

Media Guide Nba

“Every Who down in Who-ville liked Christmas a lot . . . but the Grinch, who lived just north of Who-ville, did NOT!” Not since “Twas the night before Christmas” has the beginning of a Christmas tale been so instantly recognizable. No holiday season is complete without the Grinch, Max, Cindy-Lou, and all the residents of Who-ville, in this heartwarming story about the effects of the Christmas spirit on even the smallest and coldest of hearts. Like mistletoe, candy canes, and caroling, the Grinch is a mainstay of the holidays, and his story is the perfect gift for young and old. This Read & Listen edition contains audio narration.

From the New York Times bestselling author of *The Big Bam* A clash of NBA titans. Seven riveting games. One young reporter. Welcome to the 1969 NBA Finals. They don't set up any better than this. The greatest basketball player of all time - Bill Russell - and his juggernaut Boston Celtics, winners of ten (ten!) of the previous twelve NBA championships, squeak through one more playoff run and land in the Finals again. Russell's opponent? The fearsome 7'1" next-generation superstar, Wilt Chamberlain, recently traded to the LA Lakers to form the league's first dream team. Bill Russell and John Havlicek versus Chamberlain, Jerry West and Elgin Baylor. The 1969 Celtics are at the end of their dominance. The 1969 Lakers are unstoppable. Add to the mix one newly minted reporter. Covering the epic series is a wide-eyed young sports writer named Leigh Montville. Years before becoming an award-winning legend himself at *The Boston Globe* and *Sports Illustrated*, twenty-four-year-old Montville is ordered by his editor at the *Globe* to get on a plane to L.A. (first time!) to write about his luminous heroes, the biggest of big men. What follows is a raucous, colorful, joyous account of one of the greatest seven-game series in NBA history. Set against a backdrop of the late sixties, Montville's reporting and recollections transport readers to a singular time – with rampant racial tension on the streets and on the court, with the emergence of a still relatively small league on its way to becoming a billion-dollar industry, and to an era when newspaper journalism and the written word served as the crucial lifeline between sports and sports fans. And there was basketball – seven breathtaking, see-saw games, highlight-reel moments from an unprecedented cast of future Hall of Famers (including player-coach Russell as the first-ever black head coach in the NBA), coast-to-coast travels and the clack-clack-clack of typewriter keys racing against tight deadlines. *Tall Men, Short Shorts* is a masterpiece of sports journalism with a charming touch of personal memoir. Leigh Montville has crafted his most entertaining book yet, richly enshrining luminous players and moments in a unique American time.

In the 1990's, Dallas was a basketball wasteland. Luckily for the city, along came Dirk Nowitzki, a towering Würzburg, Germany native with a cool efficiency and the ability to basket shots from seemingly impossible angles. Nowitzki spent his entire 21-season NBA career with the Dallas Mavericks, the longest tenure of any one player with one team in the league's history, and led them to their first and only NBA championship, while being named a 14-time All-Star, a 12-time All-NBA Team member, and the first European player to receive the NBA's Most Valuable Player Award. Zac Crain, award-winning journalist for *D Magazine* who moved to Dallas the same year that Nowitzki began his career in the city, memorializes Nowitzki's career through a lyric essay reminiscent of Hanif Abdurraqib's *Go Ahead in the Rain* that mixes with author's story with the basketball legend's, charting the highs and lows (and mostly highs) of the Mavs' all-time statistical leader's career and what they mean to the city of Dallas and its now basketball-obsessed citizens.

