

Guide To Digital Photography

An illustrated introduction to digital photography, examining hardware such as cameras, computers, scanners, and printers and the relationship between them; looking at image-editing software, tools, and techniques; featuring step-by-step instructions for taking professional-quality photographs; and discussing special-effects options.

David Busch's Nikon Z5 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z5 mirrorless camera. Nikon's most affordable full-frame mirrorless model boasts up-scale features, including dual memory card slots, five-axis image stabilization for sharp images even when using slow shutter speeds, and an advanced hybrid autofocus system with face/eye detection and 273 AF points. The Z5's 24MP sensor supports 4K and Full HD movie shooting, and an innovative Focus Shift mode that produces stunning deep-focus images. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z5.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z5 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z5, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z5 today.

David Busch's Canon EOS RP Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS RP mirrorless camera. This highly-affordable model sports a 26.2 MP full frame sensor embedded with 4,779 Dual-Pixel phase detection AF points for lightning-fast, precise autofocus. The EOS RP's 2.36 million dot electronic viewfinder provides a bright, clear view as you shoot. There are three available adapters that it easy to supplement your RF-mount lenses with a broad selection of legacy Canon EF and EF-S optics. The EOS RP has wireless connectivity to allow linking the camera to a computer and iOS or Android smart devices, high-definition movie-making capabilities, and a versatile swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon

EOS RP. Filled with detailed how-to steps and full-color illustrations, David Busch's Canon EOS RP Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy EOS RP "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS RP today.

A guide to digital photography provides information on digital camera features and controls, taking successful photographs, choosing a photo management software, and printing and sharing photographs.

David Busch's Nikon Z6 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting and affordable Nikon Z6 compact mirrorless camera. This ground-breaking enthusiast camera is built around a 24.5 megapixel sensor, that offers excellent image quality and ISO speeds from ISO 100-51200. The Z6 can be fitted with any of the new ultra-sharp S-series, Z-mount lenses, or mount a full line of Nikon's existing F-mount lenses, with the optional FTZ adapter. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. With 273 phase-detect AF focus points, covering 90 percent of the frame, and the next-generation EXPEED 6 processing chip, the Z6 can shoot sports and action at up to 12 frames per second, with lightning fast focus. The Z6 can capture both 4K and Full HD movies, too. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z6. Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon Z6 Guide to Digital Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z6, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z6 today.

Build your photography skills step-by-step with an independent photography course that guides you through every aspect of digital photography. Includes advice and stunning images, this e-guide will help you master your photography and image-editing skills, and maximize your artistic talent in as little as 20 weeks. Digital Photography Complete Course uses a combination of tutorials, step-by-step demonstrations, practical assignments, and Q&As to help you understand and use your camera to its full capacity. Choose your own pace to work through the modules-the program is completely customizable to your schedule. As you work through the lessons, test your new knowledge and troubleshoot common issues. With the aid of helpful text and innovative graphics in Digital Photography Complete Course, you'll explore a wide range of genres: Find out how to create landscapes, portraits, still life, and action shots as you discover the full range of your camera and learn how to take professional-looking pictures you'll be proud to display.

Provides a basic introduction to digital photography, including topics about the history of photography, how a camera works, and what subjects to photograph.

A comprehensive instructional guide created especially for youngsters tells them exactly what they need to know to capture those special events digitally and get creative to create photo magnets, digital scrapbooks, puzzles, and more. Reprint.

Suddenly, anyone with a cell phone is a photographer. This book takes the basics of digital photography and makes them the tools for creative, interesting, and artistic picture-taking. Illuminating the most popular of 4-H projects, Daniel Johnson instructs beginners in the basics of composition, lighting, and the use of flashes--among other fundamentals of capturing a picture that's more than just "flash." With step-by-step, illustrated directions, along with spectacular examples, this book is the perfect starting point for 4-H'rs taking up digital photography--and for anyone who wants to learn how to take superior digital pictures.

