

Global Turning Points Understanding The Challenges For Business In The 21st Century

Digital platforms are changing the rules of competition in the global economy. Until recently, it took Fortune 500 companies an average of 20 years to reach billion-dollar market valuations. Successful platforms now reach that milestone in an average of four years. In *The Platform Paradox: How Digital Businesses Succeed in an Ever-Changing Global Marketplace*, Wharton professor Mauro F. Guillén highlights a key incongruity in this new world. Most platforms considered to be successful have triumphed in only some, rather than all, parts of the world. There are very few truly global digital platforms. In more than three decades of studying multinational firms, Guillén has found they often misunderstand key aspects of what it takes to succeed globally, from culture and institutions to local competitive dynamics and pursuing markets in a logical sequence. Seeing multibillion-dollar companies like Amazon flounder in certain markets has led Guillén to research what it takes to create a successful global strategy. In *The Platform Paradox*, Guillén details: How the COVID-19 pandemic has accelerated digitization and forced companies like Airbnb to pivot and adapt; How platforms like Tinder and Uber have used local advantages to grow rapidly in different countries; How traditional companies have transformed themselves into digital platforms, like Lego undertaking a digital revolution to emerge from bankruptcy and become the "Apple of toys"; and The possibilities and limits to global expansion, as illustrated by companies like Zoom and Skype. In *The Platform Paradox*, Guillén offers an integrated framework for these platforms to identify and implement a digital platform strategy on a truly global scale.

This book examines the influence of early stressful experiences over the life course.

Turning Points celebrates the 75th anniversary of Off Campus Writers' Workshop, a member-managed non-profit organization that has helped thousands of aspiring writers learn the art and craft of creative writing. Our anthology project started in the autumn of 2019, with a session on the elements of short story writing led by Patricia McNair, an accomplished short story writer and gifted university educator. Since that time, our authors have written first drafts, subjected them to the rigors of critique group analysis, then worked with OCWW editors to refine and revise their works. Our combined works represent a full spectrum of OCWW members, from those engaged in creative writing for the first time in their lives to established authors with many publishing credits to their names. What we have in common is a passion for creative writing and an eagerness to work together to make each person's writing better. We hope you enjoy this collection, and we hope it's worthy of the 12 women who founded Off Campus Writers' Workshop all those years ago. The discovery of a virtual turning point truly is a breakthrough in WKB analysis of higher order differential equations. This monograph expounds the core part of its theory together with its application to the analysis of higher order Painlevé equations of the Noumi–Yamada type and to the analysis of non-adiabatic transition probability problems in three levels. As M.V. Fedoryuk once lamented, global asymptotic analysis of higher order differential equations had been thought to be impossible to construct. In 1982, however, H.L. Berk, W.M. Nevins, and K.V. Roberts published a remarkable paper in the *Journal of Mathematical Physics* indicating that the traditional Stokes geometry cannot globally describe the Stokes phenomena of solutions of higher order equations; a new Stokes curve is necessary.

In 1177 B.C., marauding groups known only as the "Sea Peoples" invaded Egypt. The pharaoh's army and navy managed to defeat them, but the victory so weakened Egypt that it soon slid into decline, as did most of the surrounding civilizations. After centuries of brilliance, the civilized world of the Bronze Age came to an abrupt and cataclysmic end. Kingdoms fell like dominoes over the course of just a few decades. No more Minoans or Mycenaeans. No more Trojans, Hittites, or Babylonians. The thriving economy and cultures of the late second millennium B.C., which had stretched from Greece to Egypt and Mesopotamia, suddenly ceased to exist, along with writing systems, technology, and monumental architecture. But the Sea Peoples alone could not have caused such widespread breakdown. How did it happen? In this major new account of the causes of this "First Dark Ages," Eric Cline tells the gripping story of how the end was brought about by multiple interconnected failures, ranging from invasion and revolt to earthquakes, drought, and the cutting of international trade routes. Bringing to life the vibrant multicultural world of these great civilizations, he draws a sweeping panorama of the empires and globalized peoples of the Late Bronze Age and shows that it was their very interdependence that hastened their dramatic collapse and ushered in a dark age that lasted centuries. A compelling combination of narrative and the latest scholarship, 1177 B.C. sheds new light on the complex ties that gave rise to, and ultimately destroyed, the flourishing civilizations of the Late Bronze Age—and that set the stage for the emergence of classical Greece.

