

Free Self Publishing Guide

If I Stay meets Your Name in Dustin Thao's *You've Reached Sam*, a heartfelt novel about love and loss and what it means to say goodbye. How do you move forward when everything you love is on the line? Seventeen-year-old Julie has her future all planned out—move out of her small town with her boyfriend Sam, attend college in the city, spend a summer in Japan. But then Sam dies. And everything changes. Desperate to hear his voice one more time, Julie calls Sam's cellphone just to listen to his voicemail. And Sam picks up the phone. What would you do if you had a second chance at goodbye? Filled with a diverse cast of characters, the heartache of first love and loss, and the kind of friends that can get you through anything, plus a touch of magic, *You've Reached Sam* will make an instant connection with anyone looking for a big emotional romance of a read.

From e-commerce to cloud computing, Amazon continues to disrupt industry after industry. For some time now, their wide reach has extended into publishing. Since its inception in 2007, Kindle Direct Publishing (KDP) has taken the industry by storm, enabling fledgling writers to bypass the hurdles of traditional publishing and appeal directly to their readership. The stigmas have faded, self-publishing is the future of publishing, and--from the looks of things--Amazon KDP is the future of self-publishing. Not only is it the future, but as of now, KDP is the best option for writers looking to self-publish while making a real, livable income. The benefits of publishing through Amazon are immense. There are virtually no barriers to entry. If you have your manuscript and book cover ready right now, your book can be listed on the Amazon marketplace by tomorrow. Moreover, KDP gives you free and immediate access to the largest reader base in the world. Do you have an idea for a book but are not sure what exact action steps to take? Are you simply looking for a way to make a few thousand dollars (or potentially more) in passive income per month? If so, then you've come to the right place. In this book, I will show you exactly how to turn your idea into a professional Amazon listing that will earn you--assuming you follow my guidelines closely--at least \$500 per month for each book you publish. This book covers everything you need to know about publishing on Amazon, including how to find the most profitable book ideas, how to obtain cover designs that sell, how to format your book for KDP, how to grow sales with Amazon Ads, and much more! I hold nothing back in this comprehensive book on self-publishing. Learn everything I've picked up over my many years of experience as a self-published author, and see for yourself how I make at least \$500 per month on every book I write.

Take Control of Your Destiny! Bottom line: You want to get published. You want to control the future of your manuscript and your writing career. Best-selling author Marilyn Ross and publishing expert Sue Collier show you how to make your own success - whether you're a published author, entrepreneur, corporation, professional, or absolute newcomer to writing. In this expanded and completely revised 5th edition of the "bible" of self-publishing (over 100,000 copies sold), they empower you to publish your own work with minimal risk and maximum profits. You'll find: Complete step-by-step guidance on publishing and marketing a book Ways to leverage social media marketing to build your platform and make yourself stand out from the crowd A thorough explanation of the difference between POD self-publishing, subsidy publishing, and true self-publishing - and how to decide which is the best option for you Practical advice on making the decision between offset printing and print-on-demand How to leverage the Internet to create "buzz" and promote your book with killer PR The latest information on e-publishing A detailed marketing plan and timetable to keep you on track Proven marketing strategies to get free publicity, reach nontraditional buyers, and sell books Information-packed appendices with marketing contacts, organizations, and vendors, complete with names, addresses, and websites Valuable case studies and examples of how other publishers excel An in-depth discussion of exclusive distributors, plus coverage of the most recent changes in bookstores and the book-selling industry Thirty-one creative ideas for generating capital to launch your publishing company The Complete Guide to Self-Publishing is the one book you need to take control of your writing career. Read it. Believe it. Do it. Your future depends on it.

