

## One Little Spark Mickeys Ten Commandments And The Road To Imagineering

When you've spent fifty-four years at Disney, the first ten at Walt's side, you accumulate a lot of stories. As Marty tried to answer the most asked question "when are you writing your next book?" he mined his memory for stories he hasn't told before. In this fresh volume, Marty regales readers with tales from his career.

Fifty years ago, Walt Disney utterly transformed the concept of outdoor entertainment venues from tawdry carnivals and seedy amusement piers called "amusement parks," to an entirely new destination that would come into common vernacular as the "theme park." Although Disneyland was the inspiration of one man, Walt did not achieve this history-altering concept on his own. Using his innate talent for combining disparate skills and personalities, he assembled a creative team that blended imagination with engineering. Walt called this group his "Imagineers." Walt Disney's Legends of Imagineering and the Genesis of the Disney Theme Park introduces a core group of the originators of Disneyland and the other Disney parks. It explores their individual relationships with Walt and each other, their creative breakthroughs and failures, and their rivalries and professional politics. This candid narrative of their lives and contributions to a very special form of entertainment illustrates why, half a century later, their work continues to be vital and important to millions of people every day, and all over the world. Lavishly illustrated throughout with rare and never-before-seen artwork and photographs, Walt Disney's Legends of Imagineering and the Genesis of the Disney Theme Park will further enrich the reader's appreciation of the exceptional talent behind Disneyland's creation and ongoing evolution.

Criminal lawyer Jake Brigance faces the fight of his life when he is asked to defend Carl Hailey, who, in a rage of anger, shot and killed the men on trial for the rape of his daughter.

Dave "Ask Dave" Smith, retired Chief Archivist of The Walt Disney Company, has been fielding Disney trivia questions for over 30 years. And now, the most intriguing of those questions and answers have been compiled in this secret-filled book!

When you wish upon a star', 'Whistle While You Work', 'The Happiest Place on Earth' - these are lyrics indelibly linked to Disney, one of the most admired and best-known companies in the world. So when Roy Disney, chairman of Disney animation, abruptly resigned in November 2003 and declared war on chairman and chief executive Michael Eisner, he sent shock waves throughout the world. DISNEYWAR is the dramatic inside story of what drove this iconic entertainment company to civil war, told by one of America's most acclaimed journalists. Drawing on unprecedented access to both Eisner and Roy Disney, current and former Disney executives and board members, as well as hundreds of pages of never-before-seen letters and memos, James B. Stewart gets to the bottom of mysteries that have enveloped Disney for years. In riveting detail, Stewart also lays bare the creative process that lies at the heart of Disney. Even as the executive suite has been engulfed in turmoil, Disney has worked - and sometimes clashed - with a glittering array of Hollywood players, many of who tell their stories here for the first time.

Now, for the first time, one element of the methods behind the magic that is the Walt Disney World Resort--quality service--is revealed. The book outlines proven Disney principles and processes for helping an organization focus its vision and align its people into a strategy that delivers on the promise of exceptional customer service.

Travels with Figment-On the Road to Disney Dreams is Disney Legend Marty Sklar's final book. He spent fifty-four years at Disney-the first

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ten at Walt's side, and accumulated a lot of stories. As Marty tried to answer the most-asked question on his book tours-"when are you writing your next book"-he mined his memory for stories he hadn't told before. In this fresh volume, Marty continues to regale readers with more fascinating tales from his storied career. Spanning the globe, travel along and enjoy the truly fascinating life of this fascinating man.

From the team behind #1 New York Times bestseller *Five Feet Apart* comes a gripping new romance that asks: Can you find true love after losing everything? Kyle and Kimberly have been the perfect couple all through high school, but when Kimberly breaks up with him on the night of their graduation party, Kyle's entire world upends—literally. Their car crashes and when he awakes, he has a brain injury. Kimberly is dead. And no one in his life could possibly understand. Until Marley. Marley is suffering from her own loss, a loss she thinks was her fault. And when their paths cross, Kyle sees in her all the unspoken things he's feeling. As Kyle and Marley work to heal each other's wounds, their feelings for each other grow stronger. But Kyle can't shake the sense that he's headed for another crashing moment that will blow up his life as soon as he's started to put it back together. And he's right. This book includes bonus content.

