

## Keurig Coffee Maker User Guide

Young readers can join Bear as he befriends the mysterious culprit causing a ruckus in the forest!

The 2021 Travel Guide to Florida is a detailed guide that provides travelers to the Sunshine State with all of the information they need to enrich and enjoy their trip.

User Guide - The classic Keurig K-Cup single serve Coffee maker, and a perennial best-seller, the Keurig K55 brews a rich, smooth, and delicious cup every time with the quality you expect from Keurig. Simple touch buttons make your brewing experience stress free, and multiple K-Cup Pod brew sizes help to ensure you get your perfect cup. Whether you like your coffee strong, mild, decaf, or flavored, you can brew all of your favorites with the Keurig K55 - and with large 48oz water reservoir, you can brew 6 Cups before having to refill. Discover hundreds of K-Cup Pod varieties from all of the brands you love, including green Mountain Coffee, Starbucks, and lipton, and enjoy Coffee, tea, hot cocoa and more. Also available in a two fun colors to complement your decor, and compatible with the Keurig classic Series My K-Cup reusable coffee filter, so you can brew your own ground Coffee.

In his highly provocative first book, Scott Galloway pulls back the curtain on exactly how Amazon, Apple, Facebook, and Google built their massive empires. While the media spins tales about superior products and designs, and the power of technological innovation, Galloway exposes the truth: none of these four are first movers technologically - they've either copied, stolen, or acquired their ideas. Readers will come away with fresh, game-changing insights about what it takes to win in today's economy. Print run 125,000.

New York Times bestselling author Tosca Lee brings a modern twist to an ancient mystery surrounding Elizabeth Bathory, the most notorious female serial killer of all time. Emily Jacobs is the descendant of a serial killer. Now, she's become the hunted. She's on a quest that will take her to the secret underground of Europe and the inner circles of three ancient orders—one determined to kill her, one devoted to keeping her alive, and one she must ultimately save. Filled with adrenaline, romance, and reversals, The Progeny is the present-day saga of a 400-year-old war between the uncanny descendants of "Blood Countess" Elizabeth Bathory, the most prolific female serial killer of all time, and a secret society dedicated to erasing every one of her descendants. It is a story about the search for self filled with centuries-old intrigues against the backdrop of atrocity and hope.

WINNER OF THE SILVER MEDAL IN HUMOR FOR THE 2019 IPPY AWARDS Welcome to the Great Indoors Are your couch, TV, and smartphone among your most prized possessions? Are you looking for proven methods to avoid imminent Bigfoot and Loch Ness Monster attacks? How sick and tired are you of hearing your friends and family say, "Let's go out"? Then you might be an Avid Indoorsman. Embrace the lifestyle with this hilarious handbook full of tips and tricks to help you survive and thrive in your comfy-yet-still-surprisingly-wild climate-controlled world: Take a 20-question test to determine your level of Indoorsmanship. Learn to identify and overcome the dangers of both the indoors and outdoors. Establish a healthy indoor routine, including plenty of sleep, "exercise," and coffee. Dress the part by thinking simple and sleek...and wearing sweatpants often. Explore the science of ergonomics behind setting up the perfect indoor space. And much more to help you succeed indoors! So, stay inside, read this book, and be grateful for four walls and a fast Internet connection.

"Build a better brew by mastering 10 manual methods, from French Press to Chemex, with this comprehensive guide." —Imbibe Magazine Named a top food & drink book of 2017 by Food Network, Wired, Sprudge, and Booklist This comprehensive but accessible handbook is for the average coffee lover who wants to make better coffee at home. Unlike other coffee books, this one focuses exclusively on coffee—not espresso—and explores multiple pour-over, immersion, and cold-brew techniques on 10 different devices. Thanks to a small but growing number of dedicated farmers, importers, roasters, and baristas, coffee quality is at an all-time high. But for nonprofessionals, achieving café quality at home can seem out of reach. With dozens of equipment options, conflicting information on how to use that equipment, and an industry language that, at times, doesn't seem made for the rest of us, it can be difficult to know where to begin. Craft Coffee: A Manual, written by a coffee enthusiast for coffee enthusiasts, provides all the information readers need to discover what they like in a cup of specialty coffee—and how to replicate the perfect cup day after day. From the science of extraction and brewing techniques to choosing equipment and deciphering coffee bags, Craft Coffee focuses on the issues—cost, time, taste, and accessibility—that home coffee brewers negotiate and shows that no matter where you are in your coffee journey, you can make a great cup at home. "Engaging and fun . . . I really can't recommend Craft Coffee: A Manual enough. If you're even mildly curious about brewing coffee at home, it's absolutely worth a read." —BuzzFeed

