

Memorandum Of 2014 Business Paper Term 1

Discerning the early stages of the rebirth of a new Russian empire from the ashes of the Soviet Union, Vladimir Putin and Russia's Imperial Revival argues that Russia's recent overtly aggressive actions and foreign policy doctrines have signaled a renewal of the Cold War. At the least, Russia's actions represent the potential for renewal. This book explains these developments in a historical context. The book begins by describing Russia's initial policy of rapprochement after the collapse of the Soviet Union and its development into a foreign policy of threatened or actual armed aggression. It identifies today's Russia as a nation determined to re-establish itself as a political and military force. As a prominent figure in the development and continuation of its current foreign policy, Vladimir Putin plays a central role in the topics covered. Previous literature often treats Putin as an individual phenomenon examining his connections to corruption or the secret police, but here David E. McNabb examines him as the latest in a long history of Russian despots who followed similar expansionist policies. He details some of the tactics Putin uses to instill fear and dominate political policies of republics newly independent from Russia. These tactics include the use of energy as a weapon, cyber terrorism, and military support for ethnic Russian separatists in other sovereign nations, most recently exemplified by Russia's annexation of Crimea from Ukraine via armed invasion. In an attempt to demystify Russia's re-emergence as an international political force, Vladimir Putin and Russia's Imperial Revival grounds its analyses in history. It explores as far back as the establishment of the first Russian empire, and regards Putin as a leader determined to establish a fifth imperial incarnation. It provides a nuanced understanding of how Russia arrived at its current position through recent and distant internal and international events.

Confronting Corruption in Business focuses on the contextual issues that trigger corruption to give the reader a more thorough understanding of destructive leadership. It provides students with a unique, critical perspective on issues of leadership, corruption, and policy in different countries, industries, and companies. While there isn't a universally agreed upon definition of corruption in social sciences, it generally refers to efforts to secure wealth or power through misusing public power for private gain. This kind of destructive leadership is typically treated as an anomaly, but this book closes the gap in our understanding by highlighting the wider consequences of this behavior within business, and on an international level. Armed with this understanding, one also learns how to mitigate its causes and consequences. Edited by leading experts, the book includes contributions from scholars with international expertise on leadership, strategy, political science, finance, organizational change, and public policy. It is the first book to focus on corruption on the country level and within business, and students in international business, management, ethics, and leadership classes will find it a valuable read.

Civil False Claims and Qui Tam Actions is an essential weapon for bringing or defending a qui tam action. This Fourth Edition, two-volume treatise provides comprehensive analysis of The Civil False Claims Statute and a balanced approach to every important aspect of case preparation and litigation -- from establishing the merits of a whistleblower claim to determining the formula for arriving at the qui tam plaintiff's award. Civil False Claims and Qui Tam Actions, frequently cited by the courts, is clearly and concisely written to: walk you, step-by-step, through each phase of case preparation, from the perspective of both plaintiff-relator and whistleblower defendant spell out the unique procedural requirements in a civil false claims action -- from the applicability of statute of limitation rules to the scope of discovery under a "civil investigation demand" by the federal government explain how to draft a whistleblower complaint collect, organize and interpret the controlling case law direct you to the relevant statutory whistleblower provisions, rules and regulations that apply to the issues under discussion analyze the legislative history of The False Claims Act and explains why it is essential to the success of a prosecutor's or defense's cause of action and alert you to emerging trends in civil false claims and qui tam actions For the best guidance on how to bring or defend a qui tam action, consult the civil false claims specialist - John T. Boese. John T. Boese is an expert author and litigation partner in the Washington, DC law office of Fried, Frank, Harris, Shriver & Jacobson. with more than 25 years of experience in civil fraud cases, both as a former DOJ attorney and as defense counsel. In a clear and straightforward manner, he offers his expert analysis of recent developments on: The Supreme Court's decision on "original source" in *Rockwell* The recent trend by state legislatures to enact false claims laws that mirror the federal law. The "presentment" requirement Corporate liability under The Civil False Claims Act Interpreting the public disclosure bar and original source requirement Challenges to sufficiency of FCA complaints under Rule 9(b) The Civil False Claims Act has captured the attention of any organization doing business with the federal government, for very good reasons: Virtually any person that receives, spends or uses federal money may be liable under The Civil False Claims Act. Private individuals, including employees can be whistleblowers on contractor fraud by bringing a qui tam lawsuit on behalf of the federal government - and receive up to 30% of any judgment or settlement. The courts have upheld highly creative claims brought under The Civil False Claims Act. Don't get lost in the maze of changing, complicated, and confusing qui tam provisions, whistleblower rules, and civil false claims regulations! Note: Online subscriptions are for three-month periods.

