

Maximized Manhood

Straight talk about what it means to be African American men. "Let's have a conversation. Let's talk man-to-man and brother-to-brother. Let's talk about how we grow into adults and what manhood means. Let's talk brother-to-brother and man-to-man about how we relate to one another as we grow into adults. Let's talk about what defines our maleness and our manhood. Let's talk brother-to-brother as African American men. Let's talk openly and honestly about what it means to be black men and American. We can no longer assume that we all know what it means to be African American men. This is a conversation that is long overdue. Let's talk together and listen to one another. This is our time to talk instead of being talked about. It is time for us to shed the unhealthy images and opinions that we have accepted as the standards of what it means to be Black men. The benefits of our talk will transform our souls as well as benefit all the girls and women in our lives." from the book

A Real Man Masters Maximized Living Maximize your life, as millions of men have worldwide, by studying the Christian classic Maximized Manhood! Edwin Louis Cole, the "father of the Christian men's movement," spoke with a prophetic voice to men. Just months before leaving earth for heaven, he revised his signature work, adding five crucial chapters he believed would strengthen Maximized Manhood for the next generation. Almost two million copies of Maximized Manhood and its curriculum are in circulation today in more than forty languages. Dr. Cole and his wife Nancy served the Lord in ministry for more than fifty years. The ministry they co-founded with their son Paul, Christian Men's Network, still strengthens men worldwide with the reality that "manhood and Christlikeness are synonymous." The best-selling book for men in the world...just got better!

A captivating story of endurance and victory against overwhelming obstacles. The discovery of a man's identity against the backdrop of slavery, negative forces, and a world in turmoil. Stories that every man will identify with—to discover a new source of strength for himself. Here is a book that will release a new level of confidence in men, that will stir the hearts of those who desire to live full out. Here is your new narrative! Just a Bartender answers the age-old questions: • Am I living life at my full capacity? • What is the larger purpose of my life? • How do I break out and go after my dreams? • How do I build a life that counts? A man's definition becomes the center of his decisions. What a man does with his hands starts in his heart. Here's how to achieve your deepest desires. Here's how to make your story the one you've always wanted. "A clear picture of what God expects of men." —Steve Kelly, Wave Church, VA "To become a champion, secure in your identity, read this." —Dale C. Bronner, Atlanta, GA Understand today why God created you to be sexual and discover the pleasure of honoring your most precious gift! God made sex good! Sex is to be valued and respected. You have one thing that you can give one time to only one person in one lifetime. Possibly the most unusual and the most important book about sex you will ever read. Sexual Integrity Workbook addresses sexuality with powerful insight. Refreshing wisdom for every sexual question or issue you have.

"Real manhood and Christlikeness are synonymous." --Edwin Louis Cole Braving today's masculinity maze, with its confused images that distort real manhood, requires courage and wisdom. Edwin Louis Cole, as a mentor, friend, and spiritual father,

declares a model for manhood that is infallible, functional, and yet feasible--the manhood of Christlikeness. Real Man rips apart unfulfilling stereotypes, smothers the pressure of unrealistic demands, exposes cheap substitutes and social imitations of true manhood--while giving a man the power he needs to obtain the spirit and conviction of being a real man. Learn how to: Maximize your masculinity Discover the manhood of Jesus Christ Get and stay on top Determine your heart's direction Achieve fulfilling accomplishments Clarify your role as a leader, husband, father, friend. Real Man addresses the full range of man's life--marriage, finances, friendships, success, failure, parenting, and spirituality. Jesus Christ overcomes substitute manliness and sets the standard for real manhood to help men be real. "Ed Cole's training for men is a fiery instrument at a strategic time. Get it to ignite the renewed flame of practical, purposeful, manly living for this day!" -Pastor Jack Hayford "Sometimes you meet a man who forever impacts the way you think and, most importantly, the way you live. Dr. Edwin Louis Cole was such a man, and is such a man still, through his writing. Enjoy!" --Actor Chuck Norris