In Top Stocks 2013 Martin Roth once again applied histried-and-tested selection criteria and rigorous analysis todetermine the best public companies (representing low-risk,long-term value) for share buyers in 2013. This definitiveguide to the top Australian listed companies presents all the keyinformation in an easy-to-read format, giving any share buyer,regardless of their experience, the chance to build a successfulstock portfolio. Now following the half-yearly company reporting season, Martinreviews the stocks that appeared in Top Stocks 2013 and providesupdated commentary and data as to how these companies are faring.Additionally Roth provides an overview of how the financial year istracking and looks ahead to 2013-2014 and the trends that arelikely to shape the sharemarket. Top Stocks 2013 and Top Stocks 2013 Half-YearlyUpdate cut through the noise and hype to assess every companyon the same criteria, with a focus on profitability, debt levels,and dividends.

Get the Trusted Source of Information for a Successful Walt Disney World Vacation The best-selling independent guide to Walt Disney World has everything you need to plan your family's trip—hassle-free. Whether you are planning your annual vacation to Walt Disney World or preparing for your first visit ever, this book gives you the insider scoop on hotels, restaurants, and attractions. The Unofficial Guide to Walt Disney World 2021 explains how Walt Disney World works and how to use that knowledge to make every minute and every dollar of your vacation count. With an Unofficial Guide in hand—and with authors Bob Sehlinger and Len Testa as guides—find out what's available in every category, from best to worst, and get step-by-step, detailed plans to help make the most of your time at Walt Disney World. There have been lots of changes at Walt Disney World, from park opening procedures, to rides, restaurants, and hotels. Here's what's NEW in the 2021 book: When to visit Walt Disney World to get lower crowds and bigger hotel discounts Details on how COVID-19 and social distancing measures have impacted Walt Disney World Resort Tips on how to get a spot to experience Disney's fantastic new Star Wars: Rise of the Resistance blockbuster attraction How to "Rope Drop" Disney theme parks to get on the most popular rides faster Ten tips for finding the cheapest Disney World tickets (and a free online search tool to do all the work for you) The latest on discounted stroller rentals, car rentals,

and vacation homes Reviews of Disney's swanky new Riviera Resort, plus the new Mickey and Minnie's Runaway Railway and Remy's Ratatouille Adventure rides for families The best hotel rooms to request at every Disney resort

Break the spending habit and free yourself from financial fear—save money, plan ahead, pay off your mortgage, retire early! These days, more and more people are struggling to survive as their expenses go up, but their incomes do not. Making ends meet and achieving big goals like being debt-free, traveling, or putting your kids through college without loans is even more challenging. Whether you need to get your finances under control, or you want to achieve some big goals, the strategies to reach them are the same. In *The Ultimate Guide to Frugal Living*, you will find hundreds of fresh ideas for living a life full of joy without spending a lot of money. Learn how to: Redefine necessities Set financial goals Make delicious food on a dime Teach your kids to handle money Save money with a Smartphone And so much more! This book will change the way you look at money—not having it, spending it, and saving it—to show you how frugality can make your life fulfilling and stress-free.

Eating vegan has become a way of life for millions of people all over the world, particularly over the past few years. If you have purchased this book, you no doubt have reasons for exploring veganism, so I'm not going to further tout the benefits of eliminating animal products from your diet. The goal of this book, is to provide simple, nutritious, and delicious meals to help you along the journey to vegan, in a straightforward format that allows you to cook and eat what you like without being overly rigid. Because we are all extremely busy with our day to day lives, the recipes in this guide are made with ingredients that are readily available in your local market and involve minimal preparation and cooking time. Feel free to substitute any fixings that suit your personal preferences and most importantly, have fun making these tasty meals for yourself, your family, and your friends. With *Light and Love*, Nicole XO

