

Implications Of Digitalization For International Corporate

Measuring the Digital Transformation: A Roadmap for the Future provides new insights into the state of the digital transformation by mapping indicators across a range of areas – from education and innovation, to trade and economic and social outcomes – against current digital policy issues, as presented in *Going Digital: Shaping Policies, Improving Lives*.

Investigations of what increasing digital connectivity and the digitalization of the economy mean for people and places at the world's economic margins. Within the last decade, more than one billion people became new Internet users. Once, digital connectivity was confined to economically prosperous parts of the world; now Internet users make up a majority of the world's population. In this book, contributors from a range of disciplines and locations investigate the impact of increased digital connectivity on people and places at the world's economic margins. Does the advent of a digitalized economy mean that those in economic peripheries can transcend spatial, organizational, social, and political constraints—or do digital tools and techniques tend to reinforce existing inequalities? The contributors present a diverse set of case studies, reporting on digitalization in countries ranging from Chile to Kenya to the Philippines, and develop a broad range of theoretical positions. They consider, among other things, data-driven disintermediation, women's economic empowerment and gendered power relations, digital humanitarianism and philanthropic capitalism, the spread of innovation hubs, and two cases of the reversal of core and periphery in digital innovation. Contributors Niels

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Beerepoot, Ryan Burns, Jenna Burrell, Julie Yujie Chen, Peter Dannenberg, Uwe Deichmann, Jonathan Donner, Christopher Foster, Mark Graham, Nicolas Friederici, Hernan Galperin, Catrihel Greppi, Anita Gurumurthy, Isis Hjorth, Lilly Irani, Molly Jackman, Calestous Juma, Dorothea Kleine, Madlen Krone, Vili Lehdonvirta, Chris Locke, Silvia Masiero, Hannah McCarrick, Deepak K. Mishra, Bitange Ndemo, Jorien Oprins, Elisa Oreglia, Stefan Ouma, Robert Pepper, Jack Linchuan Qiu, Julian Stenmanns, Tim Unwin, Julia Verne, Timothy Waema

"This book presents a comprehensive collection of the most current research on various aspects, roles, and functions of digital enterprises"--Provided by publisher.

The paratext framework is now used in a variety of fields to assess, measure, analyze, and comprehend the elements that provide thresholds, allowing scholars to better understand digital objects. Researchers from many disciplines revisit paratextual theories in order to grasp what surrounds text in the digital age. Examining Paratextual Theory and its Applications in Digital Culture suggests a theoretical and practical tool for building bridges between disciplines interested in conducting joint research and exploration of digital culture. Helping scholars from different fields find an interdisciplinary framework and common language to study digital objects, this book serves as a useful reference for academics, librarians, professionals, researchers, and students, offering a collaborative outlook and perspective.

The technological revolution has reached around the world, with important consequences for business, government, and the labor market. Computer-aided design, telecommunications, and other developments are allowing small players to compete with traditional giants in manufacturing and other fields. In this volume, 16 engineering and industrial experts

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representing eight countries discuss the growth of technological advances and their impact on specific industries and regions of the world. From various perspectives, these distinguished commentators describe the practical aspects of technology's reach into business and trade. This book is based on research from Russia, Hungary, Bulgaria, Great Britain, Switzerland and the Czech Republic on issues related to knowledge-based economy development. The idea for this book was developed during three international conferences on digitalization: VI, VII and VIII International Scientific Weeks, organized by Samara State University of Economics (Samara, Russia) in 2018–2020. It is an initiative by the scientific and business organizations in the Samara Region and their Russian and international partners to analyze the current digitalization of social-economic systems, the problems and perspectives of this process, and its role in the creation and development of a new type of economy and new quality of human capital. All the contributions focus on the search for effective ways of adapting to the new digital reality and are based analyses of international statistics, and data from specific companies, educational institutions and governmental development programs. The book explores a variety of topics, including • Knowledge and Information as Basic Values of a New Economic Paradigm; • Information Technologies for Ensuring Sustainable Development of Organizations; • Augmented Reality, Artificial Intelligence and Big Data in Education and Business; • Digital Platforms and the Sharing Economy; • Potential of Digital Footprints in Economies and Education; • Sociocultural Consequences of Digitalization.