Kids have big dreams. And when those dreams are on the line, how far are they willing to go to achieve them? When Jayden and his teammates find out there's not going to be a Hoop Group this year—and maybe ever again—they have to learn to lean on each other if they want to save their basketball season, in this inspiring new middle grade novel from NBA superstar LeBron James and acclaimed author Andrea Williams. Jayden Carr has been training all summer to be ready for Hoop Group—the free afterschool basketball program where his hero, NBA superstar Kendrick King, got his start. But when his beloved coach tells him there's not going to be a Hoop Group this year, Jayden is heartbroken. And he's not the only one. Coach Beck's daughter, Tamika, was planning to be the first girl ever to start for the squad. Chris King, Kendrick's only nephew, spent the summer bragging that his uncle was coming home just to watch him play. For Anthony Pierson, Hoop Group was supposed to be his way out of trouble. And for Dexter Donyel, all 4'6" of him, Hoop Group was his chance to finally be part of a team, instead of just watching from the stands. For each kid, Hoop Group was more than just a chance to ball; it was an escape, a dream, a family. Now their prospects seem all but impossible—but then the world hasn't met Jayden, Tamika, Chris, Anthony, and Dex before. Determined to have their shot, the five new friends scrap, hustle, fight, and play hard to save their season to prove that sometimes a chance is all it takes. It's an inspiring, original middle grade story from NBA superstar LeBron James and acclaimed author Andrea Williams that channels the many relatable challenges so many young kids face. The first step to winning is getting out on the court.

"Through candor and comprehensiveness, Jackson writes a convincing revisionist take, in which he emerges as an excellent coach . . . highly readable . . . reflects Jackson's polymathy." —*The New York Times Book Review* "Part sports memoir, part New Age spirit quest, part pseudo-management tract . . . But the primary thing with Jackson—as with all the old bards, who were also known for repeating themselves—is the voice." —Sam Anderson, *The New York Times Magazine* A New York Times Bestseller The inside story of one of basketball's most legendary and game-changing figures During his storied career as head coach of the Chicago Bulls and Los Angeles Lakers, Phil Jackson won more championships than any coach in the history of professional sports. Even more important, he succeeded in never wavering from coaching his way, from a place of deep values. Jackson was tagged as the “Zen master” half in jest by sportswriters, but the nickname speaks to an important truth: this is a coach who inspired, not goaded; who led by awakening and challenging the better angels of his players' nature, not their egos, fear, or greed. This is the story of a preacher's kid from North Dakota who grew up to be one of the most innovative leaders of our time. In his quest to reinvent himself, Jackson explored everything from humanistic psychology and Native American philosophy to Zen meditation. In the process, he developed a new approach to leadership based on freedom, authenticity, and selfless teamwork that turned the hypercompetitive world of professional sports on its head. In *Eleven Rings*, Jackson candidly describes how he: • Learned the secrets of mindfulness and team chemistry while playing for the champion New York Knicks in the 1970s • Managed Michael Jordan, the greatest player in the world, and got him to embrace selflessness, even if it meant losing a scoring title • Forged successful teams out of players of varying abilities by getting them to trust one another and perform in sync • Inspired Dennis Rodman and other “uncoachable” personalities to devote themselves to something larger than themselves • Transformed Kobe Bryant from a rebellious teenager into a mature leader of a championship team. Eleven times, Jackson led his teams to the ultimate goal: the NBA championship—six times with the Chicago Bulls and five times with the Los Angeles Lakers. We all know the legendary stars on those teams, or think we do. What *Eleven Rings* shows us, however, is that when it comes to the most important lessons, we don't know very much at all. This book is full of revelations: about fascinating personalities and their drive to win; about the wellsprings of motivation and competition at the highest levels; and about what it takes to bring out the best in ourselves and others.

Brady's guide explores the extensive AI development that makes the games so realistic, and features teams rosters, playbooks for each NBA team, and secret codes.

Lists current prices for autographs, cereal boxes, coins, comic books, figurines, table games, medallions, pins, plates, posters, programs, stickers, and team publications

Now 400 pages! Over 14,000 listings in 43 celebrity categories! *The Ultimate Celebrity Address & Phone Book* is now available! Quit wasting time and money on downloading and buying endless celebrity lists and books that are full of outdated and incorrect addresses. Because... there's only one directory you need! This book is years of research into previously unknown addresses and other contact information, for every celebrity category, compiled into one book! In every category, there are only home, office, and management addresses, phone

numbers, and other contact information given... including fax #s and e-mail addresses. This guide is GUARANTEED to bring you success! To show our confidence in our data, we are willing to pay you \$.50 (fifty cents) for each address that you find in our book to be incorrect. We are making it our job to provide you with current and successful addresses. Chapters with autograph collecting tips and resources.... PERFECT FOR AUTOGRAPH COLLECTORS, FUND RAISERS, OR THE MEDIA!

