

Gazzaniga Psychological Science 3rd Canadian Edition

“Big questions are Gazzaniga’s stock in trade.” —New York Times “Gazzaniga is one of the most brilliant experimental neuroscientists in the world.” —Tom Wolfe “Gazzaniga stands as a giant among neuroscientists, for both the quality of his research and his ability to communicate it to a general public with infectious enthusiasm.” —Robert Bazell, Chief Science Correspondent, NBC News The author of *Human*, Michael S. Gazzaniga has been called the “father of cognitive neuroscience.” In his remarkable book, *Who’s in Charge?*, he makes a powerful and provocative argument that counters the common wisdom that our lives are wholly determined by physical processes we cannot control. His well-reasoned case against the idea that we live in a “determined” world is fascinating and liberating, solidifying his place among the likes of Oliver Sacks, Antonio Damasio, V.S. Ramachandran, and other bestselling science authors exploring the mysteries of the human brain.

Cognitive Neuroscience: A Reader provides the first definitive collection of readings in this burgeoning area of study.

The co-discoverer of the “split brain” theory tells how science is recasting the age-old question of nature versus nurture to create a startling new view of human behavior. Recent discoveries suggest that natural selection affects not only physical characteristics but also mental processes, from learning to substance abuse.

Fundamentals of Psychology: An Introduction focuses on issues that cut through the artificial boundaries commonly held in the study of behavior. The book reviews the nature of the organism in terms of basic neurology, including the neurological organization of the central nervous system and

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the general features of brain development. The author also examines the normal course of development of the visual systems. He discusses fixed patterns of behavior and the developmental processes that include emotional behavior, self-control, language use, perceptual, and cognitive development. The author then explains the use of statistical concept in psychological research, as well as the psychological methods of inquiry that involves variable manipulation and observation of effects. The author also discusses learning and motivation theory including the theories of Pavlov, Skinner, and Premack. He discusses the organism as an information processor using short- and long-term memory, and the mind as having physical aspects such as brain codes and a brain structure known as the corpus callosum. This book is helpful for psychiatrists, psychologists, behavioral scientists, students and professors in psychology. The need for synthesis in the domain of implicit processes was the motivation behind this book. Two major questions sparked its development: Is there one implicit process or processing principle, or are there many? Are implicit memory, learning, and expertise; skill acquisition; and automatic detection simply different facets of one general principle or process, or are they distinct processes performing very different functions? This book has been designed to cast light on this issue. Because it is impossible to make sense of implicit processes without taking into account their explicit counterparts, consideration is also given to explicit memory, learning, and expertise; and controlled processing. The chapter authors consider principles, processes, and models which stand above a wealth of data collected to evaluate models designed specifically to account for data from a specific paradigm, or even more narrowly, from a specific experimental task. The motivation behind this approach is the proposition that modeling is possible for a much broader data

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domain, even though there may be some cost where specific tasks are concerned. The aim of this book is to treat synthesis as the objective, and to approach this objective by collecting and discussing phenomena which--although they are drawn from diverse areas of psychological science--touch a single issue concerning the distinction between explicit and implicit processes.

"The father of cognitive neuroscience" illuminates the past, present, and future of the mind-brain problem How do neurons turn into minds? How does physical "stuff"—atoms, molecules, chemicals, and cells—create the vivid and various worlds inside our heads? The problem of consciousness has gnawed at us for millennia. In the last century there have been massive breakthroughs that have rewritten the science of the brain, and yet the puzzles faced by the ancient Greeks are still present. In *The Consciousness Instinct*, the neuroscience pioneer Michael S. Gazzaniga puts the latest research in conversation with the history of human thinking about the mind, giving a big-picture view of what science has revealed about consciousness. The idea of the brain as a machine, first proposed centuries ago, has led to assumptions about the relationship between mind and brain that dog scientists and philosophers to this day. Gazzaniga asserts that this model has it backward—brains make machines, but they cannot be reduced to one. New research suggests the brain is actually a confederation of independent modules working together. Understanding how consciousness could emanate from such an organization will help define the future of brain science and artificial intelligence, and close the gap between brain and mind. Captivating and accessible, with insights drawn from a lifetime at the forefront of the field, *The Consciousness Instinct* sets the course for the neuroscience of tomorrow. "This guide reveals how writers can take advantage of the

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brain's hard-wired responses to story to captivate their readers' minds through each plot element"--Provided by publisher.

