

verschiedener Hochschulen und Universitäten sowie von jungen Unternehmern dargestellt und erläutert. Durch die themenbezogene Verknüpfung von Wissenschaft und Praxis sowie die multiperspektivische Betrachtung der verschiedenen Themenfelder entsteht ein Gesamtwerk, welches sich für Theoretiker und Praktiker gleichermaßen eignet. Die verwendeten Beispiele sind aktuell und stammen vorwiegend aus erfolgreichen kleinen und mittelständischen Unternehmen. Stimmen zum Buch: Eine Vielzahl von unterschiedlichen Elementen macht diesen Titel zu einem sehr interessanten und zum weiteren Erstöbern einladenden Band. (Prof. Dr. Heiko Burchert, Professor für Betriebswirtschaftslehre, Fachhochschule Bielefeld) Alles in allem ein gelungenes Buch, das einen guten und umfassenden Überblick über die vielfältige Thematik des Management von KMU gibt und Lust macht, sich mit den behandelten Themen weiter zu beschäftigen. (Prof. Dr. Ricarda Merkwitz, Professorin für interkulturelles Management, International School of Management (ISM), München)

Enrich your motion graphic design work with this substantial investigation of aesthetic principles and their application to motion graphics. Historical reference provides context; design principles serve as building blocks; and an examination of method and technique inspire innovations in your own work. Bring your work to the next level with a command of concepts that include: * The language of traditional graphic design and how it can be combined with the dynamic visual language of cinema * Pictorial design considerations including the relationships between images and type, hierarchy, form and composition * How motion is orchestrated and sequenced to enhance artistic expression and conceptual impact. New to this edition: * Updated examples and imagery of motion graphics in film, network branding, commercials, and music videos * New industry tools and techniques, such as Photoshop's new animation tool * An updated and enhanced DVD, and much more The companion DVD showcases student and professional work accompanied by interviews describing the aesthetic considerations that were involved in design and production.

If you are a .NET or Java developer who wants to develop and customize Dynamics AX 2012 R3, this book is for you. Some experience with object-oriented development technologies is expected, but no experience in development with AX is required.

In this hilarious, no-holds-barred account, journalist Philip Nolan packs his bag (maximum 10kg, please) and takes us on an adventure that is not for the faint-hearted as he flies with Europe 's biggest low-cost airline. Using Ryanair destinations as a route planner, we grab our boarding passes and fight for the first available seat as we travel with him to towns we've never heard of (Tampere and Wroclaw , anyone?) and to cities we've always wanted to visit. From watching the pilgrims completing the Camino in Santiago de Compostela to cheering with the fans in Frankfurt during the World Cup, from having his alpha waves channelled at a spa in Austria to a little soul cleansing at the baths at Lourdes, from the all-night party that is Riga to the eerie hush of Beauvais on a slow Monday night, we are treated to a kaleidoscopic snapshot of the quirks and foibles of a continent. Ryanair has opened up Europe 's treasures, and a few complete dumps too, in a way never before possible. From Biarritz to Blackpool to Bratislava , Pau to Pisa to Porto, Vienna to Valencia to Venice , Philip Nolan completes a whirlwind tour of the continent he calls Ryanland. The journey is whimsical, wistful and laugh-out-loud funny, as we travel on a spellbinding no-frills odyssey.

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Buying a car is never easy. Besides spending a sizeable amount of money on this investment, your liveliness probably relies on this vehicle. You need to know that your car will get you from point A to point B in a timely and safe manner—so buying a lemon is not something you can afford to do. Buying A Car For Dummies is for you if you need to find out how to buy, sell, insure, drive, protect, or rent a vehicle. It doesn't matter how old you are (as long as you can legally drive and have a license), this book can make your experience with cars a smooth ride. Buying A Car For Dummies can help you save a truckload of money over the life of your vehicle as you find out all you need to know about new and used car ownership in this entertaining and informative reference guide. This dependable book covers all avenues of buying and owning a car, from negotiating a fair price to finding reliable insurance to saving money on routine servicing. You'll stay in the driver's seat as you discover how to: Calculate how much your current car really costs you Weigh the pros and cons of buying new or used Get the best trade-in, resale, or donation value for your vehicle Pick out a cherry and avoid lemons—expert advice for buying a reliable used car Determine what features and options you really need in a new car Get the straight scoop on financing or leasing your car Find an insurance policy and company you can trust Protect your automotive assets—from steering wheel locks to full-blown security systems With Buying A Car For Dummies as your guide, you can park your fears, frustrations, and anxieties as you discover how to decide between buying or leasing new wheels, how to negotiate with car dealers, how to foil car thieves and carjackers, how to protect yourself in a breakdown or accident, and how to protect your automotive assets with insurance, warranties, and service contracts. Plus, the book features a list of ten great automotive Web sites for pricing information, ratings, industry news, diagnostic troubleshooting, and more.

The annual Going Romance conference has developed into the major European discussion forum for theoretically relevant research on Romance languages where current ideas about language in general and about Romance languages in particular are tested. The twenty-fourth Going Romance conference was organized by the Leiden University Centre of Linguistics (LUCL) and took place in Leiden on 9–11 December 2010. The present volume contains a selective collection of peer-reviewed articles (10 out of approximately 30 contributions) dealing with poignant issues in syntax, phonology, morphology, and semantics of the Romance languages. The innovative character of the proposals as well as the discussions of various interface issues offered by the papers contained in this volume are interesting for both Romance scholars and other linguists. Among the contributions are the papers presented by the invited speaker M. Rita Manzini and of prominent linguists such as João Costa, Viviane Deprez and David Embick.

Adventures of 2 Girls traces the journey of two best friends who take a 9-month break from their successful careers to tick a big, fat item off their Bucket Lists: To travel the world and write a book. Ning is an award-winning professional female magician, and Pam an award-winning journalist and radio DJ. At the peak of their careers, they break loose from the safe and familiar, stuff their backpacks with bare essentials, and buy two one-way tickets to Honolulu. From a road trip across the United States, to spending a summer in Paris, studying French and being certified in the art of patisserie at the prestigious Le Cordon Bleu, from roughing it out in wild Madagascar (with no electricity, running water or toilets!), to trekking in the Himalayas, Pam and Ning go in search of new experiences and ultimate adventures off the beaten track. If you think this is a guidebook for girls, or an offshoot of Eat, Pray, Love... think again! Adventures of 2 Girls boasts action-packed accounts of sticky situations faced by two city girls in foreign lands, travel tips about budgeting, finances, insurance, PMS survival etc., plus quirky observations, and quiet ruminations on lazy afternoons... complete with private photos from their compact cameras and iPhones, and

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sketches from their travel journals. It's a heart-warming, humorous and inspiring story about friendship, chasing dreams, taking risks, and letting go.

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