Indesign Cs3 Scripting Guide

Typography is the foundation of graphic design, and the most effective way to be a better designer is to understand type and use it confidently and creatively. This fully updated third edition is a comprehensive guide to creating professional type with Adobe InDesign. It covers micro and macro typography concepts, from understanding the nuance of a single spacing width to efficiently creating long and complex documents. Packed with visual examples, InDesign expert and acclaimed design instructor Nigel French shows not just how to use InDesign's extensive type features, but why certain approaches are preferable to others, and how to avoid common mistakes. Whether you're creating a single-page flyer or a thousand-page catalog, whether your documents will be printed or viewed on screen, InDesign Type is an invaluable resource for getting the most out of InDesign's typographic toolset.

Is this book for programmers? Written specifically for graphic designers and production artists already comfortable working with Adobe InDesign, this book teaches you how to automate publishing without learning a lot of scary code. XML simplifies the process of moving content in and out of your layouts and can speed up any print or Web assignment. Why should I care about XML? If you're managing data-intensive layout projects, and you want to keep that data consistent, accurate, and up-to-date, then incorporating XML can help. You can also use XML to automate processes like importing text and large numbers of graphics into a layout, or repurposing content from one application to another. Do I need additional plug-ins or special software? You need only the powerful features built into InDesign CS2, CS3 or CS4 to use this book. How will I learn XML? This guide includes nine easy-to-follow projects with downloadable support files. With these hands-on tutorials, you will learn XML in context. By the final project, XML will no longer be a mystery, but a powerful tool you can use to support your company or clients. These real-world projects will teach you: l Business cards: Create a structured layout in InDesign and then import XML. Format text automatically and flow the text into multiple examples. l Product catalog: Learn how to import XML data into a structured layout using nested styles and cloned text. l Direct mail and variable data printing: Use XML and InDesign to create sophisticated direct mail pieces without costly plug-ins or third-party software. l Magazine and newspaper: Build and export magazine-style publications for online distribution. l Web: Transform XML into XHTML to incorporate directly into your Web pages, or use Cascading Style Sheets to instantly format your exported XML.

Presents solutions to a variety of problems in using Adobe InDesign, covering such topics as menus, making pages, text and tables, using color, drawing, and printing.

A guide for experienced programmers demonstrates the core JavaScript language, offers examples of common tasks, and contains an extensive reference to JavaScript commands, objects, methods, and properties.

Learn InDesign CS3 with hours of video training by best-selling author David Blatner.

Practical recommendations for application developers who want to generate efficient PDF files. New PDF 1.4 features include Tagged PDF, Referenced PDF, PDF Metadata Architecture, forms enhancements, JBIG2 support, and more. Example files, predefined font encodings, PDF page-marking operators, and other essential information.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe InDesign choose Adobe InDesign Classroom in a Book (2020 release) from Adobe Press. The project-based step-by-step lessons show users the key techniques for working in InDesign. Designers will build a strong foundation of typographic, color, page layout, and document-construction skills that will enable them to produce a broad range of print and digital publications—from a simple postcard to an interactive Adobe PDF with form fields. The real-world tasks in this comprehensive book are presented in easy-to-follow lessons and are designed to train beginning Adobe InDesign users in the program—from fundamental features to powerful layout and output skills. The online companion files include all the necessary assets for readers to complete the projects featured in each lesson. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

Streamline your organization by replacing paper documents with electronic solutions Paperless is one part inspiration and two parts instruction. You will be inspired by real-world case studies as you meet people who have brought paperless change to their organizations. You will learn what worked and how you can apply these experiences to your own work. Meet lawyers, doctors, and business leaders who have transformed their operations with Adobe technology. Also, learn how city, state, and federal governments are saving money and providing better services with paperless solutions. The inspiration is just the beginning. The majority of this book is instruction on Adobe's most important paperless technologies. Each section is full of hands-on demos that will show you how to get real business value from products you may already own. You will learn how to create and use digital signatures, certify PDFs, and integrate dynamic documents with your existing systems. This book explains all you need to know to be on your way to a paperless future. • Read the stories of those who have created today's leading-edge paperless solutions. • Learn how the Federal Government uses certified PDFs and how New York State uses e-Forms to save millions of dollars. • Find out how the Kane County court system takes advantage of PDF forms to protect abuse victims. • See how one doctor is reducing Medicare costs by replacing expensive emergency room visits with paperless house calls. • Follow in-depth lessons on Acrobat®, LiveCycle® Designer, LiveCycle® ES/ES2, and InDesign® Server. • Download demos, source code, and sample files to use with the book's exercises (www.paperlessbook.info). "Using real-world examples, such as the ones in J.P. Terry's Paperless, to illustrate how PDF can be used to move from paper to electronic processes is a simple-to-understand, yet very powerful learning tool for business and government alike." — Lori DeFurio, Group Product Manager, Acrobat, Adobe Systems "In Paperless, J.P. Terry weaves the business case and technical implementation into a complete story on how a variety of businesses have benefited from Adobe solutions. This book is an enjoyable read and a must-have reference for automating business processes." — Jeff Stanier, Senior Product Manager, Adobe LiveCycle

