill Gates, Richard Branson, and Donald Trump; tennis stars Serena and Venus Williams; actors Anne Hathaway, Antonio Banderas, Christopher Walken, Taye Diggs, Jane Krakowski, and William H. Macy; and many more. You'll get the inside scoop on what goes on at a celebrity photo shoot in this gorgeous guide to making professional portraits. Smith has mastered how to make a meaningful portrait on a magazine's budget and on a celebrity's schedule, which can sometimes be 15 minutes or less. Smith reveals his tips on connecting with people, finding the perfect location, telling a great story through portraiture, getting the ideal pose, capturing emotion and gestures, arranging unique group shots, and lighting the scene just right. You might not be photographing the rich and famous, but after reading Smith's tell-all guide, you'll know how to

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give everyone who makes their way in front of your camera the star treatment.

What would your life be like if you could shoot absolutely amazing portraits? If you could be in any natural lighting situation, indoors or out, and know that you'd be able to create an amazing image every time? If you've ever dreamed of making such incredible portraits that your friends and family say, "Wait a minute, this is *your* photo!? *You* took this?" then you're in luck.

Award-winning photography book author Scott Kelby teaches you exactly how to shoot and edit gorgeous natural light portraits. Scott shares all his secrets and time-tested techniques, as he discusses everything from his essential go-to portrait gear to camera settings to the portrait photography techniques you need to create absolutely stunning images. From window light to taming harsh outdoor light, from the tools and accessories you need to capture beautiful portraits in any lighting condition, Scott has got you covered.

Among many other topics, you'll learn:

- The secrets to getting super-sharp portraits every time without breaking a sweat.
- Exactly which camera settings work best for natural light portraits (and which ones you should avoid).

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- How to create separation with a silky smooth, out-of-focus background no matter which lens you have.
- How to tame even the harshest light and turn it to your advantage to create soft, beautiful, wrapping light.
- Which lenses will get you the best results and why.
- What gear you need, which accessories work best, and a ton of killer tips that will help you create better images and make the entire experience that much more fun.

It's all here, including an entire chapter on post-processing and retouching, and another with detailed portrait recipes, and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There's never been a natural light portrait photography book like it!

Including lighting patterns, diagrams, and real-world scenarios, this visually appealing book begins with the history of portraiture, and then dives into a deep, hands-on exploration of light, shadow, and portraiture, offering numerous lessons and takeaways. --

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