

Philosophy Demystified

This New York Times bestseller is the hilarious philosophy course everyone wishes they'd had in school. Outrageously funny, *Plato and a Platypus Walk into a Bar...* has been a breakout bestseller ever since authors—and born vaudevillians—Thomas Cathcart and Daniel Klein did their schtick on NPR's Weekend Edition. Lively, original, and powerfully informative, *Plato and a Platypus Walk Into a Bar...* is a not-so-reverent crash course through the great philosophical thinkers and traditions, from Existentialism (What do Hegel and Bette Midler have in common?) to Logic (Sherlock Holmes never deduced anything). Philosophy 101 for those who like to take the heavy stuff lightly, this is a joy to read—and finally, it all makes sense! And now, you can read Daniel Klein's further musings on life and philosophy in *Travels with Epicurus* and *Every Time I Find the Meaning of Life, They Change it*.

DeMYSTiFieD fuels your knowledge of tricky subjects like alternative energy. If you think a Maglev train is a child's toy, or learning about fusion makes your brain reach critical mass, *Alternative Energy DeMYSTiFieD, Second Edition* will power up your knowledge of this topic's fundamental concepts and theories at your own pace. This practical guide eases you into this field of science, starting at primitive heating sources such as coal and wood. As you progress, you will master the science behind alternative energies such as evaporative cooling, fuel-cell vehicles, aeroelectric power, and more. You will understand the difference between conventional fluorescent and compact fluorescent lamps as well as the benefits of large-scale wind power. Detailed examples make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll learn about: Passive solar heating Thermal-mass cooling Propulsion with biofuels Electric vehicles Large-scale hydropower Semiconductor lamps Geothermal power Simple enough for a beginner, but challenging enough for an advanced student, *Alternative Energy DeMYSTiFieD, Second Edition* is your shortcut to a working knowledge of this timely topic.

Starting your own business is a vision for most people, but if you are unaware of what you're doing then you can end up with a nightmare instead that you have to deal with. A business like a machine needs to be correctly programmed to function and deliver the best kind of results. "Kaizen" a Japanese philosophy has brought financial success to many companies in Japan. This Kaizen methodology of running a business relies on the central value of improvement, not as individuals, but as a company. This book specifically explains what Kaizen is and from where it actually originated. It has a unique set of aspects regarding the Kaizen for your better understanding. Kaizen is significantly more than a world-class management practice; it is a method to expel fear from our minds, empowering us to find a way to better things. The procedure of progress begins with mindfulness and desire in our brains and after that prompts activity and change in the physical world. To flourish in today's highly competitive economy, associations need to work more adequately and beneficially than in any other time. Working on developing people who are good at problem solving, expanding productivity, enhancing quality, and decreasing waste are crucial achievement elements. This guide focuses more on Gemba Kaizen philosophy rather than on an individual's personal life. Although this is a philosophy that can explain and help in all sorts of issues. Its major focus is on how to improve the workplace for better results and

increased productivity. This book gives the readers a lot of information about the famous Japanese Kaizen philosophy especially: What is Kaizen? Its three pillars Principles and tools The difference between Kaizen and innovation In short, Kaizen helps in: 1. See the waste 2. Constantly change for the better and 3. Turn a problem into a profitable venture.

INCREASE your odds of learning STATISTICAL process control (SPC) Identify and reduce variation in business processes using SPC--the powerful analysis tool for process evaluation and improvement. Statistical Process Control Demystified shows you how to use SPC to enable data-driven decision making and gain a competitive advantage in the marketplace. Written in a step-by-step format, this practical guide explains how to analyze process data, collect data, and determine the suitability of a process in meeting requirements. Attribute and X-bar control charts are discussed, as are charts for individuals data. You'll also get details on process improvement and measurement systems analysis. Detailed examples, calculations, and statistical assumptions make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn about: Control chart interpretation Overcoming common errors in the use of SPC and general statistical analysis tools Sampling requirements Analysis using Excel Estimating process variation Designed experiments Measurement systems analysis, including R&R studies Continuous process improvement strategies Simple enough for a beginner, but challenging enough for an advanced student, Statistical Process Control Demystified is your shortcut to this powerful analysis solution.