You can build everything from simple animations to full-fledged iPhone, iPad, and Android apps with Flash CS6, but learning this complex program can be difficult—unless you have this fully updated, bestselling guide. Learn how to create gorgeous Flash effects even if you have no programming experience. With Flash CS6: The Missing Manual, you'll move from the basics to power-user tools with ease. The important stuff you need to know: Learn animation basics. Turn simple ideas into stunning animations—in the very first chapter. Master Flash's tools. Learn the animation and effects tools with clear explanations and hands-on examples. Use 3D effects. Rotate objects and make them move in three dimensions. Create lifelike motion. Use the IK Bones tool to simulate

realistic body movements and other linked motions. Build apps that work anywhere. Create apps just for iOS or Android devices—or one app that works on mobile devices and desktops. Add multimedia. Incorporate your own audio and video files into Flash. Create rich interactive animations. Dive into advanced interactivity with easy-to-learn ActionScript examples.
Visual QuickStart Guide—the quick and easy way to learn! Users of Adobe InDesign will be impressed with the power, ease of use, and integration found in the new InDesign CS3, Adobe's page-design component of Creative Suite 3. Users will also find more robust file-placing capabilities, new Find features, and great new text and transparency effects, among other exciting features. Adobe InDesign CS3 for Macintosh and Windows: Visual QuickS tart Guid e will highlight the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Using the task-based, visual approach that readers count on in the Visual QuickStart Gui de s, this volume introduces readers to all aspects of InDesign CS3. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and Easy visual approach uses pictures to guide you through InDesign and show you what to do. Concise steps and explanations let you get up and running in no time. Page for page, the best content and value around.much more.
The fastest, easiest, most comprehensive way to learn ActionScript® 3.0 for Adobe Flash CS4 Professional ActionScript® 3.0 for Adobe Flash CS4 Professional Classroom in a Book contains 14 lessons. The book covers the basics of learning ActionScript and provides countless tips and techniques to help you become more productive. You can follow the book from start to finish or choose only those lessons that interest you. Learn to add interactivity to Flash files using ActionScript 3.0: Control timelines and animation, write event-handling functions, and control loading of and interaction with data, text, video, sound, and images. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." —Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: · If you are able to search the book, search for "Where are the lesson files?" · Go to the very last page of the book and scroll backwards. · You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. · Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.
Loaded with the latest Photoshop tips and techniques The secrets of digital image editing - explained in plain English! Photoshop CS3 is a powerhouse, and here's the fast and easy way to get up to speed on all the coolest features. This friendly guide helps you get images into Photoshop - and then turn them into dazzling works of art. You'll see how to work in the right file formats, master the Brushes palette, get creative with filters, convert color to grayscale, and more! Adjust brightness, improve color, and fix flaws Take advantage of the Raw file format Composite images with layers and blending modes Automate your tasks with scripts and Actions Apply the new Smart Filters to Smart Objects
Adobe Creative Suite 3 has fantastic tools for minimizing the drudgery of graphics production work: The key is to make your computer and Photoshop, Illustrator, and InDesign do rote tasks for you. And although the concept of automation may sound intimidating, it doesn't have to be. Learn what automation is, why it's as natural as breathing, and how it can take over routine work, freeing you up to be creative. · Combine customer data with graphics for personalized communications · Customize hundreds or even thousands of illustrations or layouts in one pass · Record tasks with macro-like Actions in Photoshop and Illustrator, then reuse them with multiple files · Learn how scripting languages like AppleScript and JavaScript can automate complex workflows, even ones with varying conditions
From Adobe InDesign CS2 to InDesign CS5, the ability to work with XML content has been built into every version of InDesign. Some of the useful applications are importing database content into InDesign to create catalog pages, exporting XML that will be useful for subsequent publishing processes, and building chunks of content that can be reused in multiple publications. In this Short Cut, we'll play with the contents of a college course catalog and see how we can use XML for course descriptions, tables, and other content. Underlying principles of XML structure, DTDs, and the InDesign namespace will help you develop your own XML processes. We'll touch briefly on using InDesign to "skin" XML content, exporting as XHTML, InCopy, and the IDML package. The Advanced Topics section gives tips on using XSLT to manipulate XML in conjunction with InDesign.
A fully updated revision of the best-selling guide to Adobe Photoshop CS3.
Introduction to Protein Science provides a broad introduction to the contemporary study of proteins in health and disease, suitable for students on biological, biochemical, and biomedical degrees internationally. The book relates the study of proteins to the context of modern high-throughput data streams of genomics and proteomics.
* Written by New York graphic design professional Chandler McWilliams, this is the first book about Adobe Photoshop and Illustrator design scripting on the market * Discusses scripting procedures and techniques for Photoshop and Illustrator using JavaScript * Explains how to automate tasks such as linking graphics to a database, transforming images, and performing batch processes * Features more than 500 fully annotated screenshots, expanded introductions, and tips with real-life examples * CD-ROM contains code examples, a fully searchable version of the book, and sample Combining clear, step-by-step screen shots with minimal text, our five Visual series are the ultimate resources for visual learners, who represent up to forty percent of your customers. Teach Yourself VISUALLY guides help computer users get up to speed on a wide range of office productivity, graphics, and Web design software. Offering significantly more coverage than our Simplified series, these books provide real-world tips and illustrate basic and intermediate level techniques using crisp full-color screen shots. Visual Blueprints apply the proven Visual formula to professional-level programming, Web development, and networking tips. Each two-color guide includes self-contained two-page lessons, covering more than 100 key topics, accompanied by practical tips and code samples as well as examples and bonus software on CD-ROM.
AppleScript is an English-like, easy-to-understand scripting language built into every Mac. AppleScript can automate hundreds of AppleScript-able applications, performing tasks both large and small, complex and simple. Learn AppleScript: The Comprehensive Guide to Scripting and Automation on Mac OS X, Third Edition has been completely updated for Mac OS X Snow Leopard. It's all here, with an emphasis on practical information that will help you solve any automation problem—from the most mundane repetitive tasks to highly integrated workflows of complex systems. Friendly enough for beginners, detailed enough for advanced AppleScripters Includes major contributions from expert AppleScripters: Emmanuel Levy, Harald Monihart, Ian Piper, Shane Stanley, Barry Wainwright, Craig Williams, and foreword by AppleScript