'Computers and held held devices are having a profound economic impact, whether in corporate suites or the home. the papers collected in this volume include some of the most important works assessing the consequences of these changes for both businesses and public

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policy.' - Josh Lerner, Harvard Business School, US

World-renowned economist Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, explains that we have an opportunity to shape the fourth industrial revolution, which will fundamentally alter how we live and work. Schwab argues that this revolution is different in scale, scope and complexity from any that have come before. Characterized by a range of new technologies that are fusing the physical, digital and biological worlds, the developments are affecting all disciplines, economies, industries and governments, and even challenging ideas about what it means to be human. Artificial intelligence is already all around us, from supercomputers, drones and virtual assistants to 3D printing, DNA sequencing, smart thermostats, wearable sensors and microchips smaller than a grain of sand. But this is just the beginning: nanomaterials 200 times stronger than steel and a million times thinner than a strand of hair and the first transplant of a 3D printed liver are already in development. Imagine "smart factories" in which global systems of manufacturing are coordinated virtually, or implantable mobile phones made of biosynthetic materials. The fourth industrial revolution, says Schwab, is more significant, and its ramifications more profound, than in any prior period of human history. He outlines the key technologies driving this revolution and discusses the major impacts expected on government, business, civil society and individuals. Schwab also offers bold ideas on how to harness these changes and shape a better future--one in which technology empowers people rather than replaces them; progress serves society rather than disrupts it; and in which innovators respect moral and ethical boundaries rather than cross them. We all have the opportunity to contribute to developing new frameworks that advance progress.

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The OECD Digital Economy Outlook 2020 examines trends and analyses emerging opportunities and challenges in the digital economy. This third edition of the OECD Digital Economy Outlook provides a holistic overview of converging trends, policy developments and data on both the supply and demand sides of the digital economy. It illustrates how the digital transformation is affecting economies and societies. Finally, it provides a special focus on how the COVID-19 pandemic is amplifying opportunities and challenges from the digital transformation.

Digitalization is not only a new research subject for political science, but a transformative force for the discipline in terms of teaching and learning as well as research methods and publishing. This volume provides the first account of the influence of digitalization on the discipline of political science including contributions from 20 different countries. It presents a regional stocktaking of the challenges and opportunities of digitalization in most world regions.

Implications of Digitalization for International Corporate Tax Reform

This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the

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quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management.

“Digitalization mirrors the Industrial Revolution’s impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work.” Gina O’Connor, Professor of Innovation Management at Babson College, USA “This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique “must-read” book because it goes beyond theory and provides practical examples.” Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that

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can support to create impact ventures.” Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

International Perspectives on Digital Media and Early Literacy evaluates the use and impact of digital devices for social interaction, language acquisition, and early literacy. It explores the role of interactive mediation as a tool for using digital media and provides empirical examples of best practice for digital media targeting language teaching and learning. The book brings together a range of international contributions and discusses the increasing trend of digitalization as an additional resource in early childhood literacy. It provides a broad insight into current research on the potential of digital media in inclusive settings by integrating multiple perspectives from different scientific fields: (psycho)linguistics, cognitive science, language didactics, developmental psychology, technology development, and human–machine interaction. Drawing on a large body of research, it shows that crucial early experiences in communication and social learning are the basis for later academic skills. The book is structured to display children’s first developmental steps in learning in interaction with digital media and highlight various domains of early digital media use in family, kindergarten, and primary schools. This book will appeal to practitioners, academics, researchers, and students with an interest in early education, literacy education, digital education, the sociology of digital culture and social interaction, school reform, and teacher education.

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This open access book constitutes the refereed proceedings of the 18th International Conference on String Processing and Information Retrieval, ICOST 2020, held in Hammamet, Tunisia, in June 2020.* The 17 full papers and 23 short papers presented in this volume were carefully reviewed and selected from 49 submissions. They cover topics such as: IoT and AI solutions for e-health; biomedical and health informatics; behavior and activity monitoring; behavior and activity monitoring; and wellbeing technology. *This conference was held virtually due to the COVID-19 pandemic.

In this broad-reaching, multi-disciplinary collection, leading scholars investigate how the digital medium has altered the way we read and write text. In doing so, it challenges the very notion of scholarship as it has traditionally been imagined. Incorporating scientific, socio-historical, materialist and theoretical approaches, this rich body of work explores topics ranging from how computers have affected our relationship to language, whether the book has become an obsolete object, the nature of online journalism, and the psychology of authorship. The essays offer a significant contribution to the growing debate on how digitization is shaping our collective identity, for better or worse. *Text and Genre in Reconstruction* will appeal to scholars in both the humanities and sciences and provides essential reading for anyone interested in the changing relationship between reader and text in the digital age.

