Managing Nigerian Tertiary Educational Institutions

This book offers theoretical and practical insights into the marketing of higher education in Africa. It explores the key players, challenges and policies affecting higher education across the continent; their marketing strategies and the students' selection process. While acknowledging the vast size of the continent, this book aims to provide an understanding of the dynamics of higher education in Africa. This book recognises the private and government involvement in higher education provision and students and staff as stakeholders in the marketisation process. Strategic efforts are directed by universities to attract prospective students. This book further addresses issues such as the responses of higher education sectors to the notion of markets and marketing; consumerism and competition in higher education in Africa; conceptions of the commodification of higher education in Africa; and the dominance of Western epistemologies and their influence in transforming higher education sectors. Students as consumers in increasingly marketised higher education sectors in Africa are also discussed. Though primarily for marketing students and academic researchers, the book's feature of blended theoretical and practical knowledge means that it will also be of interest to

marketing practitioners and university managers. Data management technology is rapidly progressing, and with it comes the need for stricter rules that ensure the information being collected is handled appropriately. Ensuring Research Integrity and the Ethical Management of Data is an essential resource that examines the best approaches for providing quality research, as well as how to effectively manage that information in a reputable way. Featuring extensive research on relevant topics such as qualitative data collection, data sharing, data misinterpretation, and intellectual property, this scholarly publication is an ideal reference source for academicians, students, and researchers interested in current trends and techniques in ethical research and data management. Education is a fundamental human right, yet much of the world's population lives with poor literacy. Due to rapidly growing technology and internet usage, open educational resources (OER) are increasingly being used to help transcend barriers to literacy while also aiding in educational attainment. With tremendous developments in ICTs, the education system of today has been enriched by various OERs. The optimal utilization of opportunities provided by the technological developments presents a profound challenge for education systems and has serious implications involving cost, access, equity, pedagogy, and quality. Challenges and

Opportunities of Open Educational Resources Management is an essential research publication that explores access to information and societal and economic hurdles that contribute to informational inaccessibility. Highlighting topics such as e-resources, digital libraries, and information management, this book is ideal for librarians, academicians, computer scientists, researchers, policymakers, and students. Moreover, the book will provide insights and support executives concerned with the management of expertise, knowledge, information, and organizational development in different types of work communities and environments.

The convergence of technologies and emergence of interdisciplinary and transdisciplinary modus of knowledge production justify the need for research that explores the disinterestedness or interconnectivity of the information science disciplines. The quantum leap in knowledge production, increasing demand for information and knowledge, changing information needs, information governance, and proliferation of digital technologies in the era of ubiquitous digital technologies justify research that employs a holistic approach in x-raying the challenges of managing information in an increasingly knowledge- and technology-driven dispensation. The changing nature of knowledge production for sustainable development, along with

trends and theory for enhanced knowledge coordination, deserve focus in current times. The Handbook of Research on Records and Information Management Strategies for Enhanced Knowledge Coordination draws input from experts involved in records management, information science, library science, memory, and digital technology, creating a vanguard compendium of novel trends and praxis. While highlighting a vast array of topics under the scope of library science, information science, knowledge transfer, records management, and more, this book is ideally designed for knowledge and information managers, library and information science schools, policymakers, practitioners, stakeholders, administrators, researchers, academicians, and students interested in records and information management.

This new volume provides an informative collection of chapters on ICT and data analytics in education, helping to lead the digital revolution in higher education. The chapters emphasize skill development through ICT, artificial intelligence in education, policies for integrating ICT in higher education, and more. The book focuses mainly on technological advancements in ICT in education, the perceived role of ICT in the teaching-learning transaction, pedagogy for teaching-learning in the 21st century, student-centered learning based on ICT, learning analytics, online technologies learning,