The worldwide bestseller - 1/4 million copies sold 'Written by a World Barista Champion and co-founder of the great Square Mile roasters in London, this had a lot to live up to and it certainly does. Highly recommended for anyone into their coffee and interested in finding out more about how it's grown, processed and roasted.' (Amazon customer) 'Whether you are an industry professional, a home enthusiast or anything in between, I truly believe this is a MUST read.' (Amazon customer) 'Informative, well-written and well presented. Coffee table and reference book - a winner' (Amazon customer) 'Very impressive. It's amazing how much territory is covered without overwhelming the reader. The abundant photos and images are absolutely coffee-table-worthy, but this book is so much more. I think it would be enjoyable for an obsessed coffee geek or someone who just enjoys their java.' (Amazon customer) For everyone who wants to understand more about coffee and its wonderful nuances and possibilities, this is the book to have. Coffee has never been better, or more interesting, than it is today. Coffee producers have access to more varieties and techniques than ever before and we, as consumers, can share in that expertise to make sure the coffee we drink is the best we can find. Where coffee comes from, how it was harvested, the roasting process and the water used to make the brew are just a few of the factors that influence the taste of what we drink. Champion barista and coffee expert James Hoffmann examines these key factors, looking at varieties of coffee, the influence of terroir, how it is harvested and processed, the roasting methods used, through to the way in which the beans are brewed. Country by country - from Bolivia to Zambia - he then identifies key characteristics and the methods that determine the quality of that country's output. Along the way we learn about everything from the development of the espresso machine, to why strength guides on supermarket coffee are really not good news. This is the first book to chart the coffee production of over 35 countries, encompassing knowledge never previously published outside the coffee industry.

A smart and funny guide to writing fiction, with engaging infographics that bring storytelling techniques to life. Whether you are daunted by a blinking cursor or frustrated trying to get the people in your head onto the page, writing stories can be intimidating. It takes passion, tenacity, patience, and a knowledge of—and faith in—the often-digressive writing process. A do-it-yourself manual for the apprentice fiction writer, *Storyville!* demystifies that process; its bold graphics take you inside the writer's comfortingly chaotic mind and show you how stories are made. In *Storyville!*, seasoned guide John Dufresne—whose approach “will anchor the newbie and entertain the veteran” (*San Francisco Chronicle*)—provides practical insight into the building blocks of fiction, including how to make the reader see your characters, create a suspenseful plot, and revise, revise, revise. *Storyville!* is a combination handbook and notebook, with original prompts and exercises crafted with Dufresne's singular dry wit and Evan Wondolowski's playful and illuminating graphics on every page.

When my husband passed away, I was overwhelmed with grief, with decisions that had to be made, and being alone. I had watched other individuals go through the transition to widowhood with such grace. I never saw the moments when they broke down. I never knew the struggles they experienced time and time again in that first year. Now here I was navigating through the same space and struggling hard. I have journaled daily for a number of years. My journaling became my best friend as I was able to write down my thoughts and feelings and record steps I was taking and decisions I was making. At the end of the first year, I looked back and marveled at all that had happened, all that I had done. The first year after losing the love of your life is probably one of the most difficult years you will ever experience. My son recommended that I write *The Year After*, so that maybe some of the things I learned can help another person. This book is a compilation of the thoughts, feelings, and challenges I experienced in that first year after my husband passed away. I pray there is a thought or idea that will help you navigate this challenging time. May God be with you and bless you.

Designing algorithms to recommend items such as news articles and movies to users is a challenging task in numerous web applications. The crux of the problem is to rank items based on users' responses to different items to optimize for multiple objectives. Major technical challenges are high dimensional prediction with sparse data and constructing high dimensional sequential designs to collect data for user modeling and system design. This comprehensive treatment of the statistical issues that arise in recommender systems includes detailed, in-depth discussions of current state-of-the-art methods such as adaptive sequential designs (multi-armed bandit methods), bilinear random-effects models (matrix factorization) and scalable model fitting using modern computing paradigms like MapReduce. The authors draw upon their vast experience working with such large-scale systems at Yahoo! and LinkedIn, and bridge the gap between theory and practice by illustrating complex concepts with examples from applications they are directly involved with.

