

Indesign Cs4 Scripting Guide

Adobe InDesign is a full-fledged, sophisticated program, tightly integrated with the other Adobe industry leading graphics and Web programs in the Creative Suite. It's the essential tool for anyone doing page layout and design. Real World Adobe InDesign CS4 offers industrial-strength and time-saving techniques for design professionals who need to start laying out, proofing, and printing pages with InDesign CS4, without missing a beat (or a deadline!) in their fast-paced production cycles. Design pros will find everything they need here to successfully master InDesign's advanced page layout tools, manage color, snippets, and use the program more efficiently. They'll also find complete coverage of essential features in InDesign CS4, including: live preflight, customizable Links panel, conditional text, cross references, interactive document capability with the new SWF file, animated page transitions, export to Flash CS4 functionality, Smart Guides and Smart Spacing, spread rotation, and smart text reflow.

Learning Flash CS4 Professional offers beginners and intermediate Flash developers a unique introduction to the latest version of Adobe's powerful multimedia application. This easy-to-read book is loaded with full-color examples and hands-on tasks to help you master Flash CS4's new motion editor, integrated 3D system, and character control with the new inverse kinematics animation system. No previous Flash experience is necessary. This book will help you: Understand Flash fundamentals with clear, concise information you can use right away Learn key concepts and techniques in every chapter, with annotated screenshots and illustrations Develop an ongoing project that utilizes material from every chapter Practice new skills and test your understanding with constructive exercises Learn how to package your work for distribution on the Web and through AIR desktop applications Download sample files and discuss additional Flash features on the companion blog As part of the Adobe Developer Library, this is the most authoritative guide to Flash CS4 available. Get moving with Flash today!

White Space Is Not Your Enemy is a practical graphic design and layout guide that introduces concepts and practices necessary for producing effective visual communication across a variety of formats—from web to print. Sections on Gestalt theory, color theory, and WET layout are expanded to offer more in-depth content on those topics. This new edition features new covering current trends in web design—Mobile-first, UI/UX design, and web typography—and how they affect a designer's approach to a project. The entire book will receive an update using new examples and images that show a more diverse set of graphics that go beyond print and web and focus on tablet, mobile and advertising designs.

Expand your skills for laying out and formatting documents and eBooks deployed for screen viewing on computers, tablets, and smart phones. The book covers how to add interactivity to reflowable and fixed layout eBooks, interactive PDF documents, and take advantage of Adobe's new Publish Online (Preview). Tips, techniques, and workarounds offer you a comprehensive view at adding interactivity to any kind of document and deploy them on social media and web sites. Learn essential skills for composing documents in Adobe InDesign, how to work with styles, format text and graphics, work with rich media, create multi-state objects, hyperlinks, and animations. What You'll Learn: Set up documents for interactive digital publishing Create Animations in InDesign Build and work with Multi-State Objects Construct video masks and work with rich mediabr/liliHost interactive documents on Facebook and other social media sites/li/uldivWho This Book Is

For/divdivbr/divdivGraphic designers, book designers, and publishersbr

* Written by New York graphic design professional Chandler McWilliams, this is the first book about Adobe Photoshop and Illustrator design

scripting on the market * Discusses scripting procedures and techniques for Photoshop and Illustrator using JavaScript * Explains how to automate tasks such as linking graphics to a database, transforming images, and performing batch processes * Features more than 500 fully annotated screenshots, expanded introductions, and tips with real-life examples * CD-ROM contains code examples, a fully searchable version of the book, and sample Combining clear, step-by-step screen shots with minimal text, our five Visual series are the ultimate resources for visual learners, who represent up to forty percent of your customers. Teach Yourself VISUALLY guides help computer users get up to speed on a wide range of office productivity, graphics, and Web design software. Offering significantly more coverage than our Simplified series, these books provide real-world tips and illustrate basic and intermediate level techniques using crisp full-color screen shots. Visual Blueprints apply the proven Visual formula to professional-level programming, Web development, and networking tips. Each two-color guide includes self-contained two-page lessons, covering more than 100 key topics, accompanied by practical tips and code samples as well as examples and bonus software on CD-ROM.

