

Michelle Phan Makeup Your Life

From the author of the #1 New York Times bestseller *So You Want to Talk About Race*, an “illuminating” (New York Times Book Review) history of white male identity. What happens to a country that tells generation after generation of white men that they deserve power? What happens when success is defined by status over women and people of color, instead of by actual accomplishments? Through the last 150 years of American history -- from the post-reconstruction South and the mythic stories of cowboys in the West, to the present-day controversy over NFL protests and the backlash against the rise of women in politics -- Ijeoma Oluo exposes the devastating consequences of white male supremacy on women, people of color, and white men themselves. *Mediocre* investigates the real costs of this phenomenon in order to imagine a new white male identity, one free from racism and sexism. As provocative as it is essential, this book will upend everything you thought you knew about American identity and offers a bold new vision of American greatness.

An analysis of the American beauty industry discusses the marketing efforts of top cosmetics companies, identifies trends in fashion, and considers the psychological factors that contributes to the industry's success.

There's nothing wrong with being shy. But if social anxiety keeps you from forming relationships with others, advancing in your education or your career, or carrying on with everyday activities, you may need to confront your fears to live an enjoyable, satisfying life. This new edition of *The Shyness and Social Anxiety Workbook* offers a comprehensive program to help you do just that. As you complete the activities in this workbook, you'll learn to: Find your strengths and weaknesses with a self-evaluation ; Explore and examine your fears; Create a personalized plan for change; Put your plan into action through gentle and gradual exposure to social situations.... Information about therapy, medications, and other resources is also included. After completing this program, you'll be well-equipped to make connections with the people around you. Soon, you'll be on your way to enjoying all the benefits of being actively involved in the social world.

Author of the bestselling *I Love Your Style* Amanda Brooks shares her personal stories, and sartorial highs and lows, from a life in fashion, with beautiful, eclectic, and inspired photographs throughout. An authentic voice in the world of style and how-to books, Amanda Brooks, with her unique and enviable yet accessible style, has inspired thousands of women of all ages to find their own personal look and explore their identity through the clothes they love to wear. In the past twenty years, Brooks has worked as a photo assistant for Patrick Demarchelier, a “gallerina” at the Gagosian Gallery, and at various fashion posts, before finding her dream job as fashion director for Barneys New York. Along the way—and wearing more than a few of the kinds of outfits we’ve all regretted at one point or another—Brooks has discovered the key to creating her personal style, combining influences as wide-ranging as childhood prep school, Grateful Dead concerts, contemporary artists, pop culture, and her current home outside of the fashion bubble, a farm where she lives with her family (and a host of animals) in England. Brooks recalls her early career aspirations and explores the evolution of her own personal style in stories of successes and failures alike, and offers fashion and beauty tips and inspiring photographs throughout. *Always Pack a Party Dress* is a must-read for high fashion or street style aficionados. In this gorgeously produced gift book, Brooks shares her expertise and insider view with warm, candid, and witty prose.

Bestselling author and world-famous makeup artist Bobbi Brown reveals her secrets to radiant beauty in this gorgeous lifestyle guide. Featuring the best beauty food recipes, fitness tailoring, recommendations on nutrients, and restorative yoga and mindfulness, Bobbi lays the foundation for beauty from within. Building on her lifelong philosophies, she provides essential skincare routines, cool makeup techniques, the latest cutting-edge beauty treatments, and stunning makeovers to complement that inner glow. Full of inspiring photographs and illuminating contributions from experts in a range of wellness fields, *Beauty from the Inside Out* is the go-to manual for beautiful confidence for life.

A guide for women of various ages and races who want to have beautiful skin, and don't want to spend lots of money on cosmetics and treatments to achieve it. It introduces readers to the lotion mask; hand techniques for toning the muscles of the face; and lymph massages for draining toxins and improving blood flow. Japanese women are renowned for their beautiful skin, but until now there has been no book in English that reveals the secrets of the typical Japanese beauty routine. 'The Japanese Skincare Revolution' is the first guide for women of all ages and races who want to

Crazy Rich Asians meets *Bridget Jones's Diary* in this funny and irresistible debut novel about the pursuit of happiness, surviving one's thirties intact, and opening oneself up to love. At thirty-three, Andrea Tang is living the dream: She has a successful career as a lawyer, a posh condo, and a clutch of fun-loving friends who are always in the know about Singapore's hottest clubs. All she has to do is make law partner, and her life will be perfect. And if she's about to become the lone unmarried member of her generation in the Tang clan--a disappointment her meddling Chinese-Malaysian family won't let her forget--well, she doesn't need a man to complete her. Yet when a chance encounter with charming, wealthy entrepreneur Eric Deng offers her a glimpse of an exciting, limitless future, Andrea decides to give Mr. Right-for-her-family a chance. Too bad Suresh Aditparan, her office rival and the last man her family would approve of, keeps throwing a wrench in her plans. Now Andrea can't help but wonder: In the endless tug-of-war between pleasing others and pleasing herself, is there room for everyone to win?

