

## Macroeconomics Ragan 14th Edition Canadian

"A 10-chapter book that gets to the core of Sociology." Concise coverage, balanced viewpoints, and an attractive full-colour design characterize this popular introductory sociology text. In just 10 brief chapters, *Core Concepts in Sociology* covers the key material required for a short introductory course and reflects the authors' careful consideration of the needs of Canadian classes. The innovative "In-Class Edition" format helps students actively engage with the learning process, by combining the text and study guide into one source, by including study tips right alongside the text, and by including a bound-in study card. In the second edition, the lively student-centred writing style has been maintained, with an increased depth to coverage of theory and methods, particularly feminism and qualitative research methods. Also, this new edition now includes MySocLab, the innovative resource centre for research and study aids. With these and other valuable features, *Core Concepts in Sociology* will be a strong asset to students.

Pearson FlexText ...setting you up for success in school and at work The study of economics requires a different style of thinking from what you may encounter in other courses. Economists make extensive use of assumptions to break down complex problems into simple, analytically manageable parts. This analytical style, while not ultimately more demanding than the styles of thinking in other disciplines, feels unfamiliar to most students and requires practice. Our experience has taught us that what first-year economics students want most from a FlexText is help in mastering course material to do well on examinations. We have developed this FlexText to respond specifically to that demand.

A decade after the financial crisis, there is a growing consensus that economics has failed and needs to go back to the drawing board. David Orrell argues that it has been trying to solve the wrong problem all along. Economics sees itself as the science of scarcity. Instead, it should be the science of money (which plays a surprisingly small role in mainstream theory). And money is a substance that turns out to have a quantum nature of its own. Just as physicists learn about matter by studying the exchange of particles at the subatomic level, so economics should begin by analysing the nature of money-based transactions. *Quantum Economics* therefore starts with the meaning of the phrase 'how much' – or, to use the Latin word, quantum. From quantum physics to the dualistic properties of money, via the emerging areas of quantum finance and quantum cognition, this profoundly important book reveals that quantum economics is to neoclassical economics what quantum physics is to classical physics – a genuine turning point in our understanding.

The award-winning *The New Palgrave Dictionary of Economics*, 2nd edition is now available as a dynamic online resource. Consisting of over 1,900 articles written by leading figures in the field including Nobel prize winners, this is the definitive scholarly reference work for a new generation of economists. Regularly updated! This product is a subscription based product. *Principles of Economics* covers the scope and sequence for a two-semester principles of economics course. The text has been developed to meet the scope and sequence of most introductory courses.

Neither an academic tome nor a prescriptive 'how to' guide, *The Theory and Practice of Online Learning* is an illuminating collection of essays by practitioners and scholars active in the complex field of distance education. Distance education has evolved significantly in its 150 years of existence. For most of this time, it was an individual pursuit defined by infrequent postal communication. But recently, three more developmental generations have emerged, supported by television and radio, teleconferencing, and computer conferencing. The early 21st century has produced a fifth generation, based on autonomous agents and intelligent, database-assisted learning, that has been referred to as Web 2.0. The second edition of "The Theory and Practice of Online Learning" features updates in each chapter, plus four new

chapters on current distance education issues such as connectivism and social software innovations.

**MARKETING: THE CORE, 2/e** by Kerin, Berkowitz, Hartley, and Rudelius continues the tradition of cutting-edge content and student-friendliness set by *Marketing 8/e*, but in a shorter, more accessible package. The Core distills *Marketing*'s 22 chapters down to 18, leaving instructors just the content they need to cover the essentials of marketing in a single semester. Instructors using *The Core* also benefit from a full-sized supplements package. The Core is more than just a "baby Kerin"; it combines great writing style, currency, and supplements into the ideal package.

Iris Au and Jack Parkinson of the University of Toronto, Scarborough have "Canadianized" the Microeconomics section of *Krugman/Wells, Economics, Third Edition*, maintaining the structure and spirit of the U.S. version but adapting it to include Canadian examples and stories to appeal more directly to Canadian instructors and students.

*Macroeconomics, Fourteenth Canadian Edition*, Pearson Education Canada  
An indispensable reference for students enrolled in any business and economics program, *Ragan: Economics* is a classic, mature-edition text known for its rigor, detail, breadth, and balance. It provides clarity without intellectual compromise and is considered the most trusted and reliable text in the market. In the new 15th edition, Chris Ragan has streamlined the content, updated data, and added new end-of-chapter study exercises to tackle challenging concepts. Note: You are purchasing a standalone product; MyEconLab does not come packaged with this content. Students, if interested in purchasing this title with MyEconLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyEconLab, search for: 0134378822 / 9780134378824 *Microeconomics, Fifteenth Canadian Edition Plus NEW MyEconLab with Pearson eText -- Access Card Package, 15/e Package* consists of: 0133910431 / 9780133910438 *Microeconomics, Fifteenth Canadian Edition* 0134288416 / 9780134288413 *NEW MyEconLab with Pearson eText -- Valuepack Access Card -- for Microeconomics, Fifteenth Canadian Edition* *Principles of Microeconomics 2e* covers the scope and sequence of most introductory microeconomics courses. The text includes many current examples, which are handled in a politically equitable way. The outcome is a balanced approach to the theory and application of economics concepts. The second edition has been thoroughly revised to increase clarity, update data and current event impacts, and incorporate the feedback from many reviewers and adopters. The text and images in this book are grayscale. The first (previous) edition of *Principles of Microeconomics* via OpenStax is available via ISBN 9781680920093.