Choose the settings that make your digital photos better Can't wait to see what you and your digital camera can do? Packed with examples of what you can accomplish, this book gives you the inside scoop on camera features, setting up shots, downloading your photos, and a whole lot more! Open the book and find: Basic camera settings and digital photo file formats When to use your camera's flash Tips for composing good pictures How to transfer photos from your camera to your computer How automatic scene modes simplify photo taking

David Busch's Nikon Z50 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z50 mirrorless camera. Nikon's first APS-C format mirrorless model is compact, weighs just 14 ounces, and is very affordable, making it the perfect camera for budding photo enthusiasts. It's built around a 21-megapixel sensor that offers excellent image quality and is sensitive enough for low light shooting. With a 209-point phase-detect autofocus system covering more than 85 percent of the frame, the Z50 can shoot sports and action at up to 11 frames per second, with lightning fast focus. The Z50 can capture both 4K and Full HD movies, too, and the flip-down rear LCD is ideal for selfies and vlogging. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z50.

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Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z50 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z50, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z50 today.

David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's flagship APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Built-in 5-axis image stabilization allows sharp images hand-held even with slower shutter speeds. The a6600's new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6600 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second, and a more powerful battery to extend shooting life. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6600/ILCE-6600 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6600/ILCE-6600 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6600/ILCE-6600's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6600/ILCE-6600.

Are you intent on capturing the perfect sunset? A budding photojournalist? Or ready to take your holiday snaps to the next level? The Complete Guide to Digital Photography is your definitive guide to taking, processing and printing sharper, more colourful and better looking pictures. Ian Farrell's expert tips take you from the basics of using your camera to advanced darkroom techniques with 52 step-by-step projects including portraits, landscapes, still-life images, fast-moving objects and photographing live events. Introducing you to the latest software and techniques and featuring technical tips, interviews with the professionals, troubleshooting and over 400 inspirational images, the Complete Guide to Digital Photography is the ultimate master class in digital photography. Contents include: Portrait photography, Landscape photography, Street photography, Nature and wildlife, Dynamic live action, Special effects, Macro photography, Travel photography, Wedding photography, Digital darkroom, Colour management, Sharpening, High dynamic range, Skin smoothing, Printing your images, Making a portfolio, Your first exhibition, Selling your photographs.

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography is the most comprehensive reference and guide book available for

Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera features a new 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and ISO sensitivities up to ISO 51,200, the a6300/ILCE-6300 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6300/ILCE-6300 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera roadmap, an easy-to-use visual guide to the a6300/ILCE-6300's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6300/ILCE-6300."

Learn how to take professional-quality photographs using the same tricks today's top photographers use (surprisingly, it's easier than you'd think)!

This is a completely, totally updated version of the #1 best-selling digital photography book of all time! It's the award-winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages.

Here's how Scott describes this book's brilliant premise: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?,' I wouldn't stand there and give you a photography lecture. In real life, I'd just say, 'Put on your zoom lens, set your f-stop to f/2.8, focus on the flower, and fire away.' That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend—without all the technical explanations and techie photo speak."

This isn't a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you.

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An easy-to-use guide to taking digital photographs outdoors and processing images using photo editing software.

Photography legend John Shaw returns with his much-anticipated guide to digital nature photography, complete with more than 250 extraordinarily beautiful photographs. For over four decades, John Shaw's authentic voice and trusted advice has helped photographers achieve impressive shots in the great outdoors. In his first-ever book on digital photography, Shaw provides in-depth advice on everything from equipment and lenses to thorough coverage of digital topics including how to use the histogram. In addition, he offers inspirational and frank insight that goes far beyond the nuts and bolts of photography, explaining that successful photos come from having a vision, practicing, and then acquiring the equipment needed to accomplish the intention. Easily digestible and useful for every type of photographer, and complete with more than 250 jaw-dropping images, John Shaw's Guide to Digital Nature Photography is the one book you'll need to beautifully capture the world around you.

