

Fit To Fly Ryanair

Financial Times Business Book of the Month September 2017. Ryanair cancels over 700,000 bookings and its powerful PR juggernaut comes shuddering to a halt. For once, the airline's aggressive and flamboyant CEO, Michael O'Leary, is contrite and apologetic. A month later Ryanair announces increased passenger traffic for October, year-on-year growth and increased profits. Its share price soars. For the moment, it appears, a fundamental shake-up of Europe's biggest airline is off the table. But questions remain about the causes of the debacle and O'Leary's role in it. Michael O'Leary lifts the veil on the wildly successful and wildly controversial Ryanair CEO. Based on extensive research - including with close associates of O'Leary - the book examines O'Leary's personality, beliefs and obsessions and describes how these have moulded the business he runs. Written by a multi-award-winning journalist and broadcaster, with a thirty-year career covering business and current affairs, it is a fascinating insight into the business behind the man, and the man behind the business. 'Fascinating book ... very comprehensive' Eamon Dunphy, The Stand 'An indispensable guide for anyone who wants to understand not just where Michael O'Leary and Ryanair are coming from, but where they are going.' Sunday Business Post 'A frequently enlightening unauthorised biography ... entertaining' Irish Independent 'In a world of colourless corporate leaders, Ryanair's aggressive, mouthy chief executive provides catnip for journalists. Cooper, an award-winning Irish writer and reporter, makes the most of the opportunity to dissect his colourful subject' Book of the Month, The Financial Times

With Rick Steves, southern Spain is yours to discover! This slim guide excerpted from Rick Steves Spain includes: Rick's firsthand, up-to-date advice on Sevilla, Granada, and Andalucia's best sights, restaurants, hotels, and more, plus tips to beat the crowds, skip the lines, and avoid tourist traps Top sights and local experiences: Attend a riveting flamenco show, tour the exquisite Alhambra palace, and explore Spain's top surviving Moorish mosque. Wander the White Hill Towns or hop a ferry to colorful Tangier. Feast on paella and snack on savory jamón, and chat with locals at a lively tapas bar Helpful maps and self-guided walking tours to keep you on track With selective coverage and Rick's trusted insight into the best things to do and see, Rick Steves Snapshot Sevilla, Granada & Andalucia is truly a tour guide in your pocket. Exploring beyond southern Spain? Pick up Rick Steves Spain for comprehensive coverage, detailed itineraries, and essential information for planning a countrywide trip.

Aircraft Financing and Leasing: Tools for Success in Aircraft Acquisition and Management provides researchers, industry professionals and students with a thorough overview of the skills necessary for navigating this dynamic field. The book details the industry's foundational concepts, including aviation law and regulation, airline credit analysis, maintenance reserves, insurance, transaction cost modeling, risk management tools, such as fuel hedging, and the art of lease negotiations. Different types of aircraft are explored, highlighting their purposes, as well as when and why airline operators choose specific models over others. In addition, the book also covers important factors, such as maintenance reserve development, modeling financial returns for leased aircraft, and appraising aircraft values. Most chapters feature detailed case studies, applying concepts to actual industry circumstances. Users will find this an ideal resource for practitioners or as an outstanding reference for senior undergraduate and graduate students. Presents the foundations of aircraft leasing and financing, including aviation law and regulation, airline credit analysis, maintenance reserves, insurance, transaction cost modeling, and more Provides an overview of the different types of aircraft, their purposes, and when and why operators choose specific models over others Offers a blend of academic and professional views, making it suitable for both student and practitioner Serves as an aircraft finance and leasing reference for those starting their careers, as well as for legal, investment, and other professionals

Detailed and timely information on accommodations, restaurants, and local attractions highlight these updated travel guides, which feature all-new covers, a two-color interior design, symbols to indicate budget options, must-see ratings, multi-day itineraries, Smart Travel Tips, helpful bulleted maps, tips on transportation, guidelines for shopping excursions, and other valuable features. Original.

