

Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

A collection of previously unpublished short prose by one of the most influential figures of twentieth-century fiction. *Little Snow Landscape* opens in 1905 with an encomium to Robert Walser's homeland and concludes in 1933 with a meditation on his childhood in Biel, the town of his birth, published in the last of his four years in the cantonal mental hospital in Waldau outside Bern. Between these two poles, the book maps Walser's outer and inner wanderings in various narrative modes. Here you find him writing in the persona of a girl composing an essay on the seasons, of Don Juan at the moment he senses he's outplayed his role, and of Turkey's last sultan shortly after he's deposed. In other stories, a man falls in love with the heroine of the penny dreadful he's reading (and she with him?), and the lady of a house catches her servant spread out on the divan casually reading a classic. Three longer autobiographical stories—"Wenzel," "Würzburg," and "Louise"—brace the whole. In addition to a representative offering of Walser's short prose, of which he was one of literature's most original, multifarious, and lucid practitioners, *Little Snow Landscape* forms a kind

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

of novel, however apparently plotless, from the vast unfinishable one he was constantly writing.

Sport has become an important avenue in how we interpret, remember, and maintain our heritage. Whether it is being applied in tourism marketing and development, employed as a vehicle for social cohesion, or utilized as a way of articulating personal and collective identities, sport heritage is a vital topic in understanding what we value about the sporting past now what we wish to pass on to future generations. This edited collection brings together many new and exciting international approaches to sport heritage. Each of the chapters in this collection provides a thought-provoking sport heritage case study that would be of interest to students and researchers in history, geography, anthropology, and marketing, as well as industry practitioners working at sporting events, at sports-based heritage attractions such as museums and halls of fame, and at sports stadia and sports facilities. In addition, this collection would also be of interest to those readers with a more general interest in sport heritage and the sporting past. This book was published as a special issue of the *Journal of Heritage Tourism*.

In *Life Advice from Below*, Eric C. Hendriks maps the globalization of American-style self-help culture and the controversies surrounding it. He compares the

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

public status of self-help gurus in the US, Germany and China, analyzing their relationship to institutional authorities.

"Companion to Celebrity" presents a multi-disciplinary collection of original essays that explore myriad issues relating to the origins, evolution, and current trends in the field of celebrity studies. Offers a detailed, systematic, and clear presentation of all aspects of celebrity studies, with a structure that carefully build its enquiry Draws on the latest scholarly developments in celebrity analyses Presents new and provocative ways of exploring celebrity's meanings and textures Considers the revolutionary ways in which new social media have impacted on the production and consumption of celebrity

Disassembling the Celebrity Figure: Credibility and the Incredible explores the construction of celebrity brands, articulating consumers' dependence on the perceived authenticity these brands portray. It examines this authenticity through an exploration of fandom, media representation, branding and celebrity deaths. Attitudes to fashion have changed radically in the twenty-first century. Dress is increasingly approached as a means of self-expression, rather than as a signifier of status or profession, and designers are increasingly treated as 'artists', as fashion moves towards art and enters the gallery, museum, and retail space. This book is the first to fully explore the causes and implications of this shift,

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

examining the impact of technological innovation, globalization, and the growth of the internet. The End of Fashion focuses on the ways in which our understanding of fashion and the fashion system have transformed as mass mediation and digitization continue to broaden the way that contemporary fashion is perceived and consumed. Exploring everything from the rise of online shopping to the emergence of bloggers as power elites who have revolutionized the terrain of traditional fashion reportage, this volume anatomizes a world in which runway shows now compete with live-streaming, digital fashion films, Instagram, and Pinterest. Bringing together original, cutting-edge contributions from leading international scholars, this book is essential reading for students and scholars of fashion and cultural studies, as well as anyone interested in exploring the dramatic shifts that have shaken the fashion world this century – and what they might say about larger changes within an increasingly global and digital society. This book contributes to our collective understanding of the significance of representations of women and gender in magazines in both their print and online forms. The essays are authored by scholars, writers and cultural producers in fields such as art, film and visual studies, literature, critical race studies, communications, broadcast and print journalism, history, and women and gender studies. Taken as a whole, the volume offers historical breadth and perspectives

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

that are transnational and cross-racial on women in magazines and digital media in a variety of ways. It examines how women are represented, how women have created and produced magazines and how women make meaning of themselves and their world using magazines as key sources of information.

