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When her annoying older sister gets a bit part in a movie, fourteen-year-old Jet and her family travel to Ollywood--the movie capital of their earth-like planet--where, on a trip through the city's subways, Jet and her robot dog Otis are transported to a world of rejected fantasy and science fiction movies and must try to find their way back to reality.

Originally published: [New York]: Doubleday, 1991.

War has come to Asmir's home in Sarajevo. He is torn from his father, his home and everything he has known. He becomes a refugee. This is a story of courage you will never forget.

Capitalism is a complex, dynamic, and extraordinarily robust way of organizing human life; it is also a system that achieves prosperity for the few, impoverishes the many, and depletes the commons for all. We know that capitalism is a broken system, in desperate need of change. But, to imagine a different system, we first need to understand how capitalism actually exists today—and be able to explain to others how it works, and why change is needed. *Disassembly Required* is an attempt to meet these challenges. It offers an anti-capitalist analysis of capitalism, and, even more important, it explains why it is anti-capitalist. It does not stop at claiming that the present way of organizing the “economic” aspects of our lives is politically indefensible and ecologically unsustainable, but digs into the details of capitalist institutions and the economics that justify them. From money and markets to the subprime crisis, it explains the fundamental features of contemporary capitalism and how they contribute, sometimes in surprising ways, to overall capitalist dynamics. “A brilliantly lucid book. Mann illuminates the basic principles of modern capitalism, their expressions in contemporary economies and states, and their devastating socio-ecological consequences for working people everywhere. This is a must-read if we are to envision ways of organizing our common planetary existence that are not based upon the illusory promises of market fundamentalism and the suicidal ideology of endless economic growth.”—Neil Brenner, *New State Spaces* “Geoff Mann is a new breed of monkey-wrencher. He knows that contemporary capitalism has a perverse habit of dismantling itself and gives us a toolkit to build a new, more socially just edifice.”—Andy Merrifield, *Magical Marxism* “Insightful and incisive, thoughtful and thorough, filled with new avenues for thinking about resistance. Pass this one by at your own peril.”—Matt Hern, *Common Ground in a Liquid City* “An essential handbook for understanding ‘actually existing’ capitalism, and thus the world as it really is—rather than as it is theorized and justified by the dissembling high priests of mainstream academia, policy, and politics.”—Christian Parenti, *Tropic of Chaos*

A recognized master fantasist, Tanith Lee has won multiple awards for her craft, including the British Fantasy Award, the World Fantasy Award for Life Achievement, and the Bram Stoker Award for Lifetime Achievement in Horror. Raldnor, Storm Lord and chosen hero of the goddess Anackire, has passed into legend after bringing peace to the land of Dorthar. But after twenty years, that tenuous peace is threatening to dissolve. Contentious forces are brewing, working through subterfuge and overt war to see the new Storm Lord displaced. Kesarh, prince of Istris, has grand ambitions. Though he is only a lesser noble of Karmiss, his shrewdness and cunning ensure him a stake in the tumultuous fight for sovereignty. If he succeeds, he may yet win the power he craves—and an empire to rule. But his plans are not infallible—a daughter, conceived from a forbidden union, could prove to be his downfall. Ashni is a child not quite human, altered by the strange circumstances of her birth and blessed by the goddess Anackire. In a world of assassinations, concealed plots, and political machinations, Ashni must contend with the dangerous plans of her father if she is to fulfill the demands of the goddess...and avoid a war that could destroy the very empire Kesarh wishes to build. I saw her, hanging in the sky like a flake of the moon. A woman, her face masked by a black shireen, her body by a black shift, but her white arms spread, and her white, white, bone-white hair blowing all around her like a flame composed of smoke. Recognition was immediate. It was my mother. I shouted at her. It was crystal clear to me, what he had meant for me, my father, Vazkor, what she had robbed me of. And I drew from my belt my hunting knife and threw it at her heart.