The Drone Debate offers a thorough investigation of the where, why, how, and when of the U.S.'s use of UAVs. Beginning with a historical overview of the use of drones in warfare, it then addresses whether targeted killing operations are strategically wise, whether they are permissible under international law, and the related ethical issues. It also looks at the political factors behind the use of

drones, including domestic and global attitudes toward their use and potential issues of proliferation and escalation. Finally, the use of drones by other countries, such as Israel and China, is examined. Each chapter features a case study that highlights particular incidents and patterns of operation in specific regions, including Yemen, Somalia, Pakistan, and Libya and strike types (signature strikes, personality strikes, etc.).

This book explains the concepts of Ethical Business Practice (EBP) and Ethical Business Regulation (EBR), a new paradigm in compliance and enforcement based on behavioural science and ethics. EBR provides the basis for an effective relationship between a business and its regulators, resulting in better outcomes for both. EBR is attracting extensive attention from regulators and businesses around the world. The UK Government's 2017 Regulatory Futures Review draws on EBR as the foundation for its policy of 'regulatory self-assurance'. EBR draws on findings from behavioural science, responsive regulation, safety and business and integrity management to create a practical and holistic approach. Examples include the open culture that is essential for civil aviation safety, the Primary Authority agreements between regulators and national businesses, and feedback mechanisms provided by market vigilance systems and sectoral consumer ombudsmen. This book provides an essential blueprint for sustainable business and effective future regulation.

This book evaluates key commercial law aspects of the relevant law and legislation governing residential mortgage-backed securities (RMBSs) in Australia from a legal perspective. Within the context of a "public benefit test" framework, the book seeks to critically evaluate the impact and effectiveness of current law and regulation governing RMBSs. There is a dearth of both academic and practical literature on the legal and regulatory issues surrounding RMBSs in Australia. The book aims to make a contribution to the formulation of law and public policy by suggesting a number of reforms to the current law and practice surrounding RMBSs in Australia. In part, these suggested reforms will be based on the lessons learned from the experiences of overseas jurisdictions such as Canada, the U.K, and the United States.

Gender Equality and Responsible Business places gender equality at the heart of the responsible business agenda with the aim of contributing to CSR practice as well as research. Discussion about gender issues in the field of corporate responsibility has focused on workplace issues and corporate boards, which are important areas of work. However, the great benefit of exploring gender issues through a responsible business lens is that this requires us to also examine the wider gender impacts of business in the marketplace – for example, with regard to suppliers, supply chains, and consumers, and with respect to the communities where business operates, and the wider ecological environment – indeed throughout corporate value chains. Through contributions from practitioners in business and civil society, as well as academia, this book broadens the agenda, opening the field to new voices, and facilitates dialogue among and between

practitioners and researchers. Contributions within the edited collection elucidate current practice, bring new perspectives, and help us to expand the field of responsible business with regard to gender equality, and beyond.

This ground-breaking research represents the most complete collection yet on how the hospitality industry is addressing sustainability and ethical issues. Covering supply chain management, innovative sustainability initiatives, CSR programmes, biologically-respectful tourism and Value Creation, *Sustainability in Hospitality: How Innovative Hotels are Transforming the Industry* presents valuable global viewpoints on embedding sustainability into all aspects of the hospitality industry, and the impact this could have on transforming the sector into an advocate for more sustainable, eco-conscious tourism. The chapters in this edited collection span organizational governance, human rights and labour practices, environment and climate change, fair operating practices, stakeholder engagement, CSR and strategic management. The global reach of the collection brings case studies from China, the US, the UK, Mexico and Italy, while company case studies include Fairmont Luxury Hotels and Sextantio. *Sustainability in Hospitality: How Innovative Hotels are Transforming the Industry* will be an essential read for academics researching the development of ethically-conscious and sustainable hospitality, and for hotel managers and group CEOs who want to know how sustainability and CSR can be embedded in their day-to-day operations.

Accurate valuation is an absolute prerequisite for any transfer of assets. It provides a buyer and seller with a good starting place to negotiate the terms of a sale. And in an estate setting, accurate valuation is vital when computing federal and state death tax liabilities. But arriving at valuations that are acceptable to all parties can be quite difficult, particularly where the asset is, for example, an ownership share in a closely-held company. *Valuation Handbook* meets this need by providing a guide to valuation that is comprehensive, up-to-the-minute, and authoritative. *Valuation Handbook* features:

- Coverage of the full range of asset classes-- stocks, bonds, artwork, real estate, intellectual property, and closely-held businesses, to name just a few-- illustrated with in-depth examples that lead the reader step-by-step through their valuation.
- Guidance on calculating a minority discount or control premium when selling an interest in a closely-held company.
- Analysis of such issues as selecting expert appraisers and resolving valuation disputes.
- Complete coverage of statutory and case law pertaining to all areas of valuation, including disputes with the IRS over estate tax valuation.