From the men and women associated with the American Revolution and Civil War to the seminal figures in the struggles for civil and women's rights, Americans have been fascinated with icons of great achievement, or at least reputation. But who spins today's narratives about American heroism, and to what end? In *Where Have All the Heroes Gone?*, Bruce Peabody and Krista Jenkins draw on the concept of the American hero to show an important gap between the views of political and media elites and the attitudes of the mass public. The authors contend that important changes over the past half century, including the increasing scope of new media and people's deepening political distrust, have drawn both politicians and producers of media content to the hero meme. However, popular reaction to this turn to heroism has been largely skeptical. As a result, the conversations and judgments of ordinary Americans, government officials, and media elites are often deeply divergent. Investigating the story of American heroes over the past five decades provides a narrative that can teach us about such issues as political socialization, institutional trust, and

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

political communication.

The application of marketing and management concepts to sports products and services is vital to the success of the industry. When appealing to the target audience of an event, it is essential to construct a strong marketing plan by utilizing emergent technologies and strategies. *Sports Media, Marketing, and Management: Breakthroughs in Research and Practice* is a comprehensive reference source for the latest scholarly material on the effectiveness of current methodologies and theories, in an effort to improve promotional activities, management, and the organization of all aspects of the sports industry.

Highlighting a range of pertinent topics, such as brand management, social media, and sports tourism marketing, this publication is ideally designed for students, researchers, academicians, professionals, and practitioners as well as scientists and executive managers interested in the marketing strategies of sporting media and events.

This book investigates the stardom of Lady Gaga within a cultural-sociological framework. Resisting a reductionist perspective of fame as a commodity, Mathieu Deflem offers an empirical examination of the social conditions that informed Lady Gaga's rise to fame. The book delves into topics such as the marketing of Lady Gaga; the legal issues that have dogged her career; the media; her

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

audience; her activism; issues of sex, gender, and sexuality; and Lady Gaga's unique artistry. By training a spotlight on this singular pop icon, Lady Gaga and the Sociology of Fame invites readers to consider the nature of stardom in an age of celebrity.

This dual biography of Malcolm X and Martin Luther King upends longstanding preconceptions to transform our understanding of the twentieth century's most iconic African American leaders. To most Americans, Malcolm X and Martin Luther King Jr. represent contrasting ideals: self-defense vs. nonviolence, black power vs. civil rights, the sword vs. the shield. The struggle for black freedom is wrought with the same contrasts. While nonviolent direct action is remembered as an unassailable part of American democracy, the movement's militancy is either vilified or erased outright. In *The Sword and the Shield*, Peniel E. Joseph upends these misconceptions and reveals a nuanced portrait of two men who, despite markedly different backgrounds, inspired and pushed each other throughout their adult lives. This is a strikingly revisionist biography, not only of Malcolm and Martin, but also of the movement and era they came to define. In this book, Lorraine York examines the figure of the celebrity who expresses discomfort with his or her intense condition of social visibility. Bringing together the fields of celebrity studies and what Ann Cvetkovich has called the "affective

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

turn in cultural studies”, York studies the mixed affect of reluctance, as it is performed by public figures in the entertainment industries. Setting aside the question of whether these performances are offered “in good faith” or not, York theorizes reluctance as the affective meeting ground of seemingly opposite emotions: disinclination and inclination. The figures under study in this book are John Cusack, Robert De Niro, and Daniel Craig—three white, straight, cis-gendered-male cinematic stars who have persistently and publicly expressed a feeling of reluctance about their celebrity. York examines how the performance of reluctance, which is generally admired in celebrities, builds up cultural prestige that can then be turned to other purposes.