An Instant #1 New York Times Bestseller! An Instant Indie Bestseller! *An Amazon Best Book of the Year * A B&N Best Book of the Year* A great gift for tiny go-getters and big dreamers! NBA champion and superstar LeBron James pens a slam-dunk picture book inspired by his foundation's I PROMISE program that motivates children everywhere to always #StriveForGreatness. Just a kid from Akron, Ohio, who is dedicated to uplifting youth everywhere, LeBron James knows the key to a better future is to excel in school, do your best, and keep your family close. I Promise is a lively and inspiring picture book that reminds us that tomorrow's success starts with the promises we make to ourselves and our community today. Featuring James's upbeat, rhyming text and vibrant illustrations perfectly crafted for a diverse audience by New York Times bestselling artist Nina Mata, this book has the power to inspire all children and families to be their best. Perfect for shared reading in and out of the classroom, I Promise is also a great gift for graduation, birthdays, and other occasions. Plus check out the audiobook, read by LeBron James's mother and I Promise School supporter Gloria James!

Successful media relations and a sound communication strategy are essential for all sport organizations. Any successful manager working in sport must have a clear understanding of how the media works, as well as the practical skills to manage the communication process. Now in a fully revised and updated second edition, *Sport and the Media: Managing the Nexus* is still the only textbook to combine in-depth analysis of the rapidly developing sport media industry with a clear and straightforward guide to practical sport media management skills. The book explains the commercial relationships that exist between key media and sport organisations and how to apply a range of tools and strategies to promote the achievements of sport organisations. This updated edition includes a wider range of international examples and cases, as well as four completely new chapters covering new and social media, managing the media at major sports events, the work of the sports journalist, and the role of the sport media manager. The book's online resources have also been updated, with new lecture slides and teaching notes providing a complete package for instructors. *Sport and the Media* is an essential textbook for any degree level course on sport and the media, sport media management or sport communication, and invaluable reading for any sport media or sport management practitioner looking to improve their professional skills.

When speaking to groups of coaches, athletes, fans or talking with representatives of the media, most of the questions Mark McKown receives are in reference to Karl Malone. The reasons for these questions are obvious. Karl is one of the best athletes to ever play the game of basketball, he is a perennial all star, one of the strongest athletes in professional sport, and he has, without a doubt, the best physique in the NBA. In addition to all these attributes his ability to control his 6'9 265lb body is legendary. Karl gives credit for much of his physical success to his solid work in the weight room, which consists of 70% dumbbell training.

"One of the most outspoken and original voices in sports sounds off while revealing his incredible life story,"--Amazon.com.

The New York Times Bestseller, updated With a New Introduction This is the 20th anniversary of the explosive bestseller that changed the way the world viewed one of the greatest athletes in history, revealing for the first time Michael Jordan's relentless drive to win anything and everything, at any cost. NBA Hall of Fame columnist Sam Smith had unlimited access to the team and its players during their championship 1991-92 season, which he details in the new introduction, along with candid revelations about his sources, and the reaction from Michael, his teammates, the media, and the fans when the book blasted onto the bestseller lists in 1992 (where it stayed for three months). With more than a million copies in print, *The Jordan Rules* remains the ultimate inside look at one of the most legendary teams in sports history.