Winner of the Alex Award "Mike Muñoz Is a Holden Caulfield for a New Millennium--a '10th-generation peasant with a Mexican last name, raised by a single mom on an Indian reservation' . . . Evison, as in his previous four novels, has a light touch and humorously guides the reader, this time through the minefield that is working-class America." --The New York Times Book Review For Mike Muñoz, life has been a whole lot of waiting for something to happen. Not too many years out of high school and still doing menial work--and just fired from his latest gig as a lawn boy on a landscaping crew--he's smart enough to know that he's got to be the one to shake things up if he's ever going to change his life. But how? He's not qualified for much of anything. He has no particular talents, although he is stellar at handling a lawn mower and wielding clipping shears. But now that career seems to be behind him. So what's next for Mike Muñoz? In this funny, biting, touching, and ultimately inspiring novel, bestselling author Jonathan Evison takes the reader into the heart and mind of a young man determined to achieve the American dream of happiness and prosperity--who just so happens to find himself along the way.

*A Great Big Beautiful Biography.* Richard and Robert Sherman wrote the soundtrack to Walt Disney's dreams. Their music is an integral, indelible part of many of Disney's classic films, shows, and theme park attractions. But for the Shermans, success was \*not\* always just a dream away.

From the publisher of *The Unofficial Guide to Disneyland* comes *The Disneyland Story: The Unofficial Guide to the Evolution of Walt Disney's Dream*, the story of how Walt Disney's greatest creation was conceived, nurtured, and how it grew into a source of joy and inspiration for generations of visitors. Despite his successors' battles with the whims of history and their own doubts and egos, Walt's vision maintained momentum, thrived, and taught future generations how to do it Walt Disney's way.

Offers advice on personal finance and creating wealth based on the principles of Jewish tradition.

A journey through a land where Milo learns the importance of words and numbers provides a cure for his boredom.

Explores the homogenization of American culture and the impact of the fast food industry on modern-day health, economy, politics, popular culture, entertainment, and food production.

Walt Disney always loved to entertain people. Often it got him into trouble. Once he painted pictures with tar on the side of his

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family's white house. His family was poor, and the happiest time of his childhood was spent living on a farm in Missouri. His affection for small-town life is reflected in Disneyland Main Streets around the world. With black-and-white illustrations throughout, this biography reveals the man behind the magic. This book is not authorized, licensed or endorsed by the Walt Disney Company or any affiliate.

The Imagineers, those men and women who helped Walt Disney bring his creations to life, have achieved legendary status among theme park enthusiasts. It's Kind Of A Cute Story is the life story of one of the most beloved Imagineers, Rolly Crump. Covering his long and varied career, including designing some of Disney's most famous attractions and working directly with Walt himself, Rolly's stories weave into a lighthearted yet riveting narrative of his life and accomplishments. Packed with over 200 photos, many of which have never been seen before, It's Kind Of A Cute Story is a tribute to the life and work of a true original.

A quiet, sensitive girl searches for beauty in a small, but damned Southern town.

Mickey Labriogla is the best catcher in the league. He's got a cannon for an arm, calls a great game, and blocks the plate like a bulldozer with shin guards. But when a hotshot new pitcher joins the Dulaney Orioles, Mickey wonders if it isn't time to find another position -- or maybe another team. Zoom's the most arrogant player the Orioles have ever seen. But even Coach Labriogla, Mickey's dad, seems in awe of the kid's talent and willing to overlook his insufferable behavior. When Mickey and Zoom find themselves rivals for the attention of the mysterious Abby Elliott, who works the concession stand, any chance the two teammates can get along goes out the window. As the Orioles head to a seemingly-inevitable showdown in the new "Super-Regional" against Zoom's old team, the powerful Laurel Yankees, the clash between Mickey and Zoom threatens to break the team apart -- and derail a championship season. Praise for Hothead ". . . just the ticket for readers who've worked their way through Dan Gutman and Matt Christopher but are still a little shy of Matt de la Pez̃a and Carl Deuker. " -- Bulletin of the Center for Children's Books "Written with Ripken's obvious knowledge of the game, Conor's story rings true, with plenty of good baseball action. If Conor's not always in good spirits, the novel is, with likable characters, lively baseball action and the usual dreams of playing in the big leagues-in Conor's case, at Camden Yards. Ripken and Cowherd, like Conor and his Babe Ruth League Orioles, make a winning team. " --Kirkus Reviews

A portrait of the private life and public career of Walt Disney ranges from his deprived youth, to his contributions to the art of animation, to his visionary creation of the first synergistic entertainment empire, to his reclusive and lonely private world.