Make your Web pages stand out above the noise with JavaScript and the expert instruction in this much-anticipated update to the bestselling JavaScript Bible. With renowned JavaScript expert Danny Goodman at your side, you'll get a thorough grounding in JavaScript basics, see how it fits with current Web browsers, and find all the soup-to-nuts detail you'll need. Whether you're a veteran programmer or just starting out, this is the JavaScript book Web developers turn to again and again. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

A guide to the desktop publishing and page layout program covers manipulation of text and graphics, adding effects, applying color, and digital publishing.

Sharpen your InDesign skills with this definitive resource created specifically for design professionals who need to lay out, proof, export, and print/publish pages in InDesign CS5. Best-selling authors Olav Martin Kvern, David Blatner, and Bob Bringhurst share their hands-on techniques to help you master InDesign's advanced layout tools. This book is brimming with insightful advice, illustrations, and shortcuts that will have you producing high-quality work in no time. This is the book that experts open to find real answers to their questions about InDesign. In Real World Adobe InDesign CS5 you'll learn how to: Use the new Layers panel to simplify working in complex documents Optimize your workflow with multiple page sizes and track text changes Learn the best practices for consistent color management Increase efficiency with scripts and other automation features Make your layouts come to life with the new Animation and Media panels for interactive documents Note from the publisher: FREE Adobe InDesign CS5.5 updates are available for this title. Simply register your product at www.peachpit.com/register and you will receive the updates when they become available.

The soup-to-nuts guide on everything InDesign users need to know about the much-anticipated CS4 release! Packed with more than one thousand pages of real-world insight and valuable guidance, this authoritative resource describes the power and potential of InDesign—whose popularity as a page-layout program is growing stronger and gaining new converts every day No matter what your skill level, you will get everything you need to know in order to make the most of this software and take advantage of InDesign CS4's innovative architecture, functionality, and many ingenious features Learn how to edit Photoshop, Illustrator, and PDF files from within InDesign; export documents in HTML for publication on CD-ROM or the Web; tap the power of multiple layers and master pages; optimize InDesign for efficient project workflow; take advantage of dynamic spell-checking; and more Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

The fastest, easiest, most comprehensive way to learn Adobe InDesign CS4 Adobe InDesign CS4 Classroom in a Book contains 14 lessons. The book covers the basics of learning page layout with Adobe InDesign and provides countless tips and techniques to help you become more productive with the program. Explore typography and color, and learn more about creating tables and using styles. You can follow the book from start to finish or choose only those lessons that interest you. Create layouts for magazines, newsletters, and brochures. Learn how to make Adobe PDF files and rich interactive documents. Prepare files for high-resolution printing and the Web. "Adobe InDesign Classroom in a Book is the best way to learn hands-on with real-world examples. You'll gain exposure to good print design as well as efficient workflow techniques." —Michael Witherell, Adobe Certified Expert, Publishing, Training, and Consulting Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Author note: In Adobe InDesign CS6, the changes to InDesign's scripting DOM are absolutely minimal. Therefore, the information in this title is valid and up to date for CS6. Updated: August 2010. Author Peter Kahrel updated this Short Cut to cover InDesign CS5. InDesign provides a powerful set of tools for producing beautiful documents. While you can certainly do all your work by hand through InDesign's graphical interface, there are many times when it's much easier to write a script. Once you've automated a task, you can run it over the whole document, ensuring consistency, or just when you need it, simplifying and speeding your layout process. All it takes is a bit of JavaScript knowledge and a willingness to explore InDesign's programming features.

AppleScript is an English-like, easy-to-understand scripting language built into every Mac. AppleScript can automate hundreds of AppleScriptable applications, performing tasks both large and small, complex and simple. Learn AppleScript: The Comprehensive Guide to Scripting and Automation on Mac OS X, Third Edition has been completely updated for Mac OS X Snow Leopard. It's all here, with an emphasis on practical information that will help you solve any automation problem—from the most mundane repetitive tasks to highly integrated workflows of complex systems. Friendly enough for beginners, detailed enough for advanced AppleScripters Includes major contributions from expert AppleScripters: Emmanuel Levy, Harald Monihart, Ian Piper, Shane Stanley, Barry Wainwright, Craig Williams, and foreword by AppleScript inventor, William Cook

Learn InDesign CS3 with hours of video training by best-selling author David Blatner.

