

Logic Contemporary Rhetoric 12th Edition

With "Sustainability: A Comprehensive Foundation," first and second-year college students are introduced to this expanding new field, comprehensively exploring the essential concepts from every branch of knowledge - including engineering and the applied arts, natural and social sciences, and the humanities. As sustainability is a multi-disciplinary area of study, the text is the product of multiple authors drawn from the diverse faculty of the University of Illinois: each chapter is written by a recognized expert in the field.

With every presidential election, Americans puzzle over the peculiar mechanism of the Electoral College. The author of the Pulitzer finalist *The Right to Vote* explains the enduring problem of this controversial institution. Every four years, millions of Americans wonder why they choose their presidents through the Electoral College, an arcane institution that permits the loser of the popular vote to become president and narrows campaigns to swing states. Most Americans would prefer a national popular vote, and Congress has attempted on many occasions to alter or scuttle the Electoral College. Several of these efforts—one as recently as 1970—came very close to winning approval. Yet this controversial system remains. Alexander Keyssar explains its persistence. After tracing the Electoral College's tangled origins at the Constitutional Convention, he explores the efforts from 1800 to 2019 to abolish or significantly reform it, showing why each has thus far failed. Reasons

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include the tendency of political parties to elevate partisan advantage above democratic values, the difficulty of passing constitutional amendments, and, especially, the impulse to preserve white supremacy in the South, which led to the region's prolonged backing of the Electoral College. The most common explanation—that small states have blocked reform for fear of losing influence—has only occasionally been true. Keyssar examines why reform of the Electoral College has received so little attention from Congress for the last forty years, as well as alternatives to congressional action such as the National Popular Vote Interstate Compact and state efforts to eliminate winner-take-all. In analyzing the reasons for past failures while showing how close the nation has come to abolishing the institution, *Why Do We Still Have the Electoral College?* offers encouragement to those hoping to produce change in the twenty-first century.

Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life Cengage Learning

This book introduces the basic inferential patterns of formal logic as they are embedded in everyday life, information technology, and science. It is designed to make clear the basic topics of classical and modern logic. The aim is to improve the reader's ability to navigate both everyday and science-based interactions. One day Sophie comes home from school to find two questions in her mail: "Who are you?" and "Where does the world come from?" Before she knows it she is enrolled in a correspondence course with a mysterious philosopher. Thus begins Jostein Gaarder's unique

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novel, which is not only a mystery, but also a complete and entertaining history of philosophy.

Uncover the truth under all the BS In the daily battle for our hearts and minds--not to mention our hard-earned cash--the truth is usually the first casualty. It's time we learned how to see through the rhetoric, faulty reasoning, and misinformation that we're subjected to from morning to night by talk-radio hosts, op-ed columnists, advertisers, self-help gurus, business "thinkers," and, of course, politicians. And no one is better equipped to show us how than award-winning philosopher Jamie Whyte. In *Crimes Against Logic* Whyte take us on a fast-paced, ruthlessly funny romp through the mulligan stew of can, folderol, and bogus logic served up in the media, at the office, and even in your own home. Applying his laserlike wit to dozens of timely examples, Whyte cuts through the haze of facts, figures, and double-talk and gets at the real truth behind what they're telling us. "An incisive philosopher." --Sunday Telegraph

Now in its seventh edition, *UNDERSTANDING ARGUMENTS* has proven itself as an exceptional guide to understanding and constructing arguments in the context of a student's academic success and subsequent professional career. Its tried and true strengths include multiple approaches to the analysis of arguments, providing a variety of important tools; a thorough grounding on the uses of language in everyday discourse; and chapters in the latter half of the book that apply abstract concepts to concrete legal, moral, and scientific issues.

The chilling truth is that his story could have been mine.