The title says it all: what we have and where we are. This book, the sequel to Glass Half Full: Our Australian Adventure, follows our French exploits as we endeavour to rebuild our lives in another new country, after spending four and half years in Australia. Our goal, or hope for the immediate future, is to focus positively on the present, so that we can start a new, optimistic future back in Europe. Our main aim is to be nearer to the children, leaving the dark clouds of the challenges we faced in Australia as a distant memory. Journey with us as we arrive in rural South West France; enjoy my reflections, thoughts, and observations about my family, our new surroundings, and our lifestyle. Follow the journey of my writing career and how we start our renovation project while managing our convoluted family life. Once again, we will laugh, cry, and enjoy life to the fullest with a generous helping of positive spin thrown in for good measure.

When in Rome, do as the Romans do—enjoy life! Take in the Vatican and the Sistine Chapel. The Coliseum, where you can walk a subterranean corridor that was once the passageway for gladiators and animals. Incredible museums, art, and sculpture. Rome enshrines centuries of history amid an atmosphere of modern vitality. From ancient ruins to nightlife hot spots, this friendly guide helps you experience it all, with information on: Figuring out the neighborhoods and getting around Shopping department stores, the market, or neighborhood specialty shops Great souvenirs, ranging from antique prints to cardinal socks Optional, more specialized itineraries, including Rome for Architecture Lovers and Rome for Michelangelo Lovers Five day trips, including Tivoli with its villas and The Castelli Romani and their Italian wines Like every For Dummies travel guide, Rome For Dummies includes: Down-to-earth trip-planning advice What you shouldn't miss—and what you can skip The best hotels and restaurants for every budget Handy Post-it Flags to mark your favorite pages

Vague references to the 'war on terror' and the 'threat to national security' are frequently used by venal politicians to

cover-up criminal associations and covert illegal activity, ranging from money-laundering, narcotics trafficking, abduction and murder to the wholesale slaughter of non-combatant civilians - glibly dismissed as 'collateral damage' in mainstream media coverage of state terror, from the Caucasus to the Middle East and the streets of European capitals, while locally, in towns and villages that never make headlines, predatory Catholic clergy and radical Islamic academics and imams abuse trust to accommodate their personal agendas of greed, lust and revenge. The issues in *Understanding Shadows* include how the overweening pride of US and European intelligence agencies contributed to the development of the 'Islamic' bomb, and the proliferation of nuclear technology; crime and extra-judicial 'punishment' in Russia and abroad under President Putin; and how the bloody and brutal end of 'democratic Islam' in Algeria has facilitated the "fear and loathing" which has dominated the West's security agenda since 9/11. The arrogance and political hubris of former British PM, Tony Blair, and the corrupt use of intelligence, took the UK to war in Iraq, and was a factor in the lonely death of WMD specialist, Dr David Kelly, while 'off stage' Israel continued its colonization of occupied Arab lands and upgraded its collective punishment of Gaza. There is an account of the curious journey the CIA's USSR 'dangle', Lee Harvey Oswald, made across Cold War Europe in June 1962, while the end of the apartheid regime in South Africa provided an opportunity for self-serving, power-hungry ANC politicians to 'feather their own nests' at the expense of the impoverished majority - a depressing example of a righteous liberation struggle turned sour. Meanwhile, the 'long war' continued. Operation 'Banner' was the codename given to the longest British Army deployment since 1945. In the North of Ireland, where the 36-year period of active service is referred to as the 'Troubles', clandestine military units, including the murderous Force Research Unit, waged a 'dirty war' against the Provisional IRA in particular, and the nationalist community in general. An estimated 763 British soldiers died and over 6,000 were injured during the 'Troubles'. An awareness of the 'back stories' to these issues is an important factor for the understanding of shadows.

The end of the Second World War not only brought peace to a war-weary population but also delivered a plethora of surplus transport aircraft, crew and engineers, which could be easily and cheaply repurposed to 'lift' the mood of the British population. The dream of sun-drenched beaches in exotic places suddenly became a reality for thousands of pioneering tourists taking advantage of the air-travel revolution of the 1950s. From their humble beginnings flying holidaymakers to campsites in Corsica in war-surplus Dakota aircraft to today's flights across the globe in wide-bodied Airbuses, *Flying To The Sun* narrates the development of Britain's love-hate relationship with holiday charter airlines. Whilst many readers today will be more familiar with names like Ryanair and Easyjet than Clarksons or Dan-Air, this charming book serves as a fond reminder of those enterprising airlines and companies that ushered a new age of travel.