“In the decades that Kevin Sinnott has spent meeting with and interviewing hundreds of coffee professionals, rather than crossing over to the dark side and becoming one himself, he has taken what he has learned and translated it from coffee geek-speak into English. Why? For the sole purpose of allowing you to better enjoy your coffee. In short, if you like coffee, you will love

this book.” —Oren Bloostein, proprietor of Oren’s Daily Roast There is no other beverage that gives you a better way to travel the world than coffee. You can literally taste the volcanic lava from Sumatra, smell the spice fields of India, and lift your spirits to the Colombian mountaintops in your morning cup of joe. The Art and Craft of Coffee shows you how to get the most out of your coffee, from fresh-roasted bean to hand-crafted brew. In The Art and Craft of Coffee, Kevin Sinnott, the coffee world’s most ardent consumer advocate, educates, inspires, and caffeinates you. Inside you will find: Delicious recipes for dozens of coffee and espresso beverages

This reference offers clear and practical solutions for seniors with decreased mobility, along with their caretakers. Author Lynda Shrager is an occupational therapist, a master's level social worker, and a Certified Aging in Place Specialist (CAPS) with more than 37 years of geriatrics experience. This book is designed to help seniors and their caregivers address these new challenges together to make life at home safer, more manageable, and less stressful for all.

Envision and enact transformative change with an iterative visioning process, thought-provoking vignettes, case studies from exemplary schools, key strategies and tools, and practical implementation ideas. Keurig K-Classic Coffee Maker K-Cup Pod - User Manual Independently Published

THE trusted source of information for a successful Walt Disney World vacation The best-selling independent guide to Walt Disney World has everything you need to plan your family’s trip—hassle-free. Whether you are planning your annual vacation to Walt Disney World or preparing for your first visit ever, this book gives you the insider scoop on hotels, restaurants, and attractions. The Unofficial Guide to Walt Disney World 2020 explains how Walt Disney World works and how to use that knowledge to make every minute and every dollar of your vacation count. With an Unofficial Guide in hand, and with authors Bob Sehlinger and Len Testa as guides, find out what’s available in every category, from best to worst, and get step-by-step, detailed plans to help make the most of your time at Walt Disney World. LISTEN FIRST! Shhh... Listen. Hear that? That's the sound of your business. The conversations taking place online and in the marketplace tell you nearly everything you need to know about your company and your customers—what people are saying about you, how they use your products, whether they'll buy or recommend your product, and how they respond to your marketing and advertising. Listening provides unrivaled insight. If you do it right, you'll have a decisive edge over your competition as you adapt faster to customer needs and market changes. Listening is ultimately about gaining business advantage. Based on authoritative research from the Advertising Research Foundation, Listen First! delivers a playbook for marketing and advertising success-fully in our conversational era. This book explains what listening is, how to do it, how it's used, and where it's headed. Done well, social media listening uncovers pivotal insights that guide marketing as well as product development, customer service, and just about all business functions that touch customers and other stakeholders. You'll learn the tools, winning plays, and proven tactics for listening so that you can: Understand what customers are thinking, feeling, and doing in their lives that affect demand and interest in your products or services Identify threats to your reputation See how customers position competing brands in their minds, not as advertisers position them Sense market shifts that threaten existing business or present new opportunities Develop new products or refine your current lineup by bringing customer voices into R&D, innovation, and concept testing Make your messages more relevant and sharpen targeting by directing messages to people according to their conversational interests Keep sales humming, even when business conditions might be unfavorable—or better predict short-term sales based on the volume and specifics of conversational activity Determine competitors' strengths and weaknesses Plan and buy advertising based on where conversations are happening Organize your company to maximize listening's value across all its departments Listen First! gives you evidence, research, and expert viewpoints that will enable you to take advantage of listening and build your business over the short term and for the long haul. If you want your company to have a sustainable business advantage in an uncertain world, it is time to start—and act on—listening.

There's more to living with plants than simply bringing home a houseplant. Living Decor shows you how to artfully integrate greenery into your space. Living Decor is a manual to introducing the life, beauty, and health benefits of plants into your home in creative ways. Authored by Maria Colletti (Terrariums: Gardens Under Glass), this lovely book is an easy read, and brings fun to creating your own arrangements with moss, succulents, air plants, and other favorite indoor greenery. To tie it all together, Living Decor also offers simple guidance for taking care of your plants and DIY tips. This guide to houseplants takes you through modern trends in filling your space with plants, such as display with macramé, concrete planters, new plant stands for popular botanicals like Fiddle Leaf Figs and Monstera, and also shows what a beautiful, unique, and even artistic experience living with plants can be. More than that, you'll find endless ideas for botanical styling from the author, as well as a large network of shopkeepers and interior designers who bring you into their homes to see remarkable interior design that celebrates everything green.