A vibrant, unconventional, highly opinionated guide to the triumphs, joys, struggles, and heartbreaks of the modern era of the game, for every obsessive basketball fan who loves to hate hot takes *The Joy of Basketball* celebrates the meteoric rise of basketball over the last quarter century by ignoring the bland, traditionalist binary of wins or losses. Instead, the book's focus is on everything else. Using text, charts, and illustrations that upend conventional jock wisdom, the book details the most incredible players in history, draft flops, long-limbed oddballs, superteams, the international talent wave, brawls, scandals, the rapid evolution of contemporary gameplay, coaching, fashion, crime, positional erosion, tragic tales, memes, and the sacred Kardashian Blessing. Bouncing between witty graphics and keen sociopolitical observations, *The Joy of Basketball* is a subversive sports manifesto camouflaged as a colorful reference book for your coffee table.

"A 22-volume, highly illustrated, A-Z general encyclopedia for all ages, featuring sections on how to use World Book, other research aids, pronunciation key, a student guide to better writing, speaking, and research skills, and comprehensive index"--

The most iconic moments and stories of the NBA. In *NBA 75*, sportswriter and basketball super fan Dave Zarum tells the story of the NBA, all 75 years -- from its early barnstorming days to the multibillion-dollar sports league it is today.

Readers are treated to all the biggest moments and greatest superstars, with over 75 stories ranging from Jerry West's 33-win streak Lakers, through Jordan's repeat three-peat Bulls, to Steph Curry and the 73-win Warriors and beyond. But this retrospective doesn't shy away from the league's controversies, covering its struggles with racial bigotry, Magic Johnson's HIV diagnosis, Len Bias' tragic draft-night death and the cocaine-fuelled late seventies when the Finals were broadcast on tape delay. Each story is fully illustrated with iconic photos and accompanied by stat boxes and side stories of some of the Association's more curious and overlooked moments. Some of the events covered in *NBA 75*: 1946: The first professional basketball game between the New York Knicks and the Toronto Huskies 1969: The legendary duels between Wilt Chamberlain and Bill Russell 1976: The merger of the ABA and NBA 1980: The rivalry of Larry Bird and Magic Johnson 1993: Air Jordan and his Bulls dynasty 2006: Kobe Bryant scores 81 points 2010: LeBron James makes his Miami decision 2016: Steph Curry and the Warriors blow a 3-1 lead to lose the NBA Finals. *NBA 75* is the definitive guide to the history of the NBA -- perfect for anyone who wants to learn more about the league they love or simply catch up on what they've been missing. With the 75th anniversary of the NBA in 2021, now is the perfect time to add it to your collection.

In *Epic Athletes: Stephen Curry*, acclaimed journalist and bestselling author Dan Wetzel tells the inspiring, electrifying story of the NBA superstar, beginning a new series of sports biographies for young readers! Featuring comic-style illustrations by Zeke Peña! When you think of Stephen Curry, one word comes to mind: greatness. From shooting three-pointers with laser precision to his clutch ability to hit buzzer-beaters time and again, he has established himself as one of the best players in pro basketball. But greatness was never a guarantee for Steph. The son of a talented NBA player, he dreamed of one day playing professionally just like his dad. Yet Steph, who was always smaller and weaker than the competition, was told over and over that he would never be talented enough to be a college star or NBA player--let alone the MVP of the entire league. Through tenacity and hard work, he proved them all wrong and went on to dismantle the

record books. With the high energy of a TV commentator, and featuring dynamic comic-style illustrations, this engaging biography tells the story of an NBA All-Star and the path he took to achieve his dreams. * "Wetzel knows how to organize the facts and tell a good story. . . an unusually informative and enjoyable sports biography for young readers." —Booklist (starred review) A Junior Library Guild selection!

The indispensable, amazingly illustrated companion to today's NBA—a roundball Rosetta Stone that hilariously decodes the trends and tendencies of pro basketball. The NBA of the moment is a league of hugely charismatic celebrities, crackling aesthetic intrigue, sociopolitical undercurrents, and raw humanity: every Kobe Bryant pump-fake or LeBron James dunk holds within it a Shaq-size load of meaning. The Macro-Phenomenal NBA Almanac is a one-of-a-kind guide to this tumultuous and exciting league. In a series of brilliantly illustrated chapters—from Master Builders like Tim Duncan to Destiny's Kids like Amare Stoudemire to Lost Souls like Lamar Odom—the almanac breaks down the styles of the NBA's most colorful characters, showing what each one reveals through his play and conduct, both on the court and off. Filled with some of the smartest, funniest sportswriting known to fankind, this book will cast an entirely new light on one of our favorite games.