This sociological collection advances the argument that the concept of a turning point expands our understanding of life experiences from a descriptive to a deeper and more abstract level of analysis. It addresses the conceptual issue of what distinguishes turning points from life transitions in general and raises crucial questions about the application of turning points as a biographical research method. Biography and turning points in Europe and America is all the more distinctive and significant due to its broad empirical database. The anthology includes authors from ten different countries, providing a number of contexts for thinking about how turning points relate to constructions of meaning shaped by globalization and by cultural and structural meanings unique to each country. The book will be useful across a wide range of social sciences and particularly valuable for researchers needing a stronger theoretical base for biographical work.

Climate change makes fossil fuels unburnable, yet global coal production has almost doubled over the last 20 years. This book explores how the world can stop mining coal - the most prolific source of greenhouse gas emissions. It documents efforts at halting coal production, focusing specifically on how campaigners are trying to stop coal mining in India, Germany, and Australia. Through in-depth comparative ethnography, it shows how local people are fighting to save their homes, livelihoods, and environments, creating new constituencies and alliances for the transition from fossil fuels. The book relates these struggles to conflicts between global climate policy and the national coal-industrial complex. With

coal's meaning transformed from an important asset to a threat, and the coal industry declining, it charts reasons for continuing coal dependence, and how this can be overcome. It will provide a source of inspiration for energy transition for researchers in environment, sustainability, and politics, as well as policymakers.

Seven Turning Points identifies the pivotal stages when nonprofits must reassess the way they operate and make fundamental changes or risk decline. Author Susan Gross goes beyond describing symptoms and challenges and offers leaders usable advice on what to expect and what to do.

This readable survey on the history of missions tells the story of pivotal turning points in the expansion of Christianity, enabling readers to grasp the big picture of missional trends and critical developments. Alice Ott examines twelve key points in the growth of Christianity across the globe from the Jerusalem Council to Lausanne '74, an approach that draws on her many years of classroom teaching. Each chapter begins with a close-up view of a particularly compelling and paradigmatic episode in Christian history before panning out for a broader historical outlook. The book draws deeply on primary sources and covers some topics not addressed in similar volumes, such as the role of British abolitionism on mission to Africa and the relationship between imperialism and mission. It demonstrates that the expansion of Christianity was not just a Western-driven phenomenon; rather, the gospel spread worldwide through the efforts of both Western and non-Western missionaries and through the crucial ministry of indigenous lay Christians, evangelists, and preachers. This fascinating account of worldwide Christianity is suitable not only for the classroom but also for churches, workshops, and other seminars.

A collection of essays offers insight into the events that led to the Inquisition, its spread across Europe, and the aftermath.

Evangelicalism's premier historian provides a general introduction to church history.

We solve our problems based upon the way we think of ourselves and the world. From peak energy and peak debt to failing economies and the realities of climate change, everyday life is showing us where we've outgrown the thinking of the past. It's also showing us where big changes in the world mean big changes in our lives. Through dramatic shifts in our jobs, our relationship to money, our health, and even our homes, it's clear that our lives are changing in ways we've never seen, to a degree that we're not prepared for, and at speeds that we've never experienced. It's also clear that the thinking of the past is no longer enough to meet our needs today. A new, healthy, and sustainable world is emerging, and our ability to accept what it offers begins with our willingness to:

- Honestly acknowledge the facts of what we're up against.
- Embrace the new discoveries that reveal the role of cooperation in nature and human communities.
- Create resilience in our lives, families, and communities based upon five proven and sustainable principles.
- Through easy-to-understand science and the wisdom traditions of the past, The Turning Point identifies the extremes in the world that are reshaping our lives, the keys to thrive in the midst of the transformation, and the strategies to get us there.

Can private law assume an ecological meaning? Can property and contract defend nature? Is tort law an adequate tool for paying environmental damages to future generations? This book explores potential resolutions to these questions, analyzing the evolution of legal thinking in relation to the topics of legal personality, property, contract and tort. In this forward thinking book, Mattei and Quarta suggest a list of basic principles upon which a new, ecological legal system could be based. Taking private law to represent an ally in the defence of our future, they offer a clear characterization of the fundamental legal institutions of common law and civil law, considering the challenges of the Anthropogenic era, technological tools of the Internet era, and the global rise of the commons. Summarizing the fundamental institutions of private law: property rights, legal personality, contract, and tort, the authors reveal the limits of these legal institutions in relation to historical international evolution and their regulation in the contexts of catastrophic ecological issues and technological developments. Engaging and thoughtful, this book will be interesting reading for legal scholars and academics of private law and, in particular, those wishing to understand the role of law when facing technological and ecological challenges.

