

International Journal Of Entrepreneurship And Small Business Impact Factor

Succeeding in the modern business world is a multi-faceted endeavor that involves numerous parts. By implementing effective strategies, companies can strive toward achieving a competitive advantage. Digital Entrepreneurship and Global Innovation is a pivotal reference source for the latest academic material on strategic entrepreneurship initiatives to facilitate organizational growth and success, focusing on the role of digital technologies in business environments.

Highlighting theoretical frameworks, industry perspectives, and emerging methodologies, this book is ideally designed for professionals, practitioners, upper-level students, and researchers involved in the field of entrepreneurship.

This Element provides an overview of cultural entrepreneurship scholarship and seeks to lay the foundation for a broader and more integrative research agenda at the interface of organization theory and entrepreneurship. Its scholarly agenda includes a range of phenomena from the legitimation of new ventures, to the construction of novel or alternative organizational or collective identities, and, at even more macro levels, to the emergence of new entrepreneurial possibilities and market categories. Michael Lounsbury and Mary Ann Glynn develop novel theoretical arguments and discuss the implications for mainstream entrepreneurship

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research, focusing on the study of entrepreneurial processes and possibilities.

The Journal of Global Business and Management Research (GBMR) strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and interdisciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe.

Competition to publish in the top journals is fierce. This book provides entrepreneurship researchers with relevant material and insights to support them in their efforts to publish their research in the most prestigious entrepreneurship outlets. &a

How can management be developed to create the greatest wealth for society as a whole? This is the question Peter Drucker sets out to answer in *Innovation and Entrepreneurship*. A brilliant, mould-breaking attack on management orthodoxy it is one of Drucker's most important books, offering an excellent overview of some of his main ideas. He argues that what defines an entrepreneur is their attitude to change: 'the entrepreneur always searches for change, responds to it and exploits it as an opportunity'. To exploit change, according to Drucker, is to innovate. Stressing the importance of low-tech entrepreneurship, the challenge of balancing technological possibilities with limited resources, and the organisation as a learning organism, he concludes with a vision of an entrepreneurial society where individuals increasingly take responsibility for their

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own learning and careers. With a new foreword by Joseph Maciariello

As businesses seek to compete on a global stage, they must be constantly aware of pressures from all levels: regional, local, and worldwide. The organizations that can best build advantages in diverse environments achieve the greatest success. The Handbook of Research on Global Competitive Advantage through Innovation and Entrepreneurship explores the emergence of new ideas and opportunities in various markets and provides organizational leaders with the tools they need to take full advantage of those opportunities. With a focus on economic growth in a fast-paced environment, this handbook is a critical reference for business leaders, economists, and students of economic theory.

From Heidi Neck, one of the most influential thinkers in entrepreneurship education today, Chris Neck, an award-winning professor, and Emma Murray, business consultant and author, comes this ground-breaking new text. Entrepreneurship: The Practice and Mindset catapults students beyond the classroom by helping them develop an entrepreneurial mindset so they can create opportunities and take action in uncertain environments. Based on the world-renowned Babson Entrepreneurship program, this new text emphasizes practice and learning through action. Students learn entrepreneurship by taking small actions and interacting with stakeholders in order to get feedback, experiment, and move ideas forward. Students walk away from this text with the entrepreneurial mindset, skillset, and toolset

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that can be applied to startups as well as organizations of all kinds. Whether your students have backgrounds in business, liberal arts, engineering, or the sciences, this text will take them on a transformative journey.

Sustainable Entrepreneurship is nowadays considered as a discipline at the cross-roads of many others. This book describes recent cases, techniques and tools proposed for leaders, entrepreneurs, and practitioners who are involved and responsible for making strategic decisions in their companies and aiming at sustainable development. This book highlights the use of new business models/methods that can be employed by organizations and researchers to save millions of dollars, to enhance the economic growth, as well as to resolve environmental and social issues, via sustainable networks, renewal energy distribution, and social/green entrepreneurship. It will provide a comprehensive discussion of practical techniques, like Machine Learning, Robotics, Photovoltaic solar energy, in the field of renewable energy, and other digital tools, such as digital marketing, crowdsourcing platforms, and digital currency. Meanwhile, it will enlighten the way for entrepreneurs and decision makers by helping them to learn how to grow their business. The focus will be on how to benefit from these techniques to develop sustainable and renewable energy-based projects, as well as digitalized new ventures. The book walks the reader through the latest emerging trends in digitalization that can support practitioners, managers, entrepreneurs, and researchers to help them appreciate the application of sustainable solutions in various functional domains.

There has been significant interest in role of entrepreneurs and entrepreneurial activities in driving global economic growth and also in responding to changing social and environmental conditions that are affecting societies globally.