There is no shortage of books about becoming a self-published author. Most titles try to motivate you to write your novel, focus on marketing strategies, and explore the occasional self-made millionaire success story. This is not that type of book. This is a technical manual. It identifies the benefits and risks of choosing Expanded Distribution for a project and the limitations of Independently Published titles issued exclusively by Amazon. It clearly explains the nuances of free and paid ISBNs and the strategy of using both to ensure titles are available to every library and bookstore in the world, while maximizing royalties for copies sold on Amazon. It explains the differences between standard PDF files and PDF/X-1a:2001 formats, and reasons why the latter is the best to use for final proof-ready documents. It includes all of the details the author wishes he would have known before starting his self-publishing journey throughout eighteen published books. The technical formalities of creating your own book are missing from the other titles in this space, and likely the reason many people never see their work make it to publication. This book removes the mysteries surrounding hardware configuration, software requirements, document formatting, book content, print publishing, E-book publishing, audiobook publishing, podcast publishing, book piracy, marketing, promotion, affiliate programs, income monitoring, tax reporting, and every other issue related to your own publication process. This book lays out all of the author's experiences and how he chooses from the platforms available for distribution. The entire book was written while executing the steps which are discussed. While documenting the formatting of each chapter, the book itself is altered in real-time. All experiences are documented chronologically. As you read along, you experience frustrations and failures together with the author. All encountered issues are resolved before proceeding to the next task, and all templates are available for download. Simply stated, this book is about this book. It provides a unique experience which allows you to make it through the nuances of self-publishing.

'Best of Pothi.com' showcases selected work of some of the authors who have published through Pothi.com. The selection represents a diverse range of genres including fiction, humour, children's book and self improvement. Also included is the first self publishing guide for Indian market. The publishing industry and book buying behaviour are extremely different in India from the US. The guide will come in handy for Indians and foreigners trying to make a foray into Indian market through self publishing.

clicking here. - Dr. Donald R. Avoy, author of *Descent* - Ellie Boatman, author of *Unbridled Injustice* - Skip Stover, author of *Solitary Thoughts*

Six days ago, astronaut Mark Watney became one of the first people to walk on Mars. Now, he's sure he'll be the first person to die there. After a dust storm nearly kills him and forces his crew to evacuate while thinking him dead, Mark finds himself stranded and completely alone with no way to even signal Earth that he's alive--and even if he could get word out, his supplies would

be gone long before a rescue could arrive. Chances are, though, he won't have time to starve to death. The damaged machinery, unforgiving environment, or plain old "human error" are much more likely to kill him first. But Mark isn't ready to give up yet. Drawing on his ingenuity, his engineering skills--and a relentless, dogged refusal to quit--he steadfastly confronts one seemingly insurmountable obstacle after the next. Will his resourcefulness be enough to overcome the impossible odds against him?

There are books about self-publishing for "dummies" and "complete idiots." Dummies and idiots can't publish books, and probably shouldn't write them. The book shown below is for smart writers-but not necessarily geniuses-who want to learn about self-publishing. It's also for people who like funny pictures of dogs wearing oversize eyeglasses. Bookstores are closing. Book publishers are firing employees and cutting back on new books. But the self-publishing business is doing extremely well, for four main reasons: (1) Advances in technology and falling costs have helped to remove middlemen between creative people and their audiences, and to equalize distribution. Tiny companies-even one-person companies-can have the image and impact of giant corporations (2) Specialization and "micro-ization" have revolutionized many areas of commerce, ranging from breweries to broadcasters. (3) Online booksellers, particularly Amazon.com, make millions of books easily and economically available to millions of readers, worldwide. (4) Electronic "eBooks" are much less expensive to produce and distribute than books printed on paper. If you combine the four factors, the early 21st century is a great time to be a self-publishing author. Never before have authors been able to publish books and reach the public so quickly and inexpensively. However, because of the wide range of service providers and the huge number of decisions to be made, it can be hard to get started. The book will help you decide whether to set up your own publishing company or use the services of a self-publishing company. If you decide to use one of those companies, It'll help you choose the right one, and choose which services to buy from the company, which to get elsewhere, and what to do yourself.