Congratulations, you're having a baby. Yes, that's right, you're expecting too! David Caren delivers a long 'overdue' practical, straight-talking pregnancy guide for Irish expectant dads – all from a dad's perspective. Combining real-life experiences from a fraternity of Irish fathers, tried-and-tested tips and expert views, with highlights including: Testing, Testing: Scans and Checks What's Up, Doc? Monitoring Mum Prams, Trams & Automobiles: Choosing the Right Wheels Lights, Camera (Maybe?), ACTION: The Delivery Gone with the Sleep: Surviving Sleep Deprivation Accessible, entertaining, reassuring – everything an expectant and new dad needs to know! Fully reviewed and updated.

Strategic Management From Theory to Practice Routledge

We all had a special friend when we were children. Konrad von Lintorff's best friends were the toads and frogs at his castle's pond. And they remained his true friends all over his journey. Short stories from "The Substitute" Universe Novels.

Low cost carriers (LCCs) represent one of the most exciting and dynamic yet often contentious developments in recent commercial aviation history. Formed as a direct result of policies of airline deregulation and liberalisation that were initiated in the United States in the late 1970s before being implemented in certain European, Australasian, Latin American and other world markets from the mid-1990s onwards to encourage competition, LCCs have been responsible for progressively reconfiguring the spatial patterns, operational practices and passenger experiences of flight. In the process, they have enabled growing numbers of people to fly to more places, more frequently, and at lower cost than had been previously possible. In so doing, however, they have generated a number of socio-economic and environmental challenges. The 23 essays included in this volume provide a detailed insight into the emergence, expansion and evolution of the low cost carrier sector worldwide. The volume covers deregulation and liberalisation of the global airline sector, the business models and operating characteristics of low cost carriers, the changing nature of the airline/airport relationship, LCC network characteristics, issues of pricing and competition and the current impacts and likely future trajectories.

Aviation has grown leaps and bounds within the last decade. Aviation courses and training at all levels have shown an exponential increase around the globe. There has been a restricted focus on writing books in this sector of the economy, mainly due to the shortage of expertise in this specialist and complex area. This book was written with the purpose of meeting this need of the aviation sector. Due to the diversified nature of aviation knowledge, which includes flying, engineering, airports, allied trades for aircraft and airports, airline and airport management and operations, education, etc., one text alone will not suffice and do justice to address all these areas. It is envisaged to develop subsequent parts of this book to cover all these knowledge areas. This book is the first installment of any subsequent books and explores issues including airline management and operations, airline business models, airport systems, flight operational procedures, aircraft maintenance, runway safety management systems, and air traffic management. In particular, attention will be given to aspects such as analysis of air traffic in a domestic market, runway safety management systems, critical success factors for multiple MRO service providers, key pain points of the industry to be addressed to move into the future, new research on hub airports for international flights, new business models for airlines, and runway safety management systems. This book is useful to aviation managers, educators, students, and professionals interested in any of the above issues.

The story of western correspondents in Russia is the story of Russia's attitude to the west. Russia has at different times been alternately open to western ideas and contacts, cautious and distant or, for much of the twentieth century, all but closed off. From the revolutionary period of the First World War onwards, correspondents in Russia have striven to tell the story of a country known to few outsiders. Their stories have not always been well received by political elites, audiences, and even editors in their own countries-but their accounts have been a huge influence on how the West understands Russia. Not always perfect, at times downright misleading, they have, overall, been immensely valuable. In *Assignment Moscow*, former foreign correspondent James Rodgers analyses the news coverage of Russia throughout history, from the coverage of the siege of the Winter Palace and a plot to kill Stalin, to the Chernobyl explosion and the Salisbury poison scandal.

