

## Essentials Of Sociology Chapter 2

Join the conversation with one of sociology's best-known thinkers. In the fully updated Fourth Edition of Essentials to Sociology, bestselling author George Ritzer shows students the relevance of sociology to their lives. Adapted from Ritzer's Introduction to Sociology, this text provides students with a rock-solid foundation in a shorter and more streamlined format. Students will learn about traditional sociological concepts and theories, as well as some of the most compelling contemporary social phenomena: globalization, consumer culture, the Internet, and the "McDonaldization" of society. Packed with current examples and the latest research of how "public" sociologists are engaging with the critical issues of today, this new edition encourages students to apply a sociological perspective to their worldview—empowering them to participate in a global conversation about current social problems. Also available as a digital option (courseware). Contact your rep to learn more about Essentials of Sociology, Fourth Edition - Vantage Digital Option.

The new, updated edition of the authoritative and comprehensive survey of modern sociology The Wiley Blackwell Companion to Sociology, Second Edition is an authoritative survey of the major topics, current and emerging trends, and contemporary issues in the study of human social relationships and institutions. A collection of contributions from globally-recognized scholars and experts explore the theoretical and methodological foundations of sociology, new and established debates, and the most current research in the field. Broad in scope, this book covers a multitude of topics ranging from crime, urbanization, sexuality, and education to new questions surrounding big data, authoritarian capitalism, and the rise of nationalism. Since the first edition of the Companion was published, new developments have emerged and new problems have been created such as the omnipresence of social media, political and institutional upheaval, and the global refugee and immigration crises. This revised and updated second edition describes and explains social changes that have occurred in the past several years, both within the field of sociology and society as a whole. Previous material has been updated to reflect current research, while eleven new chapters address topics including feminist theory, debt and social change, and armed conflict and war. This comprehensive volume: Offers an engaging and accessible guide to the field of sociology, revised and updated for the second edition Presents wide-ranging, comprehensive coverage of the discipline Explores issues of contemporary relevance such as digital media and consumption Reflects state-of-the-art scholarship and contemporary debates New chapters for the second edition cover essential topics including feminist theory, armed conflict, big data, authoritarian capitalism, debt and social change, and the rise of nationalism The Wiley Blackwell Companion to Sociology, Second Edition is an invaluable resource for academics and graduate students, researchers, scholars, and educators in the discipline of sociology and allied fields

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such as anthropology, human geography, political science, and psychology.

Regarded as the most authoritative introduction to contemporary sociology, Essentials of Sociology adds a new author to its team with the Second Edition.

This lively and engaging new book addresses a topical and important area of study. Helping readers not only to understand, but also to apply, the most important theoretical notions on identity, identification, reputation and corporate branding, it illustrates how communicating with a company's key audience depends upon all of the company's internal and external communication. The authors, leading experts in this field, provide students of corporate communication with a research-based tool box to be used for effective corporate communications and creating a positive reputation.

Essentials of Corporate Communication features original examples and vignettes, drawn from a variety of US, European and Asian companies with a proven record of successful corporate communication, thus offering readers best practice examples. Illustrations are drawn from such global companies as Virgin, IKEA, INVE and Lego. Presenting the most up-to-date content available it is a must-read for all those studying and working in this field.

A latest edition of readings for the Introductory Sociology college market features thirty percent new articles that address current issues of contemporary sociology, from gender and politics to religion and AIDS, in a collection complemented by correlating charts that list key introductory textbooks. Original. 20,000 first printing.

A concise and affordable resource for the mass communication course, Media Essentials provides a flexible, informative, and relevant breakdown of what the media is, how it works, and how it impacts today's most talked-about subjects. From #metoo to content streaming to social media and politics, students learn how a wide variety of recent developments have impacted the mass-media landscape--and how past innovation and change have informed our current media world.

Media Essentials is available with LaunchPad, a robust online platform designed to help students fully engage with course content--and with the world of mass media. From our acclaimed LearningCurve adaptive quizzing, which helps students learn and retain concepts, to compelling features like an interactive e-book and a variety of entertaining and thought-provoking video clips, LaunchPad gets students connected with--and interested in--the information they need to succeed in class.

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alive and relevant.

Author and scholar Robert Edgerton challenges the notion that primitive societies were happy and healthy before they were corrupted and oppressed by colonialism. He surveys a range of ethnographic writings, and shows that many of these so-called innocent societies were cruel, confused, and misled.

