

Lifetouch Certificate Templates

If you license or publish images, this guide is as indispensable as your camera. It provides specific information on the legal rights of photographers, illustrators, artists, covering intellectual property, copyright, and business concerns in an easy-to-read, accessible manner. The Copyright Zone, Second Edition covers: what is and isn't copyrightable, copyright registration, fair use, model releases, contracts and invoices, pricing and negotiation, and much more. Presented in a fun and easy to digest style, Jack Reznicki and Ed Greenberg, LLC help explain the need-to-know facts of the confusing world of legal jargon and technicalities through real world case studies, personal asides, and the clear writing style that has made their blog

Thecopyrightzone.com and monthly column by the same name in Photoshop User magazine two industry favorites. The second edition of this well-reviewed text has almost doubled in size to ensure that every legal issue you need to know about as a photographer or artist is covered and enjoyable to learn!

"Beloved Brands is a book every CMO or would-be CMO should read." Al Ries With Beloved Brands, you will learn everything you need to know so you can build a brand that your consumers will love. You will learn how to think strategically, define your brand with a positioning statement and a brand idea, write a brand plan everyone can follow, inspire smart and creative marketing execution, and be able to analyze the performance of your brand through a deep-dive business review. Marketing pros and entrepreneurs, this book is for you. Whether you are a VP, CMO, director, brand manager or just starting your marketing career, I promise you will learn how to realize your full potential. You could be in brand management working for an organization or an owner-operator managing a branded business. Beloved Brands provides a toolbox intended to help you every day in your job. Keep it on your desk and refer to it whenever you need to write a brand plan, create a brand idea, develop a creative brief, make advertising decisions or lead a deep-dive business review. You can even pass on the tools to your team, so they can learn how to deliver the fundamentals needed for your brands. This book is also an excellent resource for marketing professors, who can use it as an in-class textbook to develop future marketers. It will challenge communications agency professionals, who are looking to get better at managing brands, including those who work in advertising, public relations, in-store marketing, digital advertising or event marketing. "Most books on branding are really for the MARCOM crowd. They sound good, but you find it's all fluff when you try to take it from words to actions. THIS BOOK IS DIFFERENT! Graham does a wonderful job laying out the steps in clear language and goes beyond advertising and social media to show how branding relates to all aspects of GENERAL as well as marketing management. Make no mistake: there is a strong theoretical foundation for all he says...but he spares you the buzzwords. Next year my students will all be using this book." Kenneth B. (Ken) Wong, Queen's University If you are an entrepreneur who has a great product and wants to turn it into a brand, you can use this book as a playbook. These tips will help you take full advantage of branding and marketing, and make your brand more powerful and more profitable. You will learn how to think, define, plan, execute and analyze, and I provide every tool you will ever need to run your brand. You will find models and examples for each of the four strategic thinking methods, looking at core strength,

competitive, consumer and situational strategies. To define the brand, I will provide a tool for writing a brand positioning statement as well as a consumer profile and a consumer benefits ladder. I have created lists of potential functional and emotional benefits to kickstart your thinking on brand positioning. We explore the step-by-step process to come up with your brand idea and bring it all together with a tool for writing the ideal brand concept. For brand plans, I provide formats for a long-range brand strategy roadmap and the annual brand plan with definitions for each planning element. From there, I show how to build a brand execution plan that includes the creative brief, innovation process, and sales plan. I provide tools for how to create a brand calendar and specific project plans. To grow your brand, I show how to make smart decisions on execution around creative advertising and media choices. When it comes time for the analytics, I provide all the tools you need to write a deep-dive business review, looking at the marketplace, consumer, channels, competitors and the brand. Write everything so that it is easy to follow and implement for your brand. My promise to help make you smarter so you can realize your full potential.