A bold account of the development of human consciousness and spirituality over the ages and an examination of the dynamic global transformation of attitudes about healing. For more than fifteen years, Caroline Myss has studied why some people heal, while others do not. In her previous book, *Anatomy of the Spirit*, Dr. Myss illuminated the hidden interactions of belief and body, soul and cell to show how, as she inimitably puts it, “your biography becomes your biology.” In *Why People Don't Heal and How They Can*, she builds on her earlier teachings of the seven different energy centers of the body to provide a vital self-healing program for physical and spiritual disorders. With her characteristic no-nonsense style and high-voltage storytelling, she exposes and explodes the five myths about healing, explains the cultural and individual contexts in which people become physically and spiritually ill and invested in “woundology,” and teaches new methods of working with the challenges that the seven energy centers embody. To help you get and stay on the path to wellness, Dr. Myss provides rituals and prayers for gaining a symbolic perspective on your life issues; for bolstering your personal power; and for connecting with a universal divine energy. Dr. Myss's breakthrough views on energy medicine and her active approach to healing life issues and physical illness will help you overcome the mental blocks that keep you from becoming well.

A haunted house and a ghostly woman are the instruments that release an ancient curse upon the forgotten city of Paradys. As a savage, unholy beast prowls the city's streets, a young student seeks to uncover the secrets that will lead to his salvation. Lee infuses this dark tale, the second volume in the series, with a dreamlike quality that hovers, like the world in *The Book of the Damned*, on the border of reality.

"This book is truly epic. . . . The reader will probably wish there was a thousand more pages." —The Huffington Post Picking up where *Fall of Giants*, the first novel in the extraordinary Century Trilogy, left off, *Winter of the World* follows its five interrelated families—American, German, Russian, English, and Welsh—through a time of enormous social, political, and economic turmoil, beginning with the rise of the Third Reich, through the great dramas of World War II, and into the beginning of the long Cold War. Carla von Ulrich, born of German and English parents, finds her life engulfed by the Nazi tide until daring to commit a deed of great courage and heartbreak . . . American brothers Woody and Chuck Dewar, each with a secret, take separate paths to momentous events, one in Washington, the other in the bloody jungles of the Pacific . . . English student Lloyd Williams discovers in the crucible of the Spanish Civil War that he must fight Communism just as hard as Fascism . . . Daisy Peshkov, a driven social climber, cares only for popularity and the fast set until war transforms her life, while her cousin Volodya carves out a position in Soviet intelligence that will affect not only this war but also the war to come.

When Reggie finds an old journal and reads about the Vours, supernatural creatures who feast on fear and attack on the eve of the winter solstice, she assumes they are just the musings of some lunatic author. But soon, they become a terrifying reality when

she begins to suspect that her timid younger brother might be one of their victims. Risking her life and her sanity, Reggie enters a living nightmare to save the people she loves. Can she devour own her fears before they devour her? Bone-chilling, terrifying, thrilling...what are you waiting for?

This is a book of hypothetical cases written to give students real examples of key finance concepts. Each case is 3-4 pages in length, and concludes with questions and problems that walk students through calculations and critical analysis of the case to help them make business decisions.