With new videos and links throughout, including exclusive content from Michelle! Michelle Phan has believed in makeup since the first time she was allowed to try eyeliner. When she looked in the mirror and saw a transformed version of herself looking back, she fell in love with the sense of confidence that makeup could give her. Ever since she posted

her first makeup tutorial on YouTube, she has dedicated herself to inspire millions by using makeup as a tool for transformation and self expression. Now, Michelle has compiled all of her best wisdom into *Make Up: Your Life Guide to Beauty, Style, and Success--Online and Off*. From creating a gorgeous smoky eye to understanding contouring to developing an online persona, Michelle has advice to help you transform every facet of your life. *Make Up* is packed with Michelle's trademark beauty and style tutorials, stories and pictures from her own life, and advice on the topics she is asked about most, including etiquette, career, entrepreneurship, and creativity. From the everyday (such as how to get glowing skin) to the big picture (such as how to turn your passion into a profession), *Make Up* is a practical and empowering resource to help anyone put their best face forward.

The stunning true story of Bergdorf Goodman's legendary personal shopper Eighty-six-year-old Betty Halbreich is a true original who could have stepped straight out of Stephen Sondheim's repertoire. She has spent nearly forty years as the legendary personal shopper at Bergdorf Goodman, where she works with socialites, stars, and ordinary women off the street. She has helped many find their true selves through fashion, frank advice, and her own brand of wisdom. She is trusted by the most discriminating persons—including Hollywood's top stylists—to tell them what looks best. But Halbreich's personal transformation from cosseted young girl to fearless truth teller is the greatest makeover of her career.

A comprehensive make-up manual that details all aspects of make-up application, solutions to common problems, as well as tips and tricks for perfecting your look every time. How did powder and paint, once scorned as immoral, become indispensable to millions of respectable women? How did a "kitchen physic," as homemade cosmetics were once called, become a multibillion-dollar industry? And how did men finally take over that rarest of institutions, a woman's business? In *Hope in a Jar*, historian Kathy Peiss gives us the first full-scale social history of America's beauty culture, from the buttermilk and rice powder recommended by Victorian recipe books to the mass-produced products of our contemporary consumer age. She shows how women, far from being pawns and victims, used makeup to declare their freedom, identity, and sexual allure as they flocked to enter public life. And she highlights the leading role of white and black women—Helena Rubenstein and Annie Turnbo Malone, Elizabeth Arden and Madame C. J. Walker—in shaping a unique industry that relied less on advertising than on women's customs of visiting and conversation. Replete with the voices and experiences of ordinary women, *Hope in a Jar* is a richly textured account of the ways women created the cosmetics industry and cosmetics created the modern woman.

From the bestselling author of *Linchpin*, *Tribes*, and *The Dip* comes an elegant little book that will inspire artists, writers, and entrepreneurs to stretch and commit to putting their best work out into the world. Creative work doesn't come with a guarantee. But there is a pattern to who succeeds and who doesn't. And engaging in the consistent practice of its pursuit is the best way forward. Based on the breakthrough Akimbo workshop pioneered by legendary author Seth Godin, *The Practice* will help you get unstuck and find the courage to make and share creative work. Godin insists that writer's block is a myth, that consistency is far more important than authenticity, and that experiencing the imposter syndrome is a sign that you're a well-adjusted human. Most of all, he shows you what it takes to turn your passion from a private distraction to a productive contribution, the one you've been seeking to share all along. With this book as your guide, you'll learn to dance with your fear. To take the risks worth taking. And to embrace the empathy required to make work that contributes with authenticity and joy.

