

Just Business Multinational Corporations And Human Rights Norton Global Ethics Series

Nigeria, Africa's most populated country is rich in ethnic diversity - a reason why it suffers from many conflicts. The country is one of the top five oil producers. The recent resource crisis in the Niger Delta is caused by poor division of resources, underdevelopment, and mismanagement. The failure of the young democracy would have a vehement effect in the country and in Africa as a whole. The government has to consolidate its democracy, uphold unity and sovereignty. To secure democracy it will need support from the Nigerians themselves, the multinational oil companies and the international world.

"This publication contains the 'Guiding Principles on Business and Human Rights: Implementing the United Nations Protect, Respect and Remedy Framework', which were developed by the Special Representative of the Secretary-General on the issue of human rights and transnational corporations and other business enterprises. The Special Representative annexed the Guiding Principles to his final report to the Human Rights Council (A/HRC/17/31), which also includes an introduction to the Guiding Principles and an overview of the

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process that led to their development. The Human Rights Council endorsed the Guiding Principles in its resolution 17/4 of 16 June 2011."--P. iv.

This book offers a concise and accessible overview and analysis of the place of large multinational and regional corporations in the political economy of global governance. May argues that not only do corporations have an impact on the institutions of global governance, but they must be understood as a multifaceted institution of global governance in their own right, controlling and shaping significant aspects of the global political economy. Topics include: What are global corporations? Corporations and global governance The legal personality of the corporation Corporations and power Corporations and tax The future role of corporations in a post crisis global system Highlighting the central role of corporations in the generation and reproduction of norms in global governance, this work shows that corporations' practices and relations are themselves both subjects, and sources of, global governance. It offers an enhanced understanding of the complex of issues that pattern the corporate global governance in the contemporary political economy and will be of interest to students in areas including IPE, global governance and international organizations.

The New York Times bestselling, groundbreaking investigation of how the global elite's efforts to "change the world" preserve the status quo and

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obscure their role in causing the problems they later seek to solve. An essential read for understanding some of the egregious abuses of power that dominate today's news. Former New York Times columnist Anand Giridharadas takes us into the inner sanctums of a new gilded age, where the rich and powerful fight for equality and justice any way they can--except ways that threaten the social order and their position atop it. We see how they rebrand themselves as saviors of the poor; how they lavishly reward "thought leaders" who redefine "change" in winner-friendly ways; and how they constantly seek to do more good, but never less harm. We hear the limousine confessions of a celebrated foundation boss; witness an American president hem and haw about his plutocratic benefactors; and attend a cruise-ship conference where entrepreneurs celebrate their own self-interested magnanimity. Giridharadas asks hard questions: Why, for example, should our gravest problems be solved by the unelected upper crust instead of the public institutions it erodes by lobbying and dodging taxes? He also points toward an answer: Rather than rely on scraps from the winners, we must take on the grueling democratic work of building more robust, egalitarian institutions and truly changing the world. A call to action for elites and everyday citizens alike.

In order for foreign direct investment to have deep and lasting positive effects on host countries, it is

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essential that multinational corporations have close direct and indirect interaction with local firms. A valuable addition to the emerging literature on multinational-local firm interfaces, this book provides a number of case studies from emerging economies that examine such mutually beneficial business relationships and the policy measures necessary to support them.

This book analyses the major regulatory areas relating to multinational enterprises. It covers the main economic law issues relating to jurisdiction, entry and establishment controls and liberalisation, tax, company law, competition and technology transfer. It also deals with the increasingly prominent demands for corporate social responsibility covering labour, rights, human rights and the environment, and the recent developments in arbitral decisions that give increased importance to the protection standards contained in ...

A ground-breaking 2005 exploration of multinational corporations that differs from other books on the subject by offering the reader a totally global perspective of multinationals without portraying them simply as economic entities. Written by experts on various aspects of the history, development, cultural and social implications of the multinational corporation, the book paints a compelling and coherent picture of the way these businesses affect almost all areas of our existence. As we might

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expect, the multinational company is shown to play a major role in the globalization that is reshaping so much of our lives.