With virtually nonexistent oversight, the internet can easily become the judge, jury, and executioner for anyone’s reputation. Digital attacks and misinformation can cost you a job, a promotion, your marriage, even your business. Whether you’ve done something foolish yourself, are unfairly linked to another’s misdeeds, or are simply the innocent victim of a third-party attack, most of us have no idea how to protect our online reputation. How to Protect (Or Destroy) Your Reputation Online will show you how to: Remove negative content from search results. React and respond to an online attack. Understand and manage online reviews. Use marketing strategies to both improve your online reputation and bolster your bottom line. How to Protect (or Destroy) Your Reputation Online is an indispensable guidebook for individuals and businesses, offering in-depth information about popular review sites like Yelp, TripAdvisor, and Angie’s List. John also shows you how to deal with revenge porn, hate blogs, Google’s “right to be forgotten” in Europe, the business of online complaint sites, even the covert ops of reputation management.

In this second book of the Shooting Star Series you are introduced to new characters Emma and Ben. They both have just broken off long term relationships and have relocated to different states. Ben is good looking, outgoing and very familiar with the dating scene. When he is given an opportunity to take a vacation he meets kayak guide Emma who is fun, smart, athletic and prettier than she realizes. Ben thinks he is ready for another commitment and must learn to be patient and earn Emma's trust. Emma has completely lost her trust in men but Ben has awakened long lost physical and emotional desires in her. As their attraction for each other grows so do their range of emotions. Follow them as they journey to small towns and big cities, through calm waters and hurricanes as they learn to deal with trust, loyalty, jealousy, turmoil and love.

Get the Trusted Source of Information for a Successful Walt Disney World Vacation The best-selling independent guide to Walt Disney World has everything you need to plan your family’s trip—hassle-free. Whether you are planning your annual vacation to Walt Disney World or preparing for your first visit ever, this book gives you the insider scoop on hotels, restaurants, and attractions. The Unofficial Guide to Walt Disney World 2022 explains how Walt Disney World works and how to use that knowledge to make every minute and every dollar of your vacation count. With an Unofficial Guide in hand—and with authors Bob Sehlinger and Len Testa as guides—find out what’s available in every category, from best to worst, and get step-by-step, detailed plans to help make the most of your time at Walt Disney World. There have been lots of changes at Walt Disney World, from park opening procedures, to rides, restaurants, and hotels. Here’s what’s NEW in the 2022 book: When to visit Walt Disney World to get lower crowds and bigger hotel discounts Details on how COVID-19 and social distancing measures have impacted Walt

Disney World Resort Complete coverage of Disney's new Remy's Ratatouille Adventure, Guardians of the Galaxy, and TRON Lightcycle Run attractions The latest on new Disney programs such as Early Theme Park Entry Tips on how to avoid long lines in a World without Disney's FastPass ride reservation system The newest, best places for ticket and hotel deals The latest on discounted stroller rentals, car rentals, and vacation homes A preview of the new fireworks shows Enchantment and Harmonious Updated reviews of every Walt Disney World restaurant since reopening The best hotel rooms to request at every Disney resort

The ultimate guide to the kitchen from Food52--the award-winning kitchen and home destination--filled with ideas for creating, organizing, and enjoying everyone's favorite room in the house. The first step to better, happier cooking? Setting up a tip-top kitchen. We're talking one that's stocked with essential tools and ingredients, organized so everything you need is close at hand, and sparkling-clean from floor to ceiling. Food52 is here to make it happen. Your Do-Anything Kitchen gathers the smartest ideas and savviest tricks from the Food52 community and test kitchen to help you transform your space into its very best self. If you're ready for a top-to-bottom kitchen revamp, this handbook's got you covered--but it's packed with small-but-mighty upgrades, too. Stick with us, and you'll get to know which cooking tools are must-haves, discover new pantry staples for on-a-whim meals, and learn tons of tips to make your fridge (freezer, too!) work even harder for you. You'll find strategies for tidying storage-container clutter and arranging all your cooking gadgets--and while you're at it, maximizing precious drawer and counter space. Once you've gotten your kitchen in order, you can start cooking with a new spring in your step, thanks to a handy how-to on knife skills and a mini-guide to mise en place. A chapter chock-full of cleaning advice will keep your kitchen at its spiffiest. Throughout, you'll get tours of real-life, super-functional home kitchens from cookbook authors, chefs, bakers, and more. Armed with a choose-your-own-adventure meal-prep planner, helpful charts on the art of speedy, streamlined dinners, and a game-changing cleaning checklist, you'll whiz through your routine like the efficiency expert you now are. So whether you're putting together your very first kitchen or looking to spruce up a well-loved space, Your Do-Anything Kitchen will turn it into the greatest-possible place to cook--and spend time.