Tells a story about the strange relationship of two migrant workers who are able to realize their dreams of an easy life until one of them succumbs to his weakness for soft, helpless creatures and strangles a farmer's wife.

'Angela's Ashes' is the memoir of retired schoolteacher Frank McCourt. He grew up in New York in the 1930s and in Ireland in the 1940s, in a large family, with an alcoholic father. It is a story of courage and survival against apparently overwhelming odds.

“The Bean Trees is the work of a visionary. . . . It leaves you open-mouthed and smiling.” — Los Angeles Times A bestseller that has come to be regarded as an American classic, *The Bean Trees* is the novel that launched Barbara Kingsolver’s remarkable literary career. It is the charming, engrossing tale of rural Kentucky native Taylor Greer, who only wants to get away from her roots and avoid getting pregnant. She succeeds, but inherits a three-year-old Native American girl named Turtle along the way, and together, from Oklahoma to Arizona, half-Cherokee Taylor and her charge search for a new life in the West. Hers is a story about love and friendship, abandonment and belonging, and the discovery of surprising resources in seemingly empty places. This edition includes a P.S. section with additional insights from the author, background material, suggestions for further reading, and more.

*Pinocchio, The Tale of a Puppet* follows the adventures of a talking wooden puppet whose nose grew longer whenever he told a lie and who wanted more than anything else to become a real boy. As carpenter Master Antonio begins to carve a block of pinewood into a leg for his table the log shouts out, "Don't strike me too hard!" Frightened by the talking log, Master Cherry does not know what to do until his neighbor Geppetto drops by looking for a piece of wood to build a marionette. Antonio gives the block to Geppetto. And thus begins the life of Pinocchio, the puppet that turns into a boy. *Pinocchio, The Tale of a Puppet* is a novel for children by Carlo Collodi is about the mischievous adventures of Pinocchio, an animated marionette, and his poor father and woodcarver Geppetto. It is considered a classic of children's literature and has spawned many derivative works of art. But this is not the story we've seen in film but the original version full of harrowing adventures faced by Pinocchio. It includes 40 illustrations.

**#1 NEW YORK TIMES BESTSELLER** • A special 20th anniversary edition of the beloved book that changed millions of lives—with a new afterword by the author Maybe it was a grandparent, or a teacher, or a colleague. Someone older, patient and wise, who understood you when you were young and searching, helped you see the world as a more profound place, gave you sound advice to help you make your way through it. For Mitch Albom, that person was Morrie Schwartz, his college professor from nearly twenty years ago. Maybe, like Mitch, you lost track of this mentor as you made your way, and the insights faded, and the world seemed colder. Wouldn't you like to see that person again, ask the bigger questions that still haunt you, receive wisdom for your busy life today the way you once did when you were younger? Mitch Albom had that second chance. He rediscovered Morrie in the last months of the older man's life. Knowing he was dying, Morrie visited with Mitch in his study every Tuesday, just as they used to back in college. Their

rekindled relationship turned into one final “class”: lessons in how to live. Tuesdays with Morrie is a magical chronicle of their time together, through which Mitch shares Morrie's lasting gift with the world.