tools for technology enhanced learning, distance education and learning, the effective use of ICT in management education, experiences in ICT for technology-enhanced learning, influence of ICT in research development in higher education, role of teachers in direct classroom teaching in web-based education system, and role of ICT in innovation capacity building. The case studies help to illustrate the ideas and concepts discussed in the chapters. One of the major challenges facing Sub-Saharan African organizations today is how to effectively manage their resources. Though the importance of effective management of organizational resources is generally acknowledged, published research on the theme is disappointingly scarce. This book hopes to contribute in filling the lacuna. Contributors to the volume, which is the first in a book series from African Journal of Business and Economic Research (AJBER), a peer-reviewed, triennial publication, discuss various management issues in sub-Saharan Africa such as employee motivation, job satisfaction, compensation, organizational commitment, ethics, social responsibility and export management and the interplay between these and the effective management of an organization's resources. They argue that effective management of organizational resources - whether in the public or private sector - promotes efficiency, which in turn enhances the organization's ability to compete. The contributors

also offer valuable insights into why many organizations in sub-Saharan Africa are inefficiently managed and offer desiderata for overcoming such challenges.

Although initially utilized in business and industrial environments, quality management systems can be adapted into higher education to assess and improve an institution's standards. These strategies are now playing a vital role in educational areas such as teaching, learning, and institutional-level practices. However, quality management tools and models must be adapted to fit with the culture of higher education. Quality Management Implementation in Higher Education: Practices, Models, and Case Studies is a pivotal reference source that explores the challenges and solutions of designing quality management models in the current educational culture. Featuring research on topics such as Lean Six Sigma, distance education, and student supervision, this book is ideally designed for school board members, administrators, deans, policymakers, stakeholders, professors, graduate students, education professionals, and researchers seeking current research on the applications and success factors of quality management systems in various facets of higher education.

Going Global: The Landscape for Policy Makers and Practitioners in Tertiary Education provides an analysis of the current international higher education landscape,

touching on the important trends in international higher education and how it can meet the 'challenges' arising from today's economic and political climate. Of particular focus includes the importance of developing global citizens and the role of education in addressing this agenda, different models and drivers for global partnerships, the changing nature of international student mobility, and issues surrounding policy and leadership. For those interested in international education, Going Global: The Landscape for Policy Makers and Practitioners in Tertiary Education offers an insight into the Going Global conference and details some of its highlights. This book is recommended as essential reading for anyone involved in the further or higher education sector, government, a corporation, a representative body, an NGO, a development assistance organisation or the media.

This book addresses various 21st century questions and challenges, especially the role of technology in upgrading teaching and learning in today's society, and the role of higher education institutions in improving standards of living, economics, society and sustainability. It shares with readers the challenges of globalization to higher institutions concerning the issues relating to value creation management, branding and the impact on leadership in higher institutions.

What have postcolonial Sub-Saharan African countries achieved in their education policies and programmes? How far have they contributed to successful attainment of the targeted 2015 Millennium Development Goals (MDGs) on education? What were the constraints and

barriers for developing an education system that appeals to the needs of the sub-region? Re-thinking Postcolonial Education in Sub-Saharan Africa in the 21st Century: Post-Millennium Development Goals is an attempt to demonstrate that Sub-Saharan Africa has the potential and capability to provide solutions to challenges facing its desire and ability to provide sustainable education to its people. To that end, the contributors are academics with an African vision attempting to come up with African home-grown perspectives to fill the gap created by the lapse of the MDGs as the guiding vision and framework for educational provision in Africa and beyond. The book seeks to articulate and address African issues from an informed as well as objective African perspective. The book is also intended to provide insights to scholars who are interested in studying and understanding the nature of postcolonial education in the Sub-Saharan African region. Given the objectives and themes of this book, it is intended for academic scholars, undergraduate and graduate students, human rights scholars, curriculum developers, college and university academics, teachers, education policy makers, international organisations, and local and international non-governmental organisations that are interested in African education policies and programmes. "Rethinking Postcolonial Education in Sub-Saharan Africa in the 21st Century provides contemporary reflections from multiple perspectives and re-positions the issue of education at the forefront of the debates on African development." – Lamine Diallo, Associate Professor, Wilfrid Laurier University, Canada "The book is a welcome addition to discourses and