BRIEF DESCRIPTION: This is Volume 2, which includes marketability tips, marketing strategies, cover design, editing your proof, perfecting your paperback and eBook, creating an online author platform, and useful tips about Amazon and other booksellers. The book is both highly informative (like how to use Roman numerals for initial pages and Arabic numbers for others and how to use basic HTML to perfect the eBook), yet also focused on useful marketing, cover design, editing, formatting, and publishing skills. **AUTHOR:** Chris McMullen has written and self-published over a dozen paperback books and eBooks. This book also was self-published using the same techniques that are described here. **NOTES:** In contrast to the first volume, Volume 2 on marketing and marketability has very little to do with Microsoft Word. **DESCRIPTION:** Find highly detailed instructions for how to edit, perfect, and market your books. Some of the specific topics include: Several common mistakes in cover design and subtle pointers for perfecting the cover. Numerous tips for how to proofread your paperback and eBook for editing and formatting issues. Premarketing strategies that you should be applying before you publish to give your book a headstart. Using Roman numerals and Arabic page numbers, and different headings in each chapter in Word 2010. Understanding how to interpret Amazon's sales rank and author rank. How you may receive free media coverage and how to prepare a professional press release package. A variety of tips for arranging and preparing for book readings and signings. Learning the true meaning of marketing and how to apply it to effectively sell your books. Using boldface, italics, linespaces, and bullets in your book description. All about branding your book and your image as an author. Setting up an AuthorCentral account, WordPress or Blogspot blog, and Goodreads author page. Discovering which booksellers are selling your books through CreateSpace's Expanded Distribution. **VOLUME 2 CONTENTS:** Editing Your Proof (includes marketability, cover design, editing, and subtle formatting tips). Creating Author Pages (your online author platform). Useful Tips about Amazon and Other Booksellers (like keywords, sales rank, customer reviews, and using Amazon Advantage to arrange preorders). Marketing Strategies (an introduction to the concepts and numerous free and low-cost strategies, plus several helpful tips). Updated October 3, 2014.

Publish like a pro and start building your audience today with the most comprehensive guide on the market. Packed with practical, actionable advice, this brand new fourth edition of Let's Get Digital delivers the very latest best practices on publishing your work and finding readers. · Boost your writing career with marketing strategies that are proven to sell more books. · Get expert tips on platform building, blogging and social media. · Discover which approaches are best for selling fiction vs. non-fiction. · Implement powerful ways to make your ebooks more discoverable. · Increase your visibility by optimizing keywords and categories. · Weigh the pros and cons of Kindle Unlimited, and find out exactly how to tweak your promotional plans depending on whether you stay exclusive to Amazon or opt for wider distribution. And that's just for starters...

Did you ever consider self-publishing your own book but were daunted by the complex process of actually doing it? Self-published author and expert Carla King gives a simple step-by-step guide to self-publishing your book as an e-book or print book. Plot your success by choosing the reputable tools and services recommended here, along with techniques that will help your book succeed in the market that you choose.

One October morning, Laina gets the news that her brother has been shot and killed by Boston cops. But what looks like a case of police brutality soon reveals something much stranger. Monsters are real. And they want everyone to know it. As creatures from myth and legend come out of the shadows, seeking safety through visibility, their emergence sets off a chain of seemingly unrelated events. Members of a local werewolf pack are threatened into silence. A professor follows a missing friend's trail of bread crumbs to a mysterious secret society. And a young boy with unique abilities seeks refuge in a pro-monster organization with secrets of its own. Meanwhile, more people start disappearing, suicides and hate crimes increase, and protests erupt globally, both for and against the monsters. At the center is a mystery no one thinks to ask: Why now? What has frightened the monsters out of the dark? The world will soon find out. "First comes love, then comes marriage, then comes a baby in the baby carriage." That's how the story goes, right? We all grow up hearing the same fairy tales, and imagining the same futures. But what happens when the future you have always pictured for yourself, is ripped away before you ever even get the chance to pursue it? Single Infertile Female tells the story of a girl, still young and looking for love, who is hit with a medical diagnosis that threatens to destroy the future she always believed she would have. Faced with a choice between now or never, she has to decide if love and marriage should always have to come first. And if they don't, can you still keep looking for them, even while actively pursuing that baby in the baby carriage? From the creator of The Good Place and the cocreator of Parks and Recreation, a hilarious, thought-provoking guide to living an ethical life, drawing on 2,500 years of deep thinking from around the world. Most people think of themselves as "good," but it's not always easy to determine what's "good" or "bad"—especially in a world filled with complicated choices and pitfalls

