

## Moderator Variables In Multiple Regression Analysis

Explaining the fundamentals of mediation and moderation analysis, this engaging book also shows how to integrate the two using an innovative strategy known as conditional process analysis. Procedures are described for testing hypotheses about the mechanisms by which causal effects operate, the conditions under which they occur, and the moderation of mechanisms. Relying on the principles of ordinary least squares regression, Andrew Hayes carefully explains the estimation and interpretation of direct and indirect effects, probing and visualization of interactions, and testing of questions about moderated mediation. Examples using data from published studies illustrate how to conduct and report the analyses described in the book. Of special value, the book introduces and documents PROCESS, a macro for SPSS and SAS that does all the computations described in the book. The companion website ([www.afhayes.com](http://www.afhayes.com)) offers free downloads of PROCESS plus data files for the book's examples. Unique features include: \*Compelling examples (presumed media influence, sex discrimination in the workplace, and more) with real data; boxes with SAS, SPSS, and PROCESS code; and loads of tips, including how to report mediation, moderation and conditional process analyses. \*Appendix that presents documentation on use and features of PROCESS. \*Online supplement providing data, code, and syntax for the book's examples. This successful book, now available in paperback, provides academics and researchers with a clear set of prescriptions for estimating, testing and probing interactions in regression models. Including the latest research in the area, such as Fuller's work on the corrected/constrained estimator, the book is appropriate for anyone who uses multiple regression to estimate models, or for those enrolled in courses on multivariate statistics.

Lauded for its easy-to-understand, conversational discussion of the fundamentals of mediation, moderation, and conditional process analysis, this book has been fully revised with 50% new content, including sections on working with multicategorical antecedent variables, the use of PROCESS version 3 for SPSS and SAS for model estimation, and annotated PROCESS v3 outputs. Using the principles of ordinary least squares regression, Andrew F. Hayes carefully explains procedures for testing hypotheses about the conditions under and the mechanisms by which causal effects operate, as well as the moderation of such mechanisms. Hayes shows how to estimate and interpret direct, indirect, and conditional effects; probe and visualize interactions; test questions about moderated mediation; and report different types of analyses. Data for all the examples are available on the companion website ([www.afhayes.com](http://www.afhayes.com)), along with links to download PROCESS. New to This Edition \*Chapters on using each type of analysis with multicategorical antecedent variables. \*Example analyses using PROCESS v3, with annotated outputs throughout the book. \*More tips and advice, including new or revised discussions of formally testing moderation of a mechanism using the index of moderated mediation; effect size in mediation analysis; comparing conditional effects in models with more than one moderator; using R code for visualizing interactions; distinguishing between testing interaction and probing it; and more. \*Rewritten Appendix A, which provides the only documentation of PROCESS v3, including 13 new preprogrammed models that combine moderation with serial mediation or parallel and serial mediation. \*Appendix B, describing how to create customized models in PROCESS v3 or edit preprogrammed models.

With an exciting new look, math diagnostic tool, and a research roadmap to navigate projects, this new edition of Andy Field's award-winning text offers a unique combination of humor and step-by-step instruction to make learning statistics compelling and accessible to even the most anxious of students. The Fifth Edition takes students from initial theory to regression, factor analysis, and multilevel modeling, fully incorporating IBM SPSS Statistics® version 25 and fascinating examples throughout. SAGE edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping

both instructors and students on the cutting edge of teaching and learning. Course cartridges available for Blackboard and Moodle. Learn more at [edge.sagepub.com/field5e](http://edge.sagepub.com/field5e) Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book at Andy's YouTube channel Andy Field is the award winning author of *An Adventure in Statistics: The Reality Enigma* and is the recipient of the UK National Teaching Fellowship (2010), British Psychological Society book award (2006), and has been recognized with local and national teaching awards (University of Sussex, 2015, 2016).