analyses on education in sub-Saharan Africa with reference to a postcolonial critique and the Millennium Development Goals framework on education in Africa." – Michael Tonderai Kariwo, PhD, Instructor and Research Fellow, University of Alberta, Canada
The aim of this book is to discuss how universities are acting in an entrepreneurial way by responding to educational and social challenges. This will help to understand fruitful new areas of teaching, research, service and engagement that can occur in a university setting based on entrepreneurial thinking.
Faced with increased budget cuts, libraries must continue to advance their services through new technologies and practices in order to keep pace with the rapid changes society is currently facing. The once traditional in-person services offered can no longer be the only option, and to keep themselves afloat, libraries must offer more in terms of digital services. The convenience of offering mobile and digital services brings a new wave of accessibility to libraries and a new question on just how much libraries will need to change to meet the newfound needs of its patrons. Beyond offering these digital services, libraries are incorporating other types of technology in multifaceted ways such as utilizing artificial intelligence practices, social media, and big data management. Moreover, libraries are increasingly looking for ways to partner and collaborate with the community, faculty, students, and other libraries in order to keep abreast of the best practices and needs of their users. The Research Anthology on Collaboration, Digital Services, and Resource Management for the

Sustainability of Libraries explores emerging strategies and technologies that are redefining the role of the library within communities and academia. This reference book covers extensive ground on all the ways libraries have shifted to manage their resources, digitalize their services, and market themselves within the new technological revolution. These continued shifts for libraries come with benefits, challenges, and future projections that are critical for discussion as libraries continue to strive to remain updated and relevant in times of change. This book is ideal for librarians, archivists, collection managers, IT specialists, electronic resource librarians, practitioners, stakeholders, researchers, academicians, and students who are interested in the current state of libraries and how they are transforming to fit modern needs.

Governments in the developing nations of Africa invest much of their countries' scarce resources in social and economic development programs, often without much evaluation of the programs or any knowledge of the potential outcomes. Social Psychology and Social Change in Nigeria offers a critical analysis and evaluation of government development social policies and programs, written by a social psychology government consultant who has been involved with such programs for over fifteen years. The analyses and evaluations are conducted using social psychology methods and techniques, including experimental and longitudinal studies, field surveys, and national opinion approaches. Programs and public policies selected for study in the book are those that are guided by social

psychology theories and principles, such as the contact hypothesis, ethnic orientation, attitude, behavior and value change, social mobilization, environmental health, and strengthening the youth and women entrepreneurs' contributions to national development. It is the author's hope that this book will be the first of many such studies, thus helping to improve the outcomes of economic development programs in Nigeria and other African nations.
"This book examines issues concerning emerging multimedia technologies and their challenges and solutions in teaching and learning, exploring the global society's effect on learning"--Provided by publisher.
Tertiary education institutions, whether public or private, have as their primary objectives teaching, learning and research. Thus, they have the mandate to admit and train students. In the course of carrying out this mandate, they generate records and information relating to their students for administrative and educational purposes. Records give the benchmark upon which present and future decisions and activities of organisations are predicated. The bane of the Nigerian higher educational system has, over the years, become loses or misplaced documents and butchered or incomplete files. This resulted from the fact that many Nigerian tertiary institutions do not take records management seriously. Therefore most of their essential records are badly stored and not secured despite the fact that educational records are very vital in the management of educational institutions. This situation does not only impair the smooth, effective and efficient running of the schools but

also grossly affects staff and students who often need such records for important purposes. This book is the result of a study that examined the extent of application of management principles to records management practices in Nigeria.The process of study adopted was descriptive design. A population of 78 records managers were involved in the study. Total enumeration sampling technique was used to select the population. The instrument used for the study is questionnaire, and observation was made where necessary.From the study, the following findings were made; the majority of the records managers and officers holds one University degree or the other but no education in the art of records management, there is no institutional control over creation, maintenance and use of records, no policy to guide records management practice, the records management practitioners though receives in-house training from time to time but the trainings are not enough.The study concluded that records management practices in the selected tertiary institutions requires drastic improvement, and that the first step towards improvement is the formulation of a policy to guide records management practice. The study hence recommended amongst others; formulation of records management policy to ensure effective records management programme, development of infrastructures, and provision of adequate training (and re-training) of records management personnel as well as dedicated budgetary funding for records management programme.