and booby traps and bad advice. Fortunately, many smart philosophers have been pondering this conundrum for millennia and they have guidance for us. With bright wit and deep insight, How to Be Perfect explains concepts like deontology, utilitarianism, existentialism, ubuntu, and more so we can sound cool at parties and become better people. Schur starts off with easy ethical questions like "Should I punch my friend in the face for no reason?" (No.) and works his way up to the most complex moral issues we all face. Such as: Can I still enjoy great art if it was created by terrible people? How much money should I give to charity? Why bother being good at all when there are no consequences for being bad? And much more. By the time the book is done, we'll know exactly how to act in every conceivable situation, so as to produce a verifiably maximal amount of moral good. We will be perfect, and all our friends will be jealous. OK, not quite. Instead, we'll gain fresh, funny, inspiring wisdom on the toughest issues we face every day.

It has never been easier to publish a book, but publishing a book is never easy. Creative Self-Publishing is a comprehensive guide to every step in the publishing process, written by the Director of the Alliance of Independent Authors, and drawing on the experience of thousands of members, from those who are just starting out to those who are staggeringly successful. The book takes an individual approach, beginning with you. Your ambitions, your passion, and your sense of purpose not just as a writer, but also as a publisher, and as a creative business owner. In an engaging, easy to read format, you'll learn: - How to negotiate the seven processes of publishing to reach more readers and sell more books - The business models successful authors are using today - How to overcome resistance and block by fostering creative flow. - The history of authorship and self-publishing and where you fit - How to find your ideal readers and ensure they find your books - A proven planning method so you effortlessly bring together your passion, mission and purpose as a writer and publisher Whether you write fiction, nonfiction, or poetry books, the principles and practices outlined in this book will work for you. You'll make better books, find more readers, turn them into keener fans, and grow your income, impact and influence as a self-directed and empowered indie author. The creative way.

Self-publishing a book has never been easier. Print on demand and eBook technology has made the process of self-publishing available to anyone without many upfront costs. However, there are certain steps to self-publishing you need to know. However, there are certain steps to self-publishing that you need to know. We have been publishing books since 2008 and want to share what we have learned with you. In this book, we cover everything from the different companies and costs, to copyright information and book design. What you will learn: Part One: The Foundation for Publishing Success Writing Your Book Editing Your Book Building Your Marketing Platform (e.g., blog, website, Facebook, Twitter, YouTube, etc.) Part Two: Self-Publishing Your Book Pre-Publication Decisions (book title, book description, pricing, categories/keywords, etc.) Book Cover Design Self-Publishing a Print Book Self-Publishing an eBook Self-Publishing an AudioBook Translating Your Book Part Three: Other Publishing Decisions Obtaining a Copyright Forming an Independent Publishing Company You will also find our self-publishing checklist to help you on your journey, as well as additional tips for success. We invite you to come with us and take a walk through the step-by-step process to getting your book self-published. After all, if you can dream it, you can do it!

"This book will show you how to prepare and submit files to a print-on-demand self-publishing service that is part of the Amazon group of companies--a self-publishing service that you can trust, which requires virtually no investment (just a few dollars for the cost of your book, plus shipping). Following the steps outlined in this guide, your book can be selling in as little as a week once your manuscript is completed."--from back cover.

Are you tired of trying time and time again to successfully, write, market, and publish a book and not being successful? Are you looking for a map that will take you from blank page to published author as quick as possible? In this conversational and action-oriented book, Chandler Bolt presents a simple solution to the writing, marketing, and publishing process through a tried, tested, and proven book launch formula: The SPS 90-Day Way. In Published. you will find: -A step-by-step guide for the entire writing process -Four different book marketing and publishing methods that will best fit your personal situation -Inspirational Interludes from various best-selling authors around the world -Best-Selling Author Tips to ensure nothing slips through the cracks -A fresh, new mindset towards authorship paired with the foundation to make real life changes Published. brings to light one of Chandler's largest core values: providing people with the ability to choose unlimited possibilities for their life, no matter their dreams. Published. equips readers with the key to unlock the story that has been burning inside them, calling them to share their wisdom with the world. Published. turns writers into authors. Don't wait. Read this book and unlock the benefits of being an author today.