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The tragedy is that my story could have been his. Two kids named Wes Moore were born blocks apart within a year of each other. Both grew up fatherless in similar Baltimore neighborhoods and had difficult childhoods; both hung out on street corners with their crews; both ran into trouble with the police. How, then, did one grow up to be a Rhodes Scholar, decorated veteran, White House Fellow, and business leader, while the other ended up a convicted murderer serving a life sentence? Wes Moore, the author of this fascinating book, sets out to answer this profound question. In alternating narratives that take readers from heart-wrenching losses to moments of surprising redemption, *The Other Wes Moore* tells the story of a generation of boys trying to find their way in a hostile world. **BONUS:** This edition contains a new afterword and a *The Other Wes Moore* discussion guide. Praise for *The Other Wes Moore* “Moving and inspiring, *The Other Wes Moore* is a story for our times.”—Alex Kotlowitz, author of *There Are No Children Here* “A tense, compelling story and an inspirational guide for all who care about helping young people.”—Juan Williams, author of *Enough* “This should be required reading for anyone who is trying to understand what is happening to young men in our inner cities.”—Geoffrey Canada, author of *Fist Stick Knife Gun* “*The Other Wes Moore* gets to the heart of the matter on faith, education, respect, the hard facts of incarceration, and the choices and challenges we all face. It’s educational and inspiring.”—Ben Carson, M.D., author of *Gifted Hands* “Wes Moore is destined to become one of the most powerful and influential leaders of this century.

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You need only read this book to understand why.”—William S. Cohen, former U.S. senator and secretary of defense “This intriguing narrative is enlightening, encouraging, and empowering. Read these words, absorb their meanings, and create your own plan to act and leave a legacy.”—Tavis Smiley, from the Afterword

Current Issues and Enduring Questions is a text and reader that serves as an extensive resource for teaching argument, persuasive writing, critical thinking, and research. It includes readings on topics that matter to students, such as being seen as "the other" and student loan forgiveness, issues that students will want to engage with and debate. Comprehensive coverage of classic and contemporary approaches to argument includes Aristotelian, Toulmin, Rogerian, and a range of alternative views, such as analyzing and writing about visual arguments. This new edition does more than ever to make argument concepts clear, and to give students strategies for crafting effective arguments. For today's ever-increasingly visual learners who are challenged to separate what's real from what's not, new activities and visual flowcharts support information literacy. Newly annotated readings highlight important rhetorical moves. And new readings explore controversial issues such as mass incarceration, cultural appropriation, and the way computer algorithms make biased decisions.

A GUIDE TO WORKING WITH VISUAL LOGIC helps you maximize today's Visual Logic software. The book clearly introduces Visual Logic -- a simple, but powerful, tool for mastering programming logic and design without

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traditional high-level programming language syntax.

Visual Logic uses flowcharts to explain essential programming concepts, including variables, input, assignment, output, conditions, loops, procedures, graphics, arrays, and files. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE ELEMENTS OF REASONING is a concise and lucid introduction to the basic elements of argumentative prose and the conceptual tools necessary to understand, analyze, criticize, and construct arguments. This text is not only perfect for a college course in argument analysis, but also as a reference tool when confronted with arguments outside the classroom experience. While THE ELEMENTS OF REASONING covers the standard formal tools of introductory logic, its emphasis is on practical applications to the kinds of arguments students most often encounter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Studies on human thinking have focused on how humans solve a problem and have discussed how human thinking can be rational. A juxtaposition between psychology and sociology allows for a unique perspective of the influence on human thought and morality on society. Adapting Human Thinking and Moral Reasoning in Contemporary Society is an in-depth critical resource that provides comprehensive research on thinking and morality and its influence on societal norms as well as how people adapt themselves to the novel circumstances and phenomena that characterize

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the contemporary world, including low birthrate, the reduction of violence, and globalization. Furthermore, cultural differences are considered with research targeted towards problems specific to a culture.

Featuring a wide range of topics such as logic education, cognition, and knowledge management systems, this book is ideal for academicians, sociologists, researchers, social scientists, psychologists, and students.

Andy Kirkpatrick and Zhichang Xu offer a response to the argument that Chinese students' academic writing in English is influenced by "culturally nuanced rhetorical baggage that is uniquely Chinese and hard to eradicate." Noting that this argument draws from "an essentially monolingual and Anglo-centric view of writing," they point out that the rapid growth in the use of English worldwide calls for "a radical reassessment of what English is in today's world." The result is a book that provides teachers of writing, and in particular those involved in the teaching of English academic writing to Chinese students, an introduction to key stages in the development of Chinese rhetoric, a wide-ranging field with a history of several thousand years. Understanding this important rhetorical tradition provides a strong foundation for assessing and responding to the writing of this growing group of students.