Learn how to automate tasks in Adobe InDesign using JavaScript (and ExtendScript) with this guide that covers the fundamentals and beyond. Explore the InDesign Object Model and how to build page objects, style text, manipulate tables and frames. This is the essential guide for anyone who wants to get started with scripting InDesign.

You can build everything from simple animations to full-fledged iPhone, iPad, and Android apps with Flash CS6, but learning this complex program can be difficult—unless you have this fully updated, bestselling guide. Learn how to create gorgeous Flash effects even if you have

no programming experience. With *Flash CS6: The Missing Manual*, you'll move from the basics to power-user tools with ease. The important stuff you need to know: Learn animation basics. Turn simple ideas into stunning animations—in the very first chapter. Master Flash's tools. Learn the animation and effects tools with clear explanations and hands-on examples. Use 3D effects. Rotate objects and make them move in three dimensions. Create lifelike motion. Use the IK Bones tool to simulate realistic body movements and other linked motions. Build apps that work anywhere. Create apps just for iOS or Android devices—or one app that works on mobile devices and desktops. Add multimedia. Incorporate your own audio and video files into Flash. Create rich interactive animations. Dive into advanced interactivity with easy-to-learn ActionScript examples.

This Short Cut covers only InDesign CS2. For coverage of InDesign CS3 and CS4, see the version at <http://oreilly.com/catalog/9780596802523?/>. InDesign provides a powerful set of tools for producing beautiful documents. While you can certainly do all your work by hand through InDesign's graphical interface, there are many times when it's much easier to write a script. Once you've automated a task, you can run it over the whole document, ensuring consistency, or just when you need it, simplifying and speeding your layout process. All it takes is a bit of JavaScript knowledge and a willingness to explore InDesign's programming features. (This version covers only InDesign CS2. For coverage of InDesign CS3 and CS4, see the version at <http://oreilly.com/catalog/9780596802523?/>.)

A guide for experienced programmers demonstrates the core JavaScript language, offers examples of common tasks, and contains an extensive reference to JavaScript commands, objects, methods, and properties.

Learn everything about utilizing the JavaScript language with the next generation of Rich Internet Applications from the accessible information in *JavaScript Programmer's Reference*, both a tutorial and a reference guide for web developers. Master methods for using Java with applications like Microsoft's Silverlight, Ajax, Flex, Flash and AIR by practicing with hands-on examples with practical, usable code. Employ this complete JavaScript reference to help you understand JavaScript Data Types, Variables, Operators, Expressions and Statements, work with JavaScript Frameworks and data, and improve performance with Ajax.

The fastest, easiest, most comprehensive way to learn ActionScript® 3.0 for Adobe Flash CS4 Professional ActionScript® 3.0 for Adobe Flash CS4 Professional Classroom in a Book contains 14 lessons. The book covers the basics of learning ActionScript and provides countless tips and techniques to help you become more productive. You can follow the book from start to finish or choose only those lessons that interest you. Learn to add interactivity to Flash files using ActionScript 3.0: Control timelines and animation, write event-handling functions, and control loading of and interaction with data, text, video, sound, and images. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." —Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: · If you are able to search the book, search for "Where are the lesson files?" · Go to the very last page of the book and scroll backwards. · You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. · Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try

reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Updated: August 2010. Author Peter Kahrel updated this Short Cut to cover InDesign CS5. Updated: November 2009. Author Peter Kahrel updated this Short Cut to address typos and reader comments. GREP (short for "General Regular-Expression Print") is a powerful tool that lets you use wildcards ("jokers") to search and replace text. InDesign's GREP implementation can be used for text and also for formatting codes, finding patterns in text as well as literal text. GREP moves beyond the restrictions that hampered earlier InDesign search features, but unfortunately it does have the reputation of being d.