NEW YORK TIMES BESTSELLER USA TODAY BESTSELLER NATIONAL INDIE BESTSELLER THE WASHINGTON POST BESTSELLER Recommended by Entertainment Weekly, Real Simple, NPR, Slate, and Oprah Magazine #1 Library Reads Pick—October 2020 #1 Indie Next Pick—October 2020 BOOK OF THE YEAR (2020) FINALIST—Book of The Month Club A “Best Of” Book From: Oprah Mag * CNN * Amazon * Amazon Editors * NPR * Goodreads * Bustle * PopSugar * BuzzFeed * Barnes & Noble * Kirkus Reviews * Lambda Literary * Nerdette * The Nerd Daily * Polygon * Library Reads * io9 * Smart Bitches Trashy Books * LiteraryHub * Medium * BookBub * The Mary Sue * Chicago Tribune * NY Daily News * SyFy Wire * Powells.com * Bookish * Book Riot * Library Reads Voter Favorite * In the vein of *The Time Traveler’s Wife* and *Life After Life, The Invisible Life of Addie LaRue* is New York Times bestselling author V. E. Schwab’s genre-defying tour de force. A Life No One Will Remember. A Story You Will Never Forget. France, 1714: in a moment of desperation, a young woman makes a Faustian bargain to live forever—and is cursed to be forgotten by everyone she meets. Thus begins the extraordinary life of Addie LaRue, and a dazzling adventure that will play out across centuries and continents, across history and art, as a young woman learns how far she will go to leave her mark on the world. But everything changes when, after nearly 300 years, Addie stumbles across a young man in a hidden bookstore and he remembers her name. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

NYRB Classics Original Winner of the Nobel Prize in Literature In the Café of Lost Youth is vintage Patrick Modiano, an absorbing evocation of a particular Paris of the 1950s, shadowy and shady, a secret world of writers, criminals, drinkers, and drifters. The novel, inspired in part by the circle (depicted in the photographs of Ed van der Elsken) of the notorious and charismatic Guy Debord, centers on the enigmatic, waiflike figure of Louki, who catches everyone’s attention even as she eludes possession or comprehension. Through the eyes of four very different narrators, including Louki herself, we contemplate her character and her fate, while Modiano explores the themes of identity, memory, time, and forgetting that are at the heart of his spellbinding and deeply moving art.

Introduction to Botany's comprehensive coverage captures readers' attention by showing them why plants are a fascinating and essential part of their everyday lives. The clear, concise text focuses on four major themes—plants and people, conservation biology, evolution, and biotechnology—and gives readers practical and relevant information about the world of botany. Thematic boxes throughout each chapter further highlight the relationship between plants and readers' lives. Nabors' clear and engaging writing style keeps students interested in the science without ever becoming encyclopedic. Plants & people, conservation biology, evolution, and biotechnology. For college instructors, students, and anyone interested in plant biology or botany.

Twenty-five-year-old Steven faces a bleak life with a sadistic mother and a job at a slaughterhouse where he is confronted with extreme violence and death.

From an Aurora Award-winning author comes the first book in a new portal fantasy series in which one woman's powers open the way to a labyrinth of new dimensions. For Shawna Keys, the world is almost perfect. She's just opened a pottery studio in a beautiful city. She's in love with a wonderful man. She has good friends. But one shattering moment of violence changes everything. Mysterious attackers kill her best friend. They're about to kill Shawna. She can't believe it's happening--and just like that, it isn't. It hasn't. No one else remembers the attack, or her friend. To everyone else, Shawna's friend never existed...

Everyone, that is, except the mysterious stranger who shows up in Shawna's shop. He claims her world has been perfect because she Shaped it to be perfect; that it is only one of uncounted Shaped worlds in a great Labyrinth; and that all those worlds are under threat from the Adversary who has now invaded hers. She cannot save her world, he says, but she might be able to save others--if she will follow him from world to world, learning their secrets and carrying them to Ygrair, the mysterious Lady at the Labyrinth's heart. Frightened and hounded, Shawna sets off on a desperate journey, uncertain whom she can trust, how to use her newfound power, and what awaits her in the myriad worlds beyond her own.