A team of scholars examine the radical political changes that have taken place since 1990 in eleven key countries in Africa.

"Southeast Asian Affairs has for decades been an indispensable reference for those concerned with political and economic developments across this vibrant and highly diverse region. Each year, leading experts on the region and its constituent states have contributed detailed assessments of individual countries and region-wide themes which collectively provide an important and reliable record of Southeast Asia's often dramatic evolution since the early 1970s. Some of the most significant and interesting of these chapters have been carefully selected and brought together in this volume, which will be a valuable resource for students of the region." — Dr Tim Huxley, Executive Director, The International Institute for Strategic Studies-Asia, Singapore "At a time when Southeast Asia is under-going rapid changes, this compilation of essays is a must-read for all those who seek to understand ASEAN and its member states. Southeast Asia is more than ASEAN and as an inter-state organization that works by consensus, ASEAN can do no more than what its members allow it to do." — Bilahari Kausikan, Chairman Middle East Institute, National University of Singapore and former Permanent Secretary of the Ministry of Foreign Affairs, Singapore "For the last fifty years, ISEAS has been the 'go to' place for students and scholars from all over the world seeking to develop a deeper knowledge of Southeast Asia. Since it first appeared in 1974, Southeast Asian Affairs has provided thoughtful and timely analysis of critical developments in the region annually. This carefully chosen collection of some of these essays authored over the years brilliantly maps out the contours of change and transformation that have shaped Southeast Asia's recent history, and captures the dynamism of this fascinating region." — Joseph Chinyong Liow, Dean, College of Humanities, Arts, and Social Sciences and Dean, S.Rajaratnam School of International Studies, Nanyang Technological University "The book Turning Points and Transitions, commemorating the 50th anniversary of the founding of ISEAS, is like a literary time

machine. It takes us back through contemporary expert commentary and analysis to the major forces and events that shaped the political and economic evolution of the Southeast Asia region. A new generation of scholars has replaced typewriters with computers, but many of the roots of the issues and conflicts that ISEAS will be dealing with in the future are to be found in the past that is so ably documented in this volume." — Donald E. Weatherbee, Donald S. Russell Distinguished Professor Emeritus at the University of South Carolina

The second edition of this popular book offers an accessible yet sophisticated analysis of the game-changing events and trends that are transforming the world beyond recognition. For the first time in human history, more people live in cities than in the countryside, and greater numbers suffer from obesity than from hunger. During the next few decades, India will become the biggest country in terms of population, China the largest in output, and the United States the richest among the major economies on a per capita income basis. Food and water shortages will likely become humankind's most important challenges. With four new chapters, on the rise of the global middle class, the transformative power of technology, institutions and the entrepreneurial spirit, and the trials and tribulations of the financial system, this book provides a thorough introduction to the challenges facing business and society in the twenty-first century.

In this remarkable book, Professor Diego De Leo, distinguished Italian psychiatrist and world leading researcher into suicide prevention, takes us on a revealing journey into the suicidal mind. Told in the form of letters, twelve life stories disclose much about the human spirit, as well as the deep complexities of suicidal behaviour and the struggle for science to understand - in the words of the author - "the worst of all human tragedies". Diego adds his own honest interpretations and comments as a roadmap to guide the reader on the many messages these stories entail.

Offers an accessible, yet sophisticated analysis of major global turning points and future scenarios with an emphasis on actionable issues. This volume attempts to show the emerging contours of 'transformative action' in social movements across South Asia. It argues that these contours have been shaped by contestations over questions of equity, justice and well-being on the one hand, and the nature and scope of new and classical social movements on the other. This is manifest in diverse modes through people's struggles, protest and dissent. The authors examine a variety of themes that have determined the course of the politics of transformative struggles. They critique neoliberalism, 'primitive' accumulation, money, class inequalities, as well as aspects of capital-labour conflict. They highlight the contributions of movements by women, dalit and marginalized communities; peace movements; and environmental and agrarian struggles. The volume also appraises the role of internet in grassroots mobilizations and that of civil society networks in the making of participatory democracy. It further argues that the predicaments of cultural, ethnic, national, regional, and linguistic identities are not divorced from capital-labour conflicts. The book will serve as essential reading for students and scholars of sociology, social movements, politics, gender and feminist studies, labour studies, and the informed general reader.