WANT TO KNOW WHAT TRIGGERS THE YES OR TRIPWIRES THE NO IN THE SALES PROCESS? START HERE! Why your prospects buy is exponentially more important than How you sell. Companies spend thousands of hours and millions of dollars annually teaching their people how to sell, instead of investing in answering the only question that ever matters to the bottom line: Why they buy? Cheri Tree discovered that answer when she decided to apply psychology to buyology. Now she is ready to share with readers the four basic personality types: B.A.N.K.TM Blueprint, Action, Nurturing, Knowledge. Most salespeople attempt to sell based on their own personality type precisely why 66 percent of customers are turned off by sales presentations. However, when you decipher your prospects B.A.N.K. codes, you will be far more likely to get the Yes! and close the sale. Why They Buy will teach you how to: Crack others personality codes in less than 90 seconds Connect quickly and on a deeper level with your prospects Comm

In Discovering the Mind of Women husbands learn to understand their wives as Christ would. From this point they learn to respond to their wives in a consistent Christlike manner. A radically transformed and renewed marriage is the result. Drawing from his own story and the stories of husbands whose marriages were dissolving, Ken Nair reveals major problems in life and marriage. After discussing the problems, he reveals relationship altering concepts which not only will revive a marriage, they will radiate throughout couple's lives as well.

If you've ever wanted to quit, read this first! Stress. Change. Crisis! Everyone know what it's like. Everyone has been tempted to walk away, forget it, give up. "Crisis is normal to life," best-selling author Edwin Louis Cole teaches. But God has a way for you to become a winner in every situation. WINNERS ARE NOT THOSE WHO NEVER FAIL BUT THOSE WHO NEVER QUIT Facing the challenge of a job loss, a mid-life crisis, a troubled marriage, moving, financial difficulties, and general stress can become the fuel that propels you to your greatest victories and success! In the fast-reading chapters of this best-selling classic, Edwin Louis Cole offers real, sensible solutions to contemporary changes and crises. You'll learn... What to do in crisis Ten steps to leave the old and enter the new How to transform crisis into overwhelming success What is your part; what is God's part? When life is just too tough, God's faithfulness is tougher.

Even if you're tempted to quit, you can make it through! Edwin Louis Cole was known for his practical application of wisdom. Using pithy statements and a confrontational style that demanded social responsibility and family leadership, he mentored hundreds of thousands of men worldwide. His powerful books have become the most widely-used Christian men's resources in the world.

Charles Gadd served in Vietnam in late 1967 and 1968 and had experiences very similar to what most enlisted men endured. He describes the mud, blood, leeches, loss of friends, and low morale due to constant harassment by guerrillas. The author, a squad leader with the 101st Airborne, was wounded twice and saw nearly constant action in the Central Highlands. This memoir is a vivid and accurate description of the Vietnam War. "I must explain that this story is written in the first person in order to depict more clearly the horror, fear, joy, and sorrow that practically every line doggie experienced during his tour in one of history's most unpopular wars. Millions of other stories are even more dramatic than those in this book, and every trooper who carried a rifle and rucksack in Vietnam now carries around in his own mind a book full of stories similar to these. Written some sixteen years after it took place, this story tells how I envisioned the Vietnam War during the late 1960s. I was young and inexperienced and had no doubts that my country was doing the right thing by its involvement in this faraway land. I knew practically nothing about the political relationship between this small country and mine, and merely accepted the fact that "we were right" and "they were wrong" and that was that. Being a product of the post-World War II baby boom, I was brought up hating communism even though I knew very little about it. Serving a year in Vietnam instilled in me the knowledge that communism was truly a reign of horror, and though I still feel our cause was just, I now have doubts and questions that I fear may forever go unanswered." —Charles Gadd, from the Author's Note

Every man should know what his father failed to teach him, what women couldn't tell him, and what his pastor wanted to say...but only behind closed doors. This honest, no-nonsense book by Edwin Louis Cole provides an invaluable guide to launch a new generation of family leaders...with profound truths about sex, commitment, communication, career, child-rearing, and more. Find out: * The formula for life success * How to avoid outside forces conquering you * Turning the tide on fatherlessness * Building character step-by-step * Ten investments to maintain a GREAT marriage.