Written in a friendly, conversational style, this book offers a hands-on approach to statistical mediation and moderation for both beginning researchers and those familiar with modeling. Starting with a gentle review of regression-based analysis, Paul Jose covers basic mediation and moderation techniques before moving on to advanced topics in multilevel modeling, structural equation modeling, and hybrid combinations, such as moderated mediation. User-friendly features include numerous graphs and carefully worked-through examples; "Helpful Suggestions" about procedures and pitfalls; "Knowledge Boxes" delving into special topics, such as dummy coding; and end-of-chapter exercises and problems (with answers). The companion website ([www.guilford.com/jose-materials](http://www.guilford.com/jose-materials)) provides downloadable data and syntax files for the book's examples and exercises, as well as links to Jose's online programs, MedGraph and ModGraph. Appendices present SPSS, Amos, and Mplus syntax for conducting the key types of analyses.

*Mathematical Tools for Applied Multivariate Analysis* provides information pertinent to the aspects of transformational geometry, matrix algebra, and the calculus that are most relevant for the study of multivariate analysis. This book discusses the mathematical foundations of applied multivariate analysis. Organized into six chapters, this book begins with an overview of the three problems in multiple regression, principal components analysis, and multiple discriminant analysis. This text then presents a standard treatment of the mechanics of matrix algebra, including definitions and operations on matrices, vectors, and determinants. Other chapters consider the topics of eigenstructures and linear transformations that are important to the understanding of multivariate techniques. This book discusses as well the eigenstructures and quadratic forms. The final chapter deals with the geometric aspects of linear transformations. This book is a valuable resource for students.

"This book is remarkable in its accessible treatment of interaction effects. Although this concept can be challenging for students (even those with some background in statistics), this book presents the material in a very accessible manner, with plenty of examples to help the reader understand how to interpret their results." –Nicole Kalaf-Hughes, Bowling Green State University Offering a clear set of workable examples with data and explanations, *Interaction Effects in Linear and Generalized Linear Models* is a comprehensive and accessible text that provides a unified approach to interpreting interaction effects. The book develops the statistical basis for the general principles of interpretive tools and applies them to a variety of examples, introduces the ICALC Toolkit for Stata, and offers a series of start-to-finish application examples to show students how to interpret interaction effects for a variety of different techniques of analysis, beginning with OLS regression. The author's website at [www.icalcrlk.com](http://www.icalcrlk.com) provides a downloadable toolkit of Stata® routines to produce the calculations, tables, and graphics for each interpretive tool discussed. Also available are the Stata® dataset files to run the examples in the book.

*Doing Meta-Analysis with R: A Hands-On Guide* serves as an accessible introduction on how meta-analyses can be conducted in R. Essential steps for meta-analysis are covered, including calculation and pooling of outcome measures, forest plots, heterogeneity diagnostics, subgroup analyses, meta-regression, methods to control for publication bias, risk of bias

assessments and plotting tools. Advanced but highly relevant topics such as network meta-analysis, multi-three-level meta-analyses, Bayesian meta-analysis approaches and SEM meta-analysis are also covered. A companion R package, *dmetar*, is introduced at the beginning of the guide. It contains data sets and several helper functions for the meta and metafor package used in the guide. The programming and statistical background covered in the book are kept at a non-expert level, making the book widely accessible. Features

- Contains two introductory chapters on how to set up an R environment and do basic imports/manipulations of meta-analysis data, including exercises
- Describes statistical concepts clearly and concisely before applying them in R
- Includes step-by-step guidance through the coding required to perform meta-analyses, and a companion R package for the book

With detailed examples, this book demonstrates the use of the computer program LISREL and how it can be applied to the analysis of interactions in regression frameworks. The authors consider a wide range of applications including: qualitative moderator variables; longitudinal designs; and product term analysis. They describe different types of measurement error and then present a discussion of latent variable representations of measurement error which serves as the foundation for the analyses described in later chapters. Finally they offer a brief introduction to LISREL and show how it can be used to execute the analyses. Readers can use this book without any prior training in LISREL and will find it an excellent introduction to analytic methods that deal with the problem of measurement error in the analysis of interactions.