A decade ago, after suffering from life-threatening autoimmune disorders, Hollywood actress Shiva Rose set out to discover a more holistic way to natural health and beauty. Growing her own organic herbs and flowers; mixing creams, lotions, and tonics; and following Ayurvedic practices and creating mindful rituals, she has not only healed her life but has also become a leader and entrepreneur in the world of all-natural beauty and lifestyle. *Whole Beauty* is her radiant next step, a practical, inspiring, stunningly beautiful guide to following a whole beauty practice at home. Here is the recipe for Rose's iconic rose hip facial serum, as well as 40 other recipes for masks and exfoliants, hair-care products and detoxes, and even DIY deodorant and toothpaste. She explains Ayurvedic practices, such as dry brushing and oil pulling, and home-cleansing rituals, such as smudging with burning sage; shares a dozen tonics, including *Celestial Nog* and *Summer Lover*; and offers an entire chapter on the use of essential oils, both on the body and in the home. From natural beauty solutions like a *Blushing Bride Chickpea Face Mask* to showing how to tap into the full force of female energy, *Whole Beauty* is a complete guide to revitalizing your life.

Beauty tips and tricks from the salons of South Korea

Forget extreme makeovers! Robert Jones, makeup artist extraordinaire, outlines step-by-step how even the ugliest duckling can become a swan—with makeup alone! In hundreds of awe-inspiring before-and-after photos, Robert makes it easy for any woman to achieve true beauty in this book, which has become the definitive encyclopedia on the subject. Unlike most makeup books that focus on celebrities or the already-glamorous, this book shows every woman how to be her most beautiful. No matter what your age, skin tone, or profile, Robert can show you simple techniques that camouflage flaws and highlight each woman's unique beauty. Best of all, it's EASY! Even if you've never worn makeup before, you can learn how to bring out your best in just a few minutes. This stunning book is also a full-color guide to applying wedding makeup, with countless stunning before-and-after pictures of regular women throughout. It is highly instructional and does not just show model perfect women, instead it focuses on the girl next door, your best friend and you. Every woman can be beautiful on her wedding day, no matter what her age or ethnic background, with Robert's makeup techniques. It features special makeup techniques for morning, midday, afternoon and evening weddings; because with each time of day you will photograph differently and as we all know one of the most important

things to think about is how you will photograph. There are also chapters on more makeup tricks for wedding photos, and, of course, makeup for bridesmaids and matrons of honor.

From award-winning author Cathy Yardley comes *Love, Comment, Subscribe*, a fun, feisty romance about high school frenemies turned unlikely collaborators. Back in high school, Lily Wang wanted to be popular, but she considered herself lucky to be part of a tight group of oddballs and honors students called the Nerd Herd. Now, at twenty-eight, she feels like she's finally on the cusp of succeeding as a beauty influencer--if she can hit five million subscribers, brands will take notice and she could get her own makeup line. Fellow Nerd Herd alum Tobin Bui has had a lot of success as a YouTube gamer. But the road to online stardom has been rocky. First, he disappointed his parents by dropping out of college, and now, after years of pranks, skits, and playthroughs, he's struggling to come up with new content to satisfy his ever-growing fan base. His agents say he needs cross-audience appeal, a new twist. When Nerd Herd frenemy Lily approaches Tobin about teaming up to do a video to bolster her brand and reinvigorate his, he agrees. But when their first collab video goes viral, their relationship heats up too. With the whole internet watching, will these two former misfits finally realize they're perfect together?

The star of the hit show *Glee* shares her experiences and insider tips on beauty, fashion, inner strength, and more in an illustrated book that's part memoir, part how-to, and part style guide. Lea Michele is one of the hardest working performers in show business. Whether she's starring as Rachel Berry on *Glee*, rocking a glamorous look on the red carpet, recording her solo album, or acting as the spokesperson for L'Oreal, Lea is the ultimate multi-tasker. She knows better than anyone that it is difficult to be your best self and keep things in perspective when your to-do list is overflowing and you are faced with challenges, so she's developed a foolproof system for remaining healthy and centered. In *Brunette Ambition*, she reveals the lessons and advice that have worked for her--from beauty and fashion secrets to fitness tips, and career insights. Supplemented with never-before-seen photos and revealing anecdotes, it's the book Lea wishes she'd had in her teens and early twenties: A practical and inspirational guide to harnessing tenacity and passion and living the fullest life, no matter what obstacles life puts in your way.