NEW YORK TIMES BESTSELLER • LONGLISTED FOR THE NATIONAL BOOK AWARD • One of today's most insightful and influential thinkers offers a powerful exploration of inequality and the lesson that generations of Americans have failed to learn: Racism has a cost for everyone—not just for people of color. LONGLISTED FOR THE ANDREW CARNEGIE MEDAL • “This is the book I've been waiting for.”—Ibram X. Kendi, #1 New York Times bestselling author of How to Be an Antiracist Heather McGhee's specialty is the American economy—and the mystery of why it so often fails the American public. From the financial crisis of 2008 to rising student debt to collapsing public infrastructure, she found a root problem: racism in our politics and policymaking. But not just in the most obvious indignities for people of color. Racism has costs for white people, too. It is the common denominator of our most vexing public problems, the core dysfunction of our democracy and constitutive of the spiritual and moral crises that grip us all. But how did this happen? And is there a way out? McGhee embarks on a deeply personal journey across the country from Maine to Mississippi to California, tallying what we lose when we buy into the zero-sum paradigm—the idea that progress for some of us must come at the expense of others. Along the way, she meets white people who confide in her about losing their homes, their dreams, and their shot at better jobs to the toxic mix of American racism and greed. This is the story of how public goods in this country—from parks and pools to functioning schools—have become private luxuries; of how unions collapsed, wages stagnated, and inequality increased; and of how this country, unique among the world's advanced economies, has thwarted universal healthcare. But in unlikely places of worship and work, McGhee finds proof of what she calls the Solidarity Dividend: the benefits we gain when people come together across race to accomplish what we simply can't do on our own. The Sum of Us is not only a brilliant analysis of how we arrived here but also a heartfelt message, delivered with startling empathy, from a black woman to a multiracial America. It leaves us with a new vision for a future in which we finally realize that life can be more than a zero-sum game.

Thomas Hardy (2nd June 1840 – 11th January 1928) was an English novelist and poet. He was influenced by Romanticism and it has been reflected in his novels and poetry. He was criticised by the Victorian society on the issue of the declining status of rural people in Britain. He was basically a poet. Initially he started writing poems. But he gained fame after his novels, such as – Far from the Madding Crowd, The Mayor of Casterbridge, Tess of the d'Urbervilles and Jude the Obscure. Two of his novels, 'Tess of the d'Urbervilles' and 'Far from the Madding Crowd', were listed in top 50 on the BBC survey- The Big Read. The story of 'Tess of the d'Urbervilles' revolves around a 16 year old very simple girl, named Tess Durbeyfield, who is the eldest daughter of John and Joan Durbeyfield. Since the family suffers acute financial crisis, so they approach the d'Urbervilles family who are holding huge land and having lot of money. There Tess meets Alec d'Urberville, who finds himself attracted to Tess. When Tess started working as a caretaker of Alec's blind mother's poultry farm, Alec gets an opportunity to rape her. After that there are many ups and down in Tess' life. She meets Mr. Crick for another job. She also meets one more fellow Angel Clare, who is a travelling farmer's apprentice. They marry each other. But after knowing her story, again there is a turn in Tess' life. How she manages all such situation, how she meets all the financial aspects, lot of things happen with Tess. Even Alec and Angel both start searching for Tess. So, the story has become very interesting, full of climax. How Tess meets Alec or Angel? Whether she gets involved with any of these two again? There are so many presumptions. Readers will surely enjoy the story, full of suspense and never expected ups & downs in the life of all the characters. At last, how Angel helps Tess and her family is the climax. Go ahead and must grab the book. A must read book

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for self development and how to be a good leader.

A propulsive and “entertaining” (The Wall Street Journal) history chronicling the conception and creation of the iconic Disneyland theme park, as told like never before by popular historian Richard Snow. One day in the early 1950s, Walt Disney stood looking over 240 acres of farmland in Anaheim, California, and imagined building a park where people “could live among Mickey Mouse and Snow White in a world still powered by steam and fire for a day or a week or (if the visitor is slightly mad) forever.” Despite his wealth and fame, exactly no one wanted Disney to build such a park. Not his brother Roy, who ran the company’s finances; not the bankers; and not his wife, Lillian. Amusement parks at that time, such as Coney Island, were a generally despised business, sagging and sordid remnants of bygone days. Disney was told that he would only be heading toward financial ruin. But Walt persevered, initially financing the park against his own life insurance policy and later with sponsorship from ABC and the sale of thousands and thousands of Davy Crockett coonskin caps. Disney assembled a talented team of engineers, architects, artists, animators, landscapers, and even a retired admiral to transform his ideas into a soaring yet soothing wonderland of a park. The catch was that they had only a year and a day in which to build it. On July 17, 1955, Disneyland opened its gates...and the first day was a disaster. Disney was nearly suicidal with grief that he had failed on a grand scale. But the curious masses kept coming, and the rest is entertainment history. Eight hundred million visitors have flocked to the park since then. In Disney’s Land, “Snow brings a historian’s eye and a child’s delight, not to mention superb writing, to the telling of this fascinating narrative” (Ken Burns) that “will entertain Disneyphiles and readers of popular American history” (Publishers Weekly).