With the widespread transformation of information into digital form throughout society – firms and organizations are embracing this development to adopt multiple types of IT to

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increase internal efficiency and to achieve external visibility and effectiveness – we have now reached a position where there is data in abundance and the challenge is to manage and make use of it fully. This book addresses this new managerial situation, the post-digitalization era, and offers novel perspectives on managing the digital landscape. The topics span how the post-digitalization era has the potential to renew organizations, markets, and society. The chapters of the book are structured in three topical sections but can also be read individually. The chapters are structured to offer insights into the developments that take place at the intersection of the management, information systems and computer science disciplines. It features more than 60 researchers and managers as collaborating authors in 23 thought-provoking chapters. Written for scholars, researchers, students and managers from the management, information systems and computer science disciplines, the book presents a comprehensive and thought-provoking contribution on the challenges of managing organizations and engaging in global markets when tools, systems and data are abundant.

This book explores the innovations, disruptions and changes that are required to adapt in a fast-evolving landscape due to the extraordinary circumstances triggered by the COVID-19 pandemic. Recognized experts from around the world share their research and professional experience on how the working environment, as well as the world around them, have changed due to the pandemic. Chapters consider how different fields across technology and business have been affected by this new, dramatic scenario and the drastic consequences that the

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pandemic had on them. With diverse contributions stemming from public health, technology strategies, urban planning and sociology to sustainable management, this volume is articulated into four distinct but complementary sections of People, Process, Planet, and Prosperity influencing the post-COVID world. This book will be of great interest to those in the fields of computer science and information technology, as well as those studying the impact and effects that COVID-19 is having on society.

The final section considers the political ramifications of information technology for critical societal debates ranging from privacy to intellectual property. The contributors to the book map out how the digital revolution shakes up politics, creating new economic and political winners and losers. In order to do so, they connect theories of political economy to the implications of digital technology for international as well as national markets. Attempts to construct a framework for analyzing the international digital era: one that examines the ability of political actors to innovate and experiment in spite of, or perhaps because of, the constraints posed by digital technology. This book examines the reaction of nations to the dual challenges of globalization and technological change. How do high wage countries stay rich in a global digital economy? "How Revolutionary was the Revolution" constructs a framework for analyzing the international digital era: one that examines the ability of political actors to innovate and experiment in spite of, or perhaps because of, the constraints posed by digital technology. In order to assess the revolutionary nature of the digital era, this book takes four overlapping approaches. First, it examines the reaction of nations, specifically Finland, Japan, and emerging markets, to the dual challenges of globalization and technological change. This section identifies both successful and failed national experiments intended to deal with these

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dual pressures. Second, it assesses corporate attempts to leverage digital technology to reorganize work. A broad range of issues including off-shoring, open source production systems, and knowledge management are addressed. Third, devoting detailed analysis to the case of mobile telephones, the book offers insights into the political economy of market evolution in the digital era.

Manufacturing operations are becoming increasingly global, which makes the management of distributed plants and the resulting international manufacturing networks even more challenging. In particular, manufacturing sites in high-wage locations are facing increasing competitive pressure not only externally within their industry, but also internally within their own manufacturing networks. A possible solution is often seen in the phenomenon of digitalization, which is expected to support factories in such locations and ensure a long-term competitive advantage. Digitalization is driven by various technological concepts and has become a central element in industry and daily-life. However, theory and practice only indicate how digitalization can improve performance levels from a single site perspective. Recent findings focus on plant levels and predominantly on technical aspects, but neglect developments and interdependencies in international manufacturing networks. Additionally, technologies are typically treated as fixed constraints and are not further reflected or specified. The research at hand addresses the deficits of literature and practice and analyzes digital technologies that go beyond single locations and affect whole manufacturing networks. Thus, this thesis combines two fields of study that have been largely separated so far. Accordingly, it contributes to an improved understanding of the impact of selected digital technologies on plant roles and consequences for high-wage locations in manufacturing networks. The thesis is structured into

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a theoretical, conceptual and empirical part. A review of scientific literature is followed by the identification of 30 technologies that are frequently mentioned in the context of digitalization. Afterwards, these technologies are defined, classified, sorted according to various filter criteria, and matched with different plant role typologies. In this context, a lead factory concept.

