

Get Free Meredith And Shafer Operations Management 4th Edition

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Operations Management for MBAs provides an introduction to the basic concepts of operations management with a strategic, conceptual, and contemporary approach.

Specifically written with the needs of MBA students in mind, current topics such as supply chain management, the balanced scorecard, and yield management, as well as those specific to marketing, finance and other majors are explained. This comprehensive text will introduce students to the many operations topics and issues faced by leading service and manufacturing organizations. An emphasis is placed on new developments in the field of operations management and new information resources available, such as the Internet, while retaining a strong focus on the fundamental concepts of operations management. The goal of this text is to help students gain an understanding of what operations management involves, how it relates to other functional areas in an organization, the types of problems that are faced by operations managers, and common decision-making approaches.

Rather than giving instruction in models and solving problems, this textbook focuses on the process of modeling and the use of models in analyzing various managerial situations. The process of modeling is highly relevant to all business disciplines and is a critical skill for all professionals. The emphasis of this text will be on the integration and development of modeling skills including problem recognition, data collection, model formulation, analysis, and communicating and implementing the results.

Updated concepts and tools to set up project plans, schedule work, monitor progress-and consistently achieve desired

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project results. In today's time-based and cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. This classic book provides businesspeople with an excellent introduction to project management, supplying sound, basic information (along with updated tools and techniques) to understand and master the complexities and nuances of project management. Clear and down-to-earth, this step-by-step guide explains how to effectively spearhead every stage of a project—from developing the goals and objectives to managing the project team—and make project management work in any company. This updated second edition includes:

- * New material on the Project Management Body of Knowledge (PMBOK)
- * Do's and don'ts of implementing scheduling software
- * Coverage of the PMP certification offered by the Project Management Institute
- * Updated information on developing problem statements and mission statements
- * Techniques for implementing today's project management technologies in any organization—in any industry.

This indispensable text offers students a high quality treatment of strategic operations management. It provides the reader with a clear understanding of the importance and nature of operations strategy by determining exactly which management activities, core competencies, resources and technologies underpin an operational strategy. The book demonstrates how various operational elements and components can be combined and customised into unique operational strategies. When these strategies are correctly implemented, they provide sustainable competitive advantage and allow firms to provide a diverse range of services and goods in their increasingly demanding, complex and dynamic marketplaces and spaces. Includes chapters covering customising operational strategies for retail, manufacturing, services and SMEs, and sections on eBusiness and

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complexity theory in relation to operations theory. Features include: *extended case-studies including several from Europe and the USA *case vignettes *learning objectives *key terms *chapter introduction and 'maps' to aid reader accessibility *'time out' boxes to prompt the reader to reflect on what has been learnt *'critical reflection' boxes that analyse theories and models.

"Today, companies are competing in a very different environment than they were only a few years ago. Rapid changes such as a globally interconnected environment, the Internet, big data analytics, advances in technology, and sustainability imperatives have required businesses to adapt their standard practices. Operations management (OM) is the critical function through which companies can succeed in this competitive landscape. Operations management concepts are not confined to one department. Rather, they are far-reaching, affecting every functional aspect of the organization. Whether studying accounting, finance, human resources, information technology, management, marketing, or purchasing, students need to understand the critical impact operations management has on any business"--

Take a crash course in boosting operational efficiency! Whether a business manufactures trucks, delivers packages, or sells coffee, it lives and breathes on its operations. Without exception. Ensuring smooth, efficient processes is a challenging task--but the rewards are immense. The McGraw-Hill 36-Hour Course: Operations Management puts you on the fast track to bolstering and managing the effectiveness of your organization's operations. Complete with exercises, self-tests, and an online final exam, this virtual immersion course in operations management teaches you how to: Evaluate and measure existing systems' performance Use quality management tools like Six Sigma and Lean Production Design new, improved processes Define, plan, and control

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costs of projects Take this in-depth course on operations management and put your vision into action. This is the only book on the syllabus. Class begins now!

Project Management in Practice, 4th Edition focuses on the technical aspects of project management that are directly related to practice.