#1 New York Times Bestseller Oprah's Book Club Selection The “extraordinary . . . monumental masterpiece” (Booklist) that changed the course of Ken Follett’s already phenomenal career—and begins where its prequel, *The Evening and the Morning*, ended. “Follett risks all and comes out a clear winner,” extolled Publishers Weekly on the release of *The Pillars of the Earth*. A departure for the bestselling thriller writer, the historical epic stunned readers and critics alike with its ambitious scope and gripping humanity. Today, it stands as a testament to Follett’s unassailable command of the written word and to his universal appeal. *The Pillars of the Earth* tells the story of Philip, prior of Kingsbridge, a devout and resourceful monk driven to build the greatest Gothic cathedral the world has known . . . of Tom, the mason who becomes his architect—a man divided in his soul . . . of the beautiful, elusive Lady Aliena, haunted by a secret shame . . . and of a struggle between good and evil that will turn church against state and brother against brother. A spellbinding epic tale of ambition, anarchy, and absolute power set against the sprawling medieval canvas of twelfth-century England, this is Ken Follett’s historical masterpiece.

With her peerless ability to give us the essence of a life in often brief but spacious and timeless stories, Alice Munro illumines the moment a life is shaped -- the moment a dream, or sex, or perhaps a simple twist of fate turns a person out of his or her accustomed path and into another way of being. Suffused with Munro's clarity of vision and her unparalleled gift for storytelling, these stories (set in the world Munro has made her own: the countryside and towns around Lake Huron) about departures and beginnings, accidents, dangers, and homecomings both virtual and real, paint a vivid and lasting portrait of how strange, dangerous, and extraordinary the ordinary life can be.

A recognized master fantasist, Tanith Lee has won multiple awards for her craft, including the British Fantasy Award, the World Fantasy Award for Life Achievement, and the Bram Stoker Award for Lifetime Achievement in Horror. *The White Serpent* returns to the world of Vis nearly a century after the reign of Raldnor, the legendary Storm Lord who brought

peace to Dorthar. Despite his efforts, the people are once again divided by conflict, and the goddess Anackire must choose new champions if the realm is to have any hope of preservation.... As a child, Rehger was sold into slavery, torn from his home and family. As a young man, he has proved his martial prowess as a lauded gladiator, fighting in the grand city of Saardsimney. But in the midst of his rise to fame, he meets Aztira, an intriguing woman who wields devastating power. With her magic and knowledge, she could be the person who transforms his life of subservience and leads him to his destiny. But before he can fully uncover the truth of their connection, a powerful earthquake strikes, devastating the city and forcing Rehger to flee. Haunted by visions of Aztira long after their first encounter, Rehger embarks on a quest to seek out her people, the legendary Amanackire, in a city shrouded in mystery and myth....

With the Second World War in full fury, Constance must explore the psyche of a mad world in order to save herself and those closest to her in the third volume of the Avignon Quintet. Durrell's beautiful Avignon Quintet continues with this harrowing, tumultuous installment. Here the protagonist is Constance, a psychoanalyst and mystic struggling for clarity in a world on fire with war, hatred, and inexplicable brutality. Her quest for sanity takes her through the deserts of Egypt (and into the arms of the leader of a suicide cult), through war-ravaged Poland, and finally into ancient Avignon. In the fields of southern France, Constance sees a religious historical drama come to a close—a mysterious narrative that began with the Knights Templar and ends with Hitler's mad grab for power.

In the period of peace following the Human-Orion War, a ship from a half-forgotten history emerges from a warp point notorious for devouring ships and opens fire on the Orions. Original.

In post-World War II America, the idea that local community action was indispensable for the alleviation of poverty was broadly embraced by policymakers, social scientists, international development specialists, and grassroots activists. Governmental efforts to mobilize community action in the name of democracy served as a volatile condition of possibility through which poor people and dispossessed groups negotiated the tension between calls for self-help and demands for self-determination in the context of the Cold War and global decolonization. Poverty in Common suggests new ways to think about the relationship between liberalism, government, and inequality with implications for popular debates over the "end of welfare" and neo-liberalism in the United States. Drawing on oral histories, program records, community newspapers, policy documents, and records of public hearings, Alyosha Goldstein analyzes a compelling but often overlooked series of historical episodes: Progressive era reform as a precursor to community development during the Cold War; how the language of "underdevelopment" articulated ideas about poverty and foreignness; the use of poverty as a crucible of interest group politics; and how radical groups critically reframed the question of community action in anti-colonial terms. He shows how approaches to poverty were linked to the racialised and gendered negotiation of boundaries--between foreign and domestic, empire and nation, violence and order, dependency and autonomy--in the mid-twentieth-century United States.