Every girl deserves a little bit of luxe in her life and top beauty and fashion vlogger Fleur de Force - Sunday Times bestselling author of *The Glam Guide* - knows exactly how to get it. "Luxe living is all about becoming your best self - the one you've always wanted to be - and making it look effortless. It's about making every day feel special and knowing that a little bit of extra effort in any aspect of your life goes a long way. This is my lifestyle bible for girls who want to make *The Luxe Life* a reality, regardless of budget or time constraints." Packed with: - Inspiring fashion and beauty advice - Budget-friendly hosting hacks - Lifestyle tips to make your home a sanctuary - Creative and thoughtful DIY gift ideas - Over 30 must-have recipes to take you from brunch to dinner party *The Luxe Life* is the essential guide to wowing at every special occasion, and making every day special.

Among the most well-known YouTubers are a cadre of talented Asian American performers, including comedian Ryan Higa and makeup artist Michelle Phan. Yet beneath the sheen of these online success stories lies a problem—Asian Americans remain sorely underrepresented in mainstream film and television. When they do appear on screen, they are often relegated to demeaning stereotypes such as the comical foreigner, the sexy girlfriend, or the martial arts villain. The story that remains untold is that as long as these inequities have existed, Asian Americans have been fighting back—joining together to protest offensive imagery, support Asian American actors and industry workers, and make their voices heard. Providing a cultural history and ethnography, *Asian American Media Activism* assesses everything from grassroots collectives in the 1970s up to contemporary engagements by fan groups, advertising agencies, and users on YouTube and Twitter. In linking these different forms of activism, Lori Kido Lopez investigates how Asian American media activism takes place and evaluates what kinds of interventions are most effective. Ultimately, Lopez finds that activists must be understood as fighting for cultural citizenship, a deeper sense of belonging and acceptance within a nation that has long rejected them.

"I don't know much about tech, but I do know that these pioneer women are pretty dope. *Geek Girl Rising* gives a much needed voice to the fearless women paving an important path in the tech world, while forming a lasting sisterhood along the way." - Kelly Ripa Meet the women who aren't asking permission from Silicon Valley to chase their dreams. They are going for it—building cutting-edge tech startups, investing in each other's ventures, crushing male hacker stereotypes, and rallying the next generation of women in tech. With a nod to tech trailblazers like Sheryl Sandberg and Marissa Mayer, *Geek Girl Rising* introduces readers to the fearless female founders, technologists, and innovators fighting at a grassroots level for an ownership stake in the revolution that's changing the way we live, work, and connect. Readers will meet Debbie Sterling, inventor of GoldieBlox, the first engineering toy for girls, which topples the notion that only boys can build; peek inside YouTube sensation Michelle Phan's ipso studios, where she is grooming the next generation of digital video stars while leading her own mega e-commerce beauty business; and tour the headquarters of The Muse, the hottest career site for millennials, and meet its intrepid CEO, Kathryn Minshew, who stared down sexism while raising millions of dollars to fund the company she co-founded. These women are the rebels proving that a female point of view matters in the age of technology and can rock big returns if you have a big idea and the passion to build it.

"A beauty guide with tips on hair, makeup and beauty in general by celebrity Lauren Conrad"--

From acclaimed yoga teacher Guru Jagat comes a wildly cool, practical, and beautifully illustrated guide to applying the simple and super-effective technology of Kundalini Yoga and Meditation to everyday life, upgrading your "operating system" inside and out. With *Invincible Living*, Guru Jagat shares a radical way of understanding yoga—not just as something to do in practice, but as a broader principle for living. Candid, encouraging, and irreverent, Guru Jagat shows how Kundalini Yoga—which forgoes complex poses for energy-boosting, breath-driven exercises, quick meditations, and simple poses most of which you can do at your desk—can reset your life and well-being, regardless of your age or background. Designed explicitly for everyday people, not ashram-going or gym-bodied yogis, fast, effective Kundalini techniques can be done anywhere, from the car to the conference room. There's no need to have a bendy back or toned arms. You don't even need a mat: just a quiet space to clear your head, and as little as a minute out of your day. From beauty and self-care to work and relationships, *Invincible*

Living tackles both the mind—from mood elevation and stress reduction to renewed mental clarity—and the body—from anti-aging, and increased metabolism to amped up energy. Packed with tips, exercises, and step-by-step instructions and fully photographed and illustrated in Guru Jagat's fresh, handmade-meets-hipster style, *Invincible Living* is fresh take on ancient wisdom: a must-have guide for anyone who wants simple, effective, tools for a supercharged life as taught by a uniquely compelling teacher who upends all preconceptions about yoga. *Invincible Living* includes 100 color photographs and illustrations.