• Copious practice tips that alert the reader to areas of complexity and suggest strategies for avoiding valuation audits. Written by Professor Joni Larson (assistant director of the Graduate Tax Program at Thomas M. Cooley Law School in Auburn Hills, Michigan), formerly with the Office of Chief Counsel at the Internal Revenue Service, *Valuation Handbook* is an authoritative guide to this complex area.

In the context of growing public interest in sustainability, Corporate Social Responsibility (CSR) has not brought about the expected improvement in terms of sustainable business. Self-regulation has been unable to provide appropriate answers

for unsustainable business frameworks, despite empirical proof that sustainable behaviour is entirely in corporate enlightened self-interest. The lack of success of the soft law approach suggests that hard law regulation may be needed after all. This book discusses these options, alongside the issue of shareholder primacy and its externalities in corporate, social, and natural environment. To escape the "prisoner's dilemma" European corporations and their global counterparts have found themselves in, help is needed in the form of EU hard law to advocate sustainability through mandatory rules. This book argues that the necessity of these laws is based on the first-mover's advantage of such corporate law approach towards sustainable development. In the current EU law environment, where codification of corporate law is sought for, forming and defining a general EU policy could not only help corporations embrace this self-enlightened behaviour but could also build the necessary "EU corporate citizenship" atmosphere. Considering the developments in the field of CSR as attempts to mitigate negative externalities resulting from inappropriate shareholder primacy use, the book is centred around a discussion of the shareholder primacy paradigm, its legal position and its (un)suitability for modern global business. Going beyond solely legal analysis, juxtaposing legal principles and argumentation with economic theoretic approaches and, more importantly, real-life examples, this book is accessible to both professionals and academics working within the fields of business, economics, corporate governance and corporate law.

This book examines the legitimation of Private Military and Security Companies (PMSCs), focusing on the controversy between PMSCs and nongovernmental organizations (NGOs). While existing studies disproportionately emphasizes the ability for companies and their clients to dominate and shape perceptions of the industry, this book offers an alternative explanation for the oft-cited normalization of PMSCs and the trend to privatize security by analyzing the changing relationship between PMSCs and NGOs. It uses the concept of 'norm entrepreneurship' to elucidate the legitimation game between these two dissimilar actors. Starting from the 1990s, the book shows that the relationship between PMSCs and NGOs has undergone a transition by literally moving from 'the barricades to the boardrooms'. After years of fierce advocacy and PR campaigns against PMSCs, today both actors increasingly collaborate in multi-stakeholder initiatives, elevating the status of PMSCs from a scorned actor to a trusted partner in the regulation of the industry. The work offers a comprehensive explanation of when and why this kind of collective norm entrepreneurship is likely to occur. This book will be of interest to students of PMSCs, critical security studies, global governance, international norms, and International Relations.

Entrepreneurship is very important for both entrepreneurs and economic development. It helps boost innovation and competitiveness in every country and facilitates the creation of new jobs and new opportunities, especially for family businesses and small and medium enterprises (SMEs). Both entrepreneurship and innovation constitute a subject that is both topical and timeless, since institutions and the various institutional processes have always affected a country's sustainability. Entrepreneurial Development and Innovation in Family Businesses and SMEs is an essential scholarly publication that contributes to the understanding, improving and strengthening of entrepreneurial development, and innovation's role in family businesses and SMEs by providing both theoretical and applied knowledge in order to find how and why

entrepreneurship and innovation can produce inefficient and dysfunctional outcomes. Featuring a wide range of topics such as women entrepreneurship, internationalization, and organizational learning, this book is ideal for researchers, policymakers, entrepreneurs, executives, managers, academicians, and students.