One of family therapy's wittiest and most sensible writers uses the family crisis as a launching point for discussing the entire range of events that can disrupt marriage and family life. A family crisis is heralded by symptomatic behavior, such as school phobia, adolescent rebellion, or depression, that trips up the family in its developmental path. Pittman show how the therapist can make the most of these crisis, creatively using whatever is at hand to pull the family through the chaos.

A "riveting and illuminating" Bill Gates Summer Reading pick about how and why some nations recover from trauma and others don't (Yuval Noah Harari), by the Pulitzer Prize-winning author of the landmark bestseller *Guns, Germs, and Steel*. In his international bestsellers *Guns, Germs and Steel* and *Collapse*, Jared Diamond transformed our understanding of what makes civilizations rise and fall. Now, in his third book in this monumental trilogy, he reveals how successful nations recover from crises while adopting selective changes -- a coping mechanism more commonly associated with individuals recovering from personal crises. Diamond compares how six countries have survived recent upheavals -- ranging from the forced opening of Japan by U.S. Commodore Perry's fleet, to the Soviet Union's attack on Finland, to a murderous coup or countercoup in Chile and Indonesia, to the transformations of Germany and Austria after World War Two. Because Diamond has lived and spoken the language in five of these six countries, he can present gut-wrenching histories experienced firsthand. These nations coped, to varying degrees, through mechanisms such as acknowledgment of responsibility, painfully honest self-appraisal, and learning from models of other nations. Looking to the future, Diamond examines whether the United States, Japan, and the whole world are successfully coping with the grave crises they currently face. Can we learn from lessons of the past? Adding a psychological dimension to the in-depth history, geography, biology, and anthropology that mark all of Diamond's books, *Upheaval* reveals factors influencing how both whole nations and individual people can respond to big challenges. The result is a book epic in scope, but also his most personal yet.

Days of Decision spans a century of American foreign policymaking, from the Spanish- American War of 1898 to the attacks of September 11, 2001. Michael J. Nojeim and David P. Kilroy carefully examine twelve foreign-policy landmarks, each of which played a crucial role in shaping world history and led to profound changes in U.S. foreign policy. Devoting one chapter to each turning point, they place it in its proper historical context, explore its political consequences--primarily the debates and divisions that arose among policymakers--and discuss the aftermath, focusing on its lasting influence on world affairs and the conduct of American diplomacy and foreign affairs. This accessible, introductory text provides students of foreign policy and international relations a deeper understanding of these disciplines' processes and of America's place in the world.

An examination of how historical thinking has changed in recent years, through a comparison between Eastern and Western epochs.

"The twenty-first century is replete with uncertainty and complexity: game-changing events and trends are transforming the world beyond recognition. For the first time in human history more people live in cities than in the countryside and greater numbers suffer from obesity than from hunger. Emerging economies now represent half of the global economy and during the next few decades India will be the biggest country in terms of population, China the largest in output and the United States the richest among the major economies on a per capita income basis. Food and water shortages will likely become humankind's most important challenge. In this accessible introduction, Mauro Guillen and Emilio Ontiveros deploy the tools of economics, sociology and political science to provide an analytical perspective on both the problems and opportunities facing business in the modern world"--

No matter the field of entertainment or competition, every talented performer dreams of making it to the top. This colorful series surveys concert stages, film sets, and athletic venues to introduces icons of entertainment and sports. Young readers will meet dynamic athletes, A-list actors and actresses, , boy-band sensational musicians, and more, learning where these stars came from, the challenges they've overcome, and how they made it to ... *The Big Time!* An elementary introduction to the life, work, and popularity of Andrew Luck, a professional football quarterback star who broke rookie NFL records with the Indianapolis Colts. Artificial Intelligence is here, today. How can society make the best use of it? Until recently, "artificial intelligence" sounded like something out of science fiction. But the technology of artificial intelligence, AI, is becoming increasingly common, from self-driving cars to e-commerce algorithms that seem to know what you want to buy before you do. Throughout the economy and many aspects of daily life, artificial intelligence has become the transformative technology of our time. Despite its current and potential