Essentials of Sociology, adapted from George Ritzer's Introduction to Sociology, provides the same rock-solid foundation from one of sociology's best-known thinkers in a shorter and more streamlined format. With new co-author Wendy Wiedenhof Murphy, the Third Edition continues to illuminate traditional sociological concepts and theories and focuses on some of the most compelling features of contemporary social life: globalization, consumer culture, the internet, and the "McDonaldization" of society. New to this Edition New "Trending" boxes focus on influential books by sociologists that have become part of the public conversation about important issues. Replacing "Public Sociology" boxes, this feature demonstrates the diversity of sociology's practitioners, methods, and subject matter, featuring such authors as o Michelle Alexander (The New Jim Crow) o Elizabeth Armstrong and Laura Hamilton (Paying for the Party) o Matthew Desmond (Evicted) o Arlie Hochschild (Strangers in Their Own Land) o Eric Klinenberg (Going Solo) o C.J. Pascoe (Dude, You're a Fag) o Lori Peek and Alice Fothergill (Children of Katrina) o Allison Pugh (The Tumbleweed Society) Updated examples in the text and "Digital Living" boxes keep pace with changes in digital technology and online practices, including Uber, Bitcoin, net neutrality, digital privacy, WikiLeaks, and cyberactivism. New or updated subjects apply sociological thinking to the latest issues including: the 2016 U.S. election Brexit the global growth of ISIS climate change further segmentation of wealthy Americans as the "super rich" transgender people in the U.S. armed forces charter schools the legalization of marijuana the Flint water crisis fourth-wave feminism

Henslin's best-selling brief paperback shares the excitement of sociology with the acclaimed "down-to-earth" approach and personal writing style, which highlights the sociology of everyday life. With wit, personal reflection, and illuminating examples, Henslin is able to share his passion for sociology with his readers like no other author. This book, written in a "down-to-earth" accessible writing style, incorporates a dual emphases on micro and macro (individual and structural) sociology. For people wanting an introduction to the field of sociology.

Chapters are organized in accordance with the main text. Each chapter contains: a detailed chapter outline, learning objectives, key terms matching exercises, fill-in-the-blank questions, multiple choice questions, and essay questions.

**ALERT:** Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- A Down-to-Earth Approach James Henslin shares the excitement of sociology in Essentials of Sociology: A Down-to-Earth Approach, 11/e. With his acclaimed "down-to-earth" approach and personal writing style, the author highlights the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, Henslin stimulates students' sociological imagination so they can better perceive how the pieces of society fit together. In addition to this trademark

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down-to-earth approach, other distinctive features include: comparative perspectives, the globalization of capitalism, and visual presentations of sociology. MySocLab is an integral part of the Henslin learning program. Engaging activities and assessments provide a teaching a learning system that helps students see the world through a sociological lens. With MySocLab, students can develop critical thinking skills through writing, explore real-world data through the new Social Explorer, and watch the latest entries in the Core Concept Video Series. This title is available in a variety of formats - digital and print. Pearson offers its titles on the devices students love through Pearson's MyLab products, CourseSmart, Amazon, and more. 0133810607 / 9780133810608 Essentials of Sociology Plus NEW MySocLab with Pearson eText -- Access Card Package Package consists of 0133803546 / 9780133803549 Essentials of Sociology 0205206530 / 9780205206537 NEW MySocLab with Pearson eText -- Valuepack Access Card

This best-selling comprehensive book conveys the relevance of sociology by presenting a timely collection of theories, research, and examples -- including its signature first-person accounts that open many chapters. These lived experiences are relevant to students and introduce themes that provide a framework for learning the chapter material. Kendall's vivid and inviting writing style, emphasis on applications, and eye for compelling current examples further highlight sociology's relevance to all students. Now in its eleventh edition, SOCIOLOGY IN OUR TIMES is acclaimed for being the first textbook to integrate race, class, and gender issues, and for its thorough presentation of sociological theory, including contemporary perspectives such as feminism and postmodernism. This edition focuses more on social/global change and on the contemporary world, presenting such current debates as bullying and social media abuse, digital-age methods to increase school attendance, food trucks and the spread of culture, modern slavery, and weight bias. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The most relevant textbook for today's students.