Stack the odds in your favor for mastering probability Don't leave your knowledge of probability to chance. Instead, turn to Probability Demystified, Second Edition, for learning fundamental concepts and theories step-by-step. This practical guide eases you into the subject of probability using familiar items such as coins, cards, and dice. As you progress, you will master concepts such as addition and multiplication rules, odds and expectation, probability distributions, and more. You'll learn the relationship between probability and normal distribution, as well as how to use the recently developed Monte Carlo method of simulation. Detailed examples make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll learn about: Classical probability Game theory Actuarial science Addition rules Bayes' theorem Odds and expectation Binomial distribution Simple enough for a beginner, but challenging enough for an advanced student, Probability Demystified, Second Edition, helps you master this essential subject.

Demystifying Legal Reasoning defends the proposition that there are no special forms of reasoning peculiar to law. Legal decision makers engage in the same modes of reasoning that all actors use in deciding what to do: open-ended moral reasoning, empirical reasoning, and deduction from authoritative rules. This book addresses common law reasoning when prior judicial decisions determine the law, and interpretation of texts. In both areas, the popular view that legal decision makers practice special forms of reasoning is false.

Contemporary Debates in Bioethics features a timely collection of highly readable, debate-style arguments contributed by many of today's top bioethics scholars, focusing on core bioethical concerns of the twenty-first century. Written in an engaging, debate-

style format for accessibility to non-specialists Features general introductions to each topic that precede scholarly debates Presents the latest, cutting-edge thoughts on relevant bioethics ideas, arguments, and debates

Demystified is your vaccine for tricky subjects like microbiology If you don't know your prokaryotes from your protozoa, or learning about fungi puts you in a funk, look no further--Microbiology Demystified, Second Edition is your cure for learning this topic's fundamental concepts and theories at your own pace. This practical guide eases you into this field of science, starting at the cell level. As you progress, you will master microbiology essentials such as bacteria, algae, viruses, pasteurization, and more. You will understand the difference between friendly and unfriendly microorganisms as well as the microscope's role in shaping microbiology. Detailed examples make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll learn about: Classification of microorganisms Immunology Germ theory Recombinant DNA technology Pathogens E.coli Antiseptics Simple enough for a beginner, but challenging enough for an advanced student, Microbiology Demystified. Second Edition, helps you master this essential subject.

What is the meaning of life? Are we truly free? How can we make ethical choices? Discover the answers to life's greatest questions. Demystifying the key ideas of the world's greatest philosophers, and exploring all of the most important branches of philosophical thought in a uniquely visual way, this book is the perfect introduction to the history of philosophy. How Philosophy Works combines bold infographics and jargon-free text to demystify fundamental concepts about the nature of reality. Covering everything from ethics to epistemology and phenomenology, the book presents the ideas and theories of key philosophical traditions and philosophers - from Plato and Socrates to Nietzsche and Wittgenstein via Kant - in a novel, easy-to-understand way. Its infographics will help you to understand the elements of philosophy on a conceptual level and, by tackling life's "big questions", it will help you to look at the world in an entirely new way. With its unique graphic approach and clear, authoritative text, How Philosophy Works is the perfect introduction to philosophy, and the ideal companion to DK's The Philosophy Book in the "Big Ideas" series.

An introduction to philosophy of language through systematic and accessible explanations of ten classic texts by such thinkers as Frege, Kripke, Russell, and Putnam. Many beginning students in philosophy of language find themselves grappling with dense and difficult texts not easily understood by someone new to the field. This book offers an introduction to philosophy of language by explaining ten classic, often anthologized, texts. Accessible and thorough, written with a unique combination of informality and careful formulation, the book addresses sense and reference, proper names, definite descriptions, indexicals, the definition of truth, truth and meaning, and the nature of speaker meaning, as

addressed by Frege, Kripke, Russell, Donnellan, Kaplan, Evans, Putnam, Tarski, Davidson, and Grice. The explanations aim to be as simple as possible without sacrificing accuracy; critical assessments are included with the exposition in order to stimulate further thought and discussion. Philosophy of Language will be an essential resource for undergraduates in a typical philosophy of language course or for graduate students with no background in the field. It can be used in conjunction with an anthology of classic texts, sparing the instructor much arduous exegesis. Contents Frege on Sense and Reference • Kripke on Names • Russell on Definite Descriptions • Donnellan's Distinction • Kaplan on Demonstratives • Evans on Understanding Demonstratives • Putnam on Semantic Externalism • Tarski's Theory of Truth • Davidson's Semantics for Natural Language • Grice's Theory of Speaker Meaning