The measure of a society's health is how well it takes care of the youngest generation. By this standard, we fail. But *All Kids Are Our Kids* offers an approach to unleash the extraordinary power of community when people unite around a widely shared vision of healthy child and adolescent development. *All Kids Are Our Kids* introduces forty Developmental Assets—building blocks of healthy development that are essential for all youth, regardless of their background. The challenge for all segments of the community—families, neighbors, schools, congregations, employers, youth organizations, and more—is to share in the responsibility for taking action to ensure that all kids have what they need to grow up healthy, successful, and caring. This new edition includes new evidence, cites successful cases, and makes recommendations for energizing individuals, families, and community action. Praise for *All Kids Are Our Kids* "A practical, concrete blueprint for helping young people succeed because of supportive communities." —Donald T. Floyd, Jr., president and CEO, National 4-H Council "For two decades, Peter Benson has been America's most eloquent and persuasive voice for a new, positive approach to enhancing the lives of our nation's youth. If policy makers, practitioners, and researchers read only one book about how to act in support of our nation's youth, then this is it!" —Richard M. Lerner, Bergstrom Chair in Applied Developmental Science and director, Institute for Applied Research in Youth Development, Eliot-Pearson Department of Child Development, Tufts University "Peter Benson continues to remind us of how far short of the mark we have fallen in meeting the needs of our youngest generation. But then he provides a gift: a unifying vision that we can all rally around: parents, neighbors, youth-serving organizations, and ultimately whole communities committed to the healthy development of all our kids." —Judy Vredenburg, president and CEO, Big Brothers Big Sisters of America "Benson's approach is the best formula we have for building communities to meet the developmental needs of young people. Anyone who is concerned about the future of our society should read this book." —William Damon, professor of education, Stanford University, and director, Stanford Center on Adolescence "Texas Reflections" combines the nature photographs of Richard Reynolds with quotes from a number of different authors. As a whole, the book is a stirring celebration of the outdoors.--Provided by Amazon.com.

Prepare for the Project Management Institute's (PMI®) Agile Certified Practitioner (ACP®) exam. Augment your professional experience with the necessary knowledge of the skills, tools, and techniques that are required for passing the examination. This is a comprehensive and one-stop guide with 100% coverage of the exam topics detailed in the PMI-ACP® Exam content outline. Rehearse and test your knowledge and understanding of the subject using the practice quizzes after each chapter, three full-length mock exams, and practical tips and advice. You will be able to understand the Agile manifesto, its principles and many facets of Agile project management such as planning, prioritization, estimation, releases, retrospectives, risk management, and continuous improvement. The book covers Agile metrics and means of demonstrating progress. People management aspects such as behavioral traits, servant leadership, negotiation, conflict management, team building, and Agile coaching are explained. Whether you are a beginner or a seasoned practitioner, this book also serves as a practical reference for key concepts in Agile and Agile methodologies such as Scrum, XP, Lean, and Kanban. What you will learn:

- The necessary knowledge of the skills, tools, and techniques that are required for passing the PMI-ACP examination
- To understand the scope and objectives of the PMI-ACP exam, and gain confidence by taking practice quizzes provided in each chapter and three full-length mock exams
- To gain exposure to Agile methodologies such as Scrum, XP, Lean, and Kanban plus various tools and techniques required to conduct Agile projects
- The focus is to "Be Agile", rather than "Do Agile"

Who this book is for: The audience for this book primarily includes IT professionals who wish to prepare for and pass the Agile Certified Professional (ACP) exam from the Project Management Institute (PMI). The book also is a practical reference book for Agile Practitioners. /div

Acknowledge all the young scientists at your next fair with this impressive and colorful award! Each award comes in a convenient 8" x 10" standard size for easy framing, and each package includes 36 awards.

This book investigates multilingual literacy practices, explores the technology applied in different educational frameworks, the centrality of multilingual literacy in non-formal, informal and formal educational contexts, as well as its presence in everyday life.

Thematically clustered in four parts, the chapters present an overview of theory related to multilingual literacy, address the methodological challenges of research in the area, describe and evaluate projects set up to foster multilingual literacy in a variety of educational contexts, analyze the literacy practices of multilinguals and their contribution to language and literacy acquisition. This volume aims to initiate a change in paradigms, shifting from structured and conservative problematizations to inclusive and diverse conceptualizations and practices. To that end, the book showcases explorations of different methodologies and needs in formal and non-formal educational systems; and it serves as a springboard for developing multivocal participatory spaces with opportunities for learning and identity-building for all multilinguals, across different settings, languages, ages and contexts.