After 52 long years, the city of Cleveland finally has a new championship team, thanks to LeBron James and his Cavaliers. Scott Raab—Cleveland super-fan—has suffered for every one of those five decades of drought. In the tradition of Frederick Exley's cult-classic sports book *A Fan's Notes*, *The Whore of Akron* is Raab's hilarious and unhinged plea for deliverance from all those years of pain. Traveling from Cleveland to Miami and back again, Raab heads out on an obsessive quest to uncover the soul of one of today's greatest basketball players: LeBron James, the man who finally brought Cleveland out of sporting exile.

PIVOT PERSPECTIVE. CHANGE YOUR LIFE. Most of us run on an endless string of vague goals and should-haves, with true, empowering change always just out of reach. Many of us feel stuck in our day-to-day routine, without the proper tools to break the mold and live our best lives every single day. David Nurse, a renowned life optimization coach of more than 150 NBA players and CEOs, knows it doesn't have to be that way. *Pivot & Go* is a compelling, hands-on blueprint to changing course and leading the life you want to live-today. In this energizing, adventurous, and actionable guide, David outlines a clear 29-day plan—not to living the life, but to living your absolute best life. His key is to make mindful mindset pivots that allow you to shift your perspective by incremental yet powerful degrees. Focusing on success, failure, passion, joy, and confidence, *Pivot & Go* is here to help you find your genuine rhythm—one that will carry you through each chapter of life with the energy and ability to make the most of every day. Punctuated with stories from his own journey to leading a full and rewarding lifestyle, as well as featuring never-before-told stories of triumph from some of the top NBA athletes in the world, David has delivered a book like no other. Not only will it give you the power to change your life, it will give you the strength to do so. Get ready to banish negative thoughts, live to the max, and become energized and ready to tackle each and every day.

The history of basketball has always belonged to champions like the Celtics, the Lakers, and the Bulls. Yet the game's history cuts much deeper than that. The bottom line, the record books and retired jerseys, can never fully do justice to this wild, chaotic, and energetic game. In between the championships, there's the sight of Earl Monroe, spinning and cajoling his way to every corner of the court; or Allen Iverson, driving headlong into players twice his size. The real history of the game is not its championships, which are indisputable, but the personalities of its heroes, which are, at least, undisputed. It's in the larger-than-life pathos of Wilt, the secret ties that bind Larry Bird to the flashy ABA, and Michael Jordan when he flew a little too high. From the prehistoric teachings of Dr. James Naismith to pioneering superstars such as LeBron James and Kevin Durant, you'll never see roundball the same way again.

"From front offices to college campuses, Jake Fischer takes you on an engrossing tour of the NBA in its latest golden age, when some of the most captivating teams won by losing." —Lee Jenkins, former *Sports Illustrated* NBA writer An insider account of modern NBA team-building, based on hundreds of exclusive interviews A single transcendent talent? can change the fortunes of an NBA franchise. One only has to recall the frenzy surrounding recent top pick Zion Williamson to recognize teams' willingness to lose games now for the sake of winning championships later. It's a story that weaves its way behind closed doors to reveal intricate machinations normally hidden from public view. Backed by extensive reporting and hundreds of interviews with top players, coaches, and executives, Jake Fischer chronicles secret pre-draft workouts, feuding between player agents and executives, surprising trade negotiations, interpersonal conflicts, organizational power struggles, and infamous public relations fiascos, making for a fascinating look at the NBA. The definitive account of the NBA's tanking era, when teams raced to the bottom in the hope of eventually winning a championship.