This report examines digitalisation's effects on science, technology and innovation and the associated consequences for policy. In varied and far-reaching ways, digital technologies are changing how scientists work, collaborate and publish.

The twin impact of globalization and digitization is deeply affecting how technology and innovation are managed in firms. This contributed volume analyzes the changing dynamics in the interplay of technology, business and society and the resultant implications for innovation management at firm and policy levels. Leading experts connect global megatrends with open & user innovation, globalization of R&D, frugal innovation, sustainability and innovation ecosystems. The contributed volume is a Festschrift for Prof. Dr. Cornelius Herstatt to mark his 60th birthday.

This volume discusses digital diplomacy and artificial intelligence within the context of global governance and international security. Rapid digitalization has changed the way international actors interact, offering new opportunities for international and bilateral cooperation and reinforcing the role of the emergent actors within global governance. New phenomena linked to digitalization and artificial intelligence are emerging and this volume brings a multidisciplinary, mixed-methods approach to studying them. Written by globally recognized experts, each chapter presents a case study covering an emerging topic such as: international regulation of the web and digital diplomacy, the interplay of artificial intelligence and cyber diplomacy, social

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media and artificial intelligence as tools for digital diplomacy, the malicious use of artificial intelligence, cyber security, and data sovereignty. Incorporating both theory and practice, quantitative and qualitative analysis, this volume will be of interest to graduate students and researchers in international relations, diplomacy, security studies, and artificial intelligence, as well as diplomats and policymakers looking to understand the implications of digitalization and artificial intelligence in their fields.

Digital technologies are currently dramatically changing healthcare. This book introduces the reader to the latest digital innovations in healthcare in fields such as artificial intelligence, points out new ways in patient care and describes the limits of its application. It also offers essential guidance in the form of structured and authoritative contributions by domain experts spanning from artificial intelligence to hospital management to radiology to dentistry to preventive medicine. Furthermore, it shares ideas and experiences of industry veterans, in particular on how IT-driven solutions could solve long-standing issues in the fields of healthcare and hospitalization. It also gives advice on what new digital technologies to consider for becoming a healthcare market leader in the future. Taken together, these contributions provide a “road map” to guide decision makers, physicians, academics, industry representatives and other interested readers to understand the large impact of digital technology on healthcare today and its enormous potential for future development.

This article argues that a more direct and satisfactory response to digital taxation problems would be to move to a system in which companies are taxed where their immobile factors are located. The article considers two such possibilities: the location of shareholders and that of consumers. It also considers two specific issues which arise in the context of digital

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companies, namely two sided markets and free usage.

The 2020 edition analyses tourism performance and policy trends across 51 OECD countries and partner economies. It highlights the need for coherent and comprehensive approaches to tourism policy making, and the significance of the tourism economy, with data covering domestic, inbound and outbound tourism, enterprises and employment, and internal tourism consumption.

The new research presented in this volume suggests that general perceptions (cultural, psychological, geographical), allied to the customs and values of journalism, and underpinned by the uses of technology, significantly shape international news. This gives rise to a blend of the old and the new; traditions of cultural centredness and innovative practices; anchorages of place and the rootlessness of globalization. Technology per se has not swept all before it. On the other hand, its uses have altered the means and methods of international news sourcing, construction and dissemination. Consequently, the uptake of technology has contributed to fundamental changes in style and form, and has greatly facilitated cross-cultural exchanges. The category 'international news' is now more of a hybrid, as recognized by the BBC and others. The chapters in this book demonstrate that this hybridity is unevenly distributed across geo-political domains, and often across time. Nevertheless, as the contributors to this volume show, the concept of 'international news' relies on tightly interwoven elements of orthodox journalism, social media, civic expression and public assembly.

Digitization promises to reshape fiscal policy by transforming how governments collect, process, share, and act on information. More and higher-quality information can improve not only policy design for tax and spending, but also systems for their management, including tax

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administration and compliance, delivery of public services, administration of social programs, public financial management, and more. Countries must chart their own paths to effectively balance the potential benefits against the risks and challenges, including institutional and capacity constraints, privacy concerns, and new avenues for fraud and evasion. Support for this book and the conference on which it is based was provided by the Bill and Melinda Gates Foundation "Click Download on the top right corner for your free copy..."