Furnishes an overview of digital photography, covering such topics as cameras, exposure, lighting, shutter speed, depth of field, and resolution--and tips on how to avoid hours of photo-editing by taking great photographs the first time. Practical advice, equipment, and settings checklists, plus inspirational and instructive images for photographers with a basic technical grounding and level of experience who would like to take their digital photography skills and technique a step further. Featuring a comprehensive range of topics from experimenting with lenses, exposure, and aperture to useful post-production techniques, easy step-by-step tutorials help you master the functions on your camera and develop

exciting new techniques. As well as refreshing existing knowledge, you will learn more advanced skills, such as how to freeze movement, use filters, and create brilliant images from multiple exposures. You'll discover how to compose shots better, use simple framing and cropping techniques effectively, and explore light and shadow to create maximum impact. Inspiring suggestions for projects show how to explore themes ranging from close-ups and portraits to street scenes, landscapes, and the night sky, while useful tips and hints help you think creatively, tackle "difficult" subjects, and troubleshoot problems. Packed with practical advice, handy equipment and settings checklists, and hundreds of inspirational and instructive images, *The Advanced Photography Guide* gives you the know-how and confidence to produce truly stunning images and develop your own style.

Whether you have a simple point & shoot or a DSLR camera, learning the basics of digital photography can be confusing. With *The BetterPhoto Guide to Digital Photography*, those mysterious icons, strange jargon, and dizzying array of imaging software and hardware quickly become tools to create great pictures. Illustrated with full-color photos for guidance, this easy, practical, lesson-based workbook gives you a step-by-step tutorial in getting bright, crisp, beautiful pictures from your digital camera every time. "Assignments" at the end of each chapter give you the opportunity to go out and test your new skills in real life. Learn about exposure, file formats and quality settings, low-light photography, digital filters and white balance, composition and lens choice, manipulating images, printing, and much more, all in a handy, bring-along format. Everyone who wants to create great photos needs *The BetterPhoto Guide to Digital Photography!*

Michael Freeman--our top digital photography author and a worldwide name--presents the most comprehensive book yet on black-and-white digital photography. Oversized, beautifully illustrated, and far-reaching in scope, this guide is destined to be a standard reference for years to come. Freeman covers all aspects of black-and-white digital photography: its fine art tradition as well as its techniques. Learn how to see and expose in black and white, digitally convert color to monochrome, and develop a black-and-white digital workflow. Explore creative choices and how to interpret various subjects most skillfully in monochrome. Finally, get an expert's advice on printing and displaying black-and-white photographs to best effect.

Covers parts of the digital camera, image resolution, flash modes, action and portrait photography techniques, memory cards, e-mailing images, and archiving.

A comprehensive guide to lighting techniques in digital photography covering topics including working with artificial light and daylight.

The best-selling and universally-praised bible for the Sony Alpha a6000 is finally back in print! David Busch's *Sony a6000 Guide to Digital Photography* is your all-in-one resource and reference for the Sony Alpha a6000, and now it's available

in both printed and ebook form from Rocky Nook. The top-ranking a6000 mirrorless camera features expanded ISO settings to 25,600, a high-resolution 24MP sensor, fast 11 fps maximum shooting rate, and a high resolution electronic viewfinder. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with the Sony a6000. With clear how-to steps and full-color illustrations, David Busch's Sony a6000 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a6000 "roadmap," an easy-to-use visual guide to the camera's features and controls. With David Busch as your guide and mentor, you'll be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or are just out for fun. Start building your knowledge, creativity, and confidence with the Sony a6000 today.

In contrast to the jargon-filled manuals that come with most digital cameras, The Beginner's Photography Guide presents step-by-step digital slr camera basics, while introducing and demonstrating a wide variety of techniques that will inspire the novice digital photographer. Grouped together by themes-color, composition, natural light, framing, and more--each camera technique is broken down into an easy-to-follow step-by-step sequence, and features annotated photographs and suggestions on getting the best from digital slr cameras and taking eye-catching photos.