'It's Schopenhauer and the will. It's Plato, it's Hume, Baudrillard and the concept of the Nietzschean superman!' Keanu Reeves on The Matrix The Philosopher at the End of the Universe allows anyone to understand basic philosophical concepts from the comfort of their armchair, through the plots and characters of spectacular blockbusting science-fiction movies. Learn about: The Nature of Reality from The Matrix; Good and Evil from Star Wars; Morality from Aliens; Personal Identity from Total Recall; The Mind-Body Dilemma from Terminator; Free Will from Minority Report; Death and the Meaning of Life from Blade Runner; and much more. As someone once said, things must be said and knowledge known, and the cast list assembled to tell us does not disappoint: Tom Cruise, Plato, Harrison Ford, Immanuel Kant, Sigourney Weaver, Friedrich Nietzsche, Keanu Reeves and Rene Descartes. From characters in the biggest films (with lots of explosions and bad language) to Ludwig Wittgenstein (no explosions and too much language in general), hear all the arguments. I think, therefore... I'll be back!

A PROVEN formula for mastering CHEMISTRY Trying to understand chemistry but feel like the information's just not bonding with your brain? Here's your solution. Chemistry Demystified, Second Edition, helps you grasp both fundamental and complex concepts with ease. Written in a step-by-step format, this practical guide first covers atomic theory, elements, symbols, and the Periodic Table of the Elements. The book then delves into solids, liquids, gases, solutions, orbitals, chemical bonds, acids, and bases. Electrochemistry, thermodynamics, biochemistry, and organic, environmental, and nuclear chemistry are discussed. In-depth examples, detailed illustrations, and worked-out problems make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce learning. It's a no-brainer! You'll learn about: Molecular and structural formulas Metallurgy Gas laws Molar mass Molecular orbital theory Covalent and ionic bonds Oxidation/reduction The laws of thermodynamics Organic reactions Biological and environmental markers Simple enough for a beginner, but challenging enough for an advanced student, Chemistry Demystified, Second Edition, helps you master this fascinating

subject.

Solve your math troubles with DeMYSTiFieD If you cannot tell the difference between your Roman and Arabic numerals, or if when someone asks 'what is pi' you say "delicious," you need Everyday Math DeMYSTiFieD, Second Edition, to unravel these fundamental concepts and theories at your own pace. This practical guide eases you into basic math, starting with counting and simple operations. As you progress, you will master essential concepts such as division, converting decimals into fractions, determining volume, and more. You will learn to measure capital gains and losses as well as apply percentages in the real world. Detailed examples make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll learn about: Decimals Proportions Prime numbers Surface area Powers of 10 Graphs English vs. metric units Simple enough for a beginner but challenging enough for an advanced student, Everyday Math DeMYSTiFieD, Second Edition, helps you master this essential subject.

Discussing the philosophical issues raised by a fake psychic, this book reveals that the hit TV show has much to tell us about human ways of coping with death, as well as the problem of justified knowledge, the ethics of law enforcement, and the interaction of love, friendship, loyalty and professionalism. Original.

Add some SPARK to your study of ELECTRICITY Having trouble understanding the fundamentals of electricity? Problem solved! Electricity Demystified, Second Edition, makes it shockingly easy to learn the basic concepts. Written in a step-by-step format, this practical guide begins by covering direct current (DC), voltage, resistance, circuits, cells, and batteries. The book goes on to discuss alternating current (AC), power supplies, wire, and cable. Magnetism and electromagnetic effects are also addressed. Detailed examples and concise explanations make it easy to understand the material. End-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn about: Ohm's Law, power, and energy Kirchhoff's Laws Electrochemical energy Electricity in the home Protecting electronic equipment Electromagnetic interference Practical magnetism Simple enough for a beginner, but challenging enough for an advanced student, Electricity Demystified, Second Edition, powers up your understanding of this essential subject.