If there's one piece of invaluable advice for women and girls of all ages, it is that there is nothing more important than creating and maintaining strong, positive and happy friendships with other women. In a culture that largely pits women against each other, I want to celebrate female friendships... all strings attached! If my 1998 diary is anything to go by, female friendships are incredibly complex and emotional but they're the mini love stories that make us who we are. For many women, friends are our partners in crime through life; they are the ones who move us into new homes, out of bad relationships, through births and illnesses. In *The F Word* I've set out to explore and celebrate the essence of female friendship at different life stages and in its many wild and wonderful forms.

One of the most outspoken voices gracing the cover of magazines today encourages women to be their most confident selves, recognize their personal beauty, and reach for their highest dreams in this wise, warm, and inspiring memoir *Voluptuous* beauty Ashley Graham has been modeling professionally since the age of thirteen. Discovered at a shopping mall in Nebraska, her stunning face and sexy curves have graced the covers of top magazines, including *Cosmopolitan* and *British Vogue*, and she was the first size 14 model to appear on the front of the wildly popular *Sports Illustrated* swimsuit issue. The face of brands such as H&M Studio, she is also a judge for the latest season of *America's Next Top Model*. And that's only the beginning for this extraordinary talent. Ashley is leading a new generation of women breaking ground and demolishing stereotypes, transforming our ideals about body image and what is fashionable and beautiful. A woman who proves that when it comes to beauty, size is just a number, she is the voice for the body positivity movement today and a role model for all women—no matter their individual body type, shape, or weight. In this collection of insightful, provocative essays illustrated with a dozen photos, Ashley shares her perspective on how ideas around body image are evolving—and how we still have work to do; the fun—and stress—of a career in the fashion world; her life before modeling; and her path to accepting her size without limiting her dreams—defying rigid industry standards and naysayers who told her it couldn't be done. As she talks about her successes and setbacks, Ashley offers support for every woman coming to terms with who she is, bolster her self-confidence, and motivates her to be her strongest, healthiest, and most beautiful self.

Nuances of Home Life is a collection of poetry written by Melbourne teenager Michelle Phan, who has become a whimsical storyteller through the art of spoken word. Her pieces attach sentiment to seemingly mundane experiences and detail the ordinary in order to explore the development of imagination over time. Her poetry draws upon the happiness of simplicity, such as the act of going on a walk, sitting in a car at sunset, playing games with family, or even, going to school. There is a sense of playfulness that stands above an underlying current of insecurity as some pieces discuss body image, feminism and social dynamics within the classroom. Whatever the memory of teenagerism, Michelle has provided a relatable narrative voice that aims to cherish personal triumphs over conflict. Home life is referred to as the events that take place away from the public eye. Therefore a lot of growth happens behind closed doors and *Nuances of Home Life* is a poetry book that brings personal experiences to light. Written by a teenage girl, this collection of poetry aims to appreciate individuality and beauty in simple memories. It additionally comments on experiences that were once thought of as undesirable and, by addressing insecurities with authority, this book is one that punctuates the author's teenage years with a celebration of confidence.

"Throughout history, daring women have wielded power and brought about change through their bold fashion choices. *Fashion Rebels* is a collection of lively, illustrated biographies of twenty-five of these influential fashion icones from the distant past to today. Discover how these rebels' fashion choices both mirrored and redefined what it meant to be a woman in their era. From Cleopatra and Coco Chanel, whose forward fashions freed later generations from conformity, to Michelle Obama and Lady Gaga, who each bravely step out every day to rock their own unique personal styles. These fashionistas didn't follow trends or cultural conventions: they set new courses with their own styles. And if fashion police came knocking, they simply didn't open the door, "--Back cover.

This book "isn't about the famous tech trailblazers you already know, like Sheryl Sandberg and Marissa Mayer. Instead, veteran journalists Heather Cabot and Samantha Walravens introduce readers to the ... female entrepreneurs and technologists fighting at the grassroots level for an ownership stake in the revolution that's changing the way we live, work and connect to each other"--Amazon.com.