Black students' bodies and minds are under attack. We're fighting back. From the north to the south, corporate curriculum lies to our students, conceals pain and injustice, masks racism, and demeans our Black students. But it's not only the curriculum that is traumatizing students.

Marie Kondo will help you declutter your life with her new major Netflix series

Organise the World with Marie Kondo Spark Joy is an in-depth, line illustrated, room-by-room guide to decluttering and organising your home, from bedrooms and kitchens to bathrooms and living rooms as well as a wide range of items in different categories, including clothes, photographs, paperwork, books, cutlery, cosmetics, shoes, bags, wallets and valuables. Charming line drawings explain how to properly organise drawers, wardrobes, cupboards and cabinets. The illustrations also show Ms Kondo's unique folding method, clearly showing how to fold anything from shirts, trousers and jackets to skirts, socks and bras. The secret to Marie Kondo's unique and simple KonMari tidying method is to focus on what you want to keep, not what you want to get rid of. Ask yourself if something 'sparks joy' and suddenly it becomes so much easier to understand if you really need it in your home and your life. When you surround yourself with things you love you will find that your whole life begins to change. Marie Kondo's first book, *The Life-Changing Magic of Tidying*, presents her unique tidying philosophy and introduces readers to the basics of her KonMari method. It has already transformed the homes and lives of millions of people around the world. Spark Joy is Marie Kondo's in-depth tidying masterclass, focusing on the detail of how to declutter and organise your home.

Inch and Miles toot a magic silver whistle to help them find clues to the pyramid of success.

Schools Cannot Do It Alone tells of Jamie Vollmer, businessman and attorney, as he travels through the land of public education. His encounters with blueberries, bell curves, and smelly eighth graders lead him to two critical discoveries. First, we have a systems problem, not a people problem. We must change the system to get the graduates we need. Second, we cannot touch the system without touching the culture of the surrounding town; everything that goes on inside a school is tied to local attitudes, values, traditions, and beliefs.

Drawing on his work in hundreds of districts, Jamie offers teachers, administrators, board members, and their allies a practical program to secure the understanding, trust, permission, and support they need to change the system and increase student success.

Teachers face enormous challenges with standardized testing, the customization of education for each student to reach his or her potential, behavioral challenges, changes in demographics of students, micromanagement from school administrators, and difficulties in working with parents and the community at large, to name a few. These challenges cannot be met through solely learning more about subject matter, being better prepared for classes, or managing time more wisely—they must be met more effectively by teaching teachers how to become better leaders. *Leadership Development for Educators* is the book that will assist teachers in becoming better leaders in their classrooms and in their lives. Learning about leadership theory and leadership best practices and undertaking the leadership development exercises in the book will guide teachers to greater workplace satisfaction, improved student performance and behavior,

and better collaboration to further improve leadership skills. The authors encourage teachers at all levels, from pre-K to twelfth grade, to remain in and enjoy the teaching profession for many years.

Math 3 A

The book introduces a little girl who wears her mom's leopard-print scarf as a superhero cape in hopes to do something big to make the world a better place. What this little girl doesn't realize is that she's already doing just that. Every day, she is polite, kind, considerate. Her actions cause others to act the same way; her actions pay it forward and create a ripple-effect of kindness. However, by the end of the week, a girl with a cape feels defeated. She is convinced that her scarf doesn't work; that she's too small to make a difference in the world. The book ends with her mom telling her otherwise and praising her for all the good she's done. Her mom makes her realize that she is the "biggest difference-maker of all" and asks her, "So now that you know that your powers are true...tell me sweet darling, what next will you do?" Oh the possibilities to change the world...

Renowned graphic artist Jason Munn the one-man operation behind the studio The Small Stakes is a leader in modern-day music poster design. Collected here for the first time are over 150 of his iconic posters for various bands, including Beck, Wilco, Built to Spill, the Flaming Lips, the Pixies, and many more. Unique in their conceptual elegance, Munn's silk-screened posters are widely appreciated for perfectly evoking each artist or band's character and distinctive sound. With a foreword by Death Cab for Cutie's bassist Nicolas Harmer, an interview conducted by prolific poster artist Jay Ryan, and 6-color printing that showcases metallic silver and gold, this book is a beautiful celebration of art and music.