Your step-by-step solution to mastering precalculus Understanding precalculus often opens the door to learning more advanced and practical math subjects, and can also help satisfy college requisites. Precalculus Demystified, Second Edition, is your key to mastering this sometimes tricky subject. This self-teaching guide presents general precalculus concepts first, so you'll ease into the basics. You'll gradually master functions, graphs of functions, logarithms, exponents, and more. As you progress, you'll also conquer topics such as absolute value, nonlinear inequalities, inverses, trigonometric functions, and conic sections. Clear, detailed examples make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll

learn about: Linear questions Functions Polynomial division The rational zero theorem Logarithms Matrix arithmetic Basic trigonometry Simple enough for a beginner but challenging enough for an advanced student, Precalculus Demystified, Second Edition, Second Edition, helps you master this essential subject.

Few novels have had more influence on individuals and literary culture than J.D. Salinger's *The Catcher in the Rye*. Published in 1951 and intended by Salinger for adults (early drafts were published in the *New Yorker* and *Colliers*), the novel quickly became championed by youth who identified with the awkwardness and alienation of the novel's protagonist, Holden Caulfield. Since then the book and its reclusive author have been fixtures of both popular and literary culture.

Catcher is perhaps the only modern novel that is revered equally by the countless Americans whom Holden Caulfield helped through high school and puberty and literary critics (such as the *New Yorker's* Adam Gopnik who insisted as recently as 2010 that *Catcher* is a "perfect" twentieth-century novel). One premise of *The Catcher in the Rye* and *Philosophy* is that the ease and sincerity with which readers identify with Holden Caulfield rests on Salinger's attention to the nuances and qualities of experience in the modern world. Coupled with Salinger's deft subjective, first-person style, Holden comes to seem more real than any fictional character should. This and other paradoxes raised by the novel are treated by authors who find answers in philosophy, particularly in twentieth-century phenomenology and existentialism--areas of philosophy that share Salinger's attention to lived, as opposed to theorized, experience. Holden's preoccupation with "phonies," along with his constant striving to interpret and judge the motives and beliefs of those around him, also taps into contemporary interest in philosophical theories of justice and Harry Frankfurt's recently celebrated analysis of "bullshit." Per Salinger's request, *Catcher* has never been made into a movie. One measure of the devotion and fanatical interest *Catcher* continues to inspire, however, is speculation in blogs and magazines about whether movie rights may become available in the wake of Salinger's death in 2010. These articles remain purely hypothetical, but the questions they inspire--Who would direct? And, especially, Who would star as Holden Caulfield?--are as vivid and real as Holden himself.

The DEEP and MEANINGFUL way to learn PHILOSOPHY Trying to understand philosophy but feeling a bit skeptical? It's time to listen to reason! *Philosophy Demystified* helps you grasp both fundamental and complex topics with ease. Written in a step-by-step format, this practical guide begins with an overview of Western philosophy and coverage of correct reasoning and critical thinking. The book goes on to discuss major branches of philosophy, including epistemology, metaphysics, ethics, and political philosophy. In-depth examples, detailed diagrams, and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce learning. It's a no-brainer! You'll learn about: Knowledge and the problem of skepticism The problem of

induction and the development of externalism Personhood and personal identity over time The question of God's existence Moral decision-making Justice, rights, and government Simple enough for a beginner, but challenging enough for an advanced student, Philosophy Demystified helps you master this fascinating subject.

If you think projection operators work in the cinema, or learning about spin-1/2 makes your head, well, spin, Quantum Mechanics DeMYSTiFieD will energize your knowledge of this topic's fundamental concepts and theories, and allow you to learn at your own pace. This thoroughly revised and updated guide eases you into the subject, beginning with wave mechanics then introducing you to the mathematical foundations needed to do modern quantum physics. As you progress, you will learn the fundamentals of matrix mechanics, including how to compute the trace of a matrix, find eigenvalues, and use ladder operators. You will understand the difference between time independent perturbation and time dependent perturbation theory and other once complicated concepts. Detailed examples make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll learn about: State Space Basis Vectors Functions of Operators The Postulates of Quantum Mechanics Angular Momentum Spin and the Pauli Matrices Scattering Theory Simple enough for a beginner, but challenging enough for an advanced student, Quantum Mechanics DeMYSTiFieD, Second Edition is your shortcut to a working knowledge of this engaging science.