The regulation of business in the global economy poses one of the main challenges for governance, as illustrated by the dynamic scholarly and policy debates about the UN Guiding Principles on Business and Human Rights and a possible international treaty on the matter. This book takes on the conceptual and legal underpinnings of global governance approaches to business and human rights, with an emphasis on the Guiding Principles (GPs) and attention to the current treaty process. Analyses of the GPs have tended to focus on their static dimension, such as the standards they include, rather than on their capacity to change, to push the development of new norms, and practices that might go beyond the initial content of the GPs and improve corporate compliance with human rights. This book engages both the static and dynamic dimensions of the GPs, and considers the issue through the eyes of scholars and practitioners from different parts of the world.

There is a growing interaction between companies and countries, illustrated by a constant flow of trade, capital, and work. With the rapid emergence of other countries with sufficient potential to join the globalization process, it is necessary to provide techniques for managerial planning, organization, and control in an international context.

Managerial Competencies for Multinational Businesses is a

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collection of innovative research on the methods of leadership styles and skills required for managers to be successful in an international company. Highlighting a range of topics, including human resource management, industrial relations, and international careers, this book is ideally designed for senior managers, business professionals, team leaders, and human resource managers seeking current research on the key aspects of managing a company in a developing globalized market.

This volume covers a range of on-going and newly emerging debates in the study of multinational companies (MNCs). A key aim is to consolidate and make available in one place new conceptual, methodological and critical MNC research. Practical advice for redesigning "big, old" companies for digital success, with examples from Amazon, BNY Mellon, LEGO, Philips, USAA, and many other global organizations. Most established companies have deployed such digital technologies as the cloud, mobile apps, the internet of things, and artificial intelligence. But few established companies are designed for digital. This book offers an essential guide for retooling organizations for digital success. In the digital economy, rapid pace of change in technology capabilities and customer desires means that business strategy must be fluid. As a result, the authors explain, business design has become a critical management responsibility. Effective business design enables a company to quickly pivot in response to new competitive threats and opportunities. Most leaders today, however, rely on organizational structure to implement strategy, unaware that structure inhibits, rather than enables, agility. In companies that are designed for digital, people, processes, data, and technology are synchronized to identify and deliver innovative customer solutions--and redefine strategy. Digital design, not strategy, is what separates winners from losers in the digital economy. Designed for

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Digital offers practical advice on digital transformation, with examples that include Amazon, BNY Mellon, DBS Bank, LEGO, Philips, Schneider Electric, USAA, and many other global organizations. Drawing on five years of research and in-depth case studies, the book is an essential guide for companies that want to disrupt rather than be disrupted in the new digital landscape.

This book is the first to explore the issue of corporate governance in China's new corporations. With rapid development over the last two decades, China has seen compelling achievements in overseas investment.

Specifically, an increasing number of Chinese companies have been “going out” to become multinational enterprises. From the practical view, corporate governance issues have been identified in the literature as one of the most important factors in determining whether these Chinese multinational enterprises succeed or not. However, existing literature provides little investigation and understanding about corporate governance of Chinese multinational enterprises.

This book fills that gap and will be of value to corporate executives, scholars of China's economy, and journalists.

Just Business: Multinational Corporations and Human Rights (Norton Global Ethics Series)W. W. Norton & Company

This book presents theories and case studies for corporations in developed nations, including Japan, for designing strategies to maximize opportunities and minimize threats in business expansion into developing nations. The case studies featured here focus on Asia, including China and India, and use examples of Japanese manufacturers. Five case studies are provided, including Hitachi Construction Machinery and Shiseido in China and Maruti Suzuki in India. These cases facilitate the reader's understanding of the business environments in emerging economies. This volume is especially recommended for business people responsible

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for international business development, particularly in China and India. In addition, the book serves as a useful resource for students in graduate-level courses in international management.

"This interpretive guide is designed to support the process of the effective implementation of the United Nations Guiding Principles on Business and Human Rights for implementing the "Protect, Respect and Remedy" framework. The guide focuses on the Guiding Principles that address the corporate responsibility to respect human rights. It was developed in full collaboration with the former Special Representative of the Secretary-General on the issue of human rights and transnational corporations and other business enterprises."--Provided by publisher.