InDesign CS5 opens the door to a new world: with the addition of exciting animation tools and deeper multimedia support. It's now a viable interactive authoring tool. Designers want to create engaging interactive content, but may resist making the transition from page layout to timeline-based thinking. But now it's much easier: InDesign CS5's new interactive features are intuitive and easy to learn. And once they've mastered those tools in the familiar world of InDesign, they'll find that Flash isn't scary after all. Designers already know how to add text, graphics, and geometric shapes to a page in InDesign, it's a short walk to adding interactive features. Before they know it, they're creating Flash content. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Streamline your organization by replacing paper documents with electronic solutions Paperless is one part inspiration and two parts instruction. You will be inspired by real-world case studies as you meet people who have brought paperless change to their organizations. You will learn what worked and how you can apply these experiences to your own work. Meet lawyers, doctors, and business leaders who have transformed their operations with Adobe technology. Also, learn how city, state, and federal governments are saving money and providing better services with paperless solutions. The inspiration is just the beginning. The majority of this book is instruction on Adobe's most important paperless technologies. Each section is full of hands-on demos that will show you how to get real business value from products you may already own. You will learn how to create and use digital signatures, certify PDFs, and integrate dynamic documents with your existing systems. This book explains all you need to know to be on your way to a paperless future. • Read the stories of those who have created today's leading-edge paperless solutions. • Learn how the Federal Government uses certified PDFs and how New York State uses e-Forms to save millions of dollars. • Find out how the Kane County court system takes advantage of PDF forms to protect abuse victims. • See how one doctor is reducing Medicare costs by replacing expensive emergency room visits with paperless house calls. • Follow in-depth lessons on Acrobat®, LiveCycle® Designer, LiveCycle® ES/ES2, and InDesign® Server. • Download demos, source code, and sample files to use with the book's exercises (www.paperlessbook.info). "Using real-world examples, such as the ones in J.P. Terry's Paperless, to illustrate how PDF can be used to move from paper to electronic processes is a simple-to-understand, yet very powerful learning tool for business and government alike." — Lori DeFurio, Group Product Manager, Acrobat, Adobe Systems "In Paperless, J.P. Terry weaves the business case and technical implementation into a complete story on how a variety of businesses have benefited from Adobe solutions. This book is an enjoyable read and a must-have reference for automating business processes." — Jeff Stanier, Senior Product Manager, Adobe

LiveCycle

Is this book for programmers? Written specifically for graphic designers and production artists already comfortable working with Adobe InDesign, this book teaches you how to automate publishing without learning a lot of scary code. XML simplifies the process of moving content in and out of your layouts and can speed up any print or Web assignment. Why should I care about XML? If you're managing data-intensive layout projects, and you want to keep that data consistent, accurate, and up-to-date, then incorporating XML can help. You can also use XML to automate processes like importing text and large numbers of graphics into a layout, or repurposing content from one application to another. Do I need additional plug-ins or special software? You need only the powerful features built into InDesign CS2, CS3 or CS4 to use this book. How will I learn XML? This guide includes nine easy-to-follow projects with downloadable support files. With these hands-on tutorials, you will learn XML in context. By the final project, XML will no longer be a mystery, but a powerful tool you can use to support your company or clients. These real-world projects will teach you: | Business cards: Create a structured layout in InDesign and then import XML. Format text automatically and flow the text into multiple examples. | Product catalog: Learn how to import XML data into a structured layout using nested styles and cloned text. | Direct mail and variable data printing: Use XML and InDesign to create sophisticated direct mail pieces without costly plug-ins or third-party software. | Magazine and newspaper: Build and export magazine-style publications for online distribution. | Web: Transform XML into XHTML to incorporate directly into your Web pages, or use Cascading Style Sheets to instantly format your exported XML.

The most comprehensive way to master Adobe Illustrator CS3.

Tap into the far-reaching potential of InDesign styles—from simple drop cap formatting to cross-media export to XHTML. Styles have the power to transform how design and production professionals approach and accomplish any project. Adopting a style-centric workflow can reduce tasks that would normally take days to mere hours, and tasks that would take hours to minutes or even seconds. Less time spent on repetitive tasks means more time for creating your best work. This book explores every InDesign style to reveal its full potential. Throughout each chapter, you'll pick up many tips and best practices gleaned from real-world experience. Two bonus chapters, "Stroke Styles" and "Project Planning with Styles in Mind" are available for download. For "figure it out as I go" designers, embracing styles still allow you to work intuitively on the page. And this guide helps break preconceptions and bad habits transferred from less powerful page layout applications that keep new InDesign users from working in far more satisfying and productive ways. Where InDesign is concerned, styles truly do equal substance.