Digitalization is one of the biggest challenges of the 21st Century. In Germany, the concept of Industry 4.0 goes back to the high-tech strategy of the Federal Government and describes the interlocking of industrial production with the latest information and communication technology. In the intelligent factory, intelligent and networked machines will operate, decide and optimize largely autonomously in cooperation with humans. For China, the German concept Industry 4.0 is a strategic source of inspiration. Among other things, it was a model for the current Chinese innovation and industrial policy strategy Made in China 2025. This book is looking into different aspects of digitalization. Part 1 presents the concept of Industry 4.0, both, from the German and the Chinese perspective. Part 2 describes the Chinese innovation concept Made in China 2025 within different economic sectors in China and discusses to what extent Industry 4.0 might be considered its role model. Part 3 presents the opportunities and challenges of digitalization and big data from a regional perspective. Part 4 analyses the special aspect of the impacts of digitalization for the banking sector and international trade cooperation. Finally, Part 5 focuses on digitalization and innovation considering small and medium-sized companies in particular.

This volume examines the organisational dimension of business model innovation. Drawing on

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organisational theory and empirical observation, the contributors specifically highlight organisational design aspects of business model innovation, focusing on how reward systems, power distributions, routines and standard operating procedures, the allocation of authority, and other aspects of organisational structure and control should be designed to support the business model the firm chooses.

The information and digital age is shaped by a small number of multinational enterprises from a limited number of countries. This volume covers the latest insight from the International Business discipline on prevailing trends in business model evolution. It also discusses critical issues of regulation in the new information and digital space.

Digital technologies are spreading rapidly, but digital dividends--the broader benefits of faster growth, more jobs, and better services--are not. If more than 40 percent of adults in East Africa pay their utility bills using a mobile phone, why can't others around the world do the same? If 8 million entrepreneurs in China--one third of them women--can use an e-commerce platform to export goods to 120 countries, why can't entrepreneurs elsewhere achieve the same global reach? And if India can provide unique digital identification to 1 billion people in five years, and thereby reduce corruption by billions of dollars, why can't other countries replicate its success? Indeed, what's holding back countries from realizing the profound and transformational effects that digital technologies are supposed to deliver? Two main reasons. First, nearly 60 percent of the world's population are still offline and can't participate in the digital economy in any meaningful way. Second, and more important, the benefits of digital technologies can be offset by growing risks. Startups can disrupt incumbents, but not when vested interests and regulatory uncertainty obstruct competition and the entry of new firms.

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Employment opportunities may be greater, but not when the labor market is polarized. The internet can be a platform for universal empowerment, but not when it becomes a tool for state control and elite capture. The World Development Report 2016 shows that while the digital revolution has forged ahead, its 'analog complements'--the regulations that promote entry and competition, the skills that enable workers to access and then leverage the new economy, and the institutions that are accountable to citizens--have not kept pace. And when these analog complements to digital investments are absent, the development impact can be disappointing. What, then, should countries do? They should formulate digital development strategies that are much broader than current information and communication technology (ICT) strategies. They should create a policy and institutional environment for technology that fosters the greatest benefits. In short, they need to build a strong analog foundation to deliver digital dividends to everyone, everywhere.

This book helps managers and scholars understand the born-global phenomenon. We offer a comprehensive treatment of born globals, from distinctive features of these companies, to strategies that they use for international success, to implications of the phenomenon for international small- and medium-sized enterprises. We review useful theories and frameworks, as well as introduce a new field based on the born-global phenomenon - international entrepreneurship.

Digital strings are not visible, but affect all economic segments. This book studies the phenomenon of digitalization with the instruments of economics in order to explore the interdependencies between digitalization, economic policy, and macroeconomic variables of open economies. Digitalization is separated into the three components networks, IT services,

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and digital goods which are then incorporated into macroeconomic models of trade theory in open economies. This approach allows to formally describe the cross-effects between digitalization and macroeconomic variables of a country. Specifically, it is used to analyze interdependencies between macroeconomic variables and networks, IT services, and digital goods, and to determine the challenges of digitalization for economic policy and regulation. This interim report of the OECD/G20 Inclusive Framework on BEPS is a follow-up to the work delivered in 2015 under Action 1 of the BEPS Project on addressing the tax challenges of the digital economy.