The Bible is filled with amazing people, and Paul stands out prominently among them. What made him so effective, so influential? In this book, author Jim George explores how Paul took God's priorities for life and made them his own. The result? He had a significant impact on everyone around him. From Paul we can learn how to... let God's power work in and through us acquire discernment for making right decisions and choices pursue holiness that allows God to work through us unhindered stay faithful to God's calling all the way to the end Because it is God who enables us, these qualities are accessible to every believer. Readers will experience true fulfillment as they take steps toward making a difference in the workplace, at home, at church, and in their community.

Life is a journey and success takes some work! Dr. I.V. Hilliard, seen nationwide on the Changing Lives Through Faith television broadcast, helps men begin an amazing scriptural journey of worth, faith, and success starting with their commitments.

Using the Bible as the ultimate guide toward the goal of spiritual and emotional maturity, Joyce Meyer teaches teens how to deal with emotional pain, loneliness, temptation, and relationships.

Pornography. Adultery. Television addiction. Immaturity. Dr. Edwin Louis Cole, known as "the father of the Christian men's movement," was not afraid to tackle the tough topics that affect men today. His straightforward, biblical insights help men and women alike to realize their full potential in Christ. Putting the principles found in Maximized Manhood into practice will

revolutionize your home and transform your life into what God designed it to be. This newly revised edition of a bestselling book for men just got better

World-renowned scholar and visionary bell hooks takes an in-depth look at one of the most critical issues of our time, the impact of low self-esteem on the lives of black people. Without self-esteem everyone loses his or her sense of meaning, purpose, and power. For too long, African Americans in particular have been unable to openly and honestly address the crisis of self-esteem and how it affects the way they perceive themselves and are perceived by others. In her most challenging and provocative book to date, bell hooks gives voice to what many black people have thought and felt, but seldom articulated. She offers readers a clear, passionate examination of the role self-esteem plays in the African-American experience in determining whether individuals or groups succeed or self-sabotage. She considers the reasons why even among "the best and brightest" students at Ivy League institutions "there were young men and women beset by deep feelings of unworthiness, of ugliness inside and outside." She listened to the stories of her students and her peers -- baby boomers who had excelled -- and heard the same sentiments, including deep feelings of inadequacy. With critical insight, hooks exposes the underlying truth behind the crisis: it has been extremely difficult to create a culture that promotes and sustains a healthy sense of self-esteem in African-American communities. With true brilliance, she rigorously examines and identifies the barriers -- political and cultural -- that keep African Americans from emotional well-being. She looks at historical movements as well as parenting and how we make and sustain community. She discusses the revolutionary role preventative mental health care can play in promoting and maintaining self-esteem. Blending keen intellectual insight and practical wisdom, *Rock My Soul* provides a blueprint for healing a people and a nation.

Master your game from the inside out! With more than 800,000 copies sold since it was first published thirty years ago, this phenomenally successful guide has become a touchstone for hundreds of thousands of people. Not just for tennis players, or even just for athletes in general, this handbook works for anybody who wants to improve his or her performance in any activity, from playing music to getting ahead at work. W. Timothy Gallwey, a leading innovator in sports psychology, reveals how to

- focus your mind to overcome nervousness, self-doubt, and distractions
- find the state of "relaxed concentration" that allows you to play at your best
- build skills by smart practice, then put it all together in match play

Whether you're a beginner or a pro, Gallwey's engaging voice, clear examples, and illuminating anecdotes will give you the tools you need to succeed. "Introduced to *The Inner Game of Tennis* as a graduate student years ago, I recognized the obvious benefits of [W. Timothy] Gallwey's teachings. . . . Whether we are preparing for an inter-squad scrimmage or the National Championship Game, these principles lie at the foundation of our program."—from the Foreword by Pete Carroll

What if you realized that the Gospel of Jesus Christ is not centrally focused on "doing" the will of God, but "becoming" the will of God? What if God's word is sown as seed in your heart, conceiving the nature of Jesus Christ within so that this new nature can be organically grown out of you, transforming you into the image of Christ by the Holy Ghost? Read *The Organic Gospel* and finally understand what salvation is really about...maybe for the first time in your life.