Contains spreadsheet templates capable of handling a variety of operations management problems using Lotus 1-2-3, and provides powerful data-to-graphics capabilities. Includes a matrix relating the chapters in this manual to the chapters of 14 popular operations management textbooks. The templates are menu-driven, so they are easy to use. Designed to be flexible and powerful, the templates can be used to solve a wide range of problems, from typical homework assignments to more advanced case analysis.

This new text provides students with clear step-by-step techniques for creating, developing, and evaluating essential project management tools. Readers will learn concepts and skills using project plans, work breakdown structures, budgets, network diagrams, resource allocations, and project evaluations.

Operations Management for MBAs provides an introduction to the basic concepts of operations management with a strategic, conceptual, and contemporary approach.

Specifically written with the needs of MBA students in mind, current topics such as supply chain management, the balanced scorecard, and yield management, as well as those specific to marketing, finance and other majors are explained with less quantitative and more conceptual content. With a concise format, this text is designed to allow professors to tailor the course through supplementary cases and other materials for the unique nature of various MBA programs and student populations. Jack Meredith has written eight books on operations management, project management and

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management science, and his research focus is on the strategic and operational problems that managers face, particularly those concerning the management of advanced technology. Scott Shafer, one of the nations first college professors to earn the Black Belt Six Sigma certification through the American Society for Quality (ASQ), integrates Six Sigma into educational programs as Director of MA Program and Professor of Management.

Electronic Inspection Copy available for instructors here With project management becoming an increasingly global endeavour, a comprehensive and international student text that reflects this reality is essential. International Project Management does just that, systematically linking the key elements of cross-cultural management and the particularities of an international context, with the tools and techniques of project management. Key features include: - A wide variety of examples and illustrations, including an in-depth, end-of-chapter case study with case questions; - Student exercises and review questions; - Detailed further reading - The full support of a Companion Website, featuring a Teacher's Manual Visit the Companion Website at www.sagepub.co.uk/koster

Project Management for Engineering, Business and Technology is a highly regarded textbook that addresses project management across all industries. First covering the essential background, from origins and philosophy to methodology, the bulk of the book is dedicated to concepts and techniques for practical application. Coverage includes project initiation and proposals, scope and task definition, scheduling, budgeting, risk analysis, control, project selection and portfolio management, program management, project organization, and all-important "people" aspects—project leadership, team building, conflict resolution, and stress management. The systems development cycle is used as a

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framework to discuss project management in a variety of situations, making this the go-to book for managing virtually any kind of project, program, or task force. The authors focus on the ultimate purpose of project management—to unify and integrate the interests, resources and work efforts of many stakeholders, as well as the planning, scheduling, and budgeting needed to accomplish overall project goals. This sixth edition features: updates throughout to cover the latest developments in project management methodologies; a new chapter on project procurement management and contracts; an expansion of case study coverage throughout, including those on the topic of sustainability and climate change, as well as cases and examples from across the globe, including India, Africa, Asia, and Australia; and extensive instructor support materials, including an instructor’s manual, PowerPoint slides, answers to chapter review questions and a test bank of questions. Taking a technical yet accessible approach, this book is an ideal resource and reference for all advanced undergraduate and graduate students in project management courses, as well as for practicing project managers across all industry sectors.

This text is an unbound, three hole punched version. In *Operations Management: An Integrated Approach, Binder Ready Version, 6th Edition*, Dan Reid and Nada Sanders have strengthened their commitment to improve the teaching and learning experience in the introductory operations management course. The text provides a solid foundation of Operations Management with clear, guided instruction and a balance between quantitative and qualitative concepts. Through an integrated approach, the authors illustrate how all business students will interact with Operations Management in future careers.

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the

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textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompany: 9780073532080 .