Globalisation makes our world appear smaller: it is easier to connect, communicate and do business with people all over the world. But cultural differences remain and challenge globalized knowledge communication and transfer. This book examines cross-cultural management within multinational enterprises (MNEs), focusing in particular on how cultural differences influence the transfer of knowledge between different units within individual corporations. Based on detailed empirical analysis of 267 companies in Germany and Japan, it considers the relative effectiveness of inter-cultural and intra-cultural knowledge transfer; identifies the factors that inhibit or facilitate successful knowledge transfer; and suggests how management processes of MNEs can be improved. It demonstrates that although cultural differences do not necessarily influence the selection and transmission of knowledge overseas, they do have a strong impact on how that knowledge is received, integrated and put into practice locally. The book shows how knowledge is accepted differently in Europe and Asia and which factors have the strongest impact on efficient knowledge transfer. It suggests

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that to improve cross-cultural management MNEs should focus less on upgrading the technology that allows knowledge transfer, and more on the capabilities and beliefs of individual employees.

Large companies doing business on a global basis increasingly dominate the production and marketing of the world's goods and services. This new book analyses multinational corporations in an eclectic, nuanced manner.

Amid the mass protests of the 1960s, another, less heralded political force arose: public interest progressivism. Led by activists like Ralph Nader, organizations of lawyers and experts worked "inside the system." They confronted corporate power and helped win major consumer and environmental protections. By the late 1970s, some public interest groups moved beyond U.S. borders to challenge multinational corporations. This happened at the same time that neoliberalism, a politics of empowerment for big business, gained strength in the U.S. and around the world. *Without Representation* is the story of how consumer and environmental activists became significant players in U.S. and world politics at the twentieth century's close. NGOs like Friends of the Earth and Public Citizen helped forge a progressive coalition that lobbied against the emerging neoliberal world order and in favor of what they called "fair globalization." From boycotting Nestlé in the 1970s

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to lobbying against NAFTA to the "Battle of Seattle" protests against the World Trade Organization in the 1990s, these groups have made a profound mark. This book tells their stories while showing how public interest groups helped ensure that a version of liberalism willing to challenge corporate power did not vanish from U.S. politics. Public interest groups believed that preserving liberalism at home meant confronting attempts to perpetuate conservative policies through global economic rules. No Globalization Without Representation also illuminates how professionalized organizations became such a critical part of liberal activism—and how that has affected the course of U.S. politics to the present day.

Even casual observers will be familiar with the Cherry Blossom or Sakura trees of Japan. When in full bloom the sight is spectacular but it sadly only takes a week until the tree is bare. In a longer cycle of nations and business, we see, unfortunately, a similar pattern for Japanese Multinational Corporations.

Likening Rome to an ancient multi-national corporation, the author of *Sun-Tzu Was a Sissy* shares a case study of how its civilization was marked by brutal consolidations, a prosperous family business, managerial infighting, and other factors reminiscent of those in today's professional world. Reprint.

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Hundreds of millions of people in China, India, Indonesia, and Brazil are eager to enter the marketplace. Yet multinational companies typically pitch their products to emerging markets' tiny segment of affluent buyers, and thus miss out on much larger markets further down the socioeconomic pyramid—which local rivals snap up. By applying the authors' recommendations, you can position yourself to compete innovatively in developing countries—and to unlock major new sources of revenue for your business. Since 1922, Harvard Business Review has been a leading source of breakthrough ideas in management practice. The Harvard Business Review Classics series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world. Business diplomacy involves developing strategies for long-term, positive relationship building with governments, local communities, and interest groups, aiming to establish and sustain legitimacy and to mitigate the risks arising from all non-commercial or exogenous factors in the global business environment.

Multinational Corporations and Global Justice: Human Rights Obligations of a Quasi-Governmental Institution addresses the changing role and

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responsibilities of large multinational companies in the global political economy. This cross- and interdisciplinary work makes innovative connections between current debates and streams of thought, bringing together global justice, human rights, and corporate responsibility. Conceiving of corporate social responsibility (CSR) from this unique perspective, author Florian Wettstein takes readers well beyond the limitations of conventional notions, which tend to focus on either beneficence or pure charity. While the call for multinationals' involvement in the solution of global problems has become stronger in recent times, few specifics have been laid down regarding how to hold those institutions accountable in the global arena. This text attempts to work out the normative basis underlying the responsibilities of multinational corporations—thereby filling a crucial void in the literature and marking a milestone in the CSR debate.