Although batching often appears more efficient than one-piece flow for individual tasks, the practice creates waste for other parts of the organization that more than offset its perceived benefits. A silent productivity killer, batching is an extremely difficult mindset to overcome and, as a result, numerous Lean initiatives have been destroyed by it. This book argues the case for one-piece flow over batching. It identifies the eight root causes of batching, the wastes created from batching, how batching drives the eight wastes, and the advantages of one-piece flow. One-Piece Flow vs. Batching: A Guide to Understanding How Continuous Flow Maximizes Productivity and Customer Value provides concrete arguments as to why batching, while sometimes necessary, is never the most efficient solution for most processes. It explains why flow, especially one-piece flow or continuous flow, should always be your ultimate objective when driving for increased productivity in any process. Using case studies to illustrate how to channel current mindsets toward one-piece flow as the preferred operation, the book is designed to support anyone involved in continuous improvement activities. It provides the tools and understanding you will need to overcome resistance to implementing flow and, in particular, one-piece flow processes—whether it be on the factory floor or in a banking office.

An unexpected turn of events introduces a "latte" trouble in this story of first crushes, friendship, and everyone's favorite fall treat!

Newly revised and updated, a 10th-anniversary edition of an iconic, best-selling guide for start-ups provides expert advice on a wealth of topics—including writing a business plan, recruiting, raising capital and branding. By the author of *The Art of Social Media* and *Enchantment*.

A laugh-out-loud, tongue-in-cheek guidebook filled with hilarious and helpful advice—from how to dodge family members' unwanted questions about babies to successfully creating a fake partner during wedding season—for anyone trying to survive and thrive in the midst of singledom. Perfect for fans of *Hey Ladies!* and *Single State of Mind*. So, you're single. Whether existing sans partner is a new state of being or you've been on this solo journey for a while, the fact of the matter is this: being single is actually awesome. You can do whatever you want, travel wherever you want, and be your truest, most free self. But there are a lot of people out there—your mom, your married best friend, the wedding industry, society—who see things differently. To them, singledom is something to avoid at all cost, no matter how many times you tell them you love your life the way it is. The limit does not exist when it comes to telling Aunt Carol you still don't want to be set up with her neighbor's ex-stepson. Now, Melissa Croce gives you the tips, tricks, and sage advice you need to graciously endure all of the cringe-worthy scenarios your single self may dread, from awkward small talk with an ex to navigating well-meaning but insensitive relatives. And it helps you truly flourish in your singledom, offering activities like quizzes aimed at helping you find a new hobby and tarot spreads for that cozy Saturday night in. Part real-world guide, part commiseration, and part celebration, *Single and Forced to Mingle* will steer you through the ups and downs of being single, reminding you just how good it feels to be free.

It's the perfect neighborhood, filled with not-so-perfect people. Alyson Tinsdale is giving her son the childhood she never had: a stable family, loving home, and a great school in a safe neighborhood. When they move into the home of her dreams in one of Denver's most sought-after developments, Alyson works hard to fit in and impress the other mothers. Bonnie Sloan is the neighborhood matriarch. With her oldest son headed to Yale, and her youngest starting kindergarten, Bonnie is now pursuing her own long-held political aspirations. But it's her middle child, Elijah, and their private family struggles, that cast a shadow over her plans. When the open space behind some of the most expensive homes gets slated for development into an amusement facility, the neighborhood becomes deeply divided. The personal pressures and community conflicts ratchet with every passing day, but it's when a thirteen-year-old boy is found dead beside the lake, that simmering tensions boil over into panic. Gossip flows, lies are exposed, and accusations are made as cracks run through the community's once solid foundations. The neighborhood's faith in exterior appearances is eclipsed by the secrets every house keeps. Rebecca Taylor, author of *Her Perfect Life*, returns with this fast-paced, engrossing novel that reminds us that nothing is ever as perfect as it seems.

Digital Payback is designed as a book with practical experience for all management students. Digital marketing is all about increasing audience engagement, and the proven strategy and tactics in this guide can get your audience up and moving. The main target of this book is to teach any business or individual how to increase online visibility and presence, attract their target audience, generate leads, and convert them into profitable customers. Topics included: • Introduction to Digital Marketing • Social Media Marketing • Search Engine Optimization • Content