Publish your first book now! It's not that difficult as you will soon discover. This Simple Guide will show you how to get your book published. Learn how to self-publish your work whether it be a novel, poems, short stories, recipes or even your family history. It does not matter what you want to self-publish as my Simple Self-Publishing Guide using Createspace and KDP will show you how to go about self-publishing your book for free, there are absolutely no costs involved. To ensure this would be a very easy process for anyone to follow I have used screenshots taken from both Createspace and KDP that present a visual view of my easy to follow instructions. Using my expertise, having self-published twelve of my own books, I have not used complicated technical babble in this simple guide. Instead my instructions are clear, concise and to the point in an easy-to-understand language. I explain in as few words as are necessary how you go about self-publishing your work. There is a saying 'that each of us has a story to tell, ' well now is your chance to put that saying to the test. My Simple Self-Publishing Guide for Createspace & KDP will make the process of self-publishing your very own paperback, and Kindle version if you so choose, very easy indeed. Every aspect of self-publishing is covered from formatting your manuscript, setting margins and inserting page numbers on your document to uploading your file in the correct format. This includes the use of photographs and how to size and format them, so they will meet the technical requirements of Createspace and KDP. Creating a cover for your book using either Cover Creator, the free inbuilt cover designer within Createspace, or uploading your own is also explained in a manner that is easy to understand and execute. Once you have received the Congratulations email from Createspace the guide moves on to explain how to change the paperback version of your book into a Kindle one using Kindle Direct Publishing, an Amazon company. Easy to follow Step-by-Step Instructions An easy to follow index will guide you through every stage of the CreateSpace publishing process including the Kindle version, plus a supplement explaining how to prepare your own photograph as a book cover.

A new world has opened to writers who wish to have their words turned into finished books. With technological advances in typesetting, printing, distribution, and sales, self-publishing has become a reality. But while converting your writing into a commercially available title may sound relatively easy--based upon the claims of some companies that offer this service--there are

many important considerations you should be aware of before going to press. Publishing expert Dr. Jan Yager has created an easy-to-follow guide that will take you from a book's conception and writing to its production and sales. Whether your work is fiction or nonfiction, *How to Self-Publish Your Book* offers sound and proven advice at every turn, enabling you to avoid common pitfalls along the way to becoming a self-published author. The book is divided into three parts. Part One takes you through the initial manuscript preparation--setting your goals, writing, sequencing, editing, and proofing, as well as creating a business plan for your book's eventual release. Part Two focuses on the actual production of your book. It explains the importance of cover and interior design, what you need to know about producing physical books and e-books, and how to turn your title into an audiobook. Part Three provides key information on how to market and sell your book--subjects that are crucial to a title's success, but of which most writers have very little understanding. Also included is a valuable resource section that guides you to websites which offer essential information on self-publishing service providers, including complete self-publishing companies as well as freelance editors, proofreaders, printers, distributors, marketers, and publicists. Today, self-publishing workshops and lecturers charge hopeful writers hundreds of dollars, promising to turn their self-published books into bestsellers. The fact is that your book's chance of success starts at its origin, not with the finished product. However you choose to produce your book, whether through a self-publishing company or through separate services, here is a complete road map to what lies ahead--based not on hype or wishful thinking, but on Dr. Jan Yager's lifetime of experience in the world of publishing.

Have you ever wanted to write a book but thought it might be too expensive? Now there is a FREE way to self-publish using a Print on Demand (POD) website. This book walks you through the easy steps using screen shots to help you upload your book file, design a colorful book cover and upload for Kindle.

Hundreds of books have been written on the art of writing. Here at last is a book by two professional editors to teach writers the techniques of the editing trade that turn promising manuscripts into published novels and short stories. In this completely revised and updated second edition, Renni Browne and Dave King teach you, the writer, how to apply the editing techniques they have developed to your own work. Chapters on dialogue, exposition, point of view, interior monologue, and other techniques take you through the same processes an expert editor would go through to perfect your manuscript. Each point is illustrated with examples, many drawn from the hundreds of books Browne and King have edited.