The Upanishads are a great mine of strength for leading a tension-free and peaceful life. Today, most of us feel a lot of turmoil and tensions due to an overemphasis by leading a materialistic style of living. Meditation (Upasana) and looking into our pure consciousness and the Divine sitting inside us, has been forgotten altogether. Hence, the need for 'going back to Upanishads' has become quite relevant to be imbibed. There is also a growing urge in us to realize your 'true self,' keenly feeling the need to make our knowledge flow into wisdom, and a yearning to know about the infinite and the eternal inspires us. The Upanishads form the core of Indian philosophy - a fantastic collection of writings, aptly described by Shri Aurobindo as "the supreme work of the Indian mind". The Upanishads are summits of thought on humanity and the universe. The Upanishads asks a man to cultivate righteousness (dharma) and to enjoy wealth (artha) and seek pleasures (kama), but with a sense of detachment. Meditation on OM and enquiry into our inner divine Self are some of the essentials of the Upanisads. Eleven Major Upanisads have been covered by Mr. Ved Bhatia in a lucid easy comprehensible style.

Gottlob Frege (1848-1925) believed that arithmetic and all mathematics are derived from logic, and to prove his he developed a completely new approach to logic and numbers. Joan Weiner presents Frege's life and ideas, showing how his thinking evolved through successive books and articles.

Your SOURCE for supply chain management fundamentals Optimize your

understanding of the essential supply chain management practices used by the best firms to gain competitive advantage. Written in an easy-to-follow style, Supply Chain Management DeMYSTiFieD is filled with best practices and proven techniques for success. This practical guide covers supply chain collaboration, planning, strategic sourcing, manufacturing, production, logistics, risk management, and performance metrics. Corporate social responsibility is also addressed. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn about: Creating a customer-focused strategy Buyer-supplier negotiations New product development Just in time (JIT), Lean manufacturing, and Six Sigma Transportation Global supply chains Simple enough for a beginner, but challenging enough for an advanced student, Supply Chain Management DeMYSTiFieD helps you master this essential business and quality management topic.

Be warned—in your journey through this volume you will encounter many true stories. Some will make you laugh, others could make you cry, and all are enough to thoroughly embarrass the authors. These stories would never be allowed to see the light of day if they did not open the door to important truths about love. The authors speak to you, sometimes in their own voices, sometimes through dialogue, and sometimes through fiction. You will recognize yourself in their struggles and triumphs. Can the good life be attained without true love? What is jealousy? Is it possible to be a feminist and a heterosexual lover at the same time? What is the logic of the lovers' quarrel? Is rough sex immoral? Is pornography a great lover's friend or a foe? What did Plato, Aristotle, Kant, Nietzsche, Russell, Beauvoir, and other great geniuses of Western history have to say about what goes on under the boardwalk? Is there any freedom in love? Is erotic desire a function of body or spirit? What is the best kind of love? Is there such a thing as a soul mate? You will have to face these questions and more when you dare to ask what philosophy can tell you about your lover. Everyone who has experienced it knows that romantic love truly is a "crazy little thing." It keeps us awake at night and makes us do things we would never have dreamed we were capable of. In this volume twenty-five philosophy professors are gathered together to discuss various connections between romantic love and philosophy. They have left their tweed jackets and spectacles behind. It is as though you have run into them by chance at a bar in some far away city where they are at ease, ready to tell you what they really think. Perhaps you have taken a few philosophy classes, or perhaps you always kind of wanted to. This is your chance to enjoy some deep reflection on one of life's greatest mysteries without any of the scholarly jargon, the academic pretenses, or the impossible exams. This volume will explain the lasting value of their ideas in simple, modern terms without the use of a single footnote.

"Explains and evaluates the principal rationale for and against belief in God, and argues in favor of atheism"--Provided by publisher.