'The editors of the new SAGE Handbook of Regression Analysis and Causal Inference have assembled a wide-ranging, high-quality, and timely collection of articles on topics of central importance to quantitative social research, many written by leaders in the field. Everyone engaged in statistical analysis of social-science data will find something of interest in this book.' - John Fox, Professor, Department of Sociology, McMaster University

'The authors do a great job in explaining the various statistical methods in a clear and simple way - focussing on fundamental understanding, interpretation of results, and practical application - yet being precise in their exposition.' - Ben Jann, Executive Director, Institute of Sociology, University of Bern

'Best and Wolf have put together a powerful collection, especially valuable in its separate discussions of uses for both cross-sectional and panel data analysis.' - Tom Smith, Senior Fellow, NORC, University of Chicago

Edited and written by a team of leading international social scientists, this Handbook provides a comprehensive introduction to multivariate methods. The Handbook focuses on regression analysis of cross-sectional and longitudinal data with an emphasis on causal analysis, thereby covering a large number of different techniques including selection models, complex samples, and regression discontinuities. Each Part starts with a non-mathematical introduction to the method covered in that section, giving readers a basic knowledge of the method's logic, scope and unique features. Next, the mathematical and statistical basis of each method is presented along with advanced aspects. Using real-world data from the European Social Survey (ESS) and the Socio-Economic Panel (GSOEP), the book provides a comprehensive discussion of each method's application, making this an ideal text for PhD students and researchers embarking on their own data analysis.

This monograph provides a careful review of the major statistical techniques used to analyze regression data with nonconstant variability and skewness. The authors have developed statistical techniques--such as formal fitting methods and less formal graphical techniques-- that can be applied to many problems across a range of

disciplines, including pharmacokinetics, econometrics, biochemical assays, and fisheries research. While the main focus of the book is on data transformation and weighting, it also draws upon ideas from diverse fields such as influence diagnostics, robustness, bootstrapping, nonparametric data smoothing, quasi-likelihood methods, errors-in-variables, and random coefficients. The authors discuss the computation of estimates and give numerous examples using real data. The book also includes an extensive treatment of estimating variance functions in regression.

The contributors to *Best Practices in Quantitative Methods* envision quantitative methods in the 21st century, identify the best practices, and, where possible, demonstrate the superiority of their recommendations empirically. Editor Jason W. Osborne designed this book with the goal of providing readers with the most effective, evidence-based, modern quantitative methods and quantitative data analysis across the social and behavioral sciences. The text is divided into five main sections covering select best practices in Measurement, Research Design, Basics of Data Analysis, Quantitative Methods, and Advanced Quantitative Methods. Each chapter contains a current and expansive review of the literature, a case for best practices in terms of method, outcomes, inferences, etc., and broad-ranging examples along with any empirical evidence to show why certain techniques are better. **Key Features:** Describes important implicit knowledge to readers: The chapters in this volume explain the important details of seemingly mundane aspects of quantitative research, making them accessible to readers and demonstrating why it is important to pay attention to these details. Compares and contrasts analytic techniques: The book examines instances where there are multiple options for doing things, and make recommendations as to what is the "best" choice—or choices, as what is best often depends on the circumstances. Offers new procedures to update and explicate traditional techniques: The featured scholars present and explain new options for data analysis, discussing the advantages and disadvantages of the new procedures in depth, describing how to perform them, and demonstrating their use. **Intended Audience:** Representing the vanguard of research methods for the 21st century, this book is an invaluable resource for graduate students and researchers who want a comprehensive, authoritative resource for practical and sound advice from leading experts in quantitative methods. **Electronic Inspection Copy available for instructors here** 'This book provides an excellent reference guide to basic theoretical arguments, practical quantitative techniques and the methodologies that the majority of social science researchers are likely to require for postgraduate study and beyond' - *Environment and Planning* 'The book provides researchers with guidance in, and examples of, both quantitative and qualitative modes of analysis, written by leading practitioners in the field. The editors give a persuasive account of the commonalities of purpose that exist across both modes, as well as demonstrating a keen awareness of the different things that each offers the practising researcher' - Clive Seale, Brunel University 'With the appearance of this handbook, data analysts no longer have to consult dozens of disparate publications to carry out their work. The essential tools for an intelligent telling of the data story are offered here, in thirty chapters written by recognized experts.' - Michael Lewis-Beck, F Wendell Miller Distinguished Professor of Political Science, University of Iowa 'This is an excellent guide to current issues in the analysis of social science data. I recommend it to anyone who is looking for authoritative introductions to the state of the