Human rights is an interdisciplinary subject as well as a foundational aspect of the law. The importance of human rights at the intersection of business and society is central, yet under-analyzed. This book provides an accessible understanding of what human rights are, how business enterprises may impact human rights for better or for worse, and how such impacts can or should be managed. *Human Rights: A Key Idea for Business and Society* equips readers interested in the relationship between business and society with the foundational knowledge for engaging in debates and operational tasks related to the roles and responsibilities of business with regard to human rights. It covers human rights aspects relevant to common management tasks, including supply chain management, human resource management, risk management, non-financial reporting, finance, and stakeholder engagement. It covers opportunities and challenges related to the Sustainable Development Goals (SDGs) and climate change mitigation. The book explains the foundations for human rights, social expectations, and legal requirements on businesses to respect human rights and how business enterprises should identify and manage their human rights impacts. A concise introduction to a complex topic, this book is perfect reading for students of corporate social responsibility, business ethics, and international business, as well as an illuminating guide for researchers, managers, civil society organizations, government officials, and reflective practitioners.

This annual Forest Inventory and Analysis (FIA) Fiscal Year 2015 business report (#18) will tell you, the taxpayers, partners, and clients what the program has accomplished with the financial resources provided and what the program will accomplish in the coming year with budgeted financial resources. This relationship with taxpayers, partners, and clients is integral to FIA's continued success, because accountability is their first priority. Some key findings of this annual report are: Annualized progress, Funding, Partners' support, Grants and agreements, Data availability, Five-year reports, Quality assurance, Users groups, Personnel, Other program features, New FIA Strategic Plan, Looking to 2016. This information can be used in many ways, such as evaluating wildlife habitat conditions, assessing sustainability of current ecosystem management practices, monitoring forest health, supporting planning and decision-making activities undertaken by public and private enterprises, and predicting the effects of climate change. Related products: Soil Manual Survey --New --2017 can be found here: <https://bookstore.gpo.gov/products/soil-survey-manual-march-2017> Forest Health Monitoring: National Status, Trends, and Analysis, 2014 can be found here: <https://bookstore.gpo.gov/products/sku/001-000-04768-0?ctid=819> National Individual Tree Species Atlas can be found at this link: <https://bookstore.gpo.gov/products/sku/001-001-00703-0?ctid=819> Christmas Tree Pest Manual can be found at this link: <https://bookstore.gpo.gov/products/sku/001-000-04764-7?ctid=819> Other products available from the United States Forest Service can be found at this link: <https://bookstore.gpo.gov/agency/819> Environment & Nature publications can be found here: <https://bookstore.gpo.gov/catalog/environment-nature> Department of Agriculture

(USDA) publications can be found here: <https://bookstore.gpo.gov/agency/department-agriculture-usda>

While the partnership has been a viable alternative to incorporation for centuries, the much more recent limited liability company (LLC) has increasingly become the business organization of choice for new firms in the United States. This Handbook includes This book addresses the increasing overlap between Corporate Social Responsibility (CSR) and law with a particular focus on company law and corporate governance. What is the impact of CSR on company law and corporate governance and, vice versa? How do these systems impact on CSR? Do they enable, require or prevent the socially responsible conduct of companies, for example, through corporate theory, directors' duties or disclosure laws? What is the role of shareholders and directors in the promotion of CSR? The theme of the book ensures a sharing of ideas and experiences globally and internationally for all jurisdictions to consider core legal and social aspects of CSR.

Confronting Corruption in Business Trusted Leadership, Civic Engagement Routledge

Over the last ten years mobile payment systems have revolutionised banking in some countries in Africa. In Kenya the introduction of M-Pesa, a new financial services model, has transformed the banking and financial services industry. Giving the unbanked majority access to the financial services market it has attracted over 18 million subscribers which is remarkable given that fewer than 4 million people in Kenya have bank accounts. This book addresses the legal and regulatory issues arising out of the introduction of M-Pesa in Kenya and its drive towards financial inclusion. It considers the interaction between regulation and technological innovation with a particular focus on the regulatory tools, institutional arrangements and government decisional processes through the examination as a whole of its regulatory capacity. This is done with a view to understanding the regulatory capacity of Kenya in addressing the vulnerabilities presented by technological innovation in the financial industry for consumers after financial inclusion. It also examines the way that mobile payments have been regulated by criticising the piecemeal approach that the Central Bank of Kenya has taken in addressing the legal and regulatory issues presented by mobile payments. The book argues there are significant gaps in the regulatory regime of mobile banking in Kenya.

Transculturalism and Business in the BRIC States, edited by Yvette Sánchez and Claudia Franziska Brühwiler, is the first handbook on the BRIC States that offers a transcultural perspective, which goes beyond the typical 'how to' manuals or economic projections and provides an understanding of transculturalism as it is studied and practiced in the respective countries themselves. This unique reference book also offers insights into the relations between the corresponding states and the challenges facing those trying to foster more intense business exchanges. The reader learns to interpret cross-cultural issues from the perspectives of the BRIC states themselves and gains insight into the way scholars in the BRIC area reflect on transculturalism. Moreover, it introduces the

reader to fresh visualizations that help consider transculturalism beyond the known categories. The book will appeal, on the one hand, to practitioners who are active in the BRIC states and wish to better grasp the challenges to business relations, as well as the intra-area dynamics and, on the other hand, to scholars in transcultural studies and international management, due to its insider approach. Since the book combines theoretical concepts with a clear geographic focus and a critical approach to traditional models, it is suitable for both academic audiences as well as for practitioners who appreciate a sound theoretical base and a fresh take on a subject.