The textbook and readings that teach students how issues in our global society connect to their own lives.

A Down-to-Earth Approach James Henslin shares the excitement of sociology. With his acclaimed "down-to-earth" approach and personal writing style, the author highlights the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, Henslin shares with readers his passion for sociology. In addition to this trademark down-to-earth approach, other distinctive features include: comparative perspectives, the globalization of capitalism, and visual presentations of sociology. Teaching & Learning Experience Personalize Learning - The new MySocLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - New Learning Objectives & Questions on each page reinforce key concepts and build critical thinking skills. Engage Students - New design and personal narrative from the perspective of an international field researcher invites students on a sociological journey. Explore Theory - Offers a balanced approach; relevant theories are discussed in each chapter. Understand Diversity - Global, national, and personal material combine to present a complete view of the world. Support Instructors - New Integrated Test Bank & written activities and assessment in MySocLab engage students and help them succeed. Note: MySocLab does not come automatically packaged with this text. To purchase MySocLab, please visit: [www.mysoclab.com](http://www.mysoclab.com) or you can purchase a valuepack of the text + MySocLab (at no additional cost).

REA's Essentials provide quick and easy access to critical information in a variety of different fields, ranging from the most basic to the most advanced. As its name implies, these concise, comprehensive study guides summarize the essentials of the field covered. Essentials are

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helpful when preparing for exams, doing homework and will remain a lasting reference source for students, teachers, and professionals. Sociology reviews sociological perspectives, methods of research, socialization and self-formation, cultures, society, theories of societies, social structure and the social process, social groups and organizations, deviance, law and crime, the family, social stratification, gender and sexuality, ethnicity and race, aging and the elderly, health care, collective behavior, social movements and social change.

SOCIOLOGY: THE ESSENTIALS, Tenth Edition, uses the theme of debunking myths to look behind the facades of everyday life, challenge common assumptions, and help students develop critical thinking skills as well as better understand how society is constructed and sustained. This thorough yet streamlined text employs a reader-friendly presentation and manageable structure, while maintaining a strong focus on sociology concepts, methods, and research. Updated throughout with coverage of the latest findings, trends, and themes, the text provides exceptional coverage of diversity, including social factors such as age, religion, sexual orientation, and region of residence in addition to race, ethnicity, class, and gender. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduction to Sociology 2e adheres to the scope and sequence of a typical, one-semester introductory sociology course. It offers comprehensive coverage of core concepts, foundational scholars, and emerging theories, which are supported by a wealth of engaging learning materials. The textbook presents detailed section reviews with rich questions, discussions that help students apply their knowledge, and features that draw learners into the discipline in meaningful ways. The second edition retains the book's conceptual organization, aligning to most courses, and has been significantly updated to reflect the latest research and provide examples most relevant to today's students. In order to help instructors transition to the revised version, the 2e changes are described within the preface. The images in this textbook are grayscale. Authors include: Heather Griffiths, Nathan Keirns, Eric Strayer, Susan Cody-Rydzewski, Gail Scaramuzzo, Tommy Sadler, Sally Vyain, Jeff Bry, Faye Jones

Essentials of Victimology is an engaging new textbook for anyone seeking to gain a fundamental understanding of the field. Renowned author Jan Yager provides an awareness of the evolution of the discipline of victimology, as well as an understanding of the early and current theories, and a discussion of key concepts. The text includes practical, up-to-date chapters on victims and their interactions with the criminal justice system and on the medical and legal help available to victims. In addition, the major violent, property, and white-collar or economic crimes are explored in separate chapters. Throughout the book, the author utilizes examples and in-depth profiles to emphasize the real-life impact of crime on its victims. This well-structured text is designed with the student in mind, offering clear learning objectives, an overview of key terms and concepts, and effective end-of-chapter questions to reinforce the material. Based on the research, teaching, writing, and victim advocacy of accomplished author Jan Yager, Essentials of Victimology brings a modern and comprehensive perspective to this important field. Professors and student will benefit from: Multidisciplined approach that

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draws from not only sociology, criminology, and victimology but also anthropology, history, law, psychology, psychiatry, social work, medicine, nursing, and communication studies for insights and answers. Engaging presentation that brings the material to life. Numerous first-person interviews with crime victims or experts Clear explanations of the basic concepts accompanied by thoughtful discussions of cutting-edge issues Separate chapters on Child Victims and Teen victims, exploring topics not covered in other texts such as sibling sexual abuse Unique chapter on Victims of the Criminal Justice System (Chapter 14).