Presents a selection of the author's poems from throughout his life, from playful early poems to themes of mourning and loss.

Is there anyone who doesn't wonder now and again about how differently their life could have turned out? About a more interesting, more adventurous, more dangerous past they could have had? Ben Dibbuk is married to the beautiful Mona, has a lovely daughter and a well-paid job in NYC - but he's been locked in this dream for more years than he can say. But nothing can prepare Ben for his chance meeting with Star, a mysterious woman at a launch for the hip magazine Diablerie - because Star claims to share a gruesome secret that Ben just can't remember. Has Star spun a diabolical web of lies, or could it be that something terrible really did happen back in June 1979? Ben's grip on the truth begins to falter, and the line between what really happened and what might have done becomes harder and harder to negotiate ... Walter Mosley, creator of sometime-fixer Easy Rawlins who appeared in classic thrillers such as Devil in a Blue Dress, and recently, the shocking deliciously scandalous Killing Johnny Fry, is one of former US president Bill Clinton's favourite authors.

Ken Follett's extraordinary historical epic, the Century Trilogy, reaches its sweeping, passionate conclusion. In Fall of Giants and Winter of the World, Ken Follett followed the fortunes of five international families—American, German, Russian, English, and Welsh—as they made their way through the twentieth century. Now they come to one of the most tumultuous eras of all: the 1960s through the 1980s, from civil rights, assassinations, mass political movements, and Vietnam to the Berlin Wall, the Cuban Missile Crisis, presidential impeachment, revolution—and rock and roll. East German teacher Rebecca Hoffmann discovers she's been spied on by the Stasi for years and commits an impulsive act that will affect her family for the rest of their lives. . . . George Jakes, the child of a mixed-race couple, bypasses a corporate law career to join Robert F. Kennedy's Justice Department and finds himself in the middle of not only the seminal events of the civil rights battle but a much more personal battle of his own. . . .

Cameron Dewar, the grandson of a senator, jumps at the chance to do some official and unofficial espionage for a cause he believes in, only to discover that the world is a much more dangerous place than he'd imagined. . . . Dimka Dvorkin, a young aide to Nikita Khrushchev, becomes an agent both for good and for ill as the United States and the Soviet Union race to the brink of nuclear war, while his twin sister, Tanya, carves out a role that will take her from Moscow to Cuba to Prague to Warsaw—and into history.

In disgrace after a catastrophic war, Colonel-Commissar Ibram Gaunt and the Tanith First are sent to retrieve precious artefacts from a world lost to Chaos. With enemy all around them and time against them, Gaunt's Ghosts and their allies must prevent the holy relics of Saint Sabbat from falling into their foes' hands - and as mysterious events begin to occur, Gaunt begins to suspect that the Saint herself might be aiding them from beyond the grave.

Delirium's Mistress in the fourth book in the Flat Earth series.

These are turbulent times in the world of book publishing. For nearly five centuries the methods and practices of book publishing remained largely unchanged, but at the dawn of the twenty-first century the industry finds itself faced with perhaps the greatest challenges since Gutenberg. A combination of economic pressures and technological change is forcing publishers to alter their

practices and think hard about the future of the books in the digital age. In this book - the first major study of trade publishing for more than 30 years - Thompson situates the current challenges facing the industry in an historical context, analysing the transformation of trade publishing in the United States and Britain since the 1960s. He gives a detailed account of how the world of trade publishing really works, dissecting the roles of publishers, agents and booksellers and showing how their practices are shaped by a field that has a distinctive structure and dynamic. This new paperback edition has been thoroughly revised and updated to take account of the most recent developments, including the dramatic increase in ebook sales and its implications for the publishing industry and its future.