art. Each chapter offers a comprehensive review and an extensive bibliography and will be invaluable to researchers wanting to update themselves about modern developments' - Professor Nigel Gilbert, Pro Vice-Chancellor and Professor of Sociology, University of Surrey This is a book that will rapidly be recognized as the bible for social researchers. It provides a first-class, reliable guide to the basic issues in data analysis, such as the construction of variables, the characterization of distributions and the notions of inference. Scholars and students can turn to it for teaching and applied needs with confidence. The book also seeks to enhance debate in the field by tackling more advanced topics such as models of change, causality, panel models and network analysis. Specialists will find much food for thought in these chapters. A distinctive feature of the book is the breadth of coverage. No other book provides a better one-stop survey of the field of data analysis. In 30 specially commissioned chapters the editors aim to encourage readers to develop an appreciation of the range of analytic options available, so they can choose a research problem and then develop a suitable approach to data analysis.

A Handbook of Statistical Analyses Using SPSS clearly describes how to conduct a range of univariate and multivariate statistical analyses using the latest version of the Statistical Package for the Social Sciences, SPSS 11. Each chapter addresses a different type of analytical procedure applied to one or more data sets, primarily from the social and behavioral sciences areas. Each chapter also contains exercises relating to the data sets introduced, providing readers with a means to develop both their SPSS and statistical skills. Model answers to the exercises are also provided. Readers can download all of the data sets from a companion Web site furnished by the authors. It is often necessary for social scientists to study differences in groups, such as gender or race differences in attitudes, buying behavior, or socioeconomic characteristics. When the researcher seeks to estimate group differences through the use of independent variables that are qualitative, dummy variables allow the researcher to represent information about group membership in quantitative terms without imposing unrealistic measurement assumptions on the categorical variables. Beginning with the simplest model, Hardy probes the use of dummy variable regression in increasingly complex specifications, exploring issues such as: interaction, heteroscedasticity, multiple comparisons and significance testing, the use of effects or contrast coding, testing for curvilinearity, and estimating a piecewise linear regression.

Regression Analysis for Categorical Moderators Guilford Press

This book presents a method for bringing data analysis and statistical technique into line with theory. The author begins by describing the elaboration model for analyzing the empirical association between variables. She then introduces a new concept into this model, the focal relationship. Building upon the focal relationship as the cornerstone for all subsequent analysis, two analytic strategies are developed to establish its internal validity: an exclusionary strategy to eliminate alternative explanations, and an inclusive strategy which looks at the interconnected set of relationships predicted by theory. Using real examples of social research, the author demonstrates the use of this approach for two common forms of analysis, multiple linear regression and logistic regression. Whether learning data analysis for the first time or adding new techniques to your repertoire, this book provides an excellent basis for theory-based data analysis.

This book provides an up-to-date review of commonly undertaken methodological and statistical practices that are sustained, in part, upon sound rationale and justification and, in part, upon unfounded lore. Some examples of these "methodological urban legends", as we refer to them in this book, are characterized by manuscript critiques such as: (a) "your self-report measures suffer from common method bias"; (b) "your item-to-subject ratios are too low"; (c) "you can't generalize these findings to the real world"; or (d) "your effect sizes are too low". Historically, there is a kernel of truth to most of these legends, but in many cases that truth has been long forgotten, ignored or embellished beyond recognition. This book examines several such legends. Each chapter is organized to address: (a) what the legend is that "we (almost) all know to be true"; (b) what the "kernel of truth" is to each legend; (c) what the myths are that have developed around this kernel of truth; and (d) what the state of the practice should be. This book meets an important need for the accumulation and integration of these methodological and statistical practices.