Why Myers? David Myers has become the world's best-selling introductory psychology author by serving the needs of instructors and students so well. Each Myers textbook offers an impeccable combination of up-to-date research, well-crafted pedagogy, and effective media and supplements. Most of all, each Myers text demonstrates why this author's style works so well for students, with his signature compassionate, companionable voice, and superb judgment about how to communicate the science of psychology and its human impact. Why Modules? This modules-based version of Myers' best-selling, full-length text, *Psychology* (breaking down that book's 16 chapters into 59 short modules) is yet another example of the author's ability to understand what works in the classroom. It comes from Myers' experiences with students who strongly prefer textbooks divided into briefer segments instead of lengthier chapters, and with instructors who appreciate the flexibility offered by the modular format. Modular organization presents material in smaller segments. Students can easily read any module in a single sitting. Self-standing modules. Instructors can assign modules in their own preferred order. The modules make no assumptions about what students have previously read. Illustrations and key terms are repeated as needed. This modular organization of short, stand-alone text units enhances teacher flexibility. Instead of assigning the entire *Sensation and Perception* chapter, instructors can assign the module on vision, the module on hearing, and/or the module on the other senses in whatever order they choose. Watch our new videos from David Myers here, including our animation on *THE TESTING EFFECT* narrated by David Myers.

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Assessing, Diagnosing, and Treating Serious Mental Disorders uniquely provides information that is useful across mental health, psychopathology, practice, and human behavior and development classes, particularly for psychopathology and advanced mental health practice courses. DSM-IV-TR diagnostic criteria is provided for each mental disorder discussed in the textbook, and detailed comparisons to DSM-5 are included. This book represents a new wave of social work education, focusing on mental disorders as an interaction among neurobiology, genetics, and ecological social systems. Edward Taylor argues that most all mental disorders have a foundation within the person's brain that differentially interacts with the social environment. Therefore, how the brain is involved in mental disorders is covered far more comprehensively than found in most social work textbooks. However, the purpose is not to turn social workers into neuroscientists, but to prepare them for educating, supporting, and where appropriate providing treatment for, clients and families facing mental illness. Entire chapters are dedicated to explaining bioecological and other related theories, family support and intervention, and assessment methods. To help students conceptualize methods, the book includes specific steps for assessing needs, joining, and including families in mental health treatment decisions. Methods for helping families become part of the treatment team and for providing in-home interventions are highlighted. Throughout the book, professors and students can find helpful outlines and illustrations for how to understand, assess, and treat mental disorders.

Recounts the early days of split-brain research and updates it with new information on the separate modules within the brain that transform random stimuli into a distinct sense of consciousness

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Cognitive Science provides a comprehensive introduction to the field from multiple perspectives to help readers better understand and answer questions about the mysteries of the mind. In each chapter, the authors focus on a particular area in cognitive science, exploring methodologies, theoretical perspectives, and findings, then offering the critical evaluations and conclusions drawn from them. Substantially updated with new and expanded content, the Third Edition reflects the latest research in this rapidly evolving field. Principles of Psychology offers students a complete introduction to psychology. It balances contemporary approaches with classic perspectives, weaves stimulating conceptual issues throughout the text, and encourages students to think critically, creatively, and practically about the subject and how it applies to the real-world.

Select topics according to your mathematical ability and chosen health care profession. Begin with a basic math review or move right to deeper concepts, including algebra and geometry, linear equations and graphing, dilutions, solutions, and concentrations, dosage calculations and more! Learn at your own pace with this easy to use math text specifically for the health sciences. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Previous editions have established this best-selling student handbook as THE cognitive psychology textbook of choice, both for its academic rigour and its accessibility. This sixth edition continues this tradition. It has been substantially updated and revised to reflect new developments in the field (especially within cognitive neuroscience). Traditional approaches are combined with the cutting-edge cognitive neuroscience approach to create a comprehensive, coherent and totally up-to-date overview of all the main fields in cognitive psychology. The major topics covered include