The aesthetics of everyday life, originally developed by Henri Lefebvre and other modernist theorists, is an extension of traditional aesthetics, usually confined to works of art. It is not limited to the study of humble objects but is rather concerned with all of the undeniably aesthetic experiences that arise when one contemplates

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objects or performs acts that are outside the traditional realm of aesthetics. It is concerned with the nature of the relationship between subject and object. One significant aspect of everyday aesthetics is environmental aesthetics, whether constructed, as a building, or manipulated, as a landscape. Others, also discussed in the book, include sport, weather, smell and taste, and food.

These two volumes collect the author's published work from the period up to 2000. Together they will enable all working in the field of ancient philosophy to reassess the contribution of one of its liveliest and most original minds. *Invention in Rhetoric and Composition* examines issues that have surrounded historical and contemporary theories and pedagogies of rhetorical invention, citing a wide array of positions on these issues in both primary rhetorical texts and secondary interpretations. It presents theoretical disagreements over the nature, purpose, and epistemology of invention and pedagogical debates over such issues as the relative importance of art, talent, imitation, and practice in teaching discourse. After a discussion of treatments of invention from the Sophists to the nineteenth century, *Invention in Rhetoric and Composition* introduces a range of early twentieth-century multidisciplinary theories and calls for invention's awakening in the field of English studies. It then showcases inventional theories and pedagogies that have emerged in the field of Rhetoric and Composition over the last four decades, including the ensuing research, critiques, and implementations of this inventional work. As a reference guide, the text offers a

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glossary of terms, an annotated bibliography of selected texts, and an extensive bibliography. Janice M. Lauer is Professor of English, Emerita at Purdue University, where she was the Reece McGee Distinguished Professor of English. In 1998, she received the College Composition and Communication Conference's Exemplar Award. Her publications include *Four Worlds of Writing: Inquiry and Action in Context*, *Composition Research: Empirical Designs*, and *New Perspectives on Rhetorical Invention*, as well as essays on rhetorical invention, disciplinarity, writing as inquiry, composition pedagogy, historical rhetoric, and empirical research. Is it true that "numbers don't lie?" Is America "the land of equal opportunity?" Is marriage a "dying institution?" Each of the 23 essays in *Second Thoughts* reviews a familiar conventional wisdom, and introduces relevant sociological concepts and theories in order to explain, qualify, and sometimes debunk that conventional wisdom.

For undergraduate or graduate courses that include planning, conducting, and evaluating research. A do-it-yourself, understand-it-yourself manual designed to help students understand the fundamental structure of research and the methodical process that leads to valid, reliable results. Written in uncommonly engaging and elegant prose, this text guides the reader, step-by-step, from the selection of a problem, through the process of conducting authentic research, to the preparation of a completed report, with practical suggestions based on a solid theoretical framework and sound pedagogy. Suitable as the core text in any introductory research

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course or even for self-instruction, this text will show students two things: 1) that quality research demands planning and design; and, 2) how their own research projects can be executed effectively and professionally. This book addresses two questions: what makes an argument persuasive and what makes a claims that support them plausible?

A comprehensive introduction to formal logic, *Logic and Philosophy: A Modern Introduction* is a rigorous yet accessible text, appropriate for students encountering the subject for the first time. Abundant, carefully crafted exercise sets accompanied by a clear, engaging exposition build to an exploration of sentential logic, first-order predicate logic, the theory of descriptions, identity, relations, set theory, modal logic, and Aristotelian logic. And as its title suggests, *Logic and Philosophy* is devoted not only to logic but also to the philosophical debates that led to the development of the field. Much new material has been added for the 13th edition. An introduction to set theory and its relationship to logic and mathematics, including philosophical issues, is now part of Chapter 13. Chapter 15 is an introduction to modal logic and Kripke semantics, concluding with a discussion of philosophical problems with any logical accommodation of modalities. Instructors who do not wish to present proof methods will find chapters on truth trees for both sentential and first-order logic, and a presentation of trees for modal logic. Special features of this text include presentations of the history of logic, alternatives to traditional methods of conditional and indirect proof, and a discussion of semantic problems

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with universal and existential instantiations. Throughout, the authors are sensitive to philosophical issues that arise from the relationship between ordinary language, symbolic logic, and justifications for the syntax and semantics of the various symbolic languages.

Discussions range from the justification of the truth table for the sentential rendering of if . . . then statements to semantic and syntactic paradoxes, including some troubling paradoxes that arise in ordinary language (e.g., the so-called hangman or surprise quiz paradox). Logic and Philosophy includes ample material for a one-semester or two-semester course and provides a thorough preparation for more advanced logic courses.