Writers talk about their work in many ways: as an art, as a calling, as a lifestyle. Too often missing from these conversations is the fact that writing is also a business. The reality is, those who want to make a full- or part-time job out of writing are going to have a more positive and productive career if they understand the basic business principles underlying the industry. *The Business of Being a Writer* offers the business education writers need but so rarely receive. It is meant for early-career writers looking to develop a realistic set of expectations about making money from their work or for working writers who want a better understanding of the industry. Writers will gain a comprehensive picture of how the publishing world works—from queries and agents to blogging and advertising—and will learn how they can best position themselves for success over the long term. Jane Friedman has more than twenty years of experience in the publishing industry, with an emphasis on digital media strategy for authors and publishers. She is encouraging without sugarcoating, blending years of research with practical advice that will help writers market themselves and maximize their writing-related income. It will leave them empowered, confident, and ready to turn their craft into a career.

Want to sell more books on the world's biggest retailer? Fancy Amazon doing the selling for you instead? *Amazon Decoded: A Marketing Guide to the Kindle Store* will show you how. * Learn about Visibility Marketing and how understanding Amazon's philosophy can boost your sales. * Discover the algorithms that really go into Sales Rank and dispel some remarkably common myths. * Decode the ways Amazon recommends millions of books to readers every single day. * Understand the critical differences between the Best Seller list and the Popularity list. * Implement proven marketing plans, optimized for maximum Amazon visibility. Whether you are exclusive to Amazon and chasing those page reads, or a wide author trying to survive the onslaught of Kindle Unlimited titles, *Amazon Decoded* will share the secrets of the Kindle Store and how you can sell more books.

Yes, you can publish for free. The industry has changed. You have the tools available to publish a high quality book without having to pay thousands. Today's authors are no longer dependent upon getting the approval of big publishing houses in order to get their work into the hands of the public. Nor do independent authors have to pay for publishing. Most presses set book prices at inflated rates, almost guaranteeing a poorly selling book. With tools like CreateSpace and Kindle Direct Publishing, authors can publish with no upfront costs, and market books at very competitive prices. This book will take you step by step on configuring your manuscript with Word, and putting the world's largest bookseller to work for you!

100 of the most moving and inspiring poems of the last 200 years from around the world, a collection that will comfort and enthrall anyone trapped by grief or loneliness, selected by the award-winning, best-selling, and beloved author of *How to Read a Poem* Implicit in poetry is the idea that we are enriched by heartbreaks, by the recognition and understanding of suffering—not just our own suffering but also the pain of others. We are not so much diminished as enlarged by grief, by our refusal to vanish, or to let others vanish, without leaving a record. And poets are people who are determined to leave a trace in words, to transform oceanic depths of feeling into art that speaks to others. In *100 Poems to Break Your Heart*, poet and advocate Edward Hirsch selects 100 poems, from the nineteenth century to the present, and illuminates them, unpacking context and references to help the reader fully experience the range of emotion and wisdom within these poems. For anyone trying to process grief, loneliness, or fear, this collection of poetry will be your guide in trying times.

Hoping to save his family, one man enters his realm's most glorious tournament and finds himself in the middle of a political chess game, unthinkable bloodshed, and an unexpected romance with a woman he's not supposed to want.

A comprehensive guide to the business of getting your book published. Some topics discussed include navigating the terms of a publishing contract, understanding the role of a literary agent, learning the sales channels where your book can be sold, and building a foundation for marketing that will get you noticed.

TRAIN THE INTERNET TO SELL BOOKS FOR YOU Book marketing doesn't need to be an exhausting hamster wheel of promotion and publicity. Put your book sales on autopilot... so you can focus on writing your next bestseller. **FAST AND EFFECTIVE BOOK MARKETING** This book is a crash course on some of the more creative book marketing strategies I've discovered in my first year of publishing fiction. It will provide simple, actionable, measurable steps to publishing a high quality book quickly, doing only as much marketing as is necessary to launch your book like a rock star, and keep it selling enough to support you while you write another. I only mention the things I actually use, that I know work, and ignore options that don't get results. We'll discuss paid advertising, release strategies, pricing and pre-orders, book giveaways, how to target your audience, viral exposure and press coverage, marketing hacks, and how to reach your first \$1000 on Kindle. **LAUNCH BIG EVEN IF YOU'RE STARTING SMALL** Guerrilla is a style of warfare intended to surprise and harass enemies. It can also mean using unconventional and usually inexpensive means to generate interest or raise concern among the public.