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perception, attention, memory, concepts, language, problem solving, and reasoning, as well as some applied topics such as everyday memory. New to this edition: Presented in full-colour throughout, with numerous colour illustrations including photographs and brain scans Increased emphasis on cognitive neuroscience, to reflect its growing influence on cognitive psychology A NEW chapter on Cognition and Emotion A WHOLE chapter on Consciousness Increased coverage of applied topics such as recovered memories, medical expertise, informal reasoning, and emotion regulation incorporated throughout the textbook More focus on individual differences in areas including long-term memory, expertise, reasoning, emotion and regulation. The textbook is packed full of useful features that will engage students and aid revision, including key terms, which are new to this edition, chapter summaries, and suggestions for further reading. Written by one of the leading textbook authors in psychology, this thorough and user-friendly textbook will continue to be essential reading for all undergraduate students of psychology. Those taking courses in computer science, education, linguistics, physiology, and medicine will also find it an invaluable resource. This edition is accompanied by a rich array of supplementary materials, which will be made available to qualifying adopters completely free of charge. The online multimedia materials include: A PowerPoint lecture course and multiple-choice question test bank A unique Student Learning Program: an interactive revision program incorporating a range of multimedia resources including interactive exercises and demonstrations, and active reference links to journal articles. For courses in Introductory Psychology Help students become scientifically literate. An Introduction to Psychological Science helps students view psychology as a practical, modern science--and gives them the tools to better

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understand our world. Throughout the second edition, authors Krause, Cortis, Smith and Dolderman continue to emphasize scientific literacy: the ability not only to define scientific terminology, but also to understand how it functions, to evaluate it critically, and to apply it to personal and societal matters. In addition to helping students master key course objectives, learning how to think scientifically will enable students to categorize the overwhelming amount of information they encounter, as well as ignite their interest in psychological science. An Introduction to Psychological Science, 2ce is also available via REVEL(tm), an immersive learning experience designed for the way today's students read, think, and learn.

Reflecting the latest APA Guidelines and accompanied by an exciting, new, formative, adaptive online learning tool, Psychological Science, Fifth Edition, will train your students to be savvy, scientific thinkers.

Rev. ed. of: Professional nursing / Kay Kittrell Chitty, Beth Perry Black. 6th ed. c2011.

A novel contribution to the age-old debate about free will versus determinism. Do we consciously cause our actions, or do they happen to us? Philosophers, psychologists, neuroscientists, theologians, and lawyers have long debated the existence of free will versus determinism. In this book Daniel Wegner offers a novel understanding of the issue. Like actions, he argues, the feeling of conscious will is created by the mind and brain. Yet if psychological and neural mechanisms are responsible for all human behavior, how could we have conscious will? The feeling of conscious will, Wegner shows, helps us to appreciate and remember our authorship of the things our minds and bodies do. Yes, we feel that we consciously will our actions, Wegner says, but at the same time, our actions happen to us. Although conscious will is an illusion, it serves as a guide to understanding

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ourselves and to developing a sense of responsibility and morality. Approaching conscious will as a topic of psychological study, Wegner examines the issue from a variety of angles. He looks at illusions of the will—those cases where people feel that they are willing an act that they are not doing or, conversely, are not willing an act that they in fact are doing. He explores conscious will in hypnosis, Ouija board spelling, automatic writing, and facilitated communication, as well as in such phenomena as spirit possession, dissociative identity disorder, and trance channeling. The result is a book that sidesteps endless debates to focus, more fruitfully, on the impact on our lives of the illusion of conscious will.

In this fresh new offering to the Intro Psychology course, authors John Cacioppo and Laura Freberg portray psychology as being an integrative science in two ways. First, they have written a text that reflects psychology's rightful place as a hub science that draws from and is cited by research in many other fields. Second, this text presents psychology as a unified science that seeks a complete understanding of the human mind, rather than as a loosely organized set of autonomous subspecialties. As psychology moves rapidly toward maturity as an integrative, multidisciplinary field, the introductory course offers an opportunity to teach all of psychology in one place and at one time. This text reflects that evolution--and the authors' excitement about it. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

What happened along the evolutionary trail that made humans so unique? In his accessible style, Michael Gazzaniga pinpoints the change that made us thinking, sentient humans different from our predecessors. He explores what makes human brains special, the importance of

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language and art in defining the human condition, the nature of human consciousness, and even artificial intelligence. Defines learning and shows how the learning process is studied. Clearly written and user-friendly, Introduction to the Theories of Learning places learning in its historical perspective and provides appreciation for the figures and theories that have shaped 100 years of learning theory research. The 9th edition has been updated with the most current research in the field. With Pearson's MySearchLab with interactive eText and Experiment's Tool, this program is more user-friendly than ever. Learning Goals Upon completing this book, readers should be able to: Define learning and show how the learning process is studied Place learning theory in historical perspective Present essential features of the major theories of learning with implications for educational practice Note: MySearchLab does not come automatically packaged with this text. To purchase MySearchLab, please visit: www.mysearchlab.com or you can purchase a ValuePack of the text + MySearchLab (at no additional cost).