Blowing Agents and Foaming Processes is now the longest and most successful running conference on this subject, offering strategic insights from industry leaders within this growing market. This event is the prime opportunity to engage with those involved in the manufacturing of blowing agents, foam insulation and packaging, foam extrusion and equipment manufacture. It brings together processors, materials suppliers, resin manufacturers, academics and end-users to discuss latest developments and findings in this area. This year's conference represented a diverse and interactive agenda, with presentations from across the industry supply chain, a showcase of innovative foamed products and an exclusive live demonstration of injection moulding technology. These proceedings cover all the presentations from the two day event which illustrated the dynamic and progressive nature of this industry pushed by a challenging market with substantial and evolving requirements.

"What does everyone in the modern world need to know? [The author's] answer to this most difficult of questions uniquely combines the hard-won truths of ancient tradition with the stunning revelations of cutting-edge scientific research. [The author discusses] discussing discipline, freedom, adventure and responsibility, distilling the world's wisdom into 12 practical and profound rules for life"--

This is a comprehensive how-to guide for anyone interested in beginning a parent/child program, either independently or in association with an established Steiner-Waldorf school. It includes sections on setting a curriculum, parent education, community building, rhythms, and suggestions for everything from dish-washing to saying goodbye.

The parent education segment includes guidelines for improving communications. This second edition features a new foreword, and updated information, bibliography and appendix of resources.

In this series, each book contains a set of practical photocopy master activities that will enhance any early childhood literacy program. Activities are designed to consolidate and reinforce introductory reading, spelling and handwriting skills. The activities contain child-friendly graphics and are presented in a comprehensive sequence of increasing difficulty, designed to motivate students to develop and learn. All activities are outcome linked to the English curriculum documents for all states and territories. Sound Jigsaws and Word Matching follows on from Book 1 (Initial Sounds) in this series, giving students opportunities to identify sounds through a variety of activities involving matching and labelling words to pictures. Letter formation is an essential step in these activities and students will have practice at enhancing their fine motor skills.

The 2020 AASA Decennial Study of the Superintendent is an extension of national decennial studies of the American school superintendent that began in 1923. The research was conducted in late 2019 and early 2020. The results are presented in various ways throughout the study, ranging from aggregate findings to two and three level crosstabs that disaggregate data by eight different enrollment categories. Just as findings from previous decennial studies suggested, the various job-related happenings of superintendents are not always homogeneous. They can be influenced by a multitude of factors such as district enrollment, demographic characteristics of the superintendents, and characteristics of the students and communities they serve.

Seminar paper from the year 2020 in the subject Business economics - Miscellaneous, grade: 1,3, Hochschule Ostwestfalen-Lippe - University of Applied Sciences, course: International Aspects of Management, language: English, abstract: The internationalisation of the economy is evident in many areas. The exchange of goods services and technologies, as well as the foreign direct investments (FDIs) of multinational companies (MNCs), increased rapidly over the past decades. The increased FDI volume led to an increasing number of expatriates that are sent from MNCs to observe and support the successful implementation of the investment.

Expatriates are getting in contact with a new and unknown culture, which might cause problems in cross-cultural interaction. Many different studies show that a significant share of foreign assignments fails. In the studies, the share varies between 16-40 % of expatriates that fail to execute their business tasks and/or are not able to adapt to the new culture and environment. This can cause tremendous costs and loss of image for the MNC. The objective of this scientific paper is to define success and failure in cross-cultural adaption as an expatriate. It should become clear which characteristics and skills are particularly important in the selection process. Different measures should be presented that increase the chance of success for effective implementation of the business task, as well as intercultural integration. The scientific paper contains four chapters. At the beginning of chapter two, the key terms culture and expatriate are defined before their relation gets explained. Afterwards, possible problems and conflicts during the cross-cultural adaption in the new living and working environment are stated. In the new culture, many expatriates experience a culture shock. The w-curve model shows the emergence and recovery of a culture shock in the new country and after returning home. Then important skills and criteria for selecting are explained to find the