The *Basketball Draft Fact Book* is the first detailed and comprehensive listing of all professional basketball drafts in the history of the sport since the first draft in 1947. Each season's draft is summarized, noting significant events and circumstances pertinent to that year and providing insight into the unique conditions and notable players involved. Following the summary is a complete list of all players drafted that season. Additional sections cover expansion and dispersal drafts, international players selected in the draft, the processes used to determine the order of the drafts, the impact of trades, and more. Containing corrections to hundreds of errors in the draft information currently available, this volume is a valuable resource for basketball fans, historians, writers, and researchers.

A legendary NBA player shares his remarkable story, infused with hard-earned wisdom about the journey to self-mastery from a life at the highest level of professional sports Chris Bosh, NBA Hall of Famer, eleven-time All-Star, two-time NBA champion, Olympic gold medalist, and the league's Global Ambassador, had his playing days cut short at their prime by a freak medical condition. His extraordinary career ended not at a time of his choosing but "in a doctor's office in the middle of the afternoon." Forced to reckon with how to find meaning to carry forward, he found himself looking back over his path, from a teenager in Dallas who balanced basketball with the high school robotics club to the pinnacle of the NBA and beyond. Reflecting on all he learned from a long list of basketball legends, from LeBron and Kobe to Pat Riley and Coach K, he saw that his important lessons weren't about basketball so much as the inner game of success—right attitude, right commitment, right flow within a team. Now he shares that journey, giving us a fascinating view from the inside of what greatness feels like and what it takes, formulated as a series of letters to younger people coming up and to all wisdom seekers. A timeless gift for anyone in pursuit of excellence, *Letters to a Young Athlete* offers a proven path for taming your inner voice and making it your ally, through the challenges of failure and the challenges of success alike.

Since their entry into the NBA, the Charlotte Hornets have been a first-class organization off the court. Until recently, however, the team's

performance on the court has been a step behind. But despite the frequent losses, Charlotte's ever-patient fans have continued to support their team. Rick Bonnell tells the story of the building of the franchise and how the Hornets have developed into one of the premier teams in the NBA. Bonnell has covered the Hornets for the Charlotte Observer since the team's first season in 1988-89.

The first memoir for young readers by sports legend Kareem Abdul-Jabbar. At one time, Lew Alcindor was just another kid from New York City with all the usual problems: He struggled with fitting in, with pleasing a strict father, and with overcoming shyness that made him feel socially awkward. But with a talent for basketball, and an unmatched team of supporters, Lew Alcindor was able to transform and to become Kareem Abdul-Jabbar. From a childhood made difficult by racism and prejudice to a record-smashing career on the basketball court as an adult, Kareem Abdul-Jabbar's life was packed with ""coaches"" who taught him right from wrong and led him on the path to greatness. His parents, coaches Jack Donahue and John Wooden, Muhammad Ali, Bruce Lee, and many others played important roles in Abdul-Jabbar's life and sparked him to become an activist for social change and advancement. The inspiration from those around him, and his drive to find his own path in life, are highlighted in this personal and awe-inspiring journey. Written especially for young readers, *Becoming Kareem* chronicles how Kareem Abdul-Jabbar became the icon and legend he is today, both on and off the court.

Perfect for fans of *Moneyball* and *The Book of Basketball*, this vivid, thoroughly entertaining, and well-researched book explores the NBA's surge in popularity in the 1970s and 1980s and its transformation into a global cultural institution. Far beyond simply being a sports league, the NBA has become an entertainment and pop culture juggernaut. From all kinds of team logo merchandise to officially branded video games and players crossing over into reality television, film, fashion lines, and more, there is an inseparable line between sports and entertainment. But only four decades ago, this would have been unthinkable. Featuring writing that leaps off the page with energy and wit, journalist and basketball fan Pete Croatto takes us behind the scenes to the meetings that lead to the monumental American Basketball Association–National Basketball Association merger in 1976, revolutionizing the NBA's image. He pays homage to legendary talents including Julius "Dr. J" Erving, Magic Johnson, and Michael Jordan and reveals how two polar-opposite rookies, Larry Bird and Magic Johnson, led game attendance to skyrocket and racial lines to dissolve. Croatto also dives into CBS's personality-driven coverage of key players, as well as other cable television efforts, which launched NBA players into unprecedented celebrity status. Essential reading whether you're a casual or longtime fan, *From Hang Time to Prime Time* is an enthralling and entertaining celebration of basketball history.