inventor, William Cook

"InDesign for QuarkXPress Users" is the only book on the market that shows experienced graphic designers how to use InDesign from a QuarkXPress user's perspective. Using an easy-to-read and easy-to-digest style, this unique title focuses on common tasks, giving users quick solutions rather than bogging them down with lengthy theory.

From Adobe InDesign CS2 to InDesign CS5, the ability to work with XML content has been built into every version of InDesign. What in the (real) world could you do with XML if you understood how it works in InDesign? Some of the useful applications are importing database content into InDesign to create catalog pages, exporting XML that will be useful for subsequent publishing processes, and building chunks of content that can be reused in multiple publications. In this Short Cut, we'll play with the contents of a college course catalog and see how we can use XML for course descriptions, tables, and other content. Underlying principles of XML structure, DTDs, and the InDesign namespace will help you develop your own XML processes. The Advanced Topics section gives tips on using XSLT to manipulate XML in InDesign.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn InDesign CS6 choose Adobe InDesign CS6 Classroom in a Book from the Adobe Creative Team. The 16 project-based lessons show readers step-by-step the key techniques for working with InDesign CS6. Readers learn what they need to know to create engaging page layouts using InDesign CS6. This completely revised CS6 edition covers the new tools for adding PDF form fields, linking content, and creating alternative layouts for digital publishing. The companion CD includes all the lesson files that readers need to work along with the book. This thorough, self-paced guide to Adobe InDesign CS6 is ideal for beginning users who want to master the key features of this program. Readers who already have some experience with InDesign can improve their skills and learn InDesign's newest features. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." –Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does–an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Mastering InDesign CS3 for Print Design and ProductionJohn Wiley & SonsGREP in InDesign"O'Reilly Media, Inc."