This book discusses the role of capital markets and investment banking in Nigeria, the largest frontier market economy in the world by both population size and gross domestic product. Offering a systematic framework combining conceptual principles with real practice, the book enables the reader to gain useful insight into how capital markets and investment banking work in the real world of a frontier market. The book provides a synopsis of the economic attractiveness, financial systems intermediation and capital markets, as well as the regulatory framework within a frontier market. It explores capital raising through equity and underwriting and private equity, paying particular attention to putting capital to work on mergers and acquisitions, project and infrastructure finance and real estate finance. Furthermore, it analyses asset management, pension industry and securities trading in a frontier market. The authors use detailed case studies from Nigeria to illustrate the operations of investment banking in frontier markets. The cases, tables and charts serve as useful illustrations of the topics under discussion. With the authors' combined experience of more than 50 years as economists, finance and investment professionals and in executive leadership positions in the financial services industry, this book will interest the academic community, professionals in the financial industry, retail and institutional investors interested in frontier markets, development practitioners in international organizations and policy makers including securities and capital market regulators.

In recent years, interest in the large group of skilled immigrants coming from India to the United States has soared. However, this immigration is seen as being overwhelmingly male. Female migrants are depicted either as family migrants following in the path chosen by men, or as victims of desperation, forced into the migrant path due to economic exigencies. This book investigates the work trajectories and related assimilation experiences of independent Indian women who have chosen their own migratory pathways in the United States. The links between individual experiences and the macro trends of women, work, immigration and feminism are explored. The authors use historical records, previously unpublished gender disaggregate immigration data, and interviews with Indian women who have migrated to the US in every decade since the 1960s to demonstrate that independent migration among Indian women has a long and substantial history. Their status as skilled independent migrants can

represent a relatively privileged and empowered choice. However, their working lives intersect with the gender constraints of labor markets in both India and the US. Vijaya and Biswas argue that their experiences of being relatively empowered, yet pushing against gender constraints in two different environments, can provide a unique perspective to the immigrant assimilation narrative and comparative gender dynamics in the global political economy. Casting light on a hidden, but steady, stream within the large group of skilled immigrants to the United States from India, this book will be of interest to researchers in the fields of political economy, anthropology, and sociology, including migration, race, class, ethnic and gender studies, as well as Asian studies.

A Premier on Corporate Governance: Turkey takes an in-depth and comprehensive assessment of corporate governance in Turkey at a cross section in time when the country is going through major multidimensional transformations. Structural characteristics of its economy and the historical antecedents of corporate governance are provided to the readers as a background in the first part of the book. External and internal mechanisms of corporate governance are built on this background. Legal system of the country, its company laws, regulatory authorities and the state of the market for corporate control as well as the socio-cultural norms, ways of doing business, and the Turkish code of good governance are examined as the external mechanisms shaping the corporate governance practices of companies in the context. Internal control mechanisms analyzed in this book include the characteristics of the board of directors, ownership structure, and management teams of Turkish companies. In conclusion, the authors discuss current and future corporate governance challenges in the Turkish business context.

In 2020, COVID-19 starkly demonstrated the global interconnectedness of business, as it disrupted supply chains and manufacturing operations, broadly shuttered retail stores, and led to restrictions on movement and travel around the world. Other events in 2019 also showcased the undeniable globalization of business, be it from the (un)expected ramifications of Brexit to the impacts of data breaches across various industries. Riots in Hong Kong over an extradition bill also sparked huge debate and controversy, and the U.S.-China trade war also caused concern. All of these events may have largely and immediately impacted one region, yet effects reverberate across larger swathes of the globe—ultimately affecting vast areas, industries, and sectors across the international landscape. *Issues in Global Business* explores all of these and more, across a wide range of topics, including the on-demand economy, global manufacturing, Bitcoin, data security, and many more. Coupled with a comprehensive overview of the business landscape around the world by Dr. Mamoun Benmamoun, an assistant professor at the Boeing Institute of International Business at Saint Louis University, this book provides students with the essential information they need to assess business practices through an international lens.