Ramble down Las Ramblas, relax on Mediterranean beaches, and marvel at the sweeping curves of Gaudí's architecture with Rick Steves! Inside Rick Steves Barcelona you'll find: Comprehensive coverage for spending a week or more exploring Barcelona Rick's strategic advice on how to get the most out of your time and money, with rankings of his must-

see favorites Top sights and hidden gems, from Gaudí's mind-bending Sagrada Família and the colorful Picasso museum to cozy bars with vermouth on tap How to connect with local culture: Join hands with locals in a traditional sardana dance, chat with fans about the latest fútbol match, or meander down winding streets in search of the best tapas Beat the crowds, skip the lines, and avoid tourist traps with Rick's candid, humorous insight The best places to eat, sleep, and relax with a glass of cava Self-guided walking tours of lively neighborhoods, museums, and cathedrals Detailed neighborhood maps and a fold-out city map for exploring on the go Useful resources including a packing list, Spanish and Catalan phrase books, a historical overview, and recommended reading Over 300 bible-thin pages include everything worth seeing without weighing you down Complete, up-to-date information on Las Ramblas, Barri Gòtic, El Born, Eixample, Montjuïc, and more, as well as day trips to Montserrat, Figueres, Cadaqués, and Sitges Make the most of every day and every dollar with Rick Steves Barcelona. Spending just a few days in the city? Try Rick Steves Pocket Barcelona.

A focus on creating and sustaining a flow of profitable transactions, in other words, the creation of sustainable competitive advantage is the seemingly simple, yet complex goal of strategic leaders and managers. Allen Amason and Andrew Ward approach the topic of strategic management with this focus in mind. Rather than simply teaching theory and research, Amason and Ward seek to convey the fundamental keys to how strategy works. This book is designed to help students think critically and understand fully how to strategically manage their future firms. In so doing, it will enable them to adapt and learn, even as their circumstances change; to apply sound logic and reasoning, even in new and unfamiliar settings. By conveying enduring and fundamental principles of economic and human behavior rather than simply reporting on the latest innovations, this book succeeds in preparing students to excel in the business environment over time, regardless of how it evolves.

The Second European Edition of *Services Marketing: Integrating Customer Focus Across the Firm* by Wilson, Zeithaml, Bitner and Gremler uniquely focuses on the development of customer relationships through quality service. Reflecting the increasing importance of the service economy, *Services Marketing* is the only text that put the customer's experience of services at the centre of its approach. The core theories, concepts and frameworks are retained, and specifically the gaps model, a popular feature of the book. The text moves from the foundations of services marketing before introducing the gaps model and demonstrating its application to services marketing. In the second edition, the book takes on more European and International contexts to reflect the needs of courses, lecturers and students. The second edition builds on the wealth of European and International examples, cases, and research in the first edition, offering more integration of European content. It has also been fully updated with the latest research to ensure that it continues to be seen as the text covering the very latest services marketing thinking. In addition, the cases section has been thoroughly examined and revised to offer a range of new case studies with a European and global focus. The online resources have also been fully revised and updated providing an excellent package of support for lecturers and students.

A network is a mathematical object consisting of a set of points (called vertices or nodes) that are connected to each other in some fashion by lines (called edges). Turns out this simple description corresponds to a bewildering array of systems in the real world, ranging from technological ones such as the Internet and World Wide Web, biological networks such as that of connections of the nervous systems or blood vessels, food webs, protein interactions, infrastructural systems such as networks of roads, airports or the power-grid, to patterns of social acquaintance such as friendship, network of Hollywood actors, connections between business houses and many more. Recent years have witnessed a substantial amount of interest within the scientific community in the properties of these networks. The emergence of the internet in particular, coupled with the widespread availability of inexpensive computing resources has facilitated studies ranging from large scale empirical analysis of networks in the real world, to the development of theoretical models and tools to explore the various properties of these systems. The study of networks is broadly interdisciplinary and central developments have occurred in many fields, including mathematics, physics, computer and information sciences, biology, and the social sciences. This book brings together a collection of cutting-edge research in the field from a diverse array of researchers ranging from physicists to social scientists, and presents them in a coherent fashion, highlighting the strong interconnections between the different areas. Topics included are social networks and social media, opinion and innovation diffusion, synchronization, transportation networks and human mobility, as well as theory, modeling and metrics of Complex Networks.

