

# Oxford English For Careers Technology 2 Technology 2

Authentic and up-to date information in every course, written and checked by industry insiders Clear and straightforward structure, with each unit containing a menu of learning outcomes, and an end-of-unit checklist with 'Can do' tick boxes Teaches English in context, so students practise the language and skills they need for the job in real work situations Real-world profiles from genuine professionals in the 'It's my job' section offer authentic and engaging insights into the industry Extra facts, figures, quotations, and specialist terminology included in the top margin of unit pages Additional activities and tests in the Teacher's Resource Book make the course suitable for mixed-ability classes The Teacher's Resource Book provides specialist background to the industry for every unit, as well as industry tips to support non-expert teachers Project work in the Student's Book, additional activities on the Student's Site, and a Key words list of essential vocabulary at the end of every unit provide extra opportunities for revision

A new, up-to-date course where students learn the English they need for a career in commerce, tourism, nursing, medicine, or technology. Oxford English for Careers is a series which prepares pre-work students for starting their career. Everything in each Student Book is vocation specific, which means students get the language, information, and skills they need to help them get a job in their chosen career. Oxford English for Careers: Technology 2: Student's Book OUP Oxford

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Everything in each Student's Book is vocation-specific, which means students get the language, information, and skills they need to help them get a job in their chosen career. The complete series will cover Commerce, Tourism, Nursing, and Technology at Pre-Intermediate and Intermediate levels.

This book predicts the decline of today's professions and describes the people and systems that will replace them. In an Internet society, according to Richard Susskind and Daniel Susskind, we will neither need nor want doctors, teachers, accountants, architects, the clergy, consultants, lawyers, and many others, to work as they did in the 20th century. The Future of the Professions explains how 'increasingly capable systems' - from telepresence to artificial intelligence - will bring fundamental change in the way that the 'practical expertise' of specialists is made available in society. The authors challenge the 'grand bargain' - the arrangement that grants various monopolies to today's professionals. They argue that our current professions are antiquated, opaque and no longer affordable, and that the expertise of the best is enjoyed only by a few. In their place, they propose six new models for producing and distributing expertise in society. The book raises important practical and moral questions. In an era when machines can out-perform human beings at most tasks, what are the prospects for employment, who should own and control online expertise, and what tasks should be reserved exclusively for people? Based on the authors' in-depth research of more than ten professions, and illustrated by numerous examples from each, this is the first book to assess and question the relevance of the professions in the 21st century.

Introduction -- How would a benevolent ruler combat a recession? -- What is stimulus-without-debt? -- Do tax rebates work in a recession? -- What about other kinds of fiscal

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stimulus? -- Would stimulus-without-debt be inflationary? -- Would stimulus-without-debt weaken the Fed's balance sheet? -- Would stimulus-without-debt undermine Fed independence? -- Can't monetary stimulus overcome a severe recession? -- Can stimulus-without-debt be used by other countries? -- What have others written about stimulus-without-debt? -- Can stimulus-without-debt combat secular stagnation? -- Would stimulus-without-debt work in a plausible macro model? -- Are we ready for the next severe recession?

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Technology 2 is a course for pre-work students studying on information technology-related courses, who will need to communicate accurately in English at work. This resource is written for pre-work students, studying at pre-intermediate to intermediate level, who will need to use English in work situations. This resource develops the vocabulary, language, and skills that students will need to communicate effectively when presenting an idea to non-specialists, problem-solving, and discussing the latest technological innovations. Each unit includes grammar tests and communication activities. A student book, teacher book and class CD is included in the set. Table of contents: \* Ways in to technology \* Food and agriculture \* Bridges and tunnels \* Plastics \* Alternative energy \* Aeronautics \* Future homes \* Mass transportation \* Petroleum engineering \* Environmental engineering \* Robotics \* Household technology \* Defence technology \*

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Electronics \* Career development.

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Presents a guide for technology students who wish to communicate accurately in English.