From the acclaimed Nobel Prize winner: Two girls who grow up to become women. Two friends who become something worse than enemies. This brilliantly imagined novel brings us the story of Nel Wright and Sula Peace, who meet as children in the small town of Medallion, Ohio. Nel and Sula's devotion is fierce enough to withstand bullies and the burden of a dreadful secret. It endures even after Nel has grown up to be a pillar of the black community and Sula has become a pariah. But their friendship ends in an unforgivable betrayal—or does it end? Terrifying, comic, ribald and tragic, *Sula* is a work that overflows with life.

Marty Sklar was hired by The Walt Disney Company after his junior year at UCLA, and began his Disney career at Disneyland in July 1955, the month before the park opened. He spent his first decade at Disney as "the kid," the very youngest of the creative team Walt had assembled at WED Enterprises. But despite his youth, his talents propelled him forward into substantial responsibility: he became Walt's speech writer, penned Walt's and Roy's messages in the company's annual report, composed most of the publicity and marketing materials for Disneyland, conceived presentations for the U.S. government, devised initiatives to obtain sponsors to enable new Disneyland developments, and wrote a twenty-four-minute film expressing Walt's philosophy for the Walt Disney World project and Epcot. He was Walt's literary right-hand man. Over the next forty years, Marty Sklar rose to become president and principal creative executive of Walt Disney Imagineering, and he devoted his entire career to creating, enhancing, and expanding Walt's magical empire. This beautifully written and enlightening book is Marty's own retelling of his epic Disney journey, a grand adventure that lasted over half a century.

Legendary Imagineer is a companion publication to DESIGN: Just for Fun, which is focused primarily on the major projects where Bob was the principal designer. It includes highlights of Bob's childhood thru high school, which established the basic approach to his philosophy of design and to his passions for life experiences. BOB GURR: Legendary Imagineer probes deeper into his life and times. Starting with a detailed family genealogy, which was chronicled in his grandmother's journal, compiled over a 53-year span of her life documenting the family history from 1635 thru 1953. While a few more of his projects are described, the primary tales that Bob weaves are about the passions

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and adventures in his life that the reader might find most interesting, quite beyond the general public knowledge of his connection with Walt Disney. These "tantalizing" tales explore his worlds of aviation, especially his fifty years of flying gliders. Automobiles and auto racing, historic auto collecting, and World travels are his passion. Photography, meteorology, and earth sciences have always been subjects of his curiosity. You'll learn about his philosophies of living a happy and healthy life, such as mountain biking, starting at age 68 when most folks just stay retired. Bob typically is active with perhaps fifty public appearances each year, enjoying the sharing of personal Walt Disney stories. **BOB GURR: Legendary Imagineer** is the story of a life well lived.

Batman faces off with the Designer as "Their Dark Designs" reaches its epic climax! In the last year, Batman has lost more than he could have imagined, and now he faces a cost so dear it will change the course of his life. And there is worse on the horizon. In the midst of all the horror, he can feel the drumbeat of battle. "Joker War" is coming, and Gotham City will never be the same.

Famed for making dreams come true, the Disney Imagineers are world renowned for their incomparable creativity and their ability to turn fanciful ideas into reality. How do they do this? By approaching all projects, problems, and questions with the knowledge that they will undoubtedly accomplish the task set before them.

Eddie is a wounded war veteran, an old man who has lived, in his mind, an uninspired life. His job is fixing rides at a seaside amusement park. On his 83rd birthday, a tragic accident kills him, as he tries to save a little girl from a falling cart. He awakes in the afterlife, where he learns that heaven is not a destination. It's a place where your life is explained to you by five people, some of whom you knew, others who may have been strangers. One by one, from childhood to soldier to old age, Eddie's five people revisit their connections to him on earth, illuminating the mysteries of his "meaningless" life, and revealing the haunting secret behind the eternal question: "Why was I here?"