In contemporary society, the cult of celebrity is inescapable. Anyone can be turned into a celebrity, and anything can be made into a celebrity event. Celebrity has become a part of everyday life, a common reference point. But how have people like Elvis Presley, John Lennon, Bill Clinton or Princess Diana impressed themselves so powerfully on the public mind? Do they have unique qualities, or have their images been constructed by the media? And what of the dark side of celebrity – why is the hunger to be in the public eye so great that people are prepared to go to any lengths to achieve it, as numerous mass murderers and serial killers have done. Chris Rojek brings together celebrated figures from the

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

arts, sports, politics and other public spheres, from O.J. Simpson and Marilyn Monroe to Hitler and David Bowie, and touches on many movements and fads, including punk, rock-and-roll and fashion. Rojek analyzes the difference between ascribed celebrity, which derives from bloodline, and achieved celebrity, which follows on from personal achievement - the difference between Princess Margaret and, say, Woody Allen. He also shows how there is no parallel in history to today's ubiquitous "living" form of celebrity, powered by newspapers, PR departments, magazines and electronic mass media.

What is celebrity? How do celebrities influence society? Why do we hang on their every word, tweet or status update? *Celebrity Cultures* offers a fresh insight into the field of celebrity studies by updating existing debates and exploring recent developments. From the PR campaigns of Alexander the Great and Julius Caesar to the election of Arnold Schwarzenegger as Governor of California, this book critically evaluates a number of diverse celebrity case-studies and considers what they reveal about contemporary global society. Taking into account issues such as gender, sexuality, ethnicity, economics, politics and the media, the book draws upon a range of cultural theorists including Theodore Adorno and Jean Baudrillard. Over the course of ten richly illustrated chapters, the book: Draws upon sociology, cultural theory, media analysis and celebrity

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

commentary to explore and re-evaluate the study of celebrity. Examines the international appeal of celebrity including examples from India, China, South Korea and Indonesia. Includes chapter introductions identifying key points and annotated further reading suggestions. Celebrity Cultures is an invaluable resource for students of celebrity, media and cultural studies.

Offering a rare insight into the world of celebrity and media in China and beyond, *Celebrity Culture and the Entertainment Industry in Asia* deconstructs the dynamics of “stardom” and celebrity endorsement in East Asia, and examines its impact on marketing communications and media. Through first-hand interviews with celebrities and entertainment industry practitioners, the book discusses the social, cultural and economic influences of celebrity through topics such as self-identity, celebrity-driven consumer behaviour, gender and race stereotypes, idol worship, etc. Interviews with celebrities such as Kai-Wah Kwok, Bob Lam, Denise Ho, Hilary Tsui and Francis Mak present the reader with insider accounts of celebrity formation, management and marketing in Hong Kong and Mainland China, as well as South Korea and Taiwan. These untold inside stories of celebrity endorsement and advocacy will stimulate both academic and general readers’ interest in rethinking the economic and cultural implications of the phenomenon of stardom.

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

Celebrities attract the attention of commercial interests and other public figures. They receive payments from sponsors to endorse brands. They are sought out to appear with politicians during election campaigns. They are used to promote health messages. In other words, celebrities are often perceived to possess qualities that give them special value or what we will refer to here as 'celebrity capital'. This means that celebrities are regarded as being able to add premium value to specific objects, events, and issues and hence render these items more valuable or effective. Employing an interesting and new approach to the growing scholarly interest in celebrity culture, Barrie Gunter uses the idea of value as expressed through the term 'capital'. Capital usually refers to the monetary worth of something. Celebrity capital however can be measured in economic terms but also in social, political and psychological terms. Research from around the world has been collated to provide an evidence-based analysis of the value of celebrity in the 21st century and how it can be systematically assessed. Including further reading for students, key points and end of chapter discussion questions, Gunter creates the first methodology to assess the value of fame.

The study of audience relations with star / celebrity culture has often been marginalised in Star/Celebrity Studies. This book brings together new research which explores a range of audience encounters with celebrities, moving across social media, royal

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

weddings, national identity to questions of age, gender and class. In doing so, the essays illuminate the complex and negotiated nature of audience investments in celebrity culture, collectively questioning the often simplistic and dismissive judgements that are made about audience/ celebrity relationships in this regard. The book provides a dedicated space to showcase a range of current work in the field, seeking to both consolidate and stimulate what is a vibrant and crucial aspect of studying celebrity culture.