Designed for students with no prior training in logic, **INTRODUCTION TO LOGIC AND CRITICAL THINKING** offers an accessible treatment of logic that enhances understanding of reasoning in everyday life. The text begins with an introduction to arguments. After some linguistic preliminaries, the text presents a detailed analysis of inductive reasoning and associated fallacies. This order of presentation helps to motivate the use of formal methods in the subsequent sections on deductive logic and fallacies. Lively and straightforward prose assists students in gaining facility with the sometimes challenging concepts of logic. By combining a sensitive treatment of ordinary language arguments with a simple but rigorous exposition of basic principles of logic, the text develops students' understanding of the relationships between logic and language, and strengthens their skills in critical thinking. Important Notice: Media content referenced within the product

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CENGAGE ADVANTAGE BOOKS:

UNDERSTANDING ARGUMENTS, CONCISE EDITION, 1E uses everyday life experiences to teach the basics of informal logic. By taking out the non-essential instruction, this edition hones in on the argument construction involved in day-to-day life, and how to do it better. Plus, to round out the discussion, **CENGAGE ADVANTAGE BOOKS: UNDERSTANDING ARGUMENTS, CONCISE EDITION, 1E** includes a three-chapter overview of formal logic as well. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Read, Reason, Write unites instruction in critical reading and analysis, argument, and research strategies with a rich collection of readings that provide both practice for these skills and new ideas and insights for readers. Through all of its years, this text has been committed to showing students how reading, analytic, argumentative, and research skills are interrelated and how these skills combine to develop each student's critical thinking ability.

The 'long twelfth century' (1075–1225) was an era of seminal importance in the development of the book in medieval Europe and marked a high point in its construction and decoration. This comprehensive

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study takes the cultural changes that occurred during the 'twelfth-century Renaissance' as its point of departure to provide an overview of manuscript culture encompassing the whole of Western Europe. Written by senior scholars, chapters are divided into three sections: the technical aspects of making books; the processes and practices of reading and keeping books; and the transmission of texts in the disciplines that saw significant change in the period, including medicine, law, philosophy, liturgy, and theology. Richly illustrated, the volume provides the first in-depth account of book production as a European phenomenon.

This classic text has introduced tens of thousands of students to sound reasoning using a wealth of current, relevant, and stimulating examples all put together and explained in a witty and invigorating writing style. Long the choice of instructors who want to keep students engaged, **LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE**, Twelfth Edition, combines examples from television, newspapers, magazines, advertisements, and our nation's political dialogue. The text not only brings the concepts to life for students but also puts critical-thinking skills into a context that students will retain and use throughout their lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook

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version.

Ethics and Technology, 5th Edition, by Herman Tavani introduces students to issues and controversies that comprise the relatively new field of cyberethics. This text examines a wide range of cyberethics issues--from specific issues of moral responsibility that directly affect computer and information technology (IT) professionals to broader social and ethical concerns that affect each of us in our day-to-day lives. The 5th edition shows how modern day controversies created by emerging technologies can be analyzed from the perspective of standard ethical concepts and theories. --

Provided by publisher.

Part I of this coherent, well-organized text deals with formal principles of inference and definition. Part II explores elementary intuitive set theory, with separate chapters on sets, relations, and functions. Ideal for undergraduates.

This classic text has introduced tens of thousands of students to sound reasoning using a wealth of current, relevant, and stimulating examples all put together and explained in a witty and invigorating writing style. Long the choice of instructors who want to keep students interested, **LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE**, International Edition combines examples from television, newspapers, magazines, advertisements, and our nation's political

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dialogue. The text not only brings the concepts to life for students, but also puts critical-thinking skills into a context that students will retain and use throughout their lives. This is a book you can actually count on students to read.

This volume brings into being the field of Byzantine intellectual history. Shifting focus from the cultural, social, and economic study of Byzantium to the life and evolution of ideas in their context, it provides an authoritative history of intellectual endeavors from Late Antiquity to the fifteenth century. At its heart lie the transmission, transformation, and shifts of Hellenic, Christian, and Byzantine ideas and concepts as exemplified in diverse aspects of intellectual life, from philosophy, theology, and rhetoric to astrology, astronomy, and politics. Case studies introduce the major players in Byzantine intellectual life, and particular emphasis is placed on the reception of ancient thought and its significance for secular as well as religious modes of thinking and acting. New insights are offered regarding controversial, understudied, or promising topics of research, such as philosophy and medical thought in Byzantium, and intellectual exchanges with the Arab world.