It's the latest and hottest technique, made possible only through digital. High Dynamic Range photography is the process of taking several pictures of a scene at various exposures, then merging them into one file. So the entire photo can look crisp and detailed, from highlights to midtones to shadows--and photographers needn't sacrifice any part of their image. And the best way to master this exciting technology is with this thorough, easy-to-follow, and visually spectacular guide. No other title does justice to these cutting-edge techniques, which actually take the viewer into worlds far beyond normal photography--sometimes even beyond normal human perception. Ferrell McCollough, a widely respected photographer, pushes the boundaries and inspires others to pursue their artistic vision, too. The amazing results simply can't be achieved any other way.

Photographers! Your guide is here! The demand for high-quality photographs is higher than ever. Whether you're building your influencer rating online, capturing the moments of a child's life, or are looking for ways to improve your skills, photography know-how is a must-have skill. Digital Photography For Dummies helps you do more than pointing, shooting, and hoping for the best or slapping a filter on a camera phone shot. This book introduces you to the camera settings and techniques that separate okay pictures from frame-worthy portraits. It then explains how to apply those skills to capturing your own portraits, landscape shots, and high-action photos. Develop a better eye for image composition

Discover how to light photos better, including using natural light Learn to get quick results in auto settings or take full control in manual mode Discover the elements of exposure and how they influence the final product Find instructions on taking a formal or casual portrait Apply basic editing techniques to finalize your image Go beyond photo apps and apply the techniques pros use for their images.

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and sunsets Landscapes Cityscapes Flowers Forests, waterfalls, and rivers Night photography Fireworks Raw files HDR Macro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided) Portraits (candid, casual, formal, and underwater) Remotely triggering flashes Using bounce flash and flash modifiers Using studio lighting on any budget Building a temporary or permanent studio at home Shooting your first wedding High speed photography Location scouting/finding the best spots and times Planning shoots around the sun and moon Star trails (via long exposure and image stacking) Light painting Eliminating noise Focus stacking for infinite depth-of-field Underwater

photographyGetting close to wildlifeUsing electronic shutter triggersPhotographing moving carsPhotographing architecture and real estate

David Busch's Nikon D780 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting Nikon D780 digital SLR. This weather-sealed pro/enthusiast camera is built around a 24.5 megapixel back-illuminated sensor that offers incredible image quality and features a dual focus system for fast phase detect autofocus in both viewfinder and live view/movie modes. Burst shooting with continuous autofocus at 7 frames per second - or up to 12 fps in live view/silent shooting mode - is an action photographer's dream. Videographers will love the D780's UHD 4K video, too. All photographers will appreciate the security the camera's twin SD card slots provide. Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D780 Guide to Digital Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual "roadmap" guide to the D780, a chapter with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D780 today.

David Busch's Canon EOS R Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS R full-frame mirrorless camera. It sports a high-resolution 30 MP sensor embedded with 5,655 Dual-Pixel phase detection AF points for lightning-fast, precise autofocus. The EOS R's 3.69 million dot electronic viewfinder provides a bright, clear view. Three available mount adapters make it easy to supplement your R-mount lenses with a broad selection of legacy Canon EF and EF-S optics. The EOS R has Wi-Fi/ NFC connectivity to allow linking the camera to a computer and iOS or Android smart devices, high-definition movie-making capabilities, and a versatile swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS R.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Canon EOS R Guide to Digital Photography* covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations.

Also included is the handy EOS R "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS R today.