"This collection of essays traces a central theme of darkness through literature, video games, music, TV series, and film. The contributors explore the interplay between positive stereotypes connected with the myth of the Golden State, the consequences of consumerism, transformations of the landscape, and the dominance of hyperreality"-- This anthology uses in-depth interdisciplinary case studies from across the globe to examine the practice and concept of microcelebrity. Taking account of highly contextualized cultural settings and social histories, the chapters present scholarly interpretations of microcelebrity as it has proliferated and diverged in global social media networks.

The collection of essays in the book moves from the largest domain of celebrity culture in India – Bollywood – through celebrity life writing and biopics and, finally, to the politics of and by celebrity culture. The book begins with an exploration of films made around celebrity victims to the vernacular cosmopolitanism of Bollywood stars'

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

philanthropic and humanitarian work and, finally, to celebrity charisma and its role in the current era of 'post-truth.' Two studies of celebrity biopics and auto/biographies – from sports stars to Bollywood stars – and their disease memoirs are included. Finally, a section of essays are devoted to celebrity cultural politics, including Indian writing as a celebrity, the Narmada River as a celebrity, the desacralization of celebrity statues, Arundhati Roy's celebrated and celebrity activism and the self-fashioning of Indian authors in the age of digital culture.

The follow up to Chris Rojek's hugely successful *Celebrity*, this book assesses celebrity culture today. It explores how the fads, fashions and preoccupations of celebrities enter the popular lifeblood, explains what is distinctive about contemporary celebrity, and reveals the psychological, social and economic consequences of fame both upon the public and celebrities themselves. The book develops the framework for looking at celebrity culture which Rojek set out back in 2001, by showing how ascribed celebrity, achieved celebrity andceletoids overlap. The book gives a new emphasis to the role of the media and public relations in engineering fame, and the psychological consequences of celebrity - notably Narcissistic Personality Disorder and Celebrity Worship Syndrome. The book is a landmark contribution in explaining how celebrities dominate the social horizon and why we need them.

This book studies the relationship between women, ageing and celebrity. Focusing on an array of case studies and star/celebrity images, it aims to examine the powerful,

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

contradictory and sometimes celebratory ways in which celebrity culture offers a crucial site for the contemporary and historical construction of discourses on ageing femininities.

This book gathers the proceedings of the fifteenth International Conference on Management Science and Engineering Management (ICMSEM 2021) held on August 1-4, 2021, at the University of Castilla-La Mancha (UCLM), Toledo, Spain. The proceedings contains theoretical and practical research of decision support systems, complex systems, empirical studies, sustainable development, project management, and operation optimization, showing advanced management concepts and demonstrates substantial interdisciplinary developments in MSEM methods and practical applications. It allows researchers and practitioners in management science and engineering management (MSEM) to share their latest insights and contribution. Meanwhile, it appeals to readers interested in these areas, especially those looking for new ideas and research directions.

Simultaneously celebrated and denigrated, celebrities represent not only the embodiment of success, but also the ultimate construction of false value. Celebrity and Power questions the impulse to become embroiled with the construction and collapse of the famous, exploring the concept of the new public intimacy: a product of social media in which celebrities from Lady Gaga to Barack Obama are expected to continuously campaign for audiences in new ways. In a new Introduction for this edition, P. David

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

Marshall investigates the viewing public's desire to associate with celebrity and addresses the explosion of instant access to celebrity culture, bringing famous people and their admirers closer than ever before.

Who can we really trust? 'Presumed intimacy' refers to a relationship that requires instant trust, confidence, disclosure and the recognition of vulnerability. Chris Rojek investigates the impact of relationships of 'presumed intimacy', where audiences form strong identifications with mediated others, whether they be celebrities, political personae or online friends. Arguing that the way the media are able to manage these relationships is a significant aspect of their power structure, the core of the book is an investigation into the complicity of the media in encouraging presumed intimacy and the cultural, social and political consequences that arise from this. Beyond this, it examines how intimacy is performed as a masquerade in many social settings - the scripts we follow in social settings that try to manufacture a shortcut to intimacy. A compelling look into mediated relationships in the network society, *Presumed Intimacy* will be a key contribution to the critical analysis of society, media and culture.