This sourcebook covers conceptual and practical issues in research design, methods of research and statistical approaches in social and personality psychology. The primary purpose of the handbook is to provide readable yet comprehensive chapters on the range of methods and tools used by researchers in social and personality psychology. In addition, it should alert researchers to methodological possibilities they may not have thought of. Innovative research methods work best when they allow researchers to ask theoretically driven questions that could not have been asked previously, thereby enhancing the quality and depth of their empirical knowledge base. With the help of this text, both new and established social psychologists should learn about appropriate uses of each method and the opportunities they provide for expanding knowledge. This bestselling text provides a practical guide to structural equation modeling (SEM) using the Amos Graphical approach. Using clear, everyday language, the text is ideal for those with little to no exposure to either SEM or Amos. The author reviews SEM applications based on actual data taken from her own research. Each chapter "walks" readers through the steps involved (specification, estimation, evaluation, and post hoc modification) in testing a variety of SEM models. Accompanying each application is: an explanation of the issues addressed and a schematic presentation of hypothesized model structure; Amos input and output with interpretations; use of the Amos toolbar icons and pull-down menus; and data upon which the model application was based, together with updated references pertinent to the SEM model tested. Thoroughly updated throughout, the new edition features: All new screen shots featuring Amos Version 23. Descriptions and illustrations of Amos' new Tables View format which enables the specification of a structural model in spreadsheet form. Key concepts and/or techniques that introduce each chapter. Alternative approaches to model analyses when enabled by Amos thereby allowing users to determine the method best suited to their data. Provides analysis of the same model based on continuous and categorical data (Ch. 5) thereby enabling readers to observe two ways of specifying and testing the same model as well as compare results. All applications based on the Amos graphical mode interface accompanied by more "how to" coverage of graphical techniques unique to Amos. More explanation of key procedures and analyses that address questions posed by readers All application data files are available at [www.routledge.com/9781138797031](http://www.routledge.com/9781138797031). The two introductory chapters in Section 1 review

the fundamental concepts of SEM methodology and a general overview of the Amos program. Section 2 provides single-group analyses applications including two first-order confirmatory factor analytic (CFA) models, one second-order CFA model, and one full latent variable model. Section 3 presents multiple-group analyses applications with two rooted in the analysis of covariance structures and one in the analysis of mean and covariance structures. Two models that are increasingly popular with SEM practitioners, construct validity and testing change over time using the latent growth curve, are presented in Section 4. The book concludes with a review of the use of bootstrapping to address non-normal data and a review of missing (or incomplete) data in Section 5. An ideal supplement for graduate level courses in psychology, education, business, and social and health sciences that cover the fundamentals of SEM with a focus on Amos, this practical text continues to be a favorite of both researchers and practitioners. A prerequisite of basic statistics through regression analysis is recommended but no exposure to either SEM or Amos is required.

Most social work researchers are familiar with linear regression techniques, which are fairly straightforward to conduct, interpret, and present. However, linear regression is not appropriate for discrete dependent variables, and social work research frequently employs these variables, focusing on outcomes such as placement in foster care or not; level of severity of elder abuse or depression symptoms; or number of reoffenses by juvenile delinquents in the year following adjudication. This book presents detailed discussions of regression models that are appropriate for a variety of discrete dependent variables. The major challenges of such analyses lie in the non-linear relationships between independent and dependent variables, and particularly in interpreting and presenting findings. Clear language guides the reader briefly through each step of the analysis, using SPSS and result presentation to enhance understanding of the important link function. The book begins with a brief review of linear regression; next, the authors cover basic binary logistic regression, which provides a foundation for the other techniques. In particular, comprehension of the link function is vital in order to later interpret these methods' results. Though the book assumes a basic understanding of linear regression, reviews and definitions throughout provide useful reminders of important terms and their meaning, and throughout the book the authors provide detailed examples based on their own data, which readers may work through by accessing the data and output on companion website. Social work and other social sciences faculty, students, and researchers who already have a basic understanding of linear regression but are not as familiar with the regression analysis of discrete dependent variables will find this straightforward pocket guide to be a terrific boon to their bookshelves. For additional resources, visit <http://www.oup.com/us/pocketguides>.