Oxford English for Careers is a new, up-to-date course where your students learn what they need to know For a career in technology. TECHNOLOGY1 Teacher s Resource Book helps you to teach technology - so you can prepare your students to work in technology. Background introductions give you the specialist knowledge you need to teach the unit with confidence. An integrated key gives you quick access to the answers. Handy tips give you easy-to-understand explanations and advice. Additional activities help you cope with the demands of mixedability groups. Unit-by-unit grammar tests and communication activities help you provide your students with extra practice and support. Online resources including Listening scripts, Glossary, and further

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help on how to teach technology:

[www.oup.com/elt/teacher/oefc](http://www.oup.com/elt/teacher/oefc).

Surveys the history of medicine from ancient times through the present day and speculates about future medical discoveries and innovative treatments.

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- Technology and society \*
- Studying technology \*
- Design \*
- Technology in sport \*
- Appropriate technology \*
- Crime-fighting and security \*
- Manufacturing \*
- Transport \*
- High living: skyscrapers \*
- Medical technology \*
- Personal entertainment \*
- Information technology \*
- Telecommunications \*
- Careers in technology \*
- The future of technology.

In *Valuing an Entrepreneurial Enterprise*, Audretsch and Link present a valuation method uniquely tailored to emerging technology-based ventures that

have no revenue history to lean on. Unlike many traditional methods, theirs does not take into account the track record of companies and products similar to that being valued. Instead, it draws on economic theory to formulate a solution to the problem.

This book provides a fresh English translation of a selection of Allama Iqbal's Urdu and Persian poetry in a form that remains faithful to that of the original. It presents a refreshingly enjoyable rendition of some of Iqbal's best poetic writings in a coherent and contemporary idiom, coupled with a conservative but well-wrought form (rhyme and metre). Through this book, readers who are not familiar or well-versed in Urdu and Persian languages are able to get a glimpse into the grandeur and, indeed, the beauty of Iqbal's poetry. It is a commendable addition to the body of writings on Iqbal studies.

This book tells the history of the Oxford English Dictionary from its beginnings in the middle of the nineteenth century to the present. The author, uniquely among historians of the OED, is also a practising lexicographer with nearly thirty years' experience of working on the Dictionary. He has drawn on a wide range of sources-including previously unexamined archival material and eyewitness testimony-to create a detailed history of the project. The book explores the cultural background from which the idea of a comprehensive historical dictionary of English emerged, the lengthy

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struggles to bring this concept to fruition, and the development of the book from the appearance of the first printed fascicle in 1884 to the launching of the Dictionary as an online database in 2000 and beyond. It also examines the evolution of the lexicographers' working methods, and provides much information about the people-many of them remarkable individuals-who have contributed to the project over the last century and a half.

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As part of The Cave, Beth L. Rodgers provides a collection of Internet resources on nursing. The collection includes organizations and associations, publications and databases, clinical information, research and funding information, and government publications.

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Oxford English for Information Technology is a course for students of information technology and computing, or for people already working in the IT sector. It is suitable for use in universities, technical schools and on adult education programmes, with students at intermediate to advanced level who want to improve and extend their language skills in the context of IT. This second edition has been carefully and selectively revised to take account of recent developments in this fast-moving sector, and to ensure that the material is up to date. The new material reflects changes in such as technical specifications, new technologies, and working practices. The glossary has also been updated.

The Oxford English for Careers series is ideal for pre-work students, who will need to use English in work situations. Each book teaches English in context, so students practise the language and skills they need for the job in real work situations. The series supports teachers in vocational teaching situations, providing

INSTANT NEW YORK TIMES BESTSELLER “One of the most important books I’ve ever read—an indispensable guide to thinking clearly about the world.” – Bill Gates “Hans Rosling tells the story of ‘the secret silent miracle of human progress’ as only he can. But Factfulness does much more than that. It also explains why progress is so often secret and silent and teaches readers how to see it clearly.” —Melinda Gates “Factfulness by Hans Rosling, an outstanding international public health expert, is a hopeful book about the potential for human progress when we work off facts rather than our inherent biases.” - Former U.S. President Barack Obama Factfulness: The stress-reducing habit of only carrying opinions for which you have strong supporting facts. When asked simple questions about global trends—what percentage of the world’s population live in poverty; why the world’s population is increasing; how many girls finish