In 1327, Brother William of Baskerville is sent to investigate charges of heresy against Franciscan monks at a wealthy Italian abbey but finds his mission overshadowed by seven bizarre murders.

New omnibus edition containing the complete second Gaunt's Ghosts story arc, including the novels Honour Guard, The Guns of Tanith, Straight Silver and Sabbat Martyr. In the blood-soaked Sabbat Worlds Crusade, the massed ranks of the Imperium battle the dark forces of Chaos for dominion. At the forefront of this conflict are the Astra Militarium - untold numbers of ordinary Imperial Guard soldiers fighting to preserve the Emperor's holy realm. Colonel-Commissar Ibram Gaunt and the men of the Tanith First-and-Only are at the heart of this struggle, their specialist scouting role earning them the nickname 'the Ghosts'. From the holy world of Hagia to Phantine's aerial dome cities and the mud-filled trenches of Aexe Cardinal, Gaunt's Ghosts find themselves in the thick of the fighting time and again, charged with the most dangerous missions the crusade's commanders care to throw at them.

Super Stars of Hold'em does for hold'em what Doyle Brunson's Super System 2 did for poker. Negreanu gathers together the greatest young players, theorists, and world champions of hold'em, to present insider professional secrets and winning strategies for the only poker game that counts nowadays-hold'em. Ten powerful chapters cover every aspect of the major hold'em games-limit, no-limit, and pot-limit for cash games and tournaments -- with in-depth coverage on all aspects of play. This weighty volume will be an instant classic-poker players cannot ignore the professional advice from the greatest stars of the game.

This must-read for lovers of Stephen King's *The Shining* will leave readers breathless as Seda and her family find themselves at the mercy of a murderer in an isolated and snowbound hotel. Get ready for what Kirkus calls "A bloody, wonderfully creepy scare ride." When her mom inherits an old, crumbling mansion, Seda's almost excited to spend the summer there. The grounds are beautiful and it's fun to explore the sprawling house with its creepy rooms and secret passages. Except now her mom wants to renovate, rather than sell the estate—which means they're not going back to the city...or Seda's friends and school. As the days grow shorter, Seda is filled with dread. They're about to be cut off from the outside world, and she's not sure she can handle the solitude or the darkness it brings out in her. Then a group of teens get stranded near the mansion during a blizzard. Seda has no choice but to offer them shelter, even though she knows danger lurks in the dilapidated mansion—and in herself. And as the snow continues to fall, what Seda fears most is about to become her reality...

A recognized master fantasist, Tanith Lee has won multiple awards for her craft, including the British Fantasy Award, the World Fantasy Award for Life Achievement, and the Bram Stoker Award for Lifetime Achievement in Horror. In the land of Dorthar, the Storm Lord reigns as king. According to law, the Storm Lord's youngest son will be the rightful heir. His queen, the cunning and ambitious Val Mara, intends her young son, Amrek, to be that heir. But fate has other ideas. When the Storm Lord abducts a Lowlander priestess, conceives a child with her, and then dies in mysterious circumstances, the unborn baby of that union suddenly becomes the heir to a vast kingdom—a situation that Val Mara is eager to rectify. When his mother also dies, the infant, Raldnor, must be taken far from the Storm Lord's stronghold to escape the queen's murderous wrath, forsaking all knowledge of his royal heritage. Raldnor grows up among the people of the Plains, but he is set apart from his friends and neighbors by the mystery of his past. Meanwhile, Amrek has taken the throne as his mother intended. If Raldnor is to reclaim his destiny and defeat the usurper who has taken his place, he will have to survive trials of strength, political sabotage, and threats against his life, regaining his birthright as the true Storm Lord of Dorthar.