most suitable expatriate. The second chapter ends with pre-departure measures that can enable a faster and better cultural-adaptation process for the expatriate. The third chapter contains a case study based on a German expatriate in China. The cultural standards of the two countries are compared to discover cultural differences. Various measures are given to show how the execution of the business task and the cross-cultural adaptation can be successful. In the last chapter, the key findings of this paper are summarised. The paper ends with a conclusion and an outlook, where further significant research needs are addressed.

Experts in their respective fields present papers concerned with the range of human diseases caused by defective or abnormal functioning of cell adhesion molecules. Discusses new therapeutic approaches to these maladies.

Deaf people are usually regarded by the hearing world as having a lack, as missing a sense. Yet a definition of deaf people based on hearing loss obscures a wealth of ways in which societies have benefited from the significant contributions of deaf people. In this bold intervention into ongoing debates about disability and what it means to be human, experts from a variety of disciplines—neuroscience, linguistics, bioethics, history, cultural studies, education, public policy, art, and architecture—advance the concept of Deaf Gain and challenge assumptions about what is normal. Through their in-depth articulation of Deaf Gain, the editors and authors of this pathbreaking volume approach deafness as a distinct way of being in the world, one which opens up perceptions, perspectives, and insights that are less common to the majority of hearing persons. For example, deaf individuals tend to have unique capabilities in spatial and facial recognition, peripheral processing, and the detection of images. And users of sign language, which neuroscientists have shown to be biologically equivalent to speech, contribute toward a robust range of creative expression and understanding. By framing deafness in terms of its intellectual, creative, and cultural benefits, Deaf Gain recognizes physical and cognitive difference as a vital aspect of human diversity. Contributors: David Armstrong; Benjamin Bahan, Gallaudet U; Hansel Bauman, Gallaudet U; John D. Bonvillian, U of Virginia; Alison Bryan; Teresa Blankmeyer Burke, Gallaudet U; Cindee Calton; Debra Cole; Matthew Dye, U of Illinois at Urbana–Champaign; Steve Emery; Ofelia García, CUNY; Peter C. Hauser, Rochester Institute of Technology; Geo Kartheiser; Caroline Kobek Pezzarossi; Christopher Krentz, U of Virginia; Annelies Kusters; Irene W. Leigh, Gallaudet U; Elizabeth M. Lockwood, U of Arizona; Summer Loeffler; Mara Lúcia Massuti, Instituto Federal de Santa Catarina, Brazil; Donna A. Morere, Gallaudet U; Kati Morton; Ronice Müller de Quadros, U Federal de Santa Catarina, Brazil; Donna Jo Napoli, Swarthmore College; Jennifer Nelson, Gallaudet U; Laura-Ann Petitto, Gallaudet U; Suvi Pylvänen, Kymenlaakso U of Applied Sciences; Antti Raike, Aalto U; Päivi Rainò, U of Applied Sciences Humak; Katherine D. Rogers; Clara Sherley-Appel; Kristin Snoddon, U of Alberta; Karin Strobel, U Federal de Santa Catarina, Brazil; Hilary Sutherland; Rachel Sutton-Spence, U of Bristol, England; James

Tabery, U of Utah; Jennifer Grinder Witteborg; Mark Zaurov.

This monograph examines a wide range of evidence-based practices for screening and assessment of people in the justice system who have co-occurring mental and substance use disorders (CODs). Use of evidence-based approaches for screening and assessment is likely to result in more accurate matching of offenders to treatment services and more effective treatment and supervision outcomes (Shaffer, 2011). This monograph is intended as a guide for clinicians, case managers, program and systems administrators, community supervision staff, jail and prison booking and healthcare staff, law enforcement, court personnel, researchers, and others who are interested in developing and operating effective programs for justice-involved individuals who have CODs. Key systemic and clinical challenges are discussed, as well as state-of-the-art approaches for conducting screening and assessment.