In this timely analysis of the economics of access that surround contemporary female celebrity, Hannah Yelin reveals a culture that requires women to be constantly 'baring all' in physical exposure and psychic confessions. As famous women tell their story, in their 'own words', constellations of ghostwriters, intermediaries and market forces undermine assertions of authorship and access to the 'real' woman behind the public

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

image. Yelin's account of the presence of the ghostwriter offers a fascinating microcosm of the wider celebrity machine, with insights pertinent to all celebrity mediation. Yelin surveys life-writing genres including fiction, photo-diary, comic-strip, and art anthology, as well as more 'traditional' autobiographical forms; covering a wide range of media platforms and celebrity contexts including reality TV, YouTube, pop stardom, and porn/glamour modelling. Despite this diversity, Yelin reveals seemingly inescapable conventions, as well as spaces for resistance. *Celebrity Memoir: from Ghostwriting to Gender Politics* offers new insights on the curtailment of women's voices, with ramifications for literary studies of memoir, feminist media studies, celebrity studies, and work on the politics of production in the creative industries.

Throughout history mankind has struggled to reconcile itself with the inescapability of its own mortality. This book explores the themes of immortality and survivalism in contemporary culture, shedding light on the varied and ingenious ways in which humans and human societies aspire to confront and deal with death, or even seek to outlive it, as it were. Bringing together theoretical and empirical work from internationally acclaimed scholars across a range of disciplines, *Postmortal Society* offers studies of the strategies adopted and means available in modern society for trying to 'cheat' death or prolong life, the status of the dead in the modern Western world, the effects of beliefs that address the terror of death in other areas of life, the 'immortalisation' of celebrities, the veneration of the dead in virtual worlds, symbolic

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

immortality through work, the implications of understanding 'immortality' in chemical-neuronal terms, and the apparent paradox of our greater reverence for the dead in increasingly secular, capitalist societies. A fascinating collection of studies that explore humanity's attempts to deal with its own mortality in the modern age, this book will appeal to sociologists, anthropologists, philosophers and scholars of cultural studies with interests in death and dying.

Indigenous Celebrity speaks to the possibilities, challenges, and consequences of popular forms of recognition, critically recasting the lens through which we understand Indigenous people's entanglements with celebrity. It presents a wide range of essays that explore the theoretical, material, social, cultural, and political impacts of celebrity on and for Indigenous people. It questions and critiques the whitestream concept of celebrity and the very juxtaposition of "Indigenous" and "celebrity" and casts a critical lens on celebrity culture's impact on Indigenous people. Indigenous people who willingly engage with celebrity culture, or are drawn up into it, enter into a complex terrain of social relations informed by layered dimensions of colonialism, racism, sexism, homophobia/transphobia, and classism. Yet this reductive framing of celebrity does not account for the ways that Indigenous people's own worldviews inform Indigenous engagement with celebrity culture—or rather, popular social and cultural forms of recognition. Indigenous Celebrity reorients conversations on Indigenous celebrity towards understanding how Indigenous people draw from nation-specific

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

processes of respect and recognition while at the same time navigating external assumptions and expectations. This collection examines the relationship of Indigenous people to the concept of celebrity in past, present, and ongoing contexts, identifying commonalities, tensions, and possibilities.

The relevance of intellectual property law has increased dramatically over the last several years. Globalization, digitization, and the rise of post-industrial information-based industries have all contributed to a new prominence of IP law as one of the most important factors in driving innovation and economic development. At the same time, the significant expansion of IP rules has impacted many areas of public policy such as public health, the environment, biodiversity, agriculture, and information in an unprecedented manner. The growing importance of IP law has led to an exponential growth of academic research in this area. This book offers a comprehensive overview of the methods and approaches that could be used as guidelines to address and develop scholarly research questions related to intellectual property law. In particular, this volume aims to provide a useful resource that can be used by IP researchers who are interested in expanding their expertise in a specific research method or seek to acquire an understanding of alternative lenses that could be applied to their research. This edited collection is one of the largest compilations, to date, of existing methods and approaches from different lenses, perspectives, and experiences from a diverse group of scholars who derive from a wide range of countries, backgrounds, and legal

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

traditions. This diversity, both regarding the topics and the authors of the contributions, is a fundamental feature of this collection, which seeks to assist IP researchers across many countries in the developing and developed world. This is an open access title available under the terms of a CC BY-NC-ND 4.0 International licence. It is offered as a free PDF download from OUP and selected open access locations.