In a conversational tone, *Regression & Linear Modeling* provides conceptual, user-friendly coverage of the generalized linear model (GLM). Readers will become familiar with applications of ordinary least squares (OLS) regression, binary and multinomial logistic regression, ordinal regression, Poisson regression, and loglinear models. The author returns to certain themes throughout the text, such as testing assumptions, examining data quality, and, where appropriate, nonlinear and non-additive effects modeled within different types of linear models. Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform

featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

"Written in a friendly, conversational style, this book offers a hands-on approach to statistical mediation and moderation for both beginning researchers and those familiar with modeling. Starting with a gentle review of regression-based analysis, Paul Jose covers basic mediation and moderation techniques before moving on to advanced topics in multilevel modeling, structural equation modeling, and hybrid combinations, such as moderated mediation. User-friendly features include numerous graphs and carefully worked-through examples; "Helpful Suggestions" about procedures and pitfalls; "Knowledge Boxes" delving into special topics, such as dummy coding; and end-of-chapter exercises and problems (with answers). The companion website provides downloadable sample data sets that are used in the book to demonstrate particular analytic strategies, and explains how researchers and students can execute analyses using Jose's online programs, MedGraph and ModGraph. Appendices present SPSS, AMOS, and Mplus syntax for conducting the key types of analyses"--

This clearly written textbook clarifies the concepts underpinning descriptive and inferential statistics in organizational research. Acting as much more than a theoretical reference tool, step-by-step it guides readers through the various key stages of successful data analysis. Covering everything from introductory descriptive statistics to advanced inferential techniques such as ANOVA, multiple and logistic regression and factor analysis, this is one of the most comprehensive textbooks available. Using examples directly relevant to organizational research it includes practical advice on such topics as the size of samples required in research studies, using and interpreting SPSS, and writing up results. In helping readers to develop a sound understanding of statistical methods, rather than focusing on complex formulas and computations, this outstanding textbook is as appropriate for those who wish to refresh their knowledge as those new to the subject area.

Emphasizing conceptual understanding over mathematics, this user-friendly text introduces linear regression analysis to students and researchers across the social, behavioral, consumer, and health sciences. Coverage includes model construction and estimation, quantification and measurement of multivariate and partial associations, statistical control, group comparisons, moderation analysis, mediation and path analysis, and regression diagnostics, among other important topics. Engaging worked-through examples demonstrate each technique, accompanied by helpful advice and cautions. The use of SPSS, SAS, and STATA is emphasized, with an appendix on regression analysis using R. The companion website ([www.afhayes.com](http://www.afhayes.com)) provides datasets for the book's examples as well as the RLM macro for SPSS and SAS.

**Pedagogical Features:** \*Chapters include SPSS, SAS, or STATA code pertinent to the analyses described, with each distinctively formatted for easy identification. \*An appendix documents the RLM macro, which facilitates computations for estimating and probing interactions, dominance analysis, heteroscedasticity-consistent standard errors, and linear spline regression, among other analyses. \*Students are guided to practice what they learn in each chapter using datasets provided online. \*Addresses topics not

usually covered, such as ways to measure a variable's importance, coding systems for representing categorical variables, causation, and myths about testing interaction. Interaction Effects in Multiple Regression has provided students and researchers with a readable and practical introduction to conducting analyses of interaction effects in the context of multiple regression. The new addition will expand the coverage on the analysis of three way interactions in multiple regression analysis. Learn more about "The Little Green Book" - QASS Series! [Click Here](#)