That's basically how I'll use it: book marketing strategies from the trenches to help you win the publishing war. However, instead of "surprise and harass" I will focus on "surprise and delight." First you need to show up and get in front of the right people. Then you need to surprise and delight them. You need to be remarkable enough to be noticed. Few authors are using these strategies (yet) so it's relatively easy to outrank your competition, get more visibility and reach new readers.

"A fine book for self-publishers set to take advantage of today's best entry to self-publishing." Aaron Shepard, author of *Aiming at Amazon*. This book cuts through all the hype that surrounds the publishing industry. Learn how to register your own publishing imprint and reap the benefits of passive income that successful writing provides. This book shows you, step-by-step, how to set up your own publishing company and self-publish your own nonfiction book WITHOUT the expense of inventory or pricey "writing services" that bogus vanity publishers sell to authors. Using CreateSpace, an Amazon affiliate company, you can self-publish with very few costs up front. Stop dreaming and start living; get your book published and distributed the easy way, and keep ALL the profits for yourself! See the official website for this book and learn more about the authors at: www.stepbystepselfpublishing.net

Crack the Code of Profitable Self-Publishing. Learn how to plan, write, publish and market your book from a proven seven-figure author. Joseph Alexander has set the self-publishing world alight, earning over \$2,500,000 in royalties. This book is a step-by-step guide to his unbelievably effective writing and publishing process.

Whether you're a self-published author, traditionally published or just starting out writing your first book, there are dozens of obstacles standing between you and six-figure success as an author. Wouldn't it be helpful if you knew ahead of time what those obstacles will be and how to overcome them quickly and easily? In *Secrets of the Six-Figure Author* you will learn the 12 key obstacles every author must face and how to blast through them without breaking a sweat.

Ready to self-publish your book? Got an idea for a story and have no idea where to start? Stuck somewhere in the inbetween? 'The Self-publishing Blueprint' is a complete guide to getting your book from idea to publication, and beyond. Whether you've been thinking of dipping your toes into the self-publishing waters, or you're an author who has had traditional success and is now looking to publish your books yourself, this comprehensive guide will cover every fundamental step of the self-publishing process. How can I promise this? As the bestselling author of over 40+ titles across a number of pen names and genres since 2015, I've been there, done that, got the t-shirt. Now I'm handing the lessons down to you. Self-publishing can seem overwhelming. With this blueprint, you'll understand every mile of the journey before you take your first step. In *The Self-publishing Blueprint*, you'll learn: - Why it's important to understand your definition of success - Understanding your genre before you start writing - The best ways to plan and research your book - How to actually reach 'The end' - The different types of editor, what they do, and where to find them - How to professionally layout your book - The best ways to successfully work with a cover designer - The ins and outs of professionally formatting your book - Your publishing options, and how to get your books online - The pros and cons of the 'exclusive vs wide' debate - Every step of the upload screens for publication - The fundamentals of author marketing, and selling your book to your ideal reader - The most important step to ensuring future author success Ready to finally turn that book idea from a dream into a reality? *The Self-publishing Blueprint* is your one-stop place to begin your journey.