Multinational Corporations and the Impact of Public Advocacy on Corporate Strategy: Nestlé and the Infant Formula Controversy presents an in-depth analysis of the infant formula controversy and the resulting international boycott of Nestlé products launched by various social activist groups and church organizations. The actions of those groups culminated in the passage of the first international marketing code under the auspices of the World Health Organization. Based on exhaustive and

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unique research, the book details the Nestlé case and uses it to analyze a number of other major issues bearing on contemporary business strategy and operations in the national and international arena. Issues addressed include: The rising phenomenon of social activism and its affect on public opinion and public policy; The changing role of churches and other religious groups and their impact on corporate strategy and behavior; The emergence of UN affiliated international bodies, as both arbiters and regulators of market conduct of multinational corporations; The changing dynamics between multinational corporations and host countries; The factors which determine a company's behavior and its ability to adapt to changing societal expectations.

£/LIST£ *Multinational Corporations and the Impact of Public Advocacy on Corporate Strategy: Nestlé and the Infant Formula Controversy* presents a microcosm of business society conflicts being played out in all parts of the world. This scholarly book will be of great interest to academics in the areas of management, business ethics, social conflict, and international regulation. It will also appeal to a broad corporate and government audience and to anyone interested in contemporary world affairs and the increasing globalization of socio-economic conflicts.

"A true master class in the art of making the impossible possible." —Paul Polman One of the most vexing human rights issues of our time has been how to protect the

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rights of individuals and communities worldwide in an age of globalization and multinational business. Indeed, from Indonesian sweatshops to oil-based violence in Nigeria, the challenges of regulating harmful corporate practices in some of the world's most difficult regions long seemed insurmountable. Human rights groups and businesses were locked in a stalemate, unable to find common ground. In 2005, the United Nations appointed John Gerard Ruggie to the modest task of clarifying the main issues. Six years later, he had accomplished much more than that. Ruggie had developed his now-famous "Guiding Principles on Business and Human Rights," which provided a road map for ensuring responsible global corporate practices. The principles were unanimously endorsed by the UN and embraced and implemented by other international bodies, businesses, governments, workers' organizations, and human rights groups, keying a revolution in corporate social responsibility. Just Business tells the powerful story of how these landmark "Ruggie Rules" came to exist. Ruggie demonstrates how, to solve a seemingly unsolvable problem, he had to abandon many widespread and long-held understandings about the relationships between businesses, governments, rights, and law, and develop fresh ways of viewing the issues. He also takes us through the journey of assembling the right type of team, of witnessing the severity of the problem firsthand, and of pressing through the many obstacles such a daunting endeavor faced. Just Business is an illuminating inside look at one of the most important human rights developments of recent times. It

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is also an invaluable book for anyone wanting to learn how to navigate the tricky processes of global problem-solving and consensus-building and how to tackle big issues with ambition, pragmatism, perseverance, and creativity.

"A true master class in the art of making the impossible possible." —Paul Polman

This book presents seven case studies of large Danish investment companies in India and China. The case studies provide intriguing perspectives on the strategic and managerial challenges and opportunities facing Western multinational corporations operating in these two Asian giants. The case studies encourage readers to adopt a decision maker's perspective, targeting students and managers interested in multinational corporation strategy in emerging markets.

Describes and assesses the current operations and future plans of the global corporations and their managers, their crucial role in dominating the world economy, and their impact on individuals and governments

This book was first published in 2011. The current financial and economic crisis has negatively underlined the vital role of multinational companies (MNCs) in our daily lives. The breakdown and crisis of flagship MNCs, such as Enron, WorldCom, Lehman Brothers, Toyota and General Motors, does not merely reveal the problems of corporate malfeasance and market dysfunction. It also raises important questions, both for the public and the academic community, about the use and misuse of power by MNCs in the wider society, as

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well as the exercise of power by key actors within internationally operating firms. This book examines how issues of power and politics affect MNCs at three different levels; the macro-level, the meso-level and the micro-level. This wide-ranging analysis shows not only that power matters but also how and why it matters, pointing to the political interactions of key power holders and actors within the MNC, both managers and employees.