Beauty is a multi-billion dollar global industry embracing make-up, skincare, hair care, fragrances, cosmetic surgery - even tattooing and piercing. Over the years it has used flattery, seduction, science and shame to persuade consumers that they'll have to invest if they want to look their best. In *Branded Beauty*, Mark Tungate delves into the history and evolution of the beauty business. From luxury boutiques in Paris to tattoo parlours in Brooklyn, he talks to the people who've made skin their trade. He analyses the marketing strategies used by those who create and sell beauty products. He visits the labs where researchers seek the key to eternal youth. He compares attitudes to beauty around the world and examines the rise of organic beauty products. Full of fascinating detail on great names such as Rubinstein and Arden, Revlon, Estée Lauder, L'Oréal and Max Factor, *Branded Beauty* also considers the future of the beauty business.

An account of living with anxiety, coupled with reportage on the science of anxiety disorders.

One of the most influential, admired, and colorful women of our time: fashion designer and philanthropist Diane von Furstenberg tells the most personal stories from her life, about family, love, beauty and business: "It's so good, you'll want to take notes" (*People*). Diane von Furstenberg started with a suitcase full of jersey dresses and an idea of

who she wanted to be—in her words, “the kind of woman who is independent and who doesn’t rely on a man to pay her bills.” She has since become that woman, establishing herself as a major force in the fashion industry, all the while raising a family, maintaining that “my children are my greatest creation.” In *The Woman I Wanted to Be*, “an intriguing page-turner filled with revelations” (More), von Furstenberg reflects on her extraordinary life—from her childhood in Brussels to her days as a young, jet-set princess, to creating the dress that came to symbolize independence and power for generations of women. With remarkable honesty and wisdom, von Furstenberg mines the rich territory of what it means to be a woman. She opens up about her family and career, overcoming cancer, building a global brand, and devoting herself to empowering other women. This “inspiring, compelling, deliciously detailed celebrity autobiography...is as much of a smashing success as the determined, savvy, well-intentioned woman who wrote it” (Chicago Tribune).

Fleur De Force started making YouTube videos in 2009 out of a passion for everything beauty and fashion related. What began as a fun hobby quickly turned into something much bigger, and she's spent the past five years seeking out the best products, top tips and easiest ways for us all to look and feel more fabulous. In *The Glam Guide* she shares all of her secrets and discoveries so whether you're looking for makeup tips, wardrobe cheats, first-date pointers or healthy lifestyle motivation, this is the book for you.

Michelle Phan has believed in makeup since the first time she was allowed to try eyeliner. When she looked in the mirror and saw a transformed version of herself looking back, she fell in love with the sense of confidence that makeup could give her. Ever since she posted her first makeup tutorial on YouTube, she has dedicated herself to inspire millions by using makeup as a tool for transformation and self expression. Now, Michelle has compiled all of her best wisdom into *Make Up: Your Life Guide to Beauty, Style, and Success—Online and Off*. From creating a gorgeous smoky eye to understanding contouring to developing an online persona, Michelle has advice to help you transform every facet of your life. *Make Up* is packed with Michelle’s trademark beauty and style tutorials, stories and pictures from her own life, and advice on the topics she is asked about most, including etiquette, career, entrepreneurship, and creativity. From the everyday (such as how to get glowing skin) to the big picture (such as how to turn your passion into a profession), *Make Up* is a practical and empowering resource to help anyone put their best face forward.

"Ann has always seen the power and potential in young women. The Big Life helps make all our dreams closer than ever." —Lauren Conrad, designer and New York Times bestselling author of *Lauren Conrad Celebrate* "The Big Life is a guide for women in their 20s and 30s who are hungry for a job they love, a supportive network of friends, respect from their bosses, and partners who want all those things for them as badly as they do." —The New York Times Millennial women are changing what it means to be powerful and successful in the world—for everyone. Forever. You want The Big Life—that delicious cocktail of passion, career, work, ambition, respect, money, and a monumental relationship. And you want it on your own terms. Forget climbing some corporate ladder, you want a career with twists and turns and adventure. For you, success only matters if it’s meaningful. Ann Shoket knows the evolving values of young women more than anyone. She’s the voice behind the popular Badass Babes community, a sisterhood of young, hungry, ambitious women who are helping each other through the most complex issues around becoming who you’re meant to be. As the trailblazing editor-in-chief of *Seventeen* for the better part of a decade, Shoket led provocative conversations that helped young women navigate the tricky terrain of adolescence and become smart, confident, self-assured young women. Now that they are adding muscle to the framework of their lives, she’s continuing the conversation with *The Big Life*. *The Big Life* is packed with actionable guidance combined with personal advice from high-profile millennial women who have already achieved tremendous success, plus intimate conversations with a cast of compelling characters and Shoket’s own stories on her quest for The Big Life. You’ll learn to tackle all of the issues on heavy rotation in your mind such as: • How to craft a career that’s also a passion. • How to get respect from a boss who thinks you’re a lazy, entitled, and self-obsessed millennial • Why you need a “squad” of people who support you as you build your Big Life • How a side hustle will make you smarter, hotter, and more in control of your destiny. • Why work/life balance is a sham and your need to embrace the mess. • How to find a partner whose eyes light up when you talk about your ambition. Written in Shoket’s friendly and authoritative style, *The Big Life* will help you recognize your power, tap into your ambition, and create your own version of The Big Life.