This book involves understanding the nature and function of language.

In *Political Literacy in Composition and Rhetoric*, Donald Lazere calls for revival of NCTE resolutions in the 1970s for teaching the “critical reading, listening, viewing, and thinking skills necessary to enable students to cope with the persuasive techniques in political statements,

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advertising, entertainment, and news,” and explores the reasons these goals have been eclipsed in composition studies over recent decades. Obstacles to those goals have included the emphasis in the profession on basic and first year writing at the expense of more advanced study in argumentative rhetoric, and on the privileging of students’ personal writing over critical study of both academic and political discourse. Lazere further argues that theorists who legitimately champion students’ pluralistic local communities sometimes fail to recognize that liberal education can enable students to grow beyond their home cultures to critical awareness of national and international politics. Finally, he argues that the fixation in recent composition studies on liberally-inclined students and communities “on the margins” has eclipsed attention to the conservative conformity long prevalent in mainstream American society and education. His proposals for curriculum and pedagogy seek to introduce students to a more highly-informed, cogent, and open-ended level of debate between the political left and right.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This classic rhetoric/ reader/ research guide/ handbook offers the reader a complete course in writing in the rhetorical modes in one comprehensive volume. Includes critical reading/writing; research, readings that serve as models for good writing.

Involved: Writing for College, Writing for Your Self helps students to understand their college experience as a way

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of advancing their own personal concerns and to draw substance from their reading and writing assignments. By enabling students to understand what it is they are being asked to write{u2014}from basic to complex communications{u2014}and how they can go about fulfilling those tasks meaningfully and successfully, this book helps students to develop themselves in all the ways the university offers. This edition of the book has been adapted from the print edition, published in 1997 by Houghton Mifflin. Copyrighted materials{u2014}primarily images and examples within the text{u2014}have been removed from this edition. --

LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE, 13th Edition, introduces you to sound reasoning using current, relevant, and stimulating examples in a witty and invigorating writing style. Combining examples from television, newspapers, magazines, advertisements, and our nation's political dialogue, this classic text brings the concepts to life and puts critical-thinking skills into a context that you will retain and use throughout your life. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

From Topic to Tale was first published in 1987. Minnesota Archive Editions uses digital technology to make long-unavailable books once again accessible, and are published unaltered from the original University of Minnesota Press editions. The transition from the Middle Ages to the Renaissance has been discussed since the 1940s as a shift from a Latinate culture to one based on

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a vernacular language, and, since the 1960s, as a shift from orality to literacy. *From Topic to Tale* focuses on this multifaceted transition, but it poses the problem in different terms: it shows how a rhetorical tradition was transformed into a textual one, and ends ultimately in a discussion of the relationship between discourse and society. The rise of French vernacular literacy in the twelfth century coincided with the emergence of logic as a powerful instrument of the human mind. With logic come a new concern for narrative coherence and form, a concern exemplified by the work of Chretien de Troyes. Many brilliant poetic achievements crystallized in the narrative art of Chretien, establishing an enduring tradition of literary technique for all of Europe. Eugene Vance explores the intellectual context of Chretien's vernacular literacy, and in particular, the interaction between the three "arts of language" (grammar, logic, and rhetoric) comprising the trivium. Until Vance, few critics have studied the contribution of logic to Chretien's poetics, nor have they assessed the ethical bond between rationalism and the new heroic code of romance. Vance takes Chretien de Troyes' great romance, *Yvain ou le chevalier au lion*, as the centerpiece of the Twelfth-Century Renaissance. It is also central to his own thesis, which shows how Chretien forged a bold new vision of humans as social beings situated between beasts and angels and promulgated the symbolic powers of language, money, and heraldic art to regulate the effects of human desire. Vance's reading of the *Yvain* contributes not only to the intellectual history of the Middle Ages, but also to the

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continuing dialogue between contemporary critical theory and medieval culture. Eugene Vance is professor of French and comparative literature at Emory University and principal editor of a University of Nebraska series, Regents Studies in Medieval Culture. Wlad Godzich is director of the Center for Humanistic Studies at the University of Minnesota and co-editor of the series Theory and History of Literature.

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