Boost your performance with improved project management tactics Project Management ToolBox: Tools and Techniques for the Practicing Project Manager, Second Edition offers a succinct explanation of when, where, and how to use project management resources to enhance your work. With updated content that reflects key advances in the project management field, including planning, implementation, control, cost, and scheduling, this revised text offers added material that covers relevant topics, such as agility, change management, governance, reporting, and risk management. This comprehensive resource provides a contemporary set of tools, explaining each tool's purpose and intention, development, customization and variations, and benefits and disadvantages. Additionally, examples, tips, and milestone checks guide you through the application of these tools, helping you practically apply the information you learn. Effective project management can support a company in increasing market share, improving the quality of products, and enhancing customer service. With so many aspects of project management changing as the business world continues to evolve, it is critical that you stay up to date on the latest topics in this field. Explore emerging topics within the world of project management, keeping up to date on the latest, most relevant subject areas Leverage templates, exercises, and PowerPoint presentations to enhance your project management skills Discuss tips, reporting, implementation, documentation, and other essentials of the project management field Consider how project management fits into various industries, including technology, construction,

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healthcare, and product development Project Management ToolBox: Tools and Techniques for the Practicing Project Manager, Second Edition is an essential resource for experienced project managers and project management students alike.

Operations Management in Context provides students with excellent grounding in the theory and practice of operations management and its role within organizations. Structured in a clear and logical manner, it gradually leads newcomers to this subject through each topic area, highlighting key issues, and using practical case study material and examples to contextualize learning. Each chapter is structured logically and concludes with summary material to aid revision.

Exercises and self-assessment questions are included to reinforce learning and maintain variety, with answers included at the end of the text.

Russell and Taylor's Operations and Supply Chain Management, 9th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management, 9th Edition makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. Appropriate for students preparing for careers across functional areas of the business environment, this text provides foundational understanding of both qualitative and quantitative operations management processes.

Russell and Taylor's Operations and Supply Chain Management, 8th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating

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value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management 8e makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. In the 8th Edition, the production process and global supply chain of denim is used to introduce OM topics, and helps students see how all of the pieces of operations management fit together. Appropriate for students preparing for careers across functional areas of the business environment, Operations Management 8e provides foundational understanding of both qualitative and quantitative operations management processes.

A concise and practical introduction to OM examining tasks and challenges faced by operations managers, featuring new video interviews with businesspeople showing how 'key ideas' from the text work in the real world, as well as a range of engaging case studies from global organizations.

LINUX OPERATIONS AND ADMINISTRATION introduces readers to Linux operations and system administration through a unified installation, using virtual machines. This text is more effective than those that take a professional approach because it eliminates confusion from working with differing hardware configurations, while allowing users to test interoperability between Linux and Windows. Detailed, yet reader-friendly, Linux Operations and Administration makes it easy to learn Linux and practice it with helpful in-text features like learning objectives and key terms, as well as items for self assessment such as review questions, hands-on activities, and case projects. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This series introduces the core areas of chemical science, covering important concepts in an easy, accessible style.

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Each title contains a number of experiments and demonstrations, approached through the process of problem, hypothesis, experiment and conclusion. All the books support the QCA schemes of work and contain: definitions of important terms and explanations of key concepts; formulae and word equations; and the periodic table with explanatory notes. This title explores the concepts of elements and compounds.

TRY (FREE for 14 days), OR RENT this title:

www.wileystudentchoice.com Projects continue to grow larger, increasingly strategic, and more complex, with greater collaboration, instant feedback, specialization, and an ever-expanding list of stakeholders. Now more than ever, effective project management is critical for the success of any deliverable, and the demand for qualified Project Managers has leapt into nearly all sectors. Project Management provides a robust grounding in essentials of the field using a managerial approach to both fundamental concepts and real-world practice. Designed for business students, this text follows the project life cycle from beginning to end to demonstrate what successful project management looks like on the ground. Expert discussion details specific techniques and applications, while guiding students through the diverse skill set required to select, initiate, execute, and evaluate today's projects. Insightful coverage of change management provides clear guidance on handling the organizational, interpersonal, economic, and technical glitches that can derail any project, while in-depth cases and real-world examples illustrate essential concepts in action.