Inspired by Chelsea Crockett’s popular YouTube channel, *Your Own Beautiful* is a life, faith, and beauty guide, filled with her trademark tips on makeup and style alongside full-color photos, how-tos, and more to help young women with all the big issues they face—from self-confidence and friendship to following your dreams. With her signature grace and wit, Chelsea tackles tough questions through uplifting messages influenced by her faith and life experiences in *Your Own Beautiful*. “Funny, helpful, and inspirational! This book reveals the secrets to finding inner beauty and happiness.” CHARISMA STAR, Beauty vlogger

Learn the tricks of an international make-up artist with Jemma Kidd *Make-Up Masterclass*, the bestselling guide to becoming a pro at home. This accessible, fresh and down to earth guide demystifies the art of make-up and shows every woman how to enhance their best features and feel confident and glamorous in her appearance, whatever her age or style. Drawing on Jemma’s years of experience this book will give you practical tips, professional secrets and step-by step instructions. Divided into 3 sections: In ‘Beauty Basics’ you will learn: The essentials tools and equipment needed Skin care Colour and textures for different skin tones and types In ‘Make-Up Masterclass’ you will: Learn to create perfect eyes, base, cheeks, lips and nails Get step-by-step guides for foolproof application Learn how to achieve a professional finish ‘Get the Look’ will be your ultimate sourcebook: Learn wearable daytime, night-time and holiday looks From ‘Boardroom Beauty’ to ‘Beach Babe’ there are tailor made looks for all occasions and lifestyles User-friendly and relevant to the modern woman, it includes suggestions for colour and style variations.

America's preeminent makeup artist shares his secrets, explaining not only the basics of makeup application and technique but also how to use the fundamentals to create a wide range of different looks. 200 color photos & sketches.

Recalling her childhood growing up one of the few Chinese students at her primary school in Ireland and later developing her own line of beauty products, YouTube star Tsang shares the lessons she's learned along the way.

Amy Astley, former *Teen Vogue* Editor-in-Chief, says: “The *Teen Vogue Handbook* is a dream book, a truly creative book filled with tips on the stylish life from the top people in the industry.” The key to this book is the mix of beautiful pictures, career advice and profiles of everyone and every aspect of the fashion industry. There are hugely famous people interviewed (Marc Jacobs, Bruce Weber, Patrick DeMarchelier) alongside assistants and others who are just getting started. The book includes 6 sections: Designers, Editors, Stylists, Beauty, Photographers and Models. And in every section, the people in

the profile share simple tips on how to live the Teen Vogue lifestyle, now.

A life, faith, and beauty guide for young women, Your Own Beautiful highlights YouTube sensation Chelsea Crockett's trademark beauty tips while featuring advice on the big issues all girls face---from self-confidence and friendship to following your dreams.

Michelle Phan has believed in makeup since the first time she was allowed to try eyeliner. When she looked in the mirror and saw a transformed version of herself looking back, she fell in love with the sense of confidence that makeup could give her. Ever since she posted her first makeup tutorial on YouTube, she has dedicated herself to inspire millions by using makeup as a tool for transformation and self expression. Now, Michelle has compiled all of her best wisdom into Make Up: Your Life Guide to Beauty, Style, and Success--Online and Off. From creating a gorgeous smoky eye to understanding contouring to developing an online persona, Michelle has advice to help you transform every facet of your life. Make Up is packed with Michelle's trademark beauty and style tutorials, stories and pictures from her own life, and advice on the topics she is asked about most, including etiquette, career, entrepreneurship, and creativity. From the everyday (such as how to get glowing skin) to the big picture (such as how to turn your passion into a profession), Make Up is a practical and empowering resource to help anyone put their best face forward.

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