This title was first published in 2003. How was public

policy and economic development in Nigeria affected under the period of military control between 1966 and 1999? What is the nature and scale of change that Nigeria will have to undergo in order to achieve its current development goals? Initially providing a history of Nigeria along with a framework for understanding the nature, scope and magnitude of the military and public management problems within the country, this timely and rewarding book addresses both of these questions. It analyzes the institutions that make and implement public policy in the Nigerian political arena, and examines the route that Nigeria could take in order to enhance its public management capacities. Although the specific focus is on Nigeria, the mode of analysis used is transferable to a wide variety of developing nations. The book will foster an understanding among scholars, development planners, military officers and policy makers of the tasks and challenges facing Nigeria and many sub-Saharan African nations in the twenty-first century.

In today's society, it is not only desirable but essential for a business to take on a global edge. The best way to ensure a successful future is to educate business students about global policies currently at play. Diverse Contemporary Issues Facing Business Management Education discusses the issues that are facing both large and small corporations and the students who are seeking employment there. Questioning not only what changes globalization has brought to the business world, but what ways our education system will have to change to keep up, this book is an essential reference source for

business owners, educators, students, or anyone interested in the future globalization of the business market.

Combined together in three volumes are the author's writings on labour and employments relations in Nigeria spanning over three and a half decades. Volume two covers the Nigerian industry-specific employment relations, comparative labour relations and cross-cutting African development issues.

The book is a must read for policy makers, academics, university administrators and post graduate research students in the broad field of education and in higher education studies in particular. The book brings together a wealth of information regarding the imperatives of transformation in Africa's higher education systems. Not only do some of the chapters provide critical discussion about the conceptualisation of transformation, the majority of the chapters reflect on empirical evidence for transformation in diverse fields of mathematics, science, gender, the training of doctoral students and the governance and management of universities. This central theme of sustainable change and reform runs across the chapters of the book. For students, the book provides exemplars of practical research in higher education. For scholars in higher education and policy makers, specific issues for reform are identified and discussed.

Last year, the Dubai International Conference in Higher Education considered the global challenge of sustaining success in higher education. This year, we posed the question: 'How do universities combine rigour with

relevance?' Once again we have invited all those involved in the higher education community to come together to share insights related to the provision of education that is rigorous and at the same time relevant. The three key premises of the conference are these: 1. Higher education institutions must demonstrate their relevance to the needs of the workforce in a landscape of constant and rapid economic and social change. 2. They must maintain the rigorous academic standards that are the hallmark of a quality institution. 3. With the accelerating power and reach of the web, universities must meet unprecedented challenges as technological innovation disrupts their traditional business model. Unless individual universities prove that they are capable of adapting successfully in the face of these three pressures, their futures may be uncertain.

If you want to improve quality, save money and provide better services to your customers, this book is for you. Sustainable Management Development in Africa examines how African management and business scholarship can serve African and multinational management and organizations operating in Africa. In a broader sense, this book, within an African context, explores how human capital and intellectual capabilities can be organized at the higher education level; describes the cultural, social, and political influencers impacting management and organization; helps conceptualize African management theories to address organizational effectiveness; addresses the current management and organizational practices in Africa in identifying challenges; and provides guidance for more effective management and organizational operation. Aimed at researchers, academics, and advanced students alike, this