Showcasing one of professional basketball's best players, this book spotlights the life and career of hardcourt superstar LeBron James. More than just a biography, it relates James' story while also establishing his prominent place in NBA history. By examining his skills and statistics in a variety of categories and comparing him to other NBA legends—including Magic Johnson, Bill Russell, Kareem Abdul-Jabbar, Michael Jordan, and more—the guide makes a strong case for James as basketball's greatest. Along the way, his best and most memorable moments are revisited, from his days as a high school stand-out in Akron, to his first stint with the Cavaliers, to "The Decision" to join the Miami Heat, and the show-stopping performance in the 2016 Finals to bring an NBA title back to Cleveland. *LeBron James vs. The NBA* is certain to stir up lively debate and is a must-have for Cavs fans and basketball buffs alike.

The 2020-21 NBA Preview Almanac is a comprehensive reference guide that delivers in-depth analysis to preview the upcoming NBA season, using proprietary forecasting methods based on years of meticulous research. This almanac includes complete scouting reports and projections of every individual NBA player, along with thorough breakdowns of the expected performance of all 30 teams. In addition, this year's edition of the preview almanac will discuss new methods and metrics to analyze individual defensive matchups and quantify a player's ability to play on-ball defense. If you are looking for the best available resource to get ready for the approaching 2020-21 NBA season, then check out *The 2020-21 NBA Preview Almanac*. As an important note, a portion of every copy sold will be donated to the American Civil Liberties Union to support the fight for racial justice, voting rights as well as the constitutional rights of all people. After all, the fight for equality is more important than basketball. Therefore, we should do everything that we can to push for this goal.

Quick access to today's top Facebook, Twitter, and LinkedIn resources - on business, entertainment, politics, health, sports, and much more! A single, up-to-the-minute source for all the best new resources on today's top social networks More than 3,000 entries on parenting, shopping, fashion, sports, travel, religion, and many other topics A huge timesaver: helps users instantly uncover hidden "gems" they'd otherwise have to search for, stumble upon, or never find at all!

The story of Giannis Antetokounmpo's extraordinary rise from poverty in Athens, Greece to super-stardom in America with the Milwaukee Bucks--becoming one of the most transcendent players in history and an NBA champion--from award-winning basketball reporter and feature writer at *The Ringer* Mirin Fader, touching on universal themes of family, immigration, hard work, wealth, loss, and dreaming big. As the face of the NBA's new world order, Giannis Antetokounmpo has overcome unfathomable obstacles to become a symbol of hope for people all over the world, the personification of the American Dream. But his backstory remains largely untold, and Fader unearths new information about the childhood that shaped "The Greek Freak"--from sleeping side by side with his brothers to selling trinkets on the side of the street with his family to the racism he experienced in Greece. Antetokounmpo grew up in an era when Golden Dawn, Greece's far-right, anti-immigrant party, patrolled his neighborhood, and his status as an illegal immigrant largely prevented him from playing for Greece's top clubs, making his rise to the NBA all the more improbable. Fader tells a deeply-human story of how an unknown, skinny, Black-Greek teen, who played in the country's lowest pro division and was seen as a draft gamble, transformed his body and his game into MVP material. Antetokounmpo's story has been framed as a feel-good narrative in which the globe has embraced him, watching him grow up and lead the underdog Bucks to the NBA Championship in 2021. Giannis reveals a more nuanced story: how hesitant Antetokounmpo was, and still is, to spend money; how lonely and isolated he felt, adjusting to America and the NBA early in his career; the way he changed after his father recently died of a heart attack; the complexity of grappling with his Black and Greek identities; how private he is, so hard on himself and his shortcomings, a drive that fuels him every day; and the deep-rooted responsibility he feels to be a nurturing role model for his younger brothers. Fader illustrates a more vulnerable star than people know, a person who has evolved triumphantly into all of his roles: as father, brother, son, teammate, and global icon. Giannis gives readers a front-row seat as Antetokounmpo strives for an elusive championship with the Bucks, quelling speculation about potentially leaving Milwaukee after signing a five-year supermax contract extension worth \$228 million. Now, he contends with his next big hurdle: proving that committing to a small-market franchise can bring Milwaukee back to glory.