In this inspirational yet practical book, the man Parade called “the most important coach in America,” subject of the national bestseller *Season of Life*, Joe Ehrmann, describes his coaching philosophy and explains how sports can transform lives at every level of play, from the earliest years to professional sports. Coaches have a tremendous platform, says Joe Ehrmann, a former Syracuse University All-American and NFL star. Perhaps second only to parents, coaches can impact young people as no one else can. But most coaches fail to do the teaching, mentoring, even life-saving intervention that their platform provides. Too many are transactional coaches; they focus solely on winning and meeting their personal needs. Some coaches, however, use their platform. They teach the Xs and Os, but also teach the Ys of life. They help young people grow into responsible adults; they leave a lasting legacy. These are the transformational coaches. These coaches change lives, and they also change society by helping to develop healthy men and women. *InSideOut Coaching* explains how to become a transformational coach. Coaches first have to “go inside” and articulate their reasons for coaching. Only those who have taken the *InSideOut* journey can become transformational. Joe Ehrmann provides examples of coaches in his life who took this journey and taught him how to find something bigger than himself in sports. He describes his own *InSideOut* experience, starting with the death of his beloved brother, which helped him understand how sports could transcend the playing field. He gives coaches the information and the tools they need to become transformational. Joe Ehrmann has taken his message about the extraordinary power of sports all over the country. It has been warmly endorsed by NFL head coaches, athletic directors at major universities, high school head coaches, even business groups and community organizations. Now any parent-coach or school or community coach can read Ehrmann’s message and learn how to make sports a life-changing experience.

This book sheds light on the integration processes and identity patterns of Angolan, Brazilian and Eastern European communities in Portugal. It examines

the privileged position that immigrant organisations hold as interlocutors between the communities they represent and various social service mechanisms operating at national and local levels. Through the collection of ethnographic data and the realisation of 110 interviews with community insiders and middlemen, culled over a year's time, Joo Sardinha provides insight into how the three groups are perceived by their respective associations and representatives. Following up on the rich data is a discussion of strategies of coping with integration and identity in the host society and reflections on Portuguese social and community services and institutions.

This fully illustrated catalogue of essays, descriptions, and commentary accompanies the Oriental Institute special exhibit *Picturing the Past: Imaging and Imagining the Ancient Middle East* (on exhibit February 7 through September 2, 2012). *Picturing the Past* presents paintings, architectural reconstructions, facsimiles, models, photographs, and computer-aided reconstructions that show how the architecture, sites, and artifacts of the ancient Middle East have been documented. It also examines how the publication of those images have shaped our perception of the ancient world, and how some of the more "imaginary" reconstructions have obscured our real understanding of the past. The exhibit and catalog also show how features of the ancient Middle East have been presented in different ways for different audiences, in some cases transforming a highly academic image into a widely recognized icon of the past.

Although the connections between fashion and cinema have often been examined, no study has yet thoroughly explored the relationship between fabric and film. Setting out to fill the gap in current scholarship, this book looks at the representation and use of textiles in cinema across a range of disciplines, from popular culture and gender studies to fashion, craft and film studies. With a series of case studies that range from Hitchcock classics and Hollywood blockbusters like *The Matrix* to lesser known arthouse films, the book provides a much-needed survey of the representation and vital impact of textiles in cinema, thereby broadening our understanding of media history and theory. Paying close attention to the social nuances of fabrics from polyester to velvet, and to the material qualities of the textiles themselves, Becky Peterson unearths new possibilities for reading cinema. Taking us from Marilyn Monroe's iconic billowing skirt to Kathryn Hepburn's draped satin gowns, textiles are found throughout the *mise-en-scène* of films – in sets, as props, as well as in clothing – and are used by filmmakers to create mood, communicate meaning, and convey drama and suspense. Drawing on scholarship across media studies and material culture studies, this project will make inspiring reading for scholars and students of film and fashion and textiles.

Organizing involves continuous challenges in the face of uncertainty and change. How is globalization impacting organizations? How will new strategies for a turbulent world affect organizational design? In this second edition of *Organization Theory and Design*, developed for students in the UK, Europe, the Middle East and Africa, respected academics Jonathan

Murphy and Hugh Willmott continue to add an international perspective to Richard L. Daft's landmark text. Together they tackle these questions in a comprehensive, clear and accessible study of the subject.