When life is just too tough, God's faithfulness is tougher! Whether you are facing the challenge of a job loss, mid-life crisis, troubled marriage, major illness, graduating, moving, financial difficulties or general stress—studying this curriculum can propel you to victory and success. This book is a head-on confrontation with the issues that men face today. Ed Cole shares biblical principles that enable men to discover the maximum potential of their lives. As the world's all-time best-selling book for men, it now has over one million copies in print. A much-needed, often startling debate on the personal and political dimensions of masculinity. God is good and powerful and wants the best for your life. He has big plans for you. You

believe these things are true. But what is your own responsibility as a man when it comes to becoming all God created you to be? How can you walk in victory and faith and make an impact on others for God? Kingdom Men Rising challenges men to foster personal discipleship and apply discipleship skills and a leadership mindset to all areas of life. Dr. Tony Evans brings his insights, stories, and wise counsel from God's Word to clear all obstacles in your path, leading you to the abundant life you've been called to live. And along the way, you'll find your heart stirred to reach for more, no longer settling for a faith that just goes through the motions. The life of King David is used as the book's foundation, and topics include overcoming temptation, restoration from sin, how to disciple others, and finally how to leave a legacy of faith and godly influence. Replace helplessness, boredom, and regret with vibrancy, power, and joy. Let Kingdom Men Rising help you take the next step in your faith to become the powerful man of God you were made to be.

The first of the series, this study leads men along a journey toward real biblical masculinity while fostering deep spiritual, emotional, and personal growth.

From the streets of New York to the mountains of Nepal, young men and old are fighting a war waged against them, both physically and spiritually, by the enemy of their souls. More than ever before in history, young men today must be trained to be men and have the courage to live in that manhood. If you have the guts to do more than wallow in a moral morass of mediocrity, this book is for you!

There are opportunities everywhere for women who have the courage to seize them! You have more than you think you have. You can do more than you think you can. You alone are responsible to use the intelligence, talents, abilities, and gifts God has given you. Edwin and Nancy Cole took the truths and experience gathered from over half a century of marriage and ministry together to write this study guide companion to their book, *Unique Woman*. In one of Christianity's modern classics, the Coles furnish tools to achieve the image God holds for women. In the same upfront and honest style that made Ed Cole an internationally known minister to men, he learned with his wife Nancy, whom he called "The Loveliest Lady in the Land," to answer the heart's cry of women around the world who said, "Write us a book!"

What it means to be a man or a woman is questioned today like never before.

While traditional gender roles have been eroding for decades, now the very categories of male and female are being discarded with reckless abandon. How does one act like a gentleman in such confusing times? *The Catholic Gentleman* is a solid and practical guide to virtuous manhood. It turns to the timeless wisdom of the Catholic Church to answer the important questions men are currently asking. In short, easy-to-read chapters, the author offers pithy insights on a variety of topics, including • How to know you are an authentic man • Why our bodies matter • The value of tradition • The purpose of courtesy • What real holiness is and how to achieve it • How to deal with failure in the spiritual life

Women of every culture and society are facing the dilemma of identity.

Traditional views of what it means to be a woman and changing cultural and marital roles are causing women conflict in their relationships with men. Women are under tremendous stress as they struggle to discover who they are and what role they are to play today—in the family, the community, and the world. In this expanded edition of *Understanding the Purpose and Power of Women*, now with helpful study questions following each chapter, best-selling author Dr. Myles Munroe examines societies' attitudes toward women and addresses vital issues such as: Are women and men equal? How is a woman unique from a man? What

does the Bible really teach about women? Is the woman to blame for the fall of mankind? What are the purpose and design of the woman? Should women be in leadership? What is a woman's basic communication style? What are a woman's emotional and sexual needs? What is a woman's potential? To live successfully in the world, women need a new awareness of who they are and new skills to meet today's challenges. Whether you are a woman or a man, married or single, this book will help you to understand the woman as she was meant to be.

Victory is always on the other side of a fight. Here is help to win the battles and keep on winning! *Daring: A Call To Courageous Manhood* sets the tone for a new wave of masculinity by defining what it is to be a man of courage, endurance, and resolve. The unique, creative voice of Paul Louis Cole cuts through cultural clutter to speak to the issues that lay in the heart of every man.