We've all read about the experts: the artists, the scientists, the engineers—that special group of people known as Imagineers for The Walt Disney Company. But who are they? How did they join the team? What is it like to spend a day in their shoes? Disney Legend Marty Sklar wants to give back to fans and answer these burning questions. When Marty was president of Walt Disney Imagineering, he created a list of principles and ideals for the team, aptly named Mickey's Ten Commandments. Using this code of standards as his organizational flow, Marty provides readers with insights and advice from himself and dozens of hands-on Imagineers from around the globe. It's a true insider's look like no other!

Learn from the Disney Imagineers Creativity. Innovation. Success. That's Disney Imagineering. It was the Imagineers who brought Walt Disney's dreams to life. Now you can tap into the principles of Imagineering to make your personal and professional dreams come true. Even if you're not building a theme park, the Imagineering Pyramid can help you plan and achieve any creative goal. Lou Prospero designed the pyramid from the essential building blocks of Disney Imagineering. He teaches you how to apply the pyramid to your next project, how to execute each step efficiently and creatively, and most important, how to succeed. The Imagineering Pyramid is a revolutionary creative framework that anyone can use in their daily lives, whether at home or on the job. Prospero shares with you: How to use "The Art of the Show" to stay focused on your mission. Practical tutorials for each of the fifteen building blocks that make up the pyramid. Creative Intent, Theming, "Read"-ability, Kinetics, Plussing, and other Imagineering concepts. Imagineering beyond the berm: how to apply the pyramid to fields as diverse as game design and executive leadership. An "Imagineering Library" of books to further your studies. **UNLEASH YOUR CREATIVITY WITH THE DISNEY IMAGINEERS!**

Learn the secrets of Walt Disney's success. Acclaimed Disney expert Jim Korkis tells the stories of what Walt did right, what he did wrong,

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and how you can follow in his footsteps. Packed with lessons, anecdotes, and quotes, Jim's new book is all you need to master the Disney way.

A forty-year storied career—beginning in the dish room at the Plaza Inn in Disneyland, Kevin Rafferty has conceived, designed, written, and overseen the creation of some of the Disney parks most memorable attractions including Typhoon Lagoon and Blizzard Beach water parks, Cars Land, Toy Story Mania, Test Track, Tower of Terror, MuppetVision, and many others.including the first-ever Mickey and Minnie Mouse attraction set to debut at Walt Disney World in 2019. For a young man who began studying for the priesthood at a seminary, the journey to halls of Imagineering has truly been a magical one. A master storyteller, Kevin chronicles his unimaginable career with great humor, honesty, and heart.

A new, sexy standalone from #1 New York Times Bestseller, Vi Keeland. Before I even met Donovan Decker, I knew his shoe size. You see, I'd gone away for a few days, and in my haste to get out of the airport, I'd grabbed the wrong suitcase. After checking out the expensive footwear and tailored clothes, I dialed the number on the luggage tag hoping maybe Mister Big Spender might have my bag. A deep, velvety voice answered, and as luck would have it, he had my suitcase, too. Donovan and I met at a coffee shop to do the exchange. Turned out, it wasn't just his voice that was sexy. The man holding my luggage was absolutely gorgeous, and we had an immediate spark. He got me to admit that I'd snooped in his bag and then convinced me to make it up to him by letting him buy me coffee. Coffee led to dinner, dinner led to dessert, and dessert led to spending an entire weekend together. Donovan wasn't just handsome with a panty-dropping voice. He was also funny, smart, and surprisingly down to earth for a man who wore seven-hundred-dollar shoes. Did I mention he also did my laundry while I slept? Definitely too good to be true. So what did I do to repay him for his kindness? I waited until he was in the shower, then ghosted him. My life was too complicated for such a great guy. In the months that passed, I thought about Donovan often. But New York City had eight-million people, so what were the chances I'd run into him? Then again, what were the chances I'd run into him a year later...when I'd just started dating his boss?

A Master Class in Imagineering. When we think of Imagineering, we think of Disney theme parks. But Imagineering is a creative \*process\* that can be used for nearly any project, once you know how it works. Lou Prosperi distills years of research into a practical how-to guide for budding "Imagineers" everywhere.

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