Expert judgment is a major source of information that can provide vital input to project managers, who must ensure that projects are completed successfully, on time, and on budget. Too often, however, companies lack detailed processes for finding and consulting with experts—making it hard to match

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the required know-how with the project at hand. In Expert Judgment in Project Management: Narrowing the Theory-Practice Gap, Paul S. Szwed provides research that will help project managers become more adept at using expert judgment effectively.

This title was first published in 2000: The author's masterly exposition of the principles and practice of project management has been pre-eminent in its field for four decades. It was among the very few early books to treat project management holistically, rather than as a collection of separate techniques. It thus explains the entire project management process in great detail, demonstrating techniques ranging from the simplest of charts to sophisticated computer applications. Everything is reinforced throughout with case examples and diagrams. The text has been completely restructured and largely rewritten for this ninth edition, so that the sequence now follows even more closely the life-cycle of a typical project from its earliest definition to final close-out. Case examples and diagrams have all been reviewed, updated, augmented or replaced. Operations Management: An Integrated Approach provides an account of the systems, processes, people and technology that determine an organisation's strategy and success. With contributions from leading experts internationally, the text takes a comprehensive, comparative, and best-practice approach and applies this specifically to the Asia-Pacific region. Rigorous in scholarship yet eminently accessible in style, Operations Management is replete with pedagogical features - figures and tables, discussion exercises, 'Learnings from the Internet', and a diversity of long and short case studies from around the world. Students are taken on a seamless journey from the fundamentals of operations management, through to the multiple approaches, the various innovations, challenges and risks, and ultimately to models of

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sustainability and evaluative tools and techniques. The text effectively prepares future managers across every sector of the economy to lead, organise, plan and control a set of resources, in pursuit of identified goals. The book will be supported by an extensive companion website featuring PowerPoint slides for each chapter, sample answers, teaching notes and figures/images for presentations. From the Preface: Collectively, the chapters in this book address application domains including inpatient and outpatient services, public health networks, supply chain management, and resource constrained settings in developing countries. Many of the chapters provide specific examples or case studies illustrating the applications of operations research methods across the globe, including Africa, Australia, Belgium, Canada, the United Kingdom, and the United States. Chapters 1-4 review operations research methods that are most commonly applied to health care operations management including: queuing, simulation, and mathematical programming. Chapters 5-7 address challenges related to inpatient services in hospitals such as surgery, intensive care units, and hospital wards. Chapters 8-10 cover outpatient services, the fastest growing part of many health systems, and describe operations research models for primary and specialty care services, and how to plan for patient no-shows. Chapters 12 – 16 cover topics related to the broader integration of health services in the context of public health, including optimizing the location of emergency vehicles, planning for mass vaccination events, and the coordination among different parts of a health system. Chapters 17-18 address supply chain management within hospitals, with a focus on pharmaceutical supply management, and the challenges of managing inventory for nursing units. Finally, Chapters 19-20 provide examples of important and emerging research in the realm of humanitarian

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logistics.

The seventh edition of Operations and Supply Chain Management for MBAs is the definitive introduction to the fundamental concepts of supply chain and operations management. Designed specifically to meet the needs of MBA students, this market-leading book offers clear presentation of topics such process planning and design, capacity and location planning, schedule and inventory management, and enterprise resource planning. A strategic, conceptual approach helps readers comprehend the contemporary issues they will soon be facing in industry. This concisely-formatted volume enables instructors to customize their courses for the unique requirements of MBA programs. Each chapter integrates material directly into the text rather than sidebars, highlights, and other pedagogical devices to achieve a smooth, easy-to-read narrative flow. Carefully selected questions prompt discussions that complement the mature, more experienced nature of MBA students, while case studies and supplementary materials illustrate key concepts and practices. Topics such as outsourcing and global sourcing, the role of information technology, and global competitiveness strategies assist students to understand working and competing in the globalized economy. Designed for MBA students, this book offers a brief introduction to the basic concepts of operations management. It provides a strategic, conceptual view of OM and the basics to complement class activities.

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