Robert's Rules of Order Newly Revised, commonly referred to as Robert's Rules of Order, RONR, or simply Robert's Rules, is the most widely used manual of parliamentary procedure in the United States. It governs the meetings of a diverse range of organizations-including church groups, county commissions, homeowners associations, nonprofit associations, professional societies, school boards, and trade unions-that have adopted it as their parliamentary authority. The manual was first published in 1876 by .US Army officer Henry Martyn Robert, who adapted the rules and practice of Congress to the needs of non-legislative societies. Ten subsequent editions have been published, including major revisions in 1915 and 1970. The copyright to Robert's Rules of Order Newly Revised is owned by the Robert's Rules Association, which selects by contract an authorship team to continue the task of revising and updating the book. The 11th and current edition was published in 2011. In 2005, the Robert's Rules Association published an official concise guide, titled Robert's Rules of Order Newly Revised In Brief. A second edition of the brief book was published in 2011.

Smashing Balls -Golf, Opening Doors for Women helps you navigate through the golf world in an easy and fun fashion. The stories inspire, entertain and educate you in the language and etiquette of golf. This book gives business women a blueprint to learn to play golf and to use golf as a business and networking tool. Getting started in golf can have its challenges and can be intimidating, especially for women. Smashing Balls will give women confidence and provide the tools to get started playing golf. Traditionally, golf lessons start in the backyard, park or driving range with a friend or relative giving instructions. They teach as they have been taught, and may use the latest tips from a golf magazine. This all seems reasonable - or does it? Why would you expect anyone to successfully hit a golf ball if they can't hit a tee ball off of a tee ball stand? Yet that is precisely what is expected of the beginner golfer. It is analogous to going into a martial arts class for the first time and be expected to smash your hand through a board. In martial arts, everyone starts at the beginning. We think that is a better model for learning and teaching complex motor skills. You may be one of those women who never developed these skills. Even if you did participate in sports when you were younger, you may need some remedial work. Your time has been devoted to careers and raising a family, so those athletic skills may be a little rusty. Let's face it, golf isn't easy to learn. However, "Smashing Balls" can make the learning process easier. The book provides a progression of carefully designed fun physical exercises. The progression is designed to advance quickly and efficiently. Let's face it, golfers want to play, not practice. The methods in this book get the beginner out on the golf course smashing the ball down the fairway as soon as possible. In addition to the physical challenges of golf, there are rules, etiquette and vocabulary to learn. Many books go into excruciating detail on these topics. For the recreational or strictly social golfer, this book sticks to the basics. Modification of some rules to make the game more enjoyable for the beginner and anyone who plays with them are recommended in the book. Over 80% of beginning golfers will not take golf lessons from a golf professional, so a golf instruction book, such as Smashing Balls, written in layman's terms will get you off to a better start.

Early childhood, from birth through school entry, was largely invisible worldwide as a policy concern for much of the twentieth century. Children, in the eyes of most countries, were 'appendages' of their parents or simply embedded in the larger family structure. The child did not emerge as a separate social entity until school age (typically six or seven). 'Africa's Future, Africa's Challenge: Early Childhood Care and Development in Sub-Saharan Africa' focuses on the 130 million children south of the Sahel in this 0-6 age group. This book, the first of its kind, presents a balanced collection of articles written by African and non-African authors ranging from field practitioners to academicians and from members of government organizations to

those of nongovernmental and local organizations. 'Africa's Future, Africa's Challenge' compiles the latest data and viewpoints on the state of Sub-Saharan Africa's children. Topics covered include the rationale for investing in young children, policy trends in early childhood development (ECD), historical perspectives of ECD in Sub-Saharan Africa including indigenous approaches, new threats from HIV/AIDS, and the importance of fathers in children's lives. The book also addresses policy development and ECD implementation issues; presents the ECD programming experience in several countries, highlighting best practices and challenges; and evaluates the impact of ECD programs in a number of countries.

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