Whether you want to be in front of the camera, on the microphone, or behind the scenes, Total Sportscasting gives you the skills you'll need to become successful in this dynamic industry. This book covers everything from performance and production techniques to all aspects of sportscasting, good broadcast writing techniques, and how best to forge lasting relationships with team personnel. It also delves into the unique issues facing women sportscasters. And when it comes to breaking into the business, Total Sportscasting devotes entire chapters to career development and demo reel production. For important perspective, we've also included chapters on the history of sportscasting and attempts to glimpse into its future. Total Sportscasting is packed with a variety of features for both learning and instructing: Complete coverage of every aspect of the sportscast, helping you prepare for any platform—TV, radio, and the web Interviews with successful sports journalists, producers, and directors who give you an inside look into the real-world practices of the industry A companion website, which provides additional resources for both instructors and students, including video and audio examples and links to additional resources: www.totalsportscasting.com

Provides information about careers in the sports industry, including educational requirements, salary, and prospects for each profession.

He's been called a journeyman. Even Paul wouldn't dispute that classification. Regardless, Bill Simmons, ESPN's "The Sports Guy," has said of Paul Shirley, "We could finally have an answer to the question 'What would it be like if one of our friends was an NBA player?'" There's no denying that Paul Shirley is the closest thing pro basketball's got to Odysseus. In Homeric fashion, he has logged time practically everywhere in the roundball universe, from six NBA cities to pro leagues in Spain and Greece to North America's pro ball Siberia, the minor leagues. Hell, he's even played in the real Siberia. And in *Can I Keep My Jersey?*, Shirley finally puts down roots long enough to deliver one of the great locker-room chronicles of the modern age. With sharp elbows and an even sharper wit, Shirley—whose writings have been described as "wildly entertaining" by *The Wall Street Journal*—drops hilarious commentary, revealing which teams have the best cheerleaders (he's spent many a time-out watching them ply their trade), why Christ is rapidly becoming every team's "sixth man," and even the best ways to get bloodstains out of your game uniform, using only an ordinary bar of soap and a hotel bathroom sink. From sharing the court with Kobe and Shaq to perusing the food court at some mall in a bush-league burg; from taking pregame layups to getting laid out by a stray knee from an NBA power forward; from hopping a limo to the team's charter jet to dashing to catch the van home from a B-league game in Tijuana, Shirley dishes on what it's like to try to make it as a professional athlete. *Can I Keep My Jersey?* is a rollicking, thoughtful, even thought-provoking insider's look at a pro baller's life on the fringe. Like Jim Bouton's *Ball Four* or John Feinstein's *A Season on the Brink*, Shirley's odyssey deserves to find a home on every sports fan's bookshelf.

The media has often speculated and sports fans have debated, but until now no one has known the real story. *Personal Foul* takes an in-depth look at former NBA referee Tim Donaghy and the betting scandal that rocked professional basketball. This is the decisive book that reveals exactly what was done and how it all happened. Which games were affected and how? Did referees target particular players or teams? Just how much did the NBA know and when? How did the mafia get involved? The book answers all of these questions and more. Thrilling and poignant, *Personal Foul* takes readers on the journey of one man wrestling his own demons and shines a light on a culture of gambling and "directive" officiating in the NBA that promises to change the way sports fans view the game forever. The book also includes a foreword by Phil Scala, the FBI Special Agent who worked the Gambino case.

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