Glass Half Full: Our Australian Adventure Find out what it takes to keep the Glass Half Full, as challenging life events including grief, loss, PTSD and devastating floods, test this expat step-family to their limits. After enduring divorce and numerous child custody battles, Sarah Jane knew that a fresh start in Australia was their only chance of future happiness and that as a family they were making the right decisions. Living the Australian dream in Alice Springs was everything they hoped for until life-changing events started to test the foundations of this resilient family. Using every ounce of positivity they could muster they struggled on and just as they thought the worst was over Mother Nature intervened and washed away the roots to their new life during the Brisbane floods of 2011. This story lets you experience Australian life with an inspirational woman and her courageous family, as they struggle to survive challenging life events and keep their dreams alive. Life is never without its challenges, but how many life-changing events can one family endure before they reach breaking point? Find out in this heart wrenching and touching true story. *Two Dogs and a Suitcase: Clueless in Charente* Follows the French exploits of Sarah Jane and her family as they endeavour to rebuild their lives in another new country, after spending four and half years in Australia. The title says it all: literally what they have and where they are, but that's only part of the story. Their goal was to focus positively on the present and to start a new, optimistic chapter back in Europe nearer to the children, leaving the dark clouds of the challenges they faced in Australia as a distant memory. Share their experiences as they arrive in rural South West France portrayed through Sarah Jane's

reflections, thoughts and observations about her family and their new French lifestyle. Follow Sarah Jane's tentative steps into a writing career as they start renovating a rustic cottage while managing the ups and downs of family life. Once again, Sarah Jane will make you laugh and cry as she endeavours to live life to the fullest with a generous helping of positive spin thrown in for good measure. Our Frugal Summer in Charente: An Expat's Kitchen Garden Journal Meet Sarah Jane, a woman with a reputation for culinary catastrophe who tries to keep her family fed in challenging circumstances in rural France. Frugal living was not part of the plan when they arrived from Australia to undertake the renovation of a quaint cottage in the Charente. However, when life throws them a curve-ball the challenge was set. How would they survive in France with very little money and two Australian cattle dogs. The answer came in the form of 5 chickens, 4 ducks, a vegetable garden and hedgerow foraging! The frugal plan was to save money by any means possible, to enable any money they could earn to be invested into continuing the renovation of the cottage. In true 'Good Life' style Sarah Jane attacks this challenge head on by keeping some small livestock and converting a garden, that resembled a meadow, into a French 'potager' or kitchen garden. The French tradition of using produce from their 'potagers' is renowned for enabling families to create meals that are healthy, cost effective and simple. There are 31 recipes for a variety of food and drinks, included in a month by month account, of how they transformed a neglected garden into a frugal yet productive expat kitchen garden.

Did you hear about the scarecrow that won the Nobel Prize? He was outstanding in his field. What kind of cheese can hide a horse? Mascarpone. What about the red ship and the purple ship that collided at sea? Over one hundred sailors were marooned. Did you hear about the paranoid vegetarian? He always feared the wurst. A blonde Essex girl walked into a bar with an Englishman, and Irishman and a Scotsman, and started to change the lightbulb. The barman asked, 'Is this some kind of joke?' The third in the bestselling series of hilarious joke books - packed full of every kind of joke to make you laugh until your sides split. From elephants to mothers-in-law, priests to chickens, 'knock knock' to 'doctor, doctor' and much more besides, A Man Walks into a Bar 3 contains over 2,500 great new gags. Even Queen Victoria would be amused.