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The identification and capture of international opportunities itself represent an act of entrepreneurship by disrupting and making markets in foreign countries. Historically, international entrepreneurship literature has focused on the rapid and early internationalization of new ventures and start-ups. Yet, an increasing number of multinational enterprises (MNEs) are encouraging and developing corporate intrapreneurship, where managers promote innovation in products and processes. Moreover, we have witnessed entrepreneurs and their start-ups' activities solving social, cultural, and environmental challenges in foreign markets. This dedicated volume discusses these contemporary and emerging issues of entrepreneurship in International Business and is an essential read for entrepreneurs and researchers.

This handbook is focused on the analytical dimension in researching international entrepreneurship. It offers a diverse collection of chapters focused on qualitative and quantitative methods that are being practised and can be used by future researchers in the field of international entrepreneurship. The qualitative cluster covers articles, conceptual and empirical chapters as well as literature reviews, whereas the quantitative cluster analyses international entrepreneurship through a broad range of statistical methods such as regressions, panel data, structural equation modelling as well as decision-making and optimisation models in certain and uncertain circumstances. This book is essential reading for researchers, scholars and practitioners who want to learn and implement new methods in analysing entrepreneurial opportunities across national borders.

Artisan Entrepreneurship analyses handicraft enterprise using different approaches at an individual, group and societal point of view, providing a better understanding about how these workers contribute to societal wellbeing and aid cultural heritage preservation for future generations.

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This edited collection draws together cutting edge perspectives from leading scholars on the increasingly prominent discussion of entrepreneurial behaviour. Exploring various aspects of human behaviour, the authors analyse the antecedent influences and drivers of entrepreneurial behaviour in different organisational settings. This collection is of interest to scholars, practitioners and even policy-makers, as a result of its in-depth exploration, discussion and evaluation of emerging themes of entrepreneurial behaviour within the field of entrepreneurship and beyond. Offering contextual examples from universities, firms and society, Entrepreneurial Behaviour covers topics such as entrepreneurial intention, gender, crime, effectuation and teamwork.

This book examines the proliferation of new sources of entrepreneurial finance and how these sources have the potential to make it easier for ventures to raise capital and grow. To date, entrepreneurial finance literature has developed a rich tradition of research on venture capital and angel finance. However, the emergence of 'new' sources of finance – such as crowdfunding – and the limited attention paid to 'traditional' debt financing and financial bootstrapping offer opportunities to explore, from different points of view and theoretical perspectives, the challenges that ventures face. The objective of this book is to explore these new and traditional sources of finance; suggest how these phenomena can be better understood conceptually; and guide new ways of understanding the topic in future, especially for researchers. The introduction outlines the new sources of entrepreneurial finance, and in comparing them with more traditional sources, proposes challenges in our conceptual understanding of these new and traditional sources. The subsequent chapters deal with important topics, including looking at the way different funding sources may interact;

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factors that impede family firms from getting external funding; how best to succeed with equity crowdfunding by looking at pre-selection processes; considering differences in perceptions towards funding sources arising from whether entrepreneurs are native born or immigrants; factors to consider when funding specialized assets in high uncertain sectors such as biotechnology; and the internationalization of business angel activity. This book was originally published as a special issue of the Venture Capital journal.

This timely book provides a fresh perspective on contemporary research in the field of entrepreneurship and small business, considering both theory and application. Combining comprehensive coverage with a wide variety of real-life cases, *International Entrepreneurship: Starting, Developing, and Managing a Global Venture* gives entrepreneurs the tools they need to successfully launch international ventures in today's hypercompetitive world. Bestselling author Dr. Robert D. Hisrich helps students and entrepreneurs develop global business plans, select international opportunities, and determine the best entry strategy. The text also covers practical considerations such as legal concerns, the global monetary systems, global marketing, and global human resource management for entrepreneurs. The fully updated Third Edition provides increased attention to culture and reflects recent changes in our increasingly globalized world. Readers will also be exposed to new cases featuring international activities of entrepreneurs and ventures throughout the world.

Companies compete to gain public notoriety every day and use creativity and innovation to get ahead of their competition. In oversaturated industries, such as the

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tourism sector, smart strategies and global network capabilities must be adopted and improved in order to increase competitiveness. Multilevel Approach to Competitiveness in the Global Tourism Industry contains crucial reference material that discusses new intelligent practices to increase business competitiveness in the tourism sector. Featuring research on topics such as networking, artificial intelligence, and regional competitiveness, this book is ideally designed for program directors, event coordinators, tour developers, hotel managers, restaurateurs, travel agents, policymakers, academics, researchers, advanced students, entrepreneurs, government officials, and professionals in the tourism and hospitality industry. This innovative book takes seriously the ordinary activities of entrepreneurship and maps out new pathways for scholars to understand the nature, properties, and implications of studying practices for entrepreneurship studies. Entrepreneurship is neither an art nor a science, but a bundle of practices, as Peter Drucker once observed. Curiously however, academic research on entrepreneurship mostly abstracts away from practical activity. In contrast, Entrepreneurship As Practice takes ordinary activities of entrepreneurship seriously by mapping out new pathways for scholars to consider the everyday practices through which entrepreneurship occurs. Each chapter draws on contemporary theories of practice to illuminate the nature, properties, and implications of studying the practices of entrepreneurship. The chapters in this book were originally published as a special issue of the journal

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Entrepreneurship & Regional Development.