Shaping Psychology is a unique collection of in-depth conversations with a selection of the most influential psychologists working today, conducted at the end of a decade that shook psychological science. They provide insights into the controversies at the heart of contemporary psychology, revealing a clash of visions of what psychological science is all about and what its future holds. They are candid on the crisis in psychology and explore its causes, consequences and how to overcome it. They also discuss challenges in the field, their careers, and the experiences that shaped their worldview. Those interviewed include pioneers who have shaped psychology as we know it today and who represent a wide range of specializations, from research to mental health practice, mainstream psychology to critical

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psychology and neuroscience to the Open Science movement. Elizabeth F. Loftus, Stanford University, USA Jerome Kagan, Harvard University, USA Michael I. Posner, University of Oregon, USA Scott O. Lilienfeld, Emory University, USA Robert J. Sternberg, Cornell University, USA Robert Plomin, King's College London, UK Susan J. Blackmore, University of Plymouth, UK Joseph E. LeDoux, New York University, USA Noam Chomsky, Massachusetts Institute of Technology, USA Roy F. Baumeister, University of Queensland, Australia Erica Burman, University of Manchester, UK Brian A. Nosek, University of Virginia, USA Vikram H. Patel, Harvard Medical School, USA Daniel Kahneman, Princeton University, USA Carol A. Tavris, independent academic, USA,

The 2nd edition of Historical and Conceptual issues in Psychology offers a lively and engaging introduction to the main issues underlying the emergence and continuing evolution of psychology. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Drawing on teaching and learning research, the Sixth Edition provides new tools to improve students' reading, focus, and self-assessment. Chapters are now divided into brief "study units," each of which concludes with a self-test question to increase comprehension. NEW "Putting Psychology to Work" features show students how to apply psychology concepts to

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future careers. Our formative, adaptive learning tool, InQuizitive, and our online psychology labs, ZAPS 2.0, provide a hands-on approach to assessing students' understanding.

Elizabeth Schechter explores the implications of the experience of people who have had the pathway between the two hemispheres of their brain severed, and argues that there are in fact two minds, subjects of experience, and intentional agents inside each split-brain human being: right and left. But each split-brain subject is still one of us.

Why is life worth living? What makes actions right or wrong? What is reality and how do we know it? *The Brain and the Meaning of Life* draws on research in philosophy, psychology, and neuroscience to answer some of the most pressing questions about life's nature and value. Paul Thagard argues that evidence requires the abandonment of many traditional ideas about the soul, free will, and immortality, and shows how brain science matters for fundamental issues about reality, morality, and the meaning of life. The ongoing Brain Revolution reveals how love, work, and play provide good reasons for living. Defending the superiority of evidence-based reasoning over religious faith and philosophical thought experiments, Thagard argues that minds are brains and that reality is what science can discover. Brains come to know reality through a combination of perception and reasoning. Just as important, our brains evaluate aspects of reality through emotions that can produce both good and bad decisions. Our cognitive and emotional abilities allow us to understand reality, decide effectively, act morally, and pursue the vital needs of love, work, and play. Wisdom consists of knowing what matters, why it matters, and how to achieve it. *The Brain and the Meaning of Life* shows how brain science helps to answer questions about the nature of mind and reality, while alleviating anxiety about the difficulty of life in a

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vast universe. The book integrates decades of multidisciplinary research, but its clear explanations and humor make it accessible to the general reader.

Papers delivered at a tribute on April 12, 2008 in San Francisco, California.