Leadership, adaptability, value creation. These are the skills necessary for tomorrow's managers. Allen Amason approaches the topic of strategic management with these traits in mind. Rather than simply teaching theory and research, he seeks to communicate to them the fundamental keys to how strategy works. This book is designed to help students think critically and understand fully how to strategically manage their future firms. In so doing, it will enable them to adapt and learn, even as their circumstances change; to apply sound logic and reasoning, even in new and unfamiliar settings. By conveying enduring and fundamental principles of economic and human behavior rather than simply reporting on the latest innovations, this book succeeds in preparing students to excel in the business environment over time, regardless of how it evolves.

Ernest K. Gann's classic memoir is an up-close and thrilling account of the treacherous early days of commercial aviation. In his inimitable style, Gann brings you right into the cockpit, recounting both the triumphs and terrors of pilots who flew when flying was anything but routine. Quality. We all make judgments about it every day. Yet articulating a clear definition of quality in an investing context is challenging. This book addresses the challenge, and distills years of practical investing experience into a definitive account of this under-explored investment philosophy. Finance theory has it that abnormal outcomes do not persist, that exceptional performance will soon enough become average performance. Quality investing involves seeking companies with the right attributes to overcome these forces of mean reversion and, crucially, owning these outstanding companies for the long term. This book pinpoints and explains the characteristics that increase the probability of a company prospering over time - as well as those that hinder such chances. Throughout, a series of fascinating real-life case studies illustrate the traits that signify quality, as well as some that flatter to deceive. The authors' firm, AKO Capital, has a strong track record of finding and investing in quality companies - helping it deliver a compound annual growth rate more than double that of the market since inception. *Quality Investing* sheds light on the investment philosophy, processes and tough lessons that have contributed to this consistent outperformance.

Hostels are more fun ! Would you like to explore cities with like-minded people when you travel ? Live the local life, and take part in communal activities ? A new wave of hostels is emerging that offer just that, with an extra shot of service and comfort. From outdoor swimming pools to rooftop dinners, co-working spaces to Spanish cooking lessons, the services and facilities on offer are outstanding. The Grand Hostels will provide you with insights beyond just price and location. The hostels featured are perfect for boodles, outdoors-types, and digital nomads alike, as well as for short city breaks. Award-winning journalist Kash Dhattacharya, a.k.a. BudgetTraveller, reveals his secret tips on where to find luxury hostels across the world, and how to eat out, party or unwind like a true local. Turn your travels into experiences to remember for a lifetime !

Indexes the Times and its supplements.

Successful organisations recognise that excellence in customer experience is the new way to differentiate. It is the next great battleground. But 'ordinary' customer service is simply not good enough, Premium Is the New Black. Alan O'Neill has over two decades of experience helping international and Irish businesses effect change and provide better customer experience. He also writes a weekly business page in The Sunday Independent – Ireland's best-selling newspaper. Drawing on his work with brands that are household names at home and abroad, O'Neill outlines his advice in a highly structured and easy-to-read way – using real-life examples and insights gained in the marketplace. The lessons learnt from working with some of the best global brands are shared in this book, which can be applied to all industries in B2C, B2B and the public sector. The key principle of this practical guide is how to ensure customers of all business types get great experiences consistently – making them more likely to buy from that business repeatedly and become strong advocates for that brand. Premium Is the New Black is a 'must read' for leaders and managers in all business sectors.

Prior to liberalization, there was little scope for predatory behaviour in the aviation market. However, following deregulation, new entrants sought to compete with entrenched incumbents. Low-cost carriers (LCCs) gained significant market share, which in turn provoked many different kinds of defensive response. Having put pressure on established carriers, low-cost airlines are themselves feeling the pressure of competition from new operators. While it is normal and natural for airlines to react to competition - modifying their services, the ways in which they offer them and their prices - when does aggressive commercial behaviour go too far and become predation? This book considers what exactly is meant by 'predation' in the aviation environment, and explores the strategies LCCs adopt in order to gain market share, as well as the strategies of the established airlines in response to competition from new entrants to the market. It also addresses the key question of what competition policy should do to ensure intensive competition. Competition versus Predation in Aviation Markets brings together

contributions from around the world, from airlines, government agencies, leading academics and consultants, providing a wealth of perspectives on a business practice crucial to airline survival.