book lays the groundwork for the application of uniquely African theoretical and practical perspectives for sustainable management and organizational operation, as explained from a contemporary African point of view. In addition and most important, this book contains a uniquely African content that allows for developing new theories and examining new ways of doing business, thus reaffirming the rise of African scholarship in the fields of management, organization, and business. This book focuses on novel design and systems engineering approaches, including theories and best practices, for promoting a better integration of people and engineering systems. It covers a range of hot topics related to: development of activity-centered and user-centered systems; interface design and human-computer interaction; usability and user experience; cooperative, participatory and contextual models; emergent properties of human behavior; innovative materials in manufacturing, and many more. Particular emphasis is placed on applications in sports, healthcare, and medicine. The book, which gathers selected papers presented at the 1st International Conference on Human Systems Engineering and Design: Future Trends and Applications (IHSED 2018), held on October 25-27, 2018, at CHU-Université de Reims Champagne-Ardenne, France, provides researchers, practitioners and program managers with a snapshot of the state-of-the-art and current challenges in the field of human systems engineering and design. As entrepreneurs seek to gain an advantage against their competitors, understanding how to share information throughout their organization will be vital in their success. Accordingly, it is critical for researchers, managers, and consultants to strengthen their own systems to facilitate knowledge management and implement strategies that will launch them into the future. Global Practices in Knowledge

Management for Societal and Organizational Development is an integral reference volume featuring leading academic research on the management and creation of knowledge and organizational development theories and models. Including coverage on a variety of related perspectives and subjects, such as infrastructure and services for knowledge organizations, ethics and the impact on knowledge management, and the future of knowledge workers, this book is an ideal reference source for organizational development specialists, consultants, policy makers, researchers, and graduate business students looking for advanced research on cultural aspects of knowledge management and creativity, innovation, and technology in learning communities. Under the Fourth Industrial Revolution, it is important that organizations recruit and retain managers with skills that allow them to focus on meeting strategic objectives. To achieve this, companies must focus on implementing strategic management that allows managers to manage and lead continuous change, creativity, innovation, learning, productivity, speed, and effectiveness of their activities that turn them into constant value generators. Managers must also possess personal competences such as initiative, resilience, assumption of risk, creativity, networking, empathy, negotiation, self-control, self-knowledge, and the ability to turn difficulties into opportunities. These capabilities are important in the context of the Fourth Industrial Revolution because they will allow organizations to cope with the highly changing environment that will enable them to consolidate their growth and profitability. Management Training Programs in Higher Education for the Fourth Industrial Revolution: Emerging Research and Opportunities delivers emerging research investigating empirical studies on the formation of management competences in higher education in the context of the Fourth Industrial Revolution in regards to its

development and linkage with the business sector in order to offer educational strategies at the national and international level. Featuring coverage on a broad range of topics such as sustainable development, circular economics, and big data analysis, this book is ideally designed for academicians, educators, executives, managers, entrepreneurs, organizational development specialists, consultants, policymakers, researchers, administration professionals, and high-level students.

The use of information and communication technologies (ICTs) in education has revolutionized learning. Shifting beyond traditional mode of education, the integration of ICTs has become an advantage for students at tertiary education when used for the right purpose to enhance learning. The use of technology brings forth a flexible and accessible mode of education and bridges the gap of learning across borders. This enables students at tertiary level to have access to other universities and academic resource materials globally, thereby expanding their knowledge. Thus, it is crucial to consider the development of technology in education as part of a comprehensive pedagogical framework and take into account new developments in ICTs. ICT-Based Assessment, Methods, and Programs in Tertiary Education is an essential research publication that provides relevant theoretical frameworks and recent empirical research findings on integrating ICTs in tertiary education to enhance learning and allow students to take more control of their learning. Highlighting topics such as assessment, language learning, and e-learning, this book is ideal for teachers, professionals, academicians, researchers, administrators, curriculum designers, instructional designers, and students.

This book explores the key players, challenges and policies affecting higher education in Africa. It also explores the marketing strategies and the students' selection process,

providing theoretical and practical insights into education marketing in Africa. In particular, it focuses on the competition for students. The growing number of student enrolments, the public sector's inability to meet the ever-increasing demands and new private universities springing up mean that it is essential for universities to identify their market and effectively communicate their messages. Although there has been substantial theoretical research to help shed light on students' choices and universities' marketing strategies, little work has been undertaken on higher education in the African context. Filling that gap in the research, while at the same time acknowledging the regional differences in Africa, this book offers empirical insights into the higher education market across the continent.