Statistical Methods for Communication Science is the only statistical methods volume currently available that focuses exclusively on statistics in communication research. Writing in a straightforward, personal style, author Andrew F. Hayes offers this accessible and thorough introduction to statistical methods, starting with the fundamentals of measurement and moving on to discuss such key topics as sampling procedures, probability, reliability, hypothesis testing, simple correlation and regression, and analyses of variance and covariance. Hayes takes readers through each topic with clear explanations and illustrations. He provides a multitude of examples, all set in the context of communication research, thus engaging readers directly and helping them to see the relevance and importance of statistics to the field of communication. Highlights of this text include: \*thorough and balanced coverage of topics; \*integration of classical methods with modern "resampling" approaches to inference; \*consideration of practical, "real world" issues; \*numerous examples and applications, all drawn from communication research; \*up-to-date information, with examples justifying use of various techniques; and \*a CD with macros, data sets, figures, and additional materials. This unique book can be used as a stand-alone classroom text, a supplement to traditional research methods texts, or a useful reference manual. It will be invaluable to students, faculty, researchers, and practitioners in communication, and it will serve to advance the understanding and use of statistical methods throughout the discipline. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Data Analysis with SPSS is designed to teach students how to explore data in a systematic manner using the most popular professional social statistics program on the market today. Written in ten manageable chapters, this book first introduces students to the approach researchers use to frame research questions and the logic of establishing causal relations. Students are then oriented to the SPSS program and how to examine data sets. Subsequent chapters guide them through univariate analysis, bivariate analysis, graphic analysis, and multivariate analysis. Students conclude their course by learning how to write a research report and by

engaging in their own research project. Each book is packaged with a disk containing the GSS (General Social Survey) file and the States data files. The GSS file contains 100 variables generated from interviews with 2,900 people, concerning their behaviors and attitudes on a wide variety of issues such as abortion, religion, prejudice, sexuality, and politics. The States data allows comparison of all 50 states with 400 variables indicating issues such as unemployment, environment, criminality, population, and education. Students will ultimately use these data to conduct their own independent research project with SPSS. Note: MySearchLab does not come automatically packaged with this text. To purchase MySearchLab, please visit:

[www.mysearchlab.com](http://www.mysearchlab.com) or you can purchase a ValuePack of the text + MySearchLab with Pearson eText (at no additional cost). ValuePack ISBN-10: 0205863728 / ValuePack ISBN-13: 9780205863723

Oriented toward the applied researcher with a basic background in multiple regression and logistic regression, this book shows readers the general strategies for testing interactions in logistic regression as well as providing the tools to interpret and understand the meaning of coefficients in equations with product terms. Using completely worked-out examples, the author focuses on the interpretation of the coefficients of interactive logistic models for a wide range of scenarios encountered in the research literature. In addition, the author avoids complex formulas in favor of simple computer-based heuristics that permit the simple calculation of parameter estimates and estimated standard errors that will typically be of interest to applied researchers.

The goal of this book is multidimensional: a) to help reviving Statistics education in many parts in the world where it is in crisis. For the first time authors from many developing countries have an opportunity to write together with the most prominent world authorities. The editor has spent several years searching for the most reputable statisticians all over the world. International contributors are either presidents of the local statistical societies, or head of the Statistics department at the main university, or the most distinguished statisticians in their countries. b) to enable any non-statistician to obtain quick and yet comprehensive and highly understandable view on certain statistical term, method or application c) to enable all the researchers, managers and practitioners to refresh their knowledge in Statistics, especially in certain controversial fields. d) to revive interest in statistics among students, since they will see its usefulness and relevance in almost all branches of Science.

Moderated multiple regression (MMR) provides a useful framework for understanding moderator variables. When the relationship between an independent variable (predictor) and a dependent variable (criterion) varies as a function of a third variable, that third variable is considered a moderator of the predictor-criterion relationship.