Connecting modern psychology to its Indigenous roots to enhance the healing process and psychology itself • Shares the healing wisdom of Indigenous people the author has worked with, including the Ju/'hoansi of the Kalahari Desert, the Fijians of the South Pacific, Sicangu Lakota people, and Cree and Anishnabe First Nations people • Explains how Indigenous perspectives can help create a more effective model of best practices in psychology • Explores the vital role of spirituality in the practice of psychology and the shift of emphasis that occurs when one understands that all beings are interconnected Wherever the first inhabitants of the world gathered together, they engaged in the human concerns of community building, interpersonal relations, and spiritual understanding. As such these earliest people became our "first psychologists." Their wisdom lives on through the teachings of contemporary Indigenous elders and healers, offering unique insights and practices to help us revision the self-limiting approaches of modern psychology and enhance the processes of healing and social justice. Reconnecting psychology to its ancient roots, Richard Katz, Ph.D., sensitively shares the healing wisdom of Indigenous peoples he has worked with, including the Ju/'hoansi of the Kalahari Desert, Fijians native to the Fiji Islands, Lakota people of the Rosebud Reservation, and Cree and Anishnabe First Nations people from Saskatchewan. Through stories about the profoundly spiritual ceremonies and everyday practices he engaged in, he seeks to fulfill the responsibility he was given: build a foundation of reciprocity so Indigenous teachings can create a path toward healing psychology. Also drawing on his

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experience as a Harvard-trained psychologist, the author reveals how modern psychological approaches focus too heavily on labels and categories and fail to recognize the benefits of enhanced states of consciousness. Exploring the vital role of spirituality in the practice of psychology, Katz explains how the Indigenous approach offers a way to understand challenges and opportunities, from inside lived truths, and treat mental illness at its source. Acknowledging the diversity of Indigenous approaches, he shows how Indigenous perspectives can help create a more effective model of best practices in psychology as well as guide us to a more holistic existence where we can once again assume full responsibility in the creation of our lives.

How can humans keep thousands of words in mind and have no difficulty understanding trillions of sentences? The answer to this question might lie in parents teaching their children language skills, or in the human brain, which may be equipped with a language instinct or maybe in impressive memory skills that link words to their perceptual information. Undoubtedly, there is some truth to some of these explanations. But one answer – perhaps the most important answer – has been largely ignored. *Keeping Those Words in Mind* tries to remedy this oversight. Linguist and cognitive psychologist Max Louwerse, PhD. argues that understanding language is not just possible because of memory, brains, environment and computation, but because of the patterns in the sequence of sounds and words themselves. He demonstrates that what seems to be an arbitrary communication system, with arbitrary characters and sounds that become words, and arbitrary meanings for those words, actually is a well-organized system that has evolved over tens of thousands of years to make communication as efficient as it is. What is needed for humans to acquire language, is for humans to recognize and discover the patterns in our

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communication system. By examining how our brains process language and find patterns, the intricacies of the language system itself, and even scientific breakthroughs in computer science and artificial intelligence, *Keeping Those Words in Mind* brings a brand new and interdisciplinary explanation for our ability to extract meaning from language.

Integrated teaching, learning, and assessment tools, created by a master teacher.

Topically organized, *Positive Psychology: The Science of Happiness and Flourishing* presents a highly engaging, up-to-date introduction to positive psychology. Authors William C. Compton and Edward Hoffman invite students to apply practices to their own lives, contexts, and experiences to ensure understanding. The text examines how positive psychology applies to stressors and health within such traditional research areas as developmental, clinical, personality, motivational, social, and behavioral psychology. Furthermore, the text offers perspectives on positive emotional states, research and theory on positive traits, coverage of positive institutions, and a look at the future of positive psychology. The Third Edition reflects significant growth in field with hundreds of new references and expanded content on topics including mindfulness, money and subjective well-being, and romantic love.

INSTRUCTORS: Bundle Positive Psychology, Third Edition with Positive Psychology: A Workbook for Personal Growth and Well-Being for only \$5 more! Bundle ISBN:

978-1-5443-7019-4

"This book is designed to help students organize their thinking about psychology at a conceptual level. The focus on behaviour and empiricism has produced a text that is better organized, has fewer chapters, and is somewhat shorter than many of the leading books. The beginning of each section includes learning objectives; throughout the body of each

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section are key terms in bold followed by their definitions in italics; key takeaways, and exercises and critical thinking activities end each section"--BCcampus website.