This special edition of Greg Mankiw's intermediate macroeconomics textbook takes the same approach that made the parent text a bestseller, but with

coverage shaped to address fiscal policy, monetary/exchange-rate policy, deficit reduction, and other critical economic issues from the uniquely Canadian perspective. Like Mankiw's *Macroeconomics*, the Canadian edition teaches fundamentals by relating theoretical concepts to big issues and policy debates, but illustrates those ideas and discussions with examples and cases from Canada, as well as research by Canadian economists.

In addition to fine-tuning and streamlining the prose and the overall presentation of this new edition, the authors have comprehensively updated the text and the applications to reflect recent economic developments and topics of current interest. The treatment of macroeconomics is divided into four parts: national income and fiscal policy; money, banking, and monetary policy; macroeconomic problems and policies; and international economics. The themes of internationalization and economic growth are also prevalent in the text and are interwoven throughout all four parts.

Note: You are purchasing a standalone product; MyLab Economics does not come packaged with this content. Students, if interested in purchasing this title with MyLab Economics, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. Ragan is a classic text known for its rigor, detail, breadth, and balance. It provides clarity without intellectual compromise and is considered the most trusted and reliable text in the market.. If you would like to purchase both the physical text and MyLab Economics, search for: 0135322855 / 9780135322857 *Macroeconomics Plus MyLab Economics with Pearson eText -- Access Card Package*, 16/e Package consists of: 0134835832 / 9780134835839 *Macroeconomics, Sixteenth Canadian Edition*, 16/e 0135233453 / 9780135233450 *MyLab Economics with Pearson eText -- Standalone Access Card -- for Macroeconomics*, 16e

The "Gold Standard" in accuracy, reliability, and innovation. Note: MyEconLab is not included with the purchase of this product.

Mainstream textbooks present economics as an objective science free from value judgements; that settles disputes by testing hypotheses; that applies a pre-determined body of principles; and contains policy prescriptions supported by a consensus of professional opinion. The *Economics Anti-Textbook* argues that this is a myth - one which is not only dangerously misleading but also bland and boring. It challenges the mainstream textbooks' assumptions, arguments, models and evidence. It puts the controversy and excitement back into economics to reveal a fascinating and a vibrant field of study - one which is more an 'art of persuasion' than it is a science. The *Economics Anti-Textbook's* chapters parallel the major topics in the typical text, beginning with a boiled-down account of them before presenting an analysis and critique. Drawing on the work of leading economists, the *Anti-Textbook* lays bare the blind spots in the texts and their sins of omission and commission. It shows where hidden value judgements are made and when contrary evidence is ignored. It shows the claims made without any evidence and the alternative theories that aren't mentioned. It shows the importance of power, social context and legal framework. The *Economics Anti-Textbook* is the students' guide to decoding the textbooks and shows how real economics is much more interesting than most economists are willing to let on.

For courses in Mathematics for Business and Mathematical Methods in Business. This classic text continues to provide a mathematical foundation for students in business, economics, and the life and social sciences. Abundant applications cover such diverse areas as business, economics, biology, medicine, sociology, psychology, ecology, statistics, earth science, and archaeology. Its depth and completeness of coverage enables instructors to tailor their courses to students' needs. The authors frequently employ novel derivations that are not widespread in other books at this level. The Twelfth Edition has been updated to make the text even more

student-friendly and easy to understand.

In 1956, two Bell Labs scientists discovered the scientific formula for getting rich. One was mathematician Claude Shannon, neurotic father of our digital age, whose genius is ranked with Einstein's. The other was John L. Kelly Jr., a Texas-born, gun-toting physicist. Together they applied the science of information theory—the basis of computers and the Internet—to the problem of making as much money as possible, as fast as possible. Shannon and MIT mathematician Edward O. Thorp took the "Kelly formula" to Las Vegas. It worked. They realized that there was even more money to be made in the stock market. Thorp used the Kelly system with his phenomenally successful hedge fund, Princeton-Newport Partners. Shannon became a successful investor, too, topping even Warren Buffett's rate of return. Fortune's Formula traces how the Kelly formula sparked controversy even as it made fortunes at racetracks, casinos, and trading desks. It reveals the dark side of this alluring scheme, which is founded on exploiting an insider's edge. Shannon believed it was possible for a smart investor to beat the market—and William Poundstone's Fortune's Formula will convince you that he was right.