Learn practical, workable solutions known by champions and leaders. Ed Cole reveals secrets to everyday problems that prevent people from achieving maximum potential. Now these situations can thrust you toward your greatest success! This direct, challenging message features hidden laws to help you: * Strengthen your greatest personal assets * Rise above injustice and criticism * Exchange tension for peace of mind * Resolve mental conflict and guilt * Turn anxiety into motivation * Regain your vision; renew your dreams * Unlock keys to future success Discover these brilliant insights to fulfill your destiny!

With an introduction on using the principles of *The Servant* in your life and career, this book redefines what it means to be a leader. In this absorbing tale, you watch the timeless principles of servant leadership unfold through the story of John Daily, a businessman whose outwardly successful life is spiraling out of control. He is failing miserably in each of his leadership roles as boss, husband, father, and coach. To get his life back on track, he reluctantly attends a weeklong leadership retreat at a remote Benedictine monastery. To John's surprise, the monk leading the seminar is a former business executive and Wall Street legend. Taking John under his wing, the monk guides him to a realization that is simple yet profound: The true foundation of leadership is not power, but authority, which is built upon relationships, love, service, and sacrifice. Along with John, you will learn that the principles in this book are neither new nor complex. They don't demand special talents; they are simply based on strengthening the bonds of respect, responsibility, and caring with the people around you. *The Servant's* message can be applied by anyone, anywhere—at home or at work. If you are tired of books that lecture instead of teach; if you are searching for ways to improve your leadership skills; if you want to understand the timeless virtues that lead to lasting and meaningful success, then this book is one you cannot afford to miss.

Three Essential Elements to Build Relationships that Last! Most men would do almost anything to overcome their three primary problems in relationships with women. *Communication, Sex & Money* has solid solutions for all three. Filled with

everyday examples, the book will teach readers how to defeat difficulties and create a satisfying, peace-filled, and long-lasting marriage. For years, men have called this Christian bestseller the "sex and money" book, while wives have bought it for husbands in hopes of improving communication. Whatever the motivation, thousands of men have turned their relationships around by applying these time-proven patterns and principles.

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Courage is a call to men who want to be champions, a daring challenge to young men who want to be a success in life, a rousing cry for mature men to come alive again! From the acrid streets of New York to the arid deserts of Namibia to the airless mountains of Nepal, men worldwide, both young and old, are fighting a war waged against them, both physically and spiritually. Learn how to fight an enemy that would emasculate your manhood, shame your God-given ambitions, mock your ego-mastery, and try to make you a wimp. More than ever before in history, young men today must be trained to be men and have the courage to live in that manhood. If you have the guts to do more than wallow in a moral morass of mediocrity, this book is for you! Don't waste your youth! Live your God-given dreams! This book will train you in manhood, in responsibility, in maturity, and in warfare. The only question is: Do you have the courage to read it?

Offers a cross-cultural study of manhood as an achieved status, and looks at two androgynous cultures that are exceptions to the manhood archetype

In a society where it has become socially acceptable to hide who one really is, author Exley addresses the true and daunting pressures all men face--challenging them to confront those issues with conviction and strength of character.

Immutable principles that govern success! Everything in life follows a pattern, based on a principle. You thrive when you base your life on principles and build according to patterns that work. Discovering principles is a lifelong passion for people who prosper.

Braving today's masculinity maze, with its confused images that distort real manhood, requires courage and wisdom. Edwin Louis Cole, as a mentor, friend, and spiritual father, declares a model for manhood that is infallible, functional, and yet feasible the manhood of Christlikeness. Real Man rips apart unfulfilling stereotypes, smothers the pressure of unrealistic demands, exposes cheap substitutes and sordid imitations of true manhood while giving a man the power he needs to obtain the spirit and conviction of being a real man. Real Man

addresses the full range of a man's life marriage, finances, friendships, success, failure, parenting, and spirituality. Jesus Christ overcomes substitute manliness and sets the standard for real manhood to help men be real.

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