Extremely reader friendly and packed with vivid examples, ESSENTIALS OF SOCIOLOGY, 9e takes real-world scenarios and shows you how to use sociology to analyze them. It combines comprehensive coverage, socially relevant analysis, and cutting-edge research into a concise 15 chapters. Hands-on exercises help sharpen critical thinking and problem solving skills as readers put sociological theory into practice. More visually engaging than ever, the Ninth Edition also maintains the book's signature emphasis on global issues. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

In the Fourth Edition of *Cultures and Societies in a Changing World*, author Wendy Griswold illuminates how culture shapes our social world and how society shapes culture. Through this book, students will gain an understanding of the sociology of culture and explore stories, beliefs, media, ideas, art, religious practices, fashions, and rituals from a sociological perspective. Cultural examples from multiple countries and time periods will broaden students' global understanding. Students will develop a deeper appreciation of culture and society from this text, gleaning insights that will help them overcome cultural misunderstandings, conflicts, and ignorance and that will help equip them to live their professional and personal lives as effective, wise citizens of the world.

This Fourth Edition of George Ritzer's *Introduction to Sociology* shows students the relevance of sociology to their lives. While providing a rock-solid foundation, Ritzer illuminates traditional sociological concepts and theories, as well as some of the most compelling contemporary social phenomena: globalization, consumer culture, the digital world, and the "McDonaldization" of society. With examples on every page from current events and contemporary research, and stories about "public" sociologists who are engaging with the critical issues of today, the text demonstrates the power of sociology to explain the world, and the diversity of questions that sociologists seek to answer. New to this Edition New "Trending" boxes focus on influential books written by sociologists that have become part of the public conversation about important issues. Replacing "Public Sociology" boxes, these boxes demonstrate the diversity of sociology's practitioners, methods, and subject matter, and feature such authors as: Michelle Alexander (*The New Jim Crow*)

Elizabeth Armstrong and Laura Hamilton (Paying for the Party) Randol Contreras (The Stick-Up Kids) Matthew Desmond (Evicted) Kimberly Hoang (Dealing in Desire) Arlie Hochschild (Strangers in Their Own Land) Eric Klinenberg (Going Solo) C.J. Pascoe (Dude, You're a Fag) Lori Peek and Alice Fothergill (Children of Katrina) Allison Pugh (The Tumbleweed Society) Updated examples in the text and "Digital Living" boxes keep pace with changes in digital technology and online practices, including Uber, bitcoin, net neutrality, digital privacy, WikiLeaks, and cyberactivism. New or updated subjects apply sociological thinking to the latest issues including: the 2016 U.S. election Brexit the global growth of ISIS climate change President Trump's proposed Mexican border wall further segmentation of wealthy Americans in the "super rich" transgender people in the U.S. armed forces charter schools the legalization of marijuana the Flint water crisis fourth-wave feminism

The authors are proud sponsors of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. Essentials of Social Statistics for a Diverse Society, Third Edition, is a more streamlined, less expensive version of the successful Social Statistics for a Diverse Society. As in the parent text, the Essentials version does more than introduce students to the statistical techniques used by social scientists. It is distinct for the use of real data from contemporary social issues, illustrating the interplay between social concerns and methods of inquiry, and for a strong emphasis on race, class, gender, and other statuses to show how statistics can be a tool for understanding the richness of social differences within society. With a wide range of examples and exercises taken from current events and published research, frequent illustrations, and a focus on student learning, this book continues to be an accessible and engaging resource for students. "I think this textbook is incredibly readable. It presents statistics in a manner that is easy to grasp and comprehend but is still rigorous in terms of the content covered." —Amy Lucas, University of Houston—Clear Lake A Complete Teaching & Learning Package SAGE edge FREE online resources for students that make learning easier. See how your students benefit.

These papers were delivered at the first international colloquium of the Jacob Taubes Minerva Center at Bar Ilan University. They investigate concepts of Self, Soul and Body across the religious traditions of the Mediterranean world, as well as in Africa and Asia.

Student Study Tools is a brief booklet, available with the text, containing chapter learning objectives, glossary terms (with space to write in definitions), and short practice multiple-choice and true-false tests (one each per chapter).

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