For over 2000 years, philosophy has been our best guide to the experience of being human, and the true nature of reality. From Aristotle, Plato, Epicurus, Confucius, Cicero and Heraclitus in ancient times to 17th century rationalists Descartes, Leibniz and Spinoza, from 20th-century greats Jean-Paul Sartre, Jean Baudrillard and Simone de Beauvoir to contemporary thinkers Michael Sandel, Peter Singer and Slavoj Zizek, *50 Philosophy Classics* explores key writings that have shaped the discipline and had an impact on the real world. Philosophy can no longer be confined to academia, and *50 Philosophy Classics* shows how powerful it can be as a tool for opening our minds and helping us think. Whether you are fascinated or daunted by the big questions of how to think, how to be, how to act and how to see, this is the perfect introduction to some of humanity's greatest minds and their landmark books.

What existed before the Universe was created? Where does self-worth come from? Do the ends always justify the means? The *Philosophy Book* answers the most profound questions we all have. It is your visual guide to the fundamental nature of existence, society, and how we think. Discover what it means to be free, whether science can predict the future, or how language shapes our thoughts. Learn about the world's greatest philosophers, from Plato and Confucius to modern thinkers such as Chomsky and Derrida and follow charts and timelines that graphically show the progression of ideas and logic. Written in plain English, with concise explanations of branches of philosophy such as metaphysics and ethics, it untangles complicated theories and makes sense of abstract concepts. It is an ideal reference whether you're a student or a general reader, with simple explanations of big ideas, including the four noble truths, the soul, class struggle, moral purpose, and good and evil. If you're curious about the deeper questions in life, *The Philosophy Book* is both an invaluable reference and illuminating read.

Exploring more than 60 of the most important events in world history, this ebook is the perfect introduction to the past, and ideal for summer reads. From the birth of Athenian democracy to the rise and fall of Rome and from the American Revolution to the landing beaches of World War II, *The Little Book of History* brings the past to life. Includes infographics and flowcharts that explain complex concepts in a simple but exciting way, this ebook examines the events that shaped our past. Charting the human era from the beginnings of civilization to the modern culture of today this ebook makes the perfect introduction to the human story. One of a series of new, compact sister titles to DK's "Big Ideas" series, *The Little Book of History* offers you the same combination of clear text and hard-working infographics perfect for vacation reading.

A rich collection of critical essays, authored by philosophers and practicing artists, examining Deleuze and Guattari's engagement with a broad range of art forms.

Now in paperback, *The Philosophy Book* explores the history and concepts of philosophy, and demystifies what can often be daunting subject matter. Are the ideas of Ren Descartes, Mary

Wollstonecraft, John Locke, and Thomas Hobbes still relevant today? The Philosophy Book unpacks the writings and ideas of more than 100 of history's biggest thinkers, taking you on a journey from Ancient Greece to modern day. Explore feminism, rationalism, idealism, existentialism, and other influential movements in the world of philosophy. From Socrates to Confucius to Julia Kristeva, The Philosophy Book breaks down difficult concepts using innovating graphics that pop off the page alongside creative typography. Cutting through the haze of academia and untangling complicated theories to show how our social, political, and ethical ideas are formed, The Philosophy Book contextualizes the information around time periods, innovative thinkers, method, and philosophical approach. With graphics, clear writing, a philosopher directory, and a vocabulary glossary, The Philosophy Book is a perfect and comprehensive introduction to a complicated and fascinating subject. Series Overview: Big Ideas Simply Explained series uses creative design and innovative graphics, along with straightforward and engaging writing, to make complex subjects easier to understand. These award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

Covering philosophical issues ranging from tattooed religious symbols to a feminist aesthetics of tattoo, Tattoos and Philosophy offers an enthusiastic analysis of inking that will lead readers to consider the nature of the tattooing arts in a new and profound way. Contains chapters written by philosophers (most all with tattoos themselves), tattoo artists, and tattoo enthusiasts that touch upon many areas in Western and Eastern philosophy Enlightens people to the nature of tattoos and the tattooing arts, leading readers to think deeply about tattoos in new ways Offers thoughtful and humorous insights that make philosophical ideas accessible to the non-philosopher

As a director, writer, and producer, Christopher Nolan has substantially impacted contemporary cinema through avant garde films, such as Following and Memento, and his contribution to wider pop culture with his Dark Knight trilogy. His latest film, Interstellar, delivered the same visual qualities and complex, thought-provoking plotlines his audience anticipates. The Philosophy of Christopher Nolan collects sixteen essays, written by professional philosophers and film theorists, discussing themes such as self-identity and self-destruction, moral choice and moral doubt, the nature of truth and its value, whether we can trust our perceptions of what's "real," the political psychology of heroes and villains, and what it means to be a "viewer" of Nolan's films. Whether his protagonists are squashing themselves like a bug, struggling to create an identity and moral purpose for themselves, suffering from their own duplicitous plots, donning a mask that both strikes fear and reveals their true nature, or having to weigh the lives of those they love against the greater good, there are no simple solutions to the questions Nolan's films provoke; exploring these questions yields its own reward.

