Lo Spazio Ediz Illustrata

The Nerd Tattoo Project è uno spazio dedicato ai tatuaggi a tematica nerd, al significato che c'è dietro al termine nerd, alla figura di chi li possiede e al valore che questa persona ha dato al proprio tatuaggio. Questo libro digitale è il frutto di una continua ricerca di gente e storie nuove. Foto, interviste, video, testimonianze da ogni parte d'Italia. I tatuaggi nerd sono un po' come vessilli indossati. Perché qualcuno si fa dei tatuaggi nerd? Per essere tribù. Non è molto diverso dall'indossare una maglietta nerd, o avere il tuo personaggio di JoJo preferito come Avatar, o fare flamming su /a/, o dire “lol” a voce alta anziché farsi una sana risata old school. Quali siano i requisiti che dovrebbe avere un tatuaggio per essere considerato “nerd”? Basta semplicemente che richiami una qualsiasi opera di fantasia? Qual è la caratteristica che rende “nerd” il tuo tatuaggio? Non importa, l'importante è comparire nel Nerd Tattoo Project di Mattia, Marcella e Sunni! Questo primo volume inaugura dunque l'inizio di questa “rivista” a tempo indeterminato. Alla quale potreste anche essere ospiti voi stessi in futuro! Un viaggio inatteso nell'immaginario Nerd italiano.

Animazioni 3D in realtà aumentata.

Questo libro è La monografia critica sull'opera visiva e teorica di Mark Rothko (1903-1970). Il saggio si articola in tre percorsi tematici tra loro interrelati, che si soffermano in particolare - sulla lettura di alcune singole opere (che coprono arco della produzione del pittore), sul ruolo strategico giocato dal contesto espositivo e architettonico, sull'esperienza vissuta dagli spettatori. Le analisi sono puntellate dagli scritti dell'artista stesso, di cui da poco si è approntata un'edizione critica, e da alcuni documenti d'archivio.

"Max Huber (1919-92) is one of the most significant graphic designers of the twentieth century. In this comprehensive monograph, the first to be published on this major figure, the authors trace and illustrate Huber's entire career, from his early years in Switzerland to his more mature work in Italy." "Huber's style assimilated the teachings of the early modern masters, such as Max Bill and Laszlo Moholy-Nagy, combining their principles with the enormous variety of cultural influences present in vibrantpost-war Milan. This fully illustrated survey of his work demonstrates that Huber was among the first to apply the aesthetics of the avant garde to a corporate and commercial environment, creating formal solutions that he would go on to use throughout his life. Among the 450 illustrations in this book (the majority of which were never published before) are examples of his celebrated posters for the Monza races, his jazz record covers and book series for major Italian publishers, which remain appreciated today as superb examples of their genres." "Some of Huber's most enduring achievements were on a completely different scale and remain in the collective memory of generations and on the streets of Italy: his logo design for the department store La Rinascente and the supermarket chain Esselunga, were so influential as to change the public's perception of these two popular stores and, moreover, the visual landscape of Milan itself." "The three expert authors of this book (Stanislaus von Moos, Mara Campana and Giampiero Bosoni) were privileged to have the full support of Huber's widow, Aoi Kona, who granted them unrestricted access to the renowned archive of Huber's work that is now housed in the m.a.x.Museo, in Chiasso, Switzerland. This wide-ranging and exhaustively researched book demonstrates the importance of this fascinating and influential figure in the history of modern graphic design."--BOOK JACKET.

Africa is a source of amazing bio-diversity and home to some of the planet's most spectacular landscapes. The sights of this awe-inspiring continent are captured with consummate skill and sensitivity by master lensman Michael Poliza. With extensive experience photographing the animals and terrain of Africa, Poliza's viewpoint is shaped by his concern for the fragile eco-systems he chronicles. These images embody the soul of Africa's flora and fauna with a true artist's eye for color and composition. This book will be enjoyed for years to come. Poliza started as a child actor on German TV, then founded several highly successful IT ventures in the US and Germany. His ?STARSHIP MILLENNIUM VOYAGE, ? around the world on a 75 ft expedition yacht, was avidly followed by millions via internet. Poliza now focuses mainly on film and photography, including work for the Discovery Channel. He spends a great deal of time based in Cape Town, and is a pioneer in the use of digital photography for illustrated books. ? An ideal gift, both for the lover of fine art photography and the keen naturalist ? A timeless collection highlighting the beauty of Africa's natural riches

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