Growth in a Time of Change: Global and Country Perspectives on a New Agenda is the first of a two-book research project that addresses new issues and challenges for economic growth arising from ongoing significant change in the world economy, focusing especially on technological transformation. The project is a collaboration between the Brookings Institution and the Korea Development Institute. Part I of the book looks at key elements of change from a global perspective. It analyzes how technological change, shifts in investment, and demographic transition are affecting potential economic growth globally and across major groups of economies. The contributors explore possible scenarios for the global economy as the digital revolution drives rapid technological change, including impacts on growth, jobs, income distribution, trade balances, and capital flows. Technology is changing the global configuration of comparative advantage and globalization increasingly has a digital dimension. The implications of these developments for the future of sectors such as manufacturing and for international trade are assessed. Part II of the book addresses new issues in the growth agenda from the perspective of an individual major economy: South Korea. The chapters in

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this section analyze how macroeconomic developments and technological change are influencing the behavior of households and firms in terms of their decisions to consume, save, and invest. Rising income and wealth inequalities are a major concern globally. Against this backdrop, trends in the labor income share and wage inequalities in South Korea are analyzed in terms of the role played by technology, industrial concentration, shifts in labor demand and supply, and other factors. Throughout the book, the contributors, in their analysis of both global and Korea-specific trends and prospects, place emphasis on drawing implications for policy. The book provides deep insight into theoretical and empirical evidence on information and communication technologies (ICT) as an important factor affecting financial markets. It is focused on the impact of ICT on stock markets, bond markets, and other categories of financial markets, with the additional focus on the linked FinTech services and financial institutions. Financial markets shaped by the adoption of the new technologies are labeled 'digital financial markets'. With a wide-ranging perspective at both the local and global levels from countries at varying degrees of economic development, this book addresses an important gap in the extant literature concerning the role of ICT in the financial markets. The consequences of these processes had until now rarely been considered in a broader economic and social context, particularly when the impact of FinTech services on financial markets is taken into account. The book's theoretical discussions, empirical evidence and compilation of different views and perspectives make it a valuable and complex reference work. The principal audience of the book will be scholars in the fields of finance and economics. The book also targets professionals in the financial industry who are directly or indirectly linked to the new technologies on the financial markets, in particular various types of FinTech services.

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The Digital Economy Report 2019 on "Value creation and capture: Implications for developing countries" takes stock of recent trends in the global digital landscape and discusses the development and policy implications of data and digital platforms. A key feature of the evolving digital economy is the increasing role of digital data as an economic resource, together with digital platforms as new influential actors, with capacity to collect, process, analyze and monetize data. The report considers policy options for countries to help ensure that they capture a fair part of the value created in the digital economy for inclusive development. Key issues include the market impact of emerging technologies and digital platforms, the impact on smaller businesses in developing countries and the implications for infrastructure, entrepreneurship, skills, competition, data flows, data protection, taxation and other relevant policies.

This book gathers the best contributions from the conference "Digital Transformation of the Economy: Challenges, Trends and New Opportunities", which took place in Samara, Russian Federation, on May 29–31, 2018. Organized by Samara State University of Economics (Samara), Russia, the conference was devoted to issues of the digital economy. Presenting international research on the impact of digitalization on economic development, it includes topics such as the transformation of the institutional environment under the influence of informatization, the comparative analysis of the digitalization development in different countries, and modeling the dependence of the rate of change in the economy on the level of the digitalization penetration into various spheres of human activity. It also covers business-process transformation in the context of digitalization and changes in the structure of employment and personnel training for the digital economy. Lastly, it addresses the issue of

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ensuring information security and dealing with information risks for both individual enterprises and national economies as a whole. The book appeals to both students and researchers whose interests include the development of the digital economy, as well as to managers and professionals who integrate digital solutions into real-world business practice.

There is a small and growing literature that explores the impact of digitization in a variety of contexts, but its economic consequences, surprisingly, remain poorly understood. This volume aims to set the agenda for research in the economics of digitization, with each chapter identifying a promising area of research. Economics of Digitization identifies urgent topics with research already underway that warrant further exploration from economists. In addition to the growing importance of digitization itself, digital technologies have some features that suggest that many well-studied economic models may not apply and, indeed, so many aspects of the digital economy throw normal economics in a loop. Economics of Digitization will be one of the first to focus on the economic implications of digitization and to bring together leading scholars in the economics of digitization to explore emerging research.

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