Moderated relationships can also be examined within datasets that include nesting, for example individuals might be nested within groups. However, the literature is not clear on the best way to assess data for significant moderating effects, particularly within a multilevel modeling framework. This study explores potential ways to test moderation at the individual level (level 1) within a 2-level multilevel modeling framework, with varying effect sizes, cluster sizes, and numbers of clusters that represent realistic conditions in applied educational research. The study examines five potential methods for testing interaction effects: the Wald test, F-test, likelihood ratio test, BIC, and AIC. For each

method, the simulation study examines how Type I error rates vary as a function of number of clusters and cluster size and how power varies as a function of number of clusters, cluster size, and interaction effect size. Following the simulation study, an applied study uses real data to assess interaction effects using the same five methods. Results indicate that the Wald test, F-test, and likelihood ratio test all perform similarly in terms of Type I error rates and power. Type I error rates for the AIC are more liberal, and for the BIC typically more conservative. A four-step procedure for applied researchers interested in examining interaction effects in multi-level models is provided. Lauded for its easy-to-understand, conversational discussion of the fundamentals of mediation, moderation, and conditional process analysis, this book has been fully revised with 50% new content, including sections on working with multicategorical antecedent variables, the use of PROCESS version 3 for SPSS and SAS for model estimation, and annotated PROCESS v3 outputs. Using the principles of ordinary least squares regression, Andrew F. Hayes carefully explains procedures for testing hypotheses about the conditions under and the mechanisms by which causal effects operate, as well as the moderation of such mechanisms. Hayes shows how to estimate and interpret direct, indirect, and conditional effects; probe and visualize interactions; test questions about moderated mediation; and report different types of analyses. Data for all the examples are available on the companion website ([www.afhayes.com](http://www.afhayes.com)), along with links to download PROCESS. New to This Edition \*Chapters on using each type of analysis with multicategorical antecedent variables. \*Example analyses using PROCESS v3, with annotated outputs throughout the book. \*More tips and advice, including new or revised discussions of formally testing moderation of a mechanism using the index of moderated mediation; effect size in mediation analysis; comparing conditional effects in models with more than one moderator? using R code for visualizing interactions; distinguishing between testing interaction and probing it; and more. \*Rewritten Appendix A, which provides the only documentation of PROCESS v3, including 13 new preprogrammed models that combine moderation with serial mediation or parallel and serial mediation. \*Appendix B, describing how to create customized models in PROCESS v3 or edit preprogrammed models.

The study utilized 14 predictor variables in a stepwise multiple linear regression model with individual and joint moderator variables to predict overall satisfaction with living at overseas sites. Data from wives of 449 officers and 1,452 enlisted men were employed. Rate/rank and extent of prior homeporting experience were used as moderators. The variables which emerged from several optimal regression composites as being most predictive of overseas satisfaction were: treatment by host country nationals, availability of recreational facilities, congruence between homeporting expectations and reality, and quality of housing. Seven to nine factors optimally predicted satisfaction. The two moderator variables used did not differentially account for predicted criterion variance. Survey questionnaire responses, however, seem capable of being used in a multiple regression framework. (Author).

This handbook provides a comprehensive overview of Partial Least Squares (PLS) methods with specific reference to their use in marketing and with a discussion of the directions of current research and perspectives. It covers the

broad area of PLS methods, from regression to structural equation modeling applications, software and interpretation of results. The handbook serves both as an introduction for those without prior knowledge of PLS and as a comprehensive reference for researchers and practitioners interested in the most recent advances in PLS methodology.

Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader's Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

Does the stability of personality vary by gender or ethnicity? Does a particular therapy work better to treat clients with one type of personality disorder than those with another? Providing a solution to thorny problems such as these, Aguinis shows readers how to better assess whether the relationship between

two variables is moderated by group membership through the use of a statistical technique, moderated multiple regression (MMR). Clearly written, the book requires only basic knowledge of inferential statistics. It helps students, researchers, and practitioners determine whether a particular intervention is likely to yield dissimilar outcomes for members of various groups. Associated computer programs and data sets are available at the author's website (<http://mypage.iu.edu/haguinis/mmr>).

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