Master Photoshop CS5 project-by-project! Using a celebrated combination of real world examples, step-by-step projects and professional advice, two internationally recognized authors and Adobe Photoshop Ambassadors guide you through this powerful software package so you can start creating your own works of art in no time. Broken into three parts to form a structured, self-study guide, Photoshop CS5: Essential Skills covers all the foundation skills to get you going, and then more advanced techniques to truly hone your image editing skills. A complete section of step-by-step imaging projects

helps you practice your skills and learn how to create professional quality images. . Over 12 hours of high-definition movie tutorials . Full resolution project images in Raw, TIFF and JPEG file formats . Multilayered Image Files . More than 100 royalty-free stock images . Presets and Actions to fast-track your workflow

From Adobe InDesign CS2 to InDesign CS5, the ability to work with XML content has been built into every version of InDesign. Some of the useful applications are importing database content into InDesign to create catalog pages, exporting XML that will be useful for subsequent publishing processes, and building chunks of content that can be reused in multiple publications. In this Short Cut, we'll play with the contents of a college course catalog and see how we can use XML for course descriptions, tables, and other content. Underlying principles of XML structure, DTDs, and the InDesign namespace will help you develop your own XML processes. We'll touch briefly on using InDesign to "skin" XML content, exporting as XHTML, InCopy, and the IDML package. The Advanced Topics section gives tips on using XSLT to manipulate XML in conjunction with InDesign.

Adobe InDesign CS4 on Demand What you need, when you need it! Need answers quickly? Adobe InDesign CS4 on Demand provides those answers in a visual step-by-step format. We will show you exactly what to do through lots of full color illustrations and easy-to-follow instructions. Inside the Book • Improve publishing and productivity with the CS4 interface • Browse, organize, and process files using Adobe Bridge • Manage pages and books to keep track of your documents • Transform and reshape objects to create a new look • Create text and apply style to display artistic text • Use libraries and create snippets to reuse your work • Create interactive PDFs for use on the web • Create output for commercial print purposes Bonus Online Content Register your book at queondemand.com to gain access to: • Workshops and related files • Keyboard shortcuts Visit the author site: perspection.com

Presents solutions to a variety of problems in using Adobe InDesign, covering such topics as menus, making pages, text and tables, using color, drawing, and printing.

Typography is the foundation of graphic design, and the most effective way to be a better designer is to understand type and use it confidently and creatively. This fully updated third edition is a comprehensive guide to creating professional type with Adobe InDesign. It covers micro and macro typography concepts, from understanding the nuance of a single spacing width to efficiently creating long and complex documents. Packed with visual examples, InDesign expert and acclaimed design instructor Nigel French shows not just how to use InDesign's extensive type features, but why certain approaches are preferable to others, and how to avoid common mistakes. Whether you're creating a single-page flyer or a thousand-page catalog, whether your documents will be printed or viewed on screen, InDesign Type is an invaluable resource for getting the most out of InDesign's typographic toolset.

Creative professionals seeking the fastest, easiest, most comprehensive way to learn InDesign CS6 choose Adobe InDesign CS6 Classroom in a Book from the Adobe Creative Team. The 16 project-based lessons show readers step-by-step the key techniques for working with InDesign CS6. Readers learn what they need to know to create engaging page layouts using InDesign CS6. This completely revised CS6 edition covers the new tools for adding PDF form fields, linking content, and creating alternative layouts for digital publishing. The companion CD includes all the lesson files that readers need to work along with the book. This thorough, self-paced guide to Adobe InDesign CS6 is ideal for beginning users who want to master the key features of this program. Readers who already have some experience with InDesign can improve their skills and learn InDesign's newest features. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." –Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Adobe Indesign CS4 Scripting Guide: JavascriptNewgen ImagingLearn AppleScriptThe Comprehensive Guide to Scripting and Automation on Mac OS XApress

Adobe InDesign CS4, Adobe's page-design component of Creative Suite 4, offers exciting new enhancements to its already powerful tools. Among the exciting features users will find are new Live Preflighting capabilities and seamless integration with Adobe Flash, including direct translation of InDesign pages into SWF files. Adobe InDesignCS4 for Macintosh and Windows: Visual QuickStart Guide will highlight the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Using the task-based, visual approach that readers count on in the Visual QuickStart Guides, this volume introduces readers to all aspects of InDesign CS4. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and much more.