The BetterPhoto Guide to Digital PhotographyAmphoto Books

Photography has been the business and the passion of LIFE since the original weekly magazine's inception in 1936, and it continues to be the business and passion of LIFE Books and LIFE.com in the new millennium. But photography has surely changed during these many decades. The rigs and gear of old have given way-first slowly, then all at once-to sleek miracle machines that process pixels and have made the darkroom obsolete. The casual photog puts eye to lens, sets everything on auto and captures a photograph that is . . . perfectly fine. One of LIFE's master shooters-in fact, the final in the long line of distinguished LIFE staff photographers-was Joe McNally, and he has always believed that with a little preparation and care, with a dash of enthusiasm and daring added to the equation, anyone can make a better photo-anyone can turn a "keeper" into a treasure. This was true in days of yore, and it's true in the digital age. Your marvelous new camera, fresh from its box, can indeed perform splendid feats. Joe explains in this book how to take best advantage of what it was designed to do, and also when it is wise to outthink your camera or push your camera-to go for the gold, to create that indelible family memory that you will have blown up as large as the technology will allow, and that will hang on the wall forevermore. As the storied LIFE photographer and photo editor John Loengard points out in his eloquent foreword to this volume, there are cameras and there are cameras, and they've always been able to do tricks. And then there is photography. Other guides may give you the one, two, three of producing a reasonably well exposed shot, but Joe McNally and the editors of LIFE can give you that, and then can show you how to make a picture. In a detailed, friendly, conversational, anecdotal, sometimes rollicking way, that's what they do in these pages. Prepare to click.

David Busch's Sony Alpha a7C Guide to Digital Photography is the most comprehensive resource and reference for Sony's ultra-compact 24-megapixel full frame mirrorless camera. The a7C packs large sensor image quality and low light performance into the world's smallest full-frame camera with in-body five-axis image stabilization. The perfect companion for travel photography under the most demanding conditions, it's also fast enough for 10 frames-per-second action photography bursts, and delivers the resolution the most demanding landscape or fine-art photographer require.

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With fast, sensor-based 693-point phase detect autofocus (with real-time face and eye tracking), and 4K and full HD video capabilities, the a7C has all the tools needed to take incredible still images and capture compelling movies and video blogs. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7C.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7C Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7C.

This title will provide the reader with the advanced techniques to truly master the new photographic media. Structured around the three main areas of shooting the image, enhancing the image and enjoying the image, the Digital Photography series makes the world of digital imaging simple while concentrating on the photographic aspect. With the aid of inspirational images we are shown in easy steps how the image was taken, manipulated on the computer and output in the desired form.

Even film diehards have a tough time resisting the instant gratification of the digital camera. Today's digital cameras are more affordable than ever before, and they deliver high quality images that are a snap to share. Plus, you can take risks with a digital camera you never would with a film camera. You waste nothing; there's no film required, and because you only print the pictures you need, digital photography is cost effective and environmentally friendly. But to take full advantage of a digital camera, you need to be an experienced photographer and an expert at digital photography too. With more than 15 years of experience as a photojournalist, author Derrick Story brings you *Digital Photography Pocket Guide, 3rd Edition*. For everyone who owns or will own a digital camera (and that pretty much means everyone!), this is the perfect on-the-go guide for taking top-notch digital photos. In this third edition of the bestselling pocket guide, Story expands on the basic photography techniques that he introduced in earlier editions, including an explanation of each camera component and what it does, tips for choosing just the right settings for your needs, and much more. This indispensable guide covers everything from how to shoot sports action, close ups, and night shots, to dealing with image resolution, archiving, and memory cards. Affordable and portable, *Digital Photography Pocket Guide, 3rd Edition* offers full-color photographs, screen shots, and line art illustrating all the topics in the guide's three main sections ("Digital Camera Components," "Standard Camera Functions," and "How Do I?"). Contents are labeled A to Z for quick reference. There's also a comprehensive table of contents and index so you'll waste no time flipping to the specific information you need--whether you want to transfer images, make a QuickTime movie, or just figure out what purpose that mystery setting on your camera serves. There's even a section of easy-to-read reference tables for quick look-up of white balance settings, exposure compensation, camera mode explanations, and plenty more.