In The X-Files and Philosophy, thirty-six fearless philosophers seek for the truth which is out there, in here, at least somewhere, or (as the postmodernists claim) nowhere. One big issue is whether the weird and unexplained happenings, including the existence of entities unknown to traditional science, might really exist. And if they did, what would be the proper way to behave towards them? Some of these entities seem to flout conventional laws of nature—but perhaps we need to allow for different, as yet undiscovered, laws. If such fabulous entities really exist, what do we owe them? And if they don't exist, why do we imagine they do? In The X-Files, regular science is represented by Scully and usually turns out to be wrong, while open-minded credulity or pseudoscience is represented by Mulder and usually turns out to be right, or at least somehow on the right track. Scully demands objective, repeatable evidence, and she usually gets it, with Mulder's help, in astounding and unwelcome ways. What lessons should we take from the finding of The X-Files that respectable science is nearly always wrong and outrageous speculative imagination nearly always right?

DeMYSTiFieD is your solution for tricky subjects like trigonometry. If you think a Cartesian coordinate is something from science fiction or a hyperbolic tangent is an extreme exaggeration, you need *Trigonometry DeMYSTiFieD, Second Edition*, to unravel this topic's fundamental concepts and theories at your own pace. This practical guide eases you into "trig," starting with angles and triangles. As you progress, you will master essential concepts such as mapping, functions, vectors, and more. You will learn to transform polar coordinates as well as apply trigonometry in the real world. Detailed examples make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key ideas. It's a no-brainer! You'll learn about: Right triangles, Circular functions, Hyperbolic functions, Inverse functions, Geometrical optics, Infinite-series expansions, Trigonometry on a sphere. Simple enough for a beginner, but challenging enough for an advanced student, *Trigonometry DeMYSTiFieD, Second Edition*, helps you master this essential subject.

This step-by-step approach to untangling the complexities of ethics from the bestselling ... Demystified brand is a trusted companion to a college (346,000 students annually) course or as a self-teaching guide for readers studying on their own. About the Book This easy-to-use guide from the popular Demystified series makes learning about ethics simple by walking readers step-by-step through the fundamentals of the subject. Each chapter concludes with a self-test that allows readers to track their progress, and a comprehensive final exam at the end of the book gives instant feedback on new knowledge. Ethics Demystified lets readers to work at their own pace and provides them with the essentials of the subject. Readers will learn: The important concepts of ethical theory, How to untangle moral dilemmas and questions of right conduct, Metaethics and how to understand ethical facts and judgments, How to define a "right action" with normative ethics, Applied ethics—from civil liberties and capital punishment to euthanasia and affirmative action, The role business ethics play in today's corporate world. Following the easy-to-use format of the books in the bestselling ... Demystified series, *Ethics Demystified* helps you truly comprehend this challenging subject without overwhelming you with complexities or mystifying jargon. Bestselling series: Since its launch in 2002, the 100+ books in the Demystified series have sold more than 1.6 million units for more than \$14 million in revenue. Unique features: Readers work at their own pace, and hands-on self tests and a "final exam" lets readers gauge their progress to ensure that they stay on track. Large audience: In 2006, 368,000 college students studied ethics. Current topic: Business ethics are becoming an important part of MBA programs. Step-by-step, self-teaching approach lets readers build ethics knowledge at their own pace. Chapter-ending quizzes, part-ending tests, and a final exam give readers instant feedback on their understanding of the topic. *Ethics Demystified* is an excellent self-teaching guide for: Undergraduate-level ethics and philosophy students (368,000 annual enrollment), Independent readers who want to build a solid foundation in ethics in their spare time.

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