McConnell, Brue, and Flynn's Economics: Principles, Problems, and Policies is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Iris Au and Jack Parkinson of the University of Toronto, Scarborough have "Canadianized" the Macroeconomics section of Krugman/Wells, Economics, Third Edition, maintaining the structure and spirit of the U.S. version but adapting it to reflect Canadian macroeconomic policies and to appeal more directly to Canadian instructors and students. In almost every instance, U.S. data sets, cases, research, and policy discussions have been supplanted by Canadian material.

The main driver of inequality—returns on capital that exceed the rate of economic growth—is again threatening to generate extreme discontent and undermine democratic values. Thomas Piketty's findings in this ambitious, original, rigorous work will transform debate and set the agenda for the next generation of thought about wealth and inequality.

Note: If you are purchasing an electronic version, MyEconLab does not come automatically packaged with it. To purchase MyEconLab, please visit [www.MyEconLab.com](http://www.MyEconLab.com) or you can purchase a package of the physical text and MyEconLab by searching for ISBN 10:

0321866347 / ISBN 13: 9780321866349. An indispensable reference for students enrolled in any business and economics program, Ragan: Economics builds on a rich legacy of success in teaching and learning. Ragan: Economics provides students with an introduction to the major issues facing the world's economies, to the methods that economists use to study those issues, and to the policy problems that those issues create.

Shortlisted for the Financial Times/McKinsey Business Book of the Year Award From one of the most important economic thinkers of our time, a brilliant and far-seeing analysis of the current populist backlash against globalization. Raghuram Rajan, distinguished University of Chicago professor, former IMF chief economist, head of India's central bank, and author of the 2010 FT-Goldman-Sachs Book of the Year Fault Lines, has an unparalleled vantage point onto the social and economic consequences of globalization and their ultimate effect on our politics. In The Third Pillar he offers up a magnificent big-picture framework for understanding how

these three forces--the state, markets, and our communities--interact, why things begin to break down, and how we can find our way back to a more secure and stable plane. The "third pillar" of the title is the community we live in. Economists all too often understand their field as the relationship between markets and the state, and they leave squishy social issues for other people. That's not just myopic, Rajan argues; it's dangerous. All economics is actually socioeconomics - all markets are embedded in a web of human relations, values and norms. As he shows, throughout history, technological phase shifts have ripped the market out of those old webs and led to violent backlashes, and to what we now call populism. Eventually, a new equilibrium is reached, but it can be ugly and messy, especially if done wrong. Right now, we're doing it wrong. As markets scale up, the state scales up with it, concentrating economic and political power in flourishing central hubs and leaving the periphery to decompose, figuratively and even literally. Instead, Rajan offers a way to rethink the relationship between the market and civil society and argues for a return to strengthening and empowering local communities as an antidote to growing despair and unrest. Rajan is not a doctrinaire conservative, so his ultimate argument that decision-making has to be devolved to the grass roots or our democracy will continue to wither, is sure to be provocative. But even setting aside its solutions, *The Third Pillar* is a masterpiece of explication, a book that will be a classic of its kind for its offering of a wise, authoritative and humane explanation of the forces that have wrought such a sea change in our lives.

"To change the way students see the world: this is my goal in teaching economics and in writing this book. Three facts about students are my guiding principles. First, they want to learn, but they are over-whelmed by the volume of claims on their time and energy. So, they must see the relevance to their lives and future careers of what they are being asked to learn. Second, students want to get it, and get it quickly. So, they must be presented with clear and succinct explanations. And third, students want to make sense of today's world and be better prepared for life after school. So, they must be shown how to apply the timeless principles of economics and its models to illuminate and provide a guide to understanding today's events and issues, and the future challenges they are likely to encounter. The organization of this text arises directly from these guiding principles"--

Karlan/Morduch, *Macroeconomics*, 2nd Canadian Edition, illustrates the power of economics to help understand, analyze and explain complex and everyday real-world problems. Taking a modern approach, Karlan is organized around learning objectives and matched with sound learning tools in Connect aimed at enhancing students' analytical and critical thinking skills. Karlan presents real-life examples and encourages students to think through decisions they'll face in life and ultimately show that economics is the common thread that enables us to understand, analyze, and solve problems in Canada and around the World. The 2nd Canadian Edition has been updated to include new discussions, examples and problem material making the content even more relevant and engaging to today's student.

This 13th edition has been revised and updated to offer economics students an introduction to economics and its core principles. New case studies and themed boxed examples, in-depth explanations and an expanded online resource centre will help students progress with their studies.

This single volume text combines coverage of all the key microeconomic and macroeconomic concepts and topics found in an introductory economics course. The text has been used successfully with both college and university