Annotation The definitive InDesign resource allows you to produce great content for print or digital publishing.**InDesign Creative Cloud is an impressive update. This guide provides our most complete coverage of the new features for intermediate and advanced users, whether they're publishing to an iPad, mobile phone, or traditional print publication.*The book that the Adobe InDesign product team uses for their reference.*Authors Kvern/Blatner/Bringhurst are 'the InDesign experts.' All are visible and extremely active in the InDesign community. Sharpen your InDesign skills with this definitive resource created specifically for design professionals who need to layout out, proof, export, and publish pages with Adobe InDesign Creative Cloud.Complete coverage of InDesign CC's new features and enhancements includes: improved epub exporting, new font menus, ability to generate and edit high quality QR code graphics, new document dialog box with preview option, and much more. Real World Adobe InDesign is brimming with insightful advice, illustrations, and shortcuts that will have you quickly and professionally producing your work in no time. This is the book that experts open to find real answers to their questions about InDesign. It's written in a friendly, visual style that offers accurate information and creative inspiration for intermediate to expert users.

While QuarkXPress has been the most-widely used page-layout program in the world, Adobe InDesign is rapidly gaining ground with better typography and transparency features, speedier performance, and more overall control. Learn InDesign now from respected InDesign and QuarkXPress expert Galen Gruman. He packs this book with real-world insights from publishing pros who use InDesign in critical projects, shows you the program's innovative architecture and functionality, and tells you everything you need to know to get up to speed. Whether an experienced designer, a novice, or somewhere in between, you'll find all the real-world tips and techniques you're looking for in this comprehensive reference.

Updated: August 2010. Author Peter Kahrel updated this Short Cut to cover InDesign CS5. Updated: November 2009. Author Peter Kahrel updated this Short Cut to address typos and reader comments. GREP (short for "General Regular-Expression Print") is a powerful tool that lets you use wildcards ("jokers") to search and replace text. InDesign's GREP implementation can be used for text and also for formatting codes, finding patterns in text as well as literal text. GREP moves beyond the restrictions that hampered earlier InDesign search features, but unfortunately it does have the reputation of being d.

The most comprehensive way to master Adobe Illustrator CS3.

Learn how to automate tasks in Adobe InDesign using JavaScript (and ExtendScript) with this guide that covers the fundamentals and beyond. Explore the InDesign Object Model and how to build page objects, style text, manipulate tables and frames. This is the essential guide for anyone who wants to get started with scripting InDesign.

The fastest, easiest, most comprehensive way to learn Adobe InDesign CS4 Adobe InDesign CS4 Classroom in a Book contains 14 lessons. The book covers the basics of learning page layout with Adobe InDesign and provides countless tips and techniques to help you become more productive with the program. Explore typography and color, and learn more about creating tables and using styles. You can follow the book from start to finish or choose only those lessons that interest you. Create layouts for magazines, newsletters, and brochures. Learn how to make Adobe PDF files and rich interactive documents. Prepare files for high-resolution printing and the Web. "Adobe InDesign Classroom in a Book is the best way to learn hands-on with real-world examples. You'll gain exposure to good print design as well as efficient workflow techniques." —Michael Witherell, Adobe Certified Expert, Publishing, Training, and Consulting Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

This thorough, self-paced guide to Adobe InDesign CS3 is ideal for beginning users who want to master the key features of this program, while readers who already have some experience with InDesign can use this book to familiarize themselves with

InDesign CS3's newest features. Using step-by-step, project-based lessons, each chapter contains a project that builds upon the reader's growing knowledge of the program, while review questions at the end of each chapter reinforce the most important skills learned in each lesson. The companion CD contains all the assets readers will need to work through each project in the book. Adobe InDesign CS3, Adobe's page layout and design software, has been updated to accelerate user productivity with loads of new features: new Photoshop effects--including gradient feathering, inner shadows, and glows--that you can apply to objects on a page; finer transparency controls, which let you apply transparency settings independently to an object's fill, stroke, and content for more complex visual looks; numerous productivity enhancements; advanced find/change features; new table and cell styles; export to XHTML, and more. Educational instructor notes-created to help teachers plan, organize, and time their lessons-are available for this book (and for other Classroom in a Book titles) at www.peachpit.com/instructorresources. SPECIAL NOTE: Before starting the lessons in the book, visit www.peachpit.com/indesigncs3cib for important lesson and project file updates.