The colorful guide that brings Ireland to life • PHOTOS by the hundred • 30 pages of COLOR MAPS • REVIEWS of sights, restaurants, hotels, and shops, grouped by region for easy navigation • PRACTICAL INFORMATION in every listing • WALKING and DRIVING tours • Cool INSIDER TIPS • "BEST OF" lists that make itinerary planning a snap

The purpose of this book is to show you how to plan and execute internationalisation within your firm. Export Planning explains a method, following a 10 – step approach, to create your international marketing plan It will enable you to: -Systematically select and plan the entry into new international markets; -Enhance the chances of success through its integrated review of analysis and strategy with marketing, logistics, organisation and finance; -Put together a sound line of reasoning from strategy to implementation. This book provides you with: -An Export Planning – Model: a framework to develop your International Marketing Plan; -4 phases showing you how to set up an Export Policy, Export Audit, Export Plan and Export Roll-out; -10 steps and 5P's for export which can be used as a toolkit; -A checklist to review whether you are ready for export; "The secret of successful international trade can be found in applying the 4C's of marketing and matching them with the 5P's for export: product, performance, partners, people and perseverance." A book for practitioners and thinkers; students and managers.

You can count on Rick Steves to tell you what you really need to know when traveling in Sevilla, Granada, and Southern Spain. In this compact guide, Rick Steves covers the best of Granada, Sevilla, Córdoba, Andalucía, and Spain's southern coast. With Rick's helpful hints, you'll learn how to get a reservation for the Alhambra and where to dance the Flamenco in Sevilla. You'll get Rick's firsthand advice on the best sights, eating, sleeping, and nightlife, and the maps and self-guided tours will ensure you make the most of your experience. More than just reviews and directions, a Rick Steves Snapshot guide is a tour guide in your pocket. Rick Steves Snapshot guides consist of excerpted chapters from Rick Steves European country guidebooks. Snapshot guides are a great choice for travelers visiting a specific city or region, rather than multiple European destinations. These slim guides offer all of Rick's up-to-date advice on what sights are worth your time and money. They include good-value hotel and restaurant recommendations, with no introductory information (such as overall trip planning, when to go, and travel practicalities).

Walk in the footsteps of the Medici, sip aperitivi, and discover the cultural heart of Italy: with Rick Steves, Tuscany is yours to discover. Inside Rick Steves Florence & Tuscany you'll find: Comprehensive coverage for spending a week or more exploring Florence and Tuscany Rick's strategic advice on how to get the most out of your time and money, with rankings of his must-see favorites Top sights and hidden gems, from the Uffizi Gallery and the Duomo to a 600-year-old perfumery How to connect with local culture: Listen to a street musician's serenade on the Ponte Vecchio, stroll through a morning market sampling freshly-made pasta, and sip full-bodied wines with Montalcino locals at a corner enoteca Beat the crowds, skip the lines, and avoid tourist traps with Rick's candid, humorous insight The best places to eat, sleep, and relax with a glass of Chianti Self-guided walking tours of lively neighborhoods and incredible museums Detailed maps for exploring on the go, including driving tours through the heart of Tuscany and Brunello wine country Useful resources including a packing list, Italian phrase book, historical overview, and recommended reading Over 400 bible-thin pages include everything worth seeing without weighing you down Complete, up-to-date information on Florence, Siena, Pisa, Lucca, Volterra, San Gimignano, Montepulciano, Pienza, Montalcino, Cortona, and more Make the most of every day and every dollar with Rick Steves Florence & Tuscany. Spending less than a week exploring Florence? Try Rick Steves Pocket Florence.

"A lively, unexpected portrait of the jet-age stewardesses serving on iconic Pan Am airways between 1966 and 1975"--

Rough Guides har eksistert i mer enn 30 år og er kanskje verdens mest populære reisehåndbokserie. Guidene gir informasjon om stedets kultur, historie og severdigheter. De er kjent for å gi detaljerte opplysninger om overnatting, restauranter, sport og aktiviteter - også for lavere reisebudsjetter.

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