This is the only book on the market to focus exclusively on the creation of visual effects for After Effects users, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible style. A thoroughly packed, informative read, this masterful guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Users who are comfortable with After Effects will find a helpful review of the fundamentals - managing footage, viewing and editing layers, animating type, and more - so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing including color matching, keying, rotoscoping, motion tracking, emulating the camera, and concluding with using expressions in After Effects, written by contributor and expert Dan Ebberts. An incredibly useful appendix on scripting in After Effects is included as well, written by Adobe engineer Jeff Almasol. The final section of the book delves into creative explorations, demonstrating professional effects that are commonly seen in films and games which readers can re-create. Readers will also find comprehensive coverage of all that's new and makes this version of Adobe's effects program a must-have update, including the revolutionary new Roto Brush, all new effects such as the New Refine Matte effect, new support for Color Look-Up Tables, workflows that take advantage of the all-new 64-bit support, inclusion of third-party tools for additional creativity, and much more. Note from the publisher: FREE Adobe After Effects CS5.5 updates are available for this title. Simply register your product at www.peachpit.com/register and you will receive the updates when they become available.

Optimize the latest version of InDesign for your most efficient project workflow yet InDesign is a powerful publishing tool that serves as the standard program for professional layout and design. The latest version boasts a variety of updates and enhancements. Packed with real-world examples and written by industry expert Galen Gruman, this in-depth resource clearly explains how InDesign CS5 allows for better typography and transparency features, speedier performance, and more user control than any other layout program. Shows you the vast updates to the newest version of InDesign, including speedier performance, sharper functionality, and new object styles Offers insight for taking advantage of using the dynamic spell check, creating anchored objects that follow text, creating object styles that can be applied for consistent formatting, and more Shares real-world tips and techniques as well as helpful examples from industry expert and popular author Galen Gruman Whether you are aiming to produce ad campaigns, magazines, interactive PDF files, or other forms of media, InDesign CS5 Bible offers everything you need to know to quickly get up to speed with the latest version of InDesign. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Annotation The definitive InDesign resource allows you to produce great content for print or digital publishing.**InDesign Creative Cloud is an impressive update. This guide provides our most complete coverage of the new features for intermediate and advanced users, whether they're publishing to an iPad, mobile phone, or traditional print publication.*The book that the Adobe InDesign product team uses for their reference.*Authors Kvern/Blatner/Bringhurst are 'the InDesign experts.' All are visible and extremely active in the InDesign community. Sharpen your InDesign skills with this definitive resource created specifically for

design professionals who need to layout out, proof, export, and publish pages with Adobe InDesign Creative Cloud. Complete coverage of InDesign CC's new features and enhancements includes: improved epub exporting, new font menus, ability to generate and edit high quality QR code graphics, new document dialog box with preview option, and much more. Real World Adobe InDesign is brimming with insightful advice, illustrations, and shortcuts that will have you quickly and professionally producing your work in no time. This is the book that experts open to find real answers to their questions about InDesign. It's written in a friendly, visual style that offers accurate information and creative inspiration for intermediate to expert users. Photoshop CC is truly amazing, but it can also be overwhelming if you're just getting started. This book makes learning Photoshop as easy as possible by explaining things in a friendly, conversational style—without technical jargon. After a thorough introduction to the program, you'll delve deep into Photoshop's secrets with expert tips and practical editing advice you can use every day. The important stuff you need to know: Learn your way around. Take a tour of Photoshop's workspace and learn how to customize it. Unlock the magic. Use layers, masks, and Smart Objects to safely edit your images. Perfect your photos. Learn techniques for cropping, color-correcting, retouching, and combining photos. Master color. Drain, change, and add color; create gorgeous black-and-whites, partial-color effects, and duotones. Be artistic. Create illustrations, paintings, and pro-level text; use filters effectively, edit video, and create 3D art. Share your work. Produce great-looking images for print, presentations, and the Web. Work smarter and faster. Automate common chores and install plug-ins for complex tasks.

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