This book explores the relationship between families, firms, and regions and the extent to which these relationships contribute to regional economic and social development. Although family business participation in economic activities has been a common phenomenon since pre-industrial societies, and its importance has evolved throughout time and across spatial contexts, the book suggests that these factors have often been neglected in family business and regional studies. Taking this research gap into account, the book aims to deepen our understanding of the role family firms play in the regional economy. In particular, it explores two seldom studied questions. Firstly, what role do family firms play in regional development? Secondly, how do different spatial regional contexts shape family firm operations and performance? Family Business and Regional Development presents a model of "spatial familiness" and uses themes such as productivity, networks and competitiveness to shed new light on family businesses. Moreover, it approaches the juxtaposition between family business and regional studies to encourage the cross-fertilisation of ideas, theories, and research methods between the two fields. Bringing together leading experts in entrepreneurship, regional economics, and economic geography, this book will be a valuable reading for advanced students, researchers and policymakers interested in family firms, regional studies and economic geography.

Within mainstream scholarship, it's assumed without question that entrepreneurship and entrepreneurship

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education are desirable and positive economic activities. Drawing on a wide range of theoretical approaches and political-philosophical perspectives, critical entrepreneurship studies has emerged to ask the questions which this assumption obscures. Students of entrepreneurship need to understand why and how entrepreneurship is seen as a moral force which can solve social problems or protect the environment, or even to tackle political problems. It is time to evaluate how such contributions and insights have entered our classrooms. How much – if any – critical discussion and insight enters our classrooms? How do we change when students demand to be taught "how to do it", not to be critical or reflexive? If educators are to bring alternative perspectives into the classroom, it will entail a new way of thinking. There is a need to share ideas and practical approaches, and that is what the contributions to this volume aim to do and to illuminate new ways forward in entrepreneurship education.

The Global Entrepreneurship Index contributes to our understanding of economic development by constructing an index (GEINDEX) that examines the essence of the contextual features of entrepreneurship and fills a gap in the measure of development.

There is a high demand in our society to adopt emerging technologies in all aspects of business and economic activity. As traditional business practices and economic activity are occurring in a global context, new areas of economic development are being recognized as the key enablers of wealth and income production. International Business Strategy and Entrepreneurship: An Information

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Technology Perspective discusses innovative solutions to research problems and high performance systems while emphasizing the role of IT and management for sustainable development. This book brings together academics, researchers, entrepreneurs, policy makers and government officers aiming to contribute to the debate of technology related to international business and strategic management.

It is with great pleasure that, as guest co-editors, we bring you this special issue of the International Journal of Gender and Entrepreneurship (IJGE) based on a selection of papers presented at the 6th Diana International Conference. We are fortunate that the papers included in this special issue cover research undertaken in both developed (Australia, Canada and the UK) and developing countries (China and Vietnam) using a mix of quantitative and qualitative methods (including in-depth interviews). Further, the sample selection processes involved in the studies was extremely varied. Two studi.

This Research Agenda aims to offer a coherent and articulate view on the future of entrepreneurship education from an internationally renowned group of scholars and educators.

'Creativity and Entrepreneurship speaks to an experiment in which we are all today participating' in academia, in research, in commercial enterprise and in culture. Moving beyond traditional borders, sometimes because we must and other times simpl

The SAGE Handbook of Small Business and Entrepreneurship offers state-of-the-art chapters on all

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aspects of this rapidly-evolving discipline. Original contributions from the best international scholars map the development of Entrepreneurship as an academic field, explore its key current debates and research methods, and also consider its future directions. Part One: The People and the Entrepreneurial Processes Part Two: Entrepreneurship and Small Business Management and Organization Part Three: Entrepreneurial Milieu Part Four: Researching Small Business Entrepreneurship This handbook will be the leading reference book for Entrepreneurship academics and researchers, as well as those from other associated disciplines including business and management, psychology, marketing, sociology and anthropology. We are in an ever-changing and fast-paced world that is entrenched in technological innovation. But how is technology and science impacting our society? How does it affect our interactions with these products and ultimately with each other? How is society shaping the types of technologies we are advancing? Critical Issues Impacting Science, Technology, Society (STS), and Our Future compiles theory and research from the confluence of a variety of disciplines to discuss how scientific research and technological innovation is shaping society, politics, and culture, and predicts what can be expected in the future. While highlighting topics including political engagement, artificial intelligence, and wearable technology, this book is ideally designed for policymakers, government officials, business managers, computer engineers, IT specialists, scientists, and professionals and researchers in the science,

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technology, and humanities fields.