Russell Brand is one of the most high profile and controversial celebrities of our time. A divisive figure, his ability to bounce back from adversity is remarkable. This book traces his various career stages through which he has done this, moving from comedy, to TV presenting; from radio to Hollywood films. It identifies how this eclectic career in entertainment both helped and hindered his high-profile move into political activism.

Underpinning the book are interviews with leading activists and politicians, and sophisticated readings of Brand's performances, writing and on-screen work. There are sections on the Sachsgate scandal, his Newsnight interview with Jeremy Paxman, and his 2015 election intervention for aspiring Prime Minister Ed Miliband. It builds on scholarly work in the area of celebrity politics to develop an original analytic approach that blends the field theory of Pierre Bourdieu with the assemblage theory of Gilles Deleuze and Felix Guattari.

One of the Washington Post's 20 Books to Read This Summer A riveting history of the epic orbital flight that put America back into the space race. If the United States couldn't catch up to the Soviets in space, how could it compete with them on Earth?

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

That was the question facing John F. Kennedy at the height of the Cold War—a perilous time when the Soviet Union built the wall in Berlin, tested nuclear bombs more destructive than any in history, and beat the United States to every major milestone in space. The race to the heavens seemed a race for survival—and America was losing. On February 20, 1962, when John Glenn blasted into orbit aboard Friendship 7, his mission was not only to circle the planet; it was to calm the fears of the free world and renew America's sense of self-belief. *Mercury Rising* re-creates the tension and excitement of a flight that shifted the momentum of the space race and put the United States on the path to the moon. Drawing on new archival sources, personal interviews, and previously unpublished notes by Glenn himself, *Mercury Rising* reveals how the astronaut's heroics lifted the nation's hopes in what Kennedy called the "hour of maximum danger."

The author of *You Just Don't Understand* decries the state of public discourse in America, showing how it operates as a debate between false extremes rather than a dialogue in pursuit of complex truths. Reprint.

This book argues that the digital revolution has fundamentally altered the way musicals are produced, followed, admired, marketed, reviewed, researched, taught, and even cast. In the first hundred years of its existence, commercial musical theatre functioned on one basic model. However, with the advent of digital and network technologies, every musical theatre artist and professional has had to adjust to swift and

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

unanticipated change. Due to the historically commercial nature of the musical theatre form, it offers a more potent test case to reveal the implications of this digital shift than other theatrical art forms. Rather than merely reflecting technological change, musical theatre scholarship and practice is at the forefront of the conversation about art in the digital age. This book is essential reading for musical theatre fans and scholars alike. It is a truism to suggest that celebrity pervades all areas of life today. The growth and expansion of celebrity culture in recent years has been accompanied by an explosion of studies of the social function of celebrity and investigations into the fascination of specific celebrities. And yet fundamental questions about what the system of celebrity means for our society have yet to be resolved: Is celebrity a democratization of fame or a powerful hierarchy built on exclusion? Is celebrity created through public demand or is it manufactured? Is the growth of celebrity a harmful dumbing down of culture or an expansion of the public sphere? Why has celebrity come to have such prominence in today's expanding media? Milly Williamson unpacks these questions for students and researchers alike, re-examining some of the accepted explanations for celebrity culture. The book questions assumptions about the inevitability of the growth of celebrity culture, instead explaining how environments were created in which celebrity output flourished. It provides a compelling new history of the development of celebrity (both long-term and recent) which highlights the relationship between the economic function of celebrity in various media and entertainment industries and its changing social

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

meanings and patterns of consumption.