Using his popular bad image/good image pairings of real-life examples, Bryan Peterson takes the reader through all the techniques needed to succeed with digital photography in every popular genre: nature, people, sports, interiors, travel, low-light conditions, travel, weather,

commercial portraits, macro, and wildlife—even how to use creative tricks such as reflections. As a bonus, Peterson explains, in straightforward text, the techniques of Photoshop as well as the basics of publishing, printing, and archiving and storing for personal or professional use. Full of great examples for beginners and serious photographers, *Understanding Digital Photography* makes it easy to create great digital pictures every time.

From the tiniest ladybug to a towering glacier, from a horse running in a field to a leaf falling slowly from a tree, nature subjects offer some of the greatest challenges and the greatest rewards to photographers. In the BetterPhoto tradition, hereand's a complete photo course in a book. Hands-on lessons cover every aspect of digital nature photography, from buying the right camera for close-ups, landscapes, and movement, to understanding how the camera works, to taking great pictures. Author Jim Miotke uses straightforward text and inspiring yet informative photos to show the best ways to approach nature photography. Everything a beginner or intermediate photographer needs to know is here, including a buyerand's guide, full information on camera features, file formats and settings, exposure, low-light photography, filters and white balance, composition and lens choice, creative ideas, manipulating, and printing, along with a glossary and list of useful websites. The Better Photo Guide to Digital Nature Photography helps photographers everywhere get great photos in the great outdoors. Need to know which digital camera to buy? Want to take better photographs and retouch images? Ready to achieve professional results? This updated edition of *The Digital Photography Handbook* will allow you to make the most of all the advantages your camera has to offer - as well as guiding you through the latest software to enhance your images, and get professional results with every shot. This book includes expert advice on the art of photography (composition, depth of field and how to photograph a variety of subjects), editing and image manipulation software, how to print your images for the best results, developing a portfolio and mastering the rules of copyright. Doug Harman includes the very latest developments in digital technology, equipping you with everything you need to become a photographer. Contents include: Types of camera, Computers and software, Memory, Pixels and magnification, Saving images, Exposure, Composition, Light, Camera modes, Special effects, Manipulating images, Photo apps, Retouching old photos, Printing digital images, Selecting printers and paper, Archiving and the cloud, Making money from your images, Copyright rules and more.

When LIFE published the first edition of this book in 2010, Scott Kelby, Editor-in-Chief of Photoshop User magazine (and a guru in the world of digital shooting), wrote, "Joe McNally has put together the LIFE Guide to Digital Photography, which is packed full of tips, tricks, how-to, and beautiful pictures from Joe's thirty-plus-year photo career. If you've ever experienced one of Joe's workshops or seminars, you know he's a fantastic teacher, and this book is an extension of that. While he does write about the basics of photography, if you know Joe, you know that he's found a way to work his own sense of humor and familiarity in with all the nuts and bolts to make it an entertaining read." Thousands of photo fans agreed, and eagerly joined Joe on his happy journey through the pixelated world of modern-day photography. In so doing, they learned from one of LIFE's master shooters-in fact, the final in the long line of distinguished LIFE staff photographers-who encouraged them that, with a little preparation and care, with a dash of enthusiasm and daring, anyone can make a better photo: Anyone can turn a "keeper" into a treasure. It has since become clear to Joe and the editors of LIFE that their Guide to Digital Photography was built to last-that its tips and tone had struck a chord with photography enthusiasts everywhere. One thing it wasn't, however, was built to fit in your camera bag when you were heading into the field. Now it is! Here's the digest-sized version, filled with the same wonderful collection of McNally photography, beautifully illustrating the points Joe is making. Everything you need to know about light and lenses, about color or composition, is in these pages. And now, when you're just about to click and you wonder "What would Joe advise?" the answer is at your fingertips.

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"Authored by the Digital Photographic Documentation Task Force of the American Institute for Conservation of Historic and Artistic Works"--P. 11.

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