This is a clear and concise step by step guide that will allow even the novice to self-publish a book for free using this manual along with the print-on-demand services provided by the company Create Space. If you know how to use a simple computer word processing program and have access to the Internet, then you can self-publish your own book for free. This is not, however, just a book that tells you to go to Create Space and follow directions there. While I do take you step by guided step through each part of the self-publishing process, and offer cautions when I think they are needed, there is much more information about how to self-publish presented in this book. Several early chapters cover how to prepare a manuscript for self-publication. I give you handy tricks and tips I have learned on how to spot and avoid some common mistakes that are often made in self-publishing. I explain the process. I tell you different ways you can illustrate your book for free, I explain whether you need to copyright your work or not and, if so, I provide information how to do that. I tell you how to create the interior of your book, how to choose the size of your book before you even start your manuscript, how to create a nice looking cover for your book for free, using your own images or personal photos if you wish, and more, much much more. There is no need to give hundreds, sometimes thousands, of dollars to a professional book manufacturer or vanity press to put your work into print. You can do the same thing yourself, and you can do it for free. If you don't already have all the necessary programs needed for self-publishing installed, I provide links where you can download these for free and I give you step by step instructions on how to use each one. I even tell you where you can get stock photos for illustrations for free, as well as advise about several photo editing programs you can use..also for free. One such free download of a very good photo editing program is similar to the more expensive photo program Photoshop, only without the higher price. And there is even more. How do I know so well what you need here? Because I am not a professional book manufacturer nor am I in any way affiliated with Create Space (I chose them because I like their finished products and they have an excellent support staff.) I was once just a beginner, like you might be right now. I was someone who, working within a limited budget, figured out the process of self-publishing my own books for free. Because I was once exactly where you may be right now, I understand that you need concise and detailed but simplified instruction, that you need a complete step-by-step guide that will literally lead you by the hand, so to speak, in helping you put your own book together for free. And I know that you need to know all the ins and outs of the process, not just the nuts and bolts of the self-publishing process, itself, although that is thoroughly covered as well. Once I understood all the ins and outs of this self-publishing process, once I "ironed out all the kinks" that the average person will usually face, once I figured out where to download all the free programs needed and so on, I have since published several of my own books and will continue to do so. I have also helped others, who never dreamed they could self-publish a book, put their own editions together. So if you can use a computer word processing program (there are loads of them available and most work in a similar fashion, but I cover only the two most popular, Microsoft Works and Microsoft Word in detail this manual) and if you have access to the Internet, you can follow this step by step guide and self-publish your own book for free using just this manual and the print-on-demand company Create Space. So pick up this book, read each chapter carefully, then follow the detailed step-by-step instructions to self-publish your own book for free.

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you read will be wrong. That's because marketing in general is dead. Advertising is dead. Selling and convincing people to buy: also dead. The new law of book sales is this: if you're talking about your book, promoting your book, sharing your book... you're screwing it all up. Don't make "Old School" marketing mistakes that will sabotage your efforts! This book will help you to... Avoid the common mistakes that kill book sales Set up an author platform quickly that will triple your results Use Social Media (like an expert) without being annoying Advertise for maximum impact (at the lowest cost) Make powerful friends online who can move thousands of books Before you spend a lot of money on book marketing services or author publicity... Make sure you've plugged all the holes in your sales funnel so you're not throwing money away. If you're looking for a "Bestseller Campaign" but don't have a big budget... This book will show you plenty of ways to improve sales without spending a dime.

Do you want to successfully self-publish in ebook, print or audiobook formats? There are thousands of new books being published every day, but many self-published books quickly sink to the bottom of the pile. Many authors are frustrated because there are so many options for self-publishing, and they don't know which one to choose or what will be best for their book. Others spend thousands of dollars to publish and end up broken-hearted with the result. But it doesn't have to be this way. I've spent the last ten years self-publishing bestselling fiction and non-fiction books and in 2011, I left my day job to become a full-time author-entrepreneur. I've made lots of mistakes along the way, but through the process of self-publishing 27 books, I've learned the most effective way to publish and market your books. In this book, I'll share everything with you. The book includes: - What you need to know before you self-publish - Why self-publishing an ebook is a good idea - How to format an ebook - Exclusivity and going direct - How to self-publish an ebook - Why self-publish a print book - Print-on-demand will change your life - What you need to know before you print - How to self-publish a print book - What to do if you want help with the publishing process - How to self-publish an audiobook - After self-publishing - How much does it cost to self-publish? - How do you get paid when you self-publish? - Book marketing principles - How to market fiction - How to market non-fiction Plus, links to more useful resources. If you're ready to successfully self-publish, then download a sample or buy now.

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