The soup-to-nuts guide on everything InDesign users need to know about the much-anticipated CS4 release! Packed with more than one thousand pages of real-world insight and valuable guidance, this authoritative resource describes the power and potential of InDesign—whose popularity as a page-layout program is growing stronger and gaining new converts every day No matter what your skill level, you will get everything you need to know in order to make the most of this software and take advantage of InDesign CS4's innovative architecture, functionality, and many ingenious features Learn how to edit Photoshop, Illustrator, and PDF files from within InDesign; export documents in HTML for publication on CD-ROM or the Web; tap the power of multiple layers and master pages; optimize InDesign for efficient project workflow; take advantage of dynamic spell-checking; and more Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Make your Web pages stand out above the noise with JavaScript and the expert instruction in this much-anticipated update to the bestselling JavaScript Bible. With renowned JavaScript expert Danny Goodman at your side, you'll get a thorough grounding in JavaScript basics, see how it fits with current Web browsers, and find all the soup-to-nuts detail you'll need. Whether you're a veteran programmer or just starting out, this is the JavaScript book Web developers turn to again and again. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

For keyboarding skills students need tomorrow, this is the book they need today. 40 lessons introduce new key learning and technique mastery, and 40 additional lessons emphasize word processing and business-document formatting including MLA-style reports, personal business letters, flyers, and newsletters. Timed writings and a variety of interesting activities help with basic keyboarding skills as well as strengthen oral and written communication, word-processing and Internet skills. Includes the latest in teacher support material with a top-spiral Teacher's Edition that provides tips, notes, and classroom suggestions, and an Instructor's Resource CD that includes articles about teaching keyboarding, methodology, student data files, lesson plans, and document solutions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discover the power of XML publishing with InDesign, and create content for multiple applications—including digital-first publishing workflows. With this book, XML evangelist Dorothy Hoskins teaches you several techniques for working with the built-in XML capabilities of InDesign CS6, using real examples from a college course-catalog project. Learn how to import database content into InDesign, and tag existing InDesign content as XML for export to other applications. InDesign also lets you apply attractive styling to XML content that can't be done with XSL-FO. Through step-by-step instructions, code examples, and lots of screen shots, you'll discover how using XML with InDesign increases the value of your content. Get an overview of structured (XML) content Learn InDesign's XML import options, including XML image information Mingle XML and non-XML content in a text flow Use InDesign as an XML "skin" by making templates with new style definitions Put content in "XML order" for export to EPUB, with InDesign CS5.5 and CS6 Dive into advanced topics, such as how to transform XML with XSL Understand InDesign's potential and limitations with complex content models such as DocBook and DITA

Dreamweaver CC is a powerful tool for designing all kinds of websites, from those with simple, static pages to interactive, media-driven sites for desktop, laptop, and mobile devices. But the program still doesn't include a printed guide to all its amazing capabilities. That's where this Missing Manual comes in. With hands-on tutorials and thorough coverage of every feature, you'll learn how to build, deploy, and manage sites whether you're an experienced designer or just getting started. The important stuff you need to know: Dive into page design. Quickly learn the basics of working with text, images, links, and tables. Edit pages in Live view. Dynamically add elements to live pages and immediately see the results. Design once, and for all. Build fluid-grid sites that reformat themselves for desktop, tablet, and mobile browsers. Examine page structure. Troubleshoot problems using the new Element Quick View to see the hierarchy of HTML elements. Style with ease. Use the enhanced CSS Designer to copy and paste styles, set margins and padding, and add or delete selectors. Enhance Dreamweaver. Add new program features with Add-Ons that integrate directly with Dreamweaver. Bring your pages to life. Use jQuery UI to add interactive page elements like tabbed panels, collapsible content sections, and dialog boxes. Create universal pages. Avoid browser incompatibility issues by using surefire workarounds.

Book Design Made Simple gives DIY authors, small presses, and graphic designers-novices and experts alike-the power to design their own books. It's the first comprehensive book of its kind, explaining every step from installing Adobe InDesign right through to sending the files to press. For those who want to design their own books but have little idea how to proceed, Book Design Made Simple is a semester of book design instruction plus a publishing class rolled into one. Let two experts guide you through the process with easy step-by-step instructions, resulting in a professional-looking top-quality book

This guide shows you how to master this electronic publishing tool, customise the interface, work with objects and graphics, calibrate colour, create PDF files, and more. From pages, panels and pictures to text, tabs, and tables, you'll design and output like a pro every time!

Author note: In Adobe InDesign CS6, the changes to InDesign's scripting DOM are absolutely minimal. Therefore, the

information in this title is valid and up to date for CS6. Updated: August 2010. Author Peter Kahrel updated this Short Cut to cover InDesign CS5. InDesign provides a powerful setof tools for producing beautifuldocuments. While you can certainlydo all your work by hand throughInDesign's graphical interface, thereare many times when it's much easier towrite a script. Once you've automateda task, you can run it over the wholedocument, ensuring consistency, orjust when you need it, simplifying andspeeding your layout process. All ittakes is a bit of JavaScript knowledgeand a willingness to explore InDesign'sprogramming features.