With chapters focusing on China, India, Southeast Asia and South America, the Handbook explores views on the new hot spots in techno-entrepreneurship development. Entrepreneurship is a hot topic, yet there is no agreed definition of entrepreneurship. There is even debate about whether entrepreneurship can be taught! This text and case study collection is designed to stimulate critical thinking and reflective learning relating to entrepreneurship. This book enables you to focus on the key issues that need to be considered with regard to new ventures and/or a businessplan module, as well as courses on theory and policy relating to entrepreneurship and small businesses.

'This highly original book focuses on human resource management issues in the context of entrepreneurial and small firms, including original theoretical and empirical chapters. . . the book offers a unique insight into understanding the role of HRM in developing sustainable entrepreneurship and entrepreneurial ventures as well as how HRM practices and procedures can be used to help navigate, or indeed drive, the changing landscape in smaller and entrepreneurial firms. It is a useful resource for many small firms, entrepreneurship and economic development researchers, and also for policy-makers and post-graduate students interested in these areas. It provides a starting point to consider a variety of issues with regard to HRM and, in this regard it is an interesting and useful Handbook.' – Qihai Huang, International Journal of Entrepreneurial Behaviour & Research This invaluable reference tool has been designed in response to the growing recognition that too little is known about the intersection between entrepreneurship and human

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resource management. Paying particular attention to the 'people' side of venture emergence and development, it offers unique insights into the role that human resource management (HRM) plays in small and entrepreneurial firms. A group of international scholars contribute theoretical and empirical chapters on specific HRM issues in the context of entrepreneurial and smaller firms. The Handbook offers a new understanding of the role of HRM in developing sustainable entrepreneurship and describes how HRM practices and procedures can be used to help navigate and, indeed, drive the changing landscape in these firms. Exploring the functional aspects and nature of managing HRM in new, small, growing, emerging and entrepreneurial firms, this fascinating Handbook will not only be warmly welcomed by HRM students, researchers and academics, but also by HR practitioners and managers.

In an effort to safeguard the environment, consumers have begun pressuring global businesses to create environmentally-friendly products and sustainable business practices that promote the preservation and protection of communities and nature. To create and maintain positive consumer relationships, new and existing businesses must enact policies that allow them to make an effective and smooth transition toward sustainability to contribute to economic growth by creating offerings with environmental and social value. Recent Advancements in Sustainable Entrepreneurship and Corporate Social Responsibility provides emerging research that examines entrepreneurial strategies and business practices that can be implemented to provide eco-friendly services to the community and that offer solutions to various social and environmental problems. Featuring coverage on a broad range of topics such as green marketing, corporate identity, and business ethics, this book is ideally designed for CSR managers, human resources

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professionals, entrepreneurs, managers, executives, corporate leaders, business professionals, academicians, researchers, and students seeking current research on the expanding area of sustainable business practices.

This book revisits the traditional general approach to sport policy by adopting an entrepreneurial perspective. The respective chapters, all written by recognized experts, link a fragmented collection of treatises on entrepreneurship, public policy and sport entrepreneurship to develop a coherent, unified perspective on policy-making. The book's central argument is that, while in the past, sport policy focused more on governance and political elements, these aspects can also be embedded into a 'policy entrepreneurship' perspective. To date, most sport policy research has also tended to pursue an organizational behavior or political science approach. Breaking with that trend, the book incorporates the nascent sport entrepreneurship literature into this approach. The new strategies proposed here offer valuable resources for public policy planners and sports managers alike, two groups who need to work together to build better policy initiatives.

The digital age has transformed business opportunities and strategies in a resolutely practical and data-driven project universe. This book is a comprehensive and analytical source on entrepreneurship and Big Data that prospective entrepreneurs must know before embarking upon an entrepreneurial journey in this present age of digital transformation. This book provides an overview of the various aspects of entrepreneurship, function, and contemporary forms. It covers a real-world understanding of how the entrepreneurial world works and the required new analytics thinking and computational skills. It also encompasses the essential elements needed when starting an entrepreneurial journey and offers inspirational case studies from key industry

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leaders. Ideal reading for aspiring entrepreneurs,
Entrepreneurship and Big Data: The Digital Revolution is also
useful to students, academicians, researchers, and
practitioners.

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