In *Manufacturing Celebrity* Vanessa Díaz traces the complex power dynamics of the reporting and paparazzi work that fuel contemporary Hollywood and American celebrity culture. Drawing on ethnographic fieldwork, her experience reporting for *People* magazine, and dozens of interviews with photographers, journalists, publicists, magazine editors, and celebrities, Díaz examines the racialized and gendered labor involved in manufacturing and selling relatable celebrity personas. Celebrity reporters, most of whom are white women, are expected to leverage their sexuality to generate coverage, which makes them vulnerable to sexual exploitation and assault. Meanwhile, the predominantly male Latino paparazzi can face life-threatening situations and endure vilification that echoes anti-immigrant rhetoric. In pointing out the precarity of those who hustle to make a living by generating the bulk of celebrity media, Díaz highlights the profound inequities of the systems that provide consumers with 24/7 coverage of their favorite stars.

Drawing on his storied career as a pop-culture wallflower, Steve Turner provides an all-access pass to the pervasive cultures of style, media and celebrity. Passing on his uniquely Christian way of viewing these cultures, Turner opens our eyes to a world of ideas lying just beneath the hype.

The classic New York Times bestseller, with a new introduction by E.J. Dionne Jr. When *The Culture of Narcissism* was first published in 1979, Christopher Lasch was

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

hailed as a “biblical prophet” (Time). Lasch’s identification of narcissism as not only an individual ailment but also a burgeoning social epidemic was groundbreaking. His diagnosis of American culture is even more relevant today, predicting the limitless expansion of the anxious and grasping narcissistic self into every part of American life. The Culture of Narcissism offers an astute and urgent analysis of what we need to know in these troubled times.

This book explores, from a sociological perspective, the relationship between acting as symbolic work and the commercialization of popular culture. Particular attention is paid to the social conditions that gave rise to stardom in the theatre and cinema, and how shifts in the marketing of stars have impacted upon contemporary celebrity culture. The X-Men comic book franchise is one of the most popular of all time and one of the most intriguing for critical analysis. With storylines that often contain overt social messages within its “mutant metaphor,” X-Men is often credited with having more depth than the average superhero property. In this collection, each essay examines a specific era of the X-Men franchise in relationship to contemporary social concerns. The essays are arranged chronologically, from an analysis of popular science at the time of the first X-Men comic book in 1963 to an interpretation of a storyline in light of rhetoric of President Obama’s first presidential campaign. Topics ranging from Communism to celebrity culture to school violence are addressed by scholars who provide new insights into one of America’s most significant popular culture products.

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

Ours is the age of celebrity. An inescapable aspect of daily life in our media-saturated societies of the twenty-first century, celebrity is celebrated for its infinite plasticity and glossy seductions. But there is also a darker side. Celebrity culture is littered from end to end with addictions, pathologies, neuroses, even suicides. Why, as a society, are we held in thrall to celebrity? What is the power of celebrity in a world of increasing consumerism, individualism and globalization? *Routledge Handbook of Celebrity Studies*, edited by acclaimed social theorist Anthony Elliott, offers a remarkably clear overview of the analysis of celebrity in the social sciences and humanities, and in so doing seeks to develop a new agenda for celebrity studies. The key theories of celebrity, ranging from classical sociological accounts to critical theory, and from media studies to postmodern approaches, are drawn together and critically appraised. There are substantive chapters looking at fame, renown and celebrity in terms of the media industries, pop music, the makeover industries, soap stars, fans and fandom as well as the rise of non-Western forms of celebrity. The Handbook also explores in detail the institutional aspects of celebrity, and especially new forms of mediated action and interaction. From Web 3.0 to social media, the culture of celebrity is fast redefining the public political sphere. Throughout this volume, there is a strong emphasis on interdisciplinarity with chapters covering sociology, cultural studies, psychology, politics and history. Written in a clear and direct style, this handbook will appeal to a wide undergraduate audience. The extensive references and sources will direct students to

Online Library Fame Attack The Inflation Of Celebrity And Its Consequences 1st Edition

areas of further study.

[Copyright: c100e3e4360e5f2acaac6eaa1a06f722](#)