Michael S. Gazzaniga, one of the most important neuroscientists of the twentieth century, gives us an exciting behind-the-scenes look at his seminal work on that unlikely couple, the right and left brain. Foreword by Steven Pinker. In the mid-twentieth century, Michael S. Gazzaniga, "the father of cognitive neuroscience," was part of a team of pioneering neuroscientists who developed the now foundational split-brain theory: the notion that the right and left hemispheres of the brain can act independently from one another and have different strengths. In *Tales from Both Sides of the Brain*, Gazzaniga tells the impassioned story of his life in science and his decades-long journey to understand how the separate spheres of our brains communicate and miscommunicate with their separate agendas. By turns humorous and moving, *Tales from Both Sides of the Brain* interweaves Gazzaniga's scientific achievements with his reflections on the challenges and thrills of working as a scientist. In his engaging and accessible style, he paints a vivid portrait not only of his discovery of split-brain theory, but also of his comrades in arms—the many patients, friends, and family who have accompanied him on this wild ride of intellectual discovery.

The statement, "The Right Hemisphere (RH) processes language"--while not exactly revolutionary--still provokes vigorous debate. It often elicits the argument that anything the RH does with language is not linguistic but "paralinguistic." The resistance to the notion of RH language processing persists despite the fact that even the earliest observers of Left Hemisphere (LH) language specialization posited some role for the RH in language processing, and evidence attesting to various RH language processes has steadily

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accrued for more than 30 years. In this volume, chapters pertain to a wide, but by no means, exhaustive set of language comprehension processes for which RH contributions have been demonstrated. The sections are organized around these processes, beginning with initial decoding of written or spoken input, proceeding through semantic processing of single words and sentences, up to comprehension of more complex discourse, as well as problem solving. The chapters assembled here should begin to melt this resistance to evidence of RH language processing. This volume's main goal is to compile evidence about RH language function from a scattered literature. The editorial commentaries concluding each section highlight the relevance of these phenomena for psycholinguistic and neuropsychological theory, and discuss similarities and apparent discrepancies in the findings reported in individual chapters. In the final chapter, common themes that emerge from the enterprise of studying RH language and future challenge for the field are reviewed. Although all chapters focus only on "typical" laterality of right handed people, this work provides a representative sample of the current state of the art in RH language research. Important features include: *

- * a wide range of coverage from speech perception and reading through complex discourse comprehension and problem-solving;
- * research presented from both empirical and theoretical perspectives; and
- * commentaries and conclusions integrating findings and theories across sub-domains, and speculating on future directions of the field.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For courses in Introductory Psychology Help students become scientifically literate. Psychological Science: Modeling Scientific Literacy helps students view psychology as a practical, modern

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science—and gives them the tools to better understand our world. Throughout the second edition, authors Mark Krause and Daniel Corts continue to emphasize scientific literacy: the ability not only to define scientific terminology, but also to understand how it functions, to evaluate it critically, and to apply it to personal and societal matters. In addition to helping students master key course objectives, learning how to think scientifically will enable students to categorize the overwhelming amount of information they encounter, as well as ignite their interest in psychological science.

A New York Times Notable Book of 2020 A Bloomberg Best Non-Fiction Book of 2020 A Behavioral Scientist Notable Book of 2020 A Human Behavior & Evolution Society Must-Read Popular Evolution Book of 2020 A bold, epic account of how the co-evolution of psychology and culture created the peculiar Western mind that has profoundly shaped the modern world. Perhaps you are WEIRD: raised in a society that is Western, Educated, Industrialized, Rich, and Democratic. If so, you're rather psychologically peculiar. Unlike much of the world today, and most people who have ever lived, WEIRD people are highly individualistic, self-obsessed, control-oriented, nonconformist, and analytical. They focus on themselves—their attributes, accomplishments, and aspirations—over their relationships and social roles. How did WEIRD populations become so psychologically distinct? What role did these psychological differences play in the industrial revolution and the global expansion of Europe during the last few centuries? In *The WEIRD People in the World*, Joseph Henrich draws on cutting-edge research in anthropology, psychology, economics, and evolutionary biology to explore these questions and more. He illuminates the origins and evolution of family structures, marriage, and religion, and the profound impact these cultural transformations had on human psychology. Mapping these

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shifts through ancient history and late antiquity, Henrich reveals that the most fundamental institutions of kinship and marriage changed dramatically under pressure from the Roman Catholic Church. It was these changes that gave rise to the WEIRD psychology that would coevolve with impersonal markets, occupational specialization, and free competition—laying the foundation for the modern world. Provocative and engaging in both its broad scope and its surprising details, *The WEIRDest People in the World* explores how culture, institutions, and psychology shape one another, and explains what this means for both our most personal sense of who we are as individuals and also the large-scale social, political, and economic forces that drive human history. Includes black-and-white illustrations.

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