This book examines an important economic development in East Asia during the first decade of the 21st century. Whereas regional arrangements were, with the sole significant exception of ASEAN, conspicuously absent before 2000, they have proliferated since 2000 in both the monetary and trade areas. The book places this political development in the changing nature of the national economies, especially their increasing integration into regional and global value chains with the fragmentation of production processes. This is a freshly written, coherent analysis of the topic, drawing upon (updated) material from a series of articles that the author has published on the subject over the years. Although the book is based on theoretical and, especially, empirical analysis of regionalism, it is written in a non-technical style accessible to a wide range of readers. The book is likely to be adopted as supplementary reading for university courses on Asian economies, whether be it in area studies or economics/political economy disciplines.

How different is the sharing economy from the traditional economy? What can entrepreneurs learn from failure? Can start-ups change the world? SAGE Business Researcher's Issues in Entrepreneurship offers an in-depth and nuanced look at a wide range of today's latest issues and controversies in entrepreneurship. This new collection of timely readings delves into current topics such as learning from failure, social entrepreneurship, flat management, crowdfunding, and more. Written with the rigor and immediacy of the best explanatory journalism, each issue provides deep, balanced, and authoritative coverage on the selected topic and key research, pointing students to reliable resources for further inquiry. These articles are perfect for outside reading assignments or in-class debates for any introductory entrepreneurship course. It is often assumed that shareholders have rights, not duties. In recent years, however, this assumption has come under intense scrutiny in all aspects of company law and capital market law - legislation, the courts, soft law, and scholarship - and, in Europe especially, major changes are under way across a diverse spectrum all the way from revised contractual arrangements to mandatory statutory provisions. Such a shift has important implications for the fundamentals of European company law, and there is a need to examine shareholders' duties and to consider where this trend is taking shareholders and their stance in law. This focused collection of essays by twenty notable scholars addresses this complex subject from a highly informative and useful variety of perspectives. Examining shareholders' duties along three axes - types of investee companies, types of shareholders, and types of business situations - the essays deal with such topics and issues as the following: - shareholders' duties as reflections of the interests they are intended to safeguard; - shareholders' duties to society; - shareholders' disclosure obligations; - duties of parent companies; - institutional investor's fiduciary duty; - how regulatory duties constrain value-reducing forms of opportunism; - the state's continuing duties in the transformation of state-owned companies; - significant shareholders' duties in transactions with the company; and - powerful shareholders' duty not to abuse right. Examining the implications of this shift in discourse - how shareholders' duties are coming to the fore under the impetus of legislation, legal doctrine, case law, and enforcement strategies - as well as its ideological underpinnings, this book offers a comprehensive and in-depth consideration

of this rapidly developing field. It will prove of inestimable value not only to policymakers and academics, but also to investors and practitioners committed to creating conditions favourable to sustainable economic growth and responsible business behaviour. International Business is a well-established research field, in which regionalisation has recently gained significant prominence. Europe comprises marketplaces characterised by unique patterns of highly advanced economic integration. No other marketplace in the world has progressed to the same levels of harmonisation across sovereign countries and economies. European Business is a subject in its own right with its own research momentum. Contemporary research evidences that firms view Europe as a challenging, mostly – yet not entirely – mature market location. Yet this location, often seen from a multi-country perspective, is subject to complexities revealing strategic corporate strengths and weaknesses. Theory, concepts and models known from International Business hence often vary in their applicability and relevance in this business environment. This comprehensive reference volume brings together a global team of contributors to analyse and overview the key issues, themes and phenomena that affect business in Europe. With interdisciplinary perspectives, the book covers crucial themes that any European Business research needs to acknowledge, including business cultures and identity, entrepreneurship and innovation, M&A and institutional trends, European HRM, migration, climate change issues, Brexit, and more. The selection of authors, from 17 countries worldwide, reflects the international scope of this research field and its agenda. A unique resource, this book provides an essential guide to researchers, research students and scholars of business and the social sciences, as well as the informed business community.