This study chronicles the unique relationship between the Federal government and the American multinational corporation, integrating it into the mainstream of American political history. It is a record of continuous adjustment on the part of both parties as each side navigated the uncharted waters of this uneasy partnership. Objectively presented, America and the Multinational Corporation provides the historical context for tracking the various presidential perspectives from Truman to Bush as well as the various congressional initiatives to redefine business-government relations in terms of corporate America's most aggressive offspring--the multinational.

This monograph is based on an extensive dataset and a very well documented case study. Such a wealth of empirical material provides an ideal ground to test theories and enables the authors to elaborate interesting conceptualisations of some specific aspects of the broader network approach, particularly concerning the internationalisation of business networks. Anna Spadavecchia, Business History Combined with recent advances in network analysis [the book] can be

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instrumental in advancing our understanding, which will not only be useful for research scholars, but also provide practical guidance for managers. . . It is full of ideas which seem like deceptively simple black stones that in the hands of a skillful artisan can be turned into dazzling diamonds. Charles Dhanaraj, *Journal of International Business Studies* The work by Forsgren et al. offers a major contribution in terms of the analytical power of network relationships. By shifting to an exchange based perspective, they challenge the classical view of organizational power and control, but also the sources of organizational capabilities. They argue that the distinct capabilities and resources of the organization are developed through relationships and connections. Wilhelm Barner-Rasmussen, Rebecca Piekkari, Joanna Scott-Kennel and Catherine Welch, *Academy of Management Perspectives* An interesting and insightful book. It questions a lot of traditional thinking about international firms and the way they operate. Throughout the book, the reader is invited to develop a different perspective. This perspective might be called a relationships and networks theory of the firm. While this may sound familiar, the book goes well beyond anything I have seen in the existing literature, in terms of conceptualizing relationships and networks and in using this perspective to guide and interpret case study and survey research results. William G. Egelhoff, Fordham University, US It is now well accepted in the academic literature that the multinational corporation can be usefully modelled as a network of relationships. But it is less well-known that the origins of this perspective can

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be traced back to work done in Uppsala, Sweden, in the 1970s and 1980s. The term business network was first used there, and many important ideas around power and influence have also emerged from this research centre. In this new book, three of the key members of the Uppsala school develop a synthesis of the more recent ideas to come out of their research on networks. By focusing on the concept of the embedded multinational they show how the internal networks of the multinational interact with the web of external networks each subsidiary unit has in its local market. This book provides a definitive and compelling point of view of the importance of networking thinking to the study of the multinational corporation. It is an important book, and it will be widely cited in years to come. Julian Birkinshaw, London Business School, UK Forsgren, Holm, and Johanson have been among the leaders in developing the idea of the multinational firm as a network that spans different country environments. This perspective cautions the easy prescription that a multinational firm can do everything easily, if it just has the right organizational form. Relationships matter, as do the legitimacy of the firm in the context of its foreign investments. This book provides rich case insights into these dimensions. Bruce Kogut, INSEAD, France This book expands the business network view on managerial issues in multinational corporations. Specifically, it scrutinises the importance of a subsidiary's external and internal business network for its strategic and organizational role within the corporation. The internationalisation of firms in terms of management issues and headquarters control, the

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Influence of subsidiaries on decisions and learning processes within multinational corporations are examined in detail. It is argued that

This work presents case-studies of the emergence and evolution of Multinational Corporations (MNCs) based in eleven developed and developing countries of widely divergent patterns of national development. From this analysis, Tolentino develops a comprehensive theory of the emergence and evolution of MNCs from a macroeconomic perspective.

An innovative textbook setting out a systematic approach to business and human rights.

In a global economy, multinational companies often operate in jurisdictions where governments are either unable or unwilling to uphold even the basic human rights of their citizens. The expectation that companies respect human rights in their own operations and in their business relationships is now a business reality that corporations need to respond to. *Business and Human Rights: From Principles to Practice* is the first comprehensive and interdisciplinary textbook that addresses these issues. It examines the regulatory framework that grounds the business and human rights debate and highlights the business and legal challenges faced by companies and stakeholders in improving respect for human rights, exploring such topics as: the regulatory framework that grounds the business and human rights debate challenges faced by companies and stakeholders in improving human rights industry-specific human rights standards current mechanisms to hold corporations to account future challenges for business