"Fascinating . . . Adèle has glanced at the covenant of modern womanhood--the idea that you can have it all or should at least die trying--and detonated it." --The New York Times Book Review "[A] fierce, uncanny thunderbolt of a book."

--Entertainment Weekly From the bestselling author of *The Perfect Nanny*--one of the 10 Best Books of the Year of The New York Times Book Review--as well as *Sex and Lies* and *In the Country of Others*, her prizewinning novel about a sex-addicted woman in Paris She wants only one thing: to be wanted. Adèle appears to have the perfect life: She is a successful journalist in Paris who lives in a beautiful apartment with her surgeon husband and their young son. But underneath the surface, she is bored--and consumed by an insatiable need for sex. Driven less by pleasure than compulsion, Adèle organizes her day around her extramarital affairs, arriving late to work and lying to her husband about where she's been, until she becomes ensnared in a trap of her own making. Suspenseful, erotic, and electrically charged, Adèle is a captivating exploration of addiction, sexuality, and one woman's quest to feel alive.

E-book vendors continue to experiment: adjustments to business models, consolidation of content, and mergers with competitors mean constant change.

"A perfect English rendering of Salgado Maranhão's deft expression of the tonality of this people and land." —Gregory Rabassa, acclaimed American translator In poems brilliantly textured and layered, Salgado Maranhão integrates socio-political thought with subjects abstractly metaphysical. Concrete collides with conceptual—butcher shops, sex, and machine guns in conversation with language, absence, and time—resulting in a collection varied as well as unified, an aesthetic at once traditional and postmodern. Writing in forms both fixed and free, Maranhão's language suggests a jazz-like musicality that rings true in Alexis Levitin's masterful translations. For readers who enjoy the complexity of Charles Simic, or the stylistically innovative syntax of César Vallejo, Maranhão's *Blood of the Sun* is a sensually provocative amalgamation of both. "Alexis Levitin's translation of the Afro-Brazilian poet Salgado Maranhão's *Blood of the Sun* succeeds in negotiating the quirky experimental richness of Maranhão's Pre-Columbian, Amazonian, and Yoruba influences with his traditional rhymed lyrics and jazz-like syncopations . . . Levitin skillfully alerts us to the presence of a complex and offbeat poet whose work merits a wide audience." —Colette Inez, author of *The Secret of M. Dulong* "What

we see are classic themes of chivalry, reflections on the rural, a playful, imaginative use of language, a mix of romance and realism, and—oh yes—love, lyric narratives of calm resignation.” —Harvest Time “Salgado Maranhão deliberately stretches the meanings of words up to their very limits to see if he can get more meaning out of words than they normally have.” —Plattsburgh Press-Republican

The role of design in the formation of the Silicon Valley ecosystem of innovation. California's Silicon Valley is home to the greatest concentration of designers in the world: corporate design offices at flagship technology companies and volunteers at nonprofit NGOs; global design consultancies and boutique studios; research laboratories and academic design programs. Together they form the interconnected network that is Silicon Valley. Apple products are famously “Designed in California,” but, as Barry Katz shows in this first-ever, extensively illustrated history, the role of design in Silicon Valley began decades before Steve Jobs and Steve Wozniak dreamed up Apple in a garage. Offering a thoroughly original view of the subject, Katz tells how design helped transform Silicon Valley into the most powerful engine of innovation in the world. From Hewlett-Packard and Ampex in the 1950s to Google and Facebook today, design has provided the bridge between research and development, art and engineering, technical performance and human behavior. Katz traces the origins of all of the leading consultancies—including IDEO, frog, and Lunar—and shows the process by which some of the world's most influential companies came to place design at the center of their business strategies. At the same time, universities, foundations, and even governments have learned to apply “design thinking” to their missions. Drawing on unprecedented access to a vast array of primary sources and interviews with nearly every influential design leader—including Douglas Engelbart, Steve Jobs, and Don Norman—Katz reveals design to be the missing link in Silicon Valley's ecosystem of innovation.

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