Bank Recovery and Resolution Second Edition Sven Schelo Since 2008, enormous efforts have been made worldwide to draft rules to prevent a reoccurrence of the devastating financial events of that year. In the process, bank business has been laid open to intense public and government scrutiny, and regulation of banking has grown to spectacular proportions. Prominent among the measures taken is the EU Bank Recovery and Resolution Directive (BRRD), which, together with the Single Resolution Mechanism (SRM) and the Single Resolution Fund, constitutes a crucial new pillar in the European Banking Union. Practitioners searching for orientation in what can readily be perceived as a 'jungle' have an urgent need for a clear and systematic description and analysis of these new rules, which are sure to have a massive impact on bank business from this time on, not only in Europe but also wherever European business is to be found. The solidly grounded analysis in this important book sets the new rules under BRRD into their full context as cross-border phenomena. With its crystal-clear explanation of key provisions, procedures, and 'triggers', the book organises a highly complex legal system into patterns and action plans that can be applied in virtually any eventuality likely to arise in cases where bank business is of central significance. Among the topics covered are the following: – entities covered by BRRD; – exceptions under BRRD; – objective and scope of BRRD tools – bail-in, bridge bank, sale of business, asset separation; – asset quality reviews; – curing or mitigating the continuing problem of non-performing loans; – new rules as response to lack of private solutions; – banks' requirement to provide a minimum amount of eligible liabilities; – safety buffers to protect resolution; – need to be 'resolvable' in a worst case; – leverage and liquidity ratios; – forced mergers; – market spillover effects of recovery planning; – group

recovery planning; – effects of foreign law contracts and assets; – write-down of capital instruments; and – special problems of cross-border restructuring. The presentation is enhanced by a comparative dimension, which includes reference to United States and other national developments and a full-scale analysis of Switzerland’s regulatory response to the crisis. Given that a full seamless global system of bank recovery and resolution has not yet been found, and that major banks are global players headquartered in different jurisdictions and even different continents, this book will greatly assist in the work of practitioners who must deal with cases involving international banking under the prevailing status quo. Its usefulness to officials and academics in international banking and finance law and policy, who are working towards a global solution, is of incalculable value.

How China's political model could prove to be a viable alternative to Western democracy Westerners tend to divide the political world into "good" democracies and "bad" authoritarian regimes. But the Chinese political model does not fit neatly in either category. Over the past three decades, China has evolved a political system that can best be described as "political meritocracy." The China Model seeks to understand the ideals and the reality of this unique political system. How do the ideals of political meritocracy set the standard for evaluating political progress (and regress) in China? How can China avoid the disadvantages of political meritocracy? And how can political meritocracy best be combined with democracy? Daniel Bell answers these questions and more. Opening with a critique of "one person, one vote" as a way of choosing top leaders, Bell argues that Chinese-style political meritocracy can help to remedy the key flaws of electoral democracy. He discusses the advantages and pitfalls of political meritocracy, distinguishes between different ways of combining meritocracy and democracy, and argues that China has evolved a model of democratic meritocracy that is morally desirable and politically stable. Bell summarizes and evaluates the "China model"—meritocracy at the top, experimentation in the middle, and democracy at the bottom—and its implications for the rest of the world. A timely and original book that will stir up interest and debate, The China Model looks at a political system that not only has had a long history in China, but could prove to be the most important political development of the twenty-first century.

Chapter 7 WILL REVAMPED FINANCIAL REGULATIONS WORK? -- Upgrading the Basel Rules -- Moving Toward a Euro Area Banking Union -- Taming the US Shadow Banks -- Charting the Post-Crisis Changes in the Financial System -- The Road Ahead -- Chapter 8 MAKING MACROECONOMICS MORE RELEVANT -- The Way We Were -- Expanding the Focus of Macroeconomics -- Strengthening Domestic Policy Cooperation -- A More Inclusive Approach to Macroeconomic Theory -- Toward a More Encompassing View of Macroeconomics -- Chapter 9 WHITHER EMU? -- The Institutional Response to the Euro Area Crisis -- What Makes a Good Currency Union? -- How Fast Is EMU Integrating? -- The Future of EMU -- FINAL THOUGHTS -- NOTES -- REFERENCES -- INDEX

As Matthew Pressman’s timely history reveals, during the turbulent 1960s and 70s the core values that held the news industry together broke apart and the distinctive characteristics of contemporary American print journalism emerged. Simply reporting the facts was no longer enough as reporters recognized a need to interpret events for their readers.

Defense Technological Innovation describes the emerging paradigm for innovation at the US Department of Defense, and the consequent impacts on its stakeholders. Leveraging a combination of prior research, archival data, first-person observations and interviews, the authors identify practices and themes characterizing the key trends in defense innovation, describe current organizational approaches and practices, and develop a theoretical framework that elucidates the competencies required to underwrite defense innovation objectives. The findings therein are relevant to any large, technology-driven organization contending with the implications of rapid change in the high-tech landscape.

From bank bailouts to austerity, Europe's and Ireland's response to the economic crisis has been engineered specifically to shift the burden of paying for the crisis onto ordinary citizens while investors, financiers, bankers and the privileged are protected. The authors expose the class-based nature of Ireland's crisis resolution.