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and human rights With supporting case studies throughout, this text provides an overview of current themes in the field and guidance on practical implementation, demonstrating that a thorough understanding of the human rights challenges faced by business is now vital in any business context. How multinationals contribute, or don't, to global prosperity Globalization and multinational corporations have long seemed partners in the enterprise of economic growth: globalization-led prosperity was the goal, and giant corporations spanning the globe would help achieve it. In recent years, however, the notion that all economies, both developed and developing, can prosper from globalization has been called into question by political figures and has fueled a populist backlash around the world against globalization and the corporations that made it possible. In an effort to elevate the sometimes contentious public debate over the conduct and operation of multinational corporations, this edited volume examines key questions about their role, both in their home countries and in the rest of the world where they do business. Is their multinational nature an essential driver of their profits? Do U.S. and European multinationals contribute to home country employment? Do multinational firms exploit foreign workers? How do multinationals influence foreign policy? How will the rise of the digital economy and digital trade in services affect multinationals? In addressing these and similar questions, the book also examines the role that multinational corporations play in the outcomes that policymakers care about most: economic growth, jobs,

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inequality, and tax fairness.

Nobel-Prize-winning economist Paul Krugman argues that business leaders need to understand the differences between economic policy on the national and international scale and business strategy on the organizational scale. Economists deal with the closed system of a national economy, whereas executives live in the open-system world of business. Moreover, economists know that an economy must be run on the basis of general principles, but businesspeople are forever in search of the particular brilliant strategy. Krugman's article serves to elucidate the world of economics for businesspeople who are so close to it and yet are continually frustrated by what they see. Since 1922, Harvard Business Review has been a leading source of breakthrough management ideas-many of which still speak to and influence us today. The Harvard Business Review Classics series now offers readers the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world-and will have a direct impact on you today and for years to come.

In contemporary economies, businesses must consistently make strides to remain competitive and profitable at both national and international levels. Unlike in the developed world, corporations in developing nations face a different set of challenges for achieving growth. *Multinational Enterprise Management Strategies in Developing Countries* is an authoritative reference

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source for the latest scholarly research on diverse opportunities and obstacles facing multinational corporations in emerging economies. Highlighting innovative perspectives and real-world examples, this book is ideally designed for researchers, practitioners, upper-level students, and industry professionals interested in management approaches for achieving success in international corporations.

Recent Events -from September 11, to the anti-globalization protests to the collapse of the high-tech boom have accentuated the sense that the global economy is moving into uncharted waters Bringing together the leading authorities on globalization and international business The Future of the Multinational Company looks ahead to the new challenges facing multinational firms and predicts what the multinational company will look like in ten years time. Brings together the leading authorities in the field of global / international business. Academically rigorous but accessible . Addresses a topic of concern to practitioners and academics alike

Rodman (government, Colby College) examines the use of sanctions from the early Cold War era through the 1990s, including the Helms-Burton Law and the Iran-Libya Sanctions Act. He argues that sanctions are weak and costly measures that damage diplomatic relations, particularly when used to prevent key multinational corporations from undertaking economically significant transactions with proscribed nations. Annotation copyrighted by Book News, Inc., Portland, OR.

There is an invisible army of people deep inside the

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world's biggest and best-known companies, pushing for safer and more responsible practices. They are trying to prevent the next Rana Plaza factory collapse, the next Deepwater Horizon explosion, the next Foxconn labor abuses. Obviously, they don't always succeed. Christine Bader is one of those people. She worked for and loved BP and then-CEO John Browne's lofty rhetoric on climate change and human rights--until a string of fatal BP accidents, Browne's abrupt resignation under a cloud of scandal, and the start of Tony Hayward's tenure as chief executive, which would end with the Deepwater Horizon disaster. Bader's story of working deep inside the belly of the beast is unique in its details, but not in its themes: of feeling like an outsider both inside the company (accused of being a closet activist) and out (assumed to be a corporate shill); of getting mixed messages from senior management; of being frustrated with corporate life but committed to pushing for change from within. *The Evolution of a Corporate Idealist: When Girl Meets Oil* is based on Bader's experience with BP and then with a United Nations effort to prevent and address human rights abuses linked to business. Using her story as its skeleton, Bader weaves in the stories of other "Corporate Idealists" working inside some of the world's biggest and best-known companies.

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