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school—we systematically get the answers wrong. So wrong that a chimpanzee choosing answers at random will consistently outguess teachers, journalists, Nobel laureates, and investment bankers. In *Factfulness*, Professor of International Health and global TED phenomenon Hans Rosling, together with his two long-time collaborators, Anna and Ola, offers a radical new explanation of why this happens. They reveal the ten instincts that distort our perspective—from our tendency to divide the world into two camps (usually some version of us and them) to the way we consume media (where fear rules) to how we perceive progress (believing that most things are getting worse). Our problem is that we don't know what we don't know, and even our guesses are informed by unconscious and predictable biases. It turns out that the world, for all its imperfections, is in a much better state than we might think. That doesn't mean there aren't real concerns. But when we worry about everything all the time instead of embracing a worldview based on facts, we can lose our ability to focus on the things that threaten us most. Inspiring and revelatory, filled with lively anecdotes and moving stories, *Factfulness* is an urgent and essential book that will change the way you see the world and empower you to respond to the crises and opportunities of the future. --- “This book is my last battle in my life-long mission to fight devastating ignorance...Previously I armed myself with huge data sets, eye-opening software, an energetic learning style and a Swedish bayonet for sword-swallowing. It wasn't enough. But I hope this book will be.” Hans Rosling, February 2017.

Oxford English for careers is a new, up-to-date course where you learn what you need to know for a career in commerce. Agriculture, one of the oldest human occupations, is practised all over the world, using techniques ranging from the profoundly traditional to the most scientifically advanced.

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Without it we would starve. Yet how many of us understand what is happening in the fields that we see as we drive through the countryside? How often do we think about the origins of the food in our trolley? In this Very Short Introduction Paul Brassley and Richard Soffe explain what farmers do and why they do it. Beginning with the most basic resource, the soil, they show why it is important, and how farmers can increase its productivity, before turning to the plants and animals that grow on it, and tracing the connections between their biology and the various ways in which farmers work with them. The authors conclude by looking at some of the controversial issues facing contemporary agriculture: its sustainability; its impact on wildlife and landscape; issues of animal welfare; and the affect of climate change and the development of genetically modified organisms on farmers. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable. Most people think of the Oxford English Dictionary (OED) as a distinctly British product. Begun in England 150 years ago, it took more than 60 years to complete and, when it was finally finished in 1928, the British prime minister heralded it as a 'national treasure'. It maintained this image throughout the twentieth century, and in 2006 the English public voted it an 'Icon of England', alongside Marmite, Buckingham Palace and the bowler hat. However, this book shows that the dictionary is not as 'British' as we all thought. The linguist and lexicographer, Sarah Ogilvie, combines her insider knowledge and experience with impeccable research to show that the OED is in fact an international product in both its content and

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its making. She examines the policies and practices of the various editors, applies qualitative and quantitative analysis, and finds new OED archival materials in the form of letters, reports and proofs. She demonstrates that the OED, in its use of readers from all over the world and its coverage of World English, is in fact a global text.

Helps students to combine their knowledge of English with their technical knowledge. Develops all four skills through varied activities, with special emphasis on vocabulary acquisition and grammatical accuracy. Up-to-date technical content. Authentic reading and listening passages covering a wide range of topics, e.g. the use of virtual reality in industry, personal computing, viruses and security, information systems, and multimedia. Letter-writing section offering a complete guide to writing simple, work-related letters.

Comprehensive glossary of technical terms which forms a useful mini-dictionary of computing terminology. Separate Answer Book with a key to all exercises, the tapescripts, and useful unit-by-unit teaching notes. Designed for easy use by the non-specialist teacher.

A pre-intermediate course for students studying for a career in the oil and gas industries, who will need English to communicate at work. A new, up-to-date course where students learn the English they need for a career in commerce, tourism, nursing, medicine, or technology. Oxford English for Careers is a series which prepares pre-work students for starting their career. Everything in each Student Book is vocation specific, which means students get the language, information, and skills they need to help them get a job in their chosen career.

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