Good leaders walk a tightrope between doing and daring – often in the glare of the public spotlight. In *Leadership in the Headlines*, Andrew Hill, the award-winning Management Editor of the Financial Times, shares his insider insights into the who's and how's of effective leadership. Packed with practical lessons, this book divides the best of Andrew's wry and insightful columns into eight 'acts' of leadership, with new commentary enhancing each one. Whether you're new to Andrew Hill's columns or a loyal reader, you'll gain fresh perspectives on the tough job of leading and take away tips about how to refine your own management skills.

Since China adopted its 'open door' policy in 1978, which altered its development strategy from self-sufficiency to active participation in the world market, its goal has remained unchanged: to assist the readjustment of China's economy, to coordinate its modernization programs, and to improve its quality of life. With the 1997 launch of the 'Going Global' policy, an outward focus regarding foreign investment was added, to circumvent trade barriers and improve the competitiveness of Chinese firms. In order to accommodate inward and outward investment, China's participation in the international investment regime has underpinned its efforts to join multilateral investment-related legal instruments and conclude international investment agreements. This collection, compiled by award-winning scholar Professor Julien Chaisse, explores the three distinct tracks of China's investment policy and strategy: bilateral agreements including those with the US and the EU; regional agreements including the Free Trade Area of the Asia Pacific; and global initiatives, spear-headed by China's presidency of the G20 and its 'Belt and Road initiative'. The book's overarching topic is whether these three tracks compete with each other, or whether they complement one another - a question of profound importance for the country's political and economic future and world investment governance.

This book explores the relations between the EU and the BRICS in the areas of politics, economic development, trade and security. The contributions cover topics such as the position of the EU and BRICS in the global order and the EU as a "normative power," as well as the evolution, characteristics and institutionalization of BRICS and the roles of its member countries Brazil, Russia, India, China, South Africa. The book will appeal to researchers and scholars interested in the rise of BRICS and the resulting challenges and opportunities for the European Union and Global Governance.

This book contains revised and extended versions of selected papers from the Sixth

International Symposium on Business Modeling and Software Design, BMSD 2016, held in Rhodes, Greece, in June 2016, organized by the Institute IICREST in cooperation with BPM-D, Aristotle University of Thessaloniki, TU Delft, CTIT - University of Twente, IMI-BAS, the Dutch Research School SIKS, and AMAKOTA Ltd. BMSD 2016 received 59 paper submissions from which 27 papers were selected for publication in the BMSD'16 proceedings. Additional post-symposium reviewing was carried out reflecting both the qualities of the papers and the way they were presented. 11 best papers were selected for the current Springer edition, that were carefully revised and extended, following the reviewers' comments and recommendations. The selection considers a large number of BMSD-relevant research topics: from business-processes-related topics, such as business process management, variability of business processes, and inconsistencies risk detection, (here it is to be mentioned that several papers consider and analyze particular business process modeling formalisms and tools), through system-engineering-related topics, such as conceptual modeling, enterprise architectures, human-centered design, signs modeling, and idiosyncrasies capturing, to service-oriented-software-engineering-related topics, such as service orchestration and e-services design.

Forests are under tremendous pressure from human uses of all kinds, and one of the most significant threats to their sustainability comes from commercial interests. This book presents a comprehensive examination of the interactions between the forest products sector and the sustainability of forests. It captures the most current sustainability concerns within the forestry sector and various sustainability-oriented initiatives to address these. Experts from around the world analyze interconnected topics including market mechanisms, regulatory mechanisms, voluntary actions, and governance, and outline their effectiveness, potential, and limitations. By presenting a novel overview of the burgeoning field of business sustainability within the forestry sector, this book paves a way forward in understanding what is working, what is not working, and what could potentially work to ensure sustainable business practices within the forestry sector,

An expert guide to Cuba's economic opening to the outside world. Ninety miles across the Straits of Florida, an exciting new revolution is afoot. This time, instead of guerillas marching down the streets of Havana, it is a global economy that will upend Cuba. Now opening to the world, what new forms is this nascent economy likely to take? Open for Business: The New Cuban Economy, Richard E. Feinberg's new book, examines the Cuban economy as it makes its early steps into developing a more dynamic market economy. He examines key issues like the role foreign investors will play, how Cubans will forge a path to entrepreneurship, and the roadmaps suggested by other emerging economies. As Cuba's economy awakens from the post-Castro dream, it will do so with a flavor that is uniquely Cuban. Feinberg's book—enriched by interviews and in-depth field research conducted over the last five years—speaks both to Cuba's legacy and to its new horizons on the world stage.

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