Published for the National Universities Commission in Nigeria, this book is the outcome of a National Summit on Higher Education, which took place in Nigeria in 2002. The summit was convened by the Ministry of Education with the support of Unesco. Its purpose was to thrash out the issues pertaining to the improvement and repositioning of the higher education system in Nigeria, so that is may better respond to the country's needs. The resultant work is a multi-contributory publication covering the breadth and depth of the problems implicated in the higher education system. The papers address for example: the purpose of higher education in a developing country context; the state of universities in Nigeria; management and funding of higher education; the relevance and delivery of curricula; disciplinary, social and religious concerns; and the role of ICTs and new initiatives such as distance learning and virtual library projects. The contributors propose recommendations for improvement, including: the necessity of high- level government interest in education reforms; the importance of university autonomy and academic freedom; the need for both the public and private

sectors to support higher education; the need for substantial hikes in government funding for higher education; the participation of stakeholders in policymaking for higher education; and the precondition of good government and democracy for the success of the sector.

The experts and practitioners contributing to this volume reveal a complex reality of HEI today. The book links the debate on education to topical issues in politics, society and economy, including questions of technological progress, social responsibility, sustainability, well-being and, broadly understood, resilience.

The Book The Kolade's Canons are published in three volumes containing what might best be described as Christopher Kolade's ecclesiastical declarations over the last 40 years. The volumes contain first-class materials, based on highly cherished African values with foundations in universal principles, from a first-class mind. This volume, Kolade's Canons 2, focuses on Business and Economy, Nation Building and Ethics. Without sound ethics builders of lives, organisations or nations build on a false foundation. The first volume, Kolade's Canons 1, focuses on People, Leadership and Management. In it he directs readers to enduring leadership principles which, if put into practice can lead to the transformation of individuals, enterprises and nations. The third volume, Kolade's Canons 3, is devoted entirely to Broadcasting, Christopher Kolade's second career start up. The volumes are not textbooks but a collection of a refined gentleman's speeches and teachings. They provide teachers, students, policy makers and policy executors deep insights to think and

talk about, as well as test in the arena of practice. The earliest papers date back 40 years, yet they remain relevant because they are principles-based; and because Dr Kolade was also thinking for future generations.

The rapid growth in online and virtual learning opportunities has created culturally diverse classes and corporate training sessions. Instruction for these learning opportunities must adjust to meet participant needs. Online Course Management: Concepts, Methodologies, Tools, and Applications is a comprehensive reference source for the latest scholarly material on the trends, techniques, and management of online and distance-learning environments and examines the benefits and challenges of these developments. Highlighting a range of pertinent topics, such as blended learning, social presence, and educational online games, this multi-volume book is ideally designed for administrators, developers, instructors, staff, technical support, and students actively involved in teaching in online learning environments.

Information in today's modernized world has become much more attainable with the use of technology. A resource that has fallen victim to this are library services. What was once a staple of knowledge and communication has failed to keep pace with recent advancements in information service providers. Library practitioners need to learn how to manage change, build influence, and adapt their services to remain relevant within local communities. Libraries can continue to play a key role in future aspects of information provision, but

proper research is a necessity. Managing and Adapting Library Information Services for Future Users is a collection of innovative research that encapsulates practices, concepts, ideas, and proposals that would chart pathways for libraries of all types to envision and understand how to thrive and remain relevant in the competitive information provision environment. It is expected to motivate librarians and information scientists to probe further into how libraries would better serve user communities of the 21st century who have options of accessing information from sources other than from libraries. While highlighting topics including artificial intelligence, human design thinking, and alternative finance, this book is ideally designed for librarians, information specialists, architects, data scientists, researchers, community development practitioners, policymakers, faculty